



# Solomon Islands International Visitor Survey

January to March 2020



SOLOMON ISLAND GOVERNMENT



## January to March 2020 Respondents



Total number of valid e-mails sent: **1,807**

Conversion Rate of **11.8%**



Total number of responses: **213**



**\* 3.4%** of all  
visitors during  
the period



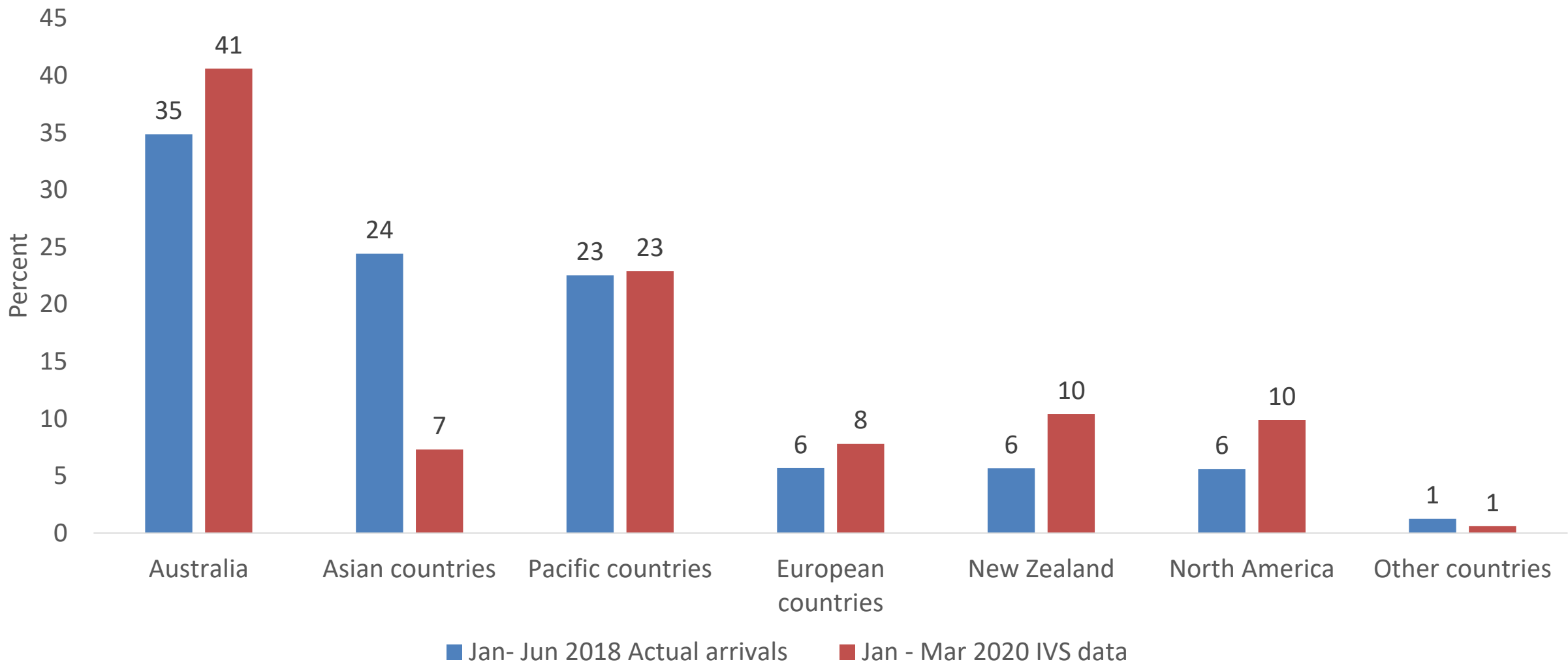
# Solomon Islands

## International Visitor Survey

### Visitor Characteristics

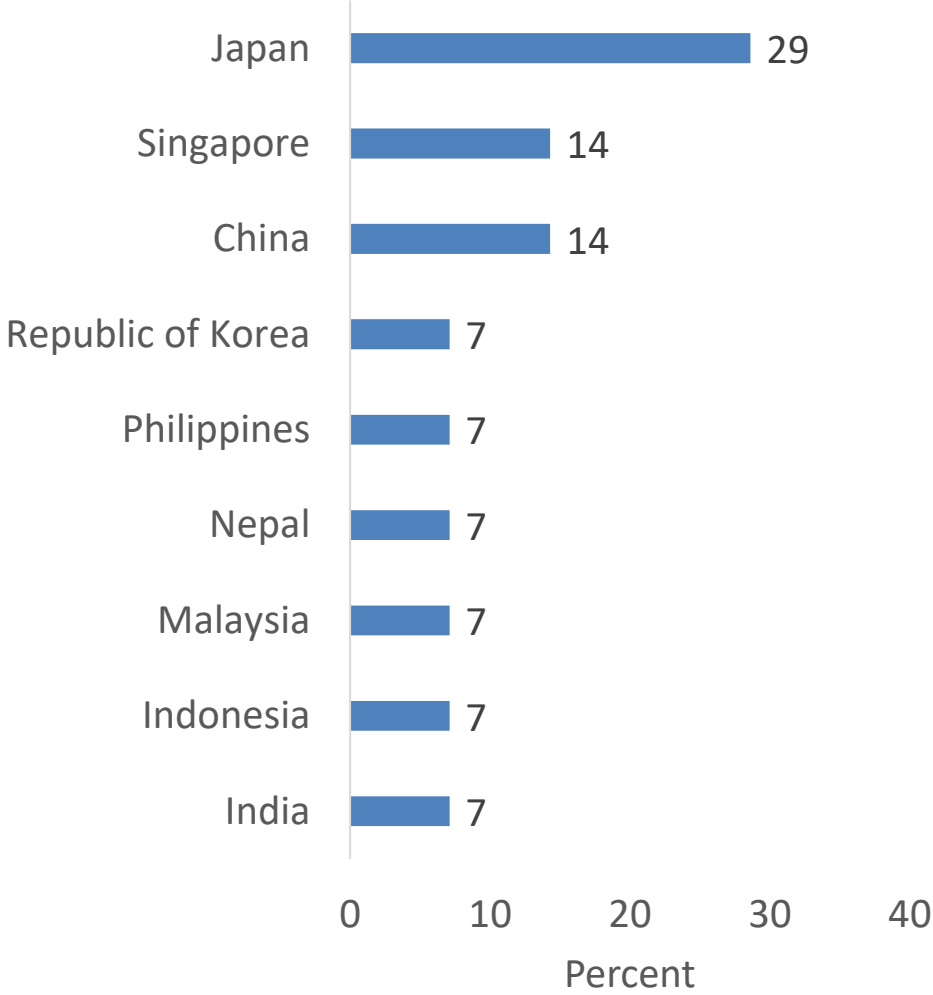
Age, gender, education, country of origin, income, purpose of visit, travelling companions, number of previous visits, length of stay, type of accommodation, transport used, information sources, and purchasing behaviour.

# Country of Origin

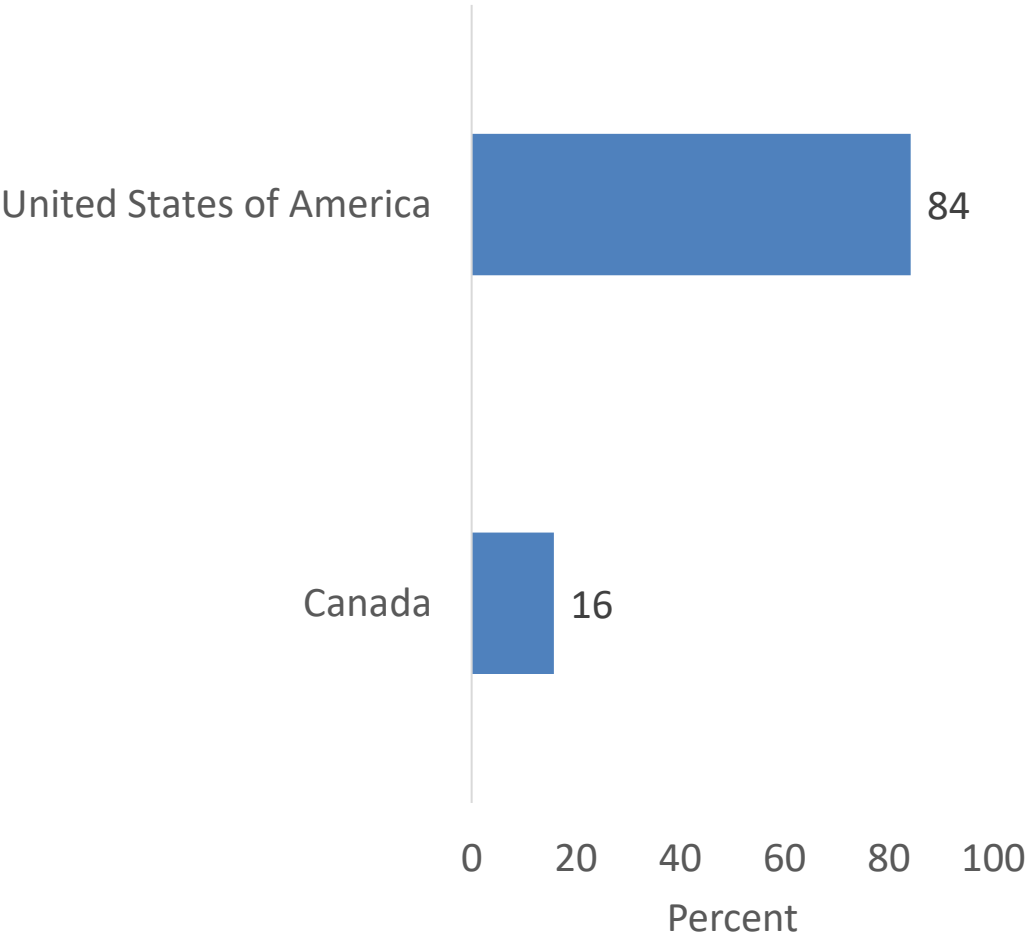


# Country of Origin

## Asia



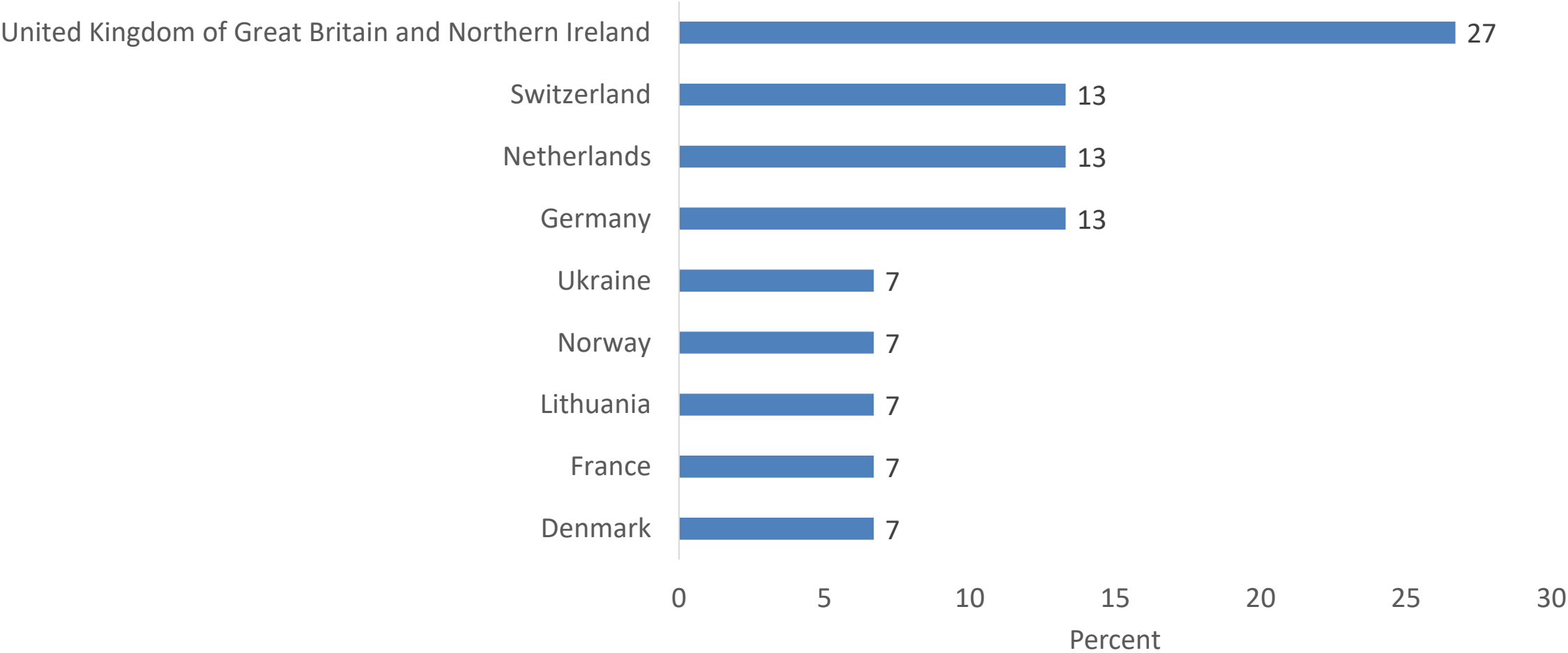
## North America



Note: Numbers may not sum to 100% due to rounding.

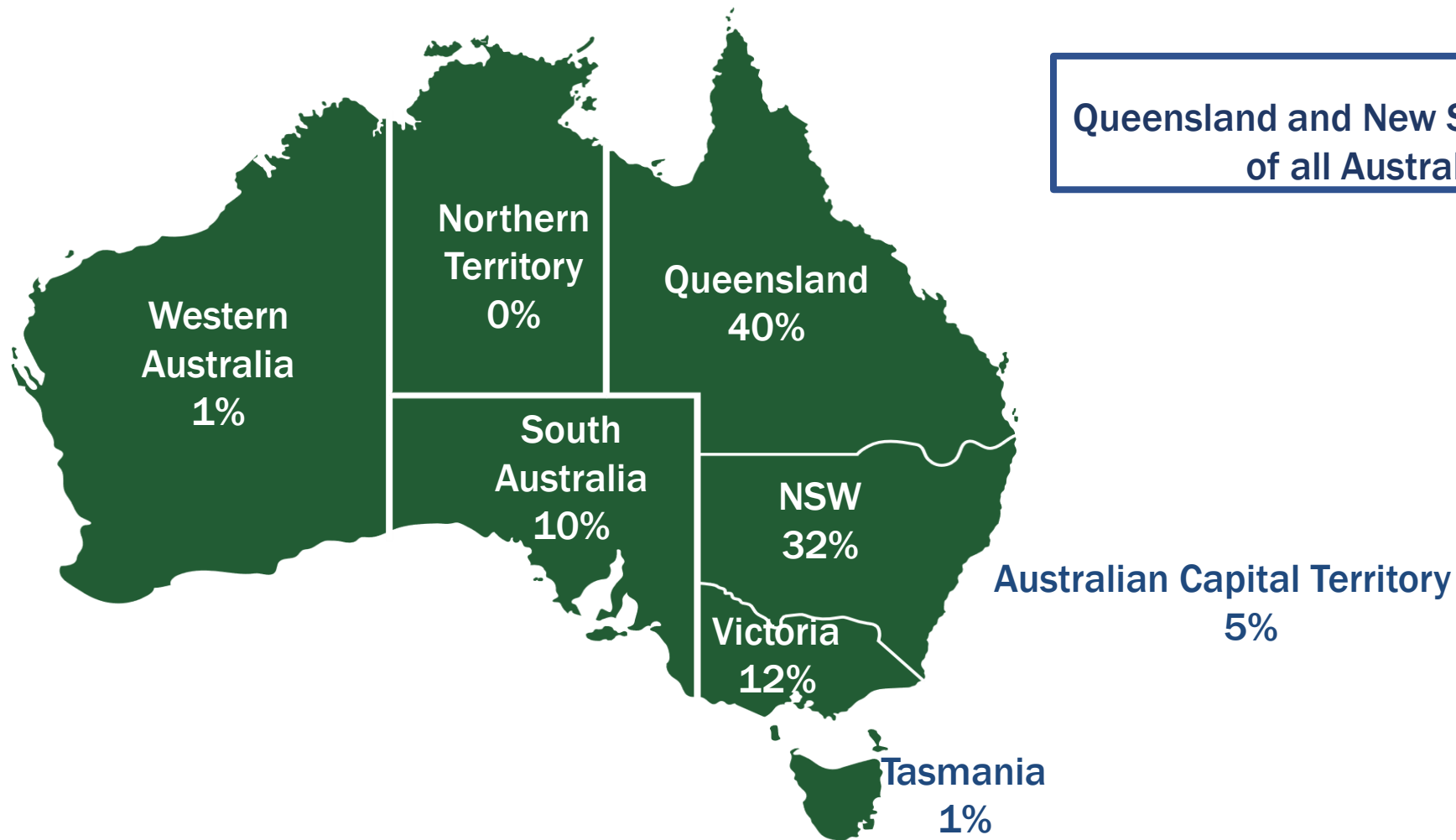
# Country of Origin

## Europe



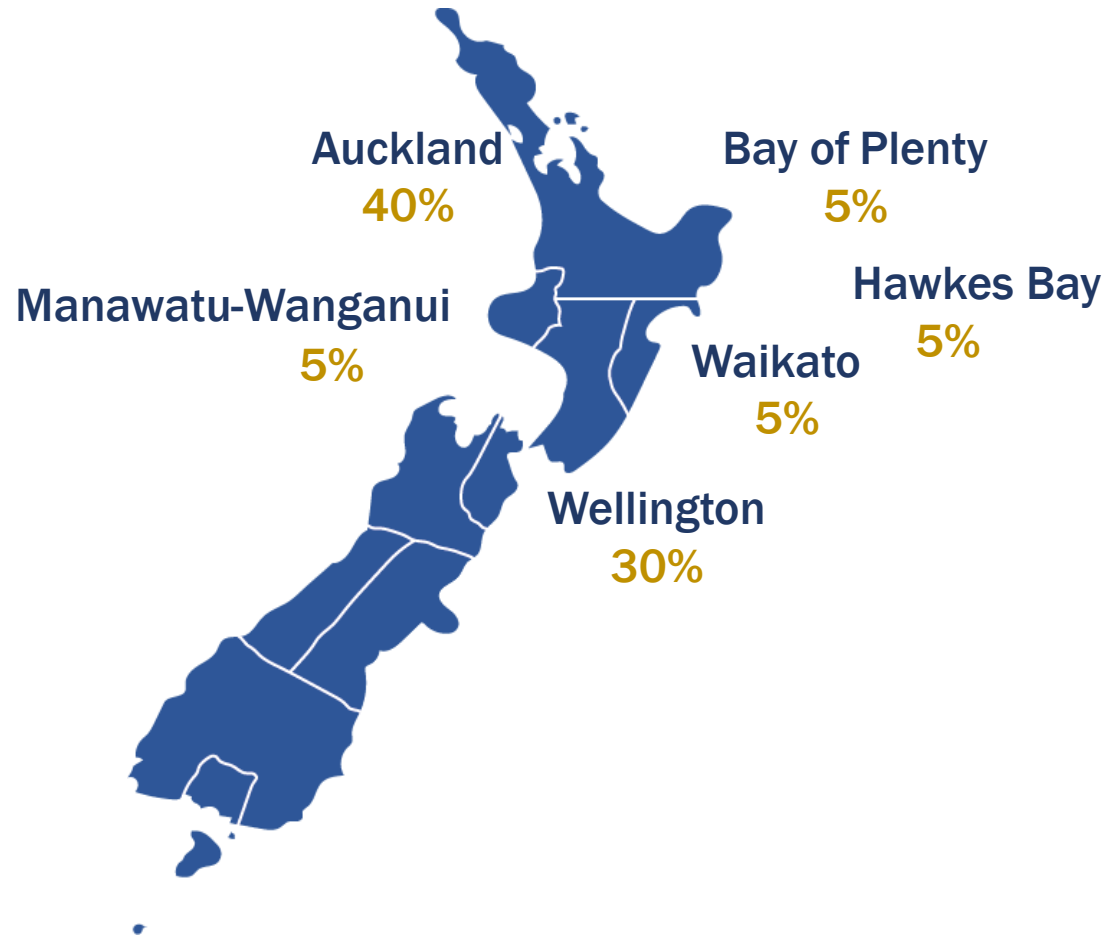
Note: Numbers may not sum to 100% due to rounding.

# Australian Respondents



Queensland and New South Wales account for **72%** of all Australian arrivals

# New Zealand Respondents



Auckland and Wellington make up **70%** of all New Zealand visitor arrivals



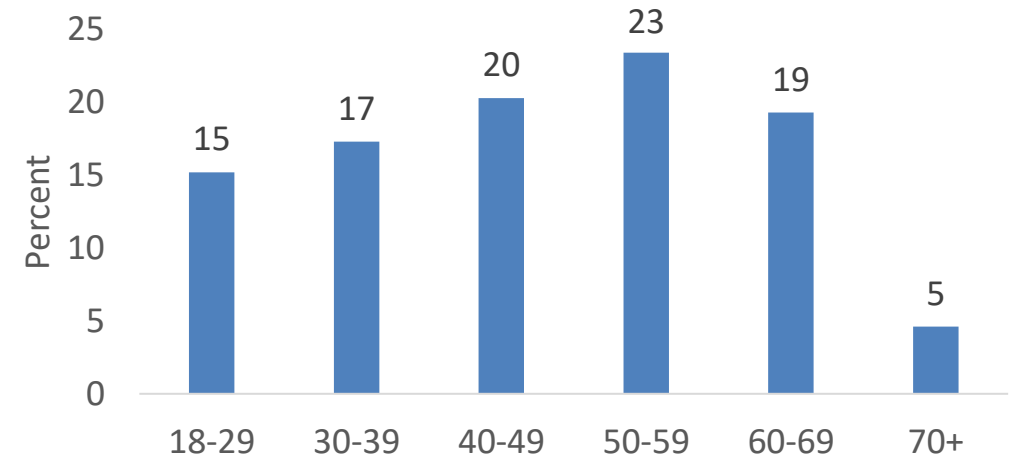
# Visitor Characteristics

## Annual Household Income (US\$)



<b>42%</b>	<b>Under \$50,000</b>
<b>35%</b>	<b>\$50,001 - \$100,000</b>
<b>13%</b>	<b>\$100,001 - \$150,000</b>
<b>10%</b>	<b>\$150,001 - \$200,000</b>
<b>1%</b>	<b>\$200,001 - \$250,000</b>

## Age Distribution



## Highest Qualification



<b>89%</b>	<b>Tertiary qualification</b>
<b>8%</b>	<b>High school qualification</b>
<b>4%</b>	<b>Other</b>

## Respondent Gender

<b>38%</b>	<b>Female</b>
<b>62%</b>	<b>Male</b>



# Visitor Characteristics

## Main Purpose of Visit

<b>56%</b>	<b>Business or conference</b>
<b>19%</b>	<b>Holiday</b>
<b>13%</b>	<b>Visiting friends or relatives</b>
<b>12%</b>	<b>Other</b>

## Travel with\*

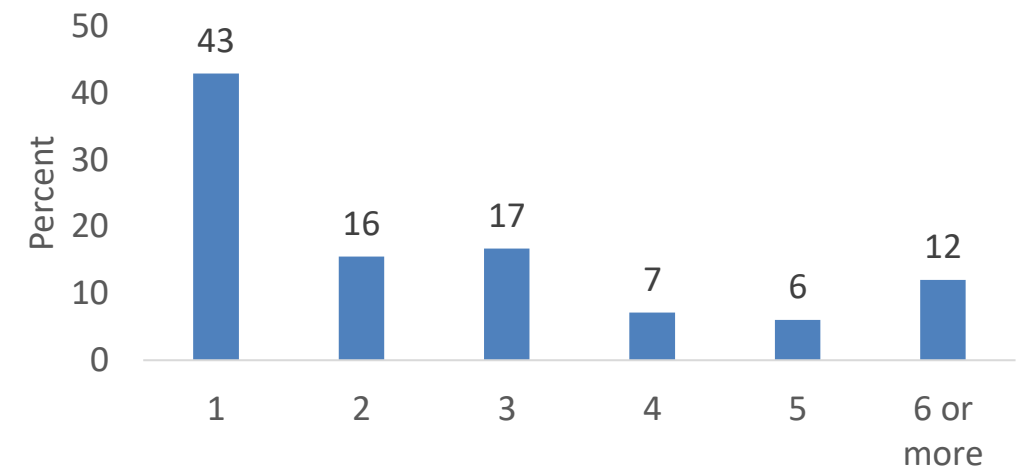
<b>39%</b>	<b>Work Colleagues</b>
<b>35%</b>	<b>Partner/Spouse</b>
<b>22%</b>	<b>Family Member(s)</b>
<b>15%</b>	<b>Friends</b>
<b>3%</b>	<b>Tour group</b>

## Travel Companions

**41%** with others

**59%** of visitors travelled to Solomon Islands by themselves

## Number of Companions



\*Note: Multiple responses, therefore total does not add up to 100%.

# Visitor Characteristics – Holiday Visitors

## Travel Companions

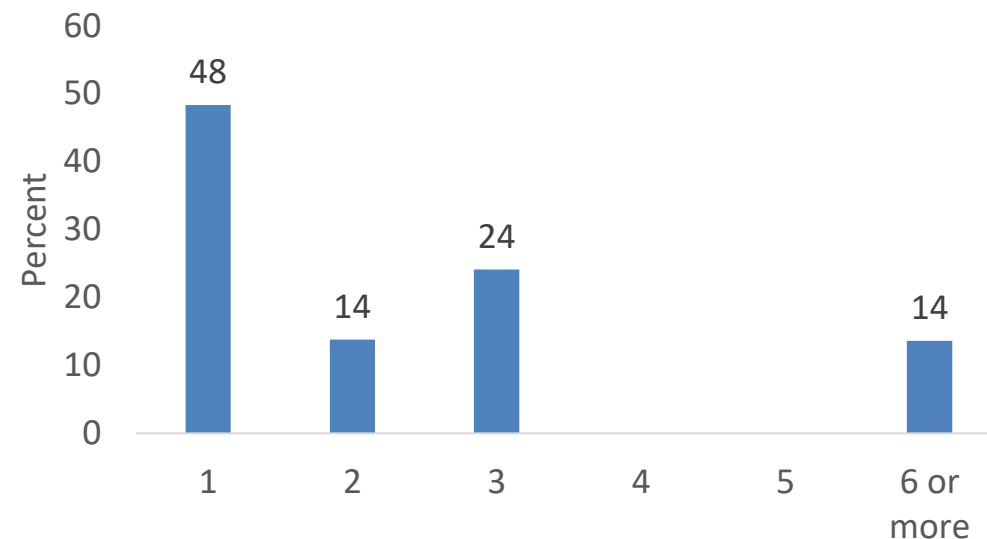
**71%** with others

**29%** of visitors travelled to Solomon Islands by themselves

## Travel with\*

- 55%** Partner/Spouse
- 28%** Family Member(s)
- 24%** Friends
- 10%** Tour group

## Number of Companions



\*: Multiple responses, therefore total does not add up to 100%.

# Visitor Characteristics – Business Visitors

## Travel Companions

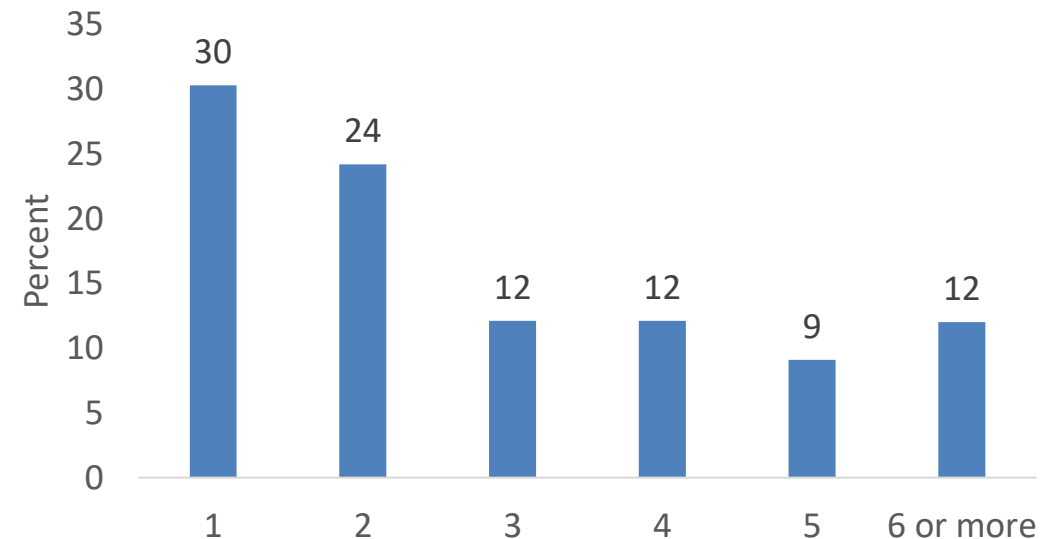
**29%** with others

**71%** of visitors travelled to Solomon Islands by themselves

## Travel with\*

<b>85%</b>	<b>Work Colleagues</b>
<b>15%</b>	<b>Partner/Spouse</b>
<b>12%</b>	<b>Family Member(s)</b>
<b>3%</b>	<b>Friends</b>

## Number of Companions



\*: Multiple responses, therefore total does not add up to 100%.

Note: Numbers may not sum to 100% due to rounding.

# Visitor Characteristics – VFR Visitors

## Travel Companions

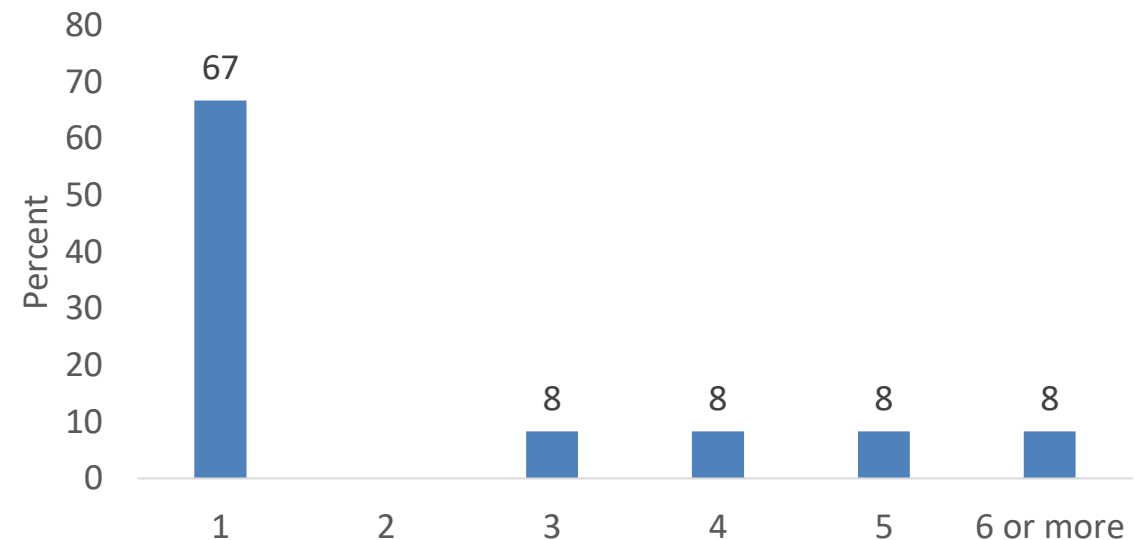
**50%** with others

**50%** of visitors travelled to Solomon Islands by themselves

## Travel with\*

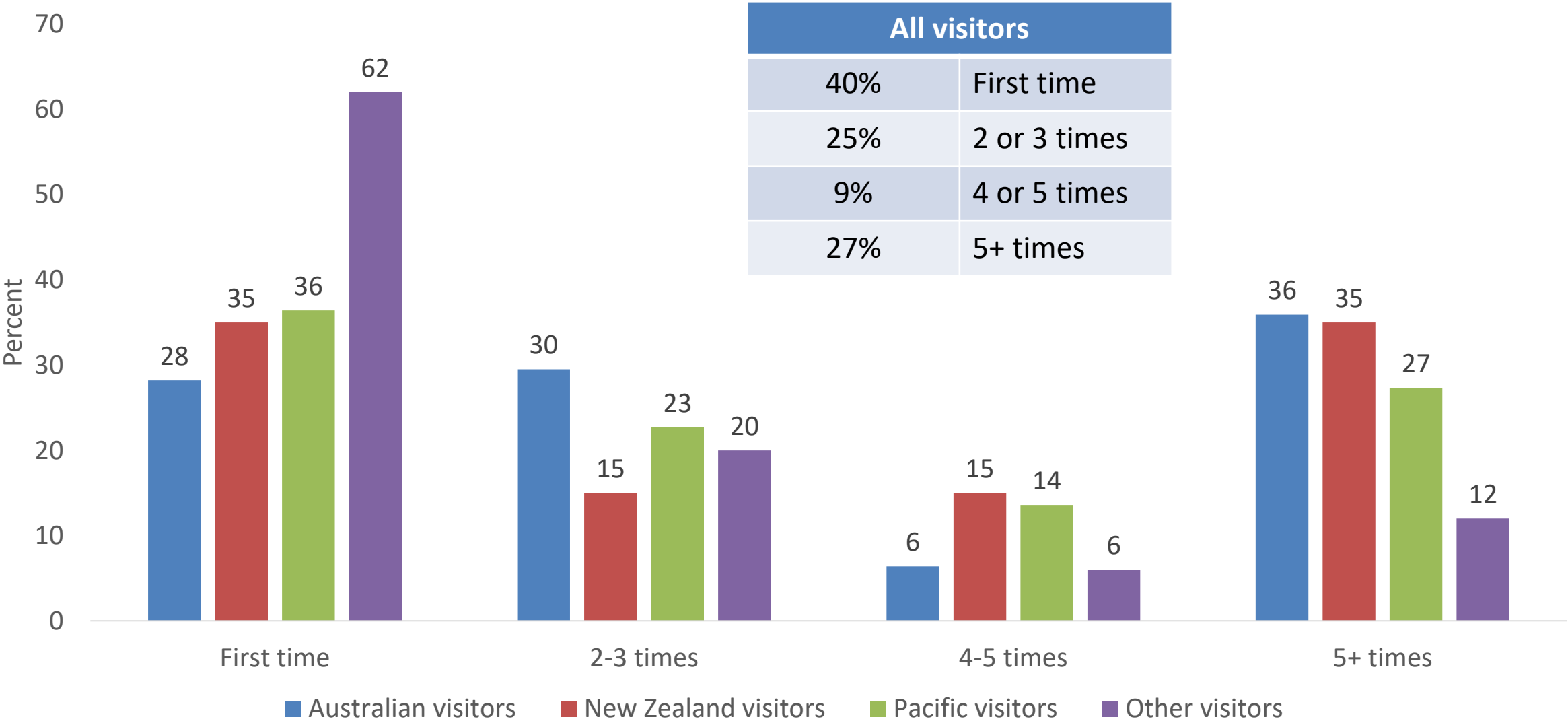
**57%** Partner/Spouse  
**50%** Family Member(s)  
**7%** Friends

## Number of Companions



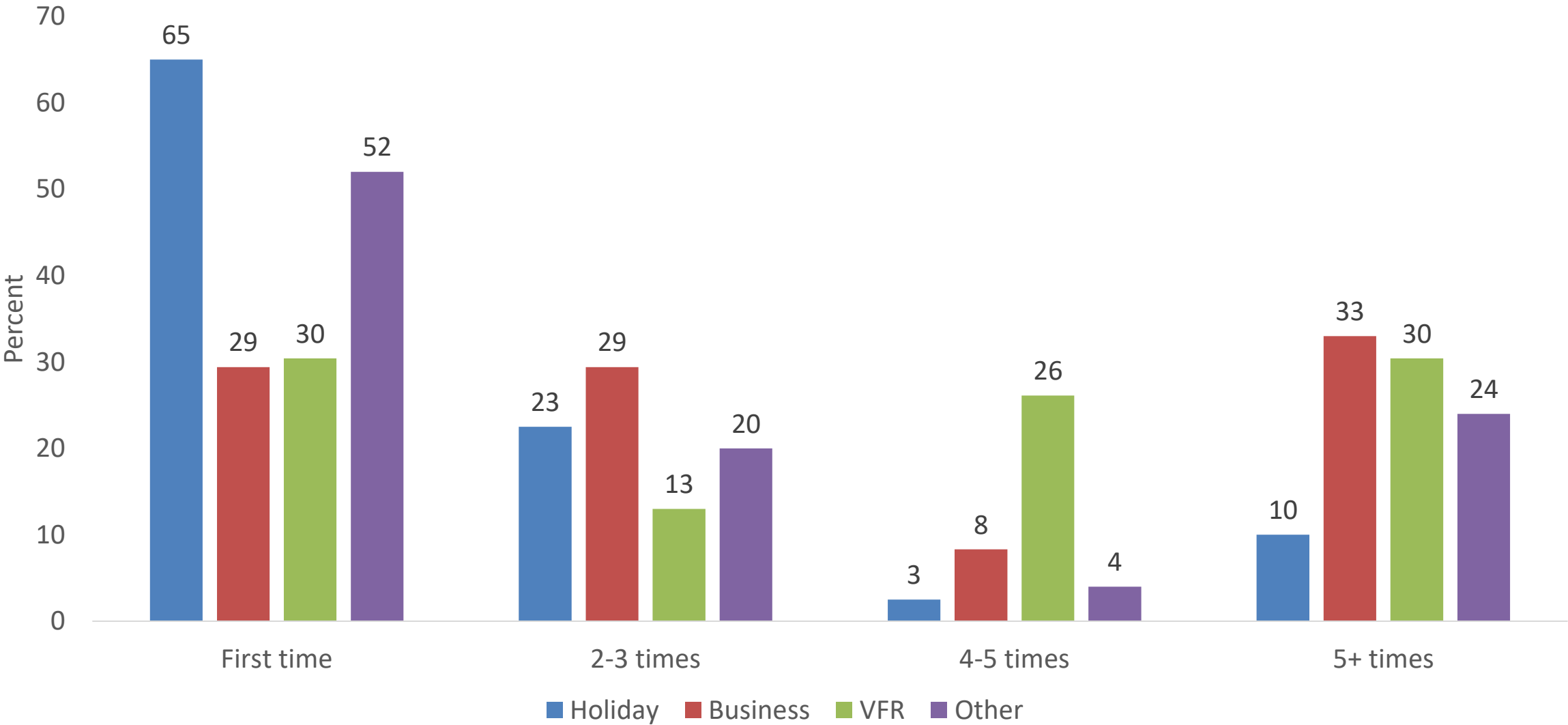
\*: Multiple responses, therefore total does not add up to 100%.

# Previous visits (including most recent)



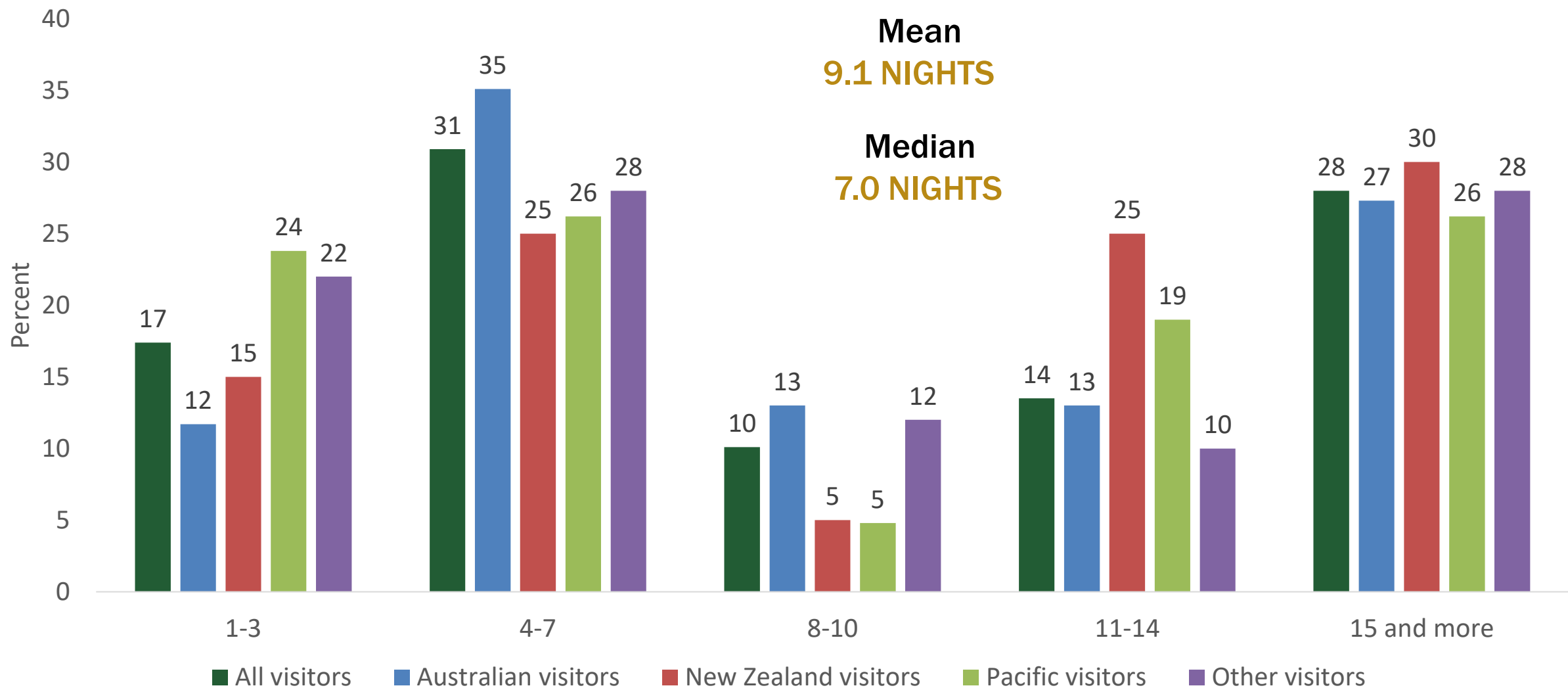
Note: Numbers may not sum to 100% due to rounding.

# Previous visits (including most recent)



Note: Numbers may not sum to 100% due to rounding.

# Length of Stay



Note: 31+ days (including 31) were considered as outliers and removed from the analysis.

Note: Numbers may not sum to 100% due to rounding.

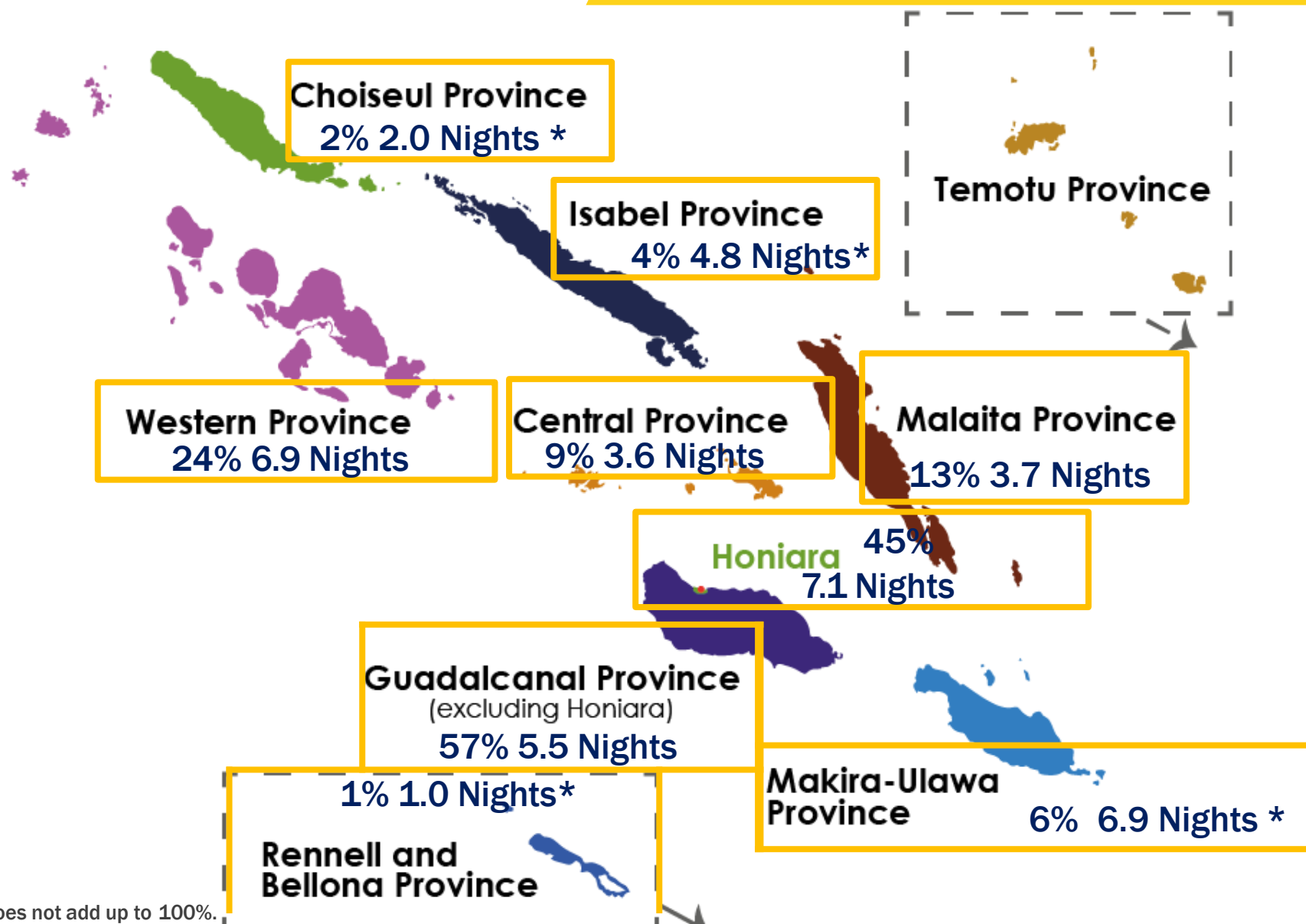


# Length of Stay

	Overall	Australia	New Zealand	Pacific	Other markets	Holiday visitors	Business or conference visitors	VFR visitors
Mean (Nights)	9.1	9.5	10.8	7.3	9.3	9.6	8.4	11.3
Median (Nights)	7.0	7.5	9.0	7.0	7.0	9.0	6.5	10.0

Note: Mean value is used for the length of stay analysis.  
31+ days (including 31) as outliers were removed for analysis.

## Provinces Visited and Provincial Length of Stay



## Provinces Visited and Provincial Length of Stay

## Holiday and Business visitors

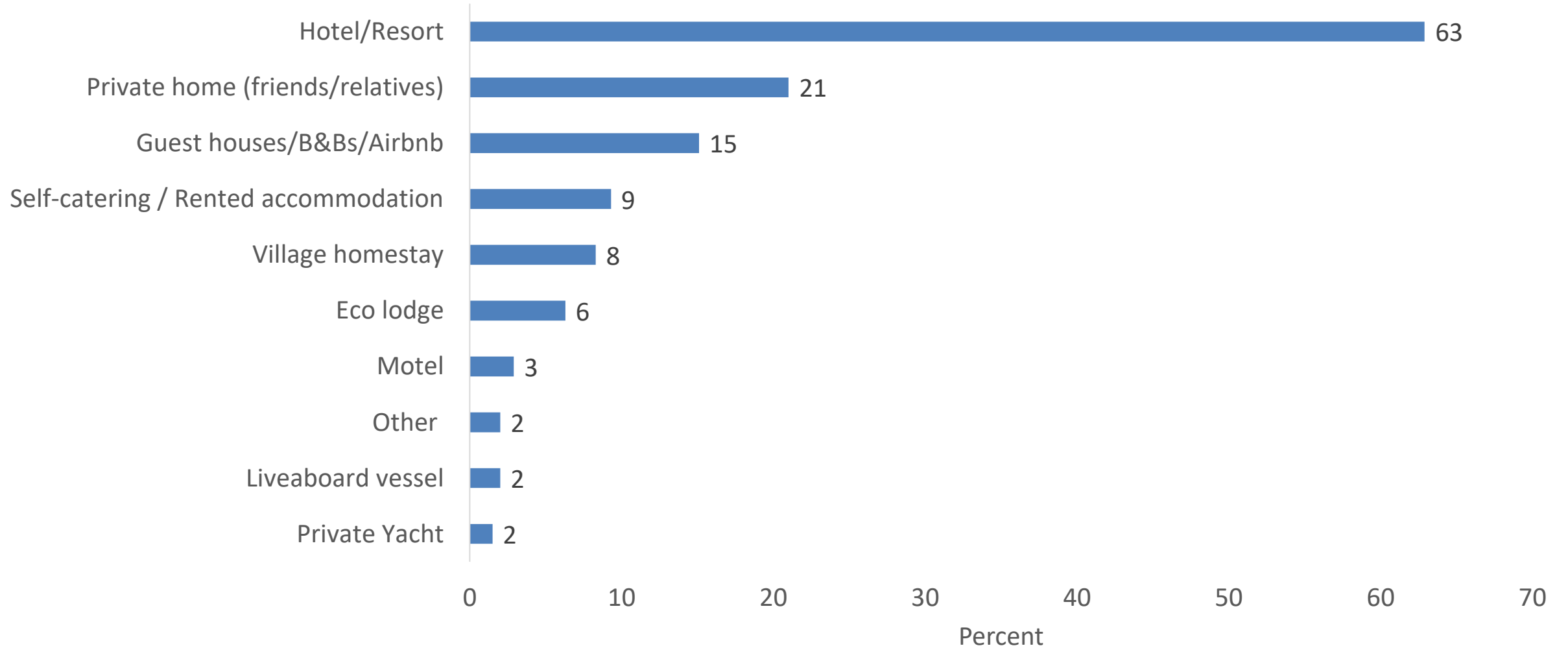
	Holiday visitors (%)	Business visitors (%)
Guadalcanal Province	68	55
Western Province	40	16
Honiara	33	51
Central Islands Province*	18	5
Malaita Province*	15	9
Isabel Province*	8	1
Makira/Ulawa Province*	5	4
Rennell & Bellona Province*	0	2
Choiseul Province*	0	1
Temotu Province*	0	1

	Holiday visitors (Nights)	Business visitors (Nights)
Guadalcanal Province	3.4	7.1
Western Province	8.4	4.8
Honiara	4.8	7.2
Central Islands Province	4.7	3.4
Malaita Province	6.3	1.9
Isabel Province	5.7	
Makira/Ulawa Province	4.0	3.0
Rennell & Bellona Province		1.0
Choiseul Province		
Temotu Province		

Note: Multiple responses, therefore total does not add up to 100%.

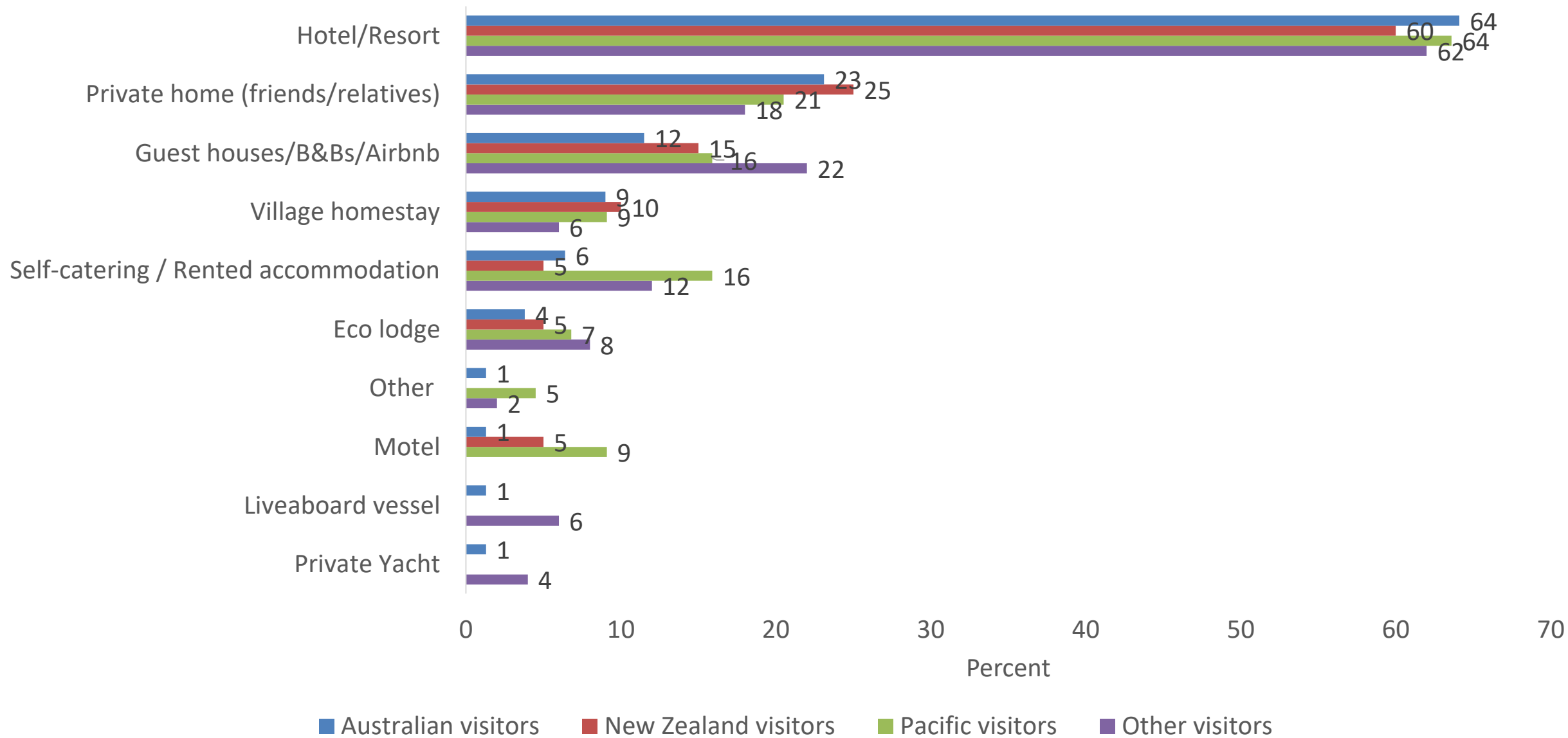
\*N less than 30.

# Types of Accommodation Used



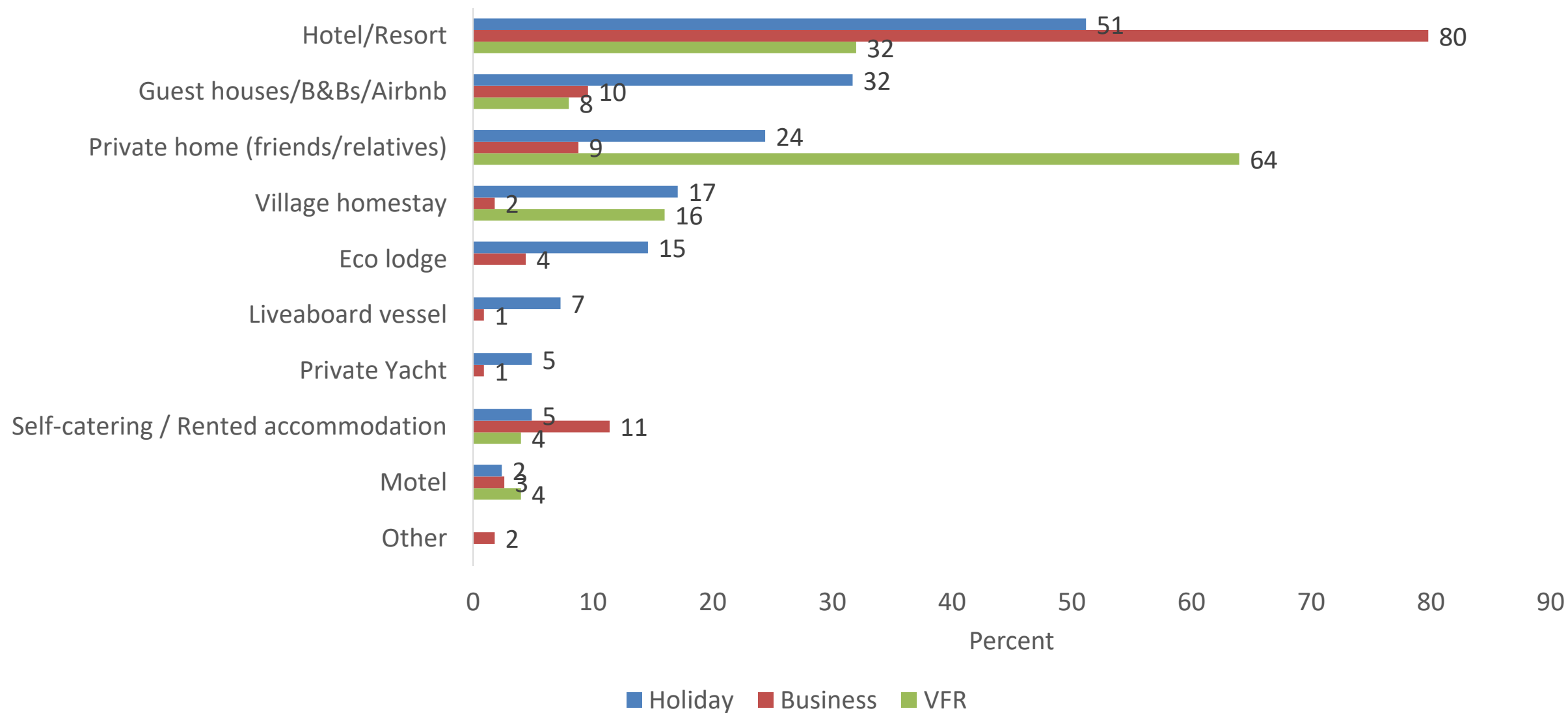
Note: Multiple responses, therefore total does not add up to 100%.

# Types of Accommodation Used



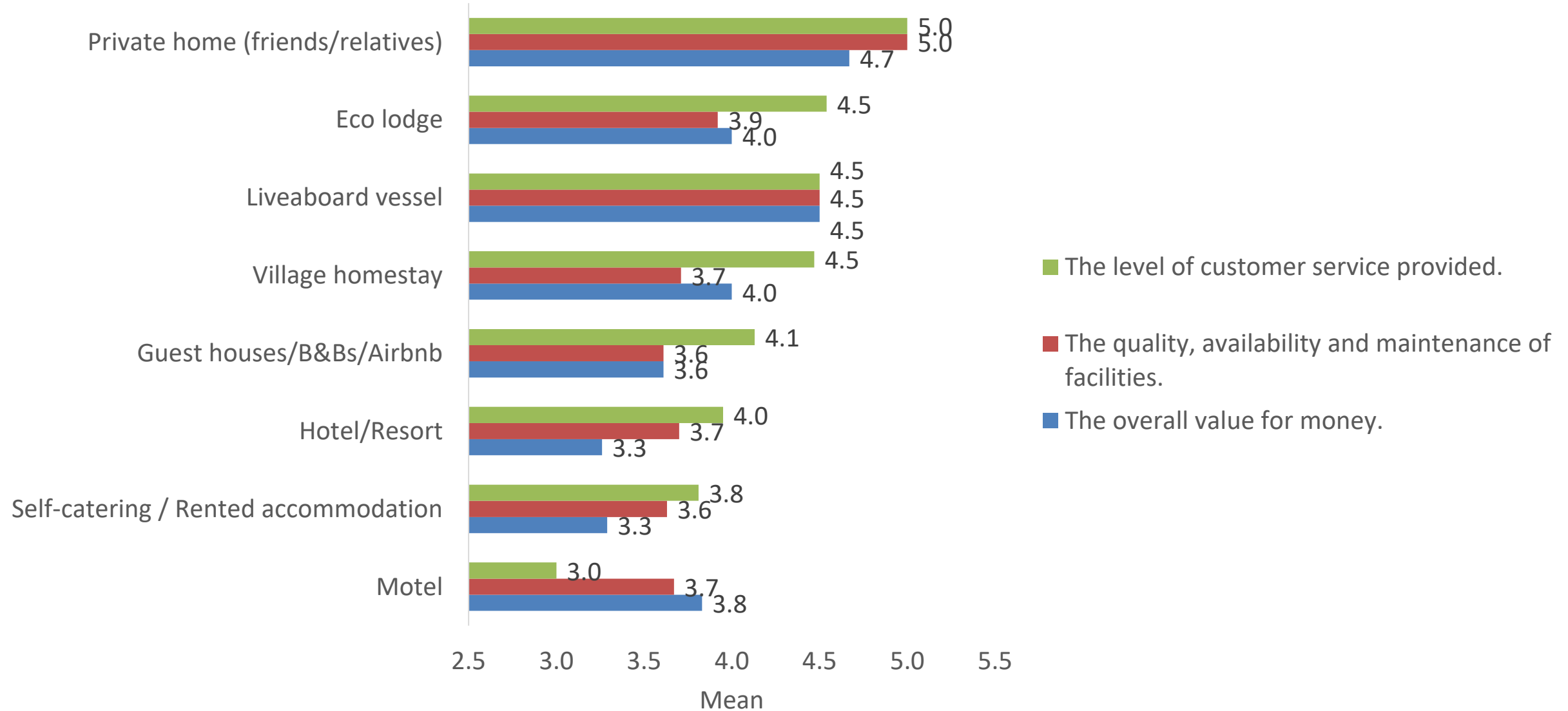
Note: Multiple responses, therefore total does not add up to 100%.

# Types of Accommodation Used



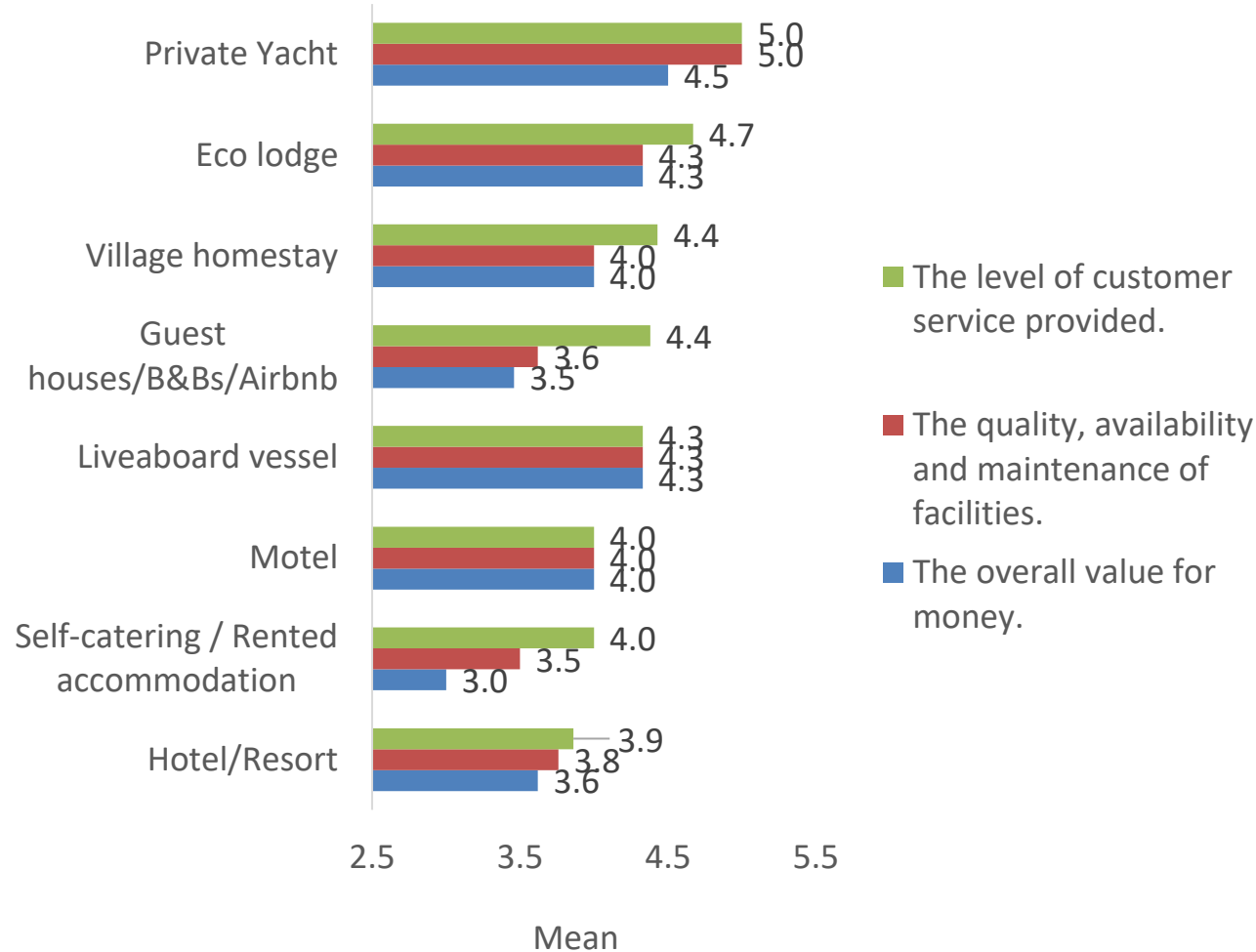
Note: Multiple responses, therefore total does not add up to 100%.

# Satisfaction with Accommodation Used

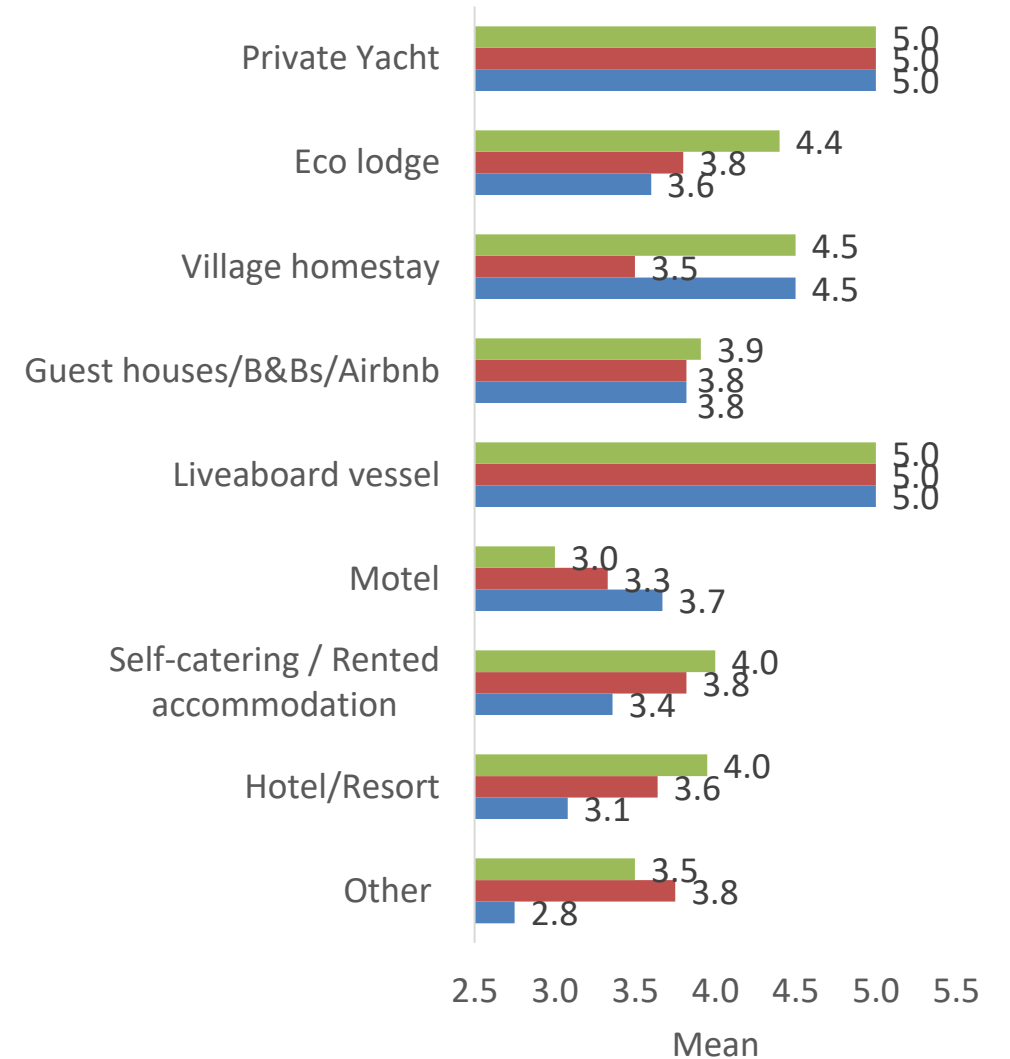


# Satisfaction with Accommodation Used

## Holiday



## Business





# Destinations and Airlines – All Visitors

For **26%** of all visitors, Solomon Islands was part of a larger journey. Among this group other destinations included:



- 55%** Other Pacific Countries
- 51%** Australia
- 20%** Asia
- 16%** New Zealand
- 6%** North America

For **74%** of visitors, Solomon Islands is the sole destination on their trip.

## Airlines Used

- 56%** Solomon Airlines
- 22%** Air Niugini
- 19%** Virgin Australia
- 14%** Fiji Airways
- 4%** Other
- 3%** Nauru Airlines
- 1%** Air Vanuatu

# Destinations and Airlines – Holiday Visitors

For **45%** of holiday visitors, Solomon Islands was part of a larger journey. Among this group other destinations included:



- 56%** Other Pacific Countries
- 50%** Australia
- 44%** Asia
- 33%** New Zealand
- 6%** North America

For **55%** of holiday visitors, Solomon Islands is the sole destination on their trip.

## Airlines Used

- 71%** Solomon Airlines
- 20%** Virgin Australia
- 17%** Air Niugini
- 12%** Fiji Airways
- 2%** Other
- 2%** Nauru Airlines

## Destinations and Airlines – Business Visitors

For **24%** of business visitors, Solomon Islands was part of a larger journey. Among this group other destinations included:



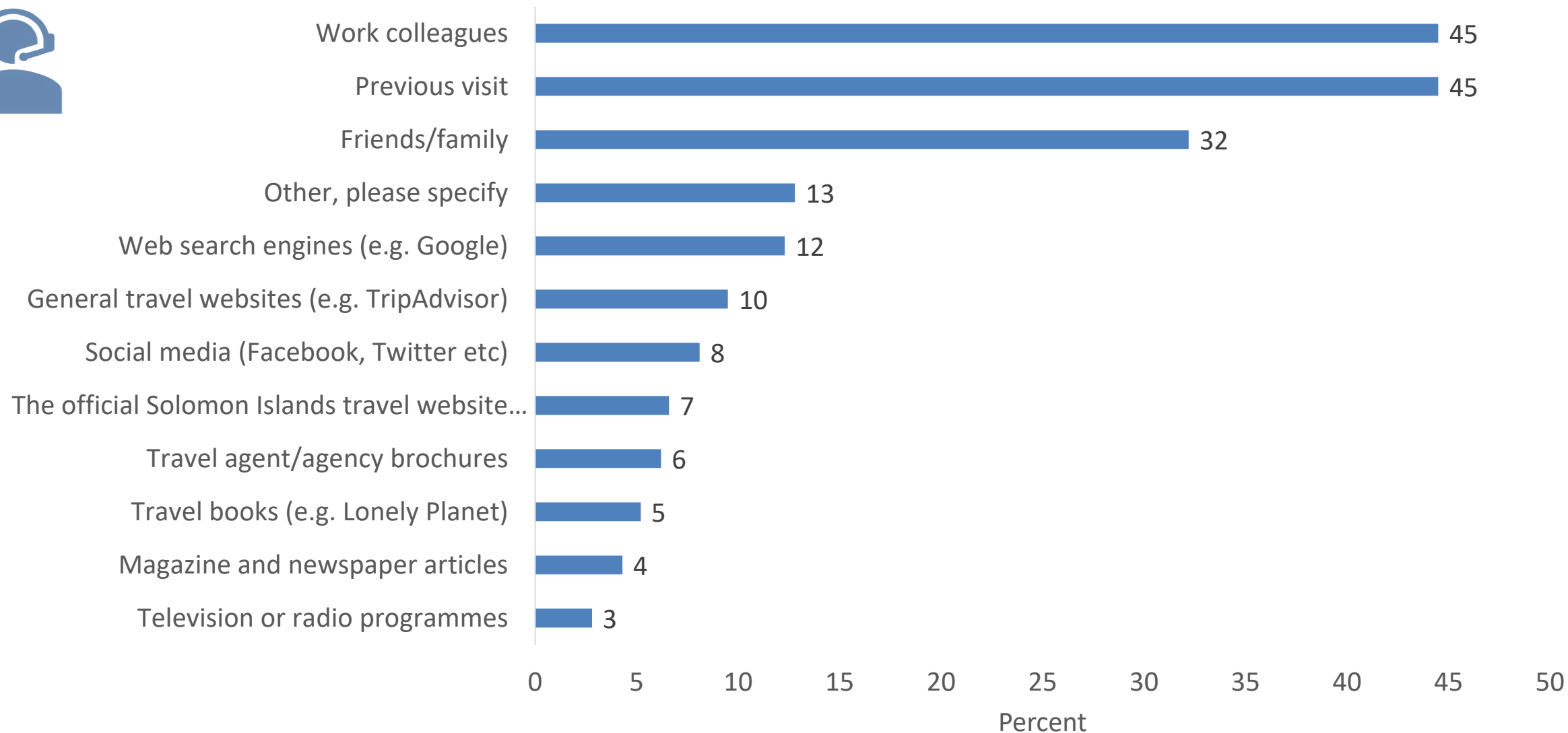
- 60%** Australia
- 48%** Other Pacific Countries
- 8%** New Zealand
- 4%** Asia

For **76%** of business visitors, Solomon Islands is the sole destination on their trip.

### Airlines Used

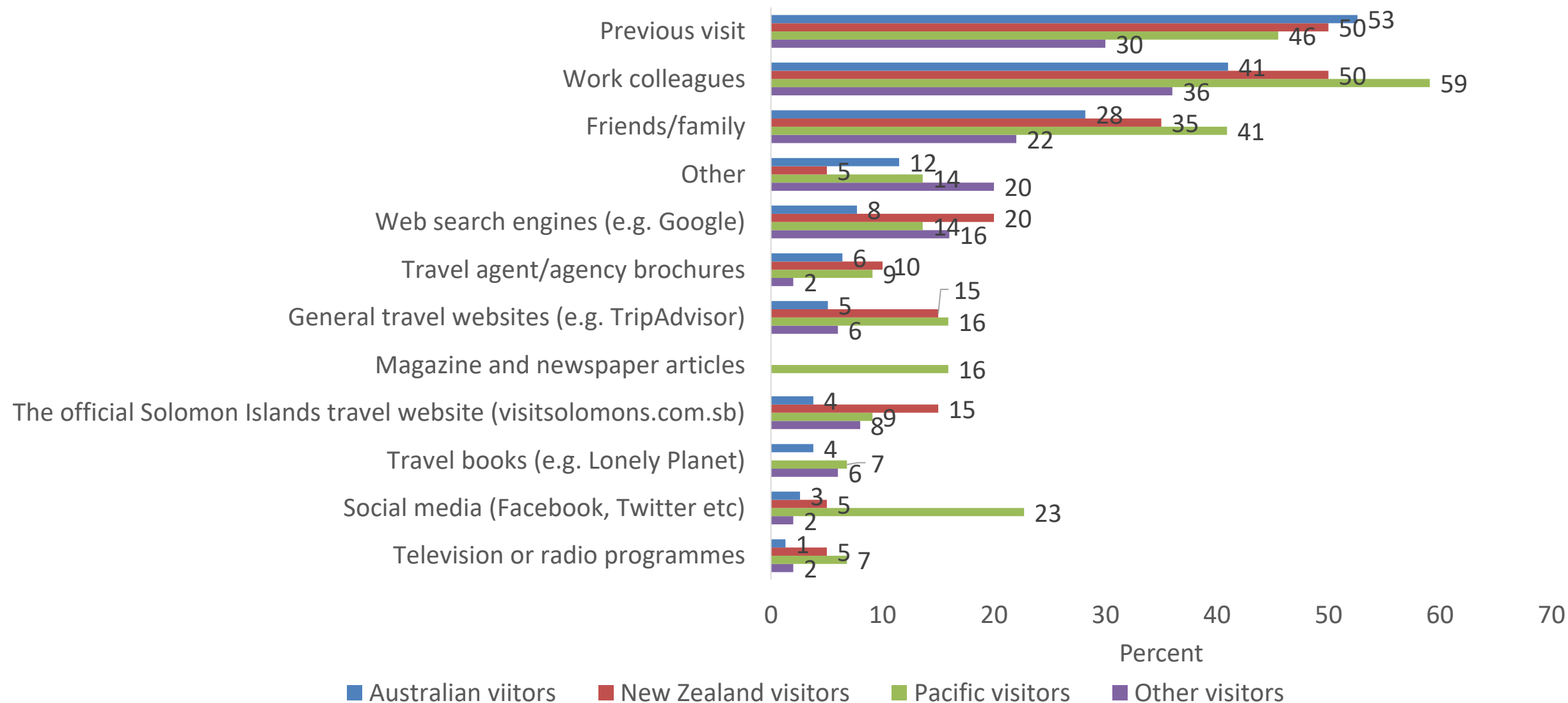
- 51%** Solomon Airlines
- 27%** Air Niugini
- 15%** Virgin Australia
- 14%** Fiji Airways
- 5%** Other
- 3%** Nauru Airlines
- 1%** Air Vanuatu

# How Did You Find Out About the Solomon Islands?



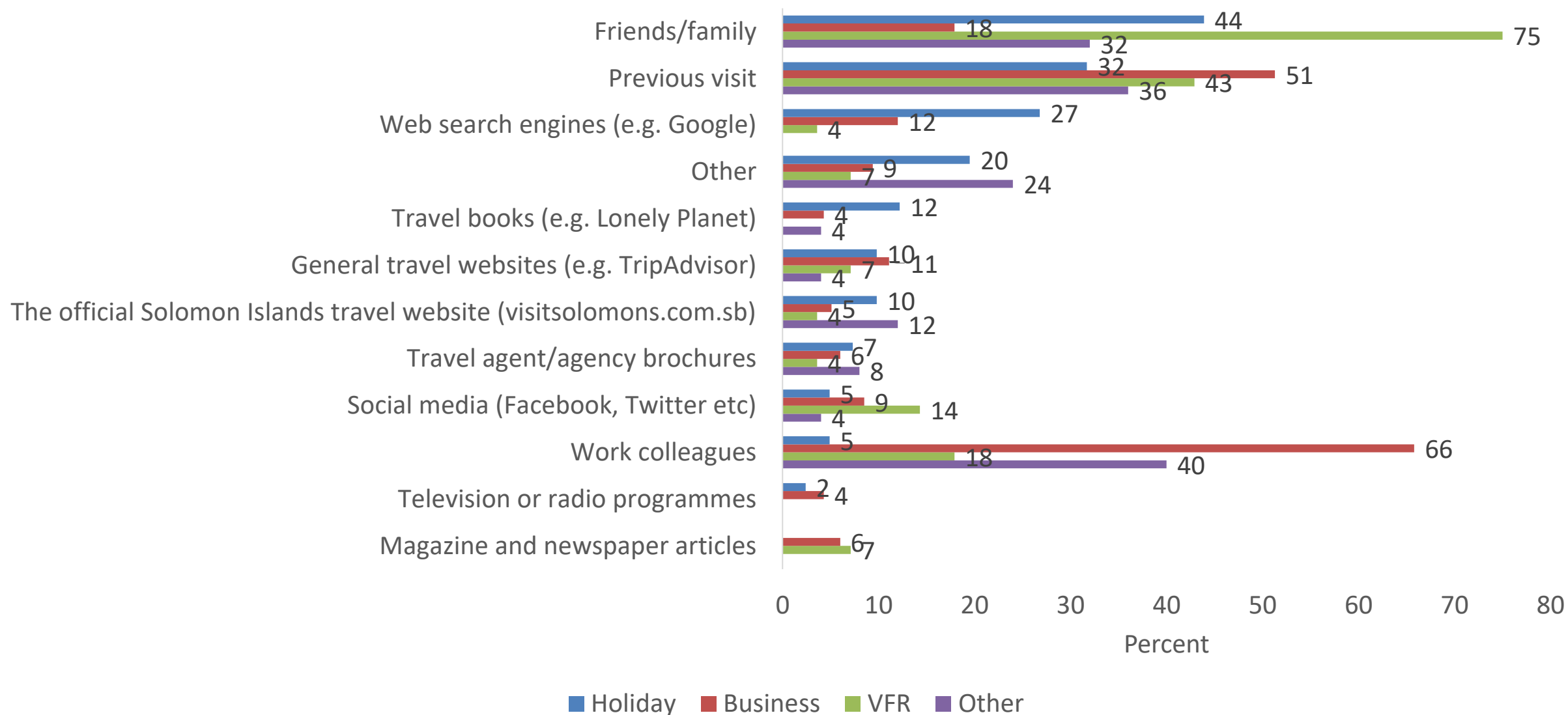
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# How Did You Find Out About the Solomon Islands?



Note: Multiple responses, therefore total does not add up to 100%.

# How Did You Find Out About the Solomon Islands?



Note: Multiple responses, therefore total does not add up to 100%.

# Importance of Information Sources Used for Planning



Work colleagues/information from organization

3.4

Previous visits

3.1

Friends/family

2.9

Web search engines (e.g. Google)

2.6

Business websites (e.g. airline, hotel, tour)

2.3

General travel websites (e.g. Trip Advisor)

2.3

The official Solomon Islands travel website...

2.3

Social media (Facebook, Twitter etc)

2.0

Travel agent/travel brochures

2.0

Travel books (e.g. Lonely Planet)

1.8

Magazine and newspaper articles

1.7

Television or radio programmes

1.6

1.2

1.7

2.2

2.7

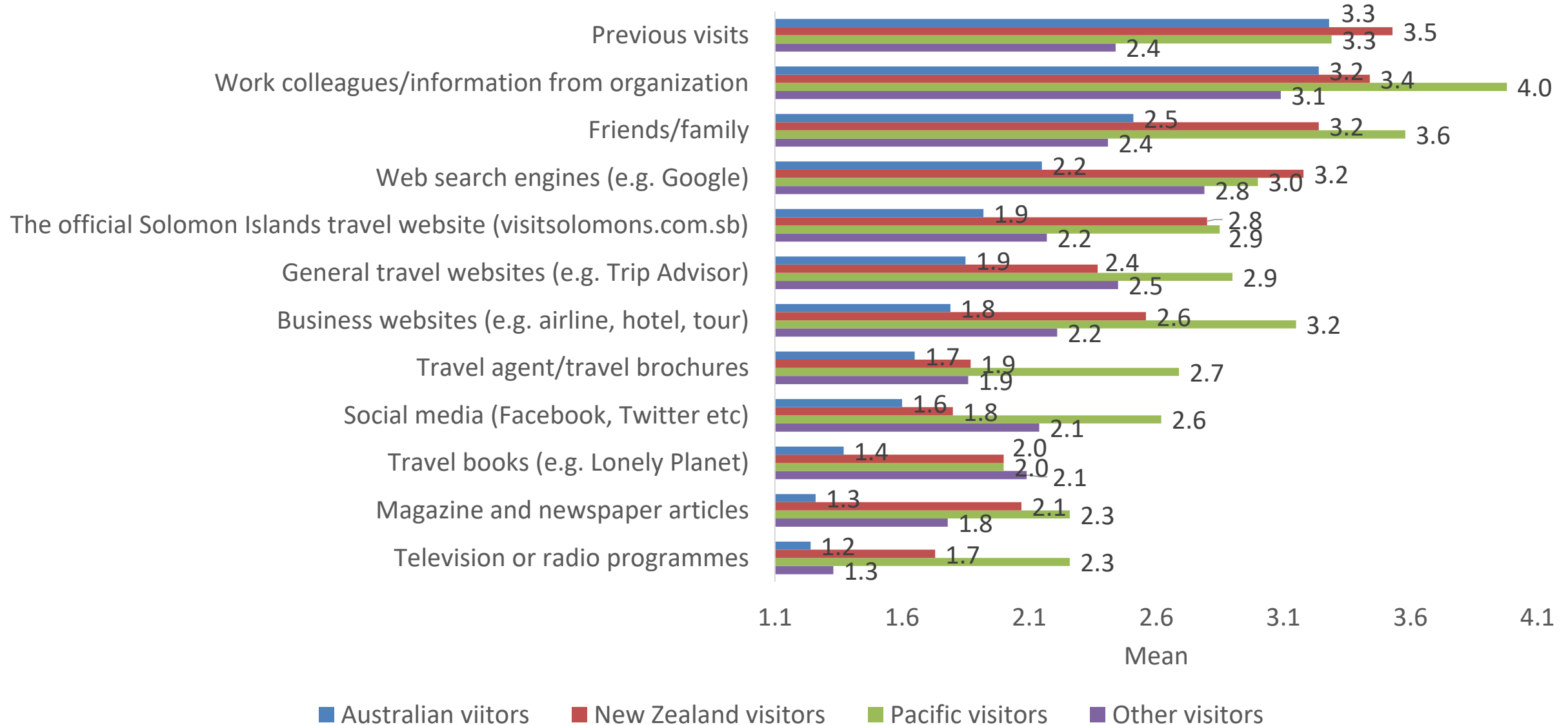
3.2

Mean

1= Not at all important

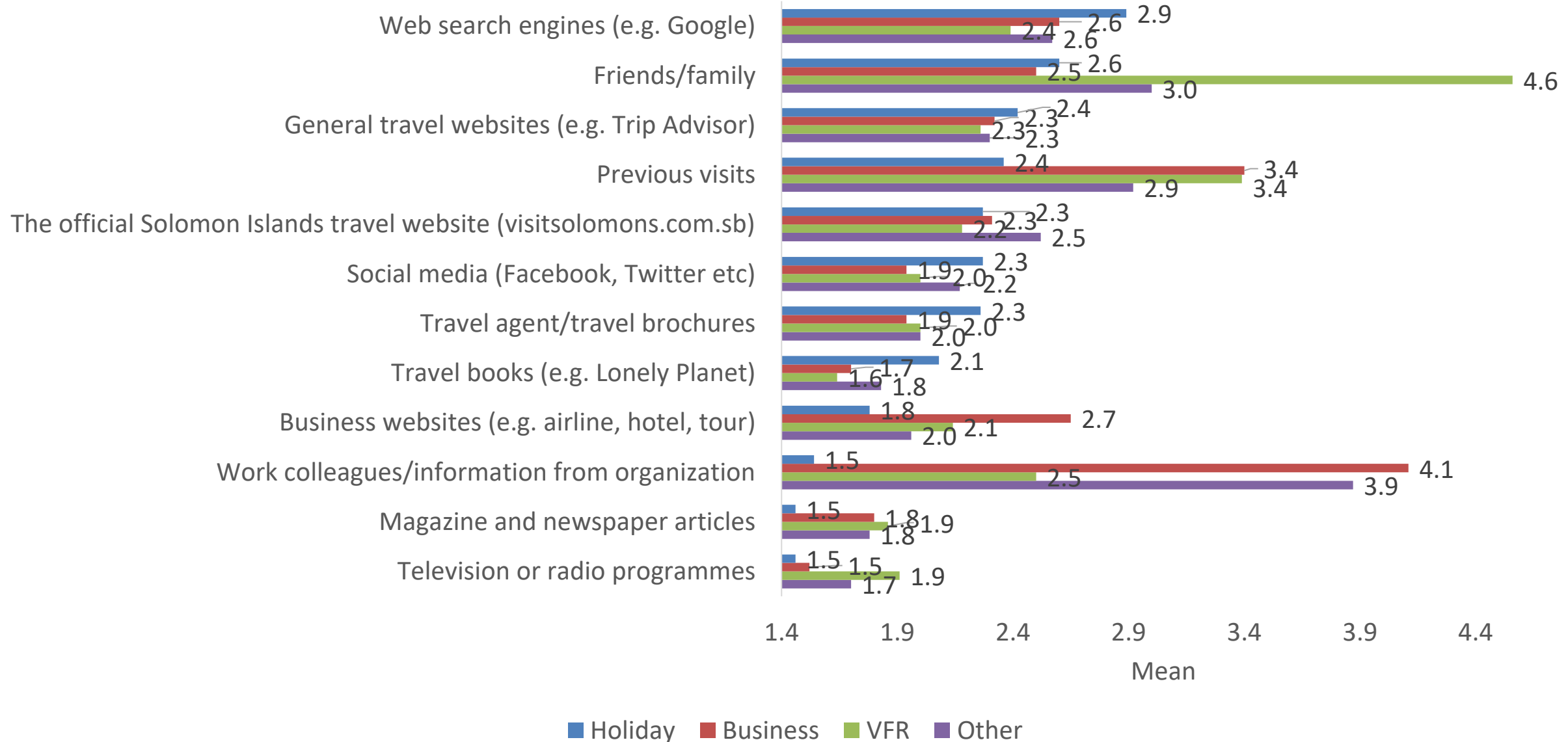
5= Extremely important

# Importance of Information Sources Used for Planning

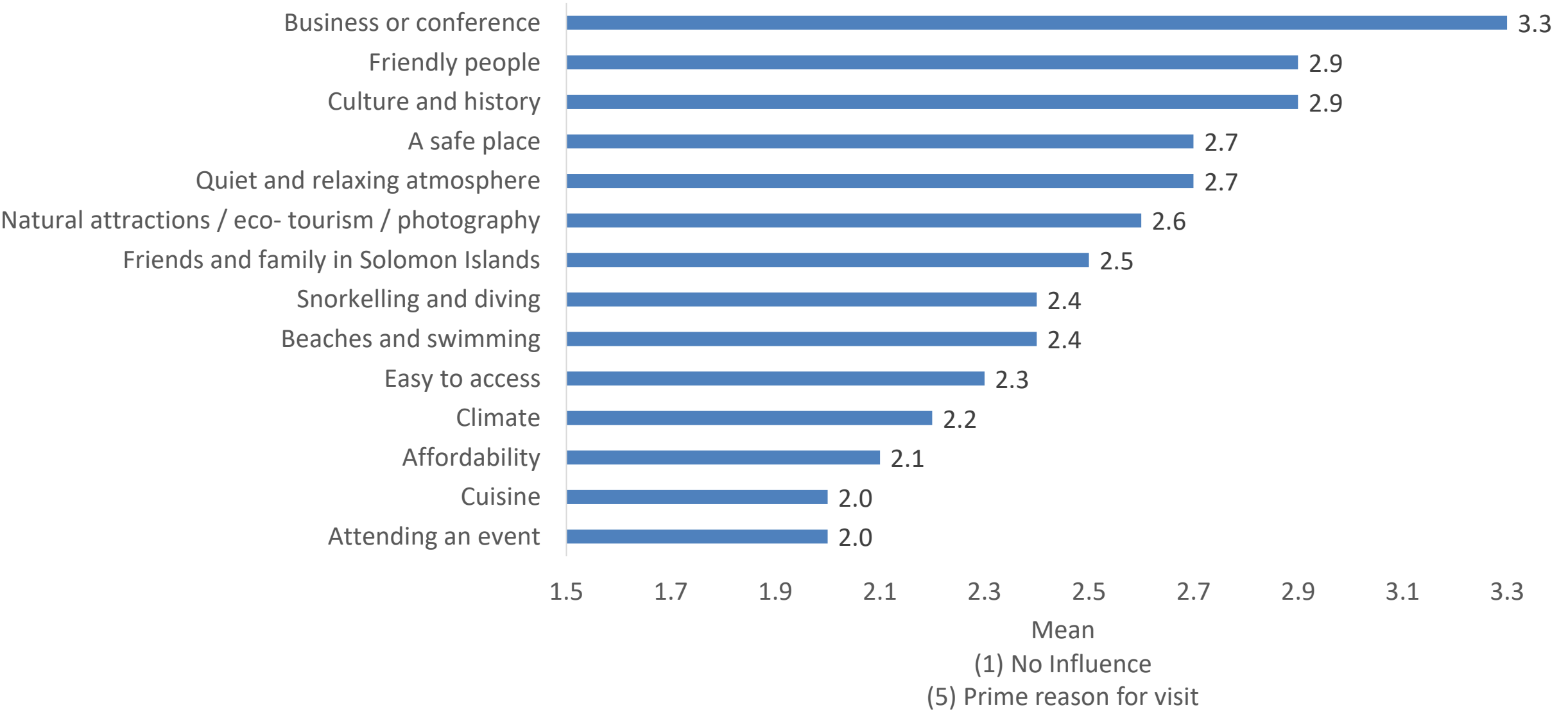




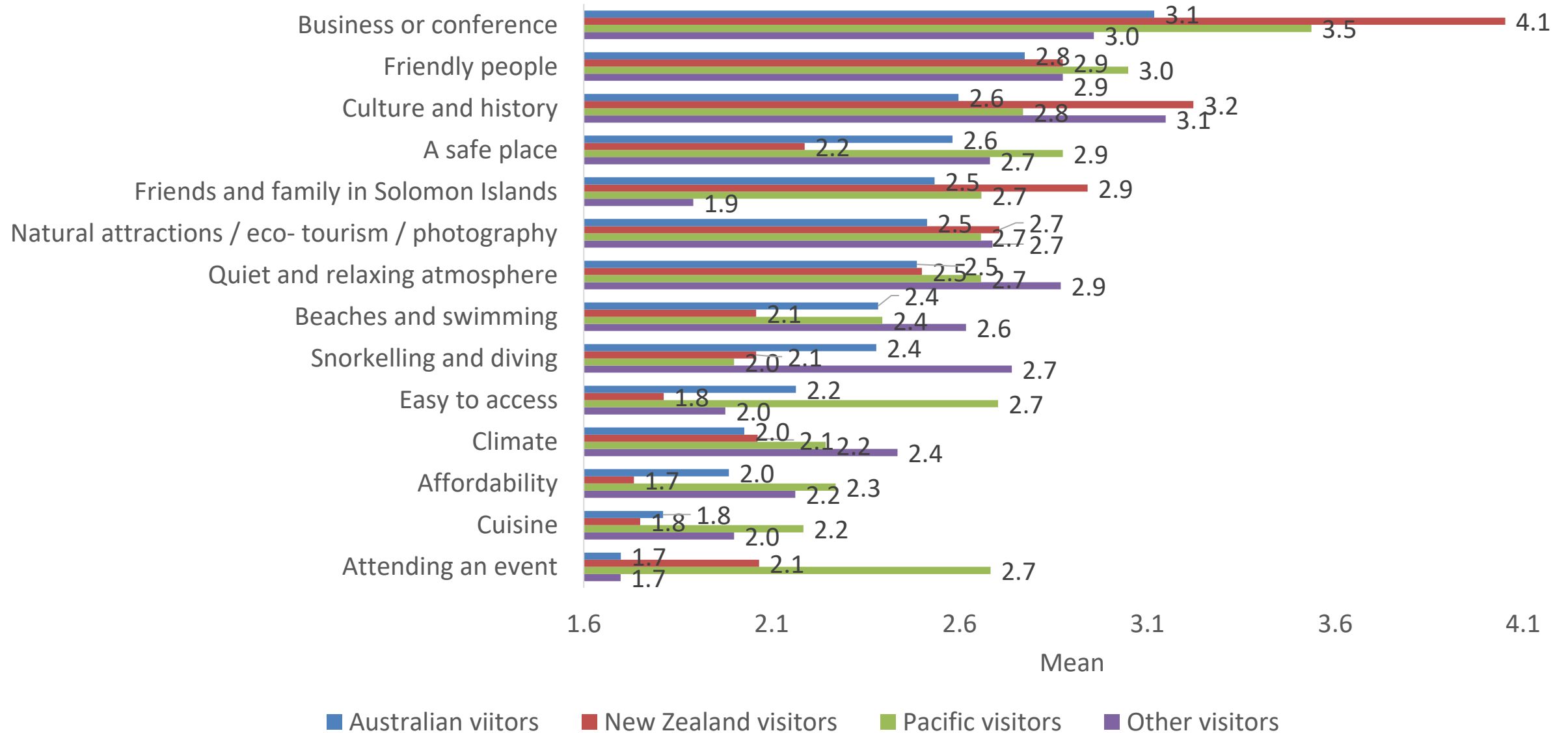
# Importance of Information Sources Used for Planning



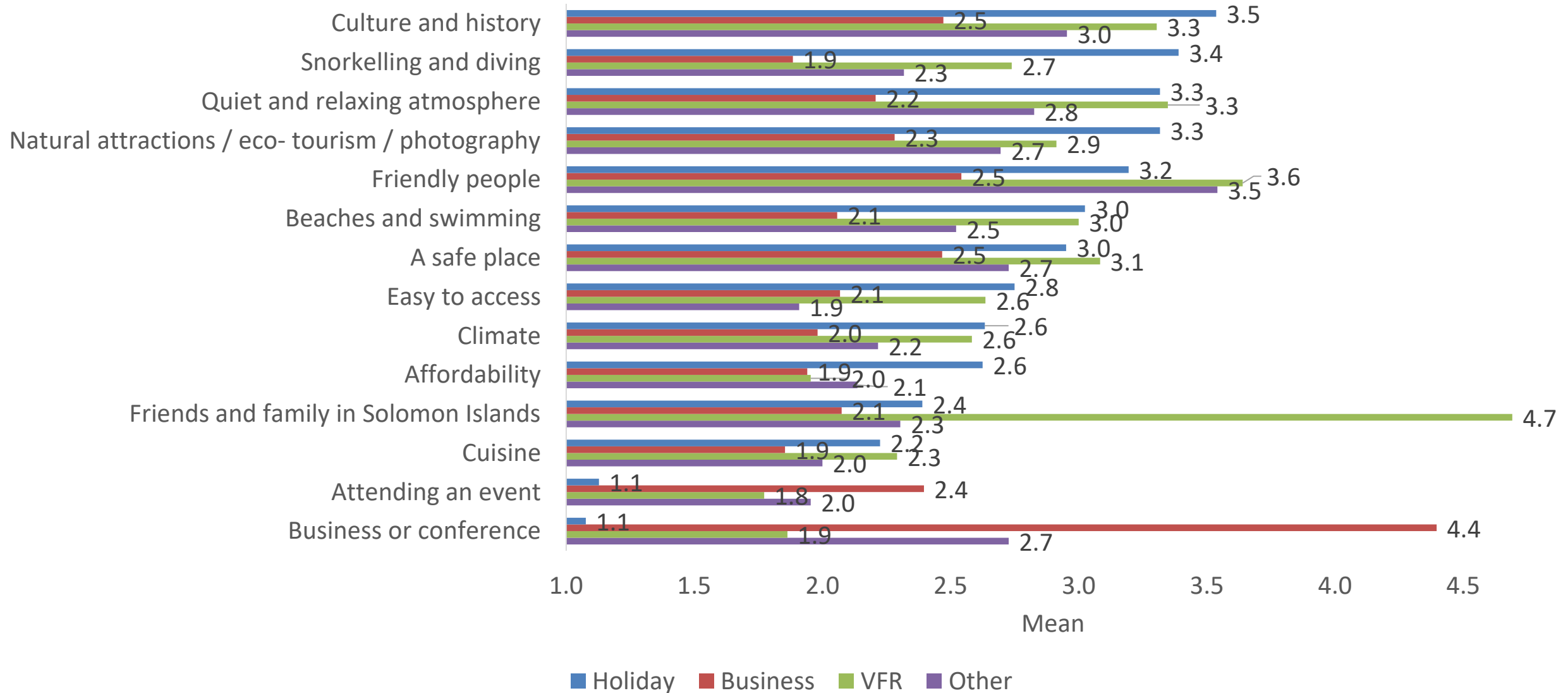
# Factors Influencing the Decision to Visit Solomon Islands



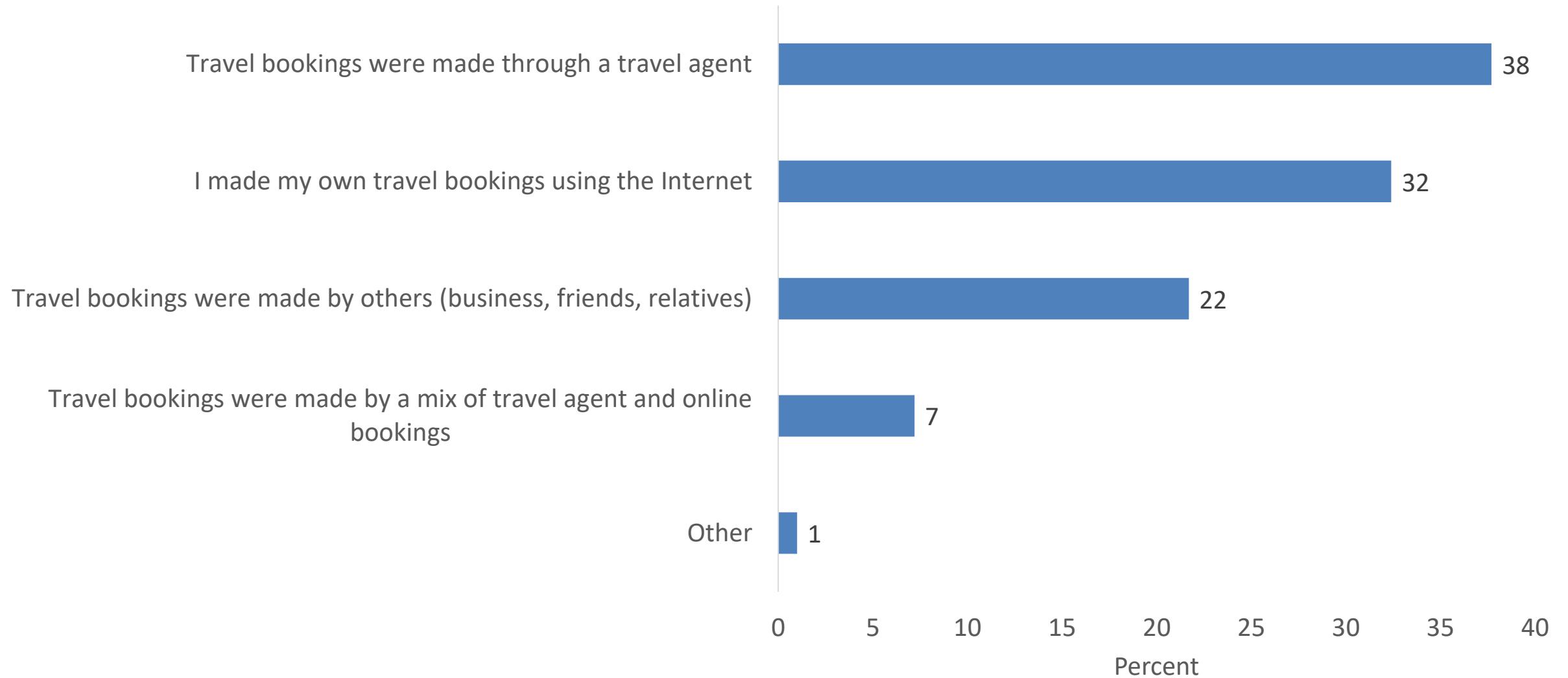
# Factors Influencing the Decision to Visit Solomon Islands



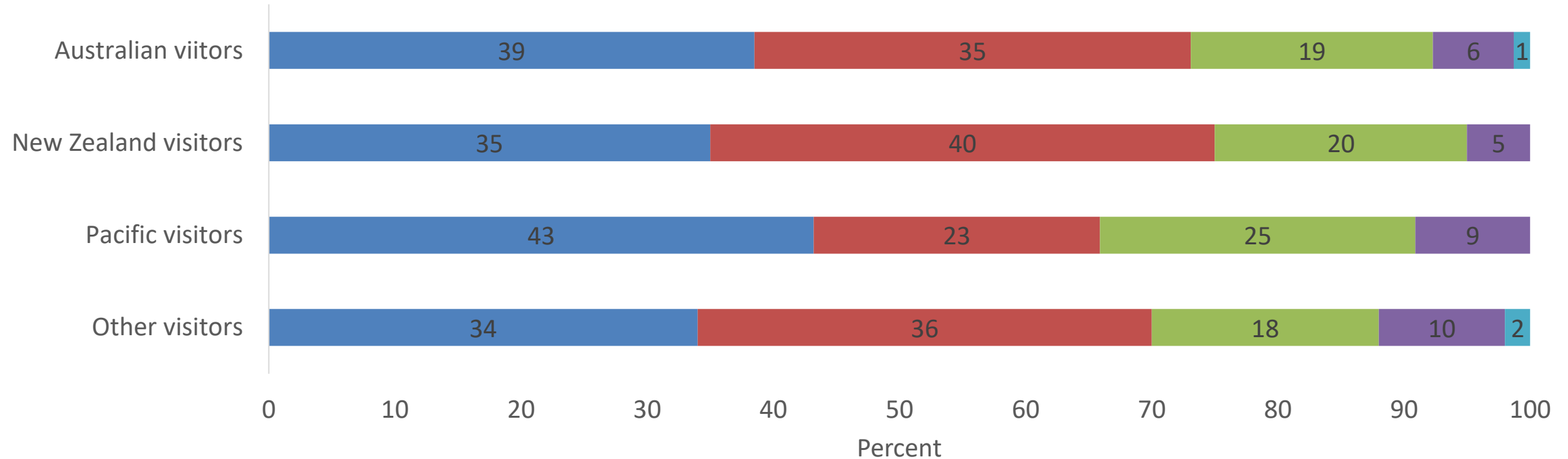
# Factors Influencing the Decision to Visit Solomon Islands



## How Did You Purchase Your Travel?

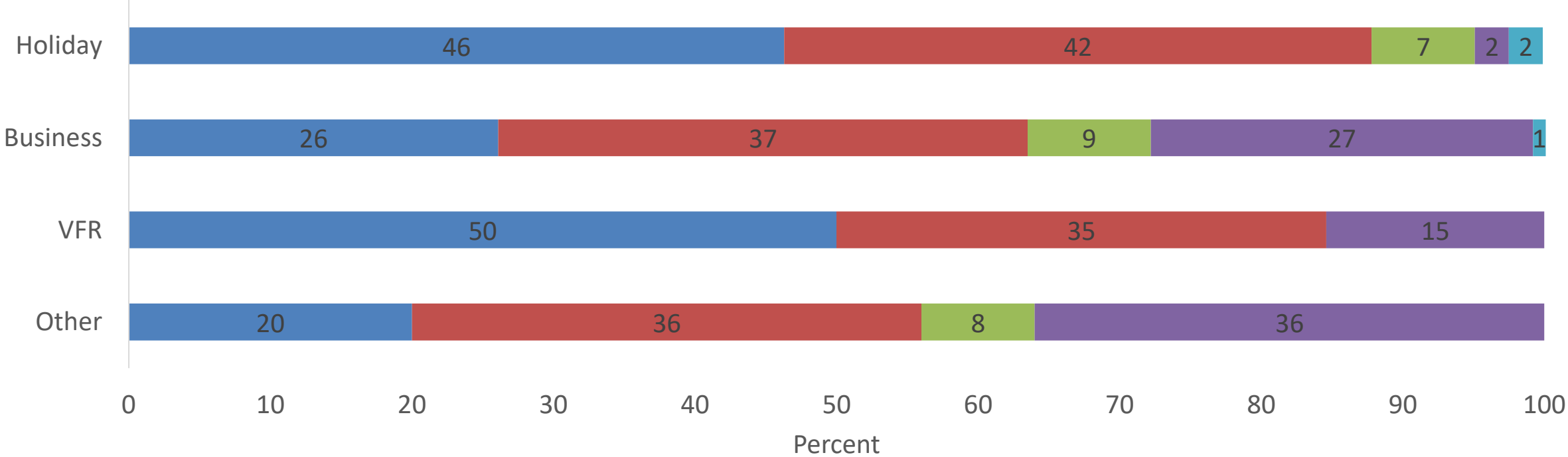


# How Did You Purchase Your Travel?



- Travel bookings were made through a travel agent
- I made my own travel bookings using the Internet
- Travel bookings were made by others (business, friends, relatives)
- Travel bookings were made by a mix of travel agent and online bookings
- Other

# How Did You Purchase Your Travel?



- I made my own travel bookings using the Internet
- Travel bookings were made through a travel agent
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- Travel bookings were made by others (business, friends, relatives)
- Other



# Solomon Islands

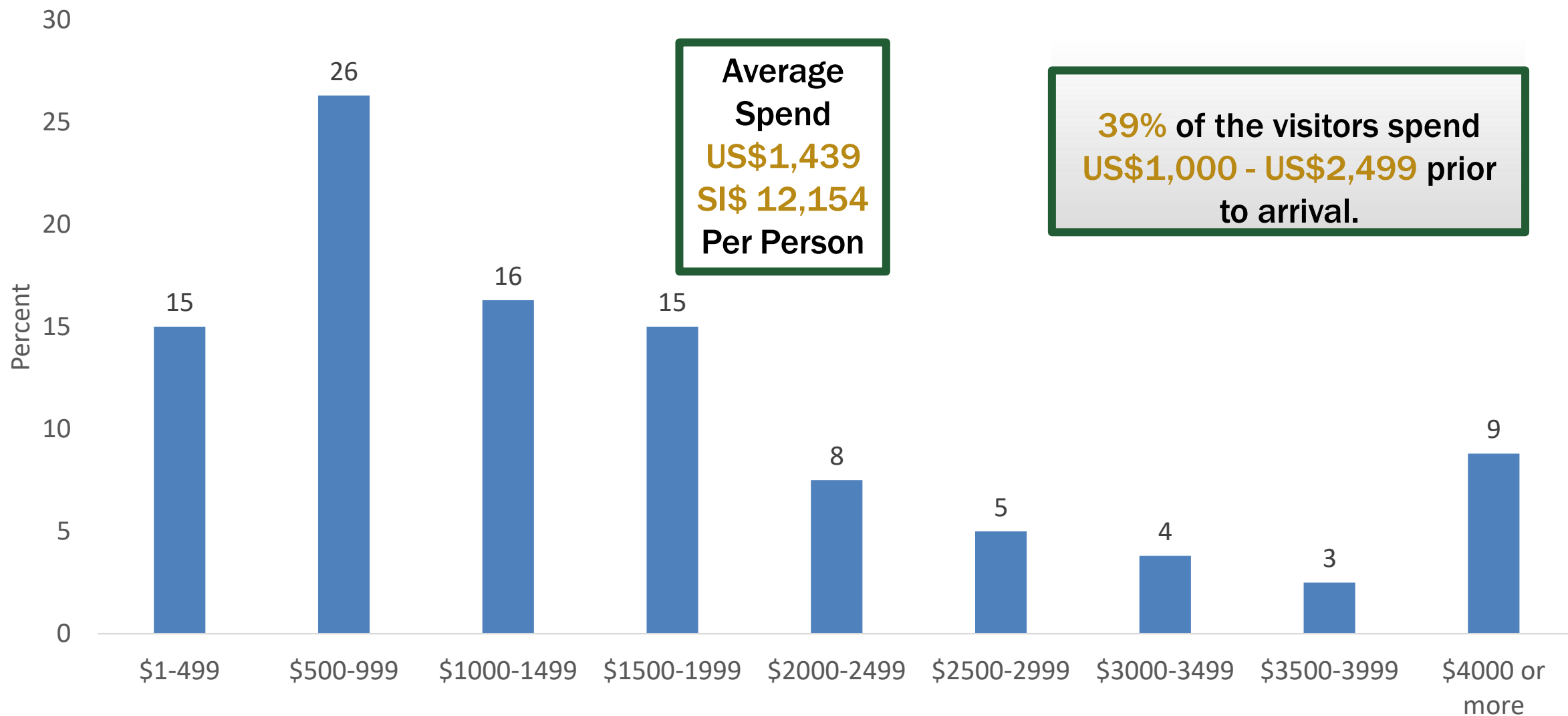
## International Visitor Survey

### Visitor Expenditure

Money spent prior to arrival and while in Solomon Islands, and a breakdown of visitor spend.

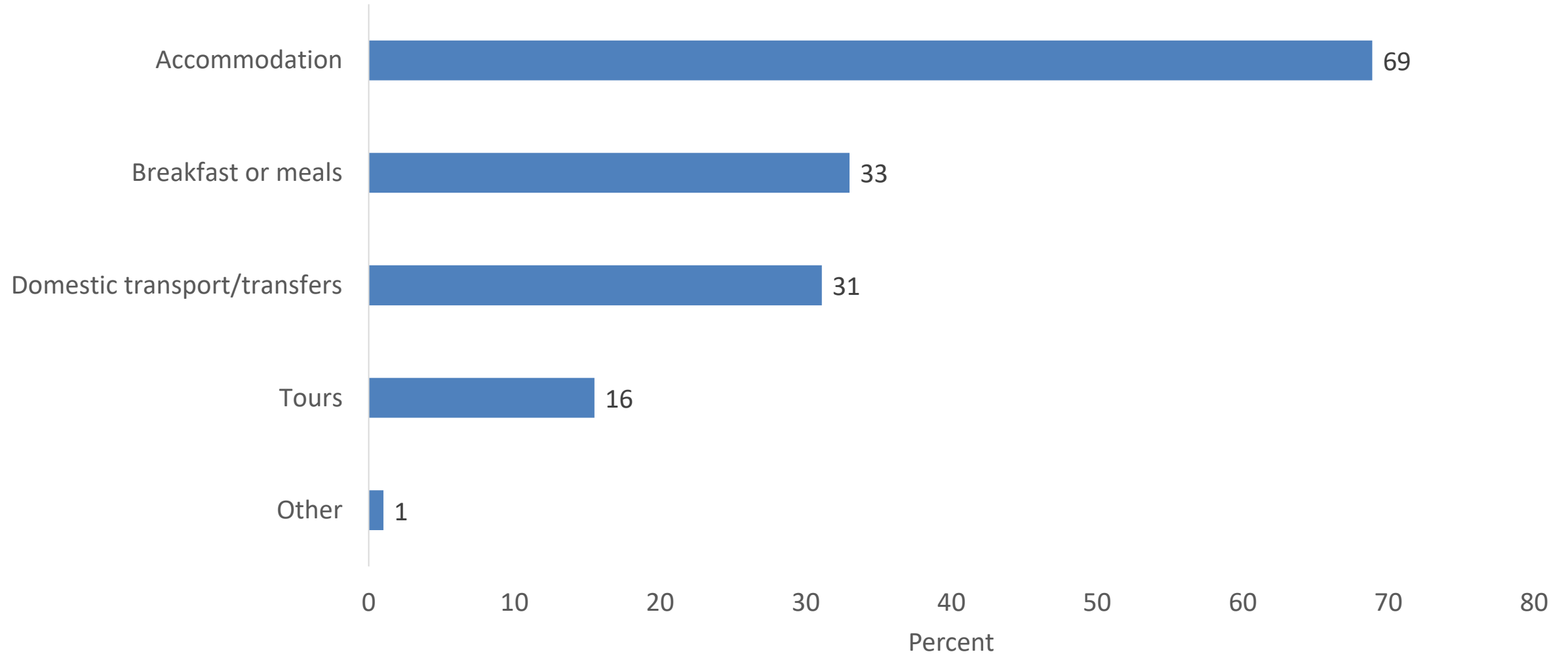


# Prepaid Expenditure



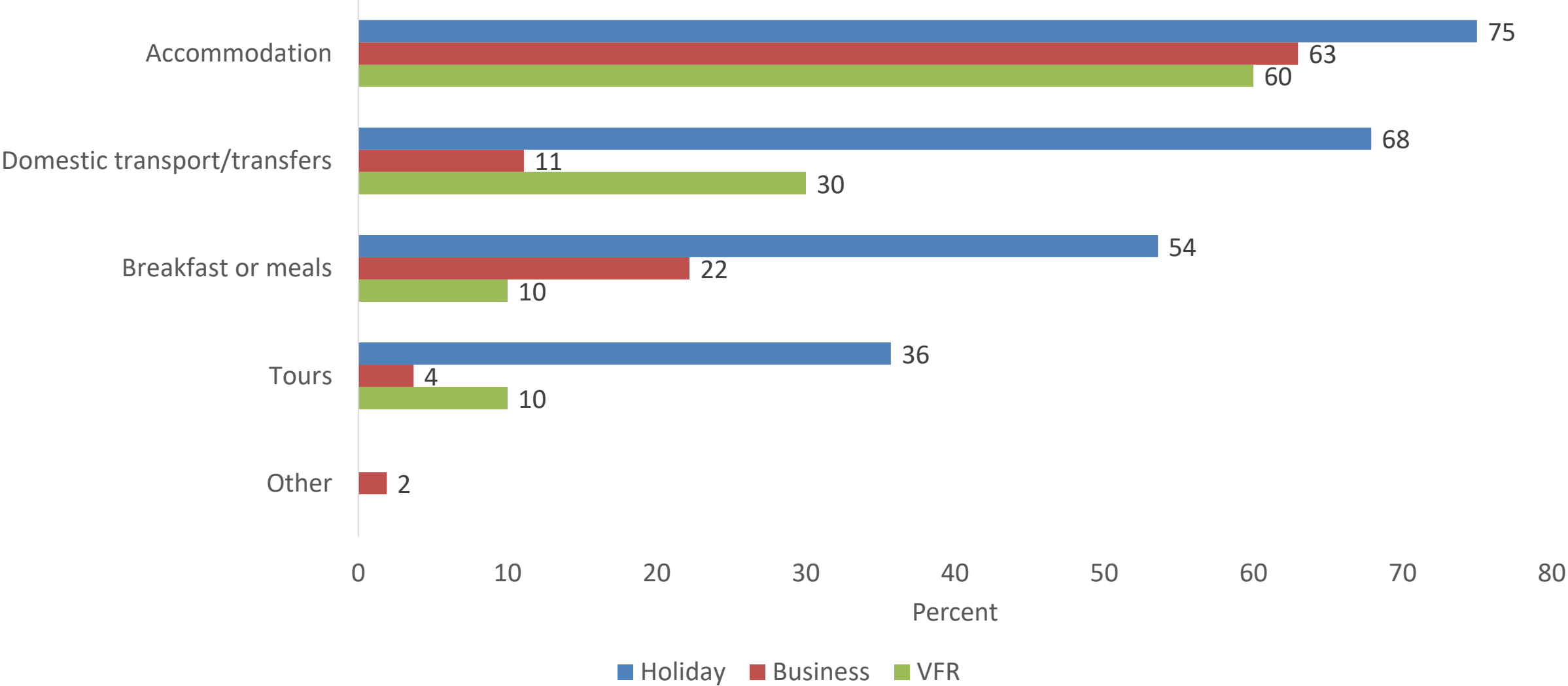
Note: Numbers may not sum to 100% due to rounding.

# Prepaid Items



Note: Multiple responses, therefore total does not add up to 100%.

# Prepaid Items



Note: Multiple responses, therefore total does not add up to 100%.

# Local Expenditure Per Person Per Day

Figures cover a total of **165 adults** and **3 children**

(covering 2.7% of visitor arrivals\*)

Expenditure Items	Mean (US\$)	Mean (SI\$)	(% of spend)
Accommodation	32	273	47
Restaurants, cafes & bars	15	130	22
Domestic flights	4	32	6
Shopping (e.g. souvenirs, handicrafts)	3	29	5
Groceries	3	24	4
Internet cost	2	20	3
Vehicle rental	2	18	3
Other	2	17	3
Water activities	1	12	2
Tours and sightseeing	1	10	2
Public transport	1	7	1
Petrol	1	5	1
Land based activities	0.2	2	0.3



Each visitor spends on average a total of **US\$69** (SI\$580) per day while in Solomon Islands

\* 2018 visitor arrival statistics from Solomon Islands National Statistics Office.

## Local Expenditure Per Person Per Day – US\$ (Mean)

Expenditure Items	Australia n=82	New Zealand n=30	PICs n=52	Other n=65
Accommodation	28	38	44	29
Restaurants, cafes & bars	20	13	12	13
Other	4	0	2	0
Groceries	3	6	3	1
Vehicle rental	3	3	3	1
Internet cost	2	4	3	2
Shopping (e.g. souvenirs, handicrafts)	2	3	7	3
Tours and sightseeing	2	1	0	2
Water activities	1	1	2	2
Domestic flights	1	5	2	8
Petrol	0.5	1	1	1
Public transport	0.3	1	1	1
Land based activities	0	0	0.2	0.3

### Totals

Australia **US\$67 (SI\$568)**

New Zealand **US\$75 (SI\$629)**

PICs **US\$81 (SI\$687)**

Other **US\$63 (SI\$536)**

## Local Expenditure Per Person Per Day – SI\$ (Mean)

Expenditure Items	Australia n=82	New Zealand n=30	PICs n=52	Other n=65
Accommodation	240	320	374	249
Restaurants, cafes & bars	170	109	99	110
Other	38	0	18	2
Groceries	25	48	28	10
Vehicle rental	23	25	22	8
Internet cost	18	35	24	13
Shopping (e.g. souvenirs, handicrafts)	14	27	61	25
Tours and sightseeing	13	5	2	16
Water activities	11	8	17	15
Domestic flights	9	39	21	71
Petrol	4	6	7	5
Public transport	3	7	12	10
Land based activities	0	0	2	2

### Totals

Australia **US\$67 (SI\$568)**

New Zealand **US\$75 (SI\$629)**

PICs **US\$81 (SI\$687)**

Other **US\$63 (SI\$536)**

## Local Expenditure Per Person Per Day – US\$ (Mean)

Responses Expenditure Items	Holiday n=53	Business & Conference n=129	VFR n=25
Accommodation	18	49	10
Restaurants,cafes & bars	14	20	9
Domestic flights	5	5	1
Water activities	4	1	0
Groceries	3	3	3
Internet cost	2	3	1
Shopping (e.g. sounvenirs, handicrafts)	2	4	2
Other	2	1	7
Tours and sightseeing	1	1	1
Public transport	1	1	0
Vehicle rental	0.4	4	0.1
Petrol	0.2	1	1
Land based activities	0.1	0.3	0

### Totals

**Holiday US\$53 (SI\$447)**

**Business & Conference**

**US\$93 (SI\$784)**

**VFR US\$34 (SI\$287)**

## Local Expenditure Per Person Per Day – SI\$(Mean)

Responses Expenditure Items	Holiday n=53	Business & Conference n=129	VFR n=32
Accommodation	150	417	87
Restaurants,cafes & bars	122	168	75
Domestic flights	44	38	8
Water activities	37	7	0
Groceries	24	26	21
Internet cost	19	24	8
Shopping (e.g. sounvenirs, handicrafts)	16	34	17
Other	14	9	56
Tours and sightseeing	8	11	7
Public transport	7	8	0
Vehicle rental	3	33	1
Petrol	2	5	5
Land based activities	1	3	0

### Totals

**Holiday US\$53 (SI\$447)**

**Business & Conference**

**US\$93 (SI\$784)**

**VFR US\$34 (SI\$287)**



Average Expenditure Per Visit (US\$/SI\$)

Respondents	N=82	N=30	N=52	N=65
Market	Australia	New Zealand	PICs	Other
Prepaid (60%)	US\$751/SI\$6,338	US\$1,214/SI\$10,254	US\$850/SI\$7,175	US\$969/SI\$8,186
In-country spend	US\$640/SI\$5,405	US\$802/SI\$6,770	US\$594/SI\$5,020	US\$591/SI\$4,992
Total spend	US\$1,391/SI\$11,743	US\$2,016/SI\$17,024	US\$1,444/SI\$12,195	US\$1,560/SI\$13,178

## Average Expenditure Per Visit (US\$/SI\$)

Respondents	N=53	N=129	N=32
Purpose of visit	Holiday	Business & Conference	VFR
Prepaid (60%)	US\$939/SI\$7,934	US\$954/SI\$8,054	US\$538/SI\$4,540
In-country spend	US\$509/SI\$4,301	US\$778/SI\$6,570	US\$383/SI\$3,239
Total spend	US\$1,448/SI\$12,235	US\$1,732/SI\$14,624	US\$921/SI\$7,779

# Contribution to Solomon Islands Economy

Average Prepaid  
Spend

60%  
Flowing Back

Per Person  
Per Visit  
US\$863  
(SI\$7,292)

Per Person  
Per Day  
US\$95  
(SI\$799)

Average Spend  
While In Solomon  
Islands

Per Person  
Per Visit  
US\$627  
(SI\$5,291)

Per Person  
Per Day  
US\$69  
(SI\$580)

Per Person Per Day  
US\$164 (SI\$ 1,379)  
Per Person Per Visit  
US\$1,490 (SI\$ 12,583)



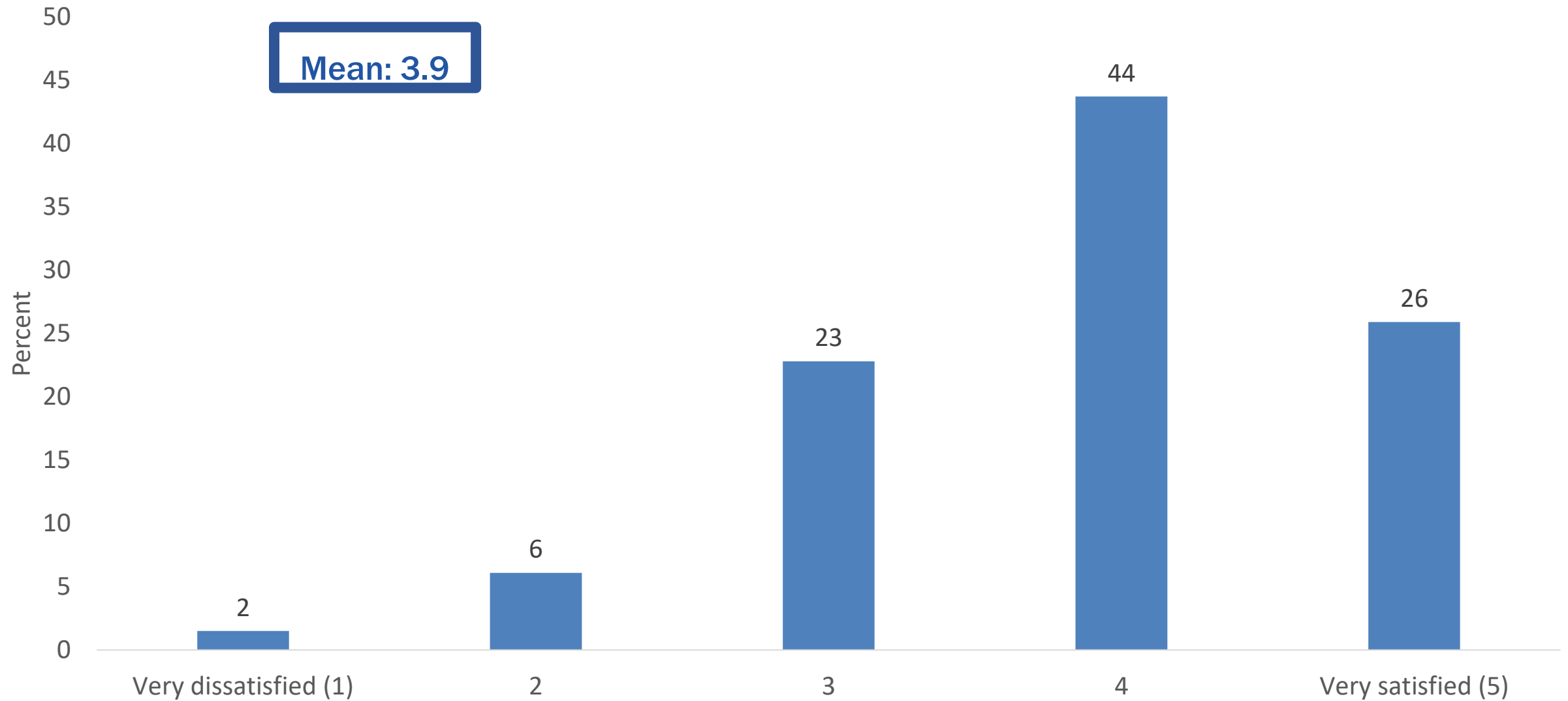
# Solomon Islands

## International Visitor Survey

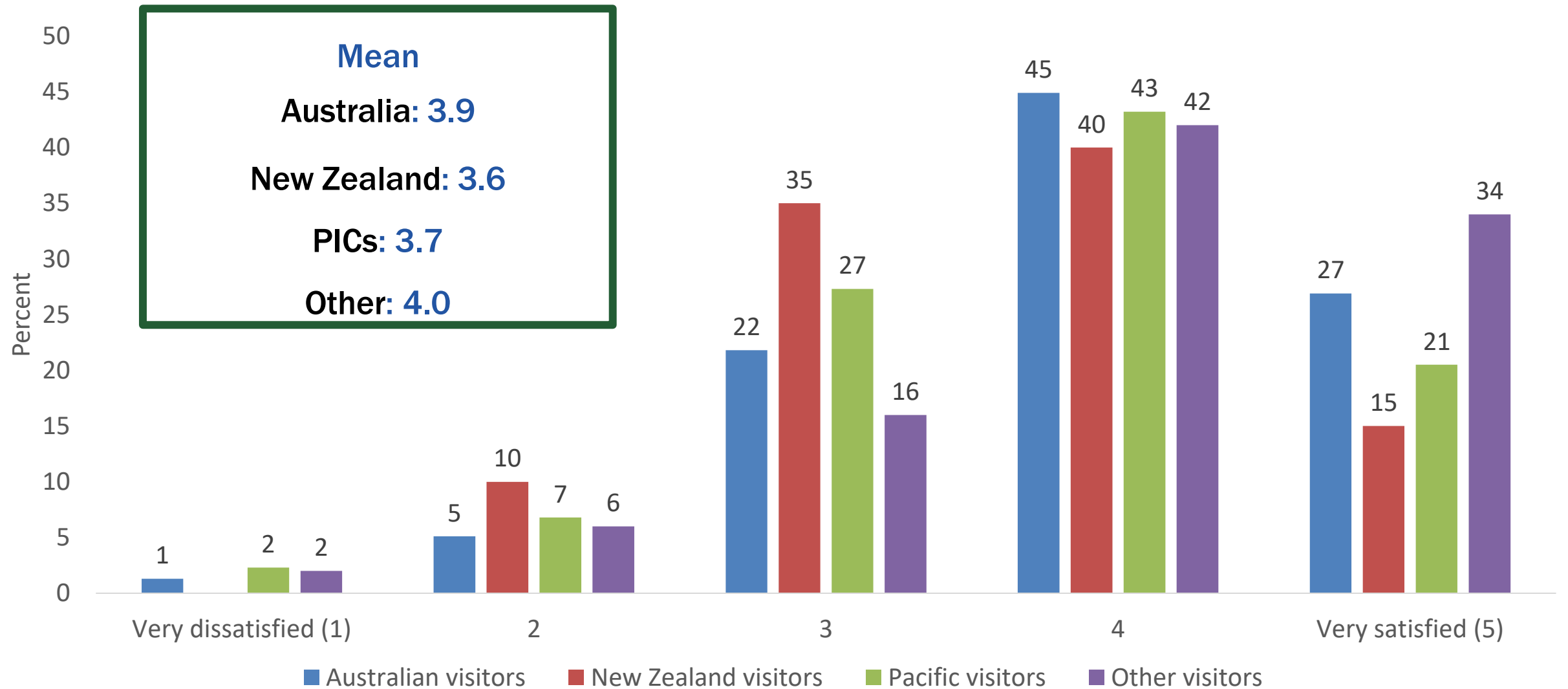
### Visitor Satisfaction

Most and least appealing elements of the visit and overall satisfaction with Solomon Islands.

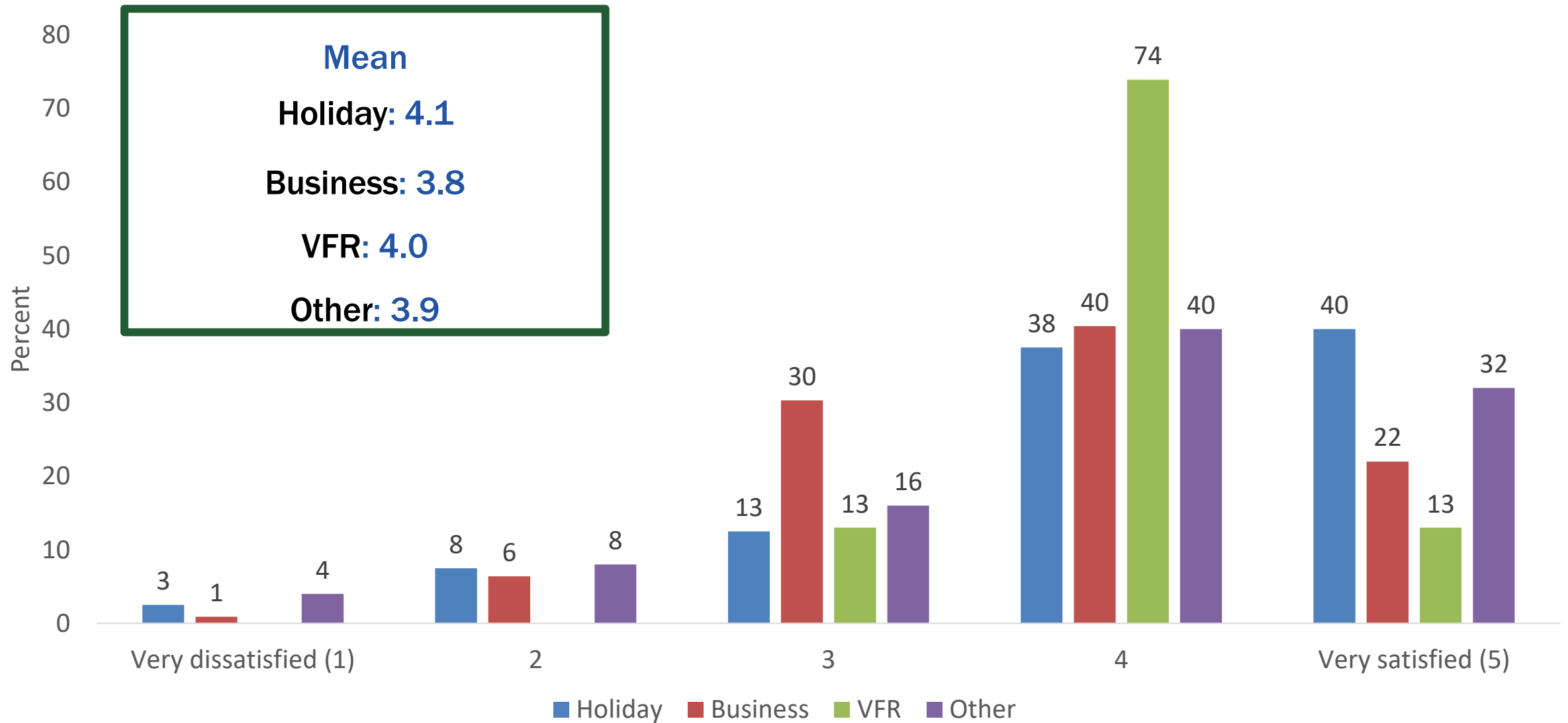
# Overall Satisfaction



# Overall Satisfaction

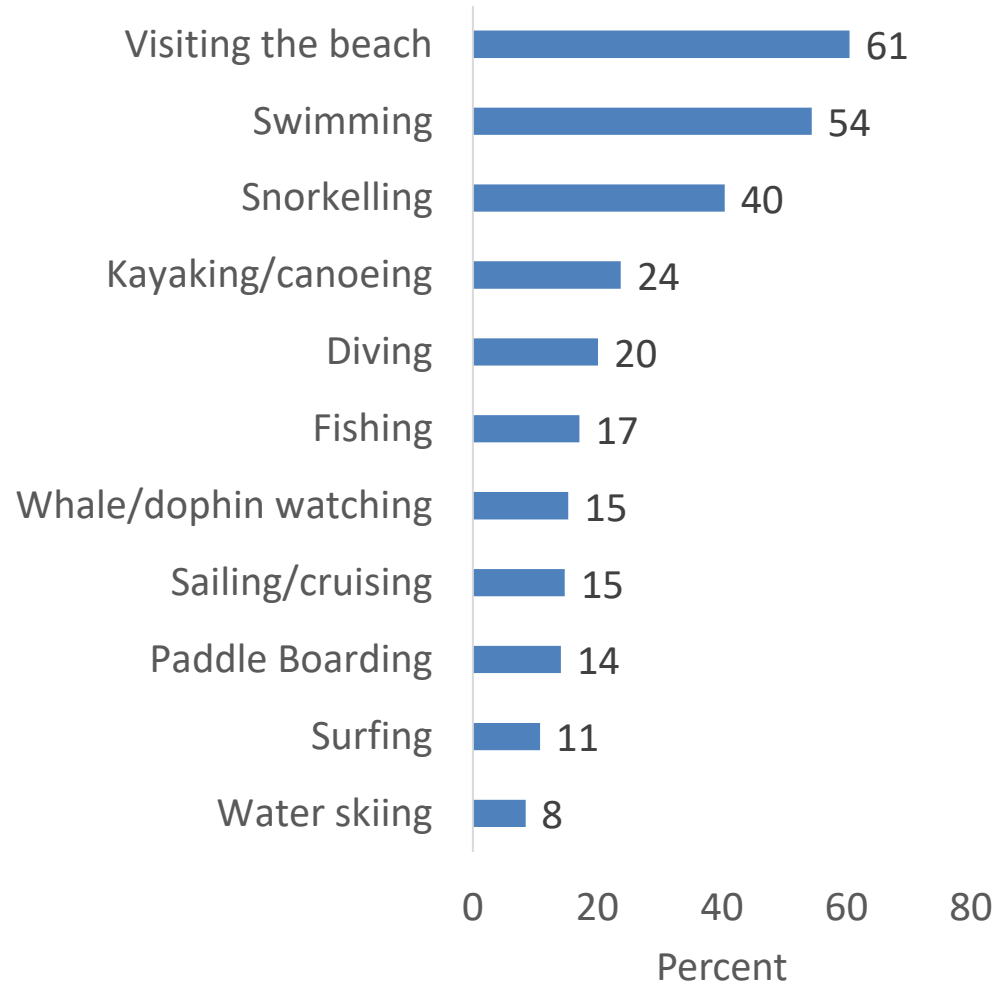


# Overall Satisfaction

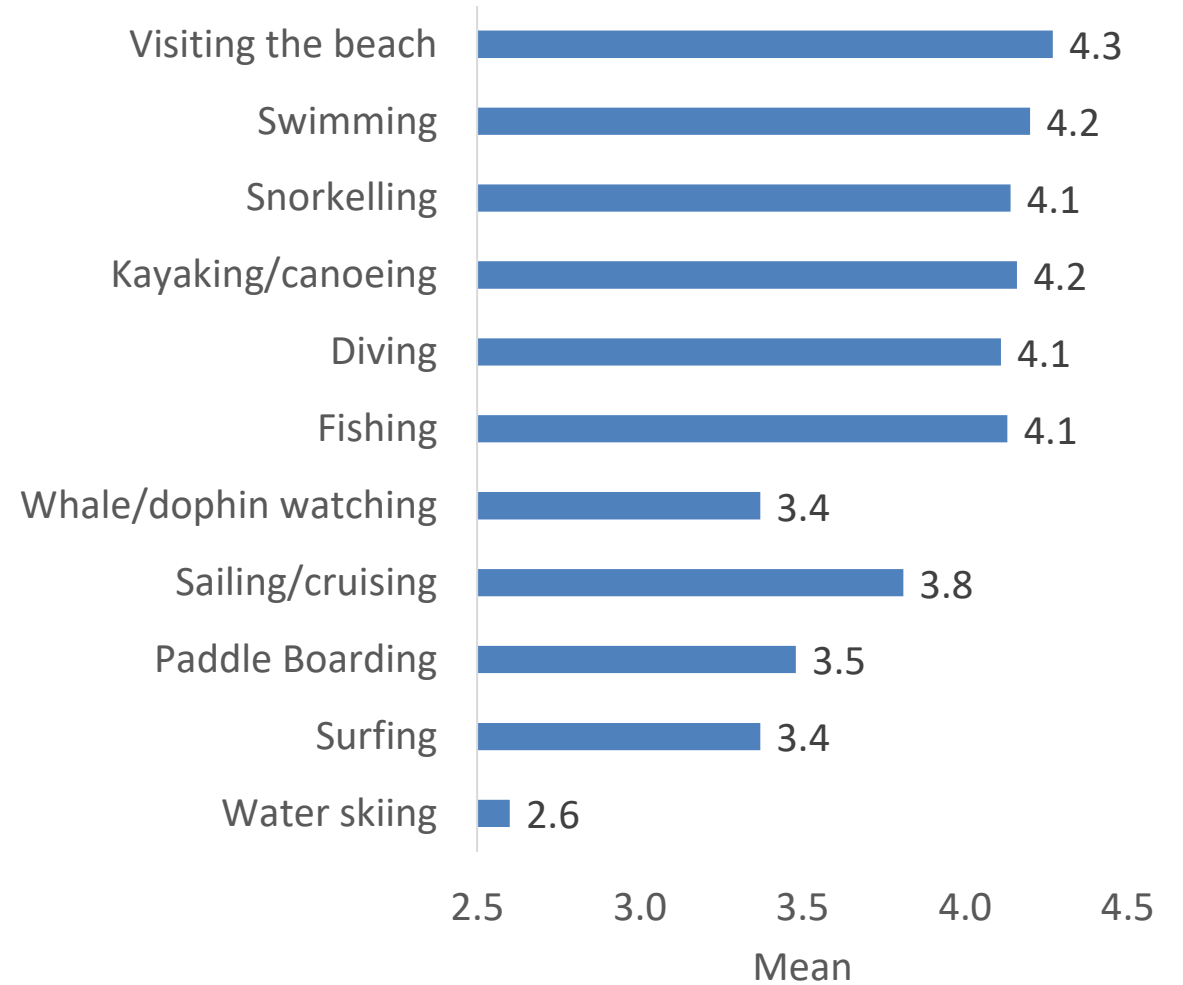


# Water Based Activities

Degree of participation



Satisfaction

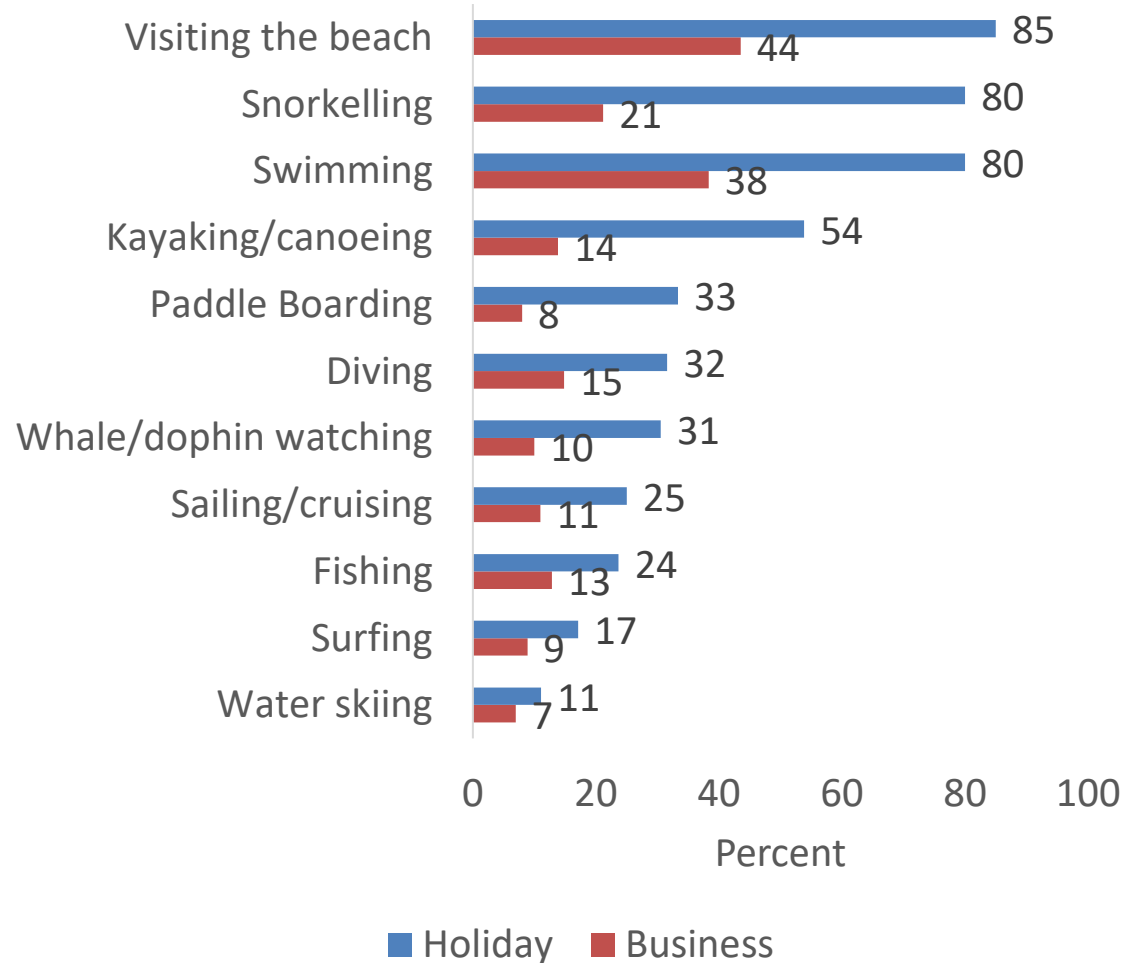


Note: Multiple responses, therefore total does not add up to 100%.

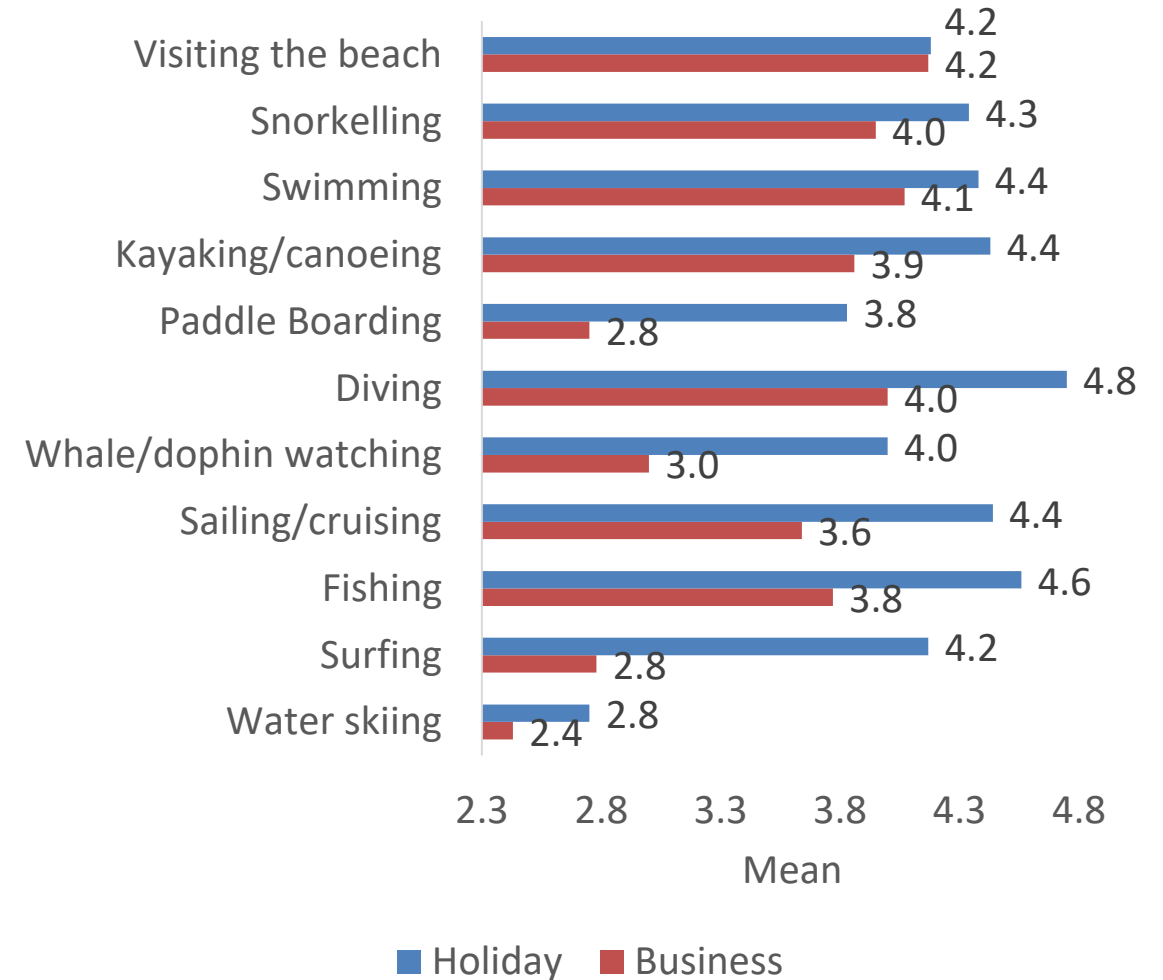


# Water Based Activities

## Degree of participation



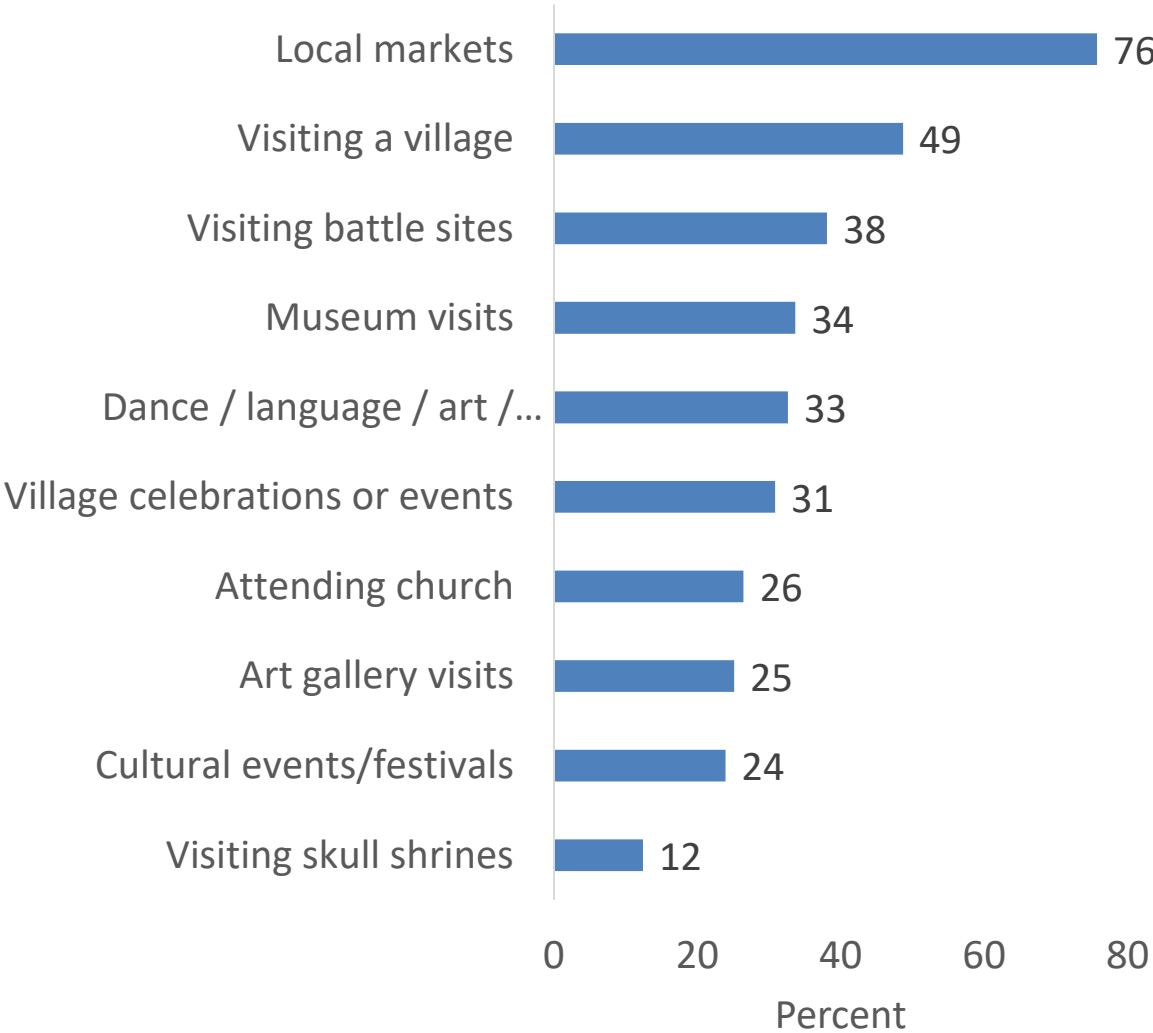
## Satisfaction



Note: Multiple responses, therefore total does not add up to 100%.

# Cultural Interaction Activities

Degree of participation

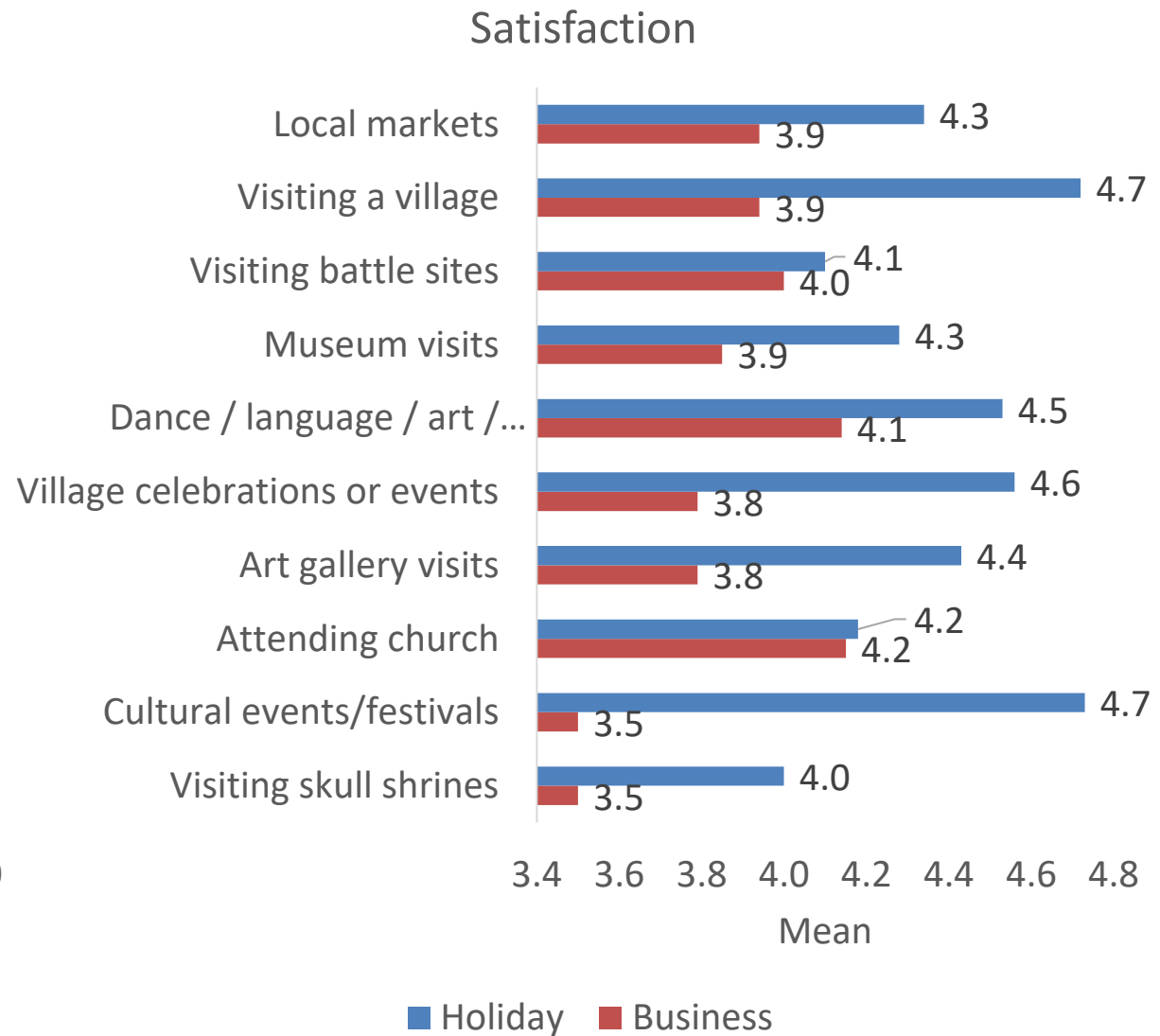
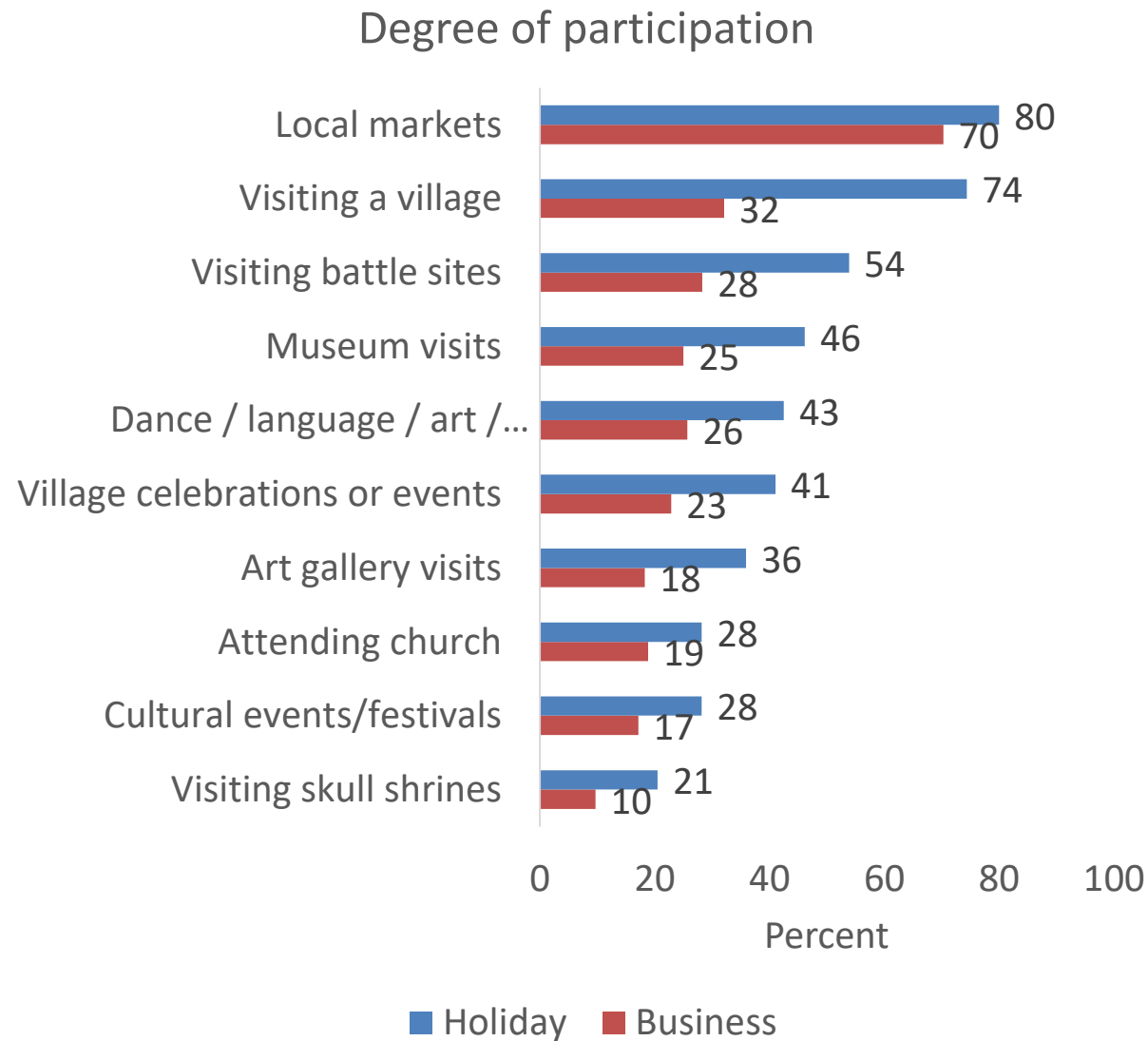


Satisfaction



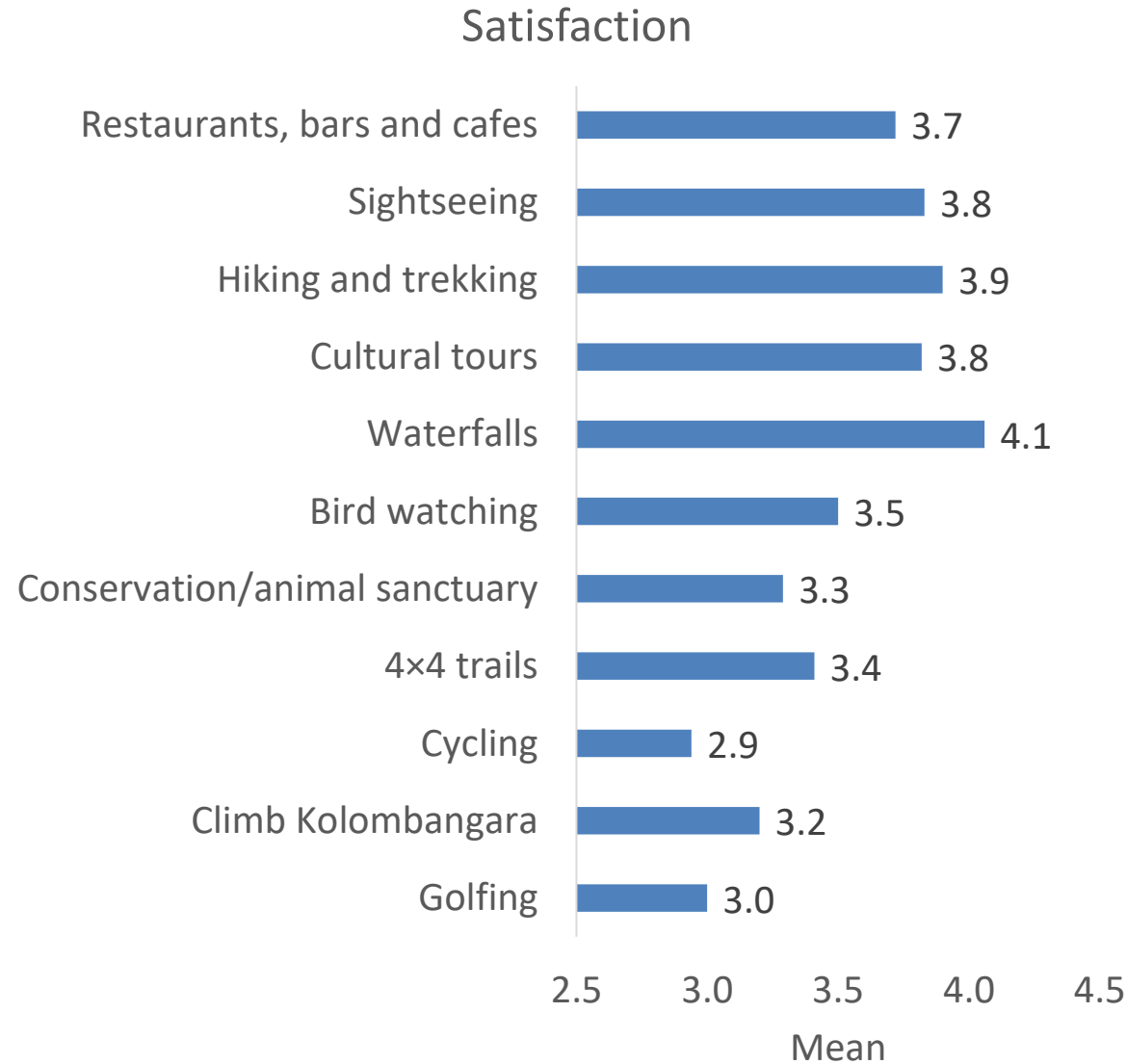
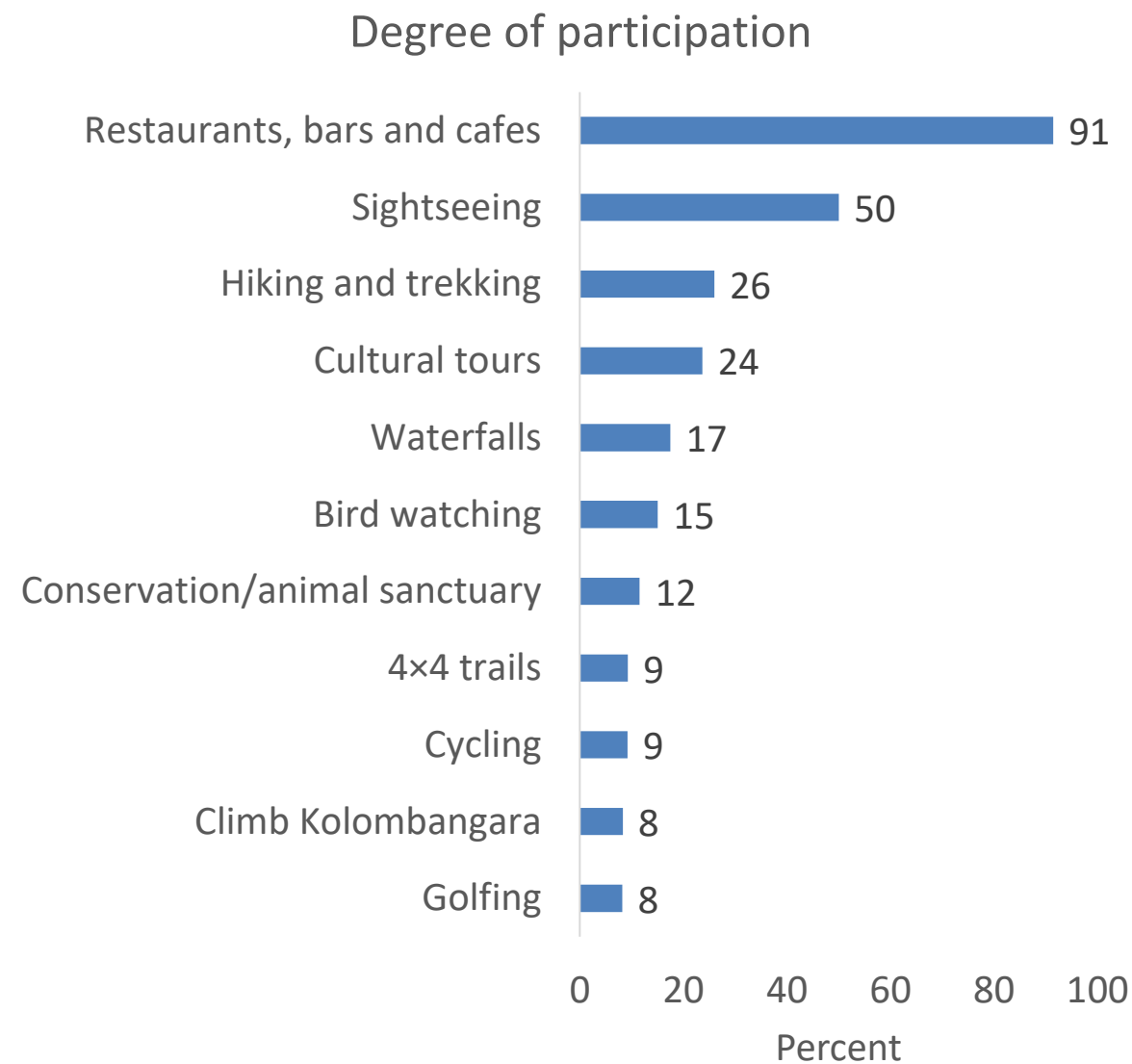
Note: Multiple responses, therefore total does not add up to 100%.

# Cultural Interaction Activities



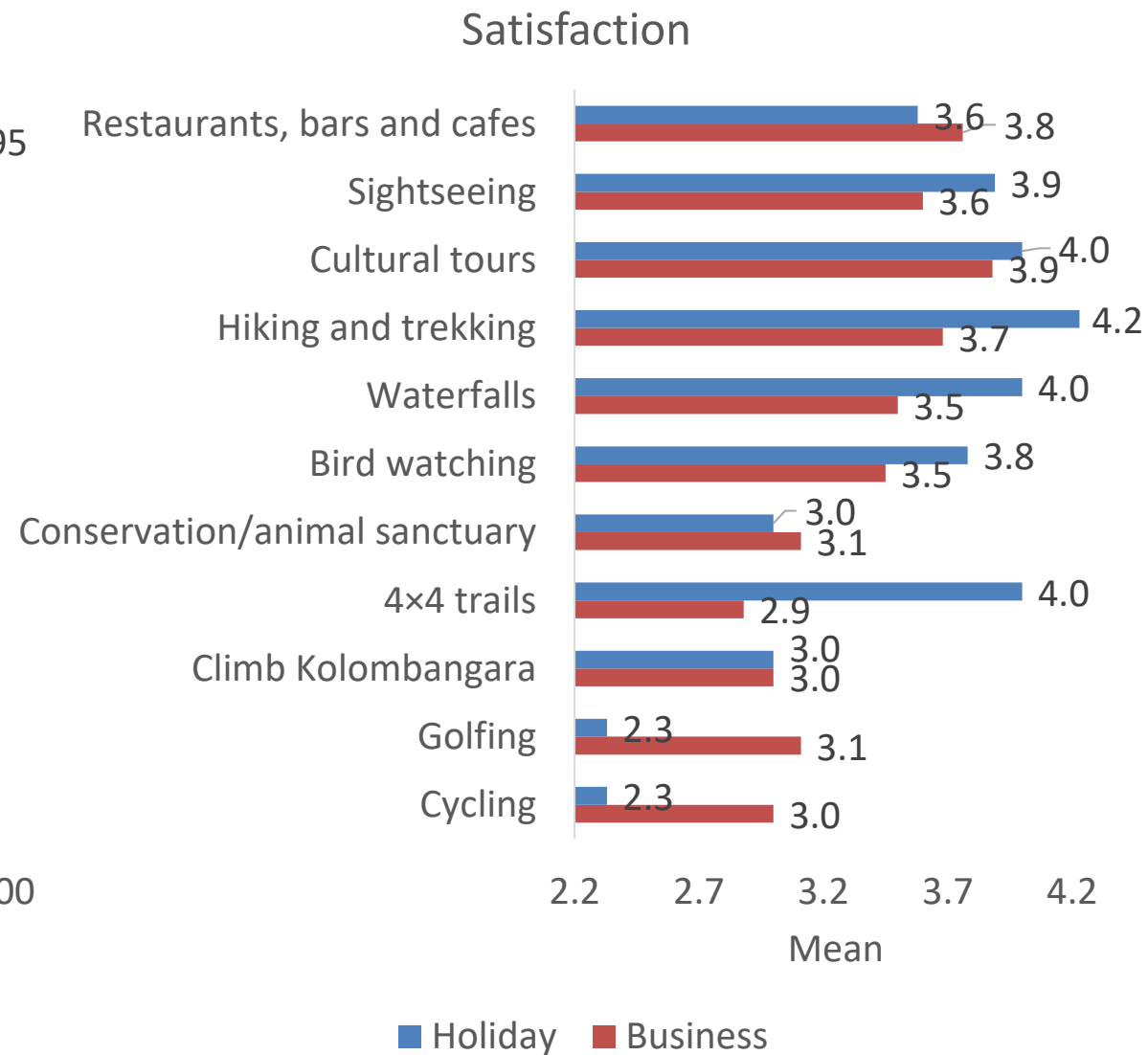
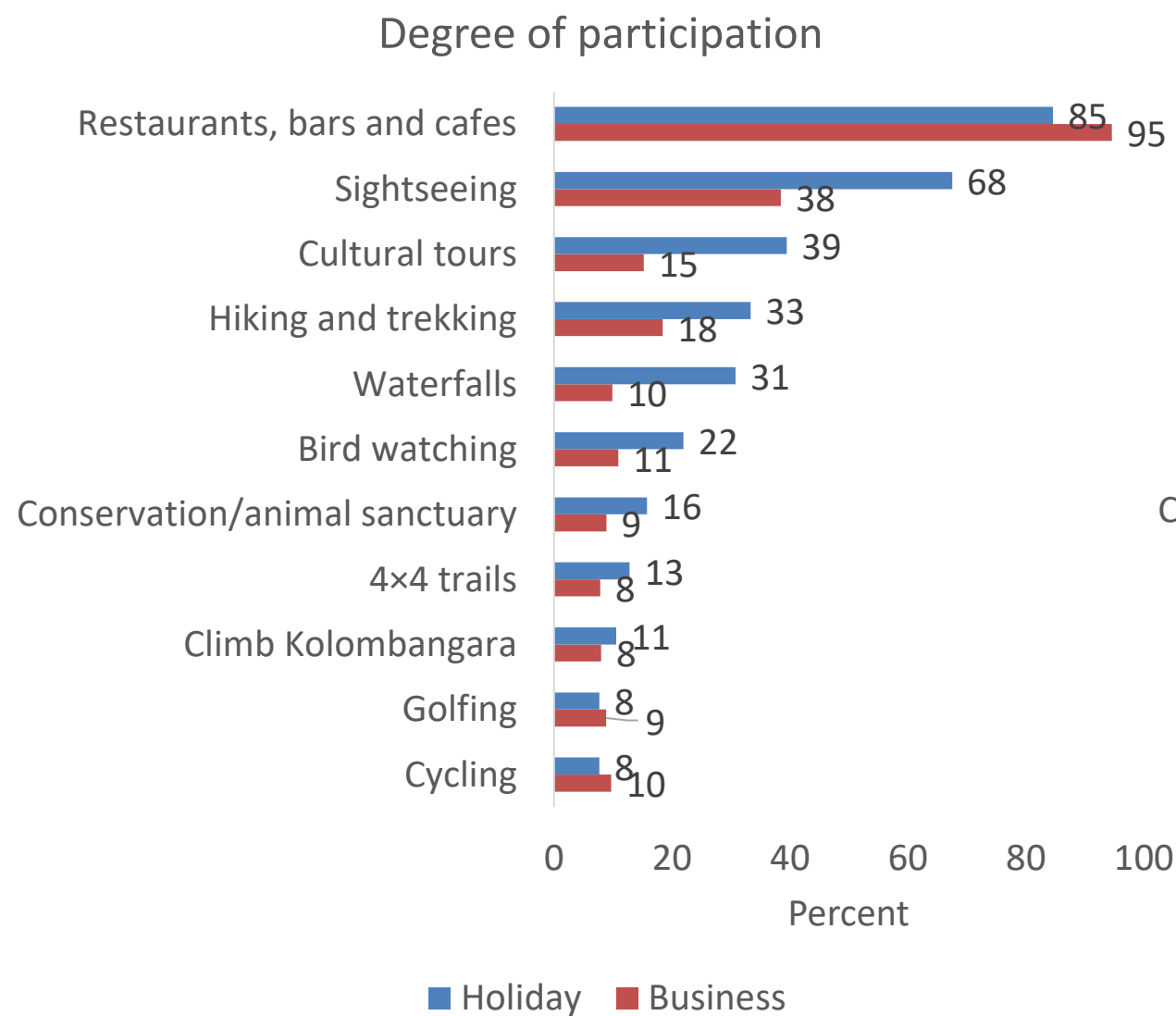
Note: Multiple responses, therefore total does not add up to 100%.

# Land Based Activities and Touring



Note: Multiple responses, therefore total does not add up to 100%.

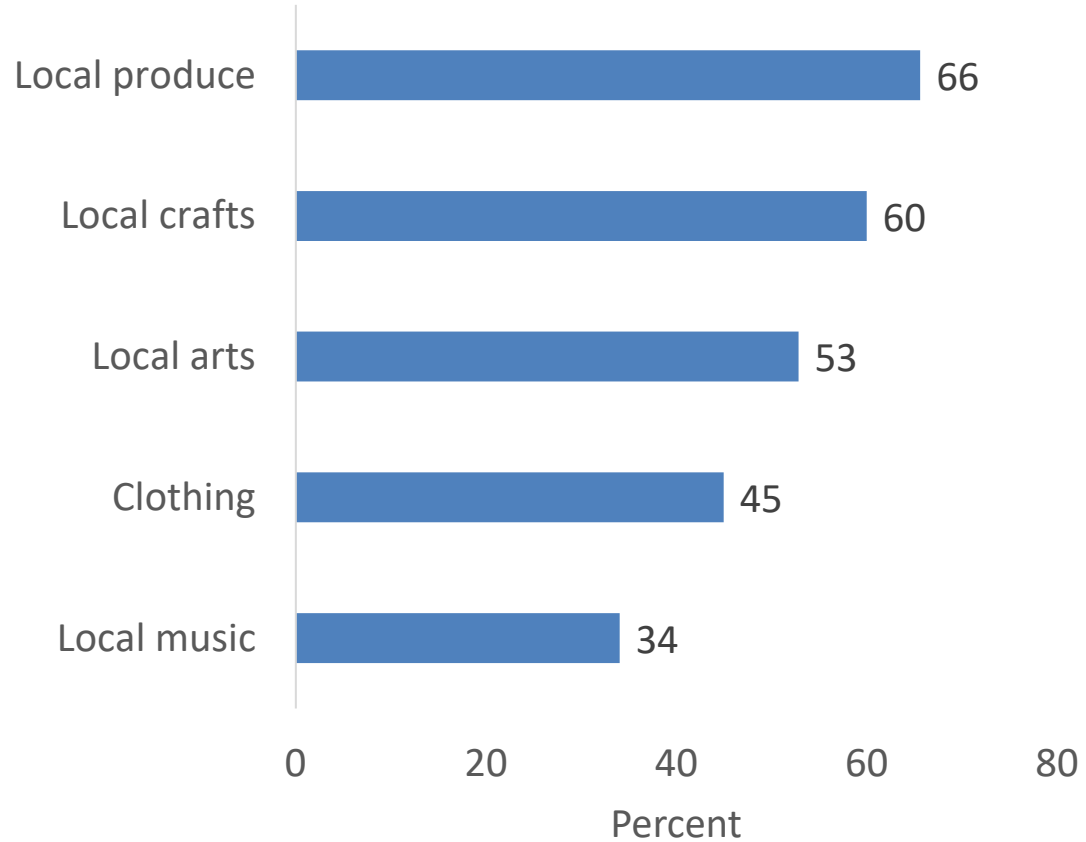
# Land Based Activities and Touring



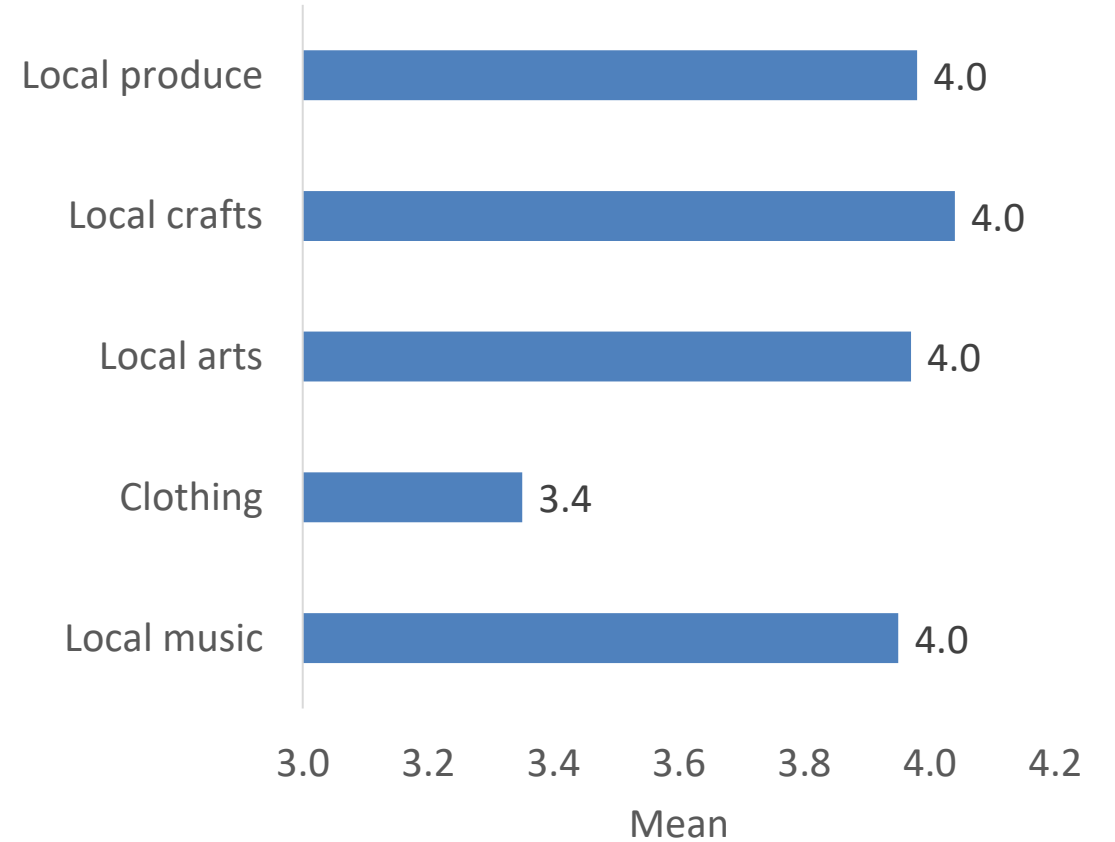
Note: Multiple responses, therefore total does not add up to 100%.

# Shopping

Degree of participation



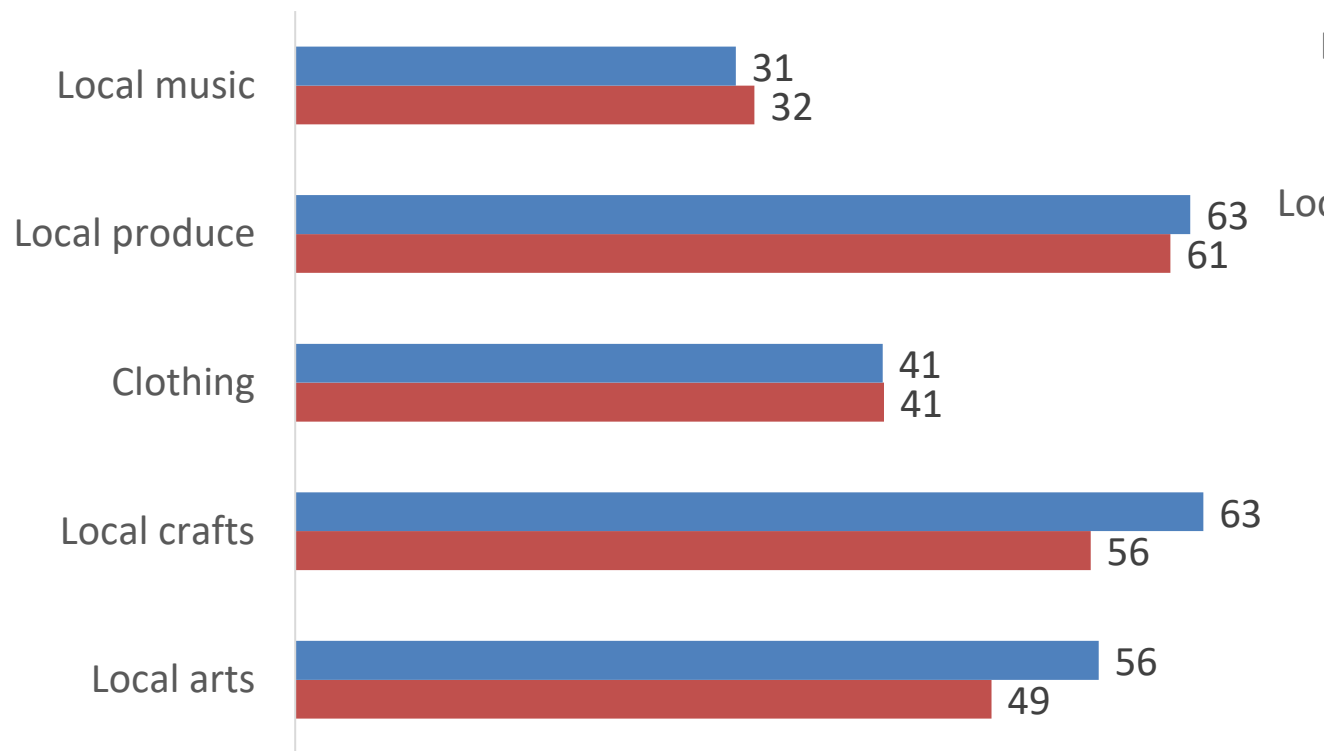
Satisfaction



Note: Multiple responses, therefore total does not add up to 100%.

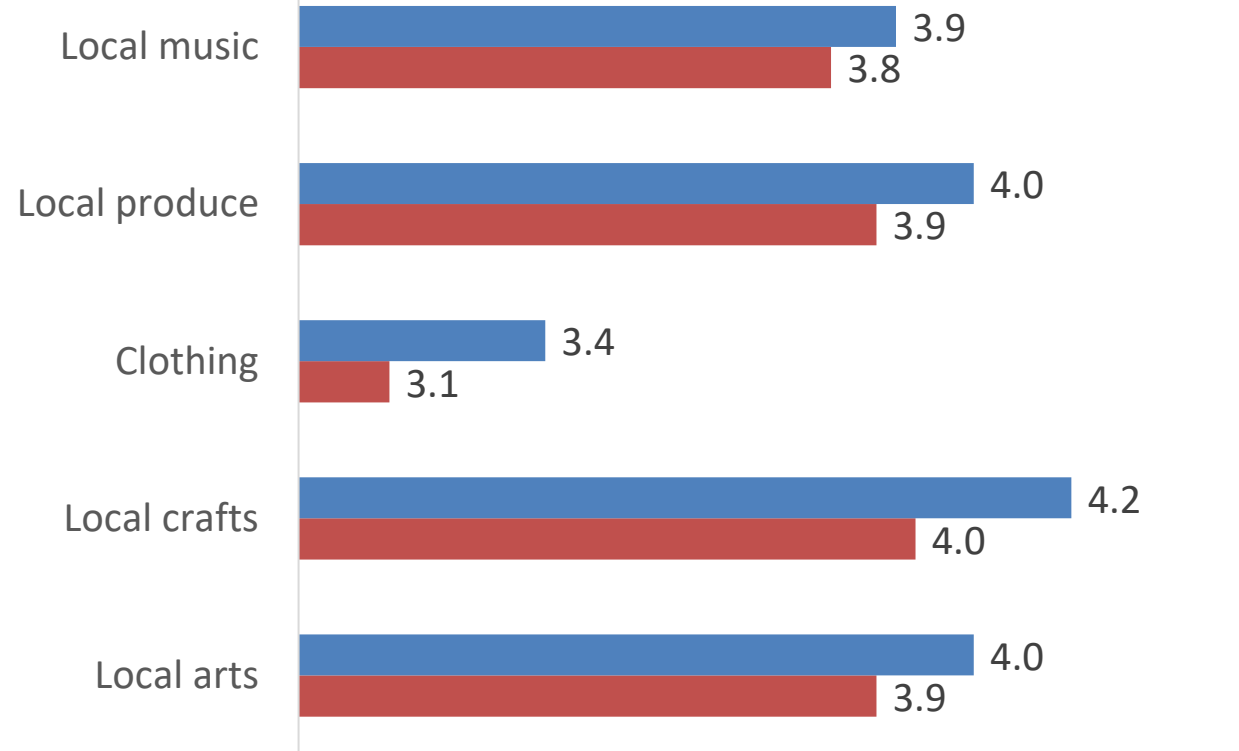
# Shopping

## Degree of participation



■ Holiday ■ Business

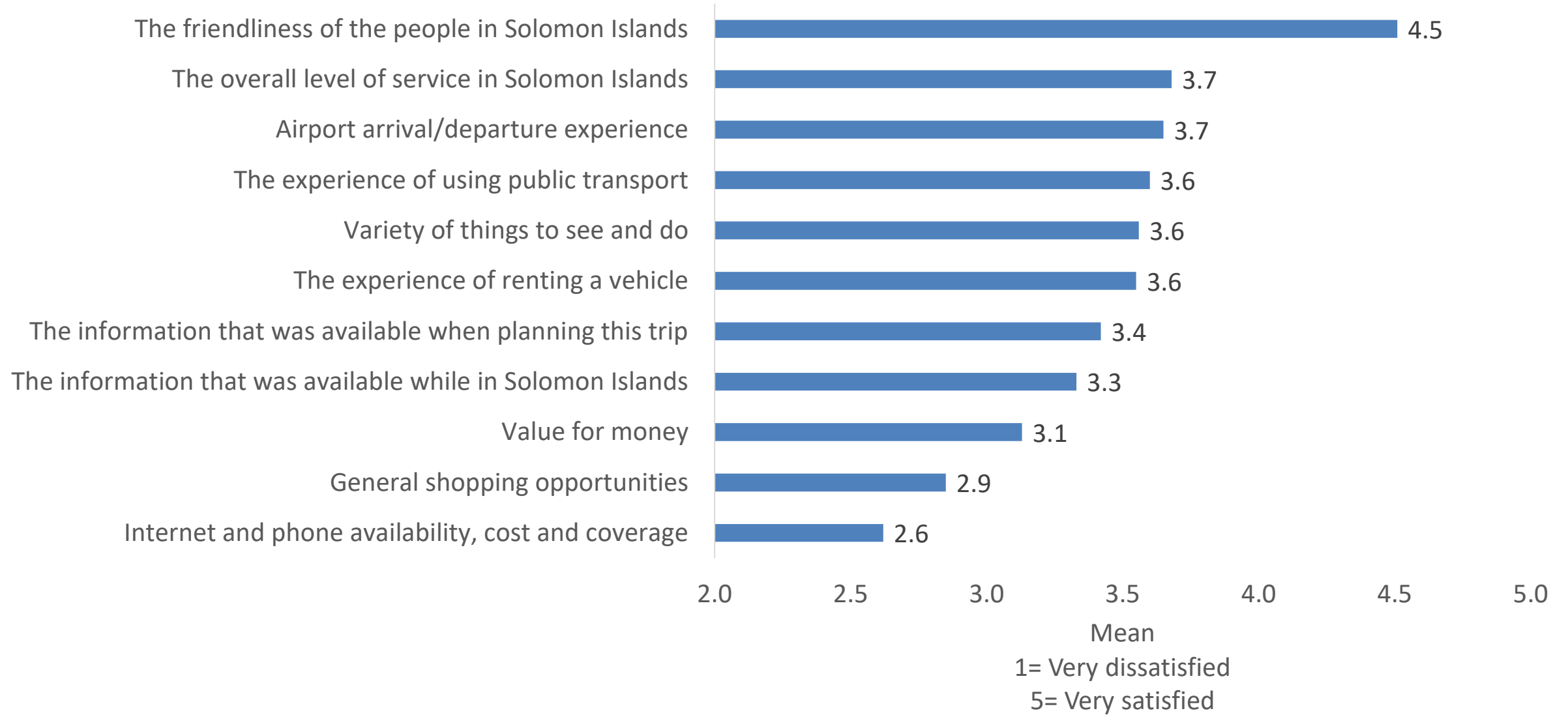
## Satisfaction



■ Holiday ■ Business

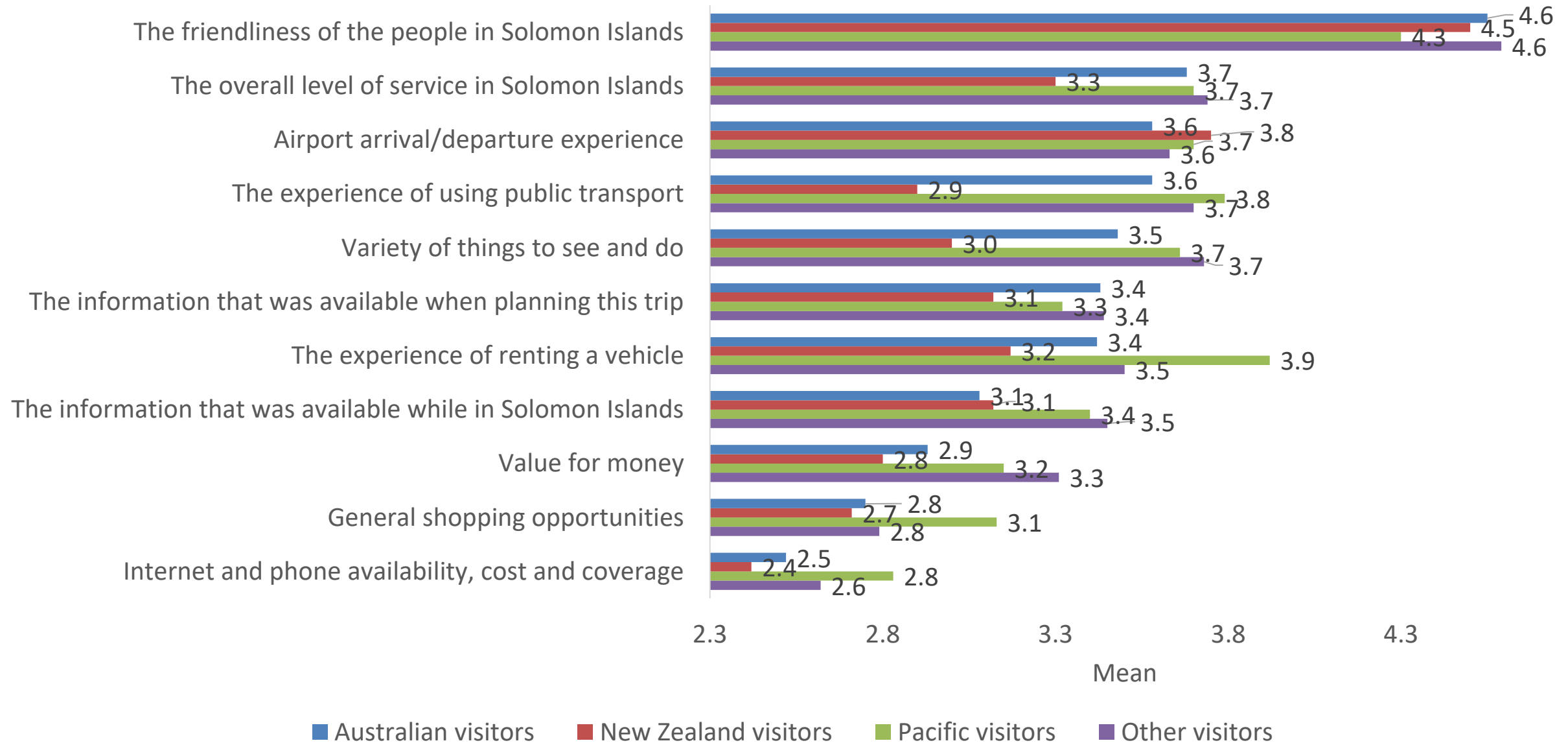
Note: Multiple responses, therefore total does not add up to 100%.

# Satisfaction with the Solomon Islands

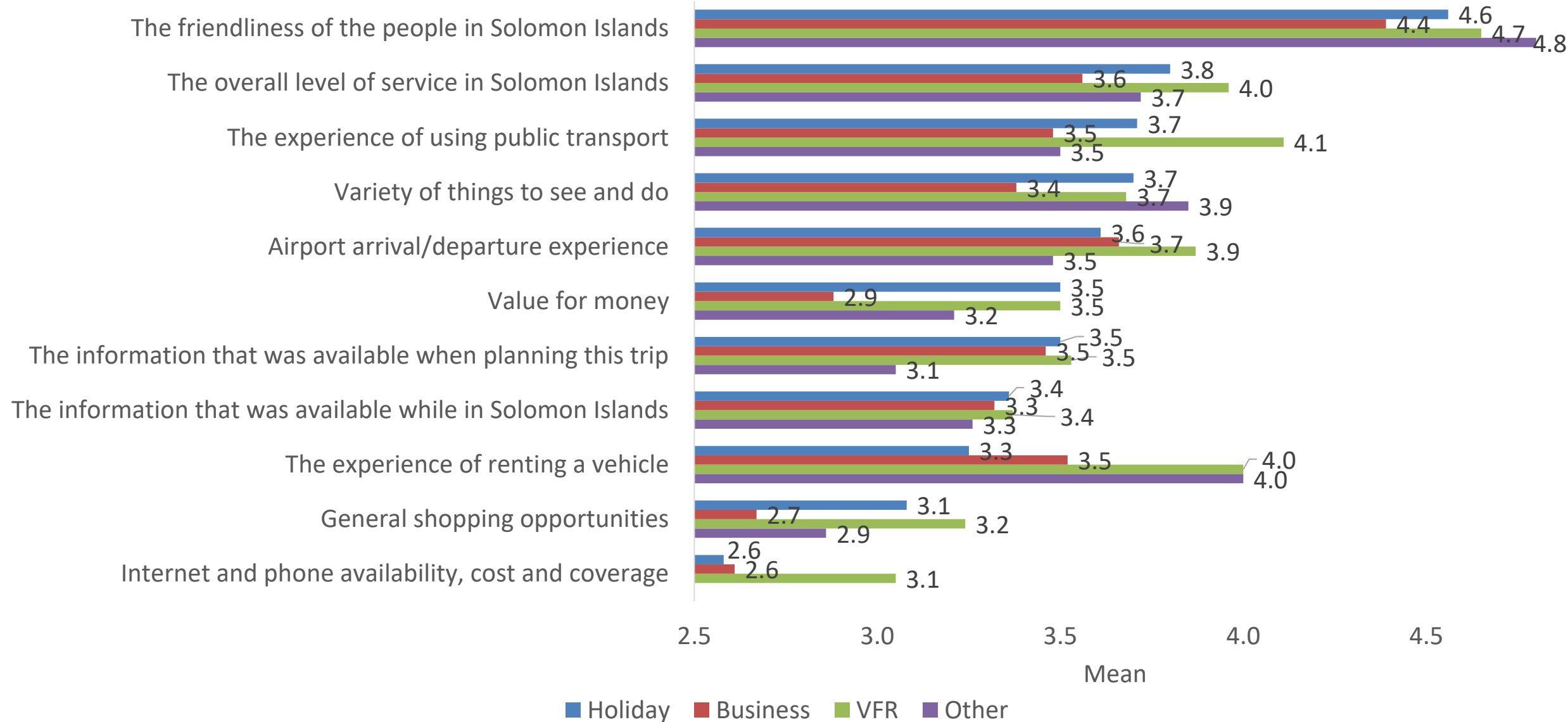




# Satisfaction with the Solomon Islands



# Satisfaction with the Solomon Islands



## Most Appealing Aspects



**40%**

**Local People**



**28%**

**Scenery,  
Landscape &  
Environment**



**16%**

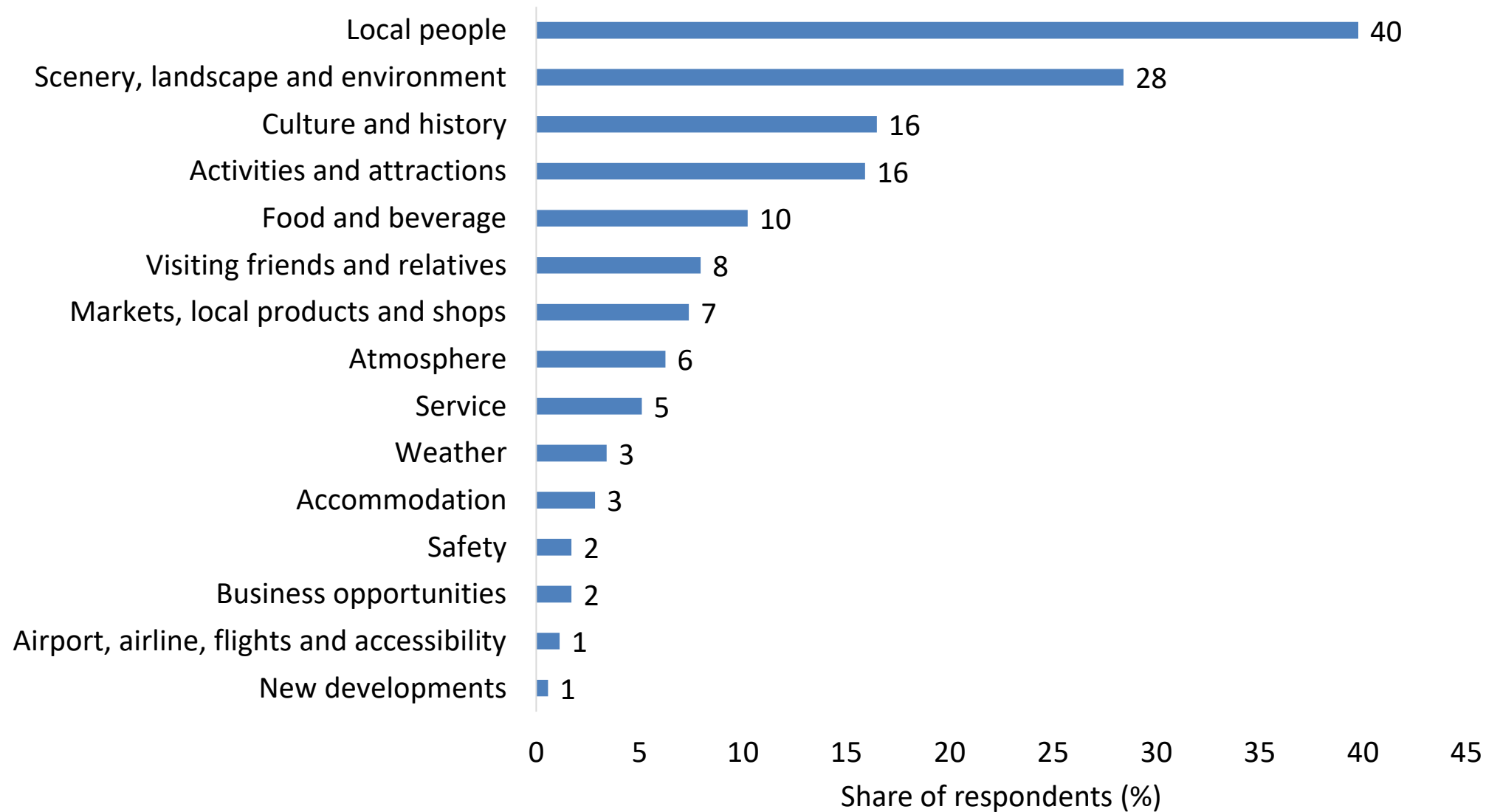
**Culture &  
History**



**16%**

**Activities &  
Attractions**

# Most Appealing Aspects



Note: Multiple responses, so total does not add up to 100%.

## Most Appealing Aspects

**Local People (40%)**

**“Such a nice and friendly people! Very helpful!”**

**“The people who ran our apartment and maintained it were delightful and friendly.”**

**“Friendliness of people, their willingness to meet and discuss their business roles and functions.”**

**“The people are friendly and willing to talk to.”**

**“The welcoming nature of the people of Solomon Islands made us feel right at home.”**

**“Solomon Islands people (grass roots) are very welcoming and friendly.”**

**“The friendliness and helpfulness of Solomon Islanders.”**

**“The people are friendly. Corporation we visited helped us with a driver and recommendations.”**

## Most Appealing Aspects

### Scenery, Landscape and Environment (28%)

**“At Florida Island, Rodricks bay it was the clearest water I have ever seen, beautiful coral reef.”**

**“Natural environment, especially underwater.”**

**“Beaches/islands and nature are the main drawcard for tourists like myself. I think Solomon Islands has massive potential to be an ecotourism destination.”**

**“Beautiful W. Province, birds, plants and flowers...”**

**“The beauty of the Country and how clean and unpolluted. The weather and warmth of the seas.”**

**“Beautiful coral reefs and lagoons.”**

## Most Appealing Aspects

**Culture & History (24%)**

**“Cultural artifacts, ensuring that they are kept and maintained.”**

**“Visiting my partner's family and experiencing the culture.”**

**“WWII relics and sites, but did not get chance to visit on this trip.”**

**“Diving and historical sites.”**

**“People/language and traditional artefacts.”**

**“The WWII stories.”**

**“Being with people in ordinary life.”**

## Most Appealing Aspects

### Activities & Attractions (24%)

**“The diving and snorkelling was breath-taking.”**

**“The provinces and marine activities.”**

**“Outdoor activities in general.”**

**“The scuba diving is amazing. The remoteness is refreshing.”**

**“Visiting the memorial garden was very attractive.”**

**“The scuba dive team at Munda was sensational. The diving was wonderful second time diving at Munda.”**



## Most Appealing Aspects

## Other Comments

**“Loved the fresh market produce.”**

**“Family visitation.”**

**“The second hand clothing markets are great but very hot. The new arts market is a really nice set-up but would be nice to have clearer pricing.”**

**“The laid-back island feel... very special.”**

**“Service from Solomon Airlines.”**

**“Good weather. Friendly atmosphere.”**

**“Good hotel (Heritage Park) at much lower price than usual.”**

## Least Appealing Aspects



**30%**

**Environment  
and Rubbish**



**24%**

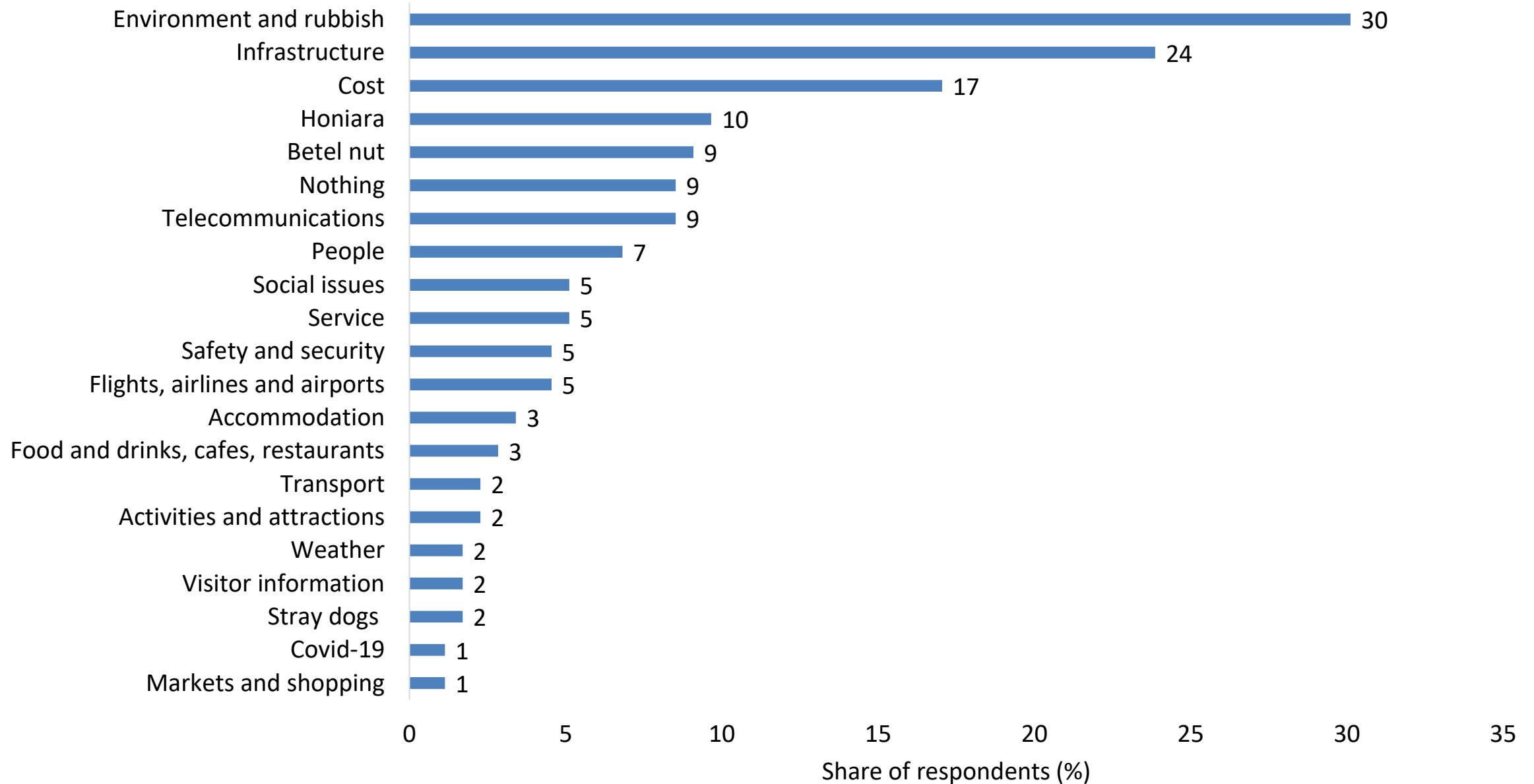
**Infrastructure**



**17%**

**Cost**

# Least Appealing Aspects



Note: Multiple responses, so total does not add up to 100%.

## Least Appealing Aspects

### Environment and Rubbish (30%)

**“Dirty environment including rubbish on streets and in waterways.”**

**“Rubbish in streets and waterfront.”**

**“Filth in the city of Honiara.”**

**“Amount of rubbish in the main streets high levels of traffic.”**

**“Plastics and garbage in the ocean.”**

**“Betel nut, dirty streets, trash all over, CBD not appealing.”**

**“Rubbish at beautiful beaches is disappointing and unsightly. It ruins the impression of the picture perfect island and it makes you feel uncomfortable about swimming nearby. People need to do a better job of recycling or disposing of waste properly and the government needs to offer adequate rubbish collection and safe disposal solutions if these aren’t already available.”**

#### Quality of roads (includes potholes), plus traffic

**“Potholes.”**

**“Dusty and bumpy road (same in other islands though so not a SI issue only).”**

#### Telecommunication connectivity

**“The slow internet connectivity.”**

**“Internet makes it difficult to do business. Hard to get real answers.”**

#### Water, electricity and power

**“The hygiene, lack of water due to stoppage from SIEA and also black outs with electricity...”**

**“Power blackouts; cost of phone calls.”**

## Least Appealing Aspects

Cost (17%)

### Cost of Accommodation

“Expensive place for transport and accommodation compared to Vanuatu and Fiji.”

“Cost of services and hotels is very high. Value for money is low.”

### Cost of Telecommunication

“Quality of digital communication is poor and it is comparatively expensive.”

### Cost of Travel and Activities

"Cost of domestic plane was expensive.”

“Food was not that nice and very expensive to eat or drink out and the supermarkets are very expensive.”

“Coronavirus, requiring us to fly home early and closing Munda International Airport. We will be back.”

“The trip was cut short, returned to Australia because of COVID 19, at the request of the Australian Government.”

## Least Appealing Aspects

## Other comments

### Honiara

**“Traffic in Honiara.”**

**“Honiara was quite dirty and not as appealing as going to my partners family island.”**

### Betel Nut

**“Betel nut spitting on walls and streets caught my attention.”**

### People

**“Some people make too much noise in the cars boom box along the streets with no regard for people around.”**

### Customer service

**“Friendly people, but need to keep up with quality of service to world standards. ”**



# Suggestions for Improvements



**59%**

**of respondents said that they would suggest some improvements based on their visit to Solomon Islands**



- 34% Public infrastructure
- 21% Environment, cleanliness, hygiene
- 12% Cost and price
- 10% Flights and airports
- 10% Tourist and travel information
- 8% Customs, immigration, and visa
- 5% Betelnut consuming
- 5% Food and drink
- 4% Safety and security
- 4% Service
- 3% Tours, activities, and attractions
- 2% Local people
- 2% COVID-19
- 1% Accommodation
- 1% Weather

Note: Multiple responses, so total does not add up to 100%.

## Suggestions for Improvements

**“Clean up Honiara - improve drainage in rainy weather.”**

**“Faster and more reliable Internet.”**

**“Information to travellers is limited, it needs to be improved.”**

**“People spitting carelessly, from beetle nut chewing. City Council could look at rubbish collections.”**

**“Cheap and clean accommodation and facilities.”**

**“We had to cut our time short because of COVID-19. Days in Honiara were spent getting out of the country so we didn't get to see the interesting historic sites there. We needed to have internet it was just by a chance visit to Sege that we heard about Brisbane closing its borders. So maybe WIFI access would have helped.”**

# Return to Solomon Islands



**92%**  
of visitors indicated that they  
would consider  
re-visiting Solomon Islands



## Main Reasons Not To Return

- Poor facilities/infrastructure
- A long travel distance
- Poor value for money
- Only for business work
- Want to visit other destinations
- Visa policy
- Environmental pollution

## Reasons not to return to Solomon Islands

**“We did not find Guadalcanal particularly friendly or comfortable. It seems like the last place someone would go for a vacation. Its history is the most compelling reason to visit.”**

**“Not until a massive change occurs and the place is totally clean.”**

**“Far too expensive. 5 star prices for 2 star accommodation. Internal travel too costly.”**

**"I am stranded in Honiara due grounding of Air Niugini.”**

**“Because of the hard visa policy (I am Turkish passport holder).”**

# Recommending Solomon Islands



**84%**

of visitors said that they  
would recommend the  
destination to their family  
and friends



## Reasons Not To Recommend

- Poor value for money
- Only to certain people
- Not a tourist destination
- Poor facilities and infrastructure
- Limited attractions and activities
- Visit other destinations
- Unsafe
- Not a lot to see or do
- A long travel distance
- Environmental pollution and rubbish

## **Reason not to Recommend the Solomon Islands**

**“Poor value for money, there are places that are less expensive with similar activities and beauty.”**

**“Not comfortable, few amenities, beaches are unappealing and patrolled by locals demanding payment.”**

**“Not really catered for overseas visitors especially westerners.”**

**“Not a lot to see or do in Honiara eg the museum always seemed closed.”**

**“Infrastructure for internal travel unreliable for people on timeframes. Facilities still too basic. Accommodation, internal travel, activities expensive for what you get.”**

**“Honiara is disgusting, filthy and polluted. The roads are full of potholes. What is the government doing with all the money they receive from grants and payments.”**



# Thank You!

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