

NOVEMBER 2018

**AUT**

# BUSINESS & ECONOMICS

SUMMER UPDATE





## A MESSAGE FROM THE DEAN

I'm proud of the direction we are taking in our business programmes at AUT to keep pace with employer and graduate needs. We know the workplaces of the future will likely look very different, and we want to prepare our graduates to manage ambiguity and complex challenges.

We have made some enhancements to our flagship programme, the Bachelor of Business, for 2019. These changes reflect what we know from both futurists and industry experts locally and globally.

Read on to understand how the key features of our redesigned Bachelor of Business will prepare students to thrive in the ever-changing world of work, both once they graduate and throughout their careers.

As well as developing our students, we also want to develop you as an individual. I look forward to hearing your thoughts on the sorts of professional development activities and topics you would like the AUT Business School and School of Economics to provide. You can find the survey on page 4.

### Professor Kate Kearins

BEd *Waik.*, MA *Massey*, MMS, PhD *Waik.*, DipTchg, DipMngt  
Pro Vice-Chancellor and Dean  
Faculty of Business, Economics and Law



# INTRODUCING OUR REDESIGNED BACHELOR OF BUSINESS FOR 2019

Business leaders locally and internationally tell us they need graduates to be agile, creative and able to work effectively across different functions in a business.

So, we have optimised our already very effective business degree to ensure our graduates are ready to thrive in the ever-changing world of work.

## Our key points of difference



Become an expert with an edge

Workplaces are becoming more complex. Employers tell us they need specialists who can also interact across different business functions and disciplines. We've made it possible for students to

complement their major area of study with multidisciplinary experiences.



Put learning into action

We want our graduates to be work-ready and so prioritise opportunities to apply theory to practice. Students can undertake a work placement, an applied research project or start their own business

venture before graduating. They'll have a head start on their career and many students even secure a job from their placement.



Develop skills for the future

Companies around the world need employees who can adapt to the constantly shifting landscape of business. They need critical thinkers, problem solvers and agile workers who can

keep pace with the advancements of technology. Our redesigned degree focuses on developing the skills, capabilities and mindsets that will see graduates thrive in changing workplaces.



Be good for business

Business students and graduates are increasingly wanting to have a positive impact on the world. So we've made social impact a core theme through all three years of our Bachelor

of Business. By studying contemporary issues students will consider ethical approaches to business decision-making and problem-solving, and develop an appreciation of what it means to practise business in a responsible way.

"I think the enhancements to the Bachelor of Business degree are fantastic. They ensure students coming out of AUT are ready for the workplace"

**Michael Stribling**

Tribe Lead Digital Services, Spark New Zealand

# OUR GRADUATES



**Amy Pollok**  
**Strategic Planner, Colenso BBDO**  
Bachelor of Business and Bachelor of  
Communication Studies conjoint programmes

“Being able to go on student exchange to San Diego State University and participate in the AUT Internz programme definitely stand out as highlights. The opportunity to take marketing courses in an international setting gave me valuable insight into how the industry operates on a global scale.”



**Dameon Arendse**  
**Procurement Coordinator,  
Ministry of Education**  
Bachelor of Business in Management

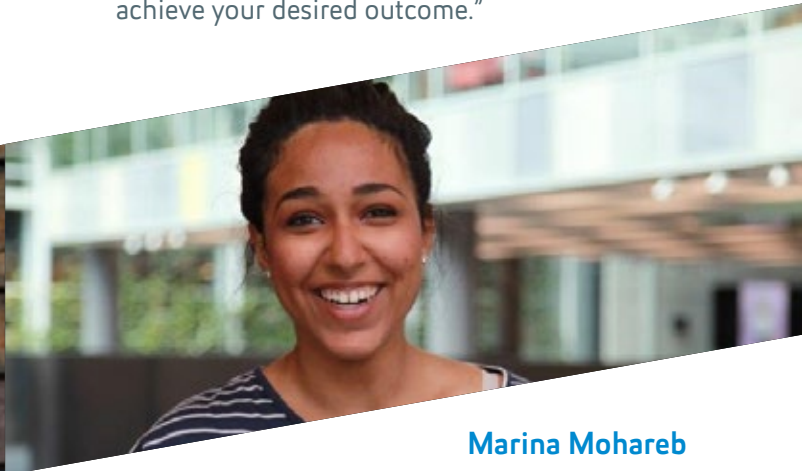
“The management papers I took during my time at AUT provided me with a great understanding of the way things work within the business world. But I think the biggest skill AUT has helped me develop further is to think outside of the box and ask questions. In the world of procurement it is always important to try and think of new ways to achieve your desired outcome.”



**Clouston Mahon**  
**User Experience Lead, 11:FS, London**  
Bachelor of Business in Design and Finance

“AUT has the courage to offer new and innovative programmes. By doing so, they can position students in emerging fields of business where they can excel locally and abroad.

I completed my workplace experience at Lightning Lab, New Zealand’s first digitally focused start-up accelerator. Working as a user experience (UX) design intern, I was paired with some of the best in the industry.”



**Marina Mohareb**  
**Consultant, Solution49x,  
KPMG Australia, Melbourne**  
Bachelor of Business in Business Information  
Systems and Bachelor of Health Science in  
Psychology conjoint programmes

“AUT’s business degree allowed me to use my first year to really discover what I wanted to do.

As a part of my Bachelor of Business, I completed workplace experience in AUT’s ICT department. I got experience as a junior business analyst in the ICT strategy and architecture team. This gave me great exposure to the kind of workplace I hoped to be entering.”

# TAKE OUR 2 MINUTE SURVEY

## Tell us what you think

We would like to invite you and your department colleagues to our City Campus for a free session on professional development in 2019.

Please fill out our survey below and tell us when would suit you, and which topics you would be interested to learn more about. The survey should only take about 2 minutes to complete.

**TAKE THE SURVEY NOW**

## DID YOU KNOW?


The AUT Business School has links with 33 leading university business schools throughout Europe, Asia and North America

AUT is ranked in the top 350 universities in the world

(Times Higher Education)

The AUT Business School is among an elite group of 5% of business schools worldwide accredited by AACSB (The Association to Advance Collegiate Schools of Business)

Almost half of Bachelor of Business graduates were offered a job from their work placement organisation



“The students that are graduating out of AUT Business School are certainly the kinds of workers that we need in a workplace in the 21st century. Diligent, hardworking, absolutely worldly and passionate about committing to a cause and making a real positive difference in our world”

**Sian Flynn-Coleman**

Corporate Sustainability Manager, Fuji Xerox New Zealand

# CONTACT US

In collaboration with the AUT Future Students Team, our business and economics staff are available to come into your school to talk about AUT's undergraduate programmes.

To find out more please contact the Future Students Team:

✉ [secondary.schools@aut.ac.nz](mailto:secondary.schools@aut.ac.nz)

☎ **09 921 9239**  
(Margaret Temese, Team Administrator)

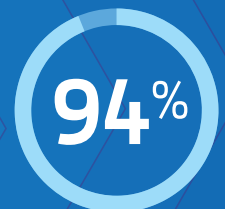
TOP  **1.2%**  
UNIVERSITIES  
WORLDWIDE



Ranked in the top 350 universities worldwide for Accounting, Finance, Business, Management, Economics and Econometrics



Connecting more students with employers through workplace experience



94% of business grads were employed within 6 months



Gain transferable character skills like communication, creativity, problem solving and collaboration

**AUT**