

Postgraduate Certificate in Design Information for Applicants

Thank you for your interest in the Postgraduate Certificate in Design programme (Code: AK1331).

Intake: There are two intakes each year in February and July

Programme structure

The Postgraduate Certificate in Design is a one-semester (12 week) programme of taught study, if enrolled full time. Part time options are available. The elective papers are 6 weeks in duration while Te Ao Mahora: Creative Practice Research Design and Contextual Review are 12 weeks.

Students enrolled in this programme are required to complete 60 points of course work. On completion of the PGCertDesign with a B grade average or higher you can apply to continue in the Master of Design.

Purpose of the Project Statement of Intent:

The purpose of the Project Statement of Intent is to support you (the student) to assist us (the postgraduate selection panel) in understanding your interest in undertaking postgraduate study, your aspirations and focus. For example, are you interested in discipline specific study (textiles, digital media, industrial, fashion, visual communication, spatial), or focused on an interdisciplinary approach, such as that practiced by the labs situated in the School of Art and Design, such as Good Health Design?

You can find the the Project Statement of Intent template below.

Documents to support your application

All applicants must provide each of the following documents to support their application:

- 1. Certified copies of the academic transcript/results and completion certificates of your qualifications.
- 2. **A current CV** briefly outlining any previous experience relevant to your application for postgraduate study.
- 3. A Project Statement of Intent and A Portfolio of work a selection of 10 to 12 images of recent work supporting your proposal. Please supply these as a PDF, PowerPoint file or a website link. Please include an index for images and a brief commentary about the context within which the work was produced.

You will be contacted if you are required to attend an interview in person or online.



Project Statement of Intent Template

Student name		Student ID number (if known)	
Programme			
Project Statement of Intent: (350 words maximum) Outline here your field of art or design practice. Introduce the topic/ideas that you would like to work with and explore through the PG Cert papers. Include media, material, process, technical requirements, conceptual, contextual interests/concerns (as appropriate) – as well as an indication of why you want to do the PGCert.			
Practice-based Reference List/Bibliography: (up to 10) Include here references to art and/or design practices and/or texts that provide relevant context for your area of creative interest. These will likely relate to your Project Statement of Intent.			