

## POSTGRADUATE DIPLOMA (AK3741) and POSTGRADUATE CERTIFICATE (AK3742)

The Postgraduate Diploma in Business (PgDipBus) and Postgraduate Certificate in Business (PgCertBus) are designed for students who wish to gain a postgraduate qualification in stages. Students may complete a postgraduate certificate, then take a break before continuing to the postgraduate diploma at a later date. This arrangement may suit students who wish to try out a shorter research postgraduate programme before they commit to completing a Master's degree.

**Postgraduate Diploma  
PgDipBus  
120 points**

**Postgraduate Certificate  
PgCertBus  
60 points**

**Duration:**

**PgDipBus**

1 year full time  
2 years part time

**PgCertBus**

½ year full time  
1 year part time

**Level of Study:**

Level 8

**Focus**

Foci in the Postgraduate Diploma in Business are available for students who complete at least 75 points in one of the following specialisations: accounting, economics, finance, information systems, international business, management, marketing.

Foci in the Postgraduate Certificate in Business are available for students who complete at least 45 points in one of the following specialisations: accounting, economics, finance, information systems, international business, management, marketing, or sport leadership and management.

**Structure**

**Postgraduate Diploma in Business**

To graduate with a PgDipBus you must successfully complete 120 points. Courses must be chosen from the list of Master of Business courses (subject to satisfying the prerequisites), including the list of elective courses.

**Postgraduate Certificate in Business**

To graduate with a PgCertBus you must successfully complete 60 points. Courses must be chosen from the list of Master of Business courses (subject to satisfying the prerequisites), including the list of elective courses.

**Course descriptors**

All course descriptors offered in 2022 can be found via the specialisation checklist on the Study Planning 2022 tab.

**Study Guides**

A list of study guides for all courses offered in the previous year can be found on Blackboard.

**Time limit**

The programmes are offered full-time and part-time. The total time from first enrolment in the PgDipBus until the completion of all requirements must not exceed three years.

The total time from first enrolment in the PgCertBus until the completion of all requirements must not exceed two years.

**Entry to the Master of Business for PgDipBus graduates.**

To meet the entry criteria and be able to transfer onto the Master of Business programme, students need to achieve a B- (minus) average or better on completion of the Postgraduate Diploma. PgDipBus graduates who meet this entry criteria will be admitted to the MBus with Advanced Standing (120 points only required to complete the MBus). Acceptance of applications for MBus is dependent upon availability of staff to supervise research in the student's specialist field of study. Students will need to seek advice from the Postgraduate Research Office.

**Tuition Fees**

The 2022 tuition are shown on the AUT website here [www.aut.ac.nz/fees](http://www.aut.ac.nz/fees)

Please refer to the AUT website for the updated fees structure.

**Programme advice**

Students requiring programme advice can email [bpostgra@aut.ac.nz](mailto:bpostgra@aut.ac.nz).

**Enrolments**

Access Arion through the link from Student Hub Online at <https://student.aut.ac.nz>

**Induction**

Induction is held the week prior to the start of semester. This half-day event welcomes you to the programme and provides you with introduction to research and the information you need about Business Postgraduate Research Programmes. Students will be contacted prior to induction with more details.

*Click on the course to view the course descriptor.*

<b>Accounting</b>			
	ACCT805 Issues in Auditing	15 points	
	ACCT808 Issues in Sustainability Accounting	15 points	
	ACCT810 Issues in Taxation	15 points	
	ACCT811 Issues in Financial Reporting	15 points	
	ACCT812 Issues in Management Accounting	15 points	

*PgDipBus: To qualify for a focus in Accounting, 75 points or more of accounting courses needs to be completed. The remaining points can be chosen from the [list of elective courses](#).*

*PgCertBus: To qualify for a focus in Accounting, 45 points or more of accounting courses needs to be completed. The remaining points can be chosen from the [list of elective courses](#).*

*Click on the course to view the course descriptor.*

<b>Economics</b>			
	ECON801 Microeconomic Theory and Policy	15 points	
	ECON802 Macroeconomic Theory and Policy	15 points	<i>*Recommended for PGCertBus</i>
	ECON803 Econometric Theory and Applications	15 points	<i>*Recommended for PGCertBus</i>
	ECON808 International Trade Theory and Policy	15 points	
	ECON811 Foundations for Economic Research	15 points	<i>*Recommended for PGCertBus</i>

*PgDipBus: To qualify for a focus in Economics, 75 points or more of Economics courses needs to be completed. The remaining points can be chosen from the [list of elective courses](#).*

*PgCertBus: To qualify for a focus in Economics, 45 points or more of Economics courses needs to be completed. The remaining points can be chosen from the [list of elective courses](#).*

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Finance			
	FINA801 Research Methods in Finance	15 points	<i>*Only required if wanting to progress to MBus</i>
	FINA803 Advanced Corporate Finance	15 points	
	FINA804 Empirical Asset Pricing	15 points	
	FINA807 Financial Econometrics	15 points	
	FINA809 Current Issues in Corporate Governance	15 points	

*PgDipBus: To qualify for a focus in Finance, 75 points or more of Finance courses needs to be completed. The remaining points can be chosen from the [list of elective courses](#).*

*PgCertBus: To qualify for a focus in Finance, 45 points or more of Finance courses needs to be completed. The remaining points can be chosen from the [list of elective courses](#).*

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Information Systems			
	BSYS803 Managing Information Systems Risk and Cybersecurity	15 points	
	BSYS804 Business Analytics	15 points	
	BSYS805 Business Process Transformation	15 points	
	BSYS808 Digital Technology: Theoretical Foundations and Implications	15 points	
	BSYS809 Advanced Project Management	15 points	

*PgDipBus: To qualify for a focus in Information Systems, 75 points or more of Information Systems courses needs to be completed. The remaining points can be chosen from the [list of elective courses](#).*

*PgCertBus: To qualify for a focus in Information Systems, 45 points or more of Information Systems courses needs to be completed. The remaining points can be chosen from the [list of elective courses](#).*

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<b>International Business</b>			
	INTB801 International Business Management	15 points	
	INTB803 International Business and Large Emerging Markets	15 points	
	INTB804 The International Business Environment (30pts)	30 points	
	INTB806 Contemporary Challenges in International Business	15 points	
	INTB807 Strategic Management	15 points	

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*PgCertBus: To qualify for a focus in International Business, 45 points or more of International Business courses needs to be completed. The remaining points can be chosen from the [list of elective courses](#).*

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<b>Management</b>			
	EMPL802 Global Employment	15 points	
	EMPL803 Occupational Health and Safety	15 points	
	ENTR801 Entrepreneurship	15 points	
	INTB807 Strategic Management	15 points	
	MGMT804 Organisational Change	15 points	
	MGMT805 Diversity in Organisations	15 points	
	MGMT807 Organisational Behaviour	15 points	
	SUSE801 Leadership for Sustainable Organisations	15 points	

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Marketing			
	MKTG804 Advances in Services Research	15 points	
	MKTG806 Consumption and Consumer Behaviour	15 points	
	MKTG808 Product Development and Brand Strategies	15 points	
	MKTG810 Cotemporary Marketing theory and Practice	15 points	
	RETL803 Shopping Environment Studies	15 points	

*PgDipBus: To qualify for a focus in Marketing, 75 points or more of Marketing courses needs to be completed. The remaining points can be chosen from the [list of elective courses](#).*

*PgCertBus: To qualify for a focus in Marketing, 45 points or more of Marketing courses needs to be completed. The remaining points can be chosen from the [list of elective courses](#).*

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<b>Sport Leadership and Management</b>			
	SPMG801 Advanced Sport Development	15 points	
	SPMG802 Advanced Sport Leadership and Management	15 points	
	SPMG803 Advanced Sport Marketing	15 points	
	SPMG804 Advanced Sports Event Management	15 points	

*PgDipBus: To qualify for a focus in Sport Leadership and Management, 75 points or more of Sport Leadership and Management courses needs to be completed. The remaining points can be chosen from the [list of elective courses](#).*

*PgCertBus: To qualify for a focus in Sport Leadership and Management, 45 points or more of Sport Leadership and Management courses needs to be completed. The remaining points can be chosen from the [list of elective courses](#).*