



AUT

**Engaging with AUT
Hospitality, Tourism,
Events & Culinary Arts**

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Welcome

Auckland University of Technology is ranked in the top 1.2% of the world's universities by Times Higher Education and is the fastest growing university in New Zealand. Our students come from diverse backgrounds and cultures and our student community reflects the dynamic face of the evolving tourism, hospitality and events industries.

Employers who engage with AUT students have found them to be innovative, interactive and eager to learn, with a practical as well as a theoretical skillbase. Key to this is our close relationships with industry in the planning, design and review of our programmes and in the real-life experience embedded in our programmes.

Our Master of International Hospitality Management is ranked 12th and our Master of International Tourism Management is ranked 16th worldwide by subject area by Eduniversal.



WHY ENGAGE? ENGAGEMENT OPPORTUNITIES AT A GLANCE

There are many reasons to engage with AUT students and staff in the School of Hospitality and Tourism.

Some reasons include the opportunity to:

- Gain access to top student talent in hospitality, tourism, event management and culinary arts
- Raise student and staff awareness of your organisation
- Help us grow and shape the future of our youth in the evolving fields of hospitality, tourism, event management and culinary arts through awards and recognition
- Collaborate with staff on research projects that can benefit your organisation
- Connect with Work Integrated Learning students

We warmly welcome you to connect with our vibrant school. We value your interaction and collaboration and want to learn more about your business and the opportunities for us to partner with you.

PARTNERSHIP OPPORTUNITIES INCLUDE:

Talent and events:

- AUT Hospitality, Tourism, Events & Culinary Arts
 - Career Fair
 - Industry Speaker Panel Series
- Work Integrated Learning
- AUT Employability Matters
- AUT Internz

Awards and prize giving:

- AUT Hospitality, Tourism, Events & Culinary Arts Annual Prize Giving
- AUT Edge Award Sponsorship

AUT HOSPITALITY, TOURISM, EVENTS & CULINARY ARTS – CAREER FAIR

We invite you to join us for our annual AUT Hospitality, Tourism, Events & Culinary Arts Career Fair. This is a valuable opportunity to meet AUT's students and to promote your company's brand, potential career opportunities, internships and graduate programmes to this key target audience.

The Career Fair is a platform to bring together employers and students. This a great chance to find out more about the diversity of skill and talent AUT students could bring to your teams.

This event could make the difference for you when connecting with bright young talent. As the second largest university we are committed to supporting, developing and contributing to the growth of the hospitality, tourism, events and culinary arts industries in New Zealand. We look forward to hosting you as a partner at this recruitment event.

CAREER FAIR DETAILS:

Date: Wednesday, 14 August 2019

Time: 11am–2pm

Cost: Free

Where: AUT City Campus

REGISTER:

Complete the registration form here:

<http://bit.ly/HTECA19>

or call us on 09 921 9724



CONTACTING AUT

To ensure your enquiry reaches the most appropriate internal contact, please direct all requests to John Kelly, Associate Head of School at:

✉ john.kelly@aut.ac.nz



EMPLOYER LUNCHTIME SPEAKER SERIES

This series of one-hour, employer speaker sessions gives partner organisations the opportunity to interact and engage with keen students.

The speaker presentations are run regularly throughout each semester. Our recommendation is that the presentation is 40-45 minutes with at least 15 minutes for Q&A.

These sessions are a valuable addition to our students' understanding of the hospitality, tourism, events and culinary arts sectors. We look forward to working with you in selecting relevant topics for the series and encourage everyone to take part in some way.

Please note: These sessions can be credited to the students through the AUT Edge Award.

✉ If you are interested in being a guest speaker please register today by emailing autemploy@aut.ac.nz

WORK INTEGRATED LEARNING OR INDUSTRY PLACEMENTS

At AUT we aim to provide students with exciting opportunities to transition between their studies and the world of employment. Work-Integrated Learning (Workplace Experience) is a key part of many AUT programmes, with 89% of AUT graduates having gained experience at work before they complete their degree.

Hospitality, tourism and events students undertake a Work Integrated Learning placement in their final semester, working with an organisation on a project relating to their studies, while culinary arts students create an event for their final-year project.

✉ To find out more or to become a host organisation please contact autemploy@aut.ac.nz

As an industry host your role will include:

- Hosting a student who is placed with your organisation for a set number of hours while completing a project and/or set tasks
- Providing a staff member to oversee, guide and mentor the student during their workplace experience
- Providing feedback to AUT on the students' progress in the workplace

"As part of my degree I completed a 300-hour placement with IEP (International Exchange Programs). As an intern I was involved in completing a variety of outbound, inbound and administration tasks. I appreciate that AUT helped me to get this placement with one of their partner companies for my workplace experience."



Olivia Turner
Work Abroad Coordinator, BUNAC, London
Bachelor of International Tourism Management



AUT INTERNZ

AUT and the School of Hospitality and Tourism have a reputation for producing great students and graduates with relevant, career-ready skills. AUT Internz is a powerful new service that enables our industry partners and other hospitality, tourism and events organisations to connect employers with our students and graduates.

The AUT Internz team can help you find the right student or graduate to intern in your organisation. We work closely with employers to understand talent requirements – both in terms of technical skills and cultural fit – matching them with a shortlist of candidates who best fit their needs.

✉ If you are interested in finding a relevant intern or graduate for your organisation, please contact Rachel Shareef rachel.shareef@aut.ac.nz



AUT EMPLOYABILITY MATTERS

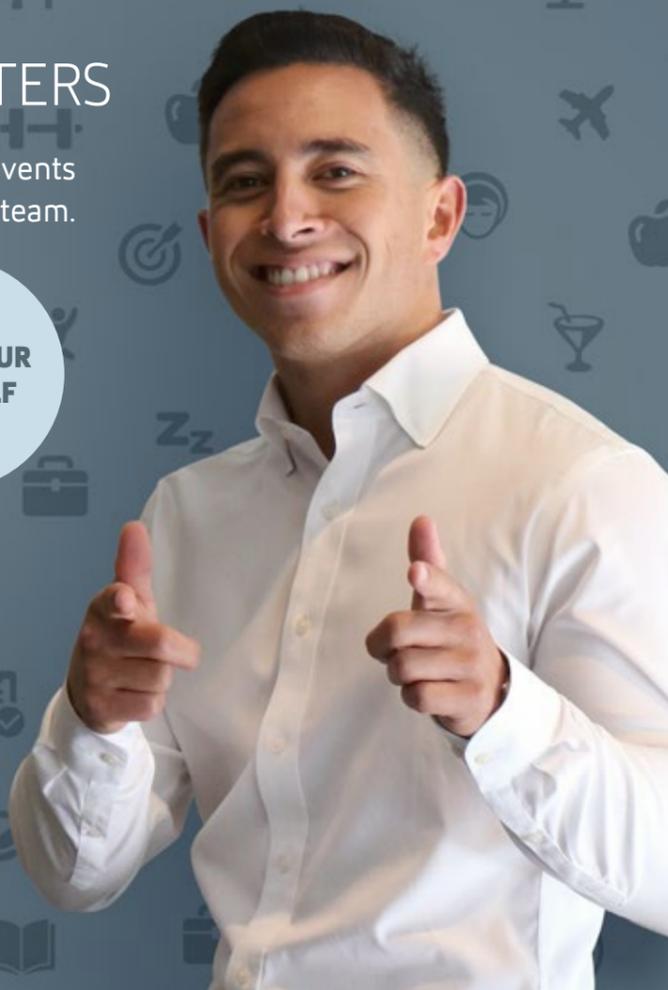
Employability Matters is a series of free career events run twice yearly by the Employability & Careers team.

Alongside the student workshop programme there is a series of industry presentations and panel discussions where employers get involved. This offers industry the opportunity to come on campus and showcase their business, and talk about upcoming student opportunities, including graduate programmes, internships, mentorships and/or employment.

BRING YOUR BEST SELF

Semester 1: 6–10 May 2019
Semester 2: 23–27 September 2019

✉ If you are interested in showcasing your business, please contact autemploy@aut.ac.nz



HOSPITALITY, TOURISM, EVENTS & CULINARY ARTS – AWARDS AND SPONSORSHIP

A celebratory awards evening is held annually in December. This event acknowledges the outstanding achievements of top students from across the various programmes in our school, including hospitality, tourism, event management and culinary arts. The evening is a special occasion to recognise students' high academic success in the presence of their families, staff and industry. A range of prizes, generously sponsored by our industry partners, are awarded to the students.

We are always looking for opportunities to grow this event and we invite your organisation to get involved, by contributing as a sponsor. There may be an area of interest or a specific discipline that your organisation is interested in sponsoring. There is flexibility in the type of sponsorship you can offer, as awards may be in cash or kind. Examples of previous prizes have included accommodation vouchers, travel vouchers and cash awards. Trophies are also provided by industry sponsors.

We are grateful to our industry sponsors who help make this event an ongoing success. Long standing sponsors include Hilton Hotels & Resorts, AccorHotels, SkyCity, Chefshop, helloworld, Birkenstock, TAANZ and the New Zealand Events Association, Restaurant Association of New Zealand and New Zealand Chefs Association.

If you are interested in becoming a sponsor for 2019, please contact John Kelly john.kelly@aut.ac.nz

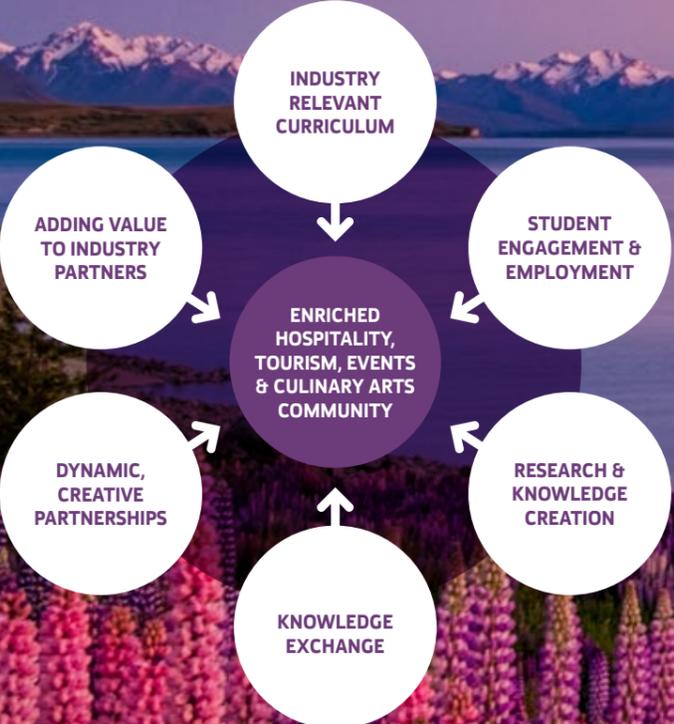


INDUSTRY ADVISORY AND PARTNERSHIP BOARDS

Our industry advisory and partnership boards work to strengthen and enrich the tourism, events, hospitality and culinary communities. The advisory and partnership boards aim to provide industry oversight of the school's programmes and events through meaningful collaboration.

SPECIFIC AIMS:

- To ensure the content of the school's programmes meet the needs of the students, workplace, community and university
- To assist students with gaining practical experience and employment in the tourism, events, hospitality and culinary industries
- To facilitate direct industry practitioner involvement with student learning (eg guest speakers, industry visits)
- To add value to organisations that support our partnerships
- To build and maintain close, dynamic, creative partnerships between the school and relevant industry, community and professional groups
- To identify opportunities for creating new knowledge through industry relevant research and learning
- To provide opportunities for lecturers and industry practitioners to share knowledge.



To cater to the diverse needs of our industry partners and our programmes of study, we have four advisory or partnerships boards. For enquiries about joining any one of these advisory and partnerships boards please contact autemploy@aut.ac.nz

AUT EDGE AWARD

AUT recognises that as well as good academic grades, employers are looking for keen young people who can hold their own when it comes to leading, collaborating and co-operating.

The AUT Edge Award recognises these skills and is formalised in a programme of work segmented into four key parts:

| | | | |
|------------------------|--------------|---------------|------------|
| LEADERSHIP & CHALLENGE | VOLUNTEERING | EMPLOYABILITY | REFLECTION |
|------------------------|--------------|---------------|------------|

Since its launch in 2015, more than 1,000 students have signed up to complete this award. Upon completion, this is acknowledged at a presentation ceremony and on the student's academic transcript.

Sponsorship opportunities exist for the following categories:

| | |
|---------------------|-----------------|
| OVERALL ACHIEVEMENT | LEADERSHIP |
| SOCIAL IMPACT | PERSONAL GROWTH |
| VOLUNTEERING | |

✉ To find out more please email us on autemploy@aut.ac.nz



AUT HOSPITALITY, TOURISM, EVENTS & CULINARY ARTS – RESEARCH OPPORTUNITIES

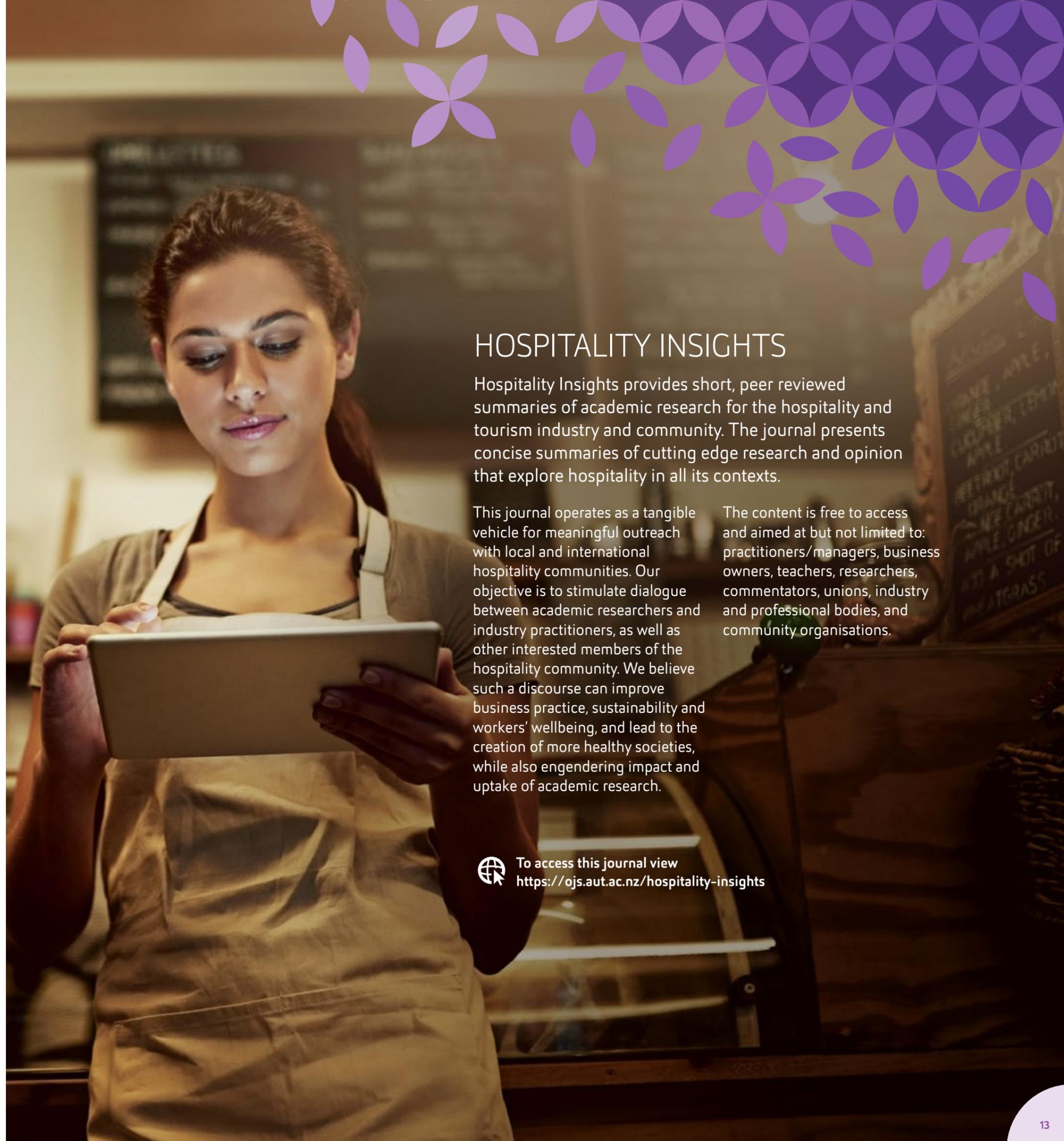
There are many opportunities for industry to work together with our school on research projects. Examples of previous projects include:

STUDENT PROJECTS

Industry partners can identify larger, more complex research projects for postgraduate (master's degree and PhD) students. In conjunction with the postgraduate programme leader, industry partners can offer prospective thesis and dissertation students the opportunity to engage with real-life data and problems and would expect to receive the benefits of detailed research into these areas.

LARGE-SCALE RESEARCH PROJECTS

Industry and community organisations can also contact the school for full-scale research projects that might incorporate senior researchers from the New Zealand Tourism Research Institute and the considerable pool of advanced academics within the school.



HOSPITALITY INSIGHTS

Hospitality Insights provides short, peer reviewed summaries of academic research for the hospitality and tourism industry and community. The journal presents concise summaries of cutting edge research and opinion that explore hospitality in all its contexts.

This journal operates as a tangible vehicle for meaningful outreach with local and international hospitality communities. Our objective is to stimulate dialogue between academic researchers and industry practitioners, as well as other interested members of the hospitality community. We believe such a discourse can improve business practice, sustainability and workers' wellbeing, and lead to the creation of more healthy societies, while also engendering impact and uptake of academic research.

The content is free to access and aimed at but not limited to: practitioners/managers, business owners, teachers, researchers, commentators, unions, industry and professional bodies, and community organisations.

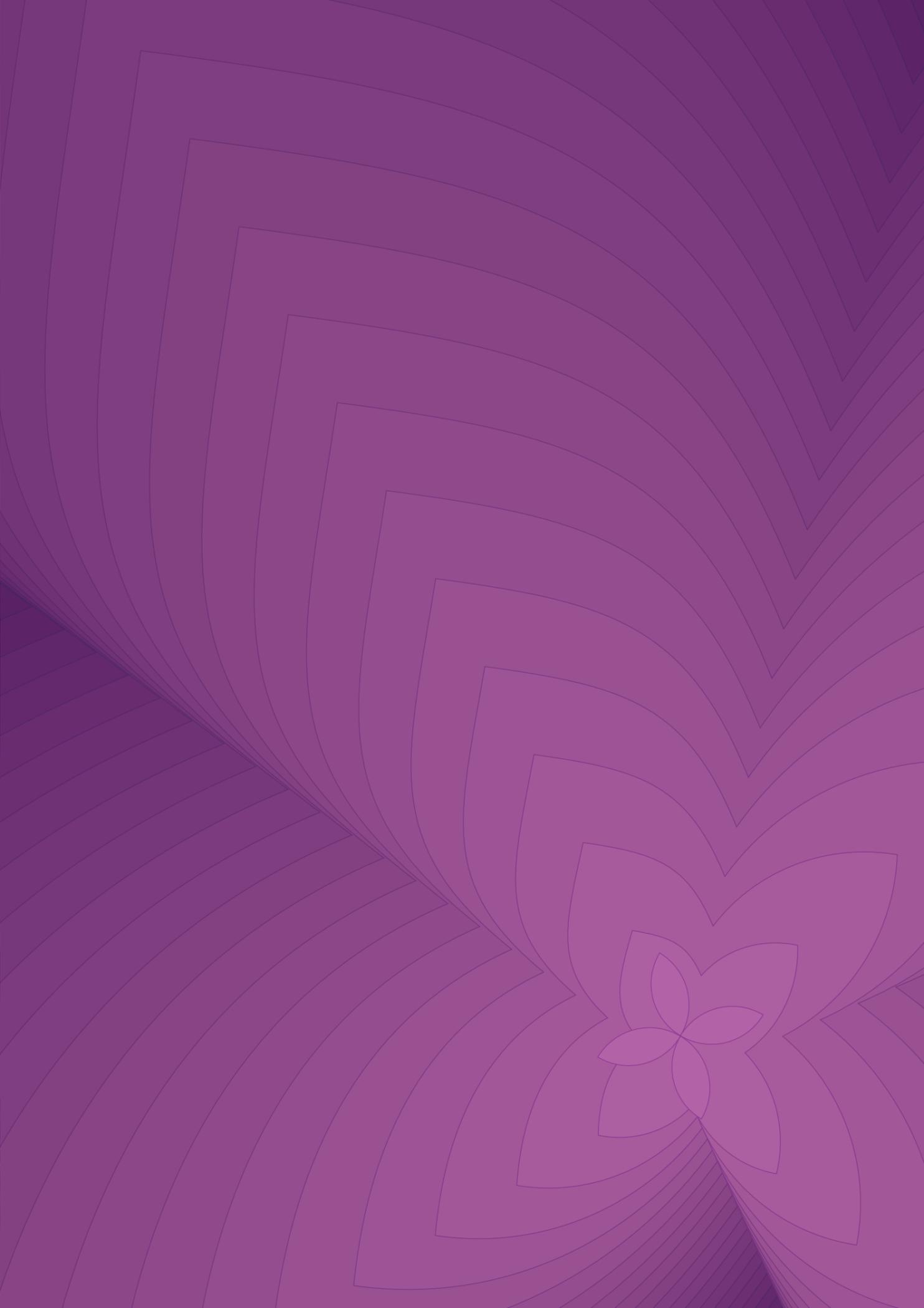
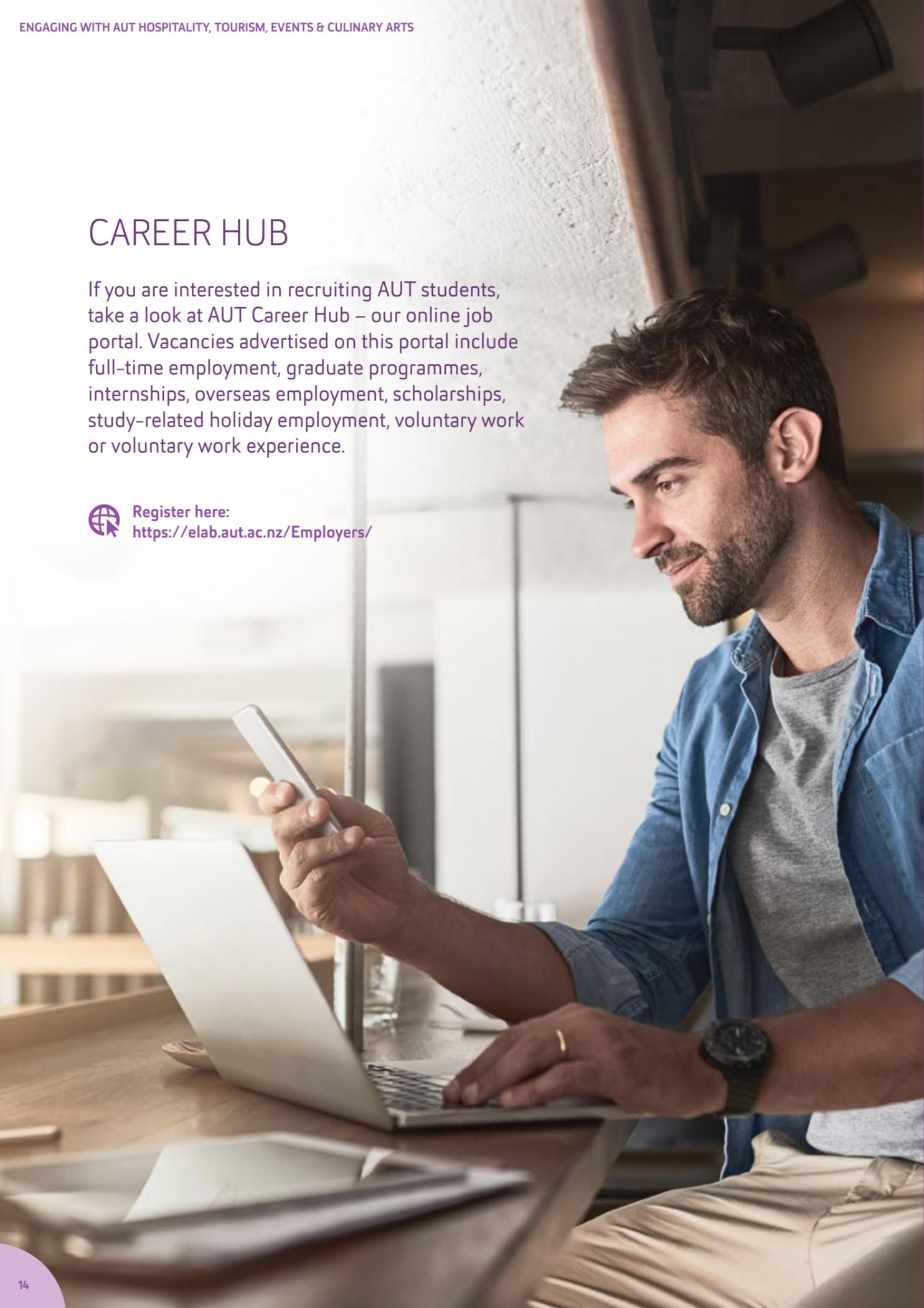


To access this journal view
<https://ojs.aut.ac.nz/hospitality-insights>

CAREER HUB

If you are interested in recruiting AUT students, take a look at AUT Career Hub – our online job portal. Vacancies advertised on this portal include full-time employment, graduate programmes, internships, overseas employment, scholarships, study-related holiday employment, voluntary work or voluntary work experience.

 Register here:
<https://elab.aut.ac.nz/Employers/>



The logo for Auckland University of Technology (AUT) is displayed in a white, bold, sans-serif font within a white square. The letters are outlined, giving it a modern, geometric appearance.

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