



# Solomon Islands International Visitor Survey

Visitors to Western province compared  
to Honiara/Guadalcanal only visitors

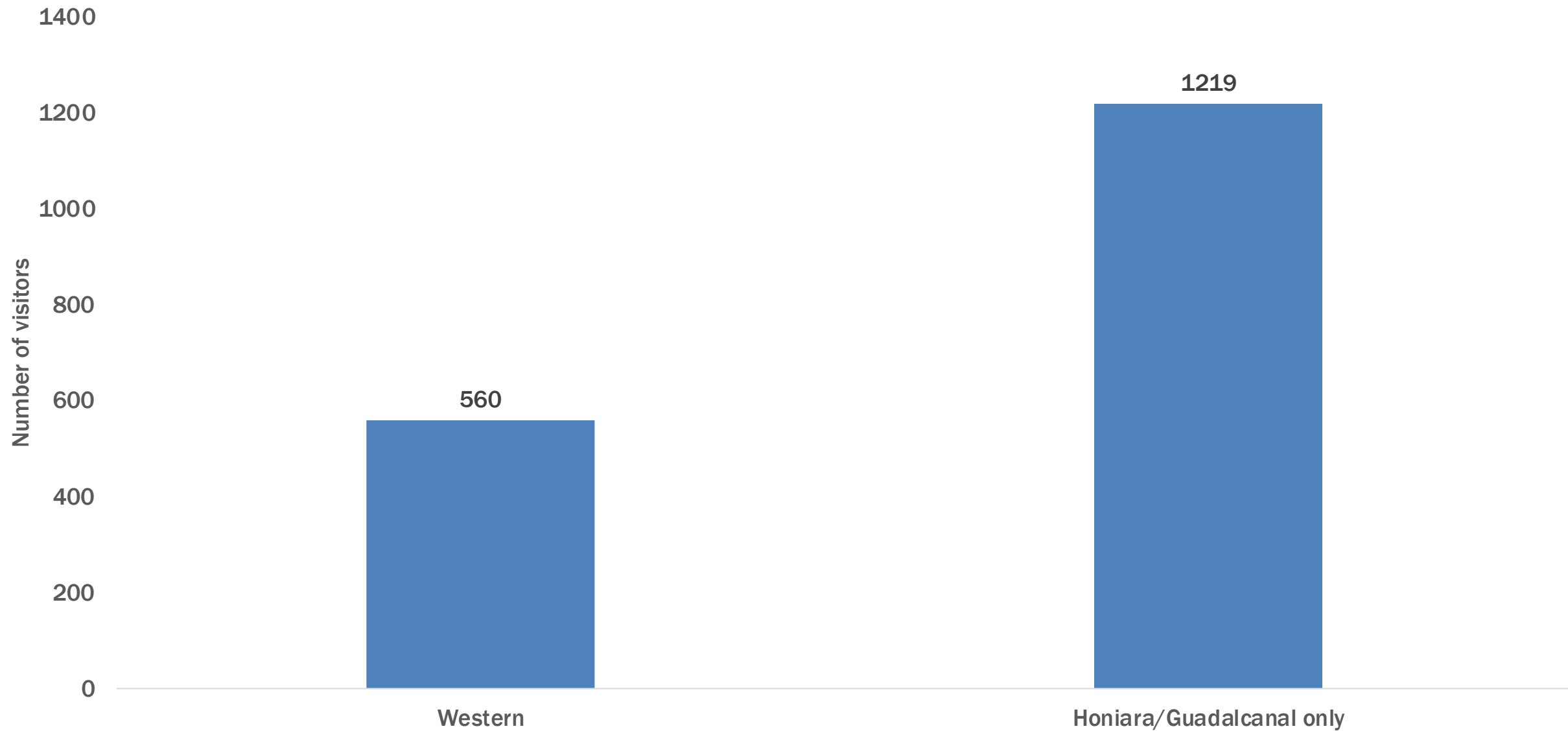
(Jan 2018 – Jun 2019)



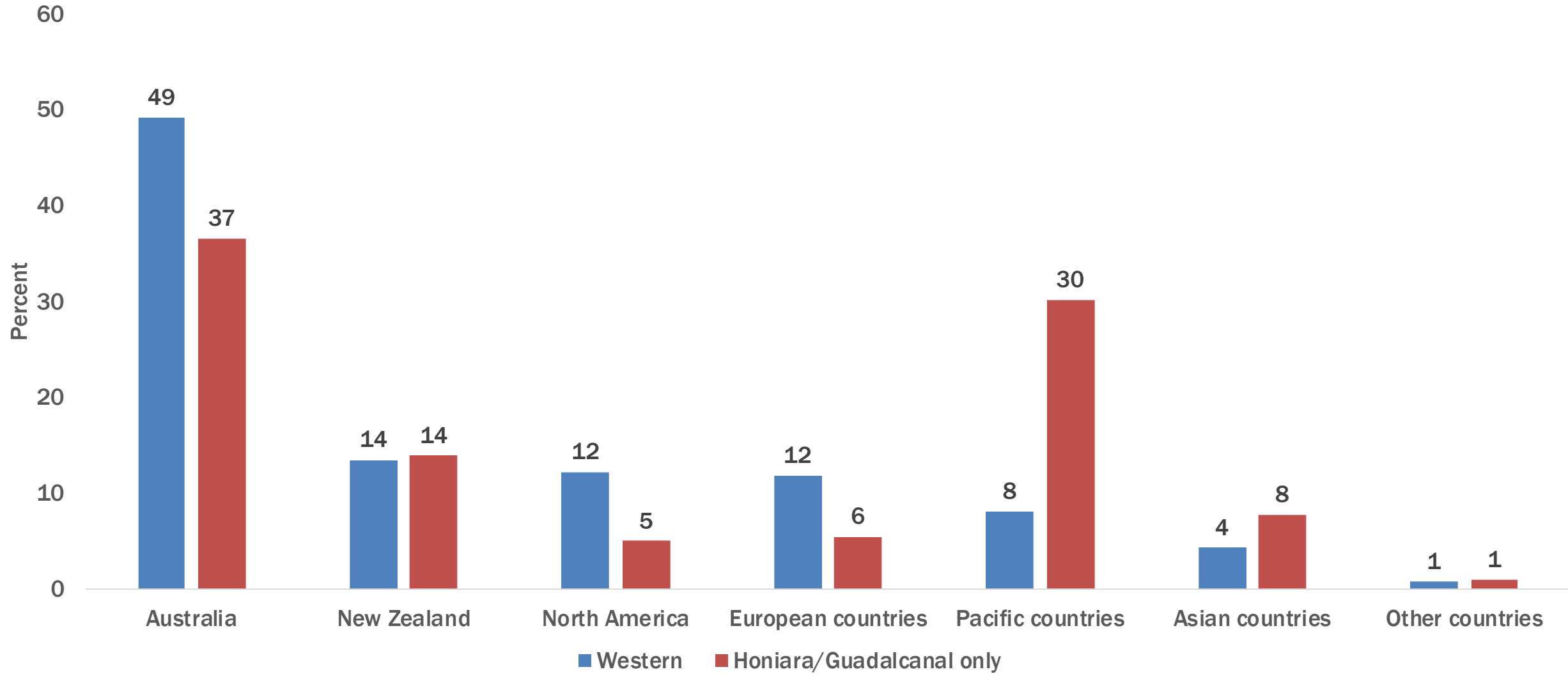
SOLOMON ISLAND GOVERNMENT



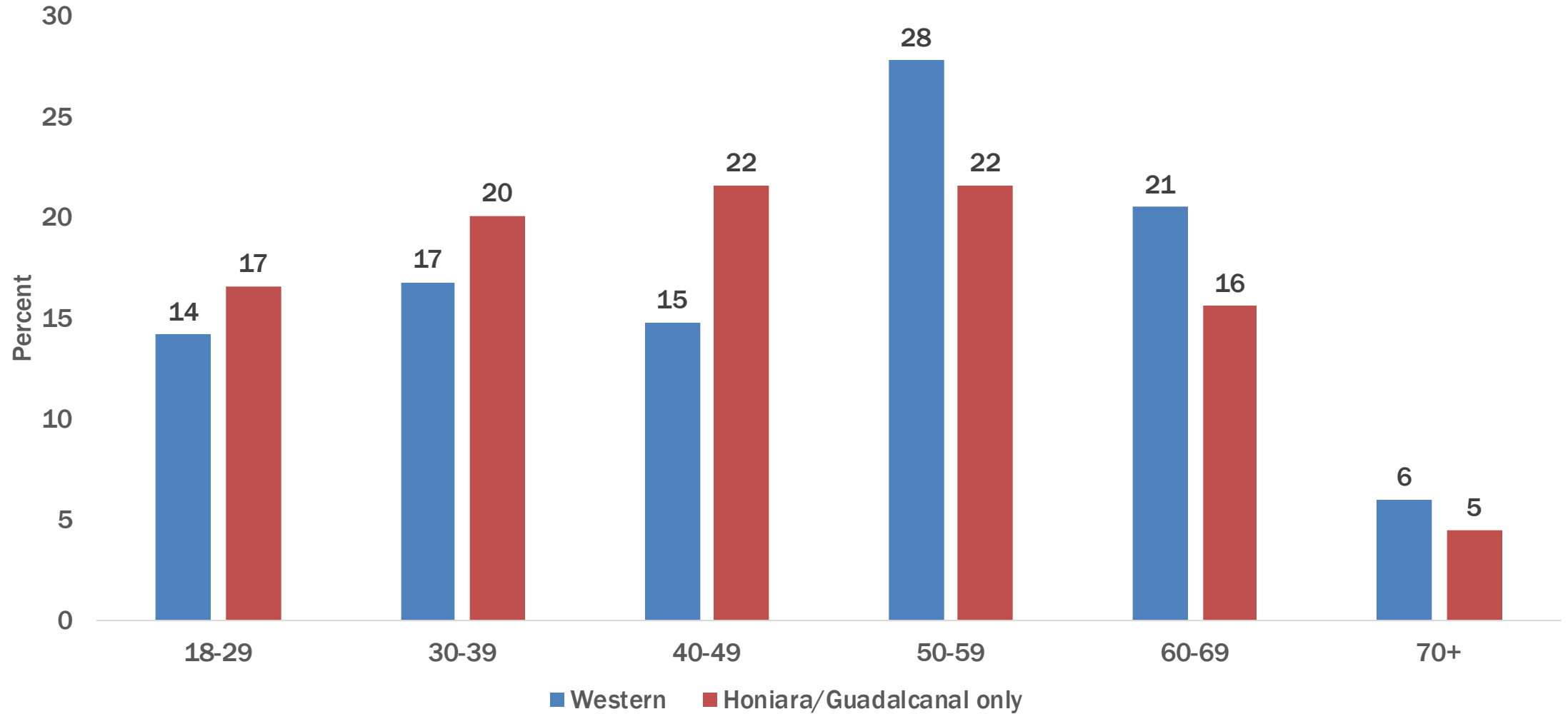
# Visitors (Jan 2018 – Jun 2019)



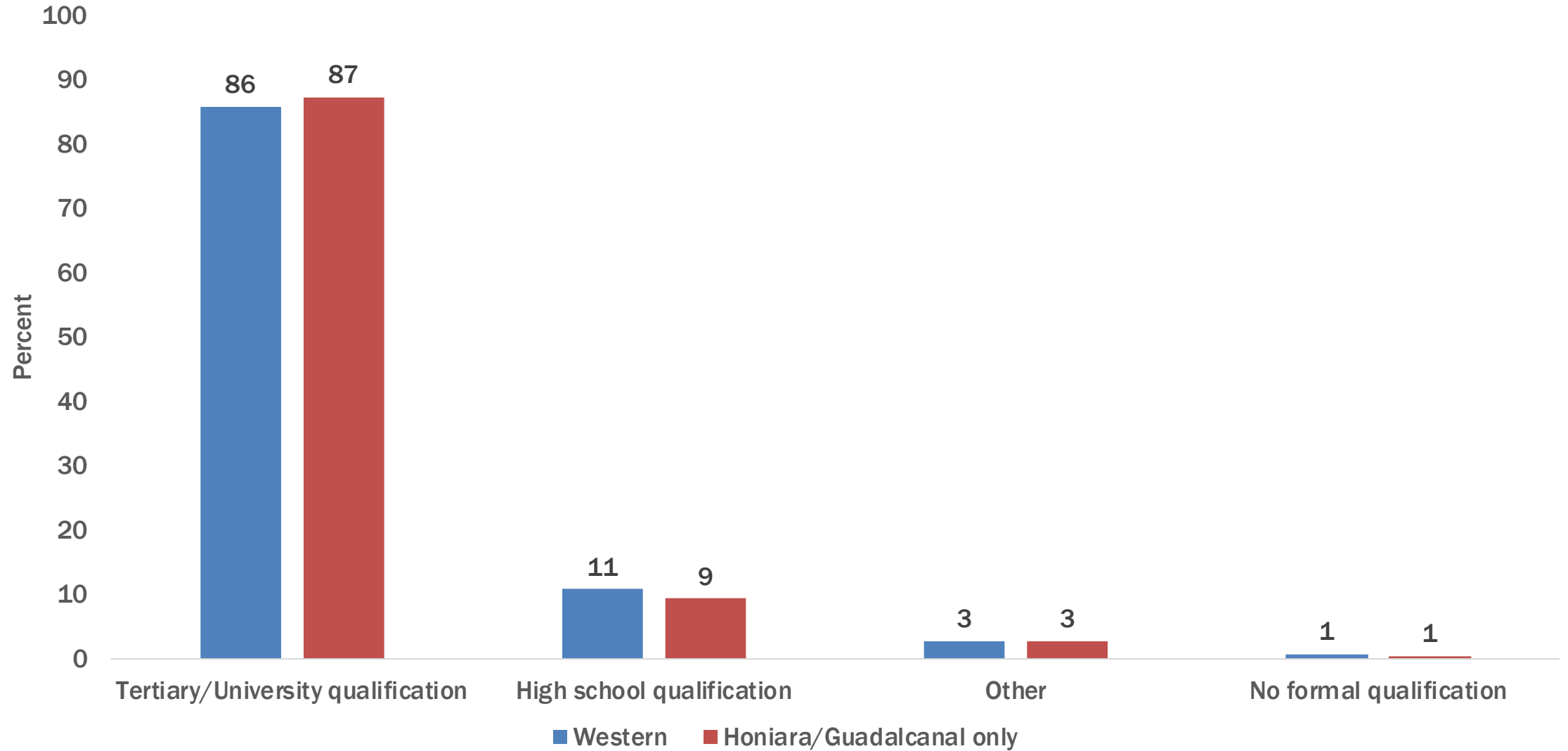
# Country Of Origin



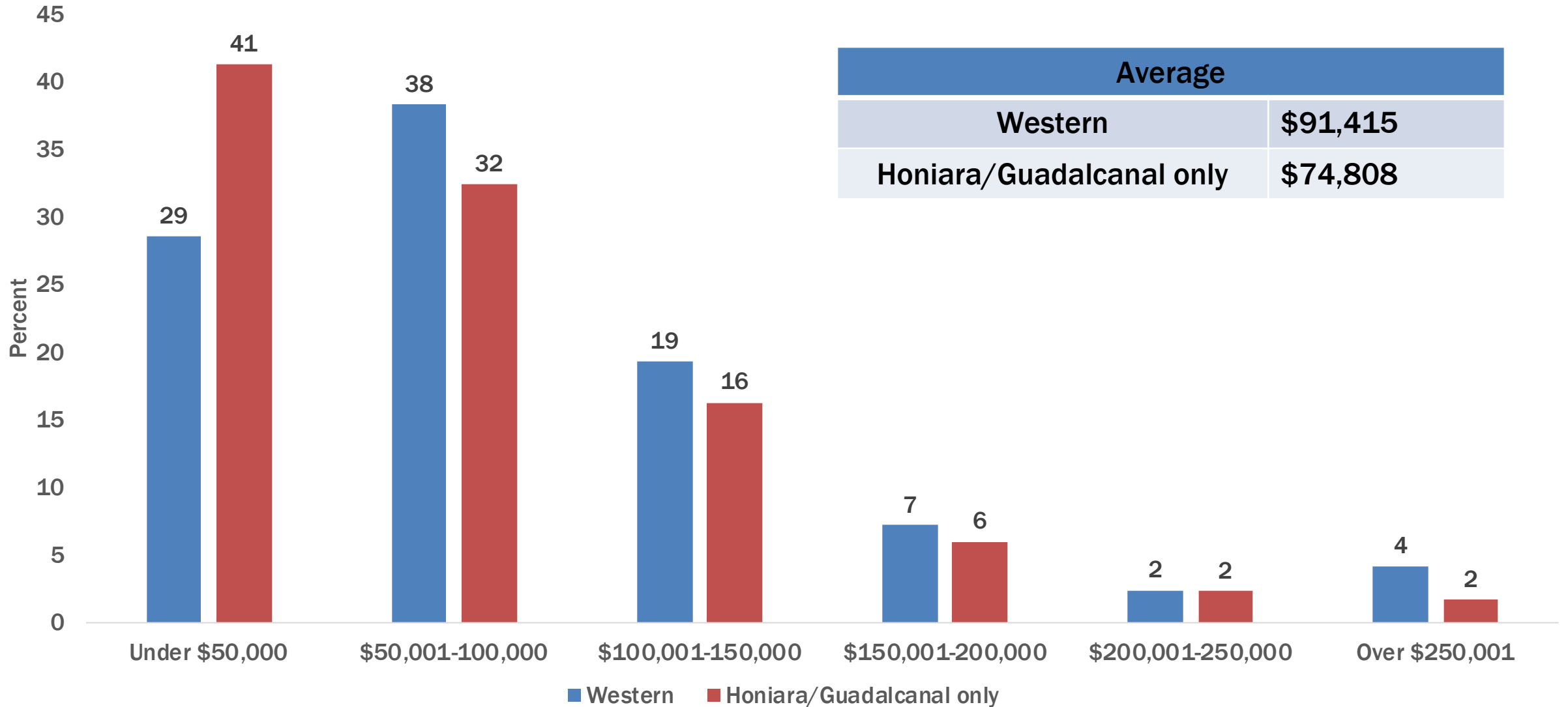
# Age Distribution



# Highest Qualifications

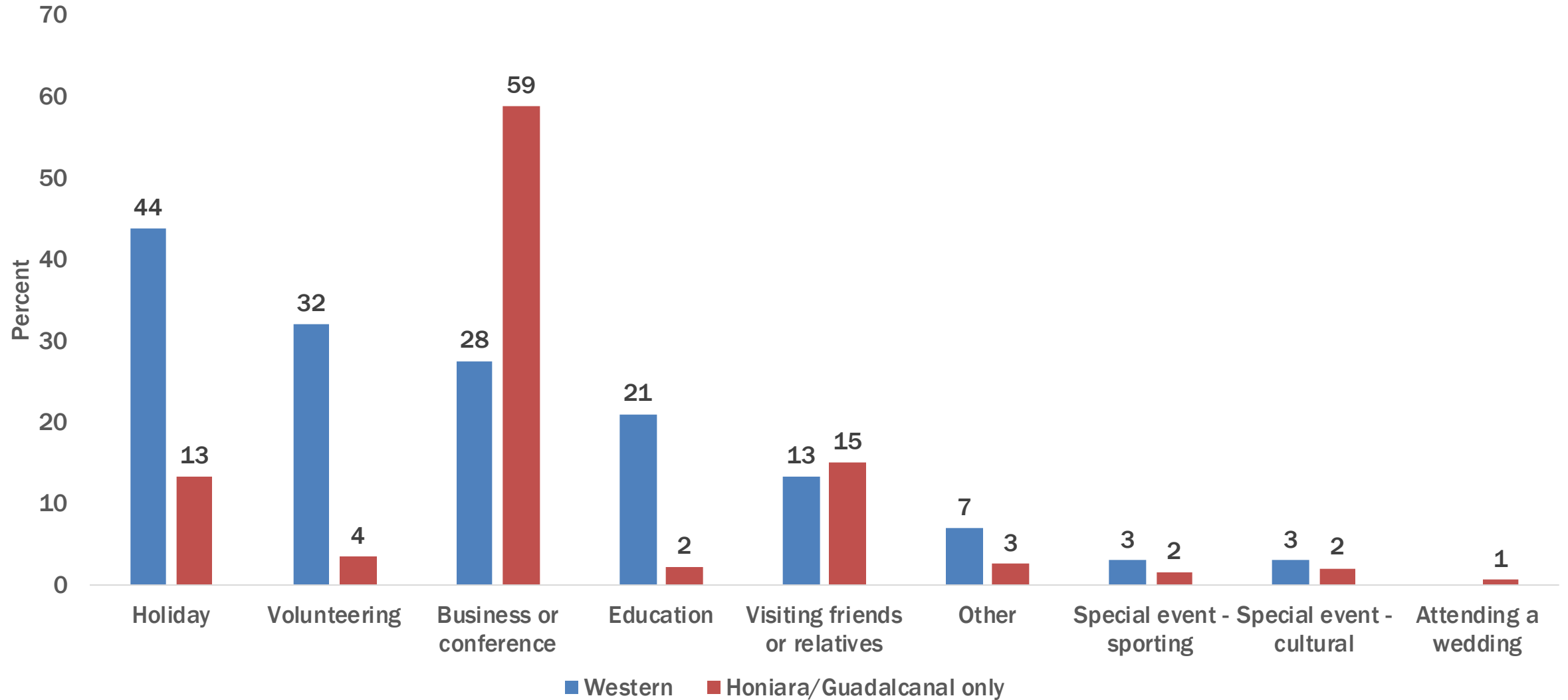


# Annual Household Income In USD

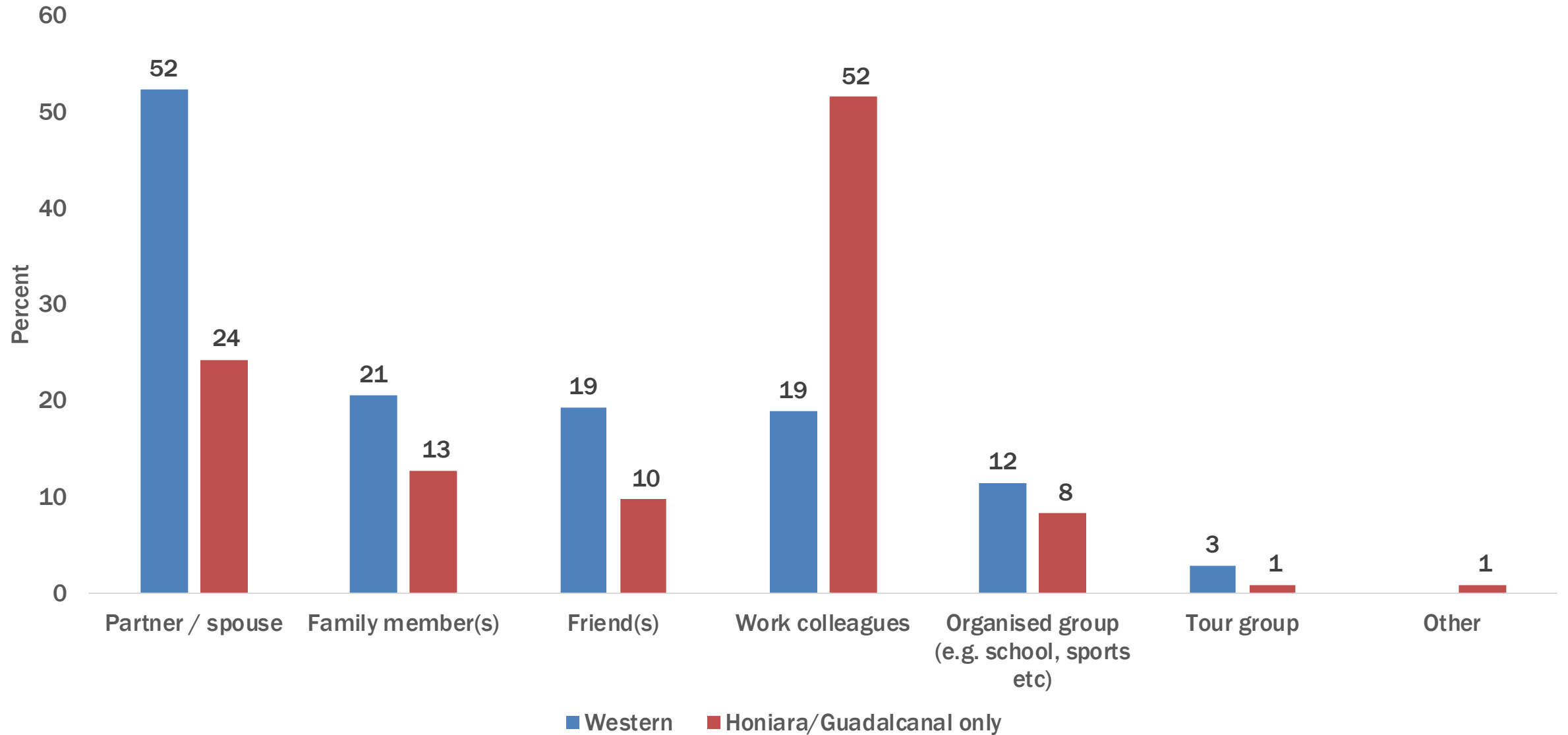


Average	
Western	\$91,415
Honiara/Guadalcanal only	\$74,808

# Main Purpose Of Visit

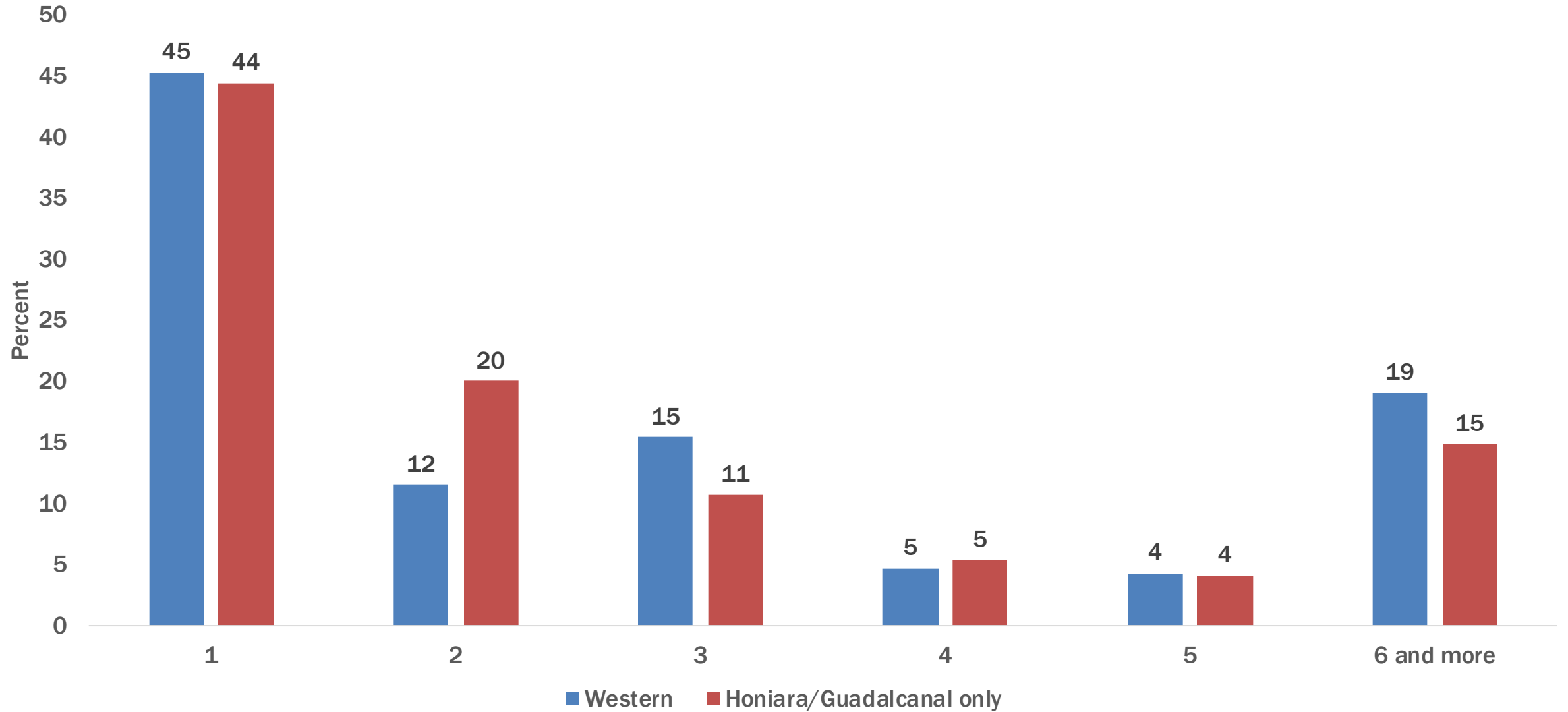


# Travelling With Whom?

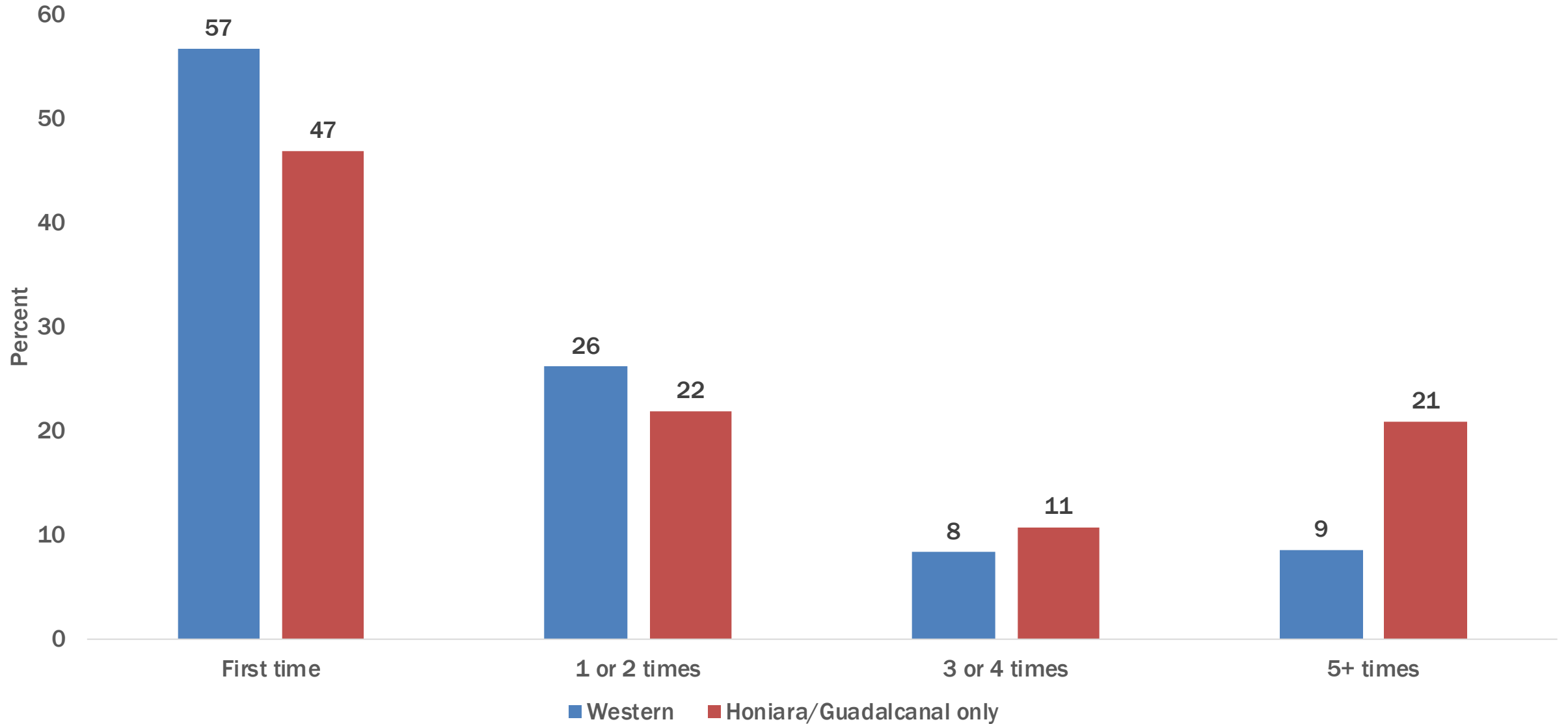




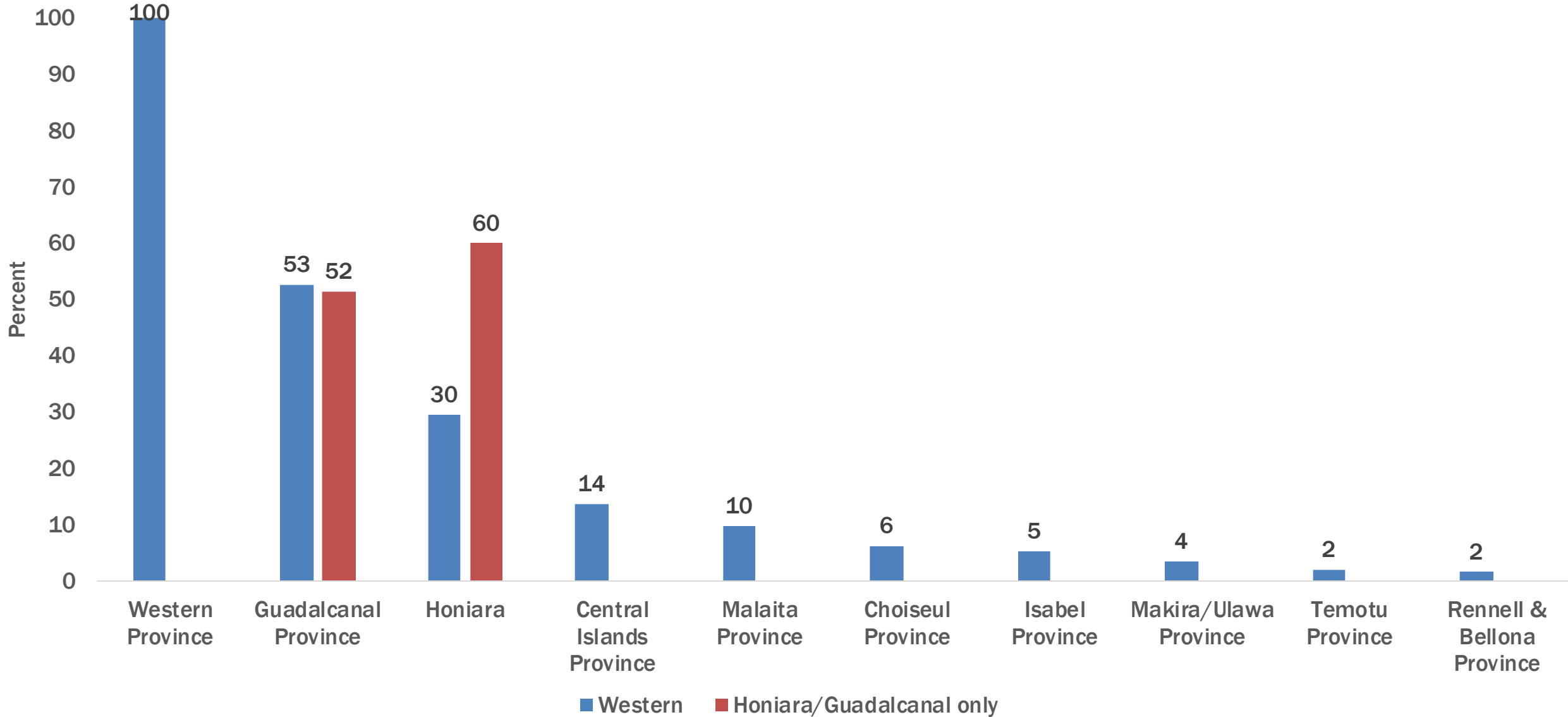
# Number Of Companions



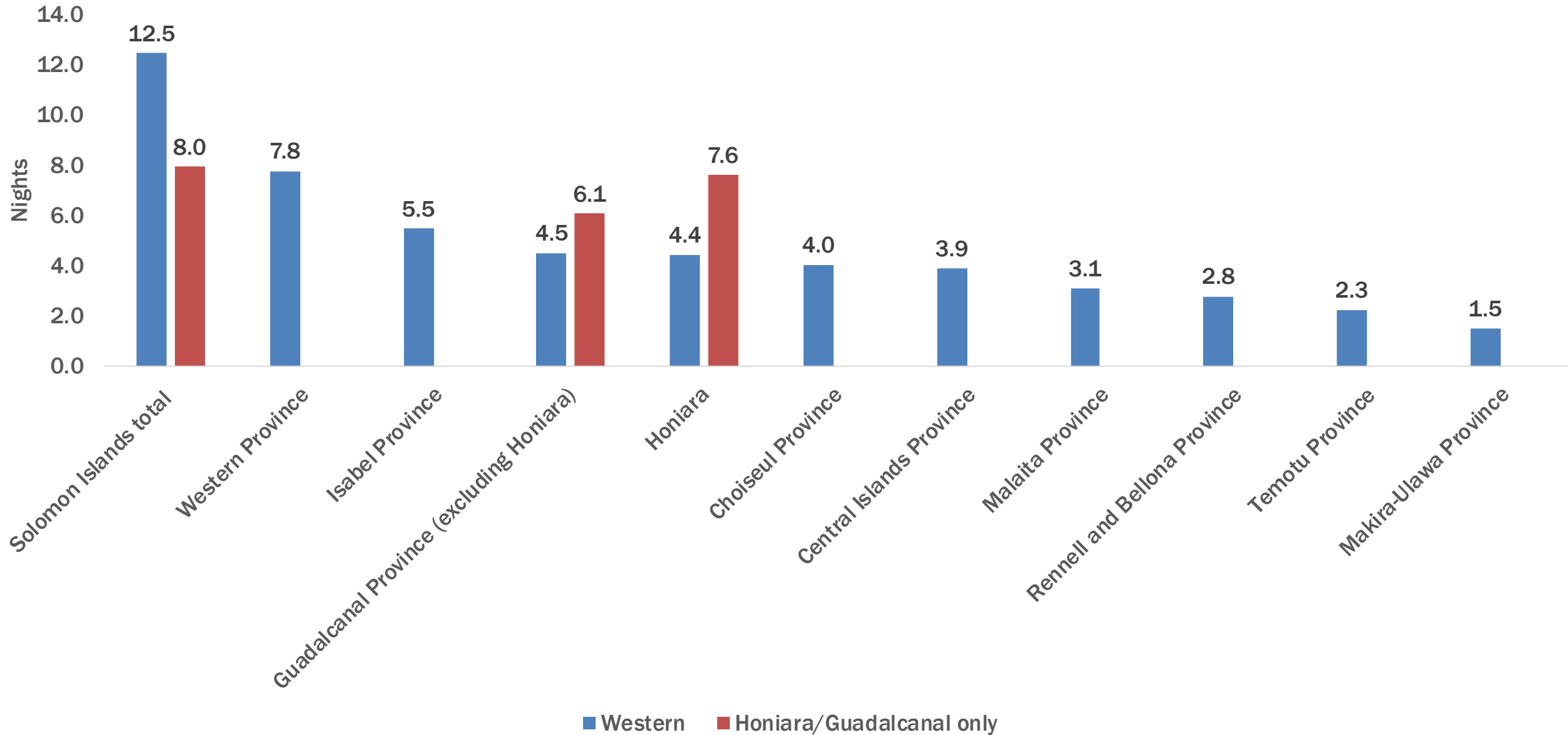
## Previous Visits (Including Most Recent)



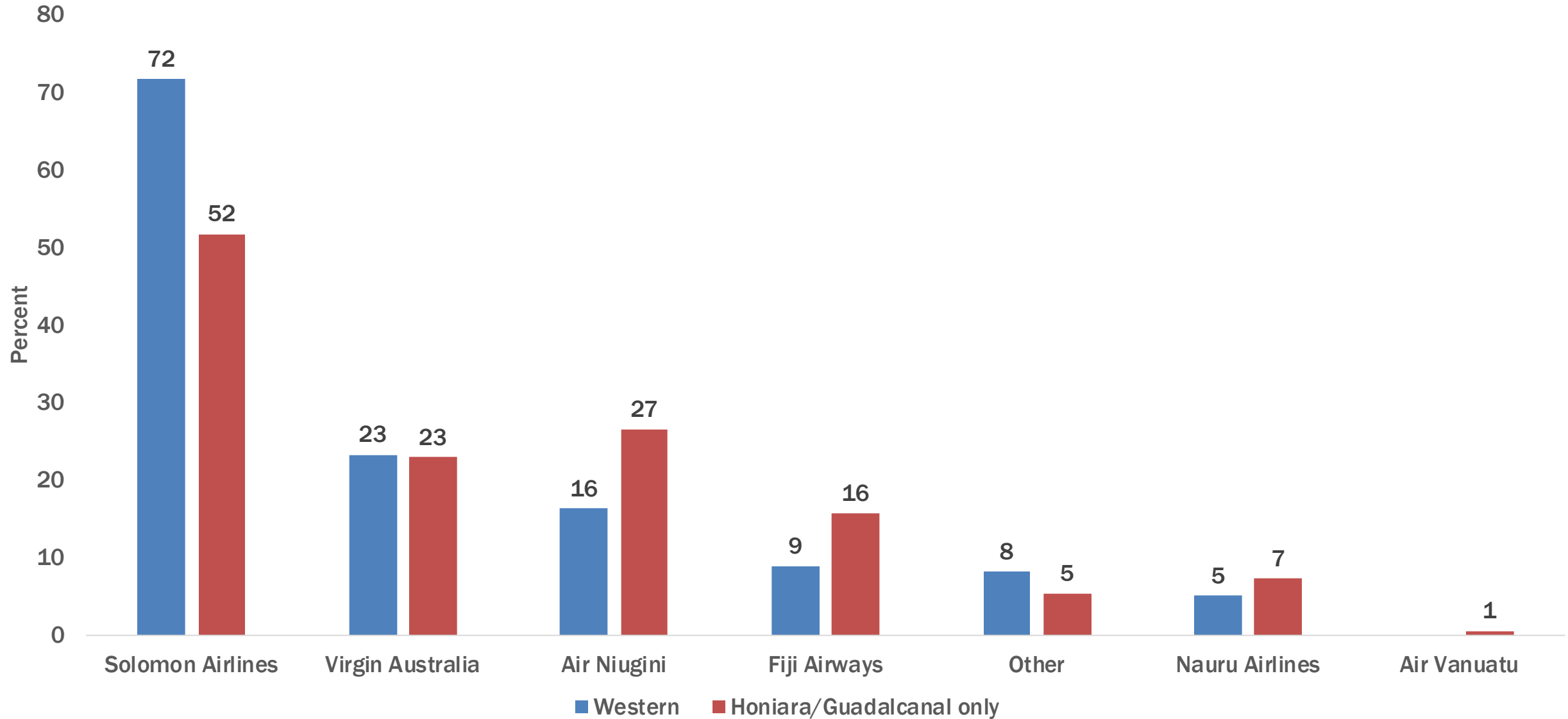
# Provinces Visited



# Overall And Provincial Length Of Stay



# Airlines Used

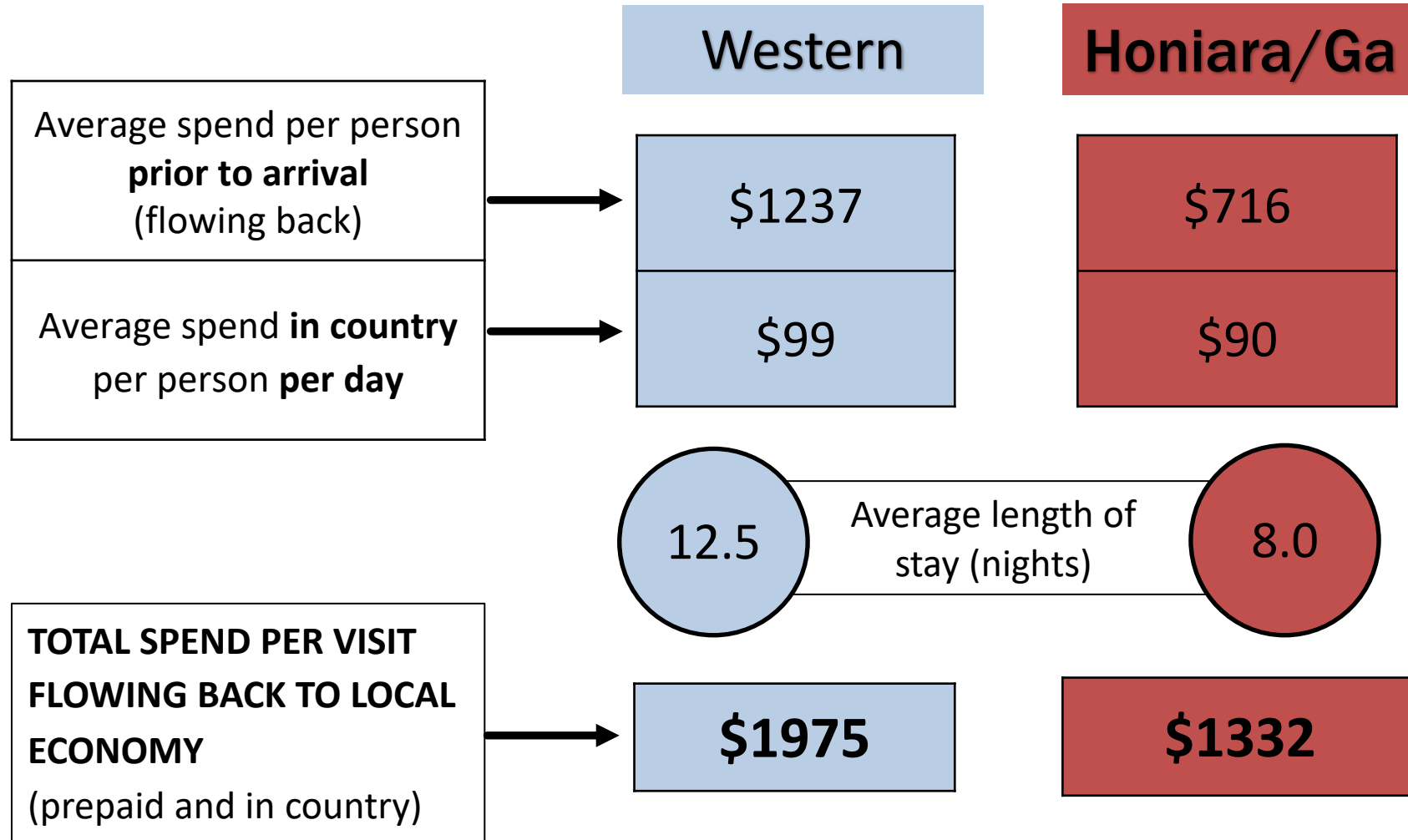


# Future Intentions

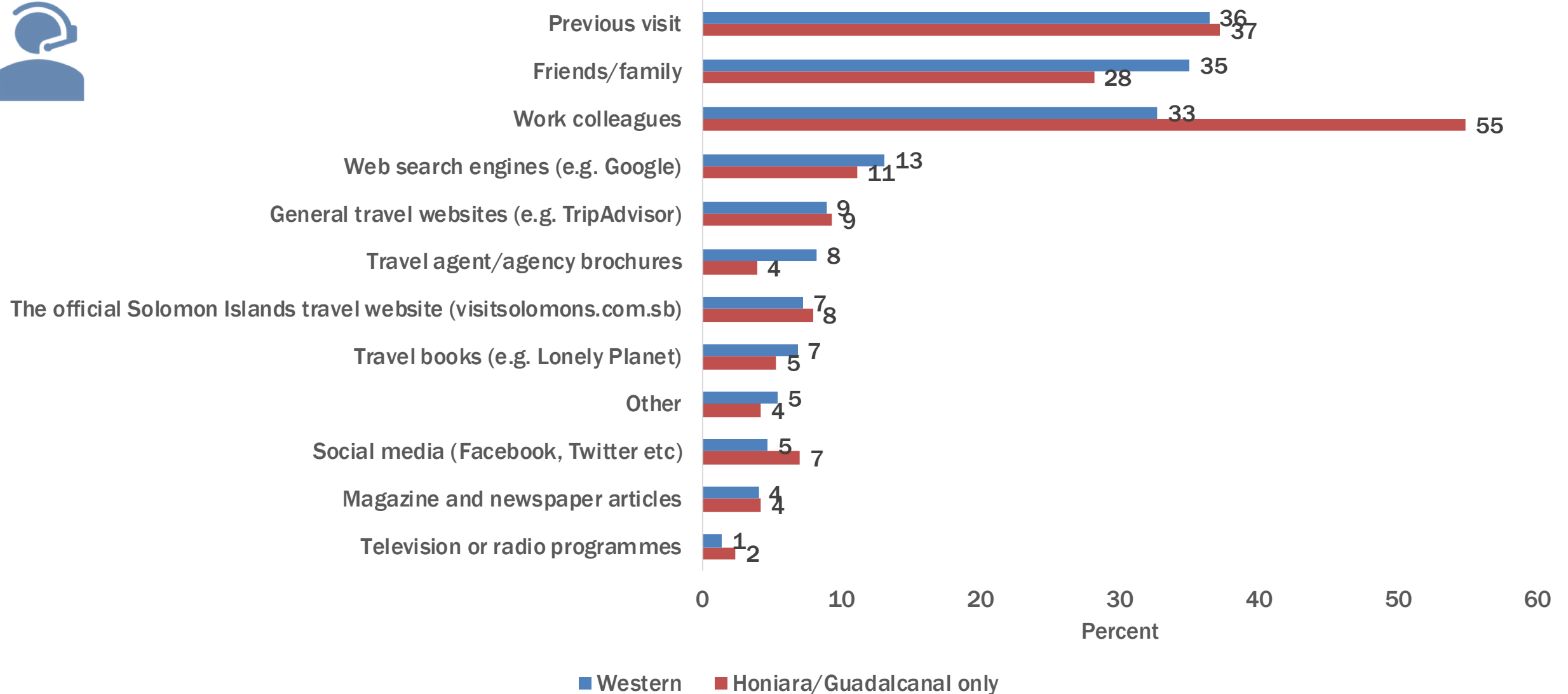


Western	Honiara/Guadalcanal only
88% would like to return	90% would like to return
89% would recommend the Solomon Islands	80% would recommend the Solomon Islands

# Expenditure



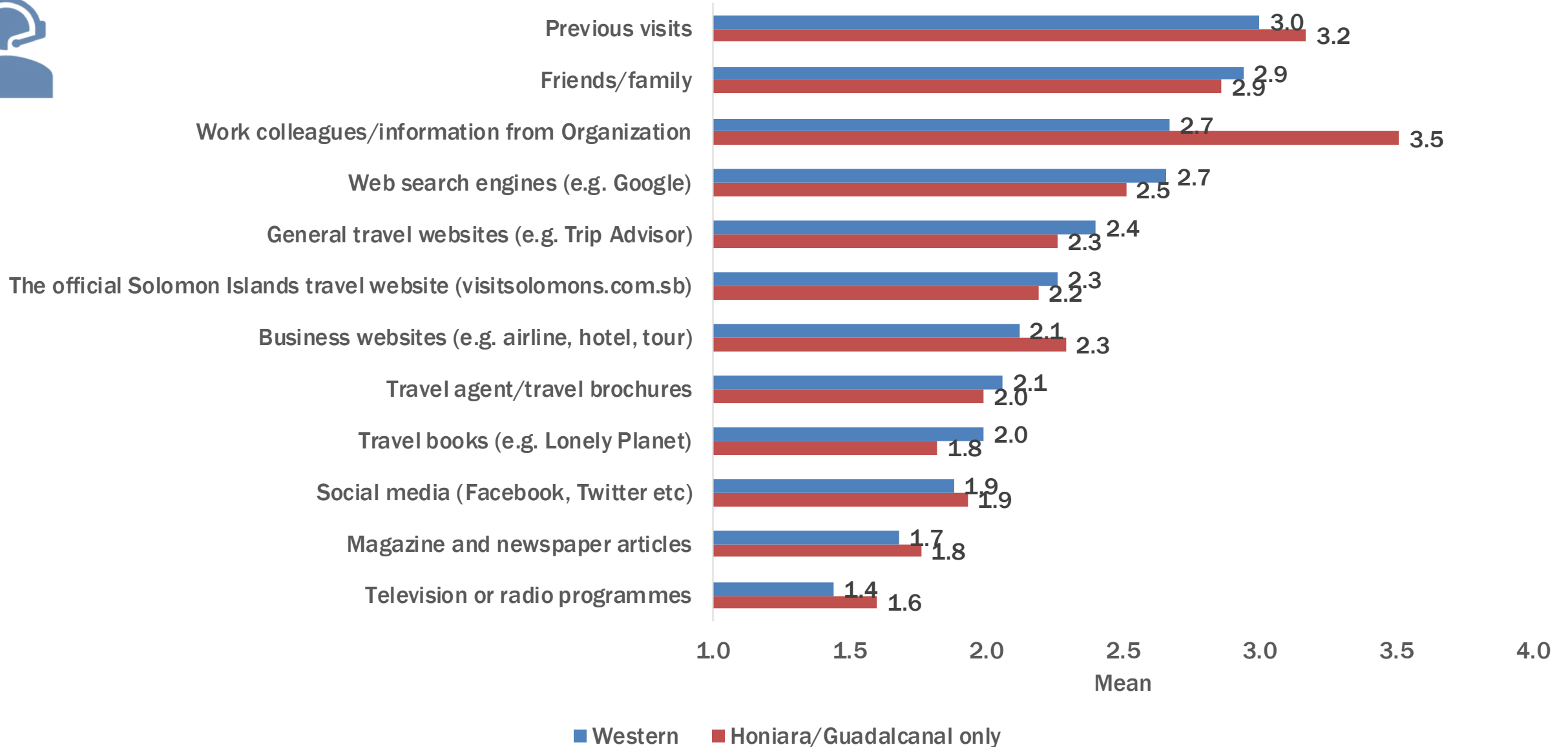
# How Did You Find Out About The Solomon Islands?



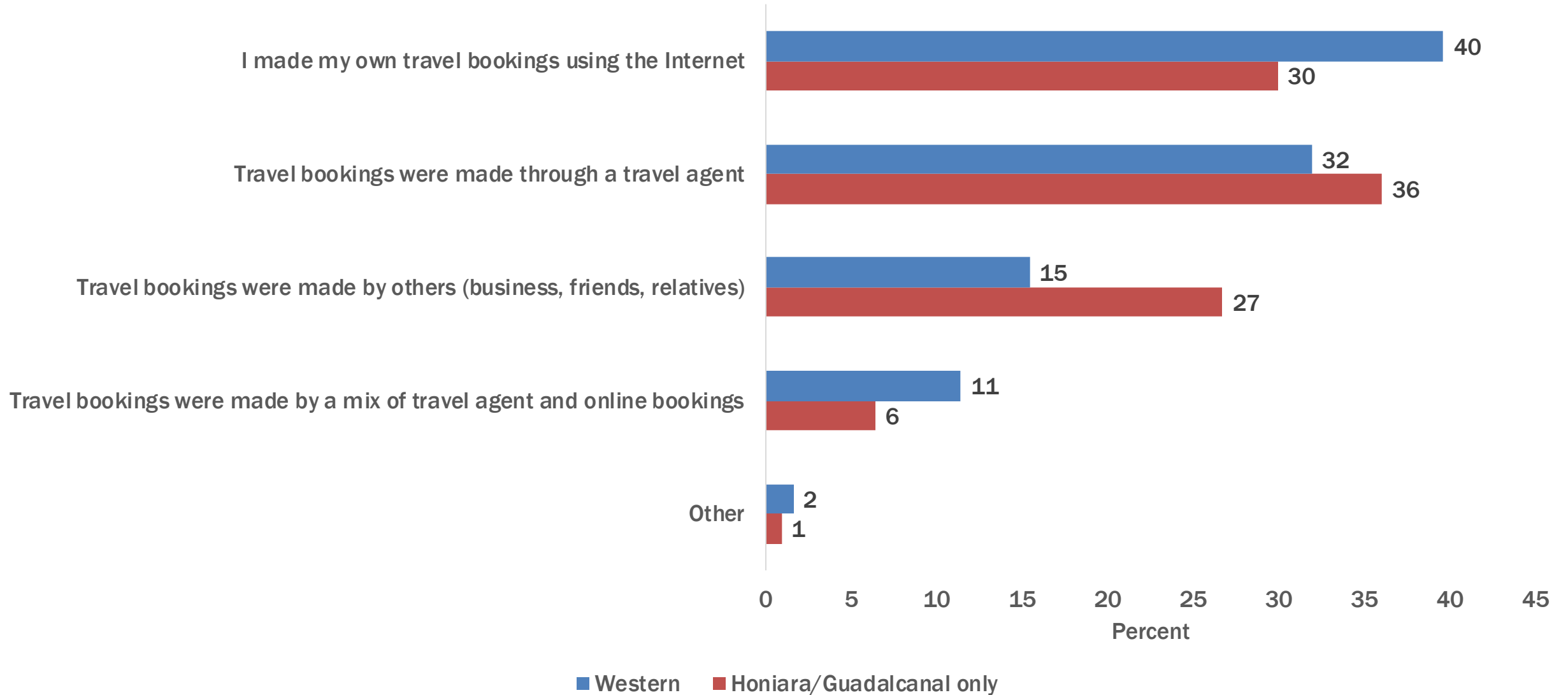
Note: Multiple responses, therefore total does not add up to 100%.



# Importance of Information Sources Used For Planning

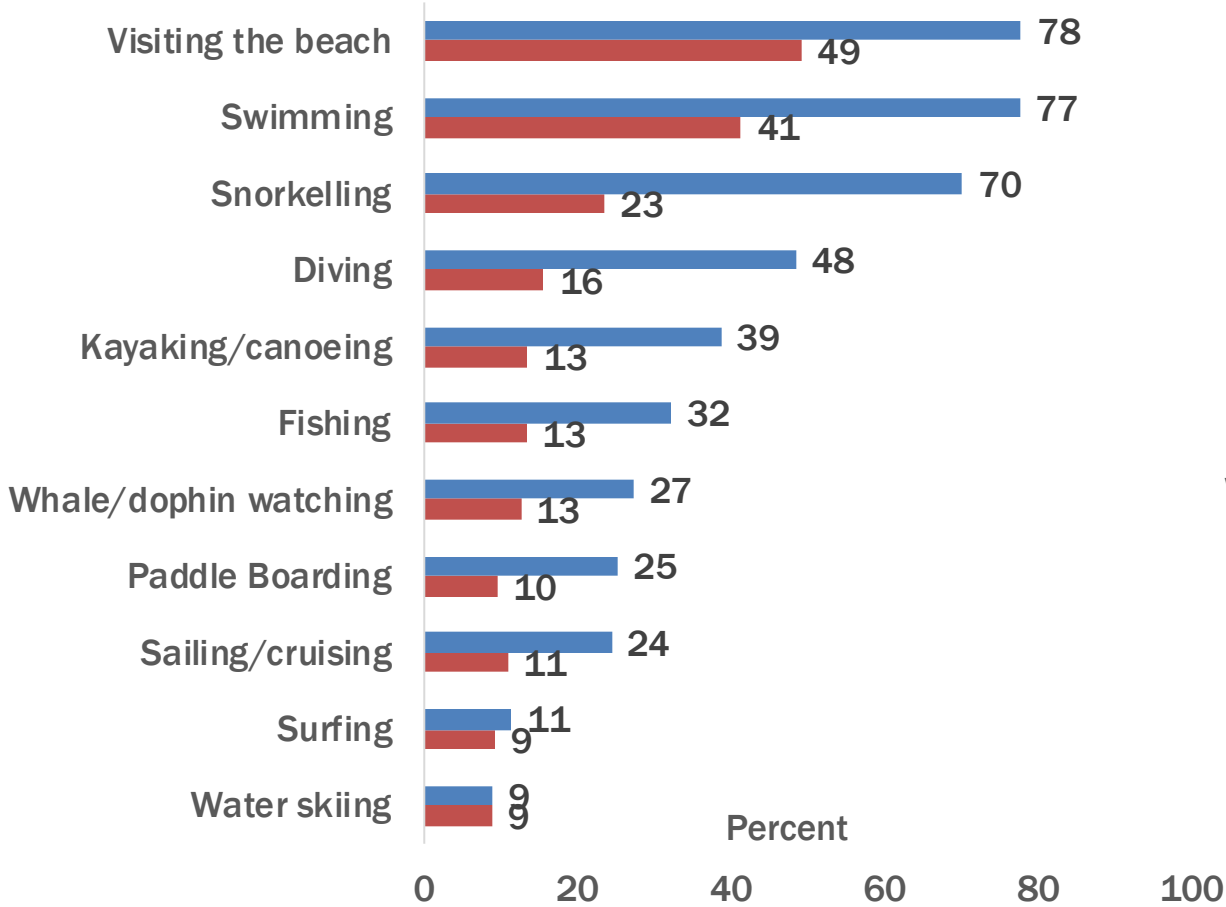


# How Did You Purchase Your Travel?



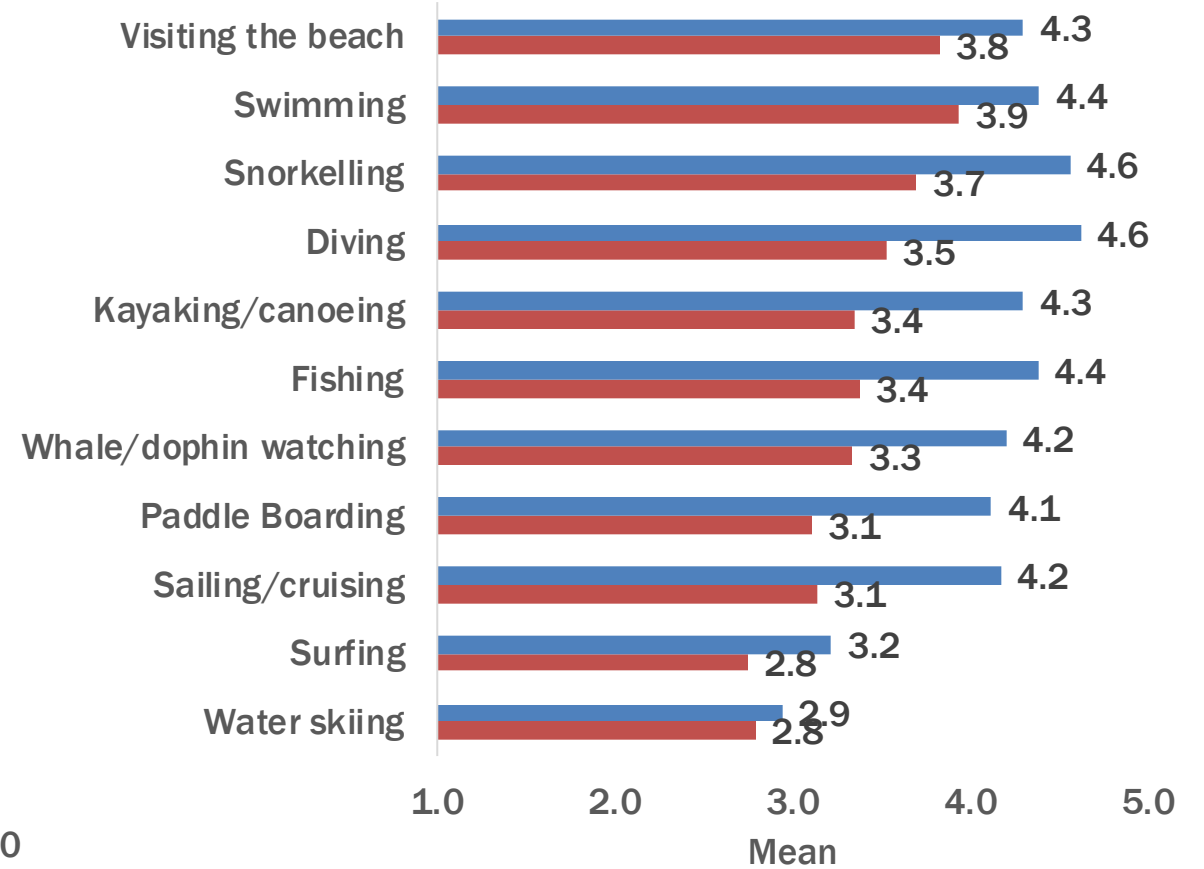
# Water Based Activities

## Degree of participation



■ Western ■ Honiara/Guadalcanal only

## Satisfaction



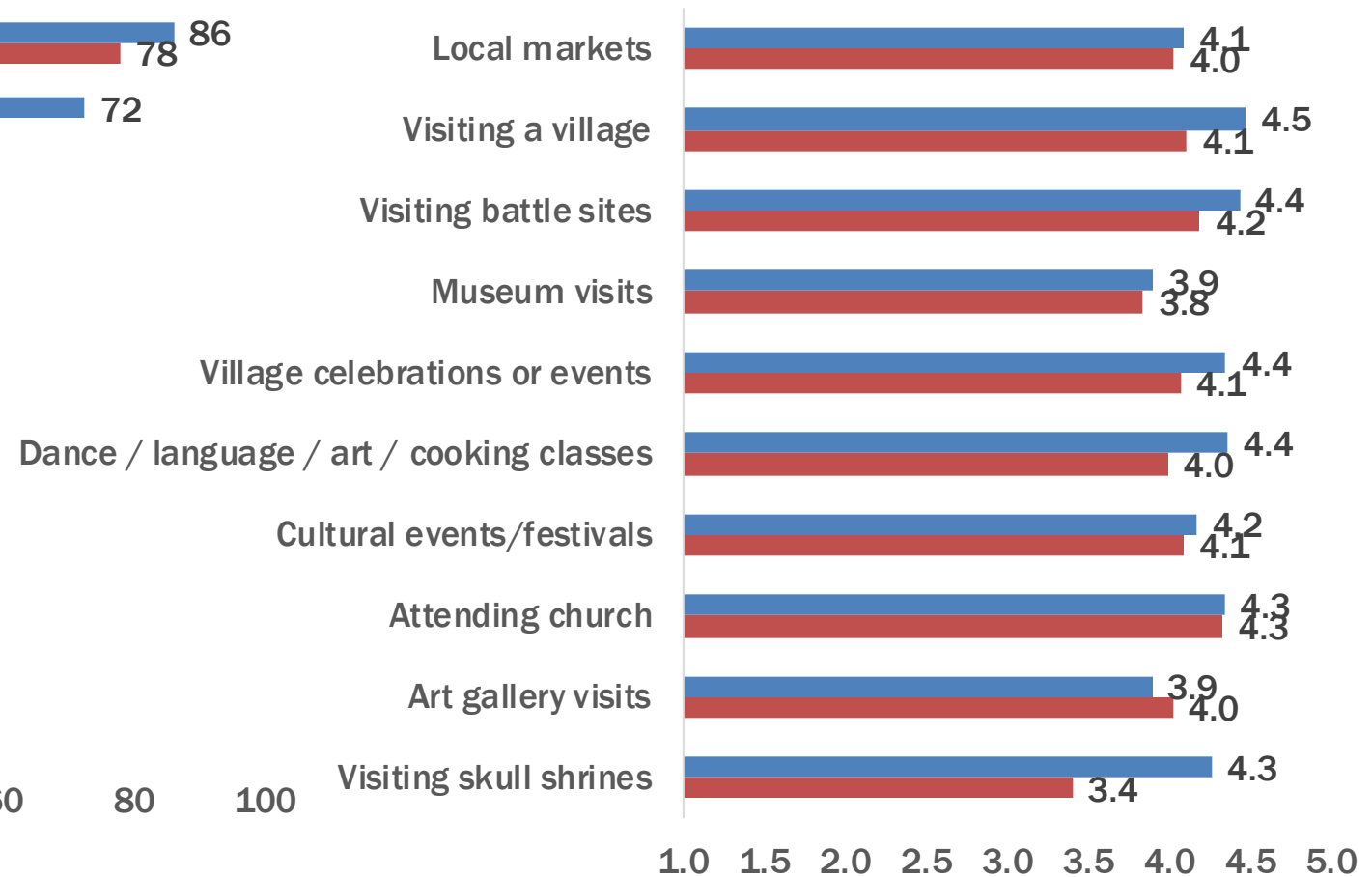
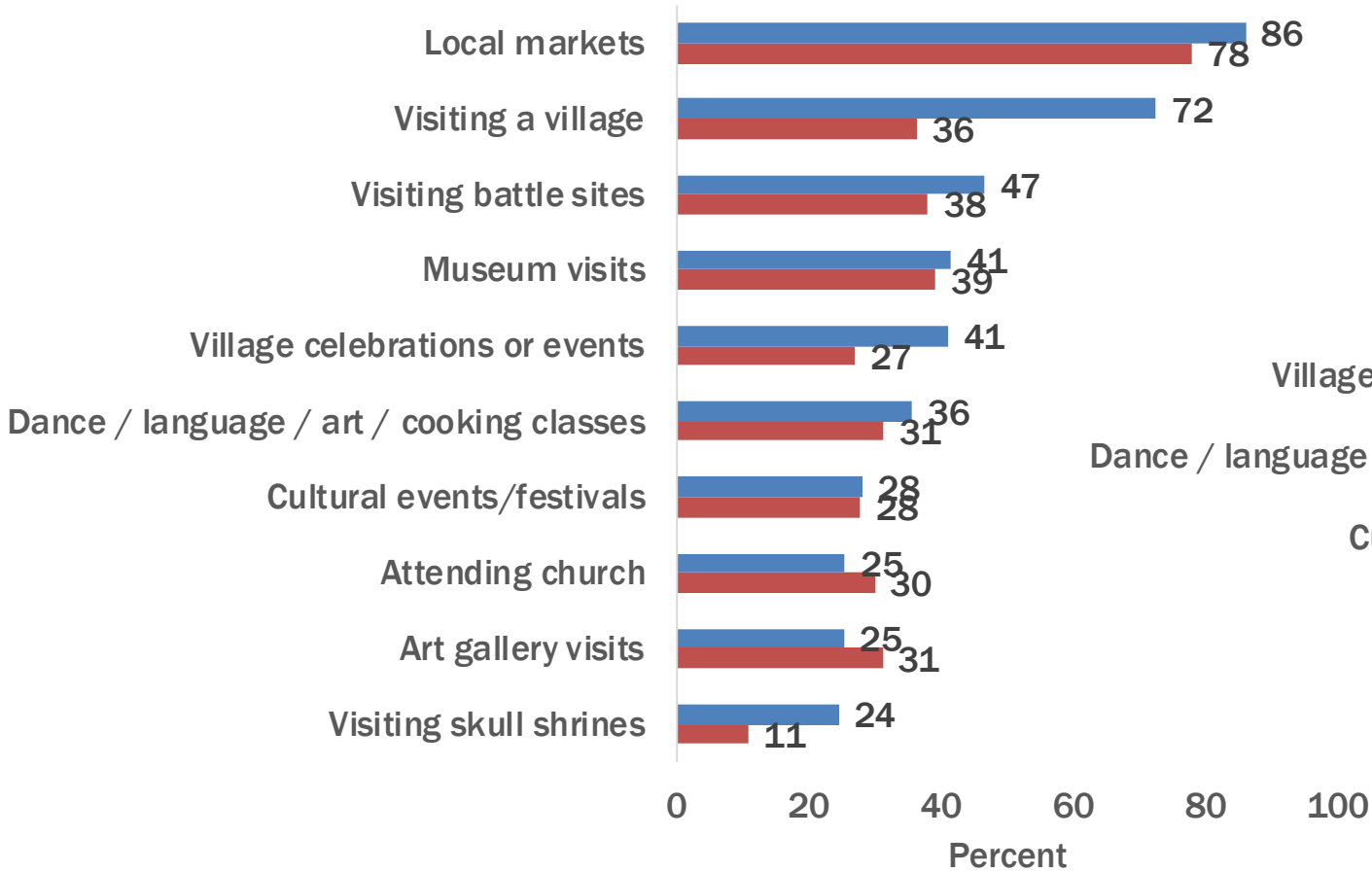
■ Western ■ Honiara/Guadalcanal only

Note: Multiple responses, therefore total does not add up to 100%.

# Cultural Interaction Activities

## Degree of participation

## Satisfaction



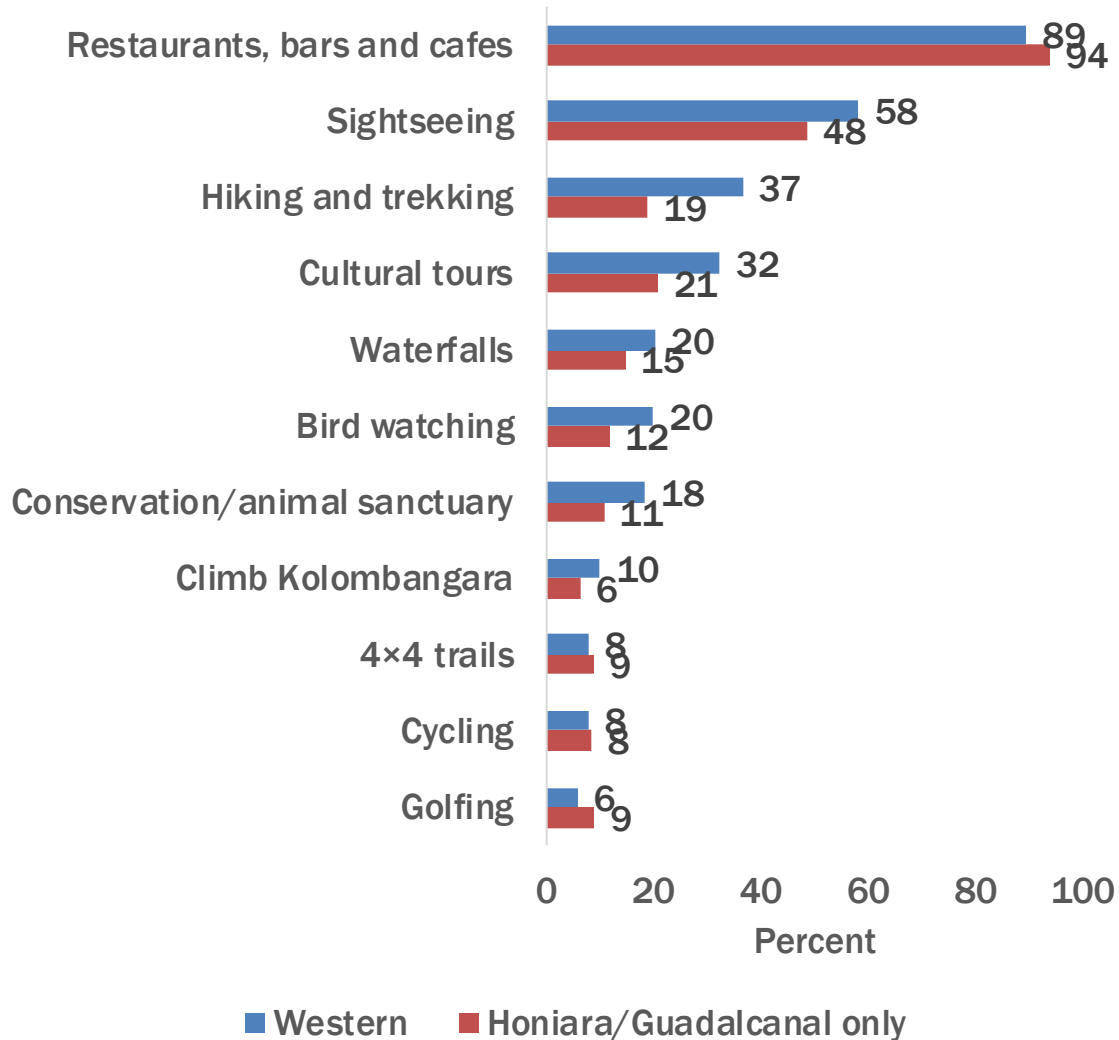
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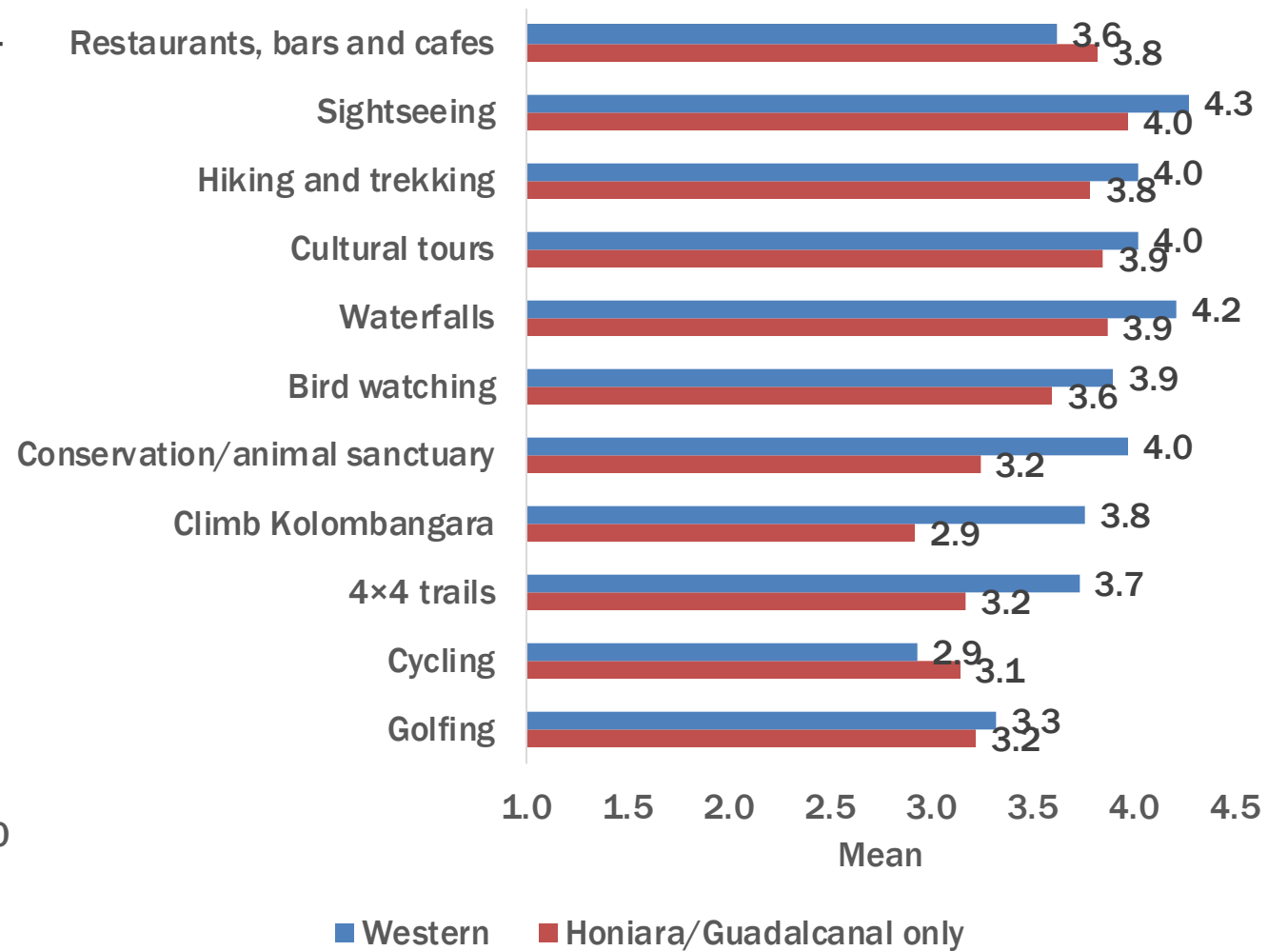
Note: Multiple responses, therefore total does not add up to 100%.

# Land Based Activities and Touring

## Degree of participation



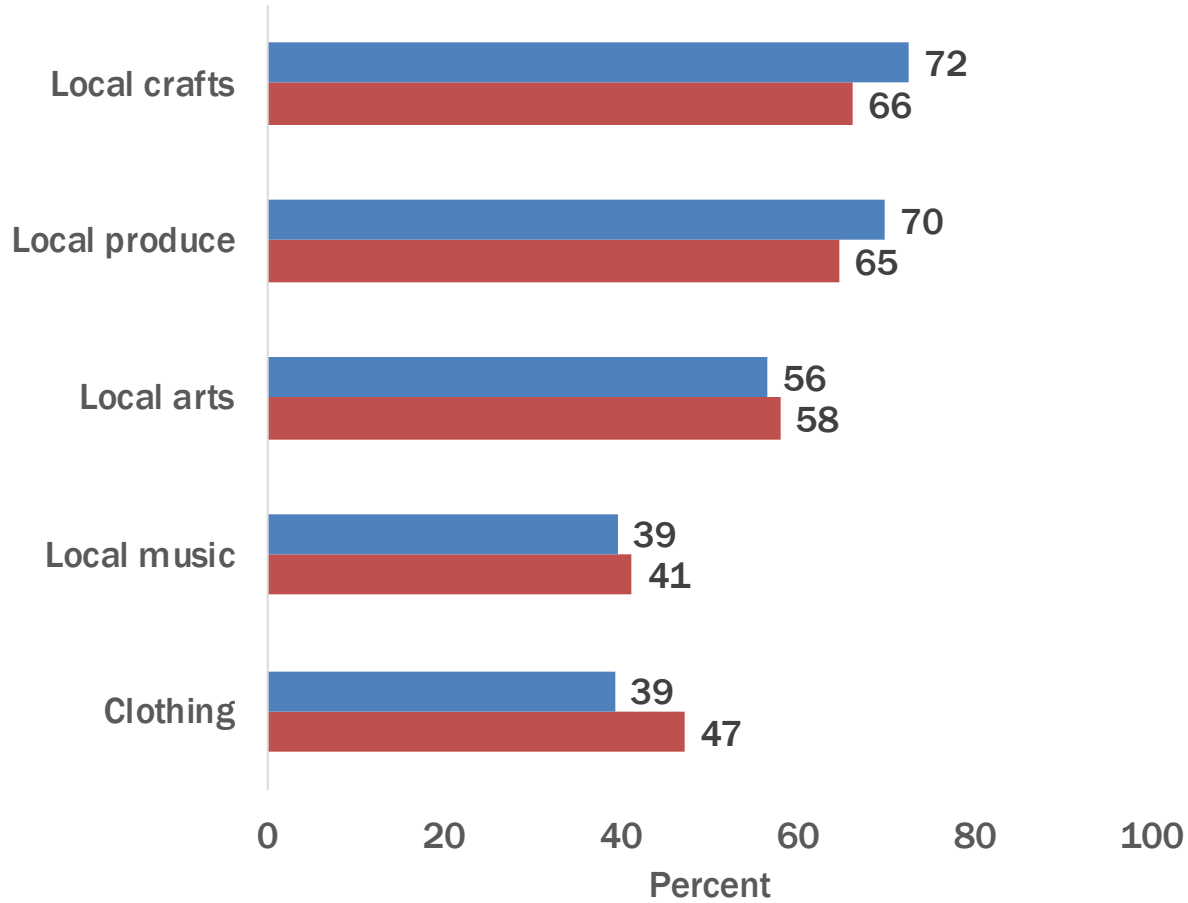
## Satisfaction



Note: Multiple responses, therefore total does not add up to 100%.

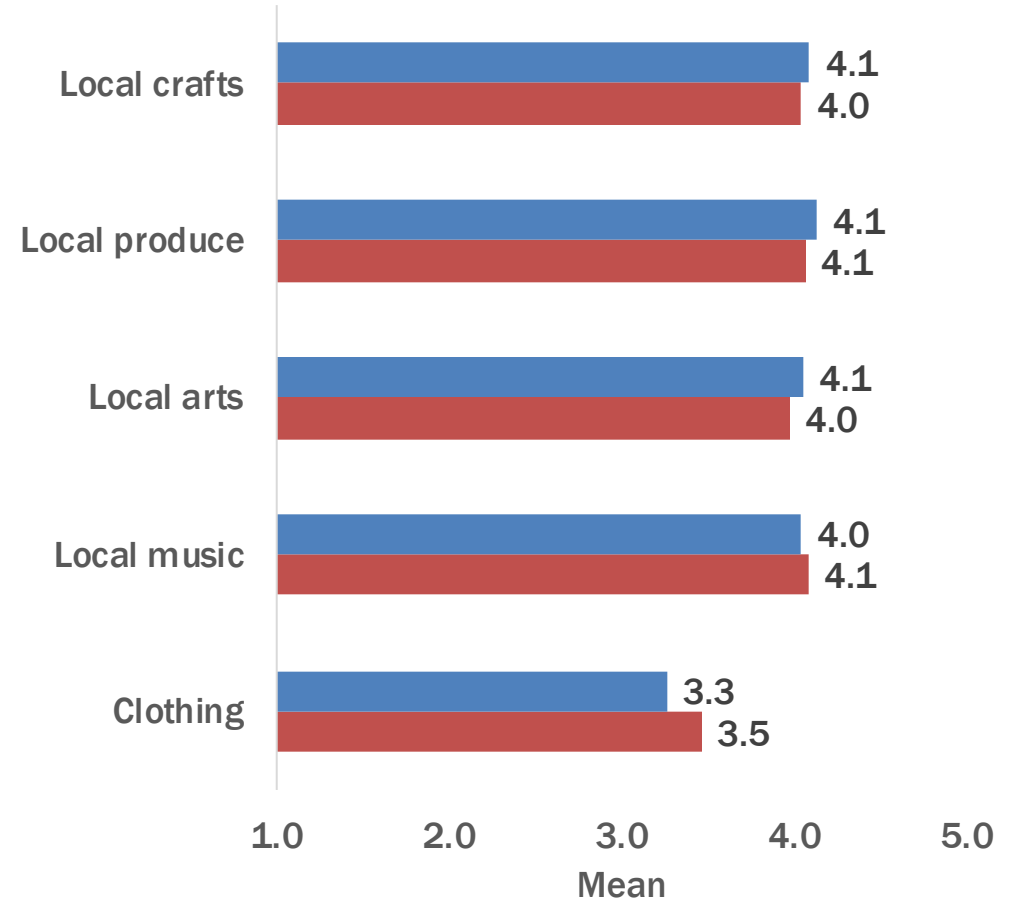
# Shopping

## Degree of participation



■ Western ■ Honiara/Guadalcanal only

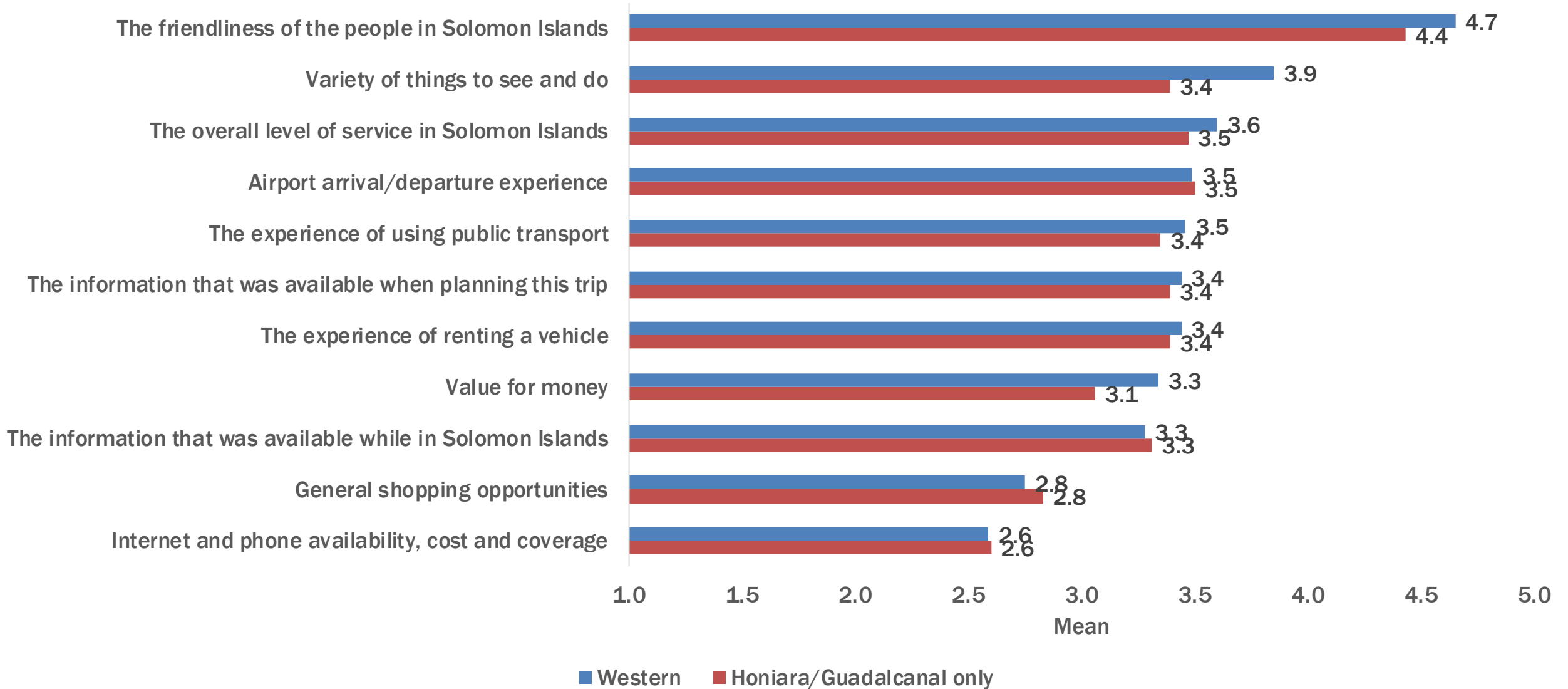
## Satisfaction



■ Western ■ Honiara/Guadalcanal only

Note: Multiple responses, therefore total does not add up to 100%.

# Satisfaction with the Solomon Islands



# Overall Satisfaction

