AK3693 Bachelor of Business

Graduate Profile for the Bachelor of Business, **Information Systems major**

In addition to achieving the broader outcomes of the Bachelor of Business, a graduate of the **Information Systems major** will be able to:

a. Integrate theoretical and technical knowledge pertaining to business process, business data, projects and enterprise / information systems management.
    (*Knowledge/Understanding*)

b. Use practical situations as learning opportunities by reflecting on performance and then identify actions for self-improvement. (*Personal/Intellectual Autonomy*)

c. Exercise judgement considering social, ethical, environmental and global dimensions of decisions in the information systems context. (*Ethical/Professional Disposition*)

d. Identify and solve information systems and business problems using appropriate solutions that include technology. (*Inquiry/Research/Creativity*)

e. Apply theoretical and technical information systems knowledge and skills to improve businesses. (*Skills/Application*)

f. Justify and communicate in a straightforward manner well-reasoned information systems arguments and recommendations to both information systems specialists and non-information systems specialists. (*Communication*)