

## POSTGRADUATE DIPLOMA IN COMMUNICATION STUDIES

### STUDY PLAN

- COMMUNICATION LEADERSHIP**

60 points from COMM818-821

60 points Electives (COMM8XX / JOUR8XX / DIGM8XX / or other postgraduate courses up to 30 points, subject to approval)

- MEDIA INNOVATION**

60 points from DIGM09-812

60 points Electives (COMM8XX / JOUR8XX / or other postgraduate courses up to 30 points, subject to approval)

Table of Courses (Communication Studies – Postgraduate)				
Code	Title	Points	Prerequisites	Semester Offered
COMM807	Media and Communication Research Methods	15		S2
COMM811	Professional Practice Project	30		S2
COMM818	Change and Sustainability	15		S1
COMM819	Communicating Wicked Problems	15		S1
COMM820	Digital Citizenship	15		S1
COMM821	Persuasion and Social Change	15		S2
DIGM809	Media Innovation Practice	15		S1
DIGM810	Producing for Media Ecosystems	15		S1
DIGM811	Managing Innovation in the Digital Economy	15		S1
DIGM812	Media Futures	15		S2

#### Requirements to staircase into the Master of Communication Studies:

- Completion of COMM807 Media and Communication Research Methods
- Obtaining a B- average across all coursework courses
- Approved postgraduate research proposal

*Note: timetable may be subject to change and courses with insufficient enrolments may be cancelled. Contact [pgcommqueries@aut.ac.nz](mailto:pgcommqueries@aut.ac.nz) for further information.*

To view the full description of each course, please go to [Course Descriptor](#) and enter the course code

## Diagram of Enrolment for the Postgraduate of Communication Studies programme

Semester 1	Specialisation	Specialisation
	Elective	Specialisation

Semester 2	Professional Practice Project	Specialisation
		Research Methods

OR

Elective	Specialisation
Elective	Research Methods

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