

TPT Group Business Scholarship

Closing date: 9 October

TPT Group will provide the following scholarship to one AUT Bachelor of Business student annually. TPT Group was founded in 1999 and since inception has acquired 11 businesses, has had eight successful start-up businesses, with several more underway. TPT Group is about growing a great group of businesses through smart investment, innovation, and people.

AMOUNT AND TYPE OF AWARD

- One TPT Group Bachelor of Business Scholarship will be offered on a contestable basis each year.
- The scholarship covers tuition fees in the Bachelor of Business up to the value of \$5,000.
- In addition to the scholarship the successful scholar will be employed on a part-time basis with TPT Group for one year, including holiday work as mutually agreeable under a separate employment contract.

TENURE

- One year of full-time study in the Bachelor of Business programme.

ELIGIBILITY CRITERIA

- Applicants must be entering their third year of the AUT Bachelor of Business, majoring in Marketing, and have demonstrated a high level of academic achievement in their tertiary study.
- Applicants for these scholarships must:
 - Be a New Zealand citizen or permanent resident
 - Be a full-time student enrolled at the time of application in their second year in the Bachelor of Business programme and majoring in Marketing
 - Demonstrate a high level of academic achievement in their tertiary study up to the time of application

APPLICATION REQUIREMENTS

Applicants complete the online scholarship application.

Applicants must submit with their application a 250-word statement answering the following questions:

1. What have you achieved in the last 12 months that you are proud of, and what have you learnt from it?
2. What value do you think you will contribute to our marketing team at TPT Group Holdings?
3. What are your learning and development goals in a marketing role?

A shortlist of applicants will then be invited to:

- An interview and five minute “Sell Yourself” sales pitch presentation to the Scholarship Selection Panel including a visual presentation e.g., PowerPoint Presentation, Portfolio, or Video Presentation.
- Shortlisted applicants must also submit a LinkedIn post based on a topic provided to them by TPT Group’s Marketing Lead.

CONDITIONS OF SELECTION AND ACCEPTANCE

- AUT’s designated academics will shortlist three candidates for TPT Group Holding’s representative to progress to the interview stage with the scholarship selection panel. This shortlist will be selected based on the initial applications submitted through the AUT Scholarships application portal.
- The recipient will be selected by the scholarship selection panel comprising the Head of the Marketing Department or designate, and TPT Group representatives.
- The decision of the scholarship selection panel is final.
- If the panel is of opinion that there is no applicant of sufficient merit, the scholarship will not be awarded.
- The award of this scholarship is conditional on the recipient gaining entry to and enrolling full-time in the third year of the Bachelor of Business programme, majoring in Marketing.
- The successful candidate will be employed under a separate employment contract for four hours each week or as mutually agreed at the East Tamaki office of TPT Group for the duration of the award.
- If the recipient fails to meet the conditions of the scholarship, AUT Foundation may terminate the scholarship and may require repayment of any award sums disbursed.