VISION

Enriching lives and creating a better world through technology, learning, and discovery
MISSION

We are Aotearoa New Zealand’s university of technology and opportunity. We produce graduates the world needs, discover and apply knowledge with purpose, and work in partnership to accelerate our impact.
AUT has adopted the Māori values of pono, tika, and aroha.

<table>
<thead>
<tr>
<th>Value</th>
<th>Meaning</th>
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</thead>
<tbody>
<tr>
<td><strong>Pono</strong></td>
<td>Fact, truth, reality, integrity</td>
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<tr>
<td><strong>Tika</strong></td>
<td>Act accordingly, appropriate action, ethical expression</td>
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<tr>
<td><strong>Aroha</strong></td>
<td>Empathy, care, compassion, passion</td>
</tr>
</tbody>
</table>

### GLOSSARY

- **Aotearoa**: New Zealand
- **Aroha**: Empathy, care, compassion
- **Iwi**: Tribe, nation
- **Kaitiaki**: Guardian, caregiver, steward
- **Kete**: Basket
- **Kura Māori**: Māori medium schools, Māori language immersion schools
- **Mātauranga**: Knowledge
- **Mō ngā mokopuna me ngā uri katoa**: For the grandchildren and all descendants
- **Pono**: Truth, integrity
- **Tāmaki Makau Rau**: Auckland
- **Tangata whenua**: Host people
- **Tauira**: Māori student/s
- **Te Ao Māori**: The Māori world
- **Te Tiriti o Waitangi**: Te Reo text of The Treaty of Waitangi
- **Te Wānanga Aronui o Tāmaki Makau Rau**: Auckland University of Technology
- **Tika**: Ethical and appropriate action
- **Vā**: A Samoan term for a widely shared Pacific concept of relationality and interconnectedness
- **Whakamana**: Empower
- **Whānau**: Family group, extended family
- **Whanaungatanga**: Relationships
Our name is inspired by the oral narrative ‘Tēnei Au’, where Tāne-nui-a-Rangi ascended to the heavens acquiring Ngā Kete o te Wānanga – the three baskets of knowledge – and implanted them into Papatūānuku as a gift to humankind. Our name references one of the three baskets, Te Kete Aronui, the basket that contains learning through human experience and careful observation of relationships between people and the environment.

Te Kete sets out our vision, mission, and aspirations to 2030. It outlines three outcomes we seek for a better world (represented in the vertical strands):

- Graduates the world needs
- Knowledge discovery and application with purpose
- Partnerships that accelerate impact

Woven through these vertical strands are seven key strategic areas that relate to aspects of our primary activity or direction (represented in the horizontal strands):

- Distinguishing ourselves as Aotearoa New Zealand’s university of technology
- Being a world-ranked university of opportunity
- Committing to the significance of Te Tiriti o Waitangi in Aotearoa New Zealand’s history and future
- Making a unique and sustainable contribution to the world from our location in the Pacific
- Being student-centred
- Supporting our people
- Collectively building a values-based culture

He koha ki te ao
A gift to the world

Just as each strand in a kete is essential to its strength and beauty, so too are the strands of Te Kete. We recognise the value of each individual strand and understand the strength of our strategy lies in how the strands are woven together. Inspired by Te Kete Aronui, Te Kete is a gift, a contribution to a better world that binds us together in a shared vision and mission.
## TE KETE - OUR STRATEGY TO 2030

### University of opportunity

**Distinctive**

We are Aotearoa New Zealand’s university of technology. Our programmes and research engage students in the real-world application of their learning, and respond to emerging workforce and societal need. We adapt and respond to emerging technologies and their impact on our education and research. Our distinct approach to teaching and learning creates practitioners equipped to evaluate, analyse, critique, and communicate knowledge and insights. Our built and virtual environment reflects our approach.

**Knowledge Discovery and Application with Purpose**

**Applied**

We improve the health and wellbeing of people and planet, creating impact through applied and transformational education and research. We are creative, innovative, and entrepreneurial and we support New Zealand industry to be the same. We harness and create technologies that drive human progress and support societal understanding and critique of their impact. Our research is world-leading and addresses pressing societal challenges.

**Engaged**

As a civic university, we contribute to the innovative strength and prosperity of Tāmaki Makau Rau, Aotearoa New Zealand, and the Pacific. We are a hub for university-industry-community collaboration and lifelong learning. We work with our partners, funders, and supporters for mutual benefit and to leverage, diversify and mobilise resources toward our shared goals. We locate ourselves in a community of world-ranked universities of technology, building a reputation that attracts students, staff, and partners.

**Open**

We are a world ranked university of opportunity. We whakamana our students and our staff, and believe excellence is within reach of every individual willing to strive for it. Our university community embraces and benefits from the diversity of cultures, perspectives, experiences, and identities that it contains.

**Talented**

We attract and build world-class, diverse talent for New Zealand’s future science, research, and innovation workforce. Our research students, early career researchers, and academic staff are prepared to traverse the academic and professional worlds of work.

**Responsive**

We build strong positive relationships with future students, whānau, schools and kura Māori to overcome barriers to university education. We internationalise our activities to benefit our students, enhance our education and research, and strengthen our reputation.

**Committed**

We are committed to the significance of Te Tiriti o Waitangi in Aotearoa New Zealand’s history and future – māngā mekeumpa me māngā uri katoa. Our students and staff appropriately engage with Te Ao Māori and mātauranga Māori. We play a critical role in shaping Aotearoa’s future leaders, and our graduates take their leadership to the world.

**Beneficial**

Māori voices, perspectives, and priorities are centred and amplified. In doing so, we ensure our research outcomes are relevant, meaningful, and beneficial to our communities, and contribute uniquely to global challenges.

**Relational**

Our relationships with iwi and tangata whenua guide our direction and enable us to meet Māori needs and aspirations. We build our capability and capacity to deepen these engagements.

**Outward-looking**

We provide international experiences that enrich and deeply influence our students’ development; we value our international students and their contributions to the AUT whānau and community. Our graduates develop an understanding of individual and collective action and a global perspective, recognising their interconnectedness with the wider world.

**Connected**

Through the interplay of our location, histories, and people, and our strengths as a university of technology and opportunity, we make a positive and lasting contribution to Aotearoa New Zealand, the Pacific, and the world. We are uniquely placed to build indigenous capabilities and to explore and develop the regenerative approaches to sustainability so crucial to our place in the world. Our international research collaborations extend our impact and raise our profile.

**Socially responsible**

We support kaitiaki efforts and aspire to become a net zero carbon university, taking bold climate actions without compromising the quality of our educational and research mission. Sustainability is central to our decision-making, and we expect our partners, supporters, and suppliers to shift with us.

**Students**

**Work Ready**

Our students are curious, creative, and open as they make sense of the world around them. We enhance employability by equipping our students with the skills and capabilities to be flexible across careers and industries. They graduate as technically proficient and ethical critical thinkers and communicators.

**Expert**

We attract and develop expert, engaging, inclusive teachers and supervisors. We support them to facilitate learning processes and environments appropriate for our students. All our people understand their role in creating a welcoming, supportive, and positive student experience.

**Creative**

Our research attracts students from across the globe who become active members of our research community. We provide opportunities for our students to be creative, innovative, and entrepreneurial.

**Future focused**

Our strong connections with industry, employers, and the professions, as well as our alumni and community partners, facilitate authentic, relevant learning experiences for students. Our partners share their expertise and experience with us, in turn produce work-ready graduates, and share opportunities for learning and discovery.

**Staff**

**Collaborative**

Our community fosters a vibrant, collaborative, intellectual university life and culture, based on diversity of thought, discussion and debate, and creative expression. Collaboration is a defining feature of our work and we value cross-disciplinary and creative practice. We support our people to be effective collaborators and communicators who engage in cross- and inter-disciplinary approaches. Our researchers are astute, principled, and trusted in their engagements with the world.

**Trusted**

We lift the quality and depth of our research, scholarship, and professional and creative practice. We support our people to be effective collaborators and communicators who engage in cross- and inter-disciplinary approaches. Our researchers are astute, principled, and trusted in their engagements with the world.

**Values Led**

We demonstrate pono, tika, and aroha in our interactions. We are accountable and trusted to deliver. We manaakitanga our students and staff and work together as one team with a shared passion for our mission. Our work is purposeful, fair, and rewarding. We celebrate the impact and success of our students, staff, alumni, and partners.