

AK1007 Certificate in Business Studies

Graduate Profile for the **Certificate in Business Studies**

A graduate of the **Certificate in Business Studies** will be able to:

- a. Have a broad knowledge of theory and practice in business studies with a more detailed knowledge of one or more related topics. *(Knowledge/Understanding)*
- b. Be able to manage their own learning and be able to study independently. *(Personal/Intellectual Autonomy)*
- c. Be able to work effectively and responsibly with other students to meet required study goals. *(Ethical/Professional Dispositions)*
- d. Be able to demonstrate and apply competent skills in reflection, planning and analysis. *(Inquiry/Research/Creativity)*
- e. Be able to consider familiar and sometimes unfamiliar problems and select and apply standard and creative solutions. *(Skills/Application)*
- f. Be able to communicate effectively in a range of media. *(Communication)*