

## AK3693 Bachelor of Business

### Graduate Profile for the **Bachelor of Business**

In addition to the specific capabilities of the relevant major, a graduate of the **Bachelor of Business** will be able to:

- a. Use critical, analytical, creative and reflective thinking processes to seek out and address complex problems and engage with other disciplines and perspectives.  
*(Inquiry/Research/Creativity)*
- b. Evidence and apply in-depth knowledge of specialist discipline(s).  
*(Knowledge/Understanding; Skills/Application)*
- c. Demonstrate an understanding of the key challenges in managing in bicultural and multicultural contexts, and in changing global and technological environments.  
*(Knowledge/Understanding; Skills/Application; Personal/Intellectual Autonomy)*
- d. Discern the ethical dimensions and impacts of business activity and decisions, and advance arguments for socially responsible alternatives and outcomes.  
*(Ethical/Professional Dispositions)*
- e. Effectively collaborate with others in diverse teams and reflect on their contributions, and on the teams' processes and ability to achieve outcomes. *(Personal/Intellectual Autonomy; Communication)*
- f. Effectively communicate, negotiate and influence using modes and mediums of communication appropriate to the context. *(Communication)*