

## AK1060 Master of Business

### Graduate Profile for the **Master of Business**

A graduate of the **Master of Business** will be able to:

- a. Critically review relevant business research contexts, including literature in the field, citing the investigations within those research contexts. *(Knowledge/Understanding)*  
*(Programme Learning Goal 2)*
- b. Demonstrate application of business research methodology and methods developing critical analysis to complete an individual scholarly body of work. *(Personal/Intellectual Autonomy)* *(Programme Learning Goal 4)*
- c. Have advanced capability to consider relevant social, cultural, ethical, environmental, global and sustainability dimensions of decisions in business research contexts.  
*(Ethical/Professional Dispositions)*
- d. Define a business research problem, formulate a research question or issues, design and justify an appropriate methodology or demonstrate advanced problem solving and decision making which addresses the question or research issues.  
*(Inquiry/Research/Creativity)* *(Programme Learning Goal 1)*
- e. Apply research skills relevant to the specific business areas of interest, such as appropriate methods of collection, analysis, creative processing and interpretation.  
*(Skills/Application)* *(Programme Learning Goal 3)*
- f. Communicate effectively and to a scholarly standard using a variety of media, across a range of audiences. *(Communication)* *(Programme Learning Goal 4)*