

AK3712 Bachelor of Business (Honours)

Graduate Profile for the **Bachelor of Business (Honours)**

The Programme Learning Goal that relates to each capability in the profile is shown in brackets.

A graduate of the **Bachelor of Business (Honours)** will be able to:

- a. Critically review relevant business research contexts, including literature in the field, citing the investigations within those research contexts. *(Knowledge/Understanding) (Programme Learning Goal 2)*
- b. Demonstrate application of business research methodology and methods developing critical analysis to complete an individual scholarly body of work. *(Personal/Intellectual Autonomy) (Programme Learning Goal 4)*
- c. Have advanced capability to consider relevant social, ethical, cultural and environmental and sustainability dimensions of decisions in business research contexts. *(Ethical/Professional Dispositions)*
- d. Define a business research problem, formulate a research question or issues, design and justify an appropriate methodology or approach which addresses the question or research issues. *(Inquiry/Research/Creativity) (Programme Learning Goal 1)*
- e. Apply research skills relevant to the specific business areas of interest, such as appropriate methods of collection, analysis, creative processing and interpretation. *(Skills/Application) (Programme Learning Goal 3)*
- f. Communicate effectively and to a scholarly standard. *(Communication) (Programme Learning Goal 4)*

AK3712 Bachelor of Business (Honours): Graduate Profile Matrix

The matrix shows the alignment between the capabilities and the courses that support the development of each capability. The relevant Programme Learning Goal addressed by each capability has been indicated in brackets.

A graduate of the Bachelor of Business (Honours) will be able to:	BUSS823 Qualitative Research Design and Analysis	BUSS824 Quantitative Research Design and Analysis	Specialisation	BUSS897 Dissertation
a. Critically review relevant business research contexts, including literature in the field, citing the investigations within those research contexts. (<i>Knowledge/Understanding</i>) (<i>Programme Learning Goal 2</i>)			●	●
b. Demonstrate application of business research methodology and methods developing critical analysis to complete an individual scholarly body of work. (<i>Personal/Intellectual Autonomy</i>) (<i>Programme Learning Goal 4</i>)			●	●
c. Have advanced capability to consider relevant social, ethical, cultural and environmental and sustainability dimensions of decisions in business research contexts. (<i>Ethical/Professional Dispositions</i>)	●	●	●	●
d. Define a business research problem, formulate a research question or issues, design and justify an appropriate methodology or approach which addresses the question or research issues. (<i>Inquiry/Research/Creativity</i>) (<i>Programme Learning Goal 1</i>)	●	●	●	●
e. Apply research skills relevant to the specific business areas of interest, such as appropriate methods of collection, analysis, creative processing and interpretation. (<i>Skills/Application</i>) (<i>Programme Learning Goal 3</i>)	●	●	●	●
f. Communicate effectively and to a scholarly standard. (<i>Communication</i>) (<i>Programme Learning Goal 4</i>)			●	●