

# Postgraduate Research Programmes

**Business** 









QS Stars For Employability, Facilities, Inclusiveness, Internationalisation & Teaching



Strong links with business and community



Ranked in the top 350 universities worldwide for all our business subjects

## World-class teaching and research

AUT is internationally recognised for its excellence in research and teaching and is placed among the top universities in the world in QS and Times Higher Education rankings. Times Higher Education has ranked AUT as one of the best young universities, ranked 40th in the world based on the quality of our teaching, research, citations, international outlook and industry income.

## An investment in your future

Graduates of our postgraduate research programmes are carving out successful careers in both business and academic worlds. Through your studies you will build specialist knowledge in a specific field of business. You will also develop high levels of research, critical thinking and other transferable skills that help you stand out in the highly competitive employment market.

## A chance to explore an area of your interest

As part of your postgraduate research degree, you complete an independent research thesis or dissertation in an area of your interest, supervised by a member of academic staff who is an expert in the field. By undertaking your own research, you can make an impact and contribute original knowledge relevant to your field of study and employment.

## A research community making a difference

AUT Business School is home to world-class researchers engaged in research of both local and global relevance. We prioritise research that matters and academic staff are increasingly undertaking research that delivers positive social impact.

## **Specialisations**

You can study one of eight available specialisations:

- Accounting
- Economics
- Finance
- Information Systems
- International Business
- Management
- Marketing
- Sport Leadership and Management

## **Scholarships**

High achieving applicants can apply for scholarships to undertake postgraduate research programmes such as the Bachelor of Business (Honours) and Master of Business. Scholarships are also available for Doctor of Philosophy applicants.

### Our programmes

BACHELOR OF BUSINESS (HONOURS) (BBus(Hons))		
Code	AK3712	
Level	8	
Points	120	
Duration	1 year full-time or part-time equivalent	
Venue	City Campus	
Start date	28 Feb 2022/18 Jul 2022	
Domestic Tuition Fees <sup>1</sup>	\$8,807 per 120 points – subject to change in 2022	
International Tuition Fees <sup>1</sup>	\$33,330 per 120 points – subject to change in 2022	

<sup>1.</sup> Tuition fees are reflective of 2021 fees. Fees for study completed beyond 2021 are subject to annual adjustments. Tuition fees only. Other fees will apply.

#### Minimum entry requirements

Bachelor of Business or equivalent with a B+ grade average or higher in level 7 courses in the selected subject area.

#### English language requirements

IELTS (Academic) 6.5 overall with a minimum score of 6.0 in each band or equivalent.

The **Bachelor of Business (Honours)** is an accelerated degree designed for high achievers and can be a strong differentiator for employers seeking top talent. It combines research and coursework at an advanced level and can lead to doctoral studies.

There are three components:

- Specialisation courses
- Research methods course(s)
- · Research (Honours) dissertation

These components are designed to equip you with a high level of research and analytical skills, presentation and communication skills, and the ability to investigate and solve complex issues.

MASTER OF BUSINESS (MBus)	
Code	AK1060
Level	9
Points	180
Duration	1½ years full-time or part-time equivalent
Venue	City Campus
Start date	28 Feb 2022/18 Jul 2022
Domestic Tuition Fees <sup>1</sup>	\$8,807 per 120 points – subject to change in 2022
International Tuition Fees <sup>1</sup>	\$33,330 per 120 points – subject to change in 2022

<sup>1.</sup> Tuition fees are reflective of 2021 fees. Fees for study completed beyond 2021 are subject to annual adjustments. Tuition fees only. Other fees will apply.

#### Minimum entry requirements

Must have completed one of the following or equivalent with a B grade average or higher in courses at level 7 or above:

- Bachelor of Business (or business-related bachelor's degree)
   OR
- Graduate Diploma in Business

#### English language requirements

IELTS (Academic) 6.5 overall with a minimum score of 6.0 in each band.

The **Master of Business** degree will equip you with advanced knowledge in a specialist business area and high-level critical thinking and research skills. Graduates of this degree will stand out in today's complex and changing work environments and are also well placed for further study in the PhD programme.

There are three components:

- Specialisation courses advanced level courses provide you
  with comprehensive knowledge of the latest research and
  theories in your specialisation. Students may also choose
  from a selection of generic courses from outside their
  specialisation.
- **Research methods courses** training in research methods in preparation for undertaking independent research.
- Research (thesis or dissertation) you complete an independent research thesis or dissertation in an area of your interest, supervised by a member of academic staff who is an expert in the field.

## Postgraduate diploma and certificate options

The Postgraduate Certificate in Business (60 points, one semester) and Postgraduate Diploma in Business (120 points, one year full-time) are designed for people seeking to build on their undergraduate business degree and advance their careers. Pathways are available to the MBus or MPhil.

You complete Master of Business courses and will gain advanced knowledge in your specialisation, and useful research skills that are highly valued within industry and will enhance your career prospects.

MASTER OF PHILOSOPHY (MPhil)		
Code	AK3720	
Level	9	
Points	120	
Duration	1 year full-time or 2 years part-time	
Venue	City Campus	
Start date	May start any time during the academic year	
Domestic Tuition Fees <sup>1</sup>	\$6,961 per 120 points – subject to change in 2022	
International Tuition Fees <sup>1</sup>	\$38,585 per 120 points – subject to change in 2022	

<sup>1.</sup> Tuition fees are reflective of 2021 fees. Fees for study completed beyond 2021 are subject to annual adjustments. Tuition fees only. Other fees will apply.

#### Minimum entry requirements

Must have completed one of the following or equivalent:

- A four-year bachelor's degree OR
- A bachelor's honours degree OR
- A bachelor's degree and a postgraduate diploma OR
- A bachelor's degree and at least three years of experience relevant to the proposed research

In exceptional circumstances, an applicant may be admitted who does not meet the requirements to the left, but who has a professional qualification and/or extensive professional or scholarly experience relevant to the proposed subject of the thesis.

#### English language requirements

IELTS (Academic) 6.5 overall with a minimum score of 6.0 in each band.

#### Other requirements

May be required to complete approved research methods courses before undertaking a thesis. Acceptance is dependent on the availability of appropriate staff to supervise research in the field of study.

In the **Master of Philosophy** you can develop an independent research project focused on your specific area of interest, under the supervision of expert staff. You will be well placed to move on to PhD research.

To enquire about your eligibility for the MPhil, email doctoral.and.mphil.admissions@aut.ac.nz providing copies of your academic transcripts and a brief proposal for your intended research.

DOCTOR OF PHILOSOPHY (PhD)		
Code	AK3518	
Level	10	
Points	360	
Duration	3-6 years	
Venue	City Campus	
Start date	May start any time during the academic year	
Domestic Tuition Fees <sup>1</sup>	\$6,961 per 120 points – subject to change in 2022	
International Tuition Fees <sup>1, 2</sup>	\$39,201 per 120 points – subject to change in 2022	

<sup>1.</sup> Fees for study completed beyond 2021 are subject to annual adjustments. Tuition fees only. Other fees will apply.

#### Minimum entry requirements

Must normally have completed the following in a specialisation appropriate to the proposed research:

- Master's degree by research with first-class or upper secondclass honours OR
- Bachelor of Business (Honours) degree with a minimum of first-class honours

The programme must have included advanced learning in

research in a relevant business area, and a research thesis/dissertation.

Note: Pathways to the PhD from the MBA and Professional Masters are available.

#### English language requirements

IELTS (Academic) 6.5 overall with a minimum score of 7.0 in Writing and a minimum score of 6.0 in the other bands.

#### Other requirements

Acceptance is dependent on the availability of appropriate staff to supervise research in the field of study.

The **Doctor of Philosophy (PhD)** is the University's highest qualification. You undertake an extensive independent research project, under the guidance of a supervisory team. Your research will result in a significant original contribution to your field of study. The PhD is suitable for students who want to pursue an academic or research career, or a senior position in the public or private sector.

To enquire about your eligibility for PhD studies, email doctoral.and.mphil.admissions@aut.ac.nz providing copies of your academic transcripts and a brief proposal for your intended research.

<sup>2.</sup> International PhD students may qualify for domestic fees.

### **Our students**

### Thanaphone **Thongmanivong**

Procurement Associate. United Nations Office for Project Services (UNOPS), Vientiane, Laos

Master of Business in Management

Thanaphone Thongmanivong came to AUT as an international student from Laos and highly recommends the Master of Business.

"The programme offers a perfect balance of theoretical foundations and hands-on learning experiences."

For her Master of Business research, Thanaphone examined passion in the context of entrepreneurship.



### Kai Schaedlich

Doctor of Philosophy candidate

Bachelor of Business (Honours)

Bachelor of Business in Information Systems

How will the rise of flexible working arrangements and work-based social media

collaboration tools impact work practices? That's the interesting topic Kai Schaedlich is exploring for his PhD in information systems.

"I had never dreamt of doing a PhD, and before that I had never dreamt of doing postgraduate study and writing a whole dissertation in English, which is my second language. The information systems lecturers and staff from the postgraduate office have been extremely encouraging throughout this journey, and helped me go further and climb the next mountain."



#### Julie Sandilands

Co-owner. The Dance Domain & Writers' Café Auckland

Master of Business in Economics

Julie Sandilands enjoyed being able to research a topic of interest for her master's degree.



She would highly recommend postgraduate study in economics to other students.

"I enjoyed my dissertation a lot. Working intensely on a specific topic, while getting feedback and being told to go further by your supervisor, is a unique opportunity to do effective research..."

## Nafiz Ul Fahad

**Doctor of Philosophy** candidate

Nafiz has always dreamt of being a part of the academic community. He came to AUT as an international student from Bangladesh to study a PhD in accounting.

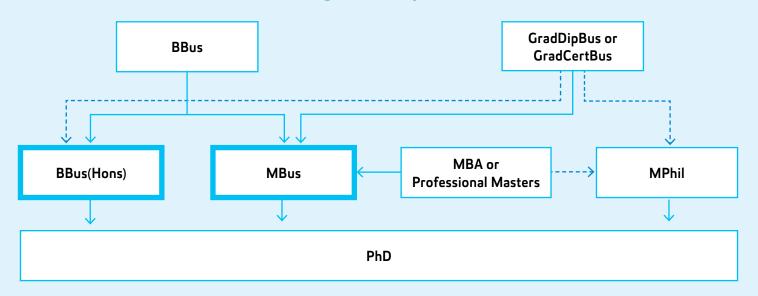


"Joining the doctorate programme at AUT is just like putting the final piece of the puzzle into place."

"I'd highly recommend the PhD to prospective accounting students because AUT provides an excellent learning environment for students who want to build their future in academia..."



## **Progression options**



- Standard pathway\*
- Alternative pathway that requires approval from the Associate Dean Postgraduate\*

#### General tips

- Taking the Applied Project option instead of Co-operative Education while completing the BBus will hone your research skills and prepare you for the BBus(Hons) and MBus.
- If you meet StudyLink's eligibility criteria, StudyLink will provide student allowances and loans for BBus(Hons) students, and student living costs and loans for all other postgraduate programmes.

#### BBus(Hons) tips:

- BBus students can complete Co-operative Education after completing the BBus(Hons) and graduate with both degrees together (BBus and BBus(Hons)).
- Completion of BBus(Hons) with firstclass honours can also provide direct entry to the PhD.
- Students can progress from the GradDipBus/GradCertBus to the BBus(Hons) (subject to approval).

#### MBus tips:

- Students can progress from the BBus, GradCertBus/GradDipBus, BBus(Hons), MBA and Professional Masters to the MBus if they meet the MBus entry criteria.
- Completion of the MBus with upper second-class honours or higher may provide direct entry to the PhD.

Which postgraduate programme is right for me?

#### Postgraduate research programmes

These programmes involve advanced learning by conducting research, which will give you specialised knowledge in an area you've previously studied and transferable skills to stand out in the highly competitive employment market.

#### Professional postgraduate programmes

These programmes are taught in class, and are designed to accelerate your professional career or take it in a new direction entirely.

### For more information

#### aut.ac.nz/business

**Email** business.postgraduate@aut.ac.nz

**Location** Level 8, WF building, 42 Wakefield Street,

City Campus, Auckland, New Zealand

**Office hours** 8am to 5pm, Monday to Friday

**Disclaimer:** Although every reasonable effort is made to ensure accuracy, the information in this document is provided as a general guide only for students and is subject to alteration. All students enrolling at AUT should consult its official document, the AUT Calendar, which is available online at **www.aut.ac.nz/calendar**, to ensure that they are aware of, and comply with, all regulations, requirements and policies. The information contained in this document was correct at the time of print, August 2021.

<sup>\*</sup>The above information is provided as a guide only.