

## AK3712 Bachelor of Business (Honours)

### Graduate Profile for the Bachelor of Business (Honours), **International Business specialisation**

In addition to achieving the broader outcomes of the Bachelor of Business (Honours), a graduate of the **International Business specialisation** will be able to:

- a. Critically evaluate international business literature and demonstrate advanced understanding of a specialist topic or area. *(Knowledge & Understanding)*
- b. Critically apply international business approaches to develop an individual scholarly study. *(Personal & Intellectual Autonomy)*
- c. Critically evaluate social, ethical, cultural and environmental dimensions of decisions in an international business context. *(Ethical and Professional Dispositions)*
- d. Identify and evaluate international business problems. *(Inquiry, Research & Creativity)*
- e. Apply relevant international business theories and concepts to develop implications for knowledge and practice. *(Skills & Application)*
- f. Communicate effectively in an international business context. *(Communication)*

## AK3712 Bachelor of Business (Honours), International Business specialisation: Graduate Profile Matrix

The matrix shows the alignment between the capabilities and the courses that support the development of each capability.

<p>In addition to achieving the broader outcomes of the Bachelor of Business (Honours), a graduate of the <b>International Business specialisation</b> will be able to:</p>	INTB801 International Business Management	INTB802 Leadership Challenges in International Management	INTB803 International Business and Large Emerging Markets	INTB804 The International Business Environment	INTB805 Strategic Challenges in International Business	BUS897 Dissertation
<p>a. Critically evaluate international business literature and demonstrate advanced understanding of a specialist topic or area. <i>(Knowledge &amp; Understanding)</i></p>	●	●	●	●	●	●
<p>b. Critically apply international business approaches to develop an individual scholarly study. <i>(Personal &amp; Intellectual Autonomy)</i></p>	●		●	●	●	●
<p>c. Critically evaluate social, ethical, cultural and environmental dimensions of decisions in an international business context. <i>(Ethical and Professional Dispositions)</i></p>	●		●	●	●	●
<p>d. Identify and evaluate international business problems. <i>(Inquiry, Research &amp; Creativity)</i></p>	●	●	●	●	●	●
<p>e. Apply relevant international business theories and concepts to develop implications for knowledge and practice. <i>(Skills &amp; Application)</i></p>	●	●	●	●	●	●
<p>f. Communicate effectively in an international business context. <i>(Communication)</i></p>	●		●	●	●	●