

Bachelor of Design. Fashion Design

2017



This document contains [REDACTED] Fashion design portfolio.

This document contains

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 - 2. Year 10 art 2013*
 - 3. Level 1 art board 2014*
 - 4. Level 1 art board 2014*
 - 5. Level 2 art board 2015*
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 - 7. Art done in own time 2014-2016*
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 - 9. Level 2 design board 2015*

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- 10. Level 1 DVC graphics 2014*
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 - 13. Fashion sketches done in own time 2015-2016*
 - 14. Weeping angel cosplay 2013*
 - 15. Alice Madness Returns cosplay 2014*
 - 16. Alice Madness Returns cosplay 2014*
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 - 19. Punk outfit 2015*
 - 20. Boyfriend jeans 2015*
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To whom it may concern,

My name is [REDACTED] and I am a year 13 student at Woodford House, I will be applying for a Bachelor of Design 2017(Fashion Design).

I will be finishing high school at the end of this year and would like to further my studies at your University, so that (with your help) I can achieve my dream of becoming a fashion designer. I haven't always been interested in fashion, for a majority of my life I wanted to be a forensic scientist; but when I started high school I discovered that I had a deep passion for the creative arts and would aim to do a career that was more expressive; fashion. I have always loved creative subjects like art and design, but I only started sewing at age 10 when I got my first sewing machine. I taught myself how to sew by making little things like toys, and bags, just so I could get the hang of it, but now I am easily making clothes and costumes for my friends, family, and myself.

The subjects that I take at school are; Design, Materials Technology, Art, Photography, and Gateway; where I go out and get work experience in the fashion industry by working at an alteration services once a week. In 2015 I did a STAR course at EIT, this required going to the campus every Friday to studied fashion where I was awarded 'Most Outstanding Student' in my class.

This year I was lucky enough to be a model in New Zealand Fashion Week, this was the first year that I have been in it and it gave me a good insight into what it is like to be a designer in the New Zealand Fashion industry. I got to meet many different designers and I was lucky enough to have a chat to some of them about how they got where they are today.

I try to get involved in as much of the arts side of school as I can. I have been head of costume and make up for the past two years, (2015/2016), and I am also an art tutor to younger students this year. I also helped with makeup and backstage for our school production, 'Peter Pan', in 2014. In 2015 I sorted out all of the costume; make up; and designed/constructed the props in my schools' senior play 'John Lennon and Me'. This year I have helped with the makeup/costuming in our school production The Lion King; I also designed and made a Gazelle costume for this production.

In 2016 I received the Athena Award in art. This award is given to students who have gotten only Excellence in that subject (internal and external). In 2015 I received an award for the Most Valued Contribution in Arts Management. I have also received control colours and technical colours. Out of the sewing competitions I've entered, one was HETTANZ which I entered in 2013 in the year 10 section, I made a weeping angel costume and hand painted the whole thing; I came 2nd place. Another competition that I have entered was the A&P Show design make and model competition, I made a three-piece punk themed outfit and entered it into the Young Designers section where I came 3rd place.

The thought of studying fashion at AUT excites me for multiple reasons, but mainly because it is nothing like the school that I am currently at. My school is very small and most of the students are quite similar, but from what I've seen and heard; the students at AUT are very diverse, especially when it comes to fashion. By coming to AUT the tutors there will help me grow and find my style so that I can achieve my goal of becoming a fashion designer.

Yours Sincerely, [REDACTED]

Art year 10, Self Portrait



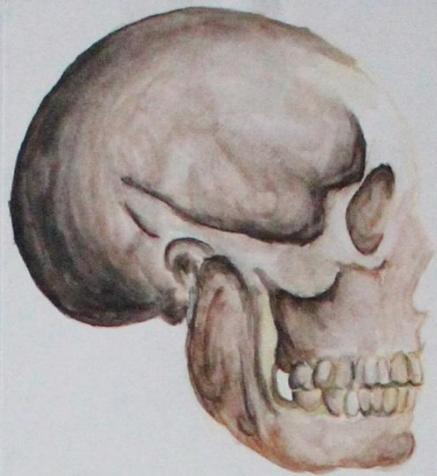
Level 1 Art



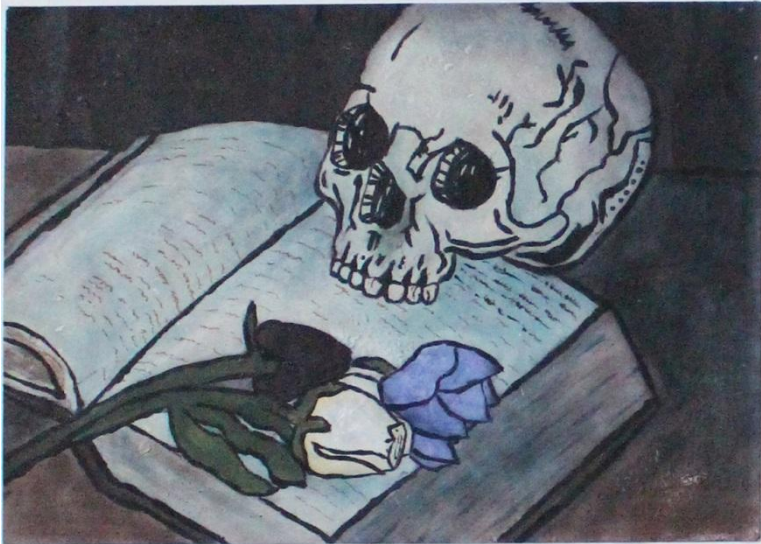
Level 1 Art



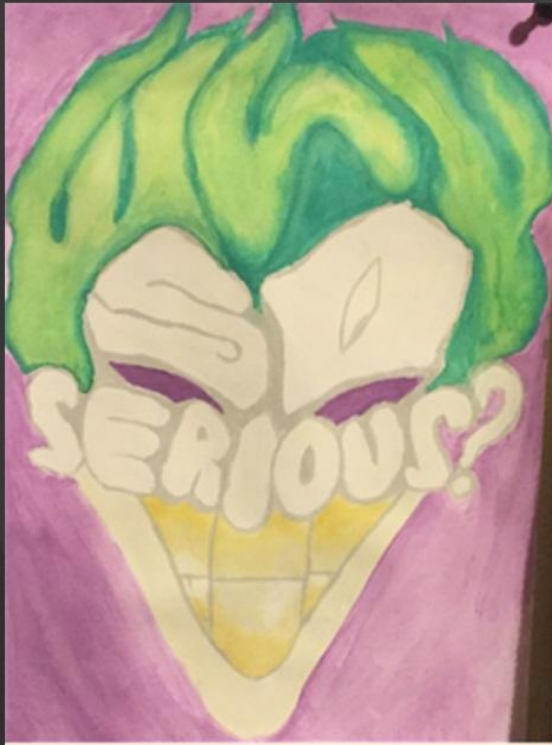
Level 2 Art



Level 2 Art



ART DONE IN OWN TIME





Level 2 Design, Punk shop marketing

BRIEF When I am in my 20s I would like to open my own shop and create my own fashion label. The style of fashion I would like to sell is punk/rock influenced clothes, because I think that it is a style that is dying and that it needs to be brought back because I think that it was an awesome time in the fashion industry. Because the most popular punk colours are red, black, and white, I would like use these colours throughout my designs as they are very stand out colours.

Logo
I want my logo to be simple, but still stand out and be eye catching. I want it to be obvious that my logo has been created for a punk/rock fashion line.

Street poster
I want my poster to be displayed randomly throughout town. I don't want it to look like every stock standard shop poster. I want it to be different in some way, whether it be the shape of the poster or the design on it.

Double page spread
I want my double page spread to relate somehow to my poster so that you can tell that they are advertising the same shop. It is to feature in the local newspaper's weekend fashion pages.

INSPIRATION



OWN WORK



LOGO

CONCEPTS



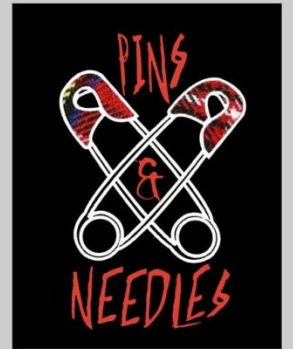
DEVELOPMENT



REGENERATION



FINAL



STREET POSTER

CONCEPTS



DEVELOPMENT



FINAL



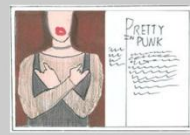
REGENERATION



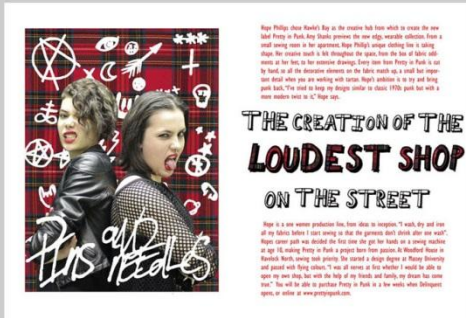
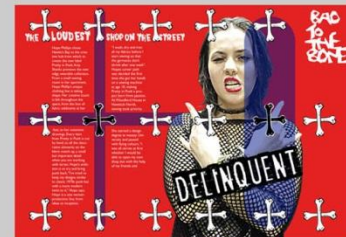
Design level 2, Punk shop marketing

DOUBLE PAGE SPREAD

CONCEPTS



DEVELOPMENT



FINAL



Hope Phillips chose Hawke's Bay as the creative hub from which to create the new label Pins & Needles. Amy Shanks previewed the new edge, wearable collection from a small sewing room in her apartment. Hope Phillips' unique clothing line is taking shape. Her creative touch is felt throughout the space from the box of fabric oddsands at her feet, to her extensive drawings. Every item from Pins & Needles is cut by hand, so all the decorative elements on the fabric match up, a small but important detail when you are working with tarzan. Hope's ambition is to try and bring punk back. "I've tried to keep my designs similar to classic 1970s punk but with a more modern twist to it," Hope says. Hope is a one woman production line, from ideas to inception. "I wash, dry and iron all my fabrics before I start sewing so that the garments don't shrink after one wash".

Hope's career path was decided the first time she got her hands on a sewing machine at age 16, making Pins & Needles a project born from passion. At Woodford House in Hawke's Bay, North, sewing took priority. She started a design degree at Massey University and passed with flying colours. "I was all nerves at first whether I would be able to open my own shop, but with the help of my friends and family, my dream has come true." You will be able to purchase Pins & Needles in a few weeks when Delinquent opens, or online at www.pinsandneedles.com.

DOCTOR WHO THEMED JEWELLERY BOX

For year 11 graphics (2014) I made a doctor who themed jewellery box. I used Giger as my designer influence throughout my designing process.

Level 1 DVC Graphics
Name: [REDACTED]
NSN: 130319628

Title: Doctor Who Jewellery Box

Situation: Most whovians don't have a Doctor Who themed jewellery box.

Brief: To create a jewellery box that is suitable for whovians, which is practical, looks good and is fun to use.

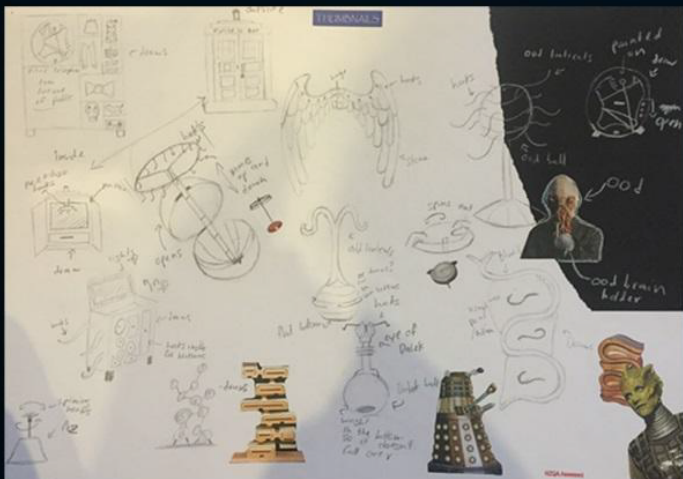
Specifications:

- looks authentic (like it would be found in the T.A.R.D.I.S)
- Be practical to use
- Be fun to use
- Doctor Who themed
- Removable drawers
- Hooks to hang necklaces on

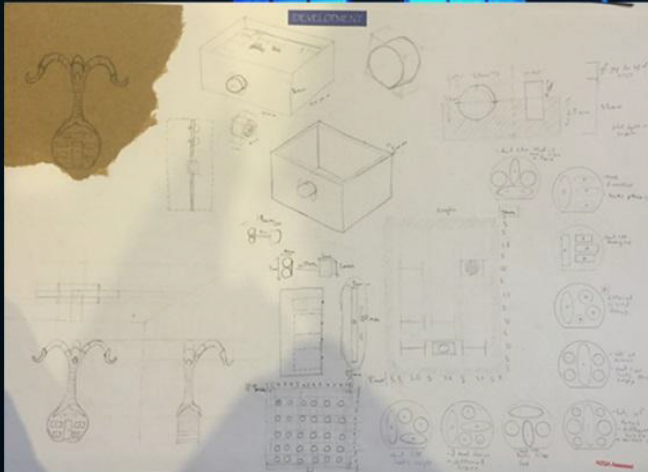
Brainstorming possible design ideas/features

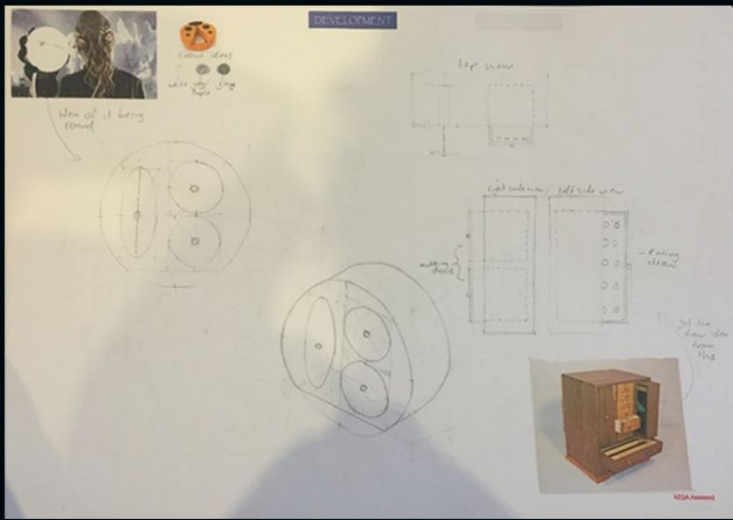


Brainstorming Jewellery box shapes



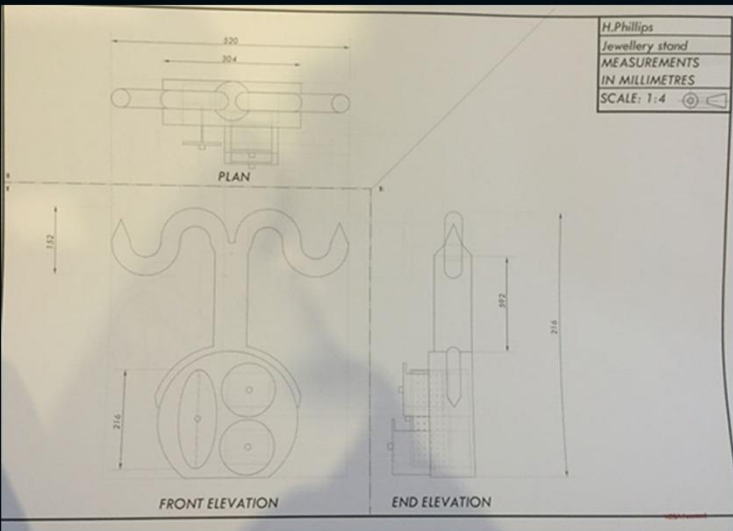
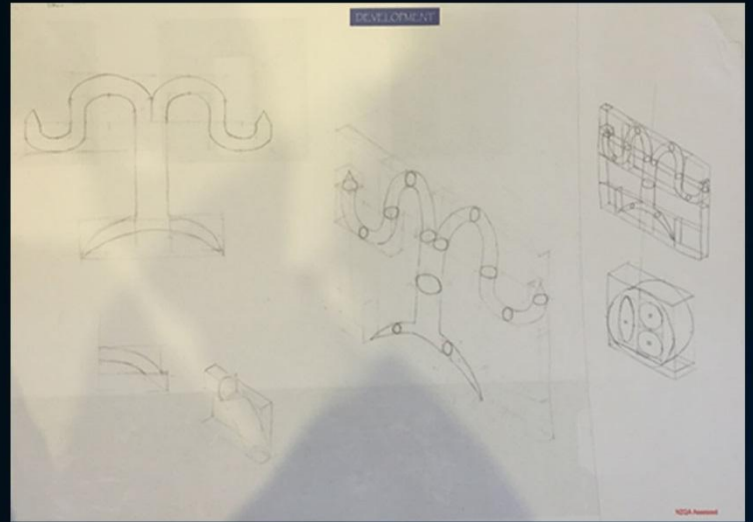
Designing draw shapes and layouts





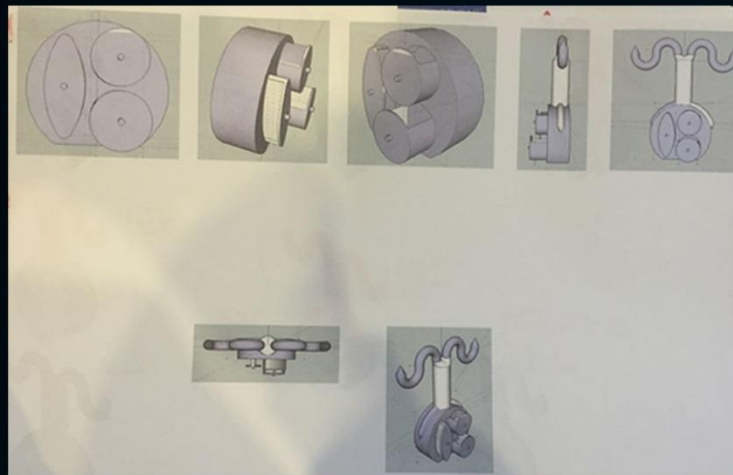
final draw and base design and design influences

'Tree'/necklace hanger final design

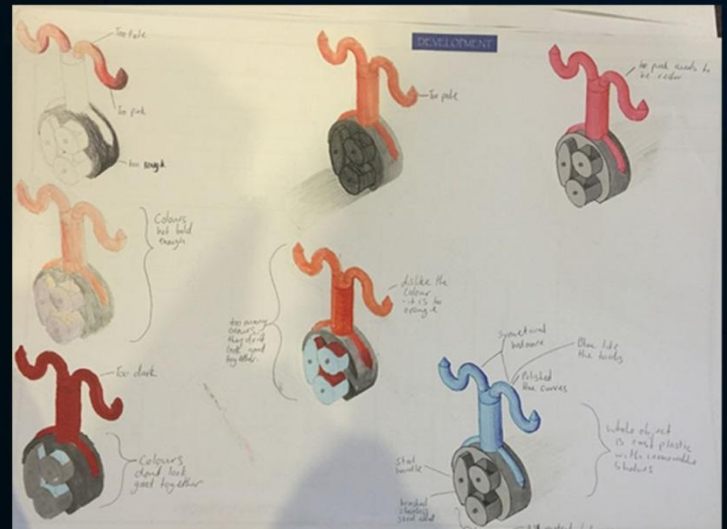


Final design in Adobe illustrator. 1;4 of the scale

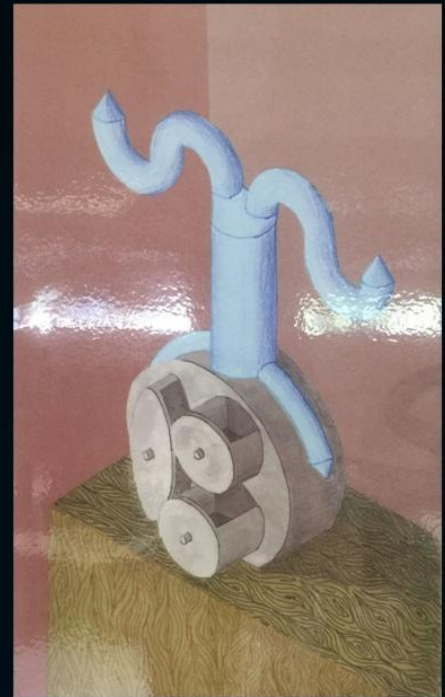
Final design in Sketch Up



Possible colour designs



Ood, from Doctor Who



Doctor Who is a well-known sci-fi TV program that has been on air for more than 50 years. Merchandise for this show is found in certain shops world wide, the shops that sell this merchandise are shops that specialize in all fandom related things. A need was identified for a Doctor Who themed jewellery box that included hooks to hang necklaces on, a place to store earring's, and removable draws. Y final design was successful because it included all of these things, but I would have liked to include more of my designer influence in my final design.

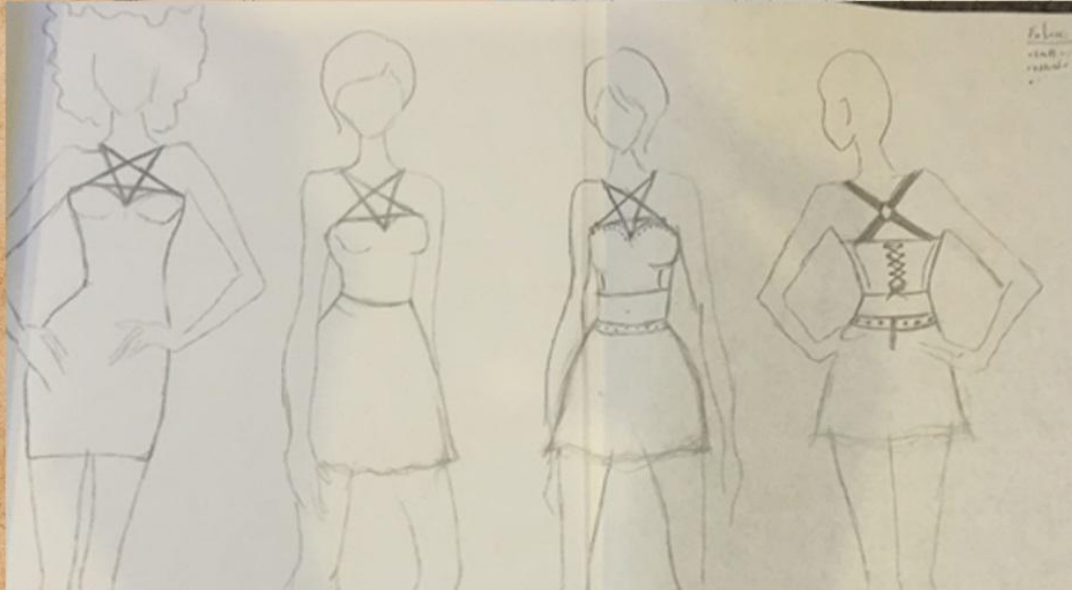
The designer that I decided to use as my influence was Giger. I chose him because his work is in a lot of sci-fi movies such as the Alien series and the film Prometheus. In his work he uses a lot of parallel lines, curves and the finish of his work is smooth and polished. I did not use his influence on my own work as much as I wanted, I would have likes to use more lines and textures that he uses. The aspect of his work that I did use were smooth lines, and my materials are polished to create a shine.

What I was more influences form Doctor Who was am alien called an Ood. Oods have lots of tentacles around their face, which is where I got my inspiration for the necklace hangers. The base was also influences by Oods, they carry a grey/silver ball which they use to talk (this ball also holds their brain) and this is why my base and draws are a roundish shape. Because the design is symmetrically balances and it had a sturdy base, it is stable and will be able to support its own wight. The plastic that I has used us strong and wont break easily. It is very easy to use the handles on the drawers which are 1.2cm in witch and depth so they are easy to hold on to when opening and closing the draws. The necklace hooks are high enough off the table so that when toy hang necklaces on it they wont tough the surface.

My design has smooth lines and no jagged edges. The draws on my jewelery box are asymmetrically balanced; this adds more interest to my design by using different levels and shapes. All the surfaces on my design have a polished finish to make it look futuristic. My overall design (apart from the draws) is symmetrical. The plastic that I have used for the base has been made to look like stainless steel; I made it look like stainless steel because I think it gives it a futuristic look to it. The plastic I have used for the necklace hooks is polished to give a shiny effect

SKETCHES

Done in own time





DOCTOR WHO

BBC



I made this cosplay in 2013 modelled after the Weeping Angels from Doctor Who. I made this costume because I was planning on wearing it to the 2013 Wellington Armageddon. I didn't end up wearing it to Armageddon because we only went for one day so I wanted to wear something that was going to fit in with my friend's costumes.

I made the pattern for the dress myself by using my measurements. I made the outer dress out of grey cotton and painted it all with black and white acrylic paint, which I then heat set later. This was the most time consuming part of making my costume, but it all payed off in the end. I also made a petticoat to wear under the dress to make it stick out more like on Doctor Who. This petticoat had a hoola-hoop sewn into the bottom which I then attached the bottom of the dress too with Velcro. The petticoat was make out of white calico and it had an elastic waistband.

I entered this cosplay into the 2013 HETTANZ competition in the year 10 section and came 2nd.



HOMESTUCK



Homestuck is a web comic written, illustrated, and animated by Andrew Hussie, and his forth web comic published on MS Paint Adventures. The series centres on a group of teenagers who unwittingly bring about the end of the world through the installation of a beta copy of an upcoming computer game. The comic consists of a combination of static images, animated GIFs and instant message logs, as well as animations and games made with Adobe Flash. It has been noted for its complex plot and considerable length; over 10,000 pages.

I have made multiple Homestuck cosplays in the past, but the one I am most proud of is this one my godteir Feferi cosplay. I made and wore this costume to the 2014 Wellington Armageddon (instead of my weeping angel cosplay). Feferi is a troll in the comic and her star sign is Pisces making her a sea dweller, which is why in the drawing she has fins as ears. A short and easy way to explain what godteir means; it is where the character 'levels up' in a way so they are in their more powerful form, each character has a power once they are in godteir form and hers is earth. I made all of the patterns for this cosplay myself ether by; tracing an item I of clothing that I already had and altering it slightly (I did this for the top), making a pattern by using online instructions (I did this for the skirt, wing harness, and hood), or I simply free handed it (I did this for the wings and horns). To make the horns I simply cut a pattern out of paper, cut out the felt fabric pieces, sewed them together, stuffed them, painted them, and then glued them to a headband. To make the top I made a pattern out of tracing a long-sleeved t-shirt and altered it slightly so it had points at the front and back, and painted a design onto it using acrylic paint which I then heat set; there is also a slit in the back to allow the wings to attach to the harness. To make the harness I followed instructions online and made it out of leftover fabric, the harness went around my armpits and waist, it has a valcro pad at the back so I could attach and in attached the wings. I made the wings out of varies different colours of mesh to give it depth, and then painted a boarder on them. I also put a wire around the edge so I could manipulate them as I pleased. For the skirt I made a full circle skirt pattern and added a waistband. To make the hood I followed a pattern guide online and just added in holes for the horns.



I was and still am happy with how the costume turned out and I had a great time wearing it to Armageddon.





ALICE MADNESS RETURNS

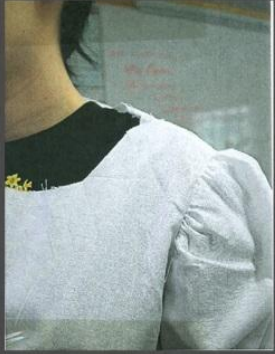


I wanted to create a cosplay to wear to the 2015 Comic Con, this would be New Zealand's first Comic Con so I wanted to make and design my own outfit to wear to it. I decided that I wanted to make a cosplay inspired by the video game Alice Madness Returns as I was playing this game at that time and was quite engulfed in it. Alice Madness Returns is a videogame based on the story of Alice in Wonderland, but with a dark twist. Alice Madness Returns follows Alice, a girl suffering from trauma caused by the death of her parents (they dies in a fire that she believes was her fault). Alice was discharged from a psychiatric clinic and now lives in an orphanage for mentally traumatized orphans under the care of Doctor Bumby. To get rid of the trauma and learn the truth about her past, she once again falls into Wonderland, where a new evil force has corrupted it.

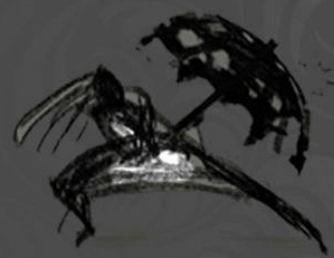


I wanted my cosplay to be different from any other Alice cosplay, I wanted it to be original. Because Alice has so many different outfits throughout the game It was quite hard to decide where to start. I decided to choose my two favourite costumes from the game and went from there. surprisingly it didn't take me very long to design a costume that I was happy with.





I first made a toile of a dress pattern I found in an op shop that was similar to my final dress design. I had to alter this pattern by making it longer because it was too short (because it was a child's pattern) and I had to make an opening in the front so it would show off the ruffled petticoat. I also made a toile out of the corset/belt that I designed, I made the pattern myself by using my measurements and a bit of trial and error until I finally made a pattern that fitted me how I wanted it too. Because the point on the belt wouldn't stand up on its own I had to line the belt and put boning in it at the, front centre, on each side, and at the back by the eyelets so that it would minimize the bunching. To make the pattern for the petticoat I first got my measurements (waist, hip, waist to knee) and made a rectangle pattern piece and a waistband. Next I measured the length of the rectangle pattern piece and tripled it, this was going to be the length of my ruffles. Once I had patterns that I was happy with brought the fabric that I was going to make my final cosplay out of. I ended up using dark blue cotton for the dress, brown pleather for the belt/corset with black leather pieces for the buckles (I recycled the leather from an old skirt), and a white stretch cotton blend for the petticoat. I then proceeded to make my final cosplay and was very happy with the finished result. Unfortunately, I didn't get to go to Comic Con that year because I didn't have enough money to go, but hopefully I will be able to wear this cosplay to another event.





VIVIENNE WESTWOOD COLLAGE.

Level 2
9135-91357

Leisure/Portfolio Design Competition Entry 2015



Design, Make
& Model

2015

Thursday 22 October 2015
Hastings City Community Stage
at 11.00am



www.hawkesbay.co.nz

Design, Make and Model 2015



This design is a three piece punk inspired outfit. I made this outfit to enter into the A&P Show Design Make and Model competition. I entered it into the Young Designers section, to qualify for this section you have to make a three piece (or more) outfit. I came 3rd in this section. When designing my outfit I was inspired by 1970s punk and Vivienne Westwood early designs.

Concept Sketches



Concept Development Sketches



Final Design



It took me a long time of sketching and developing ideas until I got a design that I was happy with. In the end I decided that I was going to make a, red tartan skirt with removable suspenders, a red crop (made out of a cotton stretch knit) top with a pentagram on the front, and a black mesh top with a star embroidered on the shoulder of each sleeve. The skirt has an invisible zip and button on the side so I can get in and out of it, the suspenders are attached to the skirt with black buttons.

I made the pattern for the skirt and the crop top myself and I just used a long sleeve t-shirt pattern to make the mesh top. The most challenging and time consuming part of this design was the skirt. This was because I had to figure out how big I wanted each pleat to be and how many pleats I would need so that all of my pleats were full when finished. But through trial and error I got there in the end. I hemmed the skirt by hand by blind hemming it so that you couldn't see the thread on the right side of the fabric.

I am very happy with how my final garments turned out, I think that they are sewn up to a high quality and will be very durable.



BOYFRIEND JEANS

I made my own pattern for these jeans using my measurements and then following instructions from a pattern making book.

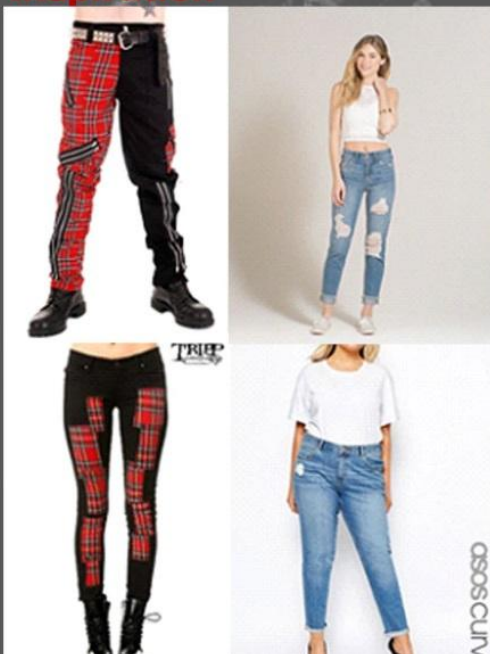
When designing these jeans I was inspired by boyfriend jeans, I liked how they were baggy but still looked reasonably tidy. I had been looking for a pair for a while but could find some that suited my taste in fashion, so I thought I would make my own.

When designing I was also inspired by punk fashion and the use of studs and tartan so I incorporated into my design. When I finished making the pattern for my jeans I made a toile out of calico to see how the fit was. I had to make a few alterations, one was making the fit on the legs slimmer because they were far too baggy for my liking, and I also had to make the waist smaller.

I made the jeans out of lightweight black denim and some red tartan that I had left over from another project. I sewed the tartan onto the hems of the jeans so that when I rolled them up it would be visible. I screwed the studs on after I finished making the jeans but on reflection I think that I should have screwed them onto the pockets before I finished sewing the pockets so that it would have a cleaner looking finish. When I tried on my jeans toile I stupidly tried them on over the top of the jeans that I was wearing so when I had finished my final products they didn't fit properly around by waist, to fix that I added a piece of elastic in the back of the waist band so that it gathered the fabric making them smaller.

Overall I am happy of my final product, but I do think that I should have been more sensible when trying on my toile and tried them on without jeans on underneath.

Inspiration



Finished Product



Bomber Jacket

Inspiration



I made this bomber jacket in 2015 using a store brought pattern. The pattern that I brought was way too big for me which was the look I was going for. I didn't line the jacket because I wanted to be able to wear it in the summer so it needed to be breathable and lightweight. I used a black cotton stretch knit for the body, and some lightweight tartan for the arms, I used black ribbing for the collar/cuffs/and bottom of the jacket. Unfortunately the only zip that I could find that was long enough was a white star zip which wasn't really the look I was going for. I have worn this bomber jacket a lot since I made it, it is very good for the summer/spring because of how lightweight it is.

Finished Jacket



SAGE DRESS

Sketches



Inspiration



I wanted to make a dress that I could wear to my schools VPA (visual and performing arts) cocktail party which is organized by the VPA committee every year. The dress code for females is that you must wear a dress, the bottom of the dress has to touch your finger tips, and that it cant have a plunging neckline.

I was inspired by Jimmy D when designing this dress, I love how he uses sheer fabric and puts harness type things underneath them. I also wanted to make the length of the dress below my knee so that it would meet the dress code and so that I would feel comfortable in it all night.

I adapted a pattern that I brought from spotlight so that it had long sleeves, a straight hem, and a scooped neckline. I used a black non stretch lace to make the outer of the dress and to make the slip I used a stretch knit that I had lying around at home. When I started making the dress I altered the pattern of both the slip and the dress outer, I decided not to put a pentagram onto the slip because it kept pulling the neckline out of shape and it wouldn't be very visible underneath the lace. When I finished making the dress outer I tried it on and found out that I couldn't walk it properly because I didn't use a stretch lace, to fix this I put a split up the back of the dress so that I could walk properly.

When I put the dress into the wash for the first time all of these white bits appeared on the dress seams, it was the chording in the lace. To fix this I just coloured them in with a sharpie, which on reflection wasn't a smart thing to do in the long-run. In the future if I still find this a problem I will probably dye the dress outer using black dye and hopefully that will solve the problem.

I am really happy of how my dress looks, it fits me really nicely and it is really comfortable to wear. I think that I should have thought more about what fabric I chose for my dress outer because of the annoying white bits, but I am still happy with how it turned out.

Final Design



Finished Product

