

# COMMUNICATION STUDIES

UNDERGRADUATE PROGRAMME GUIDE  
2019

# AUT



AUT graduates have work  
experience where they apply  
their learnings



EMPLOYABILITY  
QS STARS 2017/18



# Welcome to Communication Studies



The School of Communication Studies is a leading provider in education for the media industries and communication in New Zealand, and increasingly, overseas as well. Our graduates are working all over the world in a variety of interesting and exciting jobs in journalism, public relations, advertising, radio and television, digital platforms and different parts of the creative industries.

As Head of School, I lead a team of skilled and innovative educators who keep themselves up-to-date with developments in their specialised fields. Over the years, my team has built strong relationships with industry and incorporates these industry connections into meaningful forms of learning.

The School of Communication Studies is therefore well-placed to offer you a focused academic programme that combines the best of practice-based learning with contemporary scholarship. The Sir Paul Reeves Building, in which most teaching takes place, was designed especially with the school's needs in mind. The media centre, computer labs, the radio station and the TV studios compare favourably with those of any university in the world.

You will find passionate and engaged lecturers who will design your learning experience to be as close as possible to the employment you will eventually enter. You will also have opportunities to meet and get to know other students as you work in project teams on your real-life briefs.

## **Professor Berrin Yanikkaya**

Head of School, School of Communication Studies  
MA Yeditepe University, Turkey,  
PhD Mimar Sinan Guzel Sanatlar University, Turkey

# Welcome to AUT

E ngā mana, e ngā reo  
E te iti, e te rahi  
E ngā mātāwaka o ngā tōpito o te ao  
Ngā mahuetanga iho e kawē nei i ngā  
moemoeā o rātou mā  
Tēnā koutou katoa

Piki mai rā, kake mai rā,  
Nau mai, haere mai ki tēnei o ngā wānanga  
Whakatau mai i raro i te korowai āhuru  
o Te Wānanga  
Aronui o Tāmaki Makau Rau

To the prestigious, the many voices  
The few, the great  
To those of all races and creeds  
We who remain to fulfil the dreams and  
aspirations of the ancestors  
Greetings one and all

Climb, ascend  
Embark on the journey of knowledge  
Let us at AUT embrace and empower you  
To strive for and achieve excellence

Te whakatupu i te kōunga, i te mana taurite me ngā  
tikanga matatika, i ngā pūkenga ako,  
i ngā pūkenga whakaako me te āta rangahau hei hāpai  
i ngā hāpori whānui o te motu, otirā, o te ao.

To foster excellence, equity and ethics in learning,  
teaching, research and scholarship, and in so doing  
serve our regional, national and international  
communities.

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**Key:** F/T = full-time, P/T = part-time

**Cover:** 89% work experience (AUT Annual Report 2016), 5 out of 5 (QS Stars University Rating 2017/18), Top 2% (Universities New Zealand website [www.universitiesnz.ac.nz](http://www.universitiesnz.ac.nz))

International students should visit [www.aut.ac.nz/international](http://www.aut.ac.nz/international) for entry requirements and detailed application information.

**Disclaimer:** Although every reasonable effort is made to ensure accuracy, the information in this document is provided as a general guide only for students and is subject to change. All students enrolling at AUT should consult its official document, the AUT Calendar, which is available online at [www.aut.ac.nz/calendar](http://www.aut.ac.nz/calendar), to ensure that they are aware of, and comply with, all regulations, requirements and policies.

The information contained in this programme guide was correct at the time of print, December 2017.

# AUT's faculties and schools

AUT has five faculties and 17 schools. The light orange box in the diagram below shows where the programmes in this programme guide sit within AUT.

## FACULTY OF BUSINESS, ECONOMICS AND LAW

TE ARA PAKIHI, TE OHANGA ME TE TURE

### Business School

Te Kura Kaipakihi

### Law School

Te Kura Ture

### School of Economics

Matauranga Ohanga

## FACULTY OF CULTURE AND SOCIETY

TE ARA KETE ARONUI

### School of Education

Te Kura Matauranga

### School of Hospitality and Tourism

Te Kura Taurimatanga me te Mahi Tāpoi

### School of Language and Culture

Te Kura Reo me te Ahurea

### School of Social Sciences and Public Policy

Te Kura Pūtaiao ā-iwi me ngā Kaupapa Tūmatanui

## FACULTY OF DESIGN AND CREATIVE TECHNOLOGIES

TE ARA AUHA

### School of Art and Design

Te Kura Toi a Hoahoa

### School of Communication Studies

Te Kura Whakapāho

### School of Engineering, Computer and Mathematical Sciences

Te Kura Mātai Pūhanga, Rorohiko, Pāngarau

### Colab: Creative Technologies

Marautanga Matatini

## FACULTY OF HEALTH AND ENVIRONMENTAL SCIENCES

TE ARA HAUORA A PŪTAIAO

### School of Clinical Sciences

Te Kura Mātai Haumanu

### School of Interprofessional Health Studies

Te Kura Pākeho Ngaioatanga o Ngā Marau Akoranga Hauora

### School of Public Health and Psychosocial Studies

Te Kura Hauora Tūmatanui

### School of Science

Te Kura Pūtaiao

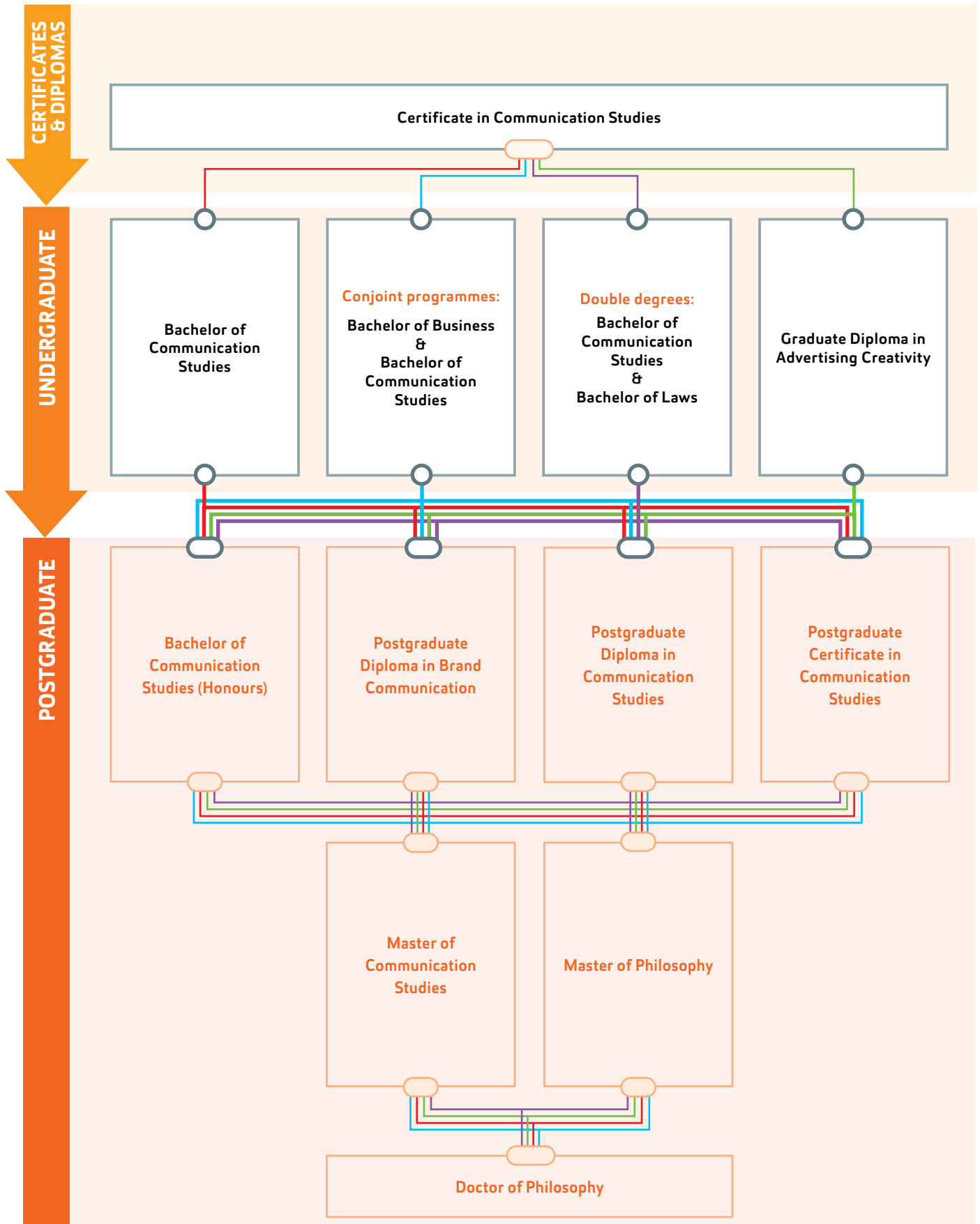
### School of Sport and Recreation

Te Kura Hākinakina

## TE ARA POUTAMA

FACULTY OF MĀORI AND INDIGENOUS DEVELOPMENT

# Qualifications and study pathways



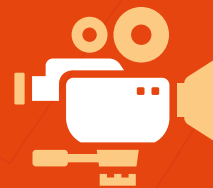
## Note:

- 1) Completion of one qualification doesn't guarantee entry to a higher level qualification.
- 2) Apply for the qualification you are best suited for – you don't necessarily have to enrol in the qualification that appears at the top of the above diagram.
- 3) Some qualifications in the above diagram may be prerequisites to – and not credit towards – higher level qualifications..

# WHY STUDY COMMUNICATION STUDIES?



State-of-the-art  
radio studio



Cutting-edge  
TV studios



Work experience and  
industry projects in PR,  
advertising, journalism  
and more





- 1 The Sir Paul Reeves Building (WG) offers industry standard facilities, and great spaces to socialise and study 2 AUT is New Zealand's fastest growing university  
3 Our state-of-the-art screen and television studio

## Widely recognised qualifications

Our communications programmes are well regarded by the industry, and you find our graduates in key roles across the media and communication industries. AUT's communication studies programmes will give you a valuable foundation for key roles in many industries, not only in the media and communications fields. Our students and alumni are internationally recognised as critical thinkers with strong technical skills. They frequently win top awards and are highly sought after by employers around the world.

## Workplace experience during your degree

As part of your Bachelor of Communication Studies you could work on live projects for real clients, or complete workplace experience or internships for major industry organisations. Journalism students, for example, get a taste of different media outlets through the internships that are part of their degree. Similarly, public relations students can work on a project for a not-for-profit client through our public relations agency Outside the Square.

## Strong support from industry partners

We receive strong support from industry organisations and professional bodies like PRINZ (Public Relations Institute of New Zealand) and CCC (Commercial Communication Council). Our industry partners advise on current best practice, help us draft and assess industry briefs, and consider proposed programme changes – all to ensure that you're career-ready when you leave AUT.

## Outstanding facilities and services

We're proud of our industry standard facilities. As a communications student, you'll be based in AUT's Sir Paul Reeves Building (WG) on the City Campus. Our space includes a screen and TV studio, motion capture and chroma key studio, performance studio, radio station, sound and edit suites, digital media computer labs, and media centre, all under one highly modern roof.

## Big-hearted and diverse

As an AUT student you study at a modern and innovative university, and have endless opportunities to make your mark. We offer some of the most comprehensive student services and support in New Zealand, but you find care and support beyond these services – in conversations with lecturers, group work with classmates and in the many campus events. They're all reasons why 9 out of 10 AUT graduates recommend us as a great place to study.

## International study opportunities

Gain valuable international experience as part of your degree and spend a semester at one of our partner universities: Cardiff University, Wales; Champlain College, USA; Danish School of Journalism, Denmark; Falmouth University, England; Hanze University, Netherlands; Leeds Beckett University, England; Malmö University, Sweden; Missouri School of Journalism, USA; Oxford Brookes University, England; Queen Margaret University, Scotland; Ryerson University, Canada; Salzburg University of Applied Sciences, Austria; SUNY Oswego, USA or Tec de Monterrey, Mexico.



## University life

**As an AUT student you study at a modern and innovative university, and have the chance to meet new people and develop lifelong skills, while getting the support you need to succeed at university and beyond.**

At AUT, we celebrate diversity. Our students come from more than 140 different countries, and we have the second largest number of international students of New Zealand's universities. Join us, and you'll quickly learn how inclusive and caring our community is.

We offer some of the most comprehensive student support services in New Zealand, including:

- Orientation for all new students
- Student Hub – with dedicated advisors to help with any issue
- Accommodation on campus
- AuSM – AUT student association and clubs
- International student support
- Sport and fitness centres
- Childcare centres
- Māori student support
- Pacific student support
- Chinese-speaking student support
- Disability student support and resources
- Employability and careers support
- Student medical centres
- Counselling and mental health services
- IT support and computer labs
- Library and student learning services
- Rainbow community network and resources
- Student financial services and scholarships office

To find out more about what it's like to study at AUT visit [www.aut.ac.nz](http://www.aut.ac.nz)





## Creating career-ready graduates

The AUT Employability and Careers team helps you plan in advance for your future career by developing job search and interview skills, while building your personal brand and networking skills. We'll also introduce you to employers looking to recruit AUT graduates.

## Gain an edge on the competition

The AUT Edge Award challenges, rewards and formally acknowledges the 'C skills' – collaboration, co-operation, community, curiosity, communication and creativity – gained through your volunteering, leadership and employability activities.

## International study opportunities

An international student exchange offers an amazing opportunity to study overseas as part of your degree. Study for a semester or a year at one of our partner universities around the world, and immerse yourself in another culture, make lifelong friends and get international experience before you graduate.

## Helping you succeed

Our library and learning support team offers a wide range of services and resources, including access to an extensive collection of print and online databases, as well as workshops to help you get a head start on your studies. Drop in any time, we're happy to help any way we can.

## Easy to get help

The AUT Student Hub is the place to go for help. Located on each campus, the Student Hub provides a range of services, from academic or personal advice to questions about fees and support for our diverse student communities.

## Support for first-year students

Studying at university can be quite an adjustment.

That's why AUT is proactive in helping you transition to university life. From Orientation to our peer mentoring programme where senior students share their experience with you, our student support services make a huge difference to life as a first-year student.

## Top internships around the world

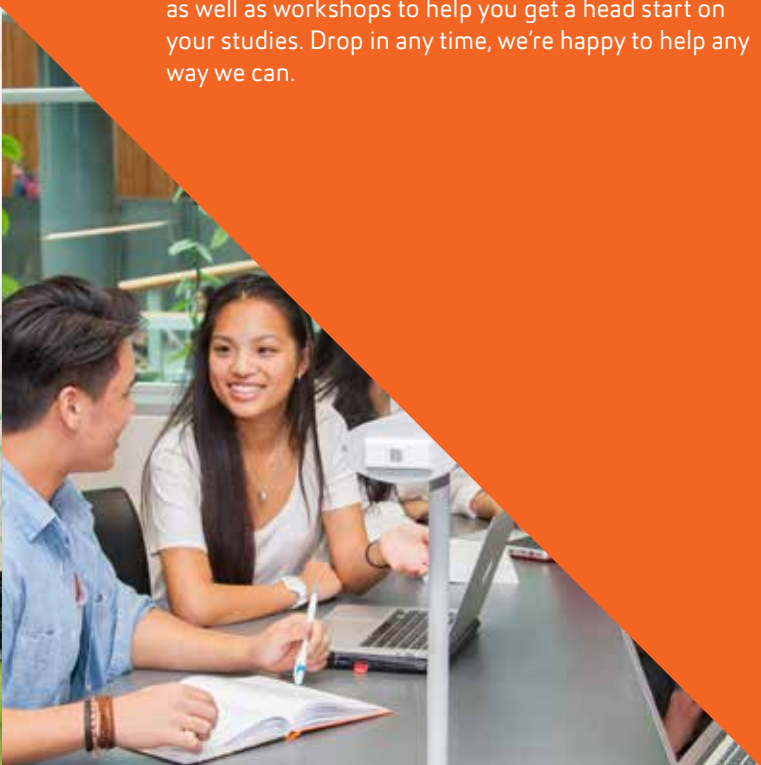
A good internship can be the foundation of a great career. That's why AUT Internz places students and graduates with top companies in NZ, Canada and the USA – including Facebook, Paramount Recording Studios, the Sundance Institute, Oxfam, the Metropolitan Museum and Westpac Institutional Bank in New York.

## A launchpad for entrepreneurs

Every entrepreneur starts somewhere. At AUT, the best place for aspiring entrepreneurs is CO.STARTERS@AUT. This nine-week programme helps you turn your entrepreneurial ideas into a viable business.

## An outstanding learning environment

At AUT you study in an innovative and interactive environment that embraces creativity, collaboration and the sharing of ideas and culture. A number of our buildings have won prestigious architecture awards, and we're constantly improving our built environment to offer students the best possible learning experience.



# Bachelor of Communication Studies [ BCS | AK3303 ]

## Overview

### QUICK FACTS

Level:	7
Points:	360
Duration:	3 years F/T only
Campus:	City
Starts:	25 Feb & 15 July 2019



#### Iain Nealie

Creative Director, Google APAC, Sydney  
Bachelor of Communication Studies in Advertising Creativity

"AUT was the obvious choice to get a better understanding of the wider communications industry and where I might fit into it. I made a lot of great friends at AUT, and got to dabble in a range of subjects, which is what makes the comms degree such a great choice for people interested in media and communications. I think AUT set me up with a wealth of knowledge and skills across the board, which was a big help when it came to standing out in the advertising creative industry. I now work with Google's partners, clients and agencies across the Asia-Pacific region to innovate products and create advertising solutions that utilise Google's technology and platforms. Every brief and project is different, and I get to work with some outrageously talented people on a daily basis."

AUT's communication studies degree is very well regarded by industry. That's because our people pick up top jobs in the best companies and media outlets and they win awards, lots of awards. Our students and graduates are internationally recognised, having won the Sally Logan-Milne Young Practitioner of the Year award, CAANZ AXIS award, ORCA awards, Cannes International Advertising award and NZ Student Marketer of the Year award. You have access to industry standard facilities and equipment, including a media centre, radio studio and fully equipped television studio, and gain invaluable workplace experience before you graduate.

### Entry requirements

#### Minimum entry requirements

University Entrance or equivalent.

#### Selection criteria

**Preferred entry:** Preference will be given to applicants who have completed Year 13 with:

- **NCEA:** A rank score of 180 or higher, with 14 credits in each of two subjects from Classical Studies, Drama, English, Geography, Health Education, History, History of Art, Media Studies, Social Studies, Te Reo Māori or Te Reo Rangatira.
- **CIE:** A rank score of 150 or higher including a minimum AS level grade of C in at least one of the subjects listed above, or equivalent.
- **IB:** A minimum of 28 points including a minimum grade 5 in one of the subjects listed above, or equivalent.

Other documentation may be requested.

Applicants who do not meet the preferred selection criteria above will be considered on a case-by-case basis where places are available.

#### English language requirements

IELTS (Academic) 6.5 overall with all bands 6.0 or higher; or equivalent.

#### Preferred New Zealand school subjects

Language rich subjects are useful.

#### Don't meet the entry requirements?

Consider starting with our Certificate in Communication Studies.

## What this qualification covers

### In this degree you can focus on:

- Advertising Creativity
- Creative Industries
- Digital Media
- Journalism
- Public Relations
- Radio
- Television and Screen Production

### Year 1

You'll be introduced to the media world and essential communication theories and practice.

### Year 2

You'll be involved in more practical work in up to three communication disciplines, while continuing to study critical theory. This keeps your career options open. We recommend you choose three discipline areas to specialise in in the final year.

### Year 3

Your final year focuses on the theory and practice of your major. You may also be able to complete an industry project as part of your programme completion.

## Double your career options – study communications and:

### Business

Studying both communications and business is the perfect start to a creative career with a commercial edge. In as little as four years you develop skills and knowledge from two complementary disciplines, and will be prepared for numerous career opportunities.

### Law

Enhance your communication skills with a legal understanding by completing the Bachelor of Communication Studies and Bachelor of Laws. You can study the two degrees concurrently in just over five years compared to the seven years it would take if you studied them separately. You enrol in the two programmes separately and have to complete all required papers for each degree.

Applications will be considered until the programme is full. Early applications are encouraged.



Work experience and industry projects in PR, advertising, journalism and more



### Toiroa Williams

*Te Whakatōhea, Ngai Tai and Te Whānau-a-Apanui*

Trainee, Native American and Indigenous Film Programme, Sundance Institute, Los Angeles

Master of Arts in Māori Development  
Bachelor of Communication Studies in Television and Screen Production

"Growing up in Ōpōtiki, a small town of 4000 people, university wasn't something that was spoken about every day. I'm the youngest of four in my whānau and the first to continue on to university. That for me is an amazing feat! I was privileged enough to be the first recipient of the AUT Internz International Scholarship to intern at the Sundance Institute in Los Angeles. I enjoy reading emerging artists' scripts and understanding how they continued through the Native American and Indigenous Film Program to successfully develop their films. One of the main goals of the programme is to develop the visibility of Native American and indigenous artists, and supporting indigenous storytelling. This has huge relevance for me."



For more details visit [www.aut.ac.nz/communications](http://www.aut.ac.nz/communications)





1 Students working in the television studio control room 2 Inside the WG building, home of our communication programmes 3 Journalism students in our dedicated media centre 4 Experience a police scenario in a journalism class 5 Learn in modern lecture theatre facilities 6 Static FM, AUT's student radio station 7 Our state-of-the-art screen and television studio



## Advertising Creativity

Successful advertising campaigns transform creative original ideas into a story that captures people's minds and hearts. Technology has revolutionised communication and the transfer of ideas through various platforms, but it hasn't changed the need for the generation of ideas. This is where advertising creativity comes in. Advertising starts with an insightful idea and then you choose various media to create a great advertising campaign.

AUT is the only New Zealand university that teaches advertising creativity specifically and at degree level. We work closely with the advertising industry, and regularly invite guest speakers from leading advertising agencies and client companies like TVNZ, Spark, MediaWorks, Saatchi & Saatchi, DDB, Colenso BBDO, FCB New Zealand and Film Construction.

### What you study

The first year of the Bachelor of Communication Studies is common to all students, and gives you an overview of the field of communication.

In Year 2 and 3, our advertising creativity papers help you develop a professional advertising portfolio you can use to apply for work as a copywriter, art director and other roles in an ad agency. You collaborate with your classmates on advertising briefs, writing and designing ads for real products and clients.

Clients and agencies brief our students directly, and your completed ads may even be published in the media. Many students are also offered workplace experience at leading advertising agencies.

### Career opportunities

- Account director or planner
- Art director
- Copywriter
- Digital creative or strategist
- Media buyer/planner
- Strategic planner
- Web content creator

Applications will be considered until the programme is full. Early applications are encouraged.



#### Jono Aidney

Creative Group Head, The Wilderness Society, Melbourne  
Bachelor of Communication Studies in Advertising Creativity

"I was working at a big, exciting advertising agency when I started to think a lot about climate change and biodiversity loss. That's why I decided to join The Wilderness Society. Who would have thought the same skills used to sell cars and microwave meals can also be used to create social change?"

"My job is to sneak environmentalism into mainstream culture, acting as a conduit between environmentalists and everyday Australians. I'm lucky to work with passionate people doing amazing things. But if nobody knows about those amazing things, it's hard to raise the money to keep doing them. By persuading new audiences to support our work, I'm using the skills I learned at AUT to help our organisation grow."

"While I'm of course proud of the awards I received throughout my advertising career, my main source of motivation has always been solving tricky problems. My favourite problem was creating a real-life Choose Your Own Adventure tale for the Melbourne Writers Festival."

"A friend of the family had studied at AUT and was working for Metro magazine. Writing sounded like a fun job. I chose to major in advertising because it felt rebellious, and advertising felt like an industry I wanted to impact myself upon."



For more details visit [www.aut.ac.nz/communications](http://www.aut.ac.nz/communications)



### Katy Holden

Planner, TRACK New Zealand  
Bachelor of Communication  
Studies in Creative Industries

"I decided to study AUT's Bachelor of Communication Studies to become a journalist, however when I started my communications degree I discovered the field of creative industries. It brings together my passions for people and creativity, so specialising in creative industries was really a no-brainer for me.

"My creative industries lecturers were the best part of my study. They cared so much about all of us and spent time listening to the different areas of the creative landscape we were interested in, and then tailored their teaching material to make sure everyone was engaged. I loved that the class format encouraged debate and made sure we questioned everything. While learning the content we were always exercising our critical thinking muscles.

"Being able to think critically and challenge the norm are skills we were encouraged to develop at AUT, and these are crucial to make a difference in any organisation. Studying creative industries specifically also gives me a unique perspective on the role of creativity and working with creative people, as well as putting a creative lens over the logic-based work I do day-to-day.

"As a planner I'm now responsible for writing strategies for our clients. I handle new programme contact strategies, as well as being responsible for writing creative briefs and briefing work into our creative department."

## Creative Industries

The creative industries are crucial to national development. Film, TV, music and publishing contribute billions of dollars to the New Zealand economy each year, and museums, galleries and the performing arts are a key part of the cultural calendar. There's a need for people who can take creative ideas from the drawing board to the marketplace.

A central component of a career in the creative industries is understanding how to lead creative individuals and teams as well as manage creative projects. If you're a creative type and also enjoy leading, planning and organising people and projects, a career in creative industries management could be for you.

### What you study

The first year of the Bachelor of Communication Studies is common to all students, and gives you an overview of the field of communication.

In Year 2 and 3, our creative industries papers cover how creative organisations work and the key issues the creative sector faces in New Zealand and overseas. You become familiar with cultural policy and its place in everyday life, and how to lead teams and manage projects in the creative sector. Papers cover examples from all parts of the creative sector to prepare you for a wide range of careers in the creative industries.

### Career opportunities

- Cultural policy analysis
- Project management within the creative industries
- Manager in theatre production, publishing, online design or marketing

Applications will be considered until the programme is full. Early applications are encouraged.



For more details visit [www.aut.ac.nz/communications](http://www.aut.ac.nz/communications)

# Digital Media

An exponentially growing industry, digital media focuses on telling stories and communicating via digital platforms made possible through computers, mobile technologies and networks. But this field is about more than 'media with digital tools'. Digital media professionals optimise digital tools, media and platforms to engage and empower users, customers and audiences.

If you're driven by a thirst for new knowledge and skills in cutting-edge digital platforms, live and breathe social media, and love to tell stories using image, sound and words, a career in digital media could be for you.

## What you study

The first year of the Bachelor of Communication Studies is common to all students, and gives you an overview of the field of communication.

In Year 2 and 3, our digital media papers cover how to make digital media communicate effectively, look great, sound great and tell a great story. Produce high-quality content for print, moving image, online and mobile applications by applying interdisciplinary skills. You develop a high level of critical thinking and strategic planning skills, and manage the production cycle from idea to final product.

You may work on various digital media projects, and deliver your work via mobile devices, broadcast media or broadband communication, on time and on budget.

## Career opportunities

- Digital strategist
- Digital media project manager, producer or consultant
- Digital video specialist
- Instructional media designer
- Interactive media producer or consultant
- Mobile app designer
- Mobile content developer
- Motion graphics designer
- Post-production special effects designer
- Production assistant
- Visual designer for print and online media
- Web administrator/designer

Applications will be considered until the programme is full. Early applications are encouraged.



### Andrew Cho

Product & Brand Designer, Mighway  
Bachelor of Communication Studies  
in Digital Media

"I chose this degree because I knew that the Bachelor of Communication Studies at AUT is very well-known and includes workplace experience as part of your study. One of the things I enjoyed most was the Digital Media Project paper in my final year. This was our final practical assignment, and our group was working for Te Papa museum to show them how technology and innovation can create a more engaging experience for their audience. I learned so much from this project. I absolutely love waking up every day being able to work in a role I'm passionate about. User experience and user interface design was something I really enjoyed in my degree, so for my first job to be in that field was amazing."

### Employer comment

"Andrew had a broad range of skills and solid technical comprehension that is perfect for a start-up like Mighway. It was immediately apparent that Andrew's personality was a great culture fit for our business, and I could sense he'd be able to pick things up quickly. Mighway is a tech start-up, so Andrew's Bachelor of Communication Studies in Digital Media has been ideal in understanding digital media channels, and contributed a great deal to our multi-channel digital marketing strategy."

**Jason Nockels, Head of Brand and Marketing, Mighway**



For more details visit [www.aut.ac.nz/communications](http://www.aut.ac.nz/communications)



### Briony Sowden

Producer/Journalist, Al Jazeera Media Network  
Bachelor of Communication Studies in Journalism

"I get to work on some of the most complex stories in the world. I'm often blown away by the stories I'm writing about; real historic events that are shaping the political landscape. Al Jazeera gives a different perspective to stories. It gives the voice to the voiceless. We often say that Al Jazeera stays when the world leaves. I always knew that I wanted to work in foreign affairs. It was something I was passionate when I was studying journalism at AUT, so I made sure I took elective papers on war and peace, and international relations. My end goal was to move overseas and tell what I perceived to be the real stories of the world."

### Employer comment

"Briony is a good writer and, most importantly, keeps getting better. She reads. I can think of two occasions where she picked up on inaccuracies in wire copy. She has many natural talents of a good journalist, especially open-mindedness. She is also sceptical, has a healthy curiosity, and is a team player."

**Morgan Waters, Executive Producer – Output, Al Jazeera Media Network**

## Journalism

Great journalists are driven by a thirst to find out about what is going on locally, nationally or globally, and write about it accurately, and without bias or fear. News journalists have to turn news reports around rapidly and across many platforms and media, always racing to break the latest news while keeping it accurate and fair. Lifestyle journalists need to be great story-tellers who can engage and entertain readers across topics like food, sport, beauty and lifestyle.

The internet has transformed the content and delivery of news as blogging and vlogs have changed the space that was traditionally the domain of professional journalists. But journalistic skills including quality writing, the ability to verify user-generated material, and a talent for interviewing are still needed to cut through the noise.

### What you study

The first year of the Bachelor of Communication Studies is common to all students, and gives you an overview of the field of communication.

In Year 2 and 3, our journalism papers cover skills for a career in journalism or a number of other career pathways that utilise these capabilities. You can gain experience in news reporting, different writing styles, bicultural and cross-cultural reporting, media law and ethics. You're encouraged to participate in live reporting exercises.

Many of our students complete internships at leading news organisations and publications, including New Zealand Herald, Newstalk ZB, Radio Sport and NZME news agency, Fairfax community papers Stuff.co.nz, Newshub, TVNZ and Radio New Zealand.

### Career opportunities

- News reporter for newspapers, magazines, television, radio or online media
- Data journalist
- Freelance journalist
- Specialist writer
- Production journalist
- Web editor
- Communications professional

Applications will be considered until the programme is full. Early applications are encouraged.



For more details visit [www.aut.ac.nz/communications](http://www.aut.ac.nz/communications)



# Public Relations

First impressions make a huge impact. How did you find out about your latest cell phone, a new political party, charity, sporting event or night club? Chances are, it was the work of a public relations (PR) team that first inspired you. Public relations communicators plan, develop and manage communication and media strategies for organisations and people, from businesses, nations, cities and communities, to charities, politicians, celebrities and individuals.

We have strong ties with leading industry organisations, including the Public Relations Institute of New Zealand (PRINZ) and public relations consultancies like Porter Novelli, Acumen, Botica Butler Raudon PR, Mango, Network Communication, Professional Public Relations, and Sparkactivate.

## What you study

The first year of the Bachelor of Communication Studies is common to all students, and gives you an overview of the field of communication.

In Year 2 and 3, our public relations papers cover topics like reputation management, strategic communication, communication in a business environment, sponsorship and promotion, internal communication, persuasion, social media and communicating with diverse audiences.

Our students can plan and execute PR strategies through Outside the Square (OTS), our student-run consultancy. You work in teams to interpret a brief from a real client, develop a communication strategy and implement the plan on time and on budget. Recent clients included Hockey New Zealand, Surf Life Saving, Problem Gambling Foundation of New Zealand, The NZ Music Foundation and Starship Foundation.

## Career opportunities

- Corporate communication executive
- Public relations consultant
- Marketing communication executive
- Government communicator
- Internal communications advisor
- Media relations manager
- Community relations manager
- Social media manager

Applications will be considered until the programme is full. Early applications are encouraged.



### Brooke Hurdell

*Ngāti Kahungunu ki Wairoa*  
Digital Content Producer & Kiwi Ferns Media Manager, New Zealand Rugby League  
Bachelor of Communication Studies in Public Relations

"I enjoy working with people from all walks of life, from young junior footy players to our most elite Kiwis and Kiwi Ferns. Some of the stories we get to tell to our rugby league community and beyond are truly inspiring. With sport always comes an element of unpredictability and that makes our job that much more exciting. I look after the NZRL website, create and send out weekly digital newsletters, write and manage the production of the annual report, create opportunities for stories with the media and create content for our digital communication channels. I also manage the media and communications for the Kiwi Ferns, our National Women's Rugby League team."

### Employer comment

"We were looking for someone who could offer a different perspective and a fresh voice, and Brooke brought that. I knew of her as she had been an intern at New Zealand Rugby League. Brooke interviewed well, is a cheerful, outgoing and confident young woman, and stood out from the rest. Her passion for learning continues to drive her, so she belongs to industry groups and attends presentations, bringing back useful insights."

**Philippa Ivory, General Manager  
Marketing and Communications,  
New Zealand Rugby League**



For more details visit [www.aut.ac.nz/communications](http://www.aut.ac.nz/communications)



### Stephanie Monks

Radio Announcer/TV  
Presenter, The Edge, Mediaworks  
Bachelor of Communication Studies  
in Radio

"There really is no 'typical' day for me at The Edge. Some days I'm interviewing huge stars like Justin Bieber, other days I'm bungy jumping off the Harbour Bridge dressed as Katy Perry and singing 'Firework' as I fall. Every day is different which makes it so enjoyable. What I've found is confidence is a key skill for my role, as well as creativity, high-energy and enthusiasm. And it's important to simply be yourself. Social media is a big part of the future of radio. While we're broadcasting on the radio, at the same time we're also on Twitter, Instagram, Snapchat and Facebook, connecting with our social media audience as well."

### Employer comment

"Presenting isn't all glitz and glamour, it requires lots of preparation and planning off air; not to mention that the work hours usually don't fit into a normal 9-5 work day. Some of the key skills you need for this career include excellent written and spoken communication, the ability to take direction, presentation skills across all mediums, strong understanding of social media, passion for music and pop culture, and a willingness to always improve. Steph has all these skills, but the x-factor is her personality and lifestyle which complements The Edge brand."

**Ryan Rathbone, National Content  
Director, The Edge, Mediaworks**

## Radio

Radio is fast-paced, dynamic and immediate. It's often the first medium to break the news and it's a primary source of entertainment and information. Radio works smoothly on multiple platforms, and is at the forefront of popular culture – delivering music, opinion and information to ever more savvy and demanding audiences.

High energy personalities are the public voice of radio, taking on a persona to suit the radio station's audience, whether serious and informative, or interactive and funny. But many other people work in other essential roles to get shows on air, including producers, journalists and sound engineers. If you love music and popular culture, and are excited by the idea of generating content to suit a particular audience, radio could offer a number of great career opportunities.

### What you study

The first year of the Bachelor of Communication Studies is common to all students, and gives you an overview of the field of communication.

In Year 2 and 3, you develop key skills for a career in radio, and run an FM and online radio station with other radio students. You'll be on-air and learn to produce and develop programme materials, host station programmes, and create music schedules by keeping your target audience in mind.

You interact with representatives from Radio New Zealand, RadioWorks, NZME and The Radio Bureau. Our radio students are also sought after by the major radio companies in Auckland for part-time work or even exciting careers after they graduate.

Check out our student radio station, Static 88.1 FM, visit [www.static.co.nz](http://www.static.co.nz) or search the TuneIn Radio app.

### Career opportunities

- Announcer/radio journalist
- Copywriters
- Account executive
- Media planner
- Music director or programmer
- Producer
- Production or studio engineer
- Programme director
- Promotions or station manager
- Record company representative
- Studio engineer

Applications will be considered until the programme is full. Early applications are encouraged.



For more details visit [www.aut.ac.nz/communications](http://www.aut.ac.nz/communications)

# Television and Screen Production

Television and screen production is all about telling a good story in an exciting and innovative way. The evolution of the moving image has been dramatic, and consumers today have a wide array of viewing choices in the online space and across multiple media outlets. TV and screen production professionals have to be versatile, adaptable, creative and technically competent in a number of specific roles or across a number of areas within a production.

AUT graduates are well-known for their pre-production, production and post-production skills, and can be found in leading roles in film, TV and screen production around the world. If you're fascinated by moving image and storytelling, then TV and screen production may offer great career opportunities for you.

## What you study

The first year of the Bachelor of Communication Studies is common to all students, and gives you an overview of the field of communication.

In Year 2 and 3, you develop creative and professional skills to work on big-budget commercials, assist on productions and sets, manage schedules and be part of a thriving industry with varied roles. You work on practical TV and screen production projects, using AUT's industry standard TV studio facilities.

## Career opportunities

- Camera operator
- Director
- Producer or production manager
- Promotions manager
- Reporter
- Researcher
- Television presenter or programmer
- Writer

Applications will be considered until the programme is full. Early applications are encouraged.



### Julian Braatvedt

Freelance Camera Operator  
Bachelor of Communication  
Studies in Television and Screen  
Production

"When I applied for AUT's Bachelor of Communication Studies, I thought I wanted to become a war journalist. It was only a little later that I realised it wasn't the right choice for me, and by my second year at AUT I knew that I wanted to pursue documentary filmmaking as a career.

"I've always had a passion for Africa, and now almost all of my work is based in central and southern Africa. When I'm filming things like gorillas in Rwanda I can't help thinking how amazing it is that someone is actually paying me to film this. For me, this is a childhood dream come true.

"One of the things I'm particularly proud of was filming wild dogs and hyenas for National Geographic Channel's Africa's Hunters. Wild dogs are historically difficult to film, and I'm very proud of the footage I've managed to get for Africa's Hunters. My next project will be Camp Zambia, a Canadian production filmed in Zambia's South Luangwa National Park.

"In addition to my work, I've also created the short film Elephant I Miss You, in conjunction with the Lilongwe Wildlife Trust. In Malawi, elephants are expected to become extinct in 10 years' time due to poaching, and my film aims to encourage Malawians to look after the elephants for future generations."



For more details visit [www.aut.ac.nz/communications](http://www.aut.ac.nz/communications)

## QUICK FACTS

Level:	4
Points:	120
Duration:	1 year F/T only
Campus:	City
Starts:	25 Feb 2019



### Sam Thomas

Final-year student, Bachelor of Communication Studies in Digital Media  
Certificate in Communication Studies

"I returned to study at the age of 28 after working in trades for 10 years. I chose AUT because it's a progressive university and focuses on equipping students with practical skills. When I first came to AUT, I enrolled in AUT's Certificate in Communication Studies because I was unsure if I was able to participate in an academic environment to the best of my ability. I've appreciated the future-focused aspects of the communications programmes as well the range of majors in the Bachelor of Communication Studies. I've enjoyed meeting new people and learning, and I feel that the emphasis on practical skills throughout the degree is invaluable for the working world. For example, we were working on a brief for a real client for the digital media project paper, which taught us about the little details required to successfully work in the digital media field."

# Certificate in Communication Studies

CertCS | AK3477

The Certificate in Communication Studies introduces the main areas of communication studies, including radio, TV & screen, journalism and digital media. In just one year you gain an understanding of the media industry, and learn to develop and present ideas in an academic context. After successfully completing the certificate, you can apply for the Bachelor of Communication Studies.

## Entry requirements

### Minimum entry requirements

- Completion of Year 12
- **NCEA:** 48 level 2 credits or higher, plus eight level 1 credits in at least one subject from Classical Studies, Drama, English, Geography, Health Education, History, History of Art, Media Studies, Social Studies
- **CIE:** 60 points on the UCAS Tariff

### Selection criteria

- Interview
- CV
- Reference
- Letter of application
- School report

### English language requirements

IELTS (Academic) 6.0 overall with all bands 5.5 or higher; or equivalent.

## What this qualification covers

Core papers:

- Introduction to Interpersonal Communication
- Introduction to Academic Writing
- Introduction to Digital Communication
- Introduction to Media Communication
- Introduction to Public Relations
- Introduction to Journalism
- Introduction to Audio Production
- Introduction to Screen Production

## Further study

This programme is designed as a foundation to the Bachelor of Communication Studies. You need to have a B grade average to staircase to the Bachelor of Communication Studies. The certificate can also serve as a pathway to the Bachelor of Arts in Social Sciences, Bachelor of Māori Development and other qualifications within AUT.

Applications will be considered until the programme is full. Early applications are encouraged.



For more details visit [www.aut.ac.nz/communications](http://www.aut.ac.nz/communications)



# Graduate Diploma in Advertising Creativity

GradDipAdvC | AK3621

Gain the skills for an advertising career in as little as one year. You work on briefs from real clients, and write and design ads for real brands and products. Throughout the year you put together a professional portfolio of work for a career in an advertising agency's creative department or a marketing communications company. Your work may even end up being published.

This programme is recognised by the prestigious international Design and Art Direction (D&AD) University Network and the Commercial Communication Council (CCC). Guest speakers from leading advertising agencies and client companies like Spark, TVNZ, MediaWorks, Saatchi & Saatchi, DDB and Film Construction feature throughout the year.

## Entry requirements

### Minimum entry requirements

- A bachelor's degree OR relevant professional qualification or experience approved by the Dean (or representative) to be equivalent to a bachelor's degree
- Interview may be required
- Letter of application
- CV
- Copy test

### English language requirements

IELTS (Academic) 6.5 overall with 7.0 in Writing and all other bands 6.0 or higher; or equivalent.

## What this qualification covers

- Advertising Art Direction
- Copywriting
- Applied Creative Strategies
- Creative Principles and Strategy
- Campaigns

## Career opportunities

- Art director
- Copywriter
- Creative departments of advertising agencies
- Account service departments of advertising agencies
- Non-traditional communication companies

Applications will be considered until the programme is full. Early applications are encouraged.

## QUICK FACTS

Level:	7
Points:	120
Duration:	1 year F/T, 2 years P/T
Campus:	City
Starts:	25 Feb 2019



### Ritwik Varma

Graduate Diploma in Advertising Creativity student

"For me, one of the best things about the Graduate Diploma in Advertising Creativity is the diversity of the projects that we get to work on. That not only gives you a holistic knowledge of advertising and the advertising industry, but also keeps the learning process interesting. I would recommend this programme because the lecturers are fabulous, the course content covers a decent range of subjects, and it gives you the chance to build a top-class portfolio. Ideally, I'd like to be a copywriter in an advertising agency but I'd settle for any place where I can get paid to come up with ideas, write and most importantly, wear shorts to work. I participated in a student advertising competition organised by News Works, and won the first prize in their topical brief challenge. Students from three advertising schools participated in this competition, and I'm pleased to have won."



For more details visit [www.aut.ac.nz/communications](http://www.aut.ac.nz/communications)

# Overview of our postgraduate qualifications

## Bachelor of Communication Studies (Honours)

The Bachelor of Communication Studies (Honours) is aimed at high-achieving students in the Bachelor of Communication Studies who want to advance their skills and make their CV stand out. It can also serve as a pathway to advanced research at master's or doctoral level.

## Postgraduate Certificate in Communication Studies

This intensive one-semester programme offers a flexible entry into postgraduate study in communications. It's a great option if you have a three-year bachelor's degree in a relevant discipline but don't meet the entry requirements for the Master of Communication Studies.

## Postgraduate Diploma in Brand Communication

With the Postgraduate Diploma in Brand Communication you will study brand storytelling, brand co-creation and the synergy between brand strategy, brand experience, brand expression and corporate responsibility. Papers in this programme help you develop your understanding of creative and applied practice and process from agency and supplier perspectives. You develop critical knowledge and professional skills that are essential for marketing and communication roles in various industries and organisations, including not-for-profit, NGOs, and the commercial and corporate sectors.

## Postgraduate Diploma in Communication Studies

From investigative journalism to screenwriting, from digital media to public relations, and from organisational change to radio, this intensive one-year programme covers advanced skills in a chosen area of communications. You can either choose a generic pathway and select papers that suit your interests, or a specialised pathway that enables you to focus on one particular area within communications.

Specialised pathways:

- Public Relations
- Digital Media
- Journalism
- Screen Production

## Master of Communication Studies

The Master of Communication Studies is a postgraduate research degree. You complete a number of advanced communications papers, and then extend your knowledge through your research project. Our supervisors have expertise across a range of fields, from journalism to organisational communication, radio to critical discourse analysis, political economy to digital media production, and film studies to public relations.

## Master of Philosophy

The Master of Philosophy is a one-year research-only master's degree. It gives you the opportunity to undertake a research project of an applied or professional nature, under the supervision of communication studies staff. It can also serve as a pathway to more advanced research at doctoral level.

## Doctor of Philosophy

The Doctor of Philosophy is a thesis-based research degree that leads to advanced academic and theoretical knowledge in a specialist area. It enables you to make an original contribution to understanding in the field of communication, and meet recognised international standards for such work. You work closely with a supervisor to prepare a thesis, which is then examined by independent experts applying contemporary international standards.



For more details visit [www.aut.ac.nz/communications](http://www.aut.ac.nz/communications)





# How to apply

Below is the step-by-step guide to the applications process for domestic students.  
For more information visit [www.aut.ac.nz/apply](http://www.aut.ac.nz/apply)

1

## APPLY EARLY

- Places are limited. Submit your application well before the semester starts
- Applications will be considered until the programme is full. Early applications are encouraged.

### INTERNATIONAL STUDENTS

We encourage you to submit your application at least three months before the semester starts as places are limited and visa processing times can vary.

You can apply online or through an AUT approved international agent.

For more information visit  
[www.aut.ac.nz/international](http://www.aut.ac.nz/international)

2

## COMPLETE THE APPLICATION FORM

- Apply online
- Indicate your programme(s) of choice and major (if known)
- You will be automatically assessed for all your programme choices at the same time

### SUBMIT YOUR APPLICATION

## WE ACKNOWLEDGE YOUR APPLICATION

- We will send you an acknowledgment email/letter, which explains how to check the status of your application
- We will contact you if we need more information





3

## WE ASSESS YOUR APPLICATION

- We assess your application to ensure you have met the entry criteria for the programme(s) you are applying for
- We consider your academic history and relevant experience to ensure you can succeed in your programme
- We let you know if your application has been successful

## FOUR POSSIBLE OUTCOMES

**CONFIRMED** We would like to offer you a place to study at AUT

**PROVISIONAL** You have met some of the criteria for entry to your chosen programme of study and we would like to offer you a provisional place to study at AUT. If you don't meet the rest of the requirements, for example University Entrance, then this offer will be withdrawn

**DECLINED** If you don't meet the entry requirements or all places are taken, check our website for other study options

**DECISION PENDING** We are unable to make a decision just yet, but will let you know when we expect to make a decision

## ACCEPT YOUR OFFER

# University admission to AUT bachelor's degrees

## For New Zealand citizens and residents and international students studying in a high school in New Zealand

To gain admission to bachelor's degrees, you must have met the requirements for University Entrance plus any specified admission requirements for a programme, such as specific subjects, portfolios and interviews.

For more information on entry requirements, including entry requirements for international students, refer to the AUT Calendar or visit [www.aut.ac.nz/calendar](http://www.aut.ac.nz/calendar)

**Please note:** AUT, like all other New Zealand universities, is required to manage enrolments. This is because of government policies that restrict the number of funded places available for domestic students in tertiary education.

### Admission categories

You may be granted University Entrance under one of the following categories:

- NCEA University Entrance
- Ad Eundem Statum admission (at an equivalent level) – this includes Cambridge International Examinations (CIE) and International Baccalaureate Diploma Programme (IB)
- Discretionary Entrance
- Special Admission

## Common University Entrance requirements

STANDARD	NCEA	CIE	IB <sup>2</sup>
<b>Overall</b>	Require <b>NCEA level 3</b> certificate which consists of 80 credits, including at least 60 credits at level 3 or higher. Can include up to 20 credits at level 2. <b>Note:</b> Credits to achieve NCEA level 3 may include unit standards from non-approved subjects. <b>Subject credits</b> Total of 42 level 3 credits including: • 14 credits from one approved subject • 14 credits from a second approved subject • 14 credits from a third approved subject	A minimum of 120 points on the UCAS Tariff <sup>1</sup> at A or AS level from an approved list (equivalent to NCEA approved subject list). Must include at least three subjects (excluding Thinking Skills) with grades D or above.	IB Diploma with minimum 24 points
<b>Numeracy</b>	At least 10 level 1 (or higher) numeracy credits (can be achieved through a range of subjects)	A minimum grade of D in IGCSE <sup>3</sup> mathematics or any mathematics subject at AS or A level.	Any mathematics subject – IB Group 5
<b>Literacy</b>	Total of 10 level 2 (or higher) literacy credits including: • 5 reading credits • 5 writing credits From specific standards in a range of NZQA English language rich subjects.	A minimum grade of E in English Language and/or English Literature subject at AS or A level.	Literature or language and literature (SL or HL) – IB Group 1, with English as the language.

1. UCAS (Universities and Colleges Admissions Services for the UK) Tariff = system which converts AS and A level grades into points.

2. New Zealand residents who have taken IB but have not been awarded the Diploma may apply for discretionary entrance.

3. IGCSE = International General Certificate of Secondary Education.

Where programmes require a specific subject, it is expected that a student will have achieved a minimum of 14 credits in that subject (unless indicated otherwise).

### NCEA approved subjects

For a list of NCEA approved subjects for University Entrance visit the NZQA website, [www.nzqa.govt.nz](http://www.nzqa.govt.nz)

### AUT language rich subject list

Classical Studies, Drama, English, Geography, Health Education, History, History of Art, Media Studies, Social Studies, Te Reo Māori or Te Reo Rangatira.

### Alternative pathways into AUT bachelor's degrees

Students who have just missed University Entrance or did not get into their chosen degree could consider enrolling in one of the foundation studies certificates offered at AUT. Please visit [www.aut.ac.nz/apply](http://www.aut.ac.nz/apply)

## Discretionary Entrance

Discretionary Entrance is available to applicants who have attained a high level of achievement in Year 12 and want to undertake university study.

International students can't apply for Discretionary Entrance.

### You can apply if you:

- Have not completed Year 13 in a New Zealand secondary school or have done Year 13 but not attempted to gain University Entrance
- Have not otherwise qualified for admission (or have attempted University Entrance)
- Are a domestic student (New Zealand or Australian citizen or permanent resident). If Australian, your most recent schooling must have been in New Zealand
- Are under 20 years of age on the first day of the semester in which you begin study and meet other requirements of the programme for which you apply

People who missed University Entrance in Year 13 may be considered for mid-year admission in the following year.

You can't apply for admission for Semester 1 if you studied in Year 13 after 1 June. However, you can apply for admission into Semester 2.

### Minimum academic criteria for Discretionary Entrance

- NCEA level 2 certificate endorsed with minimum of Merit or CIE/IB equivalent
- Minimum of 14 credits in each of four NCEA level 2 (or higher) subjects, at least three of which must be on the approved subject list
- Meet UE literacy and numeracy standards, or their equivalent.

The application is a two-step process. First, you indicate you want to apply through Discretionary Entrance on the standard application form. If you meet the criteria you are sent a second form in which you provide further information and a school recommendation.

The recommendation will provide proof of your maturity, motivation, capability and readiness to undertake degree-level study and also verify that you were not enrolled in Year 13 beyond 1 June in the year prior to admission. Please refer to the AUT Calendar or visit [www.aut.ac.nz/calendar](http://www.aut.ac.nz/calendar)

Please note: Applicants are considered on a case-by-case basis and must also meet other selection criteria for the programme for which they have applied. There is a non-refundable assessment fee of \$50.00.

### Admission at equivalent level (Ad Eundem Statum)

An applicant will be considered for Ad Eundem Statum admission if they:

- Have successfully gained University Entrance through CIE or IB or an approved qualification from a New Zealand secondary school of special character
- Have successfully completed a recognised foundation programme or other recognised tertiary qualification/study of at least 120 points at level 3, or at least 60 points at level 4 in one course of study and have completed Year 13 at a NZ secondary school, or equivalent.
- Have qualifications from an overseas secondary school or tertiary institution deemed by AUT to be sufficient for entry into an undergraduate degree programme.

Please note: Applicants will be required to supply an official academic transcript with their application.

## Bursary

If you sat Bursary (prior to 2004) rather than NCEA please refer to the AUT Calendar or visit [www.aut.ac.nz/calendar](http://www.aut.ac.nz/calendar)

## Special Admission

If you are over 20 years of age you can apply through Special Admission for degree-level study without a University Entrance qualification, if you are a New Zealand citizen or resident. You must be 20 years of age on or before the first day of the semester in which the programme commences. Your ability to succeed in your chosen programme will be taken into consideration.

## English language requirements

If you don't have English as your first language, you may have to show evidence of your English language skills.

International students studying at secondary school and applying for University Entrance must achieve UE Literacy through New Zealand secondary school qualifications NCEA, CIE or IB. IELTS can't be substituted.

In all other cases another form of English language testing is required. Minimum IELTS requirements for each programme are included on the relevant pages in this publication. For other recognised English tests and more information, visit [www.aut.ac.nz/englishrequirements](http://www.aut.ac.nz/englishrequirements)

## International students

Contact us for information regarding studying at AUT if you're not a citizen or permanent resident of New Zealand or Australia, or a citizen of the Cook Islands, Niue or Tokelau islands.

Visit [www.aut.ac.nz](http://www.aut.ac.nz) for entry requirements for specific countries.

Email: [internationalstudy@aut.ac.nz](mailto:internationalstudy@aut.ac.nz)



# Fees & scholarships

**Cost is an important factor when thinking about university study. This page gives you an idea of the approximate tuition fees at AUT, and different options to help you fund your education including scholarships, student loans and allowances.**

To give you an idea of approximate costs, the 2018 tuition fees are shown below (based on full-time study and completing 120 points per year). All fees are in NZ dollars and include GST. The 2019 tuition fees will be advertised on [www.aut.ac.nz/fees](http://www.aut.ac.nz/fees) as soon as they have been set.

## Domestic student fees

First-time domestic students are entitled to one year of fees free.

### Undergraduate programmes

Fee (per year)	Approximately \$6,000.00-\$6,895.00 <sup>1</sup>
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1. Part-time students pay a proportion of the fee based on the number of academic points they are studying.

## International student fees

### Undergraduate qualifications

Fee (per year)	Approximately \$26,670.00-\$29,670.00
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## Other fees you may have to pay:

- 2018 Compulsory Student Services Fee – \$627.10 for 120 points or \$5.23 per academic point
- 2018 Building Levy – \$69.60 for 120 points or \$0.58 per academic point
- Additional fees for course materials or elective papers (check with your faculty if there are additional fees for your programme)

Please note that you have to pay your fees in full by the date specified on your fees invoice.

To find out more about fees call **+64 9 921 9779** or the AUT Student Hub on **0800 AUT UNI** (0800 288 864).

## Scholarships and awards

Scholarships and awards are a great way to fund your university study. There is a wide range of scholarships and awards available to AUT students at all stages of their study. Visit the scholarships website for a current list of scholarships offered by AUT and external funders, as well as application forms and closing dates. You can also contact AUT's Scholarships Office for advice on scholarships, awards and the scholarship application process.

To find out more call **+64 9 921 9837** or visit [www.aut.ac.nz/scholarships](http://www.aut.ac.nz/scholarships)

## Student loans and allowances<sup>1</sup>

If you are a full-time domestic student, you may qualify for a student loan or allowance. Student loans and allowances are administered and paid by StudyLink. The application process can take some time, so it's a good idea to apply early. You can apply for a student loan or student allowance before your enrolment at AUT is complete.

To find out more call **0800 88 99 00** or visit [www.studylink.govt.nz](http://www.studylink.govt.nz)

1. For domestic students only

## Help with planning and budgeting

We know that studying can be hard on your finances, and we can help students manage their money and stay within budget. We also assist students in financial hardship through food and transport grants, and provide assistance with student loans and allowances.

For more information visit [www.aut.ac.nz/student\\_services/financial](http://www.aut.ac.nz/student_services/financial)

## StudyLink Sussed website

A useful financial resource is the StudyLink Sussed website. The website has handy tools, tips and information to help you plan and understand the costs you will have while studying.

Visit [www.studylink.govt.nz](http://www.studylink.govt.nz)



# Find out more

## Visit our website

For the latest information on AUT programmes and to keep up-to-date with what's happening at AUT visit [www.aut.ac.nz](http://www.aut.ac.nz)

## Call or email us

To speak to one of our friendly advisors call the AUT Student Hub on **0800 AUT UNI** (0800 288 864). If you need help with your application to study at AUT, want more information or would like to order a brochure – we're here to help.

You can also email any questions you have to [futurestudents@aut.ac.nz](mailto:futurestudents@aut.ac.nz)

International students should email [internationalstudy@aut.ac.nz](mailto:internationalstudy@aut.ac.nz)

## Secondary schools

If you are a secondary school teacher or career advisor, our Future Students Team can help you with any questions you may have. Contact the team on **+64 9 921 9239**.

## AUT Open Day

Our Open Day at the City Campus will showcase everything AUT has to offer to help you make an educated decision about university study. To find out more visit [www.aut.ac.nz/live](http://www.aut.ac.nz/live)

## Connect with us

AUT has a range of social media channels to keep our students and the general public aware of what is going on around the university.

### Connect with us now:



@autuni

#autuni

## Drop in and see us

### AUT Student Hub

#### City Campus

Level 2, ground entry, WA building, 55 Wellesley Street East, Auckland

#### North Campus

AS building, 90 Akoranga Drive, Northcote, Auckland

#### South Campus

MB building, 640 Great South Road, Manukau, Auckland

## Campus tours

If you want to check out the campus and facilities, contact us and we will arrange a campus tour for you and your family. Call **0800 AUT UNI** (0800 288 864) for more information.












This booklet is printed on paper which is certified by the Forest Stewardship Council (FSC). It is manufactured using FSC Mix source pulp from well managed and legally harvested forests. The inks are 100 percent vegetable oil based and the printer is FSC certified.

# Campus map



## Key

-  AUT Student Hub
-  Café
-  Conference facility
-  Intercampus shuttle bus stop
-  Mobility parks
-  Student lounge
-  Gym
-  Library
-  Creche

## City Campus

55 Wellesley Street East  
Auckland Central





**0800 AUT UNI (0800 288 864)**

Auckland University of Technology  
futurestudents@aut.ac.nz  
www.aut.ac.nz

**International future students**

internationalstudy@aut.ac.nz  
+64 9 921 9099

**CITY CAMPUS**

55 Wellesley Street East, Auckland Central

**NORTH CAMPUS**

90 Akoranga Drive, Northcote, Auckland

**SOUTH CAMPUS**

640 Great South Road, Manukau, Auckland

**Connect with us now:**

@autuni

#autuni