



AUT Centre for Screen Practice Research (SPR@AUT) invites you to:

### Expert Panel Discussion: "Practice as Research" - Exploring Challenges, Methods, and Future Trends

In an era where the fusion of theoretical knowledge and practical application shapes every aspect of the work we do, the concept of 'Practice as Research' (PaR) stands at the forefront of innovative scholarly exploration and industry collaboration. This expert panel discussion aims to unravel the complexities, challenges, and methods inherent in PaR, offering insights into future directions and trends that could redefine the landscape of academic research across various fields.

#### Objectives

- To demystify the concept of Practice as Research for a wider academic and non-academic audience, clarifying its significance and potential contributions to knowledge.
- To discuss the challenges and obstacles faced by scholars engaging in PaR, from issues of validity and evaluation to institutional recognition and PBRF research impact and outputs.
- To share innovative methods and approaches that have successfully integrated creative practice with academic research, highlighting case studies and illustrating personal experiences from our panellists.
- To forecast future trends in PaR, considering the impact of technological advancements, interdisciplinary collaboration, and changing academic landscapes.

#### Panelists

Prof Craig Batty (SPR's visiting scholar), UniSA, Executive Dean: Creative, University of South Australia, AUS  
Prof Welby Ings, School of Art and Design, DCT, AUT  
A/Prof Arezou Zalipour, School of Communication Studies, DCT, AUT

#### Date, Time, and Venue:

Tuesday 16 April  
At 12.30-2.00 pm  
WG126 (AUT, city campus)

Please register here: <https://forms.office.com/r/irLwJ8mZfS>

#### Who Should Attend

This discussion is essential for researchers, practitioners, industry partners, academics, industry partners, and postgraduate students across all disciplines who are involved or interested in integrating practical work, making, and practice with academic research inquiry. It is also relevant for those curious about the evolving nature of knowledge production in academia in and through industry, and opportunities for PBRF outputs.

**Attendance is free.**

#### Contact Information

For more information, please contact [spr@aut.ac.nz](mailto:spr@aut.ac.nz)  
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