



PROFESSOR
LESTER LEVY

Digital Health Disruption: Technology or Leadership

The healthcare sector is predicted to be on the cusp of a predestined digital health revolution but this is not so simple.

It is true healthcare is a sector to be singled out as ripe for digital disruption primarily due its structural and operational inefficiencies. It's a major miscalculation to think that digital disruption of the healthcare sector will simply be a replication of the disruption that has happened in other sectors such as media, retail, accommodation and passenger services. The gradient for digital health disruption is considerably steeper than in those sectors as a result of a deeply embedded culture, identity and tradition. Much more relevant research and enhanced attention to leadership, rather than only the technology itself, will make reconciling the paradox between utopian and dystopian views

of digital health disruption more possible.

Lester is New Zealand's first Professor of Digital Health Leadership and is also Chair of the Health Research Council. His multi-layered, multi-decade career across medicine, academia, business and governance saw him serving on twenty-five boards, fourteen as Chair and three as Deputy Chair. Leadership, change and disruption has been the focus of his academic career and he is widely recognised for his leadership knowledge. He is concerned that uncritical perspectives of digital health and digital health disruption have the potential to derail their future and believes that empirical research can effectively reframe these perspectives. In the 2013 New Year's Honours Lester was appointed a Companion of the New Zealand Order of Merit for services to health and education.

TUESDAY
7 SEPTEMBER

4.30–5.30pm

AUT City Campus
WA Conference Centre
55 Wellesley Street East
Auckland 1010

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