



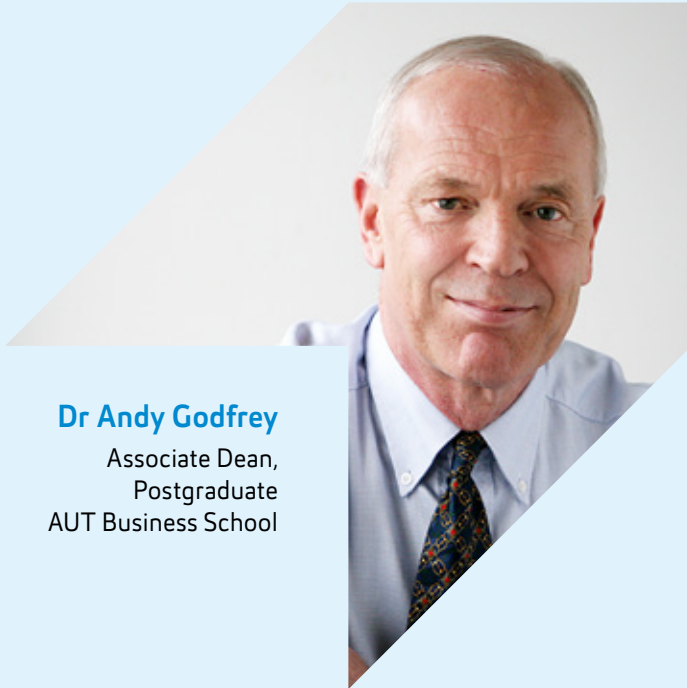
**AUT**

# Postgraduate Research Programmes

**Business & Economics**



## Welcome to Business & Economics Postgraduate Research



**Dr Andy Godfrey**

Associate Dean,  
Postgraduate  
AUT Business School

We are extraordinarily proud of our graduates and the high quality of research they undertake. As a student, you have a team of dedicated staff within the Faculty Postgraduate Research Office that provides you with ongoing support, including help with course planning, research advice and advice on enhancing your career prospects and progression. You will also be supported by academic staff who are internationally qualified and dedicated to the exploration of new knowledge.

Support for postgraduate research students includes:

- Postgraduate research induction
- Seminars and workshops
- Postgraduate study facilities
- Scholarships and funding opportunities
- Networking events
- Careers and employability services

### Scholarships

As a postgraduate research student you can apply for a number of scholarships. For more information please visit <https://aut.ac.nz/scholarships>

## World-class teaching and research

AUT is internationally recognised for its excellence in research and teaching and is placed among the top universities in the world in QS and Times Higher Education rankings. Times Higher Education has further ranked AUT as one of the world's top 150 young universities, based on quality of teaching and research, and international outlook.

### An investment in your future

Our postgraduate research programmes provide you with the opportunity to pursue research and acquire specialist knowledge in a specific field of business you have previously studied. Through your studies, you will develop high levels of research, critical thinking and other transferable skills that help you stand out in the highly competitive employment market.

### A chance to explore an area of your interest

As part of your postgraduate research degree, you complete an independent research thesis or dissertation in an area of your interest, supervised by a member of academic staff who is an expert in the field. By undertaking your own research, you can make an impact and contribute original knowledge relevant to your field of study and employment.

### A lively research community

Research is at the very heart of the AUT Business School, and each department is home to world-class researchers. We pride ourselves on the excellence of our teaching and research, and attract top students and staff from around the world.

### Specialisations

You can study one of eight available specialisations:

- Accounting
- Business Information Systems
- Economics
- Finance
- International Business
- Management
- Marketing
- Sport Leadership and Management

## Our programmes

<b>BACHELOR OF BUSINESS (HONOURS)</b> (BBus(Hons))	
Code	AK3712
Level	8
Points	120
Duration	1 year full-time or part-time equivalent
Venue	City Campus
Start date	25 February 2019/15 July 2019
Domestic Tuition Fees <sup>1</sup>	\$8,540 per 120 points – subject to change in 2020
International Tuition Fees <sup>1</sup>	\$33,330 per 120 points – subject to change in 2020

1. Tuition fees are reflective of 2019 fees. Fees for study completed beyond 2019 are subject to annual adjustments. Tuition fees only. Other fees will apply.

### Minimum entry requirements

Bachelor of Business or equivalent with a B+ grade average or higher in level 7 papers in the selected subject area.

<b>MASTER OF BUSINESS</b> (MBus)	
Code	AK1060
Level	9
Points	180
Duration	1½ years full-time or part-time equivalent
Venue	City Campus
Start date	25 February 2019/15 July 2019
Domestic Tuition Fees <sup>1</sup>	\$8,540 per 120 points – subject to change in 2020
International Tuition Fees <sup>1</sup>	\$33,330 per 120 points – subject to change in 2020

1. Tuition fees are reflective of 2019 fees. Fees for study completed beyond 2019 are subject to annual adjustments. Tuition fees only. Other fees will apply.

### Minimum entry requirements

Must have completed one of the following or equivalent with a B grade average or higher in all relevant prerequisite papers in the selected subject area:

- Bachelor of Business (or business-related bachelor's degree) OR
- Graduate Diploma in Business

### English language requirements

IELTS (Academic) 6.5 overall with a minimum score of 6.0 in each band.

The Master of Business degree will equip you with advanced knowledge in a specialist business area and high-level critical thinking and research skills. Graduates of this degree will stand out in today's complex and changing work environments and are also well placed for further study in the PhD programme.

### English language requirements

IELTS (Academic) 6.5 overall with a minimum score of 6.0 in each band.

The Bachelor of Business (Honours) is an accelerated degree designed for high achievers and can be a strong differentiator for employers seeking top talent. It combines research and coursework at an advanced level and can lead to doctoral studies.

There are three components:

- Specialisation papers
- Research methods paper(s)
- Research (Honours) dissertation

These components are designed to equip you with a high level of research and analytical skills, presentation and communication skills, and the ability to investigate and solve complex issues.

There are three components:

- **Specialisation papers** – advanced level papers provide you with comprehensive knowledge of the latest research and theories in your specialisation.
- **Research methods papers** – training in qualitative/quantitative research methods and analysis.
- **Research** (thesis or dissertation) – you complete an independent research thesis or dissertation in an area of your interest, supervised by a member of academic staff who is an expert in the field.

## Postgraduate Diploma in Business (PgDipBus) and Postgraduate Certificate in Business (PgCertBus)

These qualifications have the same entry criteria as the Master of Business. The Postgraduate Certificate in Business (one semester) and the Postgraduate Diploma in Business (one year) are designed for people seeking to build on their undergraduate degree in a business specialisation, and advance their careers. You will gain advanced knowledge in your specialisation, and useful research skills that are highly valued within industry and will enhance your career prospects.

As part of the postgraduate certificate you complete 60 points of coursework papers from the Master of Business, while students in the postgraduate diploma complete 120 points. Foci in the postgraduate certificate are available for students who complete at least 45 points in one of the following specialist business disciplines: accounting, business information systems, economics, finance, international business, management, marketing, or sport leadership and management. Foci are available in the postgraduate diploma for students who complete at least 75 points in one of the specialist business disciplines.

Pathways are available to the Master of Business or the Master of Philosophy programme (subject to completing research methods papers).

## MASTER OF PHILOSOPHY (MPhil)

Code	AK3720
Level	9
Points	120
Duration	1 year full-time or 2 years part-time
Venue	City Campus
Start date	May commence any time during the academic year
Domestic Tuition Fees <sup>1</sup>	\$6,750 per 120 points – subject to change in 2020
International Tuition Fees <sup>1</sup>	\$36,370 per 120 points – subject to change in 2020

1. Tuition fees are reflective of 2019 fees. Fees for study completed beyond 2019 are subject to annual adjustments. Tuition fees only. Other fees will apply.

### Minimum entry requirements

Must have completed one of the following or equivalent:

- A four-year bachelor's degree OR
- A bachelor's honours degree OR
- A bachelor's degree and a postgraduate diploma OR
- A bachelor's degree and at least three years of experience relevant to the proposed research

## DOCTOR OF PHILOSOPHY (PhD)

Code	AK3518
Level	10
Points	360
Duration	3–6 years
Venue	City Campus
Start date	May commence any time during the academic year
Domestic Tuition Fees <sup>1</sup>	\$6,750 per 120 points – subject to change in 2020
International Tuition Fees <sup>1,2</sup>	\$36,950 per 120 points – subject to change in 2020

1. Fees for study completed beyond 2019 are subject to annual adjustments. Tuition fees only. Other fees will apply.

2. International PhD students may qualify for domestic fees.

### Minimum entry requirements

Must normally have completed the following in a specialisation appropriate to the proposed research:

- Master's degree by research with first-class or upper second-class honours OR
- Bachelor's degree with honours (equivalent to four years of study)<sup>3</sup>

In exceptional circumstances, an applicant may be admitted who does not meet the requirements above, but who has a professional qualification and/or extensive professional or scholarly experience relevant to the proposed subject of the thesis.

### English language requirements

IELTS (Academic) 6.5 overall with a minimum score of 6.0 in each band.

### Other requirements

May be required to complete approved research methods papers before undertaking a thesis. Acceptance may be dependent on supervisor availability.

As part of the Master of Philosophy you explore a research topic of an applied or professional nature, while expanding your research capabilities by focusing on a particular area of interest. It can provide a pathway to more advanced research at doctoral level. To enquire about your eligibility for the MPhil, email [doctoral.and.mphil.admissions@aut.ac.nz](mailto:doctoral.and.mphil.admissions@aut.ac.nz) providing copies of your academic transcripts and a brief proposal for your intended research.

The programme must have included advanced learning in research in a relevant business area, and a research thesis/dissertation.

Note: A coursework master's degree would not provide direct entry to the PhD. Study pathways from the MBA and Professional Masters are available.

### English language requirements

IELTS (Academic) 6.5 overall with a minimum score of 6.0 in each band and a minimum of 7.0 in Writing.

### Other requirements

Acceptance is dependent on the availability of appropriate staff to supervise research in the field of study.

The Doctor of Philosophy (PhD) is the University's highest qualification. You undertake an extensive independent research project, under the guidance of a supervisory team. Your research will result in a significant original contribution to your field of study. A PhD is completed by people wanting to qualify as experts in their field, and pursue a career in business, government or academia involving high-level research, analysis and problem solving.

To enquire about your eligibility for PhD studies, email [doctoral.and.mphil.admissions@aut.ac.nz](mailto:doctoral.and.mphil.admissions@aut.ac.nz) providing copies of your academic transcripts and a brief proposal for your intended research.

3. The Faculty of Business, Economics and Law requires first-class honours in the BBus(Hons) for those applying directly to the PhD.

## Our students



### Roshen Kulwant

Bachelor of Business (Honours) in Economics  
Bachelor of Business in Economics and Sustainable Enterprise

As an economist, Roshen Kulwant is already making waves in the New Zealand industry. For his honours dissertation topic, he created an Economic Vulnerability Index (EVI) for the 16 regions of New Zealand.

“An EVI is primarily used to determine which countries are most in need of international aid, but more research is needed when an EVI is used within countries. An EVI needs to be able to show how to effectively distribute aid and support through governmental policies.”

As an honours graduate, and recipient of the Sustainability Research Grant, Roshen says the opportunities at AUT are incredible.



### Taghreed Hikmet

Doctor of Philosophy Candidate  
Master of Business (International Business specialisation)  
Master of Business Administration

Taghreed Hikmet says that returning to study was the right step for her career.

“I’ve developed skills applicable to academic research and also for potential employers in my industry.”

The global nature of today’s businesses means companies often outsource their activities beyond their home country’s borders. It’s how companies do this successfully that Taghreed is interested in researching.

Taghreed’s research looks at topics like intellectual property, issues around governance, and host country institutional environment.



### Tien Nguyen

Doctor of Philosophy candidate

The opportunity to work and interact with brilliant academic staff was one of the reasons that attracted her to AUT, says Tien Nguyen who came to AUT as an international student from Vietnam to study a PhD in accounting.

“AUT is a great place to study. The academic staff are really committed to mentoring and collaborating with students, and I appreciate the research infrastructure to support doctoral students. I’m grateful for my time as a doctoral student here and would definitely recommend applying to AUT.”

For her PhD thesis, Tien is focusing on goodwill accounting treatment, a topic of much controversy in the accounting discipline.



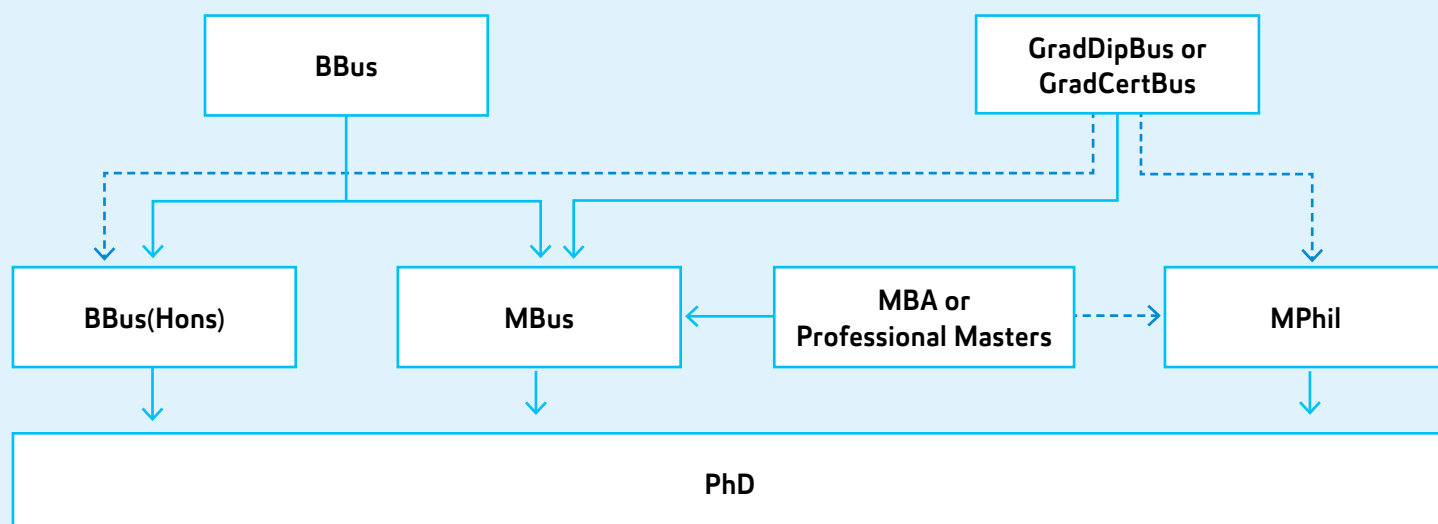
### Chris Griffiths

Master of Philosophy student  
Master of Business Administration

What are the experiences of diverse individuals in successful work teams? That’s the interesting topic Chris Griffiths is exploring through his Master of Philosophy.

“Prior research on successful work teams had a strong cause-effect approach. My research will be unique by focusing on understanding the essence of individual experience. Although I hope that my research will benefit all future work teams, my study will be focused on New Zealand’s goods-producing industries.”

## Progression options



↓ Standard pathway\*

↓ Alternative pathway that requires approval from the Associate Dean Postgraduate\*

### General tips

- Taking the Applied Research Project option instead of Co-operative Education while completing the BBus will hone your research skills and prepare you for the BBus(Hons) and MBus.
- If you meet StudyLink's eligibility criteria, StudyLink will provide student allowances and loans for BBus(Hons) students, and student living costs and loans for all other postgraduate programmes.

\*The above information is provided as a guide only.

### BBus(Hons) tips:

- BBus students can complete Co-operative Education after completing the BBus(Hons) and graduate with both degrees together (BBus and BBus(Hons)).
- Completion of BBus(Hons) with first-class honours can also provide direct entry to the PhD.
- Students can progress from the GradDipBus/GradCertBus to the BBus(Hons) (subject to approval).

### MBus tips:

- Students can progress from the BBus, GradCertBus/GradDipBus, BBus(Hons), MBA and Professional Masters to the MBus if they meet the MBus entry criteria.
- Completion of the MBus with upper second-class honours or higher may provide direct entry to the PhD.

## Which postgraduate course is right for me?

### Postgraduate research programmes

These programmes involve advanced learning by conducting research, which will give you specialised knowledge in an area you've previously studied and transferable skills to stand out in the highly competitive employment market.

### Professional postgraduate programmes

These programmes are taught in class, and are designed to accelerate your professional career or take it in a new direction entirely.

## For more information

[www.aut.ac.nz/business](http://www.aut.ac.nz/business)

<b>Phone</b>	+64 9 921 9906
<b>Email</b>	business.postgraduate@aut.ac.nz
<b>Location</b>	Level 8, WF building, 42 Wakefield Street, City Campus, Auckland, New Zealand
<b>Office hours</b>	8am to 5pm, Monday to Friday

**Disclaimer:** Although every reasonable effort is made to ensure accuracy, the information in this document is provided as a general guide only for students and is subject to alteration. All students enrolling at AUT should consult its official document, the AUT Calendar, which is available online at [www.aut.ac.nz/calendar](http://www.aut.ac.nz/calendar), to ensure that they are aware of, and comply with, all regulations, requirements and policies. The information contained in this document was correct at the time of print, September 2018.