

WINTER 2019

AUT

ART AND DESIGN AT AUT

WINTER UPDATE



A MESSAGE FROM THE HEAD OF SCHOOL



At AUT's School of Art and Design, we pride ourselves on our collaborative, studio-based approach to learning that fosters a sense of community, working together to hone deep design and visual arts expertise and personal passion, to improve peoples' lives and wellbeing, and tackle future global challenges. We know that individual practices can't solve these complex challenges and being part of our school helps students form a network of friends, collaborators and future colleagues.

Read on to hear from Samantha Weston, a Bachelor of Design in Communication Design alumna, who learned firsthand the way culture informs design during her internship with The Teeth – Creative Agency in Singapore. We also go in depth on our Bachelor of Visual Arts and Bachelor of Design majors in this issue and showcase some of the inspiring projects our students work on.

Business as usual isn't an option. Now is the time for radical change.

We warmly invite your students to join us on this journey.

Dr Andrew Withell

Head of School, Art and Design
Faculty of Design and Creative Technologies
Auckland University of Technology (AUT)

1ST
in
NZ

for art & design



TOP 100
WORLDWIDE
for art & design



Industry-leading
studios, labs and
technology



Award-winning,
industry-experienced
teaching staff

NEWS AND EVENTS



PORTFOLIO DAY / TOP ART REVIEW

The School of Art and Design recently hosted the Top Art exhibition at AUT, followed by our annual Art and Design Portfolio and Information Sessions event, which saw over 300 secondary students visit our City Campus. If any of your students missed out and would like another opportunity to visit our School of Art and Design, tell them to register to head along to our AUT LIVE open day.

AUT LIVE
Saturday 31 August
AUT City Campus

Your students can
register to attend here:
www.aut.ac.nz/live

NEW PREFERENTIAL ENTRY CRITERIA FOR THE BACHELOR OF DESIGN AND BACHEOR OF VISUAL ARTS

Minimum entry requirements

UNIVERSITY ENTRANCE

PORTFOLIO OF WORK

Preferential entry

You may be eligible for preferential entry to the Bachelor of Design or Bachelor of Visual Arts if:

- You are a current Year 13 student at a NZ secondary school, and
- You have achieved NCEA Level 2 with Excellence endorsement overall and with an Excellence endorsement in one or more approved art, design or technology subjects, or
- You have achieved a University of Cambridge International Examinations (CIE) AS grade A or B in one or more approved art, design or technology subjects.

This means you won't need to submit a portfolio of art or design work. If you believe you are eligible for preferential entry, apply online and submit your application without a portfolio.

For further information, please visit our [AUT website](#).
If students have any queries, please contact us.

GREAT GRADUATES

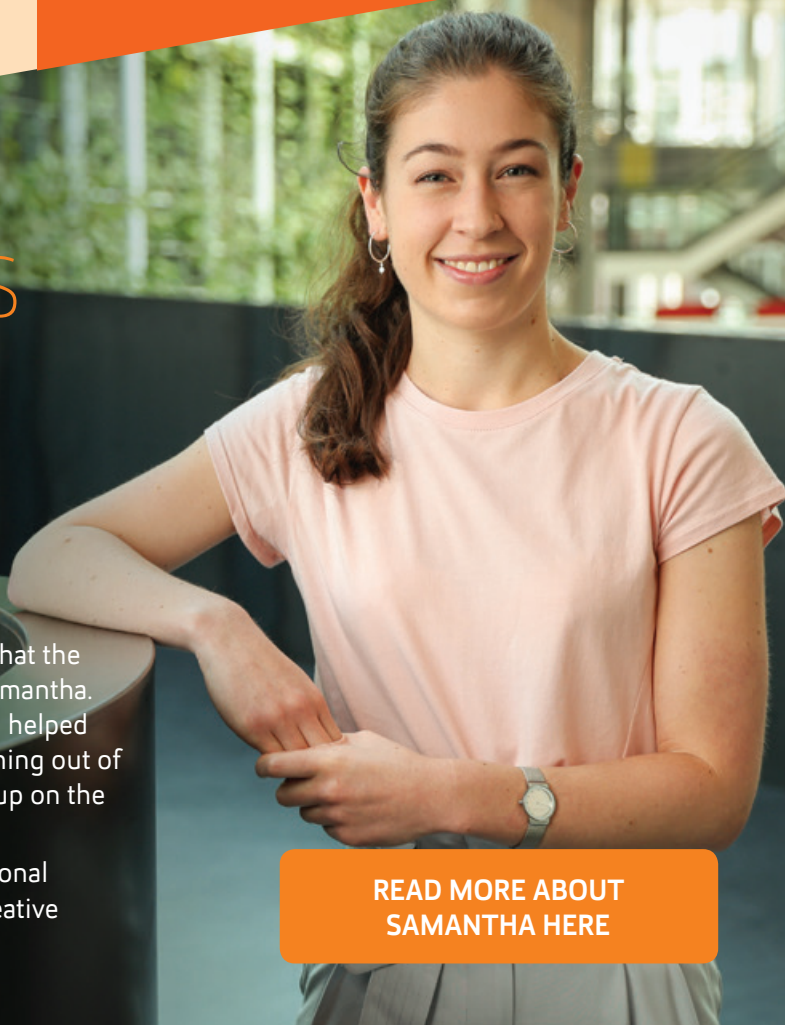
Samantha Weston

Junior Designer, The Teeth – Creative Agency, Singapore
Bachelor of Design in Communication Design

AUT's Bachelor of Design attracts top performing secondary students like Samantha Weston, who was a prefect at Kristin School before she chose to come and study at AUT.

"I was drawn to AUT's real-world approach and the fact that the degree included invaluable industry experience," says Samantha. "This gave me a better insight into creative practices and helped me build connections within the design community. Coming out of university with industry experience gives students a leg up on the competition."

After graduating, Samantha enjoyed gaining an international perspective on design while interning at The Teeth – Creative Agency in Singapore.



READ MORE ABOUT
SAMANTHA HERE

ART & DESIGN – MAJORS

AUT's School of Art and Design offers a range of disciplines across the Bachelor of Design and Bachelor of Visual Arts which students can choose to specialise in. Here's an overview of what each of them offers.

Communication Design major

Communication design focuses on developing, and visually communicating ideas and messages. Students examine historical and modern concepts of visual design through projects in a number of industry-relevant areas. They work closely with lecturers and professional designers and may work on real-life design projects.

Key features:

- Covers a range of tools and materials for print and digital media
- Offered at the AUT City or South Campus, depending on which area of communication design you want to focus on
- City Campus studio programmes: Advertising and Branding, Communication Arts, Graphic Design, Interaction Design (User Experience/ User Interface)
- South Campus studio programme: Communication Design

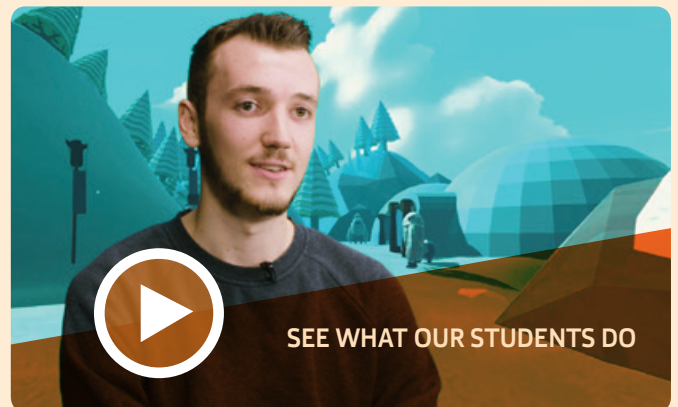


Digital Design major

Digital design skills are in high demand in the moving image, interactive and immersive fields – from animation, motion capture and visual effects, to gaming, cinematic production, and augmented and virtual reality.

Key features:

- Access to state-of-the-art facilities
- Strong ties to key industry organisations, including Weta
- Growing demand for digital design skills, in the entertainment industry and beyond
- 60 hours of work experience in the digital design industry



Industrial Design major

Industrial design is an exciting and rapidly evolving profession. Many products students create are solutions to real-life problems. The Industrial Design major helps develop key research, critical and creative thinking, design thinking, ideation, prototyping and communication skills.

Key features:

- Real-life projects alongside our industry partners
- Dynamic and collaborative learning environment
- World-class facilities including 3D labs, rapid prototyping laboratory and the Textile and Design Laboratory



Fashion Design major

Fashion design at AUT helps students develop a strong conceptual design style and practical design skills – from drawing and pattern cutting to an understanding of the business of fashion.

Key features:

- Covers all aspects of the fashion industry
- Access to leading edge facilities
- Present your work to the media and industry
- Opportunity to showcase your collection at the AUT Rookie fashion show



Spatial Design major

The Spatial Design major is a contemporary multidisciplinary programme that explores space through interior and architectural design, exhibition, event and performance design, visualisation and virtual environments.

Key features:

- Hands-on, studio-based learning
- Includes authentic spatial design projects
- Work with full-sized prototypes, installations, moving images and emergent technologies



Bachelor of Visual Arts

AUT's Bachelor of Visual Arts prepares students for the demands of a career in contemporary art, whether as an artist or in the many other roles within the art sector. This student-centred and studio-based programme enables students to follow their interests in art – including painting, printmaking, drawing, photography, sculpture, installation, moving image, sound, performance, social practice, multimedia approaches, and new and emerging technologies.

Key features:

- Sculpture and Intermedia
- Painting and Printmaking
- Photography and Lens Based Media



CONTACT US

To find out more about AUT's art and design programmes please contact the Future Students Team:

✉ secondary.schools@aut.ac.nz

☎ 09 921 9239

TOP  **1.2%**
UNIVERSITIES
WORLDWIDE

 **5**
OUT OF 5

EMPLOYABILITY
QS STARS 2017-19

89%

of AUT graduates have work experience where they apply their learnings

1 IN NEW ZEALAND
FOR
**GLOBAL
RESEARCH
IMPACT**

AUT