2027 Postgraduate Certificate in Business Studies

PgCertBusSt AK1070 | 60 points

To qualify for the Postgraduate Certificate in Business Studies, a student must achieve 60 points by successfully completing four courses from the table below.

Code	Title	Points	Prerequisite	Offered
BSYS841	Managing Operations and Processes	15		V2, V3
BSYS842	Digital Technologies and Industry 4.0	15		V1, V3
BSYS847	Business Analytics 1: Understanding and Visualising Data	15		V1
BSYS848	Business Analytics 2: Decision Making with Data	15		V2
BSYS860	Logistics Management	15		V1
BSYS861	Strategic Procurement and Supply Management	15		V1
BSYS862	Designing Sustainable Supply Network	15		V1, V3
BSYS864	Supply Chain Analytics: Discovering and Interpreting Data	15		V2
BSYS865	Contemporary Digital Organisations	15		V2

Part-time study also available, please consult with the programme team (business.postgrad@aut.ac.nz) regarding course selections.

Key: V1 (Trimester 1), V2 (Trimester 2), V3 (Trimester 3)

Disclaimer: Information is subject to change

PgCertBusSt table continued

Code	Title	Points	Prerequisite	Offered
ECON863	Economics and Quantitative Methods	15		V1, V3
ENTR843	Innovation Management and Strategy	15		V1
FINA861	Corporate Financial Management	15		V2, V3
FINA862	International Financial Management	15	60 pts from programme of study	V1, V2
FINA863	Investment Analysis	15		V1, V3
FINA864	Financial Modelling and Analysis	15		V1, V3
FINA865	Financial Risk Management	15	FINA863	V2
FINA866	Financial Institutions and Markets	15		V1
FINA867	Sustainable Finance	15		V1, V2
FINA868	Fintech and Data Analysis	15		V1, V3

Part-time study also available, please consult with the programme team (business.postgrad@aut.ac.nz) regarding course selections.
Disclaimer: Information is subject to change

Key: V1 (Trimester 1), V2 (Trimester 2), V3 (Trimester 3)

PgCertBusSt table continued

Code	Title	Points	Prerequisite	Offered
INTB860	International Business Environment and Markets	15		V1, V3
INTB861	The International Business Toolkit	15		V1, V3
INTB862	International Entrepreneurship in the Digital Era	15		V2, V3
INTB866	Data-Driven Strategy and Performance	15		V2, V3
INTB867	International Marketing and Strategy	15		V1, V2
INTB868	Cross-Cultural Management	15		V1
MGMT861	Managing Organisations and People	15		V1, V3
MGMT862	Managing Change	15		V3
MGMT863	Responsible Leadership	15		V1
MKTG860	Marketing Concepts and Tactics	15		V1, V3

Part-time study also available, please consult with the programme team (business.postgrad@aut.ac.nz) regarding course selections.
Disclaimer: Information is subject to change

Key: V1 (Trimester 1), V2 (Trimester 2), V3 (Trimester 3)

PgCertBusSt table continued

Code	Title	Points	Prerequisite	Offered
MKTG861	Market Intelligence	15		V1, V2
MKTG864	Digital Marketing Architecture	15		V2, V3
MKTG866	Marketing for Disruption	15		V1, V3
MKTG867	Brand and Identity	15		V3
MKTG868	Creative Ideation and Innovation	15		V1
MKTG869	Strategic Digital Marketing	15		V2

Part-time study also available, please consult with the programme team (business.postgrad@aut.ac.nz) regarding course selections.
Disclaimer: Information is subject to change

Key: V1 (Trimester 1), V2 (Trimester 2), V3 (Trimester 3)