

## Undertow Media Maori and Pasifika Communication Studies Scholarship

**Closing date: 10<sup>th</sup> September, 4pm**

[Undertow Media](#) is a PR and social media agency based in Grey Lynn representing a suite of brands including Logitech, UE (speakers), Superette, Nourish Group, Villa Maria, Countdown and Bondi Sands. Undertow Media is awarding a scholarship for Maori & Pasifika communications students eager to work in the field of public relations.

### AMOUNT AND TYPE OF AWARD

- One scholarship is available.
- The scholarship covers tuition fees (including compulsory student fees) for full-time study in Year 3 of the Bachelor of Communication Studies.
- In addition to the scholarship the successful scholar will be offered an internship on a part-time basis for 12 weeks with [Undertow Media](#) under a separate employment contract.

### TENURE

- One year of full-time study in the third year of the Bachelor of Communication Studies programme.

### ELIGIBILITY CRITERIA

Applicants for these scholarships must:

- Be a New Zealand citizen or permanent resident.
- Be registered in ARION as having Māori or Pacific first ethnicity.
- Be a full-time student enrolled at the application closing date in the second year of the Bachelor of Communication Studies programme and eager to work in the field of public relations.
- Demonstrate a high level of academic achievement in their tertiary study up to the time of application.

### APPLICATION REQUIREMENTS

Applications will open in July. Applicants must complete the application online through the [AUT Scholarships Database](#) and will be required to upload:

- Cover letter outlining why you would benefit from this scholarship.
- A brief CV (no more than two pages).

### CONDITIONS OF SELECTION AND ACCEPTANCE

- The recipient will be selected by a scholarship selection panel comprising Undertow representatives and the AUT Head of Department or designate.
- The decision of the scholarship selection panel is final.

- If the panel is of opinion that there is no applicant of sufficient merit, the scholarship will not be awarded.
- The award of this scholarship is conditional on the recipient gaining entry to and enrolling full-time in the third year of the Bachelor of Communication Studies programme.
- The successful candidate will take up an internship with Undertow Media at their Grey Lynn premises.
- If the recipient fails to make satisfactory progress in their studies or fails to meet the conditions of the scholarship, AUT Foundation and Undertow Media following joint consultation may terminate the scholarship.