

AK3693 Bachelor of Business

Graduate Profile for the Bachelor of Business, **Māori Indigenous Business minor**

In addition to achieving the broader outcomes of the Bachelor of Business, a graduate of the **Māori Indigenous Business minor** will be able to:

- a. Apply relevant theory to frame and critically respond to questions of Māori Indigenous business and management; and engage effectively in critical analysis using written and peer discussions. (*Knowledge/ Understanding; Skills/Application*)
- b. Demonstrate knowledge of Māori Indigenous business, trade, finance and investment; and draw together the appropriate data needed to support decision-making in a Māori Indigenous business and strategy context. (*Knowledge/Understanding; Skills/Application*)
- c. Analyse Māori Indigenous entrepreneurship, social innovation and value creation, based on ethical and cultural values and aspirations of those businesses and their communities of interest (*Knowledge/Understanding; Ethical/ Professional Dispositions*)
- d. Analyse Māori Indigenous business environments (macro, institutional, regional, national, industry, tribal and urban), and explore the ways in which they interact, change and impact on Māori Indigenous business. (*Knowledge/Understanding; Inquiry/ Research/Creativity*)
- e. Work effectively, and with cultural confidence, in Māori Indigenous business teams, across business, social and cultural functions; and encourage culturally appropriate leadership practice, whilst developing interpersonal skills through interaction with others, as exemplified in the principles of kotahitanga me whakawhanaungatanga. (*Personal/Intellectual Autonomy; Skills/Application*)
- f. Effectively communicate, negotiate and influence using modes and media of communication appropriate to the context. (*Communication*)

AK3693 Bachelor of Business, Māori Indigenous Business minor: Graduate Profile Matrix

The matrix shows the alignment between the capabilities and the courses that support the development of each capability.

<p>In addition to achieving the broader outcomes of the Bachelor of Business, a graduate of the Māori Indigenous Business minor will be able to:</p>	<p>FINA504 Māori Indigenous Business and Finance</p>	<p>MGMT604 Māori Indigenous Management and Marketing</p>	<p>ENTR601 Māori Indigenous Entrepreneurship and Social Innovation</p>	<p>BUS5730 Māori Indigenous Business Project</p>
<p>Apply relevant theory to frame and critically respond to questions of Māori Indigenous business and management; and engage effectively in critical analysis using written and peer discussions. <i>(Knowledge/ Understanding; Skills/Application)</i></p>		●		
<p>Demonstrate knowledge of Māori Indigenous business, trade, finance and investment; and draw together the appropriate data needed to support decision-making in a Māori Indigenous business and strategy context. <i>(Knowledge/Understanding; Skills/Application)</i></p>	●			
<p>Analyse Māori Indigenous entrepreneurship, social innovation and value creation, based on ethical and cultural values and aspirations of those businesses and their communities of interest <i>(Knowledge/Understanding; Ethical/ Professional Dispositions)</i></p>			●	
<p>Analyse Māori Indigenous business environments (macro, institutional, regional, national, industry, tribal and urban), and explore the ways in which they interact, change and impact on Māori Indigenous business. <i>(Knowledge/Understanding; Inquiry/ Research/Creativity)</i></p>	●	●	●	●
<p>Work effectively, and with cultural confidence, in Māori Indigenous business teams, across business, social and cultural functions; and encourage culturally appropriate leadership practice, whilst developing interpersonal skills through interaction with others, as exemplified in the principles of kotahitanga me whakawhanaungatanga. <i>(Personal/Intellectual Autonomy; Skills/Application)</i></p>	●	●	●	●
<p>Effectively communicate, negotiate and influence using modes and media of communication appropriate to the context. <i>(Communication)</i></p>	●	●	●	●