

AK3693 Bachelor of Business

Graduate Profile for the **Bachelor of Business, Economics major**

In addition to achieving the broader outcomes of the **Bachelor of Business**, a graduate of the **Economics major** will be able to:

- a. Demonstrate knowledge in the application of Economic concepts and methods to a high standard. (*Knowledge/Understanding*)
- b. Use self-directed and classroom-based learning to deepen personal understanding of Economic concepts, approaches and applications. (*Personal/Intellectual Autonomy*)
- c. Apply Economic thought to environmental, ethical and social issues in local and global contexts. (*Ethical/Professional Disposition*)
- d. Use critical analysis to model Economic behaviour to generate potential solutions to individual, organisational and societal problems. (*Inquiry/Research/Creativity*)
- e. Use appropriate abstract modelling and other Economic tools to think creatively and critically about business and societal issues. (*Skills/Application; Inquiry/Research/Creativity*)
- f. Display effective communication skills both individually and collaboratively in discussing, analysing and providing recommendations to diverse audiences on subjects from an Economics perspective. (*Communication*)