



AUT

CONNECTING STUDENTS,
BUSINESS AND COMMUNITY

AUT BUSINESS SCHOOL

AUT BUSINESS SCHOOL – LEARNING TRANSFORMS

Our vision – Learning that transforms individuals, families and communities.

Our mission – The AUT Business School activates success for all learners.

Our place in Aotearoa New Zealand and our industry connections inspire locally and globally relevant education and research. We advance business and economic outcomes while enhancing social equity and inclusion.

WELCOME



Engagement with business, the professions, government and the community is a defining feature of the AUT Business School. This engagement is integral to our contribution to business and society, and to student and graduate success.

Our curriculum is informed by globally relevant business theory and practice. Opportunities for students to engage with practitioners, through in-class and extracurricular activities, are well embedded and always evolving.

Our research has impact on business as well as within academic circles, as we advance collective knowledge in a wide array of business fields.

The mutual benefits for the business community and the school are significant. We place a high value on the input of professionals into our programme development and student activities. For the business community, the school provides access to thought leadership, a repository of research and consultancy expertise, high-calibre graduates and a strong student body who can undertake industry-based projects.

On the following pages you'll find many ways you can engage with us. Take a moment to discover what is possible, and if you have any further ideas, please get in touch.

Our partnerships are key to achieving the **AUT Business School vision – Learning Transforms.**

Professor Kate Kearins
Pro Vice-Chancellor and Dean
Auckland University of Technology Business School

CONTENTS

WELCOME	03
AT A GLANCE	04
ADVISORY BOARD	06
LEARNING TRANSFORMS	08
CO-OPERATIVE EDUCATION	08
RESEARCH THAT MATTERS	09
GET INVOLVED	10
CONTACT INFORMATION	15

AT A GLANCE

GRADUATES AND STUDENTS
STUDENT PROFILE



2,582
Bachelor of Business
students

2,582
Total undergraduate
business school students

1,031
Total postgraduate
business school students

99
Total PhD business
school students

2,763
Total business school
NZ students

1,083
Total business school
international students

20,995
AUT NZ students

3,708
AUT international students

FACULTY STAFF

113
Academic staff

51
Professional staff



27
Lecturers

51
Senior
lecturers

16
Associate
professors

19
Professors

Note: These are 2024 figures and were correct at the time of printing.

WHERE IN THE WORLD ARE OUR
BUSINESS GRADUATES?



ADVISORY BOARD

The AUT Business School Industry Advisory Board helps ensure the business school’s relevance to and connectedness with industry.

Through the broad local and international experience and perspectives of its members, the Board:

- Provides strategic advice on the business school’s vision and direction
- Informs on trends in business practice and employment
- Advises on initiatives to enhance the student experience and learning outcomes

DEAN’S INDUSTRY ADVISORY BOARD

Professor Alireza Tourani Rad

Deputy Dean and Associate Dean
International and Engagement,
AUT Business School

Emma Harding

Sustainability and Circular Economy Manager
Air New Zealand

Fred Laury

Executive General Manager –
Enterprise Technology
Xero

Karinia Lee

Head of Centre
Centre for Social Impact

Professor Kate Kearins

Pro Vice-Chancellor and Dean
AUT Business School

Kate Tulp

Country Manager
ServiceNow

Lisa Tai

Chief Operating Officer
Pasifika Medical Association Group

Llori Valenzuela

Director of Equipment and E-commerce
Les Mills International

Matt Knight

Founder & Managing Director
Sharedspace.co.nz

Matthew Bain

Marketing Director
Spark New Zealand

Nick Swallow

Director – Private Enterprise
KPMG

Richard Catherall

Innovation Investment Manager
Auckland Council

Santiago Aon

Director Global Supply Chain
Fonterra

Sarah Wood

CEO
Realesate.co.nz

Scott Cresswell

Executive – People & Culture
Gallagher Insurance New Zealand

Steven Knight

Risk Manager
Tiger Brokers (NZ) Ltd

Tahana Tippett-Tapsell

General Manager
Tuaropaki Trust

Vena Crawley

Independent
Director/Executive/Entrepreneur

If you’re looking for advisory board experience, share your expression of interest with our Partnerships Director, Melanie Barr.

P (09) 921 9336

M 021 242 1197

E melanie.barr@aut.ac.nz

LEARNING TRANSFORMS

The AUT Business School attracts a diverse range of local and international learners, and we recognise that education has the power to transform and benefit individuals, families and communities.

We provide programmes that equip students with the knowledge, skills and values needed to negotiate complex, changing and uncertain work environments. Our programmes develop deep specific discipline knowledge, a breadth of interdisciplinary understanding, and skills such as agile thinking, collaboration, creativity and digital literacy.

We prioritise learning experiences and assessments that mirror the work environments our students are moving into. We engage with our partners to develop real-world case studies and scenarios to solve.

We invite partners into the classroom to share their insights on practice. We create opportunities for our students to visit industry, to see first-hand how classroom concepts translate in context. Students can participate in applied projects and work placements, in New Zealand and overseas.

This kind of learning produces graduates who are agile, resilient and creative, and can better put into practice the kind of analysis and complex communication required of them as professionals.



Sommer Kapitan
Associate Dean Academic



RESEARCH THAT MATTERS

At the AUT Business School we believe in high-quality research that has a positive impact on business and society.

We have world-class researchers engaged in international research networks and with distinguished academic peers at institutions around the globe. We also recognise that our local context – small island nation, multiethnic society and Indigenous culture – enables a distinct focus on advancing business and economic outcomes while seeking to also enhance social equity and inclusion.

At the heart of our research is collaboration with our external stakeholders in business, the professions, government and the community. Both individual researchers and our research teams work with business and organisations to co-design research projects and deliver outcomes that make a difference to business practice, government policy and organisational change. Our academics feature regularly across radio, print and broadcast media, to share their informed expert opinion and research outcomes.

The school is increasingly successful in gaining research grants and recent funders include:

- Accounting and Finance Association of Australia and New Zealand (AFAANZ)
- Broadcasting Standards Authority
- European Commission
- Health Research Council New Zealand
- InternetNZ
- Ministry of Business, Innovation & Employment
- Ministry of Justice
- Ministry of Social Development
- National Institutes of Health
- New Zealand Industrial Relations Foundation
- Royal Society of New Zealand
- Tertiary Education Commission
- The Australian Accounting Standards Board
- U.S. Department of State



OUR FLAGSHIP RESEARCH GROUPS

- The New Zealand Policy Research Institute (est. 2008) provides high-quality research across a broad multidisciplinary programme concerned with people and work – research that ticks the box for academic rigour as well as relevance to policy makers in business, government, and the community.
- The Auckland Centre for Financial Research (est. 2012) has a reputation for connecting finance academia to practice, building knowledge and understanding in social and sustainable finance, commodity and financial markets, and empirical finance.

OUR DEPARTMENT RESEARCH

- Our Department of Accounting investigates topics across financial and managerial accounting, taxation, and accounting for social impact (including sustainability accounting and disclosure).
- The Department of Economics and Finance provides insights that inform policy decisions, and support investors and businesses – from climate policy and financial market efficiency to global economic interactions.
- The Department of Management, Technology and Organisation has expertise across leadership, human resources, business information systems, and operations management – embracing ethics, sustainability and responsible business.
- The Department of Marketing and International Business explores marketing and consumer behaviour, market dynamics, and entrepreneurship, investigating topics that shape how businesses interact with consumers and society at large.

GET INVOLVED

The mutual benefits for the business community and the school are significant. Find out how you can connect!

ALUMNI



Alumni are one of our largest stakeholders and a key conduit to deepening engagement and partnerships with industry. Our extensive network of 40,000+ alumni includes business practitioners across myriad industries. We highly value the contribution of alumni to our teaching and research activities and in turn we offer professional networking opportunities for alumni through thought leadership and industry insight events.

APPLIED BUSINESS PROJECTS

Tap into our students' knowledge to solve a business challenge. Provide students with a real-life business case and share an issue your industry is facing through our postgraduate applied business projects. These projects are at the core of our applied postgraduate programmes, and our students are excited and motivated to collaborate with industry professionals on real-life business challenges. You could work with students in management, marketing and supply chain management, and draw on their strategy development, project management, communication and consulting skills.

AUT BUSINESS SCHOOL LINKEDIN

We are proud to be part of a business community built on evidence, expertise and experience. Follow us on our LinkedIn page to explore the activities and achievements of our talented AUT Business School staff, students and alumni. This page enables the school to engage with our partners, alumni and students anytime, anywhere and is a place we can disseminate opportunities and share our most current research.

CAREERS EXPO



The AUT Business Careers Expo bridges the gap between study and work by connecting industry and students. It is an opportunity for students to see what roles and career pathways they can look forward to after graduating. It's free to register your business for a stand at our expo, and you'll meet hundreds of potential employees and future customers. Career expos are a key feature on our students' calendars – as well as an essential event in your recruitment campaign as an employer.

CO-OPERATIVE EDUCATION PROGRAMME



To ensure our Bachelor of Business graduates hit the deck running in their chosen careers, the AUT Business School developed a highly successful workplace experience programme called Co-operative Education. Co-operative Education is a key point of difference for our degree and has strong support with employers and industry.

Co-operative Education is a 9-week placement that provides students with a transition between their studies and the business world, and gives companies access to talented and motivated final-year students.

Typically, students undertake a role or project assigned by a business. Students can deliver on those nice-to-have projects you never have the time to complete. Many employers find Co-operative Education placements an ideal opportunity to recruit the best graduate talent.

EMPLOYER PRESENTATIONS



In addition to our annual careers expo, we can organise a bespoke session for you to meet with students and showcase your organisation. Promote your brand, culture and recruitment processes, and share desired industry skills and knowledge. Your presentation can also include a networking component, to meet with students and answer their questions.

EVENTS

The AUT Business School stages conferences, presentations, workshops and panel discussions. Work with us to bring together industry leaders and academic expertise, and participate on a panel or as a speaker. Your team can also attend our events for free – keep an eye on our LinkedIn page and join our mailing list to stay in the loop of opportunities.

GUEST LECTURES



Authentic, practice-based learning is at the heart of our education approach. It's critical that students can make the link between theory and practice. Join us in the classroom to share your real-life experience and expertise. Hearing the insights of successful industry experts helps students connect the dots between education and the professional world. You can make a significant impact on the student learning experience, and this is a great opportunity to expand your presentation and facilitation skills!

INTERNSHIPS – LOCAL AND GLOBAL

We'll advertise your internship role to third-year students, and they'll complete the internship in the year after their final year of study. For our international intern partners, we help cover the cost of their flights and visas by awarding an AUT Talenthub International Scholarship.

MARKETING PITCH COMPETITION

Business mentors play a key role in an exciting final year project for our Bachelor of Business marketing students. Student teams create a mock (or real) project in anything from retail layout and store design to ad campaigns and rebranding. One of the deliverables is how students respond to and incorporate industry feedback. We consider this a critical skill for successful marketing graduates and welcome the input of our industry partners to these projects.

MASTER'S DEGREES FOR BUSINESS PROFESSIONALS

The MBA and professional master's programme curricula are frequently rebalanced to respond to the shifts that are occurring in all facets of business and society and are suitable for business professionals seeking to upskill, change career direction, or accelerate their career pathway.

These programmes cater for professionals through part-time options and through postgraduate certificates and diplomas that provide a pathway into a master's degree.

MASTER OF BUSINESS ADMINISTRATION

Our MBA is internationally recognised, and attracts high-performing students who seek to develop their leadership and business decision-making skills further. You'll gain practical learning outcomes that you can immediately apply to your business or organisation.

We also offer one of New Zealand's most flexible programmes, with multiple start dates each year and a flexible curriculum structure.

From July 2025, we are excited to offer the MBA in a 100% online programme for domestic students. With the flexibility to study part-time, one course at a time, the AUT Online MBA allows you to balance professional and personal commitments while achieving career goals.

PROFESSIONAL MASTER'S DEGREES

Our professional master's degrees are designed to accelerate your professional career or take it in a new direction entirely. The programmes can be completed full-time in 12-16 months and are tailored for those with a bachelor's degree from an unrelated discipline. You can choose from the:

- Master of Applied Finance
- Master of Business Management
- Master of Global Business
- Master of Marketing
- Master of Professional Accounting
- Master of Supply Chain Management

OFFICE TOURS/SITE VISITS



Host our students at your office to share insights into your people and organisation. Students enjoy engaging with business leaders and professionals off-campus. Hosting an office tour and presentation is an excellent opportunity to introduce students to the workplace and hear from your staff about their career journey.

SCHOLARSHIPS

You can offer a scholarship in a specific subject area with full naming rights. The scholarship could involve paying a student's tuition fees, offering work placement during the holidays or part-time work throughout the year, or business mentoring. Current scholarships include the TPT Group Business Scholarship and the NZ Super Fund Scholarship.

SHADOW A LEADER



Shadow a Leader is an innovative education initiative designed to nurture future professionals and leaders. The programme matches a secondary school student and an AUT student to shadow a business leader for a day. This experience gives students invaluable insights into how business leaders work in the professional world and opens their eyes to the skills and attributes required to navigate a successful career in business.

Students are excited to shadow a range of experiences during the day, which could include strategy, sales, finance, or marketing meetings, client meetings, board meetings, videoconferencing, product manufacturing or factory tours, or team building.

STUDENT CLUBS



Our students proactively self-manage clubs and societies. These clubs give our students the platform to sharpen their skills and build industry links. We invite you to get involved as a guest speaker, mentor or coach, sponsor, or simply by providing industry insights and career advice. Your contribution will prepare our student club members for real-world expectations, and your support will act as a catalyst for their career advancement once they've graduated. Furthermore, by engaging with club executive members, you'll enjoy the stimulating company of some very bright and motivated young people.

AUT Business clubs:

- AUT Accounting Association
- AUT Investment Club (AUTIC)
- AUT Marketing Collective
- AUT Startup Club
- AUT Human Resources Club
- AUT Women in Business (AUTWIB)
- AUT Moana Nui

TALENT PIPELINE

Are you looking to hire student or graduate talent for your business? As well as good academic grades, we know employers are looking for the essential employability skills of work readiness, resilience, collaboration, communication and the ability to step confidently into life's challenges. Our skilled AUT Talenthub team can take the hard work out of the recruitment process by screening and shortlisting talent for your role. We'll create your job ad, promote it, receive applications, and interview students/graduates before giving you a shortlist of candidates.

TOP SCHOLARS AND BETA GAMMA SIGMA

Our Top Scholar Awards, including those eligible for the international Beta Gamma Sigma honours society, are an annual celebration of high academic achievement, hard work and determination. These students have consistently achieved exceptional academic results in their chosen field – with high-level critical thinking, creative problem-solving skills, and communicative capabilities. Connect and celebrate with these exceptional students and graduates by supporting our awards function.

ONE POINT OF CONTACT FOR YOU AND YOUR ORGANISATION

Our Partnerships team can assist you and your organisation with any questions or suggestions you have about working with the AUT Business School.

We invite you to get in touch.

CONTACT INFORMATION

Melanie Barr

Partnerships Director

P (09) 921 9336

M 021 242 1197

E melanie.barr@aut.ac.nz

Physical address:

Level 10, WF building, 42 Wakefield St,
Auckland 1010

Postal address:

AUT City Campus, Private Bag 92006,
Auckland 1142

SHADOW A
LEADER

INDUSTRY
ENGAGEMENT
EVENTS

Recruit
GRADUATES

APPLIED
projects

Employer
Scholarships

Guest
SPEAKERS

Alumni

INTERNATIONAL
WORK
PLACEMENTS

MBA

HOW TO CONNECT WITH THE AUT BUSINESS SCHOOL

Contact us with any questions or
suggestions you have about working
with the AUT Business School.

Melanie Barr
Partnerships Director

 (09) 921 9336 or 021 242 1197

 melanie.barr@aut.ac.nz

COMMISSIONED
research

EMPLOYABILITY
WORKSHOPS

Student
CLUBS

PROFESSIONAL
MASTER'S
DEGREES

Student
mentor

CAREER
EXPOS

Sponsorships

CUSTOMISED
ACTIVITIES

Advisory
BOARD

Co-operative
education

PARTNERSHIPS
THAT ACCELERATE
IMPACT