

# INAUGURAL PROFESSORIAL ADDRESS

## PUBLIC LECTURE SERIES 2018

# AUT



PROFESSOR  
ALISON  
MCINTOSH

## The paradox of hospitality

Hospitality has traditionally been defined as the practice and action of welcome given to strangers in society. Yet, current research shows that our hospitality industry may be operating in a way that is counterintuitive to what hospitality is. In her inaugural address, Professor Alison McIntosh will discuss the paradox of hospitality, and drawing on her research with marginalised groups, how there is an opportunity to bring the concept of hospitality beyond its commercial confines to bear on some of the most pressing social, cultural and political questions of our time.

Professor McIntosh joined AUT as Professor of Hospitality and Tourism in February 2017. Born and raised in the South-West of England, she earned her Bachelor of Tourism Studies (First Class Hons) from Cardiff Metropolitan University and a PhD from Queen Margaret University, Edinburgh. Following her PhD, Professor McIntosh assumed academic positions at

The Scottish Agricultural College, The University of Otago, Lincoln University and most recently as Professor of Tourism at The University of Waikato.

In her research, Professor McIntosh focuses on critical understandings of the tourism and hospitality experience, with particular focus on issues of accessibility, social justice and advocacy. A central theme of her research is that experiential, qualitative and social justice analyses reveal subjective, emotional and neglected aspects of tourism experiences, prioritising otherwise unheard voices, personal dimensions, and tourism in marginalised contexts. Professor McIntosh is Founding Co-Editor in Chief of the international journals, *Hospitality & Society* (Intellect) and *Hospitality Insights* (Tuwhera) and serves on the editorial boards of other leading tourism journals. She is also Co-Founder of the outreach network, *Network for Community Hospitality*, that supports not-for-profits and community stakeholders in tackling some of New Zealand's pressing social issues.

TUESDAY  
21 AUGUST

4.30–5.30pm

WA Conference Centre  
AUT City Campus  
Level 2, WA Building  
55 Wellesley Street East  
Auckland 1010

To register for this event,  
please [CLICK HERE](#)

Refreshments will be served  
after the address.

