

## AK3712 Bachelor of Business (Honours)

### Graduate Profile for the Bachelor of Business (Honours)

*The Programme Learning Goal that relates to each capability in the profile is shown in brackets.*

A graduate of the **Bachelor of Business (Honours)** will be able to:

- a. Critically review relevant business research contexts, including literature in the field, citing the investigations within those research contexts. *(Knowledge/Understanding) (Programme Learning Goal 2)*
- b. Demonstrate application of business research methodology and methods developing critical analysis to complete an individual scholarly body of work. *(Personal/Intellectual Autonomy) (Programme Learning Goal 4)*
- c. Have advanced capability to consider relevant social, ethical, cultural and environmental and sustainability dimensions of decisions in business research contexts. *(Ethical/Professional Dispositions)*
- d. Define a business research problem, formulate a research question or issues, design and justify an appropriate methodology or approach which addresses the question or research issues. *(Inquiry/Research/Creativity) (Programme Learning Goal 1)*
- e. Apply research skills relevant to the specific business areas of interest, such as appropriate methods of collection, analysis, creative processing and interpretation. *(Skills/Application) (Programme Learning Goal 3)*
- f. Communicate effectively and to a scholarly standard. *(Communication) (Programme Learning Goal 4)*