

BUSINESS & ECONOMICS

UNDERGRADUATE
PROGRAMME GUIDE
2021

AUT



Celebrating 20 years as a university

When AUT became a university in January 2000, it had a clear vision for its future: to provide its students with exceptional learning experiences, and send them into the world as outstanding graduates. AUT has been a university for 20 years now and that student-centred vision has helped guide the development of world-class programmes, teaching, research, facilities and partnerships.

Today, AUT is New Zealand's second-largest university, with 29,250 students, 994 doctoral candidates, 3,400 staff, 195 professors and associate professors, and more than 100,000 AUT alumni. Ranked in the top 1% of universities worldwide, AUT is the top millennial university in Australasia, and ranked first in New Zealand for its global research impact and international outlook.

Welcome to AUT

E ngā mana, e ngā reo
E te iti, e te rahi
E ngā mātāwaka o ngā tōpito o te ao
Ngā mahuetanga iho e kawe nei i ngā
moemoeā o rātou mā
Tēnā koutou katoa

Piki mai rā, kake mai rā,
Nau mai, haere mai ki tēnei o ngā wānanga
Whakatau mai i raro i te korowai āhuru
o Te Wānanga
Aronui o Tāmaki Makau Rau

To the prestigious, the many voices
The few, the great
To those of all races and creeds
We who remain to fulfil the dreams and
aspirations of the ancestors
Greetings one and all

Climb, ascend
Embark on the journey of knowledge
Let us at AUT embrace and empower you
To strive for and achieve excellence

Te whakatupu i te kōunga, i te mana taurite me ngā
tikanga matatika, i ngā pūkenga ako,
i ngā pūkenga whakaako me te āta rangahau hei hāpai
i ngā hāpori whānui o te motu, otirā, o te ao.

To foster excellence, equity and ethics in learning,
teaching, research and scholarship, and in so doing
serve our regional, national and international
communities.

Contents

Course information

Bachelor of Business

- 08 Overview
 - 10 Course planner
 - 11 Workplace experience
 - 12 Accounting
 - 13 Economics
 - 14 Finance
 - 15 Human Resource Management and Employment Relations
 - 16 Information Systems
 - 17 International Business and Strategy
 - 18 Management
 - 19 Marketing, Advertising, Retailing and Sales
- 20 Certificate in Business**
- 21 Certificate in Business Studies**
- 22 Graduate Diploma in Business and Graduate Certificate in Business**
- 28 Overview of our postgraduate qualifications**

About AUT

- 02 AUT's faculties and schools
- 03 Qualifications and study pathways
- 04 Why study business and economics at AUT?
- 23 International exchange
- 24 Clubs and activities
- 25 Student support
- 26 University life
- 36 Campus maps

Applying for your programme

- 30 How to apply
- 32 University entrance
- 34 Fees and payment
- 35 Find out more

Key: F/T = full-time, P/T=part-time

Cover credit: Rendering by Jared Patterson.

Top 1%: AUT is ranked in the world's top 251-300 universities (Times Higher Education World University Rankings 2020).

Disclaimer: Although every reasonable effort is made to ensure accuracy, the information in this document is provided as a general guide only for students and is subject to change. All students enrolling at AUT should consult its official document, the AUT Calendar, which is available online at aut.ac.nz/calendar, to ensure that they are aware of, and comply with, all regulations, requirements and policies.

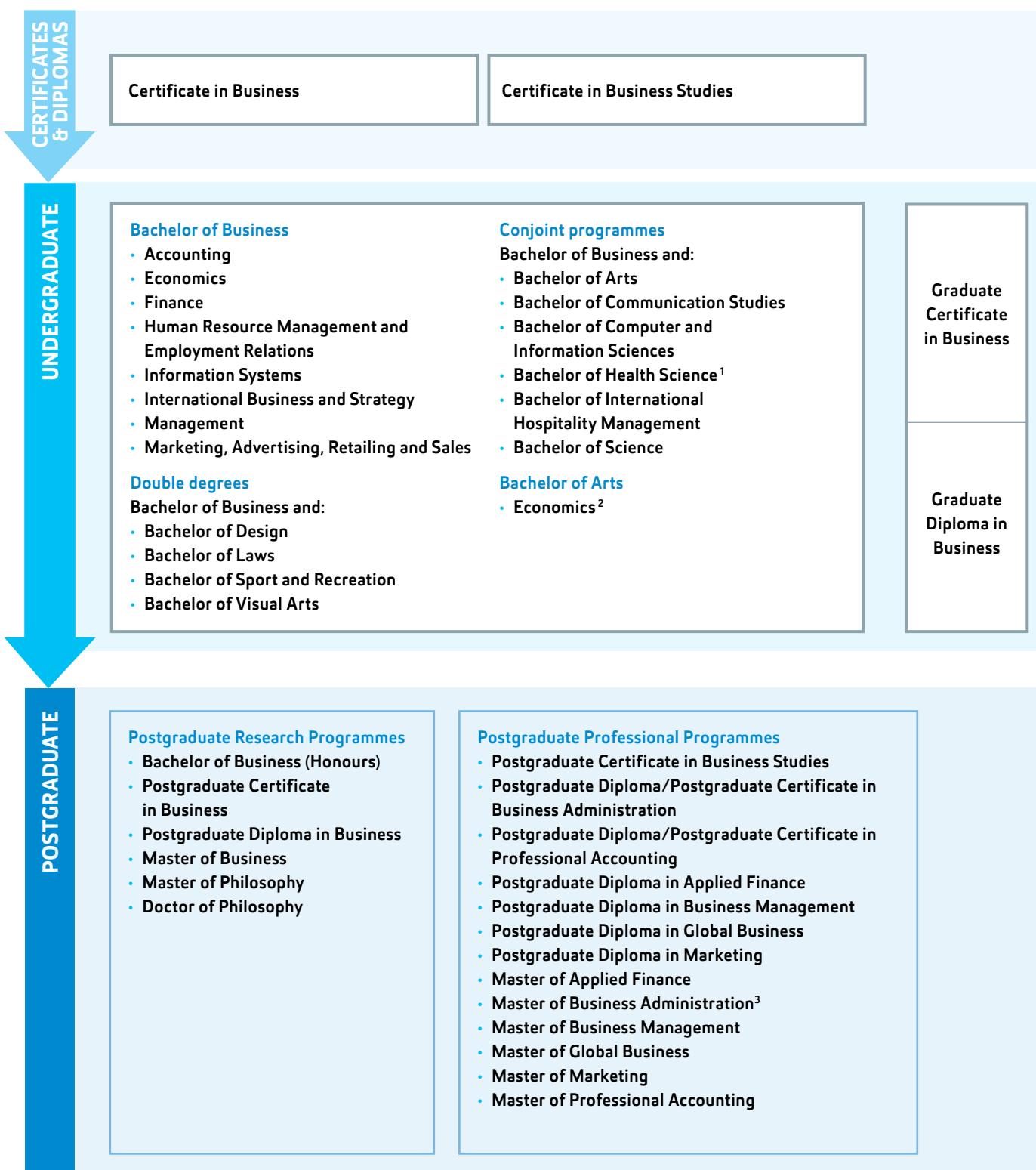
International students should visit aut.ac.nz/international for entry requirements and detailed application information. The information contained in this programme guide was correct at the time of print, December 2019.

AUT's faculties and schools

AUT has five faculties and 17 schools. The light blue boxes in the diagram below show where the programmes in this programme guide sit within AUT.



Qualifications and study pathways



1. Only available for Bachelor of Health Science students majoring in Psychology.

2. For details visit aut.ac.nz/socialsciences

3. The MBA requires work experience and does not always need prior study.

Note:

1) Completion of one qualification doesn't guarantee entry to a higher-level qualification.

2) Apply for the qualification you are best suited for – you don't necessarily have to enrol in the qualification that appears at the top of the above diagram.

3) Some qualifications in the above diagram may be prerequisites to – and not credit towards – higher-level qualifications.

WHY STUDY BUSINESS & ECONOMICS?



Ranked in the top
300 universities
worldwide for
all our business
and economics
subjects



Connecting more students
with employers through
NZ's largest internship
programme



Transforming business
and society through
our research



1



2



3

- 1 AUT is in the top 1% of universities in the world 2 The AUT Business School and School of Economics are internationally ranked and globally recognised
3 The AUT City Campus is in the heart of Auckland's CBD

Creating world-ready graduates

AUT's mission is to create great graduates, and each member of our staff contributes to this. We encourage innovation and entrepreneurship, and the ability to explore new technologies, challenge routine thinking and solve problems in new ways. Our teaching approach helps you develop your creativity, critical thinking, problem solving, collaboration, and communication skills – highly transferable skills employers tell us they're looking for. Our classroom projects reflect contemporary business practice, and social impact is a core theme throughout the Bachelor of Business. You can also broaden your career opportunities by complementing your business major with one or two of our diverse range of minor subject areas. Another unique part of our Bachelor of Business is the final-year workplace experience. You can complete a work placement, an applied research project or start your own business venture before graduating.

A global outlook

We know that to create truly great graduates, we must do more than get them ready for their career; we must get them ready for the world. We're consistently ranked first in New Zealand for international outlook by world rankings organisations QS and Times Higher Education. Many of our academic staff were born overseas, and they often share their international experience and connections with their students. As a business and economics student you can also choose to study a semester or two with one of our top business school partners around the world, and you can also complete your workplace experience overseas.

World-leading staff

Our academic staff are passionate about their subjects and at the forefront of their disciplines. Many of them are internationally known as experts in their fields, and organisations around the world draw on their expertise for key projects. For example, Associate Professor Felicity Lamm was appointed as the Government's chief advisor for health and safety, Professor Alireza Tourani-Rad ranks among the top 2% of finance academics worldwide and Professor Gail Pacheco's research is being used by the Government to address the gender pay gap. These are just some of the many inspiring academics you may encounter at AUT. We also partner with a wide range of business leaders and expert professionals who advise us on our curriculum and act as mentors on applied projects.

Innovative and relevant research

AUT is ranked first in New Zealand for global research impact by Times Higher Education. Our world-class researchers work in all major disciplines in business and economics, and in our multidisciplinary research centres. At the heart of our research is collaborative engagement with our external stakeholders in business, the professions, government and the community. Our research centres and groups include the Accounting for Social Impact Research Group, Auckland Centre for Financial Research, Centre for Occupational Health and Safety Research, Gender and Diversity Research Group, and New Zealand Work Research Institute. Our research also feeds back into the classroom, and students can contribute to and learn from our research discoveries.



We're proud of our future-focused teaching and engaging learning environment



World-class teaching and learning

We're proud to be one of the world's best modern universities - Times Higher Education has ranked us as the top millennial university in Australasia and number 14 in the world. We have been a university since 2000, and are now the second largest in the country and ranked among the top 1% (251-300) of universities in the world.

The AUT Business School is internationally ranked and recognised globally as a top business educator. AACSB International accreditation puts us among the top 5% of business schools in the world, and university rankings organisation QS places all of our business and economics subjects in the top 300 in the world.

Our accounting programmes are accredited by leading professional bodies, allowing you to gain the academic requirements for a professional accounting qualification. As a member of the CFA Institute University Affiliation Program, our finance programme will position you well for gaining the Chartered Financial Analyst designation.



1



2



3



4



5



6



7



8

1&2 Our City Campus is in the heart of Auckland's CBD **3** The South Campus in Manukau is proud of its smaller classes and close ties to the South Auckland community **4** Our Business and Economics Career Fair, one of many events where you can network with potential employers **5** Gain valuable international experience by going on a student exchange as part of your degree **6** **7** Your study is a mix of learning in large and modern lecture theatres, and smaller, interactive classes **8** Our City Campus offers wide open spaces for socialising and studying

Bachelor of Business

Overview

[BBus | AK3693]

QUICK FACTS

Level:	7
Points:	360
Duration:	3 years F/T, P/T available
Campus:	City & South
Starts:	22 Feb & 12 July 2021



Jordan Sanford

Graduate Financial Risk Analyst,
New Zealand Treasury
Bachelor of Business (Honours) in Economics
with First-Class Honours
Bachelor of Business in Economics and
Finance

"I really felt that my lecturers and supervisors were invested in my development, and would go out of their way to provide any assistance, advice or opportunities they could. I had previously attended another university where I didn't feel engaged in the lectures and workshops. I decided to attend AUT after friends recommended it. One of the achievements I'm particularly proud of throughout my studies at AUT was being part of a team of AUT business students representing the university, and later New Zealand, in the 2017 CFA Institute University Challenge. Our team made it to the Asia Pacific semi-finals in Malaysia where we presented our research on a company listed on the NZX against some of the best finance schools in the region."

Whether you want to work for a company or start your own business, with the Bachelor of Business you develop skills for the future of business. You'll progressively build on your knowledge, laying the groundwork for your final-year workplace experience. You also explore socially responsible decision-making and problem-solving. You learn from leading academics at an internationally accredited business school – we're among an elite group of 5% of business schools worldwide accredited by AACSB International.

Entry requirements

Minimum entry requirements

University Entrance or equivalent

Useful New Zealand school subjects

All approved NCEA level 2 and 3 language rich subjects, Business, Mathematics and Statistics subjects are useful

English language requirements

IELTS (Academic) 6.0 overall with all bands 5.5 or higher; or equivalent.

What this qualification covers

In this degree you can focus on:

- Accounting
- Economics
- Finance
- Human Resource Management and Employment Relations
- Information Systems
- International Business and Strategy
- Management
- Marketing, Advertising, Retailing and Sales

Part 1

You take four core papers that cover fundamental business concepts:

- Financial Decision Making
- Economics and Society
- Consumer and Organisational Behaviour
- Business in a Changing World

You also complete four papers from your major/minor.

Part 2

You complete the core paper Ethics, Responsibility and Sustainability as well as six papers from your major/minor and one elective paper.

Part 3

Workplace experience is the final part of your degree and takes place in your final semester. You can choose to work in an organisation of

your choice, start your own venture or complete an applied project, bringing together your learning and gaining valuable experience.

You also take the paper Design for Value Creation and another four papers from your major/minor.

Broaden your career options – study a Bachelor of Business and:

- Bachelor of Arts (conjoint programme)
- Bachelor of Communication Studies (conjoint programme/double degree)
- Bachelor of Computer and Information Sciences (conjoint programme)
- Bachelor of Health Science in Psychology (conjoint programme)
- Bachelor of International Hospitality Management (conjoint programme)
- Bachelor of Science (conjoint programme)
- Bachelor of Design (double degree)
- Bachelor of Laws (double degree)
- Bachelor of Sport and Recreation (double degree)
- Bachelor of Visual Arts (double degree)

Conjoint programmes and double degrees broaden your knowledge and opportunities, but usually don't take double the time to complete.

Conjoint programme

You study two degrees at the same time in a single programme of study. It's usually possible to complete two three-year degrees in four to five years. You need to maintain at least a B grade average across all papers and do papers from each degree every year.

Double degrees

The difference between double degrees and conjoint programmes is that in the double degrees you apply for and enrol separately in each of the two degrees. If you're considering doing this, it's important that you contact AUT to discuss your plans. Double degrees can be completed either one after the other or concurrently.

Study options at the AUT South Campus

Depending on the area you're focusing on within your degree, you can study your first semester, first year or entire degree at the South Campus.

AUT encourages early application. Places are limited.



For more details visit aut.ac.nz/business



94% of Bachelor of Business graduates were employed within 6 months



Marina Mohareb
Consultant, Solution49x, KPMG
Australia, Melbourne
Bachelor of Business in Business Information Systems and Bachelor of Health Science in Psychology conjoint programmes

"AUT's business degree allowed me to use my first year to really discover what I wanted to do. What I like about business information systems is that it has a technical and a business focus, which means that the skills I developed at university are very applicable to the workplace. I also chose to study psychology because of my passion for people. The two complemented each other well. As a management consultant at KPMG, my role is centred on delivering end-to-end solutions to drive organisational decision-making. Solution49x uses cognitive computing and AI technologies to automate processes, reduce costs and grow consumer engagement. This growing industry represents the shift in how humans are interacting with technology differently."

Course planner – Bachelor of Business

YEAR	SEMESTER 1	SEMESTER 2
1 120 points	Core paper: Financial Decision Making	Major/minor
	Core paper: Economics and Society	Major/minor
	Core paper: Consumer and Organisational Behaviour	Major/minor
	Core paper: Business in a Changing World	Major/minor
2 120 points	Major/minor	Major/minor
	Major/ minor	Major/minor
	Major/minor	Major/minor
	Core paper: Ethics, Responsibility and Sustainability	Elective/major/minor
3 120 points	Major/minor	Core paper: Design for Value Creation
	Major/minor	Co-operative Education or Capstone Project (45 points)
	Major/minor	
	Major/minor	

360 points total

All papers are 15 points unless indicated otherwise. Majors are made up of seven papers across levels 5, 6 and 7. Minors are made up of four papers. An elective is a single paper. Electives can be any paper from any AUT programme.

To qualify for the Bachelor of Business, you must complete core papers and either:

- A major and a minor from the list below OR
- Two majors

The degree is designed to provide you with specialist knowledge in your major(s) and gives you exposure to multidisciplinary study.

For a single major choose:

- 1 major
- 2 minors

For a double major choose:

- 2 majors
- 1 elective

Majors available¹:

- Accounting
- Economics
- Finance
- Human Resource Management and Employment Relations
- Information Systems
- International Business and Strategy
- Management
- Marketing, Advertising, Retailing and Sales

Minors available:

- Business Law
- Data Analytics for Business
- Design Thinking
- Dispute Resolution
- Diversity and Inclusion
- Economic and Social Policy
- Entrepreneurship and Innovation
- Event Management
- Hospitality
- International Business Management, Language and Culture
- Leading Self and Others
- Money and Banking
- Occupational Health, Safety and Wellbeing
- Psychology and Economic Behavior
- Small and Medium Enterprises
- Sports Marketing
- Supply Chain Management
- Sustainable Enterprise
- Tourism

1. These disciplines are also available as a minor option.

Workplace experience

Study with us and you not only learn academic knowledge related to your specialist subject area but also gain valuable, hands-on workplace experience.

The highly successful workplace experience programme gives you a great start to your career. You get the opportunity to apply your knowledge and skills to a workplace situation, while still being able to get feedback from your lecturers who help you analyse your experiences and performance. Employers value the fresh ideas and latest thinking you bring to the organisation, and for many of our students the workplace experience also leads to a permanent role in their host organisation.

Co-operative Education

The final part of your degree is a supervised work placement for an organisation of your choice. It's a great chance to apply what you've learnt in the classroom and develop your skills in a business environment. You can complete your work placement in New Zealand or overseas, and throughout your work placement you'll be mentored by a workplace supervisor and an AUT academic.

These are some of the companies our students have completed their placements in:

- Auckland Council
- Auckland District Health Board
- China Construction Bank
- Colenso BBDO
- DDB
- Deloitte
- EY

- Grant Thornton
- Green Cross Health
- Jacobsens Creative Surfaces
- KPMG
- KVB Kunlun
- Progressive Enterprises
- PwC
- The Warehouse Group
- Vodafone NZ
- Waitemata District Health Board

Applied Project

An alternative to Co-operative Education is the research-based Applied Project. You can investigate discipline-related topics or issues specific to an existing organisation or an industry, or that are future focused. Working alongside an academic supervisor, you'll apply advanced research skills, giving you a strong foundation for postgraduate study.

Recent applied projects have included:

- Readability of KiwiSaver disclosure statements
- Accountability through social media for NFP's
- Tax incentives for private health insurers
- Engaging consumers through social media



Matthew Ryland

Graduate Accountant, KPMG
Bachelor of Business in Accounting

"The fact that AUT offers students many opportunities to network with industry professionals through events, internships and of course the workplace experience is invaluable. I completed my workplace experience at KPMG, working as an intern in the enterprise division, which focuses on small and medium businesses. I enjoyed the variety of tasks I was involved in as I worked with many different clients, each with unique needs. No day was ever the same, and the team at KPMG was great and very friendly."

**Jeremiah Chia**

Singapore

Co-Founder and Practice Principal,

JCK Singapore

Bachelor of Business in Accounting

"The world is changing and the job market is too. Gone are the days when a degree guaranteed you a nice job and a fulfilling career. I believe AUT prepares students for this modern world by including workplace experience as part of most programmes, and focusing on lifelong learning and the skills needed in today's workplaces.

"I chose AUT because of a few factors. AUT is an internationally recognised university, and is ranked in the top 150 universities in the world for accounting and finance. However, the deciding factor for me was that the AUT business degree includes workplace experience every student must complete before they can graduate.

"Our firm specialises in accounting and taxation advisory services, providing end-to-end services that ensure our clients' financial and statutory compliance are met. We're also forward thinking in the approach with our clients, helping them digitise and embrace new technologies that will improve accuracy and efficiency in their financial operations. We have tie-ins with market leading cloud accounting software companies and are a certified advisor firm for Xero, Quickbooks Online and Zoho Books.

"Because I have a share in this business, I know that it's not just a job; it's about the brand that I'm building and the reputation I have to upkeep."

Accounting

Accounting is a dynamic career, delivering multifaceted business analysis, and contributing to the strategic development of business, public sector and not-for-profit organisations. Accountants must be excellent communicators and strongly analytical, as well as having the required technical skills specific to the vocation. They must relate to people from all walks of life, as they're frequently called upon to explain concepts and strategies to those outside the financial sphere. The changing nature of accounting software packages means that accountants need to have well-developed technical skills.

What you study

Part 1

You complete four core papers (see page 8), the paper Accounting Essentials and minor or elective papers.

Part 2

You complete the core paper Ethics, Responsibility and Sustainability and papers towards your major/minor. You also gain an understanding of international practices, and how accounting supports decision-making.

Papers for the major/minor/professional accounting memberships may include:

- Accounting Systems and Analytics
- Accounting Essentials
- Financial Accounting
- Management Accounting
- Taxation for Accounting Studies
- Accounting Legal and Regulatory Framework
- Financial Management for Accountants
- Advanced Accounting Information Systems
- Advanced Financial Accounting
- Advanced Management Accounting
- Auditing
- International Accounting
- Not for Profit Accounting and Accountability

Part 3

You complete the paper Design for Value Creation and undertake workplace experience. You can choose to work in an organisation of your choice, start your own venture or complete an applied project, bringing together your learning and gaining valuable experience.

Recent placements include: ANZ Bank, Auckland Council, Audit New Zealand, Deloitte, EY, KPMG, Vodafone NZ and Westpac Bank.

Career opportunities

- Chartered accountant
- Chief financial officer
- Corporate accountant
- Auditor
- Management accountant
- Taxation consultant

Professional accreditation and affiliations

- Chartered Accountants Australia and New Zealand (CA ANZ)
- Certified Practising Accountants Australia (CPA Australia)
- Association of Chartered Certified Accountants (ACCA)
- Chartered Institute of Management Accountants (CIMA)

Economics

Are you interested in making and implementing public policy? Or do you want to gain fundamental insights into how businesses operate in the wider national and global environments? If so, a career in economics is well worth your consideration. The discipline of economics is founded on the three fundamental fields of microeconomics, macroeconomics and econometrics. Concepts from these areas can be combined to form public policy responses to social issues, including poverty, unemployment, climate change, crime and inequality. They can also provide insight into the commercial sector including competition, regulation and corporate strategy.

What you study

Part 1

You complete four core papers (see page 8), as well as the Economic Principles paper. You also choose minor or elective papers.

Part 2

You complete the core paper Ethics, Responsibility and Sustainability and papers towards your major/minor. You also develop an understanding of how economic theory can be applied to a wide range of issues.

Papers may include:

- Microeconomics
- Macroeconomics
- Introduction to Econometrics
- Applied Microeconomics
- Applied Macroeconomics
- Applied Econometrics
- Economic Policy Evaluation
- Behavioural Economics
- Economic History
- Economic Principles
- Human Resource Economics
- International Trade Economics
- International Corporate Finance

Part 3

You complete the paper Design for Value Creation and undertake workplace experience. You can choose to work in an organisation of your choice, start your own venture or complete an applied project, bringing together your learning and gaining valuable experience.

Recent placements include: Auckland Council, ASB, Goldman Sachs, KPMG, Spark, The Warehouse Group and Vodafone NZ.

Career opportunities

- Policy analyst/advisor
- Research analyst
- Credit/investment analyst
- Financial analyst
- Strategic planner



Jessica Lee

China

Investment Analyst, Auckland Transport
Bachelor of Business (Honours) in
Economics
Bachelor of Business in Economics
and Finance

"I decided to study business because business graduates are in high demand worldwide, and I can work anywhere with a business degree. By studying business you gain valuable transferable skills that can be put to use in everyday life, including strong oral and written communication skills, analytical and critical thinking, and presentation skills."

"I chose to study at AUT because AUT is known for its strong emphasis on the practical application of theory, using case studies, problem-solving tasks, project and teamwork, and workplace experience. The academic staff lead and encourage students along their learning path, and the supporting staff provide great assistance to students. Both the people and facilities in AUT create a great learning environment and prepare students to make a change to society after graduating."

"I now work as an investment analyst for Auckland Transport. Our team is working to optimise funding from the central government for transport projects. I'm responsible for conducting economic analyses and peer reviews to support funding applications. I enjoy the challenges of dealing with different kinds of transport projects, and my role is a great opportunity to work with experienced people in the organisation and learn from them."

**Kayla Czar**

Bachelor of Business (Honours) student
Bachelor of Business in Finance and Economics

"The world of business always sparked an interest in me. I love the idea of looking forward instead of backwards, which is what finance does, whether you're predicting stocks, forecasting cash flows or budgeting towards a goal."

"Straight after AUT, I would love to be a financial analyst, analysing the markets and stocks. Beyond that, I would love to get to the other side of the world, making it in one of the biggest overseas banks."

"I'm so glad I chose AUT. So far I think it's the best decision I've made in my life. The highlights for me have included being able to grab some amazing opportunities and overcome some challenges, and of course all the people I've met along the way."

"I received the AUT Postgraduate Scholarship and the Business Undergraduate International Exchange Scholarship, which helped fund my student exchange to Canada. I've been admitted to the dean's honours roll twice, and have represented AUT's Management Consulting Club internationally in competitions. I've also interned at the Reserve Bank of New Zealand and landed an internship at the New Zealand Superannuation Fund for the coming summer. None of this would have been possible without AUT's support."

Finance

Whether launching an entrepreneurial start-up or working in a giant multinational corporation, finance is at the heart of business operations. It explores how individuals and organisations raise, invest and manage funds to increase wealth and create jobs and growth. Professionals in this field could work with anyone from everyday people in a financial advising role to guiding large companies through the process of listing their shares on stock exchanges.

What you study

Part 1

You complete four core papers (see page 8) and the Introduction to Finance paper. You also choose minor or elective papers depending on your chosen minor(s).

Part 2

You complete the core paper Ethics, Responsibility and Sustainability and papers towards your major/minor. You also focus on three key areas: financial markets and institutions, investments and portfolio theory, and corporate finance.

Papers may include:

- Corporate Finance
- Introduction to Finance
- Investment and Portfolio Analysis
- Personal Finance
- Entrepreneurial and Small Business Finance
- Financial Modelling and Data Analysis
- Financial Risk Management
- International Corporate Finance
- Applied Econometrics
- Wealth Management
- Data Analysis for Business

Part 3

You complete the paper Design for Value Creation and undertake workplace experience. You can choose to work in an organisation of your choice, start your own venture or work on a real-life problem under the guidance of academic staff.

Recent placements include: ASB Securities, BNZ, Goldman Sachs, Heartland Bank, Pathfinder Asset Management, PwC, Treasury and Vodafone NZ.

Career opportunities

- Commercial banker for wealth manager
- Commodities trader
- Corporate finance manager for risk manager
- Fund manager
- Finance manager
- Investment banker
- Securities analyst
- Stock broker

The AUT Business School is part of the CFA Institute University Affiliation Program. This means the BBus in Finance curriculum is based on the CFA Program curriculum, positioning you well to obtain the Chartered Financial Analyst designation – a globally respected and recognised investment credential.

Human Resource Management and Employment Relations

Human resources professionals ensure that staff are engaged, productive, and developing as valued and skilled workers. Careers in human resources and employment relations encompass workforce planning, negotiation, recruitment and selection, performance management, learning and development, health, safety, and wellbeing and legal compliance. If you enjoy finding solutions, are interested in diversity and organisational culture and want to have influence with people at all levels in a variety of organisations, a career in human resources and employment relations could be for you.



What you study

Part 1

You complete four core papers (see page 8) and the Managing and Organising paper. You also choose minor or elective papers depending on your chosen minor(s).

Part 2

You complete the core paper Ethics, Responsibility and Sustainability and papers towards your major/minor. You also gain an understanding of current employment issues including the complex relationships between employees, employers, government and trade unions, and internal and external factors that influence organisational behaviour.

Papers may include:

- Employment Relations
- Human Resource Management
- Workplace Health, Safety and Conflict Management
- Global Mobility
- Diversity at Work
- Learning and Development
- The Dynamics of Employment Regulations
- Organising for the Future of Work

Part 3

You complete the paper Design for Value Creation and undertake workplace experience. You can choose to work in an organisation of your choice, start your own venture or complete an applied project, bringing together your learning and gaining valuable experience.

Recent placements include: DB Breweries, Farmers Trading Company, Fletcher Construction, Nestlé NZ Ltd, Progressive Enterprises, SKY TV, Waitemata District Health Board and Warehouse Stationery.

Career opportunities

- Employment relations specialist
- Human resource manager
- Industry training advisor
- Recruitment consultant
- Talent manager
- Health and safety manager

Jake Barker

General Manager, HR Matters / General Manager, Race Marketing
Master of Business student
Bachelor of Business in Human Resource Management and Employment Relations & Marketing

"I love my job – it's always so varied! I work with a great team who are all focused on delivering the best outcome for our clients. I also love being able to forge the direction of my businesses while gaining input and ownership from our staff."

"My job involves everything you can think of when running a small business – from managing and motivating staff members, to client relations and creating marketing plans to attract new clients. I'm directly using all of the knowledge I developed during my studies at AUT."

"I think what sets AUT apart is the way it enables students to think outside the box and really tackle real-life problems. There's an almost 50:50 ratio of lectures and smaller classes, which enables students to not only understand the content but to relate it to a real-life context."

"Through the workplace experience AUT business students can apply the knowledge they've learnt in an internship or job. I loved the opportunity to run my own business and apply the learnings I had made at AUT to a living business. Studying at AUT is so welcoming, multi-cultural and forward thinking."



Xaviere Murray-Puhara

Ngāti Kahungunu
Product Owner for Connectivity,
Vodafone New Zealand
Bachelor of Business in Business
Information Systems and Management

"The workplace experience in my final year was a great way to apply the theories I had learnt at AUT in the business world. I spent nine weeks at Air New Zealand's head office, working on projects like airpoints for business and the unaccompanied minors airband technology.

"Some of the key skills I developed at AUT were time management, organisation and communication. I gained these skills through juggling study and a part-time job, meeting assignment deadlines, as well as engaging with my peers and lecturers, and attending events hosted by AUT, like Shadow a Leader where students spend a day with a business leader.

"My AUT experience was also made all the more enjoyable by the friends I met in my first year of study. We made sure we were always in the same classes and tried to be in the same groups for assignments. We studied together outside of class and always supported each other, which made for a memorable three years.

"At Vodafone, I look after the Connectivity Squad, which sits within the Product and Solutions Tribe. We work to enhance existing products in the market, including business mobile phone plans and business broadband plans, and also launch new products. I'm responsible for creating a vision for the squad and our product set."

Information Systems

Are you methodical, analytical and interested in digital technology? Do you like the idea of developing and acquiring innovative digital technologies to support business? Would you enjoy working with a broad range of professionals? If so, a career in information systems would be great for you. Information systems professionals operate in the crucial area between an organisation's technological systems and its users, managing and organising the systems for the organisation.

What you study

Part 1

You complete four core papers (see page 8), the paper Business Information Systems and minor or elective papers depending on your chosen minor(s).

Part 2

You complete the core paper Ethics, Responsibility and Sustainability and papers towards your major/minor. You also learn how to analyse and model business processes, design and implement databases, and manage projects.

Papers may include:

- Business Process Management
- Business Data Management
- Business Information Systems
- eBusiness Management
- Enterprise Information Systems
- Information Security Management
- Cyber-Security and Risk Management
- Logistics and Supply Chain Management
- Project Management

Part 3

You complete the paper Design for Value Creation and undertake workplace experience. You can choose to work in an organisation of your choice, start your own venture or complete an applied project, bringing together your learning and gaining valuable experience.

Recent placements include: Bridgestone NZ, LG Electrics NZ, Mainfreight, Open Systems Specialists, Lagom, Optimisation New Zealand, Quantum Solutions NZ Ltd, Sovereign and Vodafone NZ.

Career opportunities

- Business analyst/process analyst
- Business database administrator
- Consultant
- eBusiness manager
- Information systems manager
- Project manager

International Business and Strategy

Driven by disruptive changes in technology, policy and globalisation, today's dynamic business environment presents new challenges and opportunities to nations, organisations and people. In New Zealand, international trade accounts for two thirds of total economic activity, multinationals dominate business, and many SMEs are internationalising early. International business and strategy focuses on the key skills required to manage successfully in this environment, from working across different cultures and in diverse teams, to creating value through analytical and conceptual thinking, and managing innovation.

What you study

Part 1

You complete four core papers (see page 8) and the Managing and Organising paper. You also choose minor or elective papers depending on your chosen minor(s).

Part 2

You complete the core paper Ethics, Responsibility and Sustainability and papers towards your major/minor. You also gain an understanding of the international business environment, trade policies and internationalisation strategies, analyse business from cultural perspectives, engage in strategic planning and analytics, and examine disruption and innovation.

Papers may include:

- Dynamic Environments
- International Business Management
- Business Strategy
- Managing and Organising
- Futures of International Business
- Strategy Dynamics
- Competition and Innovation
- Global Mobility

Part 3

You complete the paper Design for Value Creation and undertake workplace experience. You could work in an organisation of your choice, which could be overseas; work on a strategic consulting project, or complete an applied project to prepare for postgraduate study.

Recent placements include: Grant Thornton, ATS Pacific Fiji, Chrisco Hampers (Sydney, Australia), the Consulate of Saudi Arabia in Spain, and the New Zealand Customs Service.

Career opportunities

- Manager
- Team leader
- Export manager
- International account manager
- International project manager
- International sales representative
- Management consultant or business analyst
- Working with government agencies, councils or industry associations
- National or regional trade development advisor
- Overseas buyer
- Policy and research advisor
- Regional marketing manager



Ashwin Pillay

Senior Digital Executive,
RedFern Digital, Shanghai, China
Bachelor of Business in International Business and Marketing

"In my final semester at AUT, I went on a student exchange to the ESSCA School of Management in Shanghai, supported by a Prime Minister's Scholarship for Asia. It didn't take long for me to realise that Shanghai was the place where I wanted to start my career – it's a cultural melting pot in China, one of the world's fastest growing economies and New Zealand's largest trading partner.

"I've now returned to Shanghai and now work as a senior digital executive for RedFern Digital. RedFern Digital is a full-service digital marketing agency that helps brands navigate the China digital ecosystem, increase their brand awareness and help convert that awareness into sales. What I love most about my role is working with different brands and categories from all over the world to achieve growth and success in one of the most difficult consumer markets there is.

"I've always had a strong interest in human behaviour and it intrigues me how brands around the world have adopted commercial strategies to take advantage of the way we consume and behave. Today, brands use an enormous number of tools, data and research methodologies to figure out how to better engage with their target consumers and drive growth. I find that super interesting."



Bridget Dawson

Ngāti Kahu, Te Rawara, Te Aupouri
Development and Fundraising
Programme Manager, Educate Together,
Dublin, Ireland
Master of Business (First Class Honours)
Bachelor of Business (Honours)
(First Class Honours)
Bachelor of Business in Management
and Marketing

"As Ireland's largest equality NGO, Educate Together is working towards becoming a self-sustaining social enterprise, while it rapidly builds out a national network of equality-based primary and secondary schools, and continues to innovate in ethical education and other dynamic educational approaches.

"In this role, I work with the CEO, national office staff and our ambassadors to manage and develop the major gift investment campaign and partnership portfolio in accordance with the organisation's strategic goals. I'm inspired by the opportunity to transform people's lives.

"I joined Educate Together after two years in London, working for Barnardo's UK. I couldn't recommend offshore work experience enough, and I've been stimulated and encouraged by the way my perspective has changed; constantly learning about working in new cultures and institutions.

"AUT is an innovative and forward-focused university with graduates who are adaptable and agile, we learn methods of working and skills which are transferable and commendable on the global stage."

Management

Organisations of all sizes and types need managers who can deal with the myriad demands of leadership in the modern environment. Profitability, sustainability, innovation, social responsibility, stakeholder relations, market share and resource utilisation are just some of the issues that managers must face. A key aspect of management is the ability to get the best out of people, to motivate them and integrate their own professional development with the requirements of the business. This calls for extremely well-developed interpersonal skills and emotional intelligence, allied to a strong sense of commercial awareness.

What you study

Part 1

You complete four core papers (see page 8) and the Managing and Organising paper. You also choose minor or elective papers.

Part 2

You complete the core paper Ethics, Responsibility and Sustainability and papers towards your major/minor. You also gain an understanding of the factors that influence people's behaviour in organisations, learn processes to manage projects and change in the workplace, and analyse aspects of developing and managing people.

Papers may include:

- Project Management
- Negotiation and Mediation
- Human Resource Management
- Business Strategy
- Strategy Dynamics
- Management of Small and Medium Sized Enterprises (SMEs)
- Leadership for Change
- Management for Social Impact
- Stress and Resilience at Work
- Risk Management
- Organising for the Future of Work
- Leadership Principles, Perspectives and Practice
- Managing Environmental Issues in Business

Part 3

You complete the paper Design for Value Creation and undertake workplace experience. You can choose to work in an organisation of your choice, start your own venture or complete an applied project, bringing together your learning and gaining valuable experience.

Recent placements include: Air New Zealand, Auckland Council, Coca-Cola Amatil NZ, Johnson & Johnson, The Warehouse Group, Vodafone NZ and Waitemata District Health Board.

Career opportunities

- Manager or executive
- Business researcher
- Functional manager
- Management consultant
- Project manager
- Small business operator

Marketing, Advertising, Retailing and Sales

New media channels are emerging and rivalling traditional ways of going to market. Integrated shopping experiences extend from the shop floor to Facebook, Twitter, email marketing, texting, television, radio, direct mail, catalogues etc. Because of this omni-channel environment, businesses need to keep tabs on what's driving their consumers, so they can anticipate trends to prepare for what is coming next and identify the best opportunities for growth. If you're curious about how the marketplace operates and why consumers respond as they do, this major is a good option.



What you study

Part 1

You complete four core papers (see page 8) and the Marketing Insights paper. You also choose minor or elective papers.

Part 2

You complete the core paper Ethics, Responsibility and Sustainability and papers towards your major/minor. You also explore the tools and concepts required for gaining market insights, followed by the immersive experience where you apply these skills to make decisions.

Papers may include:

- Research in Marketing, Advertising, Retailing, Sales
- Marketing Relationships
- Consumer Behaviour
- Market Insights
- Strategic Marketing
- Integrated Marketing Communications
- Digital, Social Media and Mobile Marketing
- International Sales Management
- Retailing
- Media Strategy
- Consumer Behaviour and Sports Branding

Part 3

You complete the paper Design for Value Creation and undertake workplace experience. You can choose to work in an organisation of your choice, start your own venture or complete an applied project, bringing together your learning and gaining valuable experience.

Recent placements include: Colenso BBDO, Contagion, Cook Islands Tourism Group, DDB, Noel Leeming, NZ Breast Cancer Foundation, Ogilvy and TVNZ.

Career opportunities

- Market insights analyst
- Customer experience and insights researcher
- Sales account manager
- Advertising agency planner
- Brand manager
- Marketing co-ordinator
- Business development manager
- Product buyer
- Customer relationship manager
- Shopping centre manager
- Omni-channel communications manager

Montana Northcroft

Ngāti Tuwharetoa
Marketing Intern, Kettlebell Kitchen,
New York City
Bachelor of Business in International
Business and Market Insights: Marketing,
Advertising, Retailing and Sales

"I wanted an experience that is more hands-on than the more 'traditional' university experience. I think the forward thinking sets AUT apart from other universities. I truly believe AUT is leading the way within New Zealand universities in many areas, from the technologies to the opportunities for students to excel, not just during their time at AUT but also long after they leave."

"Going on a student exchange to the University of North Florida in Jacksonville was one of the highlights of my time at AUT. The student exchange as a whole was an amazing experience, allowing me to not only immerse myself within the American lifestyle, but also to understand how business operates differently outside of New Zealand."

"After graduating at the end of 2018, I went to New York to work as a marketing intern for Kettlebell Kitchen through the AUT Internz International Scholarship Programme. This internship allows me to combine a few of my passions – food, fitness and marketing – so for me it's the perfect role."

"There's a big world out there and if you want to see and experience it, and learn as much as you want, AUT will do that for you."

QUICK FACTS

Level: 4

Points: 60

Duration: ½ year F/T only

Campus: City & South

Starts: 22 Feb & 12 July 2021



Viny Micella Valente

Timor-Leste

Finance Administrator, New Zealand Embassy, Dili, Timor-Leste
Bachelor of Business (Honours) in Accounting
Bachelor of Business in Accounting
Certificate in Business

"The friends I made and the opportunity to meet inspirational business leaders during the AUT Shadow a Leader programme are what stood out most about my study. They came from different backgrounds but all had the same determination to be better and do good for others. From them, I learned to dare to dream big and go out there to make my dreams come true. AUT actively updates the curriculum to ensure that the material being taught to students reflects the changes that are happening around us. This helps to create graduates who are world ready, not just career ready. The research and communication skills I learned at AUT have enabled me to solve any misunderstandings between the embassy and Timor-Leste's government regarding the application of local law, making the embassy run more smoothly."

Certificate in Business

CertBus | AK4740

The one-semester Certificate in Business gives you an introduction to the main areas involved in studying business. This programme introduces you to a range of business and academic skills, as well as the literacy and numeracy skills you need to study at degree level. After successfully completing the certificate you can apply for the Bachelor of Business.

Entry requirements

Minimum entry requirements

Completion of Year 13 or equivalent

NCEA: At least 50 credits at level 3 and have met the literacy and numeracy requirements for University Entrance or equivalent.

In some circumstances, applicants whose academic record indicates that they have a reasonable chance of success in the programme, may be admitted on a case by case basis.

English language requirements

IELTS (Academic) 5.5 overall with all bands 5.0 or higher; or equivalent

What this qualification covers

The certificate consists of the Introductory Business Studies paper, which is worth 60 points. You will learn about core business concepts and gain an introduction to a range of academic skills, preparing you well for study at degree level.

Further study

- Bachelor of Business
- Other bachelor's degrees at AUT (provided you meet the entry requirements)

AUT encourages early application. Places are limited.



For more details visit aut.ac.nz/business

Certificate in Business Studies

CertBusSt | AK1007

Gain valuable knowledge and sharpen your skills to enhance your career. With the flexibility of choosing four papers from within the Bachelor of Business you can gain valuable knowledge in a short period of time. If you want to continue studying business, you can cross-credit your points into the Bachelor of Business degree.

Entry requirements

Minimum entry requirements

University Entrance or equivalent

In some circumstances, applicants whose academic record indicates that they have a reasonable chance of success in the programme, may be admitted on a case by case basis.

Useful New Zealand school subjects

All approved NCEA level 2 and 3 language rich subjects, Business, Mathematics and Statistics subjects are useful

English language requirements

IELTS (Academic) 6.0 overall with all bands 5.5 or higher; or equivalent

What this qualification covers

You study 60 points from papers in the Bachelor of Business. You can gain knowledge and skills in core business disciplines to complement your professional career or as a stepping-stone to further study.

Further study

- Bachelor of Business

AUT encourages early application. Places are limited.

QUICK FACTS

Level: 5

Points: 60

Duration: ½ year F/T only

Campus: City & South

Starts: 22 Feb & 12 July 2021



For more details visit aut.ac.nz/business

Graduate Diploma in Business

QUICK FACTS

Level: 7

Points: 120

Duration: 1 year F/T, equivalent P/T

Campus: City & South¹

Starts: 22 Feb & 12 July 2021

Graduate Diploma in Business

GradDipBus | AK3709

Graduate Certificate in Business

GradCertBus | AK3753

The Graduate Diploma in Business and the Graduate Certificate in Business are great qualifications if you want to prepare yourself for further study or advance your career through increased knowledge in specific areas within business. These programmes are designed for students who want to move into postgraduate business study and need a foundation in business concepts. They're also for people who have an undergraduate degree other than business and want to develop skills for a career in business.

Entry requirements

- A bachelor's degree OR
- Relevant professional qualification or experience approved by the Dean (or representative) to be equivalent to a bachelor's degree

English language requirements

IELTS (Academic) 6.5 overall with all bands 6.0 or higher; or equivalent

What these qualifications cover

You gain an understanding of business concepts in specific business disciplines of your choice. You can choose your papers from the Bachelor of Business. You can tailor your study to your needs and career goals.

Graduate Diploma in Business

You take eight 15-point papers, of which at least five must be level 7.

Graduate Certificate in Business

You take four 15-point papers, of which at least three must be level 7.

AUT encourages early application. Places are limited.

¹. These programmes are offered at City Campus with limited offerings at South Campus.



For more details visit aut.ac.nz/business

International exchange

While studying with us, you can do one or two semesters overseas on exchange, experiencing a different culture, language and education system.

Australia

- QUT Business School

Belgium

- Solvay Brussels School – Economics and Management

Canada

- Concordia University (John Molson School of Business)
- HEC Montréal
- University of Ottawa (Telfer School of Management)

Denmark

- Copenhagen Business School
- Aarhus University (School of Business and Social Sciences)

Finland

- Aalto University (School of Business)

France

- KEDGE Business School
- Grenoble Ecole de Management
- Groupe ESSCA Angers
- HEC Paris

Germany

- University of Mannheim (Mannheim Business School)
- WHU Otto Beisheim School of Management

Hungary

- Groupe ESSCA Budapest

Japan

- Ritsumeikan University (College of Business Administration)

Korea

- Korea University Business School

Norway

- BI Norwegian Business School

People's Republic of China

- City University of Hong Kong (College of Business)
- Groupe ESSCA Shanghai
- Shanghai Normal University
- University of International Business and Economics

Portugal

- Nova School of Business and Economics

Singapore

- Nanyang Technological University (Nanyang Business School)

Spain

- Universidad de Navarra (Facultad de Ciencias Económicas y Empresariales)

Sweden

- Jönköping University (Jönköping International Business School)

Taiwan

- National Chiao Tung University

Thailand

- Chulalongkorn University (Faculty of Commerce and Accountancy)

The Netherlands

- Erasmus Universiteit Rotterdam (School of Economics)
- Maastricht University (School of Business and Economics)

United Kingdom

- Northumbria University Newcastle
- University of Strathclyde (Strathclyde Business School)

United States of America

- University of North Florida (Coggin College of Business)
- Butler University (Andre B. Lacy School of Business)
- University of Missouri – St Louis (College of Business Administration)
- San Diego State University (Fowler College of Business)

For further information visit aut.ac.nz/international-exchange

Clubs and activities

Develop your skills and leadership capabilities by getting involved in a range of activities outside the classroom.

AIESEC

AIESEC is an international student organisation that develops students' leadership capabilities. AIESEC AUT is one of the fastest growing local committees in AIESEC New Zealand.

To find out more visit aiesec.org.nz

AUT Accounting Association

The Accounting Association has been specifically set up to provide a platform to enhance AUT accounting students' social and university life, while also providing them with tools, industry knowledge and networking opportunities.

To find out more visit facebook.com/AutAccountingAssociation

AUT Economics Society (AUTES)

With academic, career, study and networking events, AUTES delivers invaluable opportunities for students to develop their personal and professional skills.

To find out more visit facebook.com/pg/autecosoc

AUT Investment Club

AUTIC is a student-run organisation that bridges the gap between the classroom and the finance industry. As a member you can learn from industry professionals about investing, trading and portfolio analysis, and gain insight into career opportunities.

To find out more visit facebook.com/investmentclubAUT



Lourdaiz Ah Chong

3rd-year student, Bachelor of Business in Finance & Marketing, Advertising, Retailing and Sales

"What I enjoyed most about my role as the chairman of the AUT Investment Club was being able to offer a great training ground for those with a genuine interest in finance. The AUT Investment Club is a student-run investment society for students. Each semester, the club hosts prominent guest speakers from finance and banking. Past speakers have included fund managers, entrepreneurs and investors. These events are designed to illustrate real-life investment application, as well as economy-wide and business insight."

AUT Management Consulting Club

Through this student-led club you can develop your professional skills, and represent AUT against other universities in case study competitions, nationally and internationally.

To find out more email autmcc@aut.ac.nz

Beta Gamma Sigma

As an AACSB-accredited business school, we offer top business and economics graduates membership to the prestigious international honours society Beta Gamma Sigma; a great addition to your CV and an excellent networking opportunity.

To find out more visit bgsnz.org

AUT Human Resources and Employment Relations Club (HERC)

AUT HERC is a forum for discussion and engagement between human resource management and employment relations students, academics, and professionals. The platform aims to assist students in this area through the provision of networking opportunities and industry guest speaker sessions.

To find out more visit facebook.com/autherc.2018

The AUT Breakfast Club

Created and run by students, the Breakfast Club hosts an impressive list of high-profile speakers from different industries, and government and professional sectors to share their experience over breakfast.

To find out more visit thebreakfastclub.org.nz

Support for business and economics students

Study with us and you can access a wide range of services designed to help you make the most of your time at AUT.

Faculty Student Support Office

We can provide you with all the information you need while studying and can help you access all the faculty and university services on offer. We provide course advice and help you plan your individual path of study. We can sit with you at any stage of your degree to sort out any issues you might be having. We also help with enquiries about enrolment, timetables, paper information, major information, exams, assessments and graduation.

Visit us on Level 1, WF building on the City Campus or Level 1, MB Building on the South Campus. You can also call us on +64 9 921 9721 or email business@aut.ac.nz

Business, Economics and Law International

Explore opportunities to work or study overseas as part of your degree.

International students can also drop in to find out about activities and initiatives across AUT.

To find out more email Jacklyn.lim@aut.ac.nz

Peer Assisted Study Sessions (PASS)

Peer Assisted Study Sessions (PASS) are run in some level 5 core papers. PASS is an opportunity to meet with other students, discuss the material from your classes, ask questions and clarify information. PASS gives students an opportunity to learn from each other in small, relaxed and interactive sessions facilitated by peer leaders who are second or third-year students.

Become a peer leader or student mentor

Students may become leaders in PASS or business peer mentors. These are paid positions which give students the opportunity to develop their leadership skills and enhance their CV. Student mentors are senior students who help new students settle in each year and volunteer at events throughout the year.



Kimihia Parata

Ngāti Porou, Ngai Tahu, Ngāti Whātua

3rd-year student, Bachelor of Business in Management & Human Resource Management and Employment Relations

"In my first year of uni, I didn't realise that there were a lot of support services available to students, including peer mentors and learning advisors. However, now that my university career has matured a bit, I've used a lot of those services and my studies have benefitted greatly from it. By having such a diverse community, AUT provides students with a wider and deeper perspective of the world, through communicating with each other and with lecturers and staff, and more importantly through learning from one another."

Life at AUT

AUT is a modern and innovative university with endless opportunities and a supportive culture that celebrates diversity. Studying at AUT is your chance to meet new people and develop lifelong skills, while getting the support you need to succeed at university and beyond.

We're proactive in enabling all students to succeed, and our comprehensive student support services ensure that you have an amazing experience inside and outside the classroom.

We're here to help

No matter what the problem, our Student Hub advisors are here to help. You can find a Student Hub on each campus and our specialist staff can help with anything from enrolment and student ID cards to academic advice, fees and financial support, and services for our diverse student communities including the international, disability and rainbow community.

Dedicated support for new students

From Orientation to our many academic and cultural support programmes, our Student Services team is there to make starting out as a new student as easy as possible.



Creating career-ready graduates

The AUT Employability and Careers team helps you plan in advance for your future career by developing job search and interview skills, while building your personal brand and networking skills. We'll also introduce you to employers looking to recruit AUT graduates.

Gain an edge on the competition

The AUT Edge Award and Beyond AUT Award challenge, reward and formally acknowledge the 'C skills' – collaboration, co-operation, community, curiosity, communication and creativity – gained through your volunteering, leadership and employability activities.

International study opportunities

An international student exchange offers an amazing opportunity to study overseas as part of your degree. Study for a semester or a year at one of our partner universities around the world, immerse yourself in another culture, make lifelong friends and get international experience before you graduate.



Helping you succeed in your studies

Our library and learning support team offers a wide range of services and resources designed to help develop your academic skills. The Library also runs a range of workshops to help you get the most out of your studies, and our peer mentoring programme enables students to learn from others who have already completed the same paper.

Top internships around the world

A good internship can be the foundation of a great career. That's why AUT Internz places students and graduates with top companies in New Zealand, North America, Asia and Europe – including Paramount Recording Studios, the Sundance Institute and Westpac Institutional Bank in New York.

A launchpad for entrepreneurs

Every entrepreneur starts somewhere. At AUT, the best place for aspiring entrepreneurs is CO.STARTERS@AUT. This nine-week programme helps you turn your entrepreneurial ideas into a viable business.

An outstanding learning environment

At AUT you study in an innovative and interactive environment that embraces creativity, collaboration, and the sharing of ideas and culture. A number of our buildings have won prestigious architecture awards, and we're constantly improving our built environment to offer students the best possible learning experience.



Free access to digital tools and resources

We offer students all the digital tools needed to succeed, including free Wi-Fi on campus, the full Office 365 suite for up to five devices and free access to LinkedIn Learning (lynda.com), a world-leading online learning platform.

Getting involved in campus life

Joining a club is a great way to meet like-minded people and make lifelong friends outside of lectures. Choose from a range of student-run social, sustainability, academic and cultural clubs – a great way to meet new people, participate in events and get involved in campus life.

Join a gym or sports team

AUT is New Zealand's leading sports university, with state-of-the-art sports facilities, on-campus gyms, and a huge number of sports teams and events. As an AUT student you can participate in a wide variety of sports, from social on-campus games to elite international competitions.

Holistic approach to wellness

AUT offers comprehensive medical, and counselling and mental health services. We also run Wiser at AUT events where students can develop better self-knowledge and a greater sense of purpose and meaning in their lives.

Disability student support and resources

Our Disability Support team is committed to helping you participate as fully as you can in learning and student life. We work with students before they start at AUT to help identify their specific needs and ensure they're set up for success.

Getting around

Whether it's finding your way to campus or getting around between lectures, AUT offers a range of resources to help you navigate your new environment, including shuttle buses that travel between campuses and interactive online maps.

Safe and friendly campuses

We make sure our students are safe when they're on campus. Our friendly security staff are available day and night to help if you have any concerns.



Overview of our postgraduate qualifications

Research focus

These programmes involve advanced learning by conducting research, which will give you specialised knowledge in an area you've previously studied and transferable skills to give you an edge in the highly competitive employment market.

These programmes also give you a pathway for entry to the PhD programme.

Bachelor of Business (Honours)

The Bachelor of Business (Honours) is a one-year postgraduate programme for exceptional Bachelor of Business graduates. Students develop postgraduate research skills and extend their understanding of a specialist business field. An honours degree will prepare you well for further research study and will make you stand out to employers seeking top talent.

Master of Business

The Master of Business will equip you with advanced knowledge and high-level critical thinking and research skills in a specialist field relevant to your professional and research interests. Graduates of this degree stand out in today's complex and changing work environments and are well-placed for further study in the PhD.

Master of Philosophy

With the Master of Philosophy you can explore a research topic of your interest, while expanding your research skills. This degree can provide a pathway to more advanced research at doctoral level.

Doctor of Philosophy

The Doctor of Philosophy (PhD) is the University's highest qualification and is undertaken by research only. Through this programme you can make a significant original contribution to the body of knowledge related to a contemporary issue in business research. The PhD is suitable for students who want to pursue an academic or research career, or a senior position in the public or private sector.

Professional practice focus

These programmes are taught in class, and are designed to accelerate your professional career or take it in a new direction entirely.

Master of Business Administration

The Master of Business Administration is for those aspiring to senior management level, those already in senior management who want to realise their full potential, or those who are self-employed looking for the business skills to succeed. The curriculum is designed to meet the needs of a fast-paced and complex business environment, where leaders need an advanced understanding of all business divisions and managing cross-cultural teams. You learn from staff who are leaders in their field, and classes focus on current professional practice.

Master of Applied Finance

Finance is a truly global discipline, and the Master of Applied Finance will give you the skills to go anywhere. Relevant for anyone with a bachelor's degree, this master's programme enables you to explore a career in a diverse range of finance jobs. The Master of Applied Finance curriculum is based on the CFA Institute Program's Candidate Body of Knowledge, and will position you well to obtain the Chartered Financial Analyst designation – a globally respected and recognised investment credential.

Master of Business Management

The Master of Business Management is designed to help you quickly move into a career in business management, or advance your career to a management role. It's ideal for students with an undergraduate degree in any discipline. You'll develop your leadership skills, and learn to successfully manage people and high-level projects. With a strong practical focus, the Master of Business Management prepares you for a management career in a variety of organisational settings, in both local and global markets.

Master of Global Business

In a world where technology continues to overcome geographic limitations, the Master of Global Business is an increasingly relevant qualification. If you have a bachelor's degree in any field you can study global business at master's level and develop the skills to undertake an important role in a global business, including providing strategic planning or analysis. A Master of Global Business equips you with the skills to become an integral part of an organisation that works with international markets, suppliers and customers.

Master of Marketing

Advancements in technology are prompting increasingly diverse buyer behaviour – and making marketing a critical part of any modern business in the process. The Master of Marketing is designed for anyone with an unrelated degree who wants to study marketing at master's level and develop the skills for a professional marketing role. A Master of Marketing can prepare you for career opportunities in a wide range of business, management and other professional fields. Roles include marketing, sales, brand management, business development and market analysis.

Master of Professional Accounting

The Master of Professional Accounting equips you with the skills to change careers and become an accountant. It's designed for people with an unrelated degree who want to work towards registration with leading professional accounting bodies – including Chartered Accountants Australia and New Zealand (CA ANZ) and CPA Australia. The Master of Professional Accounting will advance your understanding of accounting from a strategic business perspective and provide the financial expertise needed for senior management roles.



For more details visit aut.ac.nz/business

HOW TO APPLY

Below is the step-by-step guide to the applications process. For more information visit aut.ac.nz/apply

1

APPLY EARLY

Places are limited. Submit your application well before the semester starts.

APPLYING FOR 2021

- Semester 1
 - apply by 7 December 2020
- Semester 2
 - apply by 3 May 2021

2

COMPLETE THE APPLICATION FORM

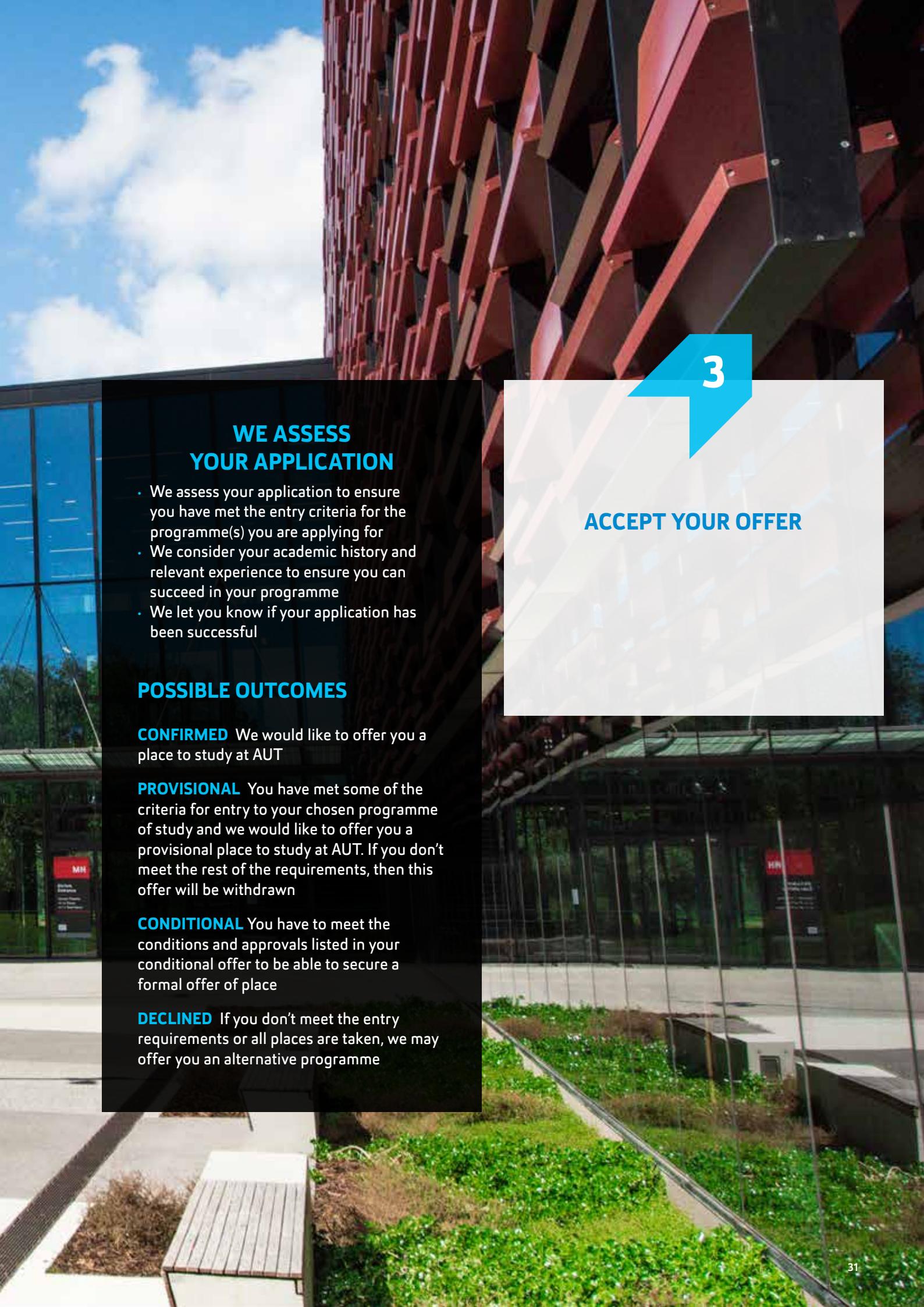
- Apply online
- Indicate your programme(s) of choice and major (if known)

International students can also apply using an AUT approved international agent. For a list of AUT registered agents visit aut.ac.nz/international-agents

SUBMIT YOUR APPLICATION

WE ACKNOWLEDGE YOUR APPLICATION

- We will send you an acknowledgment email, which explains how to check the status of your application
- We will contact you if we need more information



3

WE ASSESS YOUR APPLICATION

- We assess your application to ensure you have met the entry criteria for the programme(s) you are applying for
- We consider your academic history and relevant experience to ensure you can succeed in your programme
- We let you know if your application has been successful

POSSIBLE OUTCOMES

CONFIRMED We would like to offer you a place to study at AUT

PROVISIONAL You have met some of the criteria for entry to your chosen programme of study and we would like to offer you a provisional place to study at AUT. If you don't meet the rest of the requirements, then this offer will be withdrawn

CONDITIONAL You have to meet the conditions and approvals listed in your conditional offer to be able to secure a formal offer of place

DECLINED If you don't meet the entry requirements or all places are taken, we may offer you an alternative programme

ACCEPT YOUR OFFER

University admission to AUT bachelor's degrees

For New Zealand citizens and residents and international students studying in a high school in New Zealand

To gain admission to bachelor's degrees, you must have met the requirements for University Entrance plus any specified admission requirements for a programme, such as specific subjects, portfolios and interviews.

For more information on entry requirements, including entry requirements for international students, refer to the AUT Calendar or visit aut.ac.nz/calendar

Please note: AUT, like all other New Zealand universities, is required to manage enrolments. This is because of government policies that restrict the number of funded places available for domestic students in tertiary education.

Admission categories

You may be granted University Entrance under one of the following categories:

- NCEA University Entrance
- Ad Eundem Statum admission (at an equivalent level)
 - this includes Cambridge International Examinations (CIE) and International Baccalaureate Diploma Programme (IB)
- Discretionary Entrance
- Special Admission

Common University Entrance requirements

STANDARD	NCEA	CIE	IB ²
Overall	Require NCEA level 3 certificate which consists of 80 credits, including at least 60 credits at level 3 or higher. Can include up to 20 credits at level 2. Note: Credits to achieve NCEA level 3 may include unit standards from non-approved subjects. Subject credits Total of 42 level 3 credits including: <ul style="list-style-type: none">• 14 credits from one approved subject• 14 credits from a second approved subject• 14 credits from a third approved subject	A minimum of 120 points on the UCAS Tariff ¹ at A or AS level from an approved list (equivalent to NCEA approved subject list). Must include at least three subjects (excluding Thinking Skills) with grades D or above.	IB Diploma with minimum 24 points
Numeracy	At least 10 level 1 (or higher) numeracy credits (can be achieved through a range of subjects)	A minimum grade of D in IGCSE ³ mathematics or any mathematics subject at AS or A level.	Any mathematics subject – IB Group 5
Literacy	Total of 10 level 2 (or higher) literacy credits including: <ul style="list-style-type: none">• 5 reading credits• 5 writing credits From specific standards in a range of NZQA English language rich subjects.	A minimum grade of E in English Language and/or English Literature subject at AS or A level.	Literature or language and literature (SL or HL) – IB Group 1, with English as the language.

1. UCAS (Universities and Colleges Admissions Services for the UK) Tariff = system which converts AS and A level grades into points.

2. New Zealand residents who have taken IB but have not been awarded the Diploma may apply for discretionary entrance.

3. IGCSE = International General Certificate of Secondary Education.

Where programmes require a specific subject, it is expected that a student will have achieved a minimum of 14 NCEA credits in that subject (or equivalent), unless indicated otherwise.

NCEA approved subjects

For a list of NCEA approved subjects for University Entrance visit the NZQA website, nzqa.govt.nz

AUT language rich subject list

Art History, Business Studies, Classical Studies, Drama, Economics, English, Geography, Health Education, History, Media Studies, Physical Education, Social Studies, Te Reo Māori, Te Reo Rangatira.

Alternative pathways into AUT bachelor's degrees

Students who have just missed University Entrance or did not get into their chosen degree could consider enrolling in one of the foundation programmes offered at AUT. Please visit aut.ac.nz/universityentrance

Discretionary Entrance

Discretionary Entrance is available to applicants who have attained a high level of achievement in Year 12 and want to undertake university study.

International students can't apply for Discretionary Entrance.

You can apply if you:

- Have not completed Year 13 in a New Zealand secondary school or have done Year 13 but not attempted to gain University Entrance
- Have not otherwise qualified for admission (or have attempted University Entrance)
- Are a domestic student (New Zealand or Australian citizen or permanent resident). If Australian, your most recent schooling must have been in New Zealand
- Are under 20 years of age on the first day of the semester in which you begin study and meet other requirements of the programme for which you apply

People who missed University Entrance in Year 13 may be considered for mid-year admission in the following year.

You can't apply for admission for Semester 1 if you studied in Year 13 after 1 June. However, you can apply for admission into Semester 2.

Minimum academic criteria for Discretionary Entrance

- NCEA level 2 certificate endorsed with minimum of Merit or CIE/IB equivalent
- Minimum of 14 credits in each of four NCEA level 2 (or higher) subjects, at least three of which must be on the approved subject list
- Meet UE literacy and numeracy standards, or their equivalent.

The application is a two-step process. First, you indicate you want to apply through Discretionary Entrance on the standard application form. If you meet the criteria you are sent a second form in which you provide further information and a school recommendation.

The recommendation will provide proof of your maturity, motivation, capability and readiness to undertake degree-level study and also verify that you were not enrolled in Year 13 beyond 1 June in the year prior to admission. Please refer to the AUT Calendar or visit aut.ac.nz/calendar

Please note: Applicants are considered on a case-by-case basis and must also meet other selection criteria for the programme for which they have applied. There is a non-refundable assessment fee of \$50.00.

Admission at equivalent level (Ad Eundem Statum)

An applicant will be considered for Ad Eundem Statum admission if they:

- Have successfully gained University Entrance through CIE or IB or an approved qualification from a New Zealand secondary school of special character
- Have successfully completed a recognised foundation programme or other recognised tertiary qualification/study of at least 120 points at level 3, or at least 60 points at level 4 in one course of study and have completed Year 13 at a NZ secondary school, or equivalent.
- Have qualifications from an overseas secondary school or tertiary institution deemed by AUT to be sufficient for entry into an undergraduate degree programme.

Please note: Applicants will be required to supply an official academic transcript with their application.

Bursary

If you sat Bursary (prior to 2004) rather than NCEA please refer to the AUT Calendar or visit aut.ac.nz/calendar

Special Admission

New Zealand citizens or residents who are over 20 years of age on or before the first day of semester can apply for degree-level entry through Special Admission.

English language requirements

If you don't have English as your first language, you may have to show evidence of your English language skills.

International students studying at secondary school and applying for University Entrance must achieve UE Literacy through New Zealand secondary school qualifications NCEA, CIE or IB. IELTS can't be substituted.

In all other cases another form of English language testing is required. Minimum IELTS requirements for each programme are included on the relevant pages in this publication. For other recognised English tests and more information, visit aut.ac.nz/englishrequirements

International students

Contact us for information regarding studying at AUT if you're not a citizen or permanent resident of New Zealand or Australia, or a citizen of the Cook Islands, Niue or Tokelau islands.

Visit aut.ac.nz for entry requirements for specific countries.

If you have any questions, you can contact us at aut.ac.nz/enquire

Fees & scholarships

Cost is an important factor when thinking about university study. This page gives you an idea of the approximate tuition fees at AUT, and different options to help you fund your education including scholarships, student loans and allowances.

To give you an idea of approximate costs, the 2020 tuition fees are shown below (based on full-time study and completing 120 points per year). All fees are in NZ dollars and include GST. The 2021 tuition fees will be advertised on aut.ac.nz/fees as soon as they have been set.

Domestic student tuition fees

First-time domestic students are entitled to one year of fees free.

Undergraduate programmes

Fee (per year)	\$3,121.00-\$7,060.00^{1,2}
----------------	--

1. Part-time students pay a proportion of the fee based on the number of academic points they are studying.
2. This fees range includes 60-point (one-semester) programmes.

International student tuition fees

Undergraduate programmes

Fee (per year)	\$15,945.00-\$31,890.00¹
----------------	--

1. This fees range includes 60-point (one-semester) programmes.

Other fees you may have to pay:

- 2020 Compulsory Student Services Fee – \$760.00 for 120 points or \$6.33 per academic point
- 2020 Building Levy – \$76.00 for 120 points or \$0.63 per academic point
- Additional fees for course materials or elective papers (check with your faculty if there are additional fees for your programme)

Please note that you have to pay your fees in full by the date specified on your fees invoice.

To find out more about fees call **+64 9 921 9779** or **0800 AUT AUT** (0800 288 288).

Free fees for your university study

Eligible domestic students starting tertiary education receive one year of full-time study fees-free¹.

To check if you're eligible for fees-free study in 2021 visit aut.ac.nz/fees

1. Domestic students only, not available to international students.

Scholarships and awards

Scholarships and awards are a great way to fund your university study. There is a wide range of scholarships and awards available to AUT students at all stages of their study. Visit the scholarships website for a current list of scholarships offered by AUT and external funders, as well as application forms and closing dates. You can also contact AUT's Scholarships Office for advice on scholarships, awards and the scholarship application process.

To find out more call **+64 9 921 9837** or visit aut.ac.nz/scholarships

Support for scholarship students

Undergraduate scholarship students – whether the scholarship was awarded for academic endeavour or for excellence in sports, culture or leadership – have access to an extensive programme of support, including professional development and networking opportunities, and one-on-one support.

Student loans and allowances¹

If you are a full-time domestic student, you may qualify for a student loan or allowance. Student loans and allowances are administered and paid by StudyLink. The application process can take some time, so it's a good idea to apply early. You can apply for a student loan or student allowance before your enrolment at AUT is complete.

To find out more call **0800 88 99 00** or visit studylink.govt.nz

1. For domestic students only

Help with planning and budgeting

We know that sometimes things happen and financial stress can impact your academic success. That's why we offer financial support that ranges from offering grocery or fuel vouchers, to helping with that unexpected bill.

StudyLink website

Visit studylink.govt.nz for tools, tips and information to help you plan and understand the costs you will have while studying.

Find out more

AUT Open Day

Our Open Day at the City Campus will showcase everything AUT has to offer to help you make an educated decision about university study. To find out more visit aut.ac.nz/live

Visit our website

For the latest information on AUT programmes and to keep up-to-date with what's happening at AUT visit aut.ac.nz

Contact us online

If you have any questions about studying at AUT, you can contact us at aut.ac.nz/enquire

Secondary schools

If you are a secondary school teacher or career advisor, our Future Students Team can help you with any questions you may have. Contact the team on secondary.schools@aut.ac.nz

Connect with us

AUT has a range of social media channels to keep our students and the general public aware of what is going on around the university.

Connect with us now:



@autuni

#autuni

Need some guidance?

If you're still unsure what to do, or would like to check out the campus and facilities, you can contact our Future Students Team. Email future@aut.ac.nz or call **0800 AUT AUT** (0800 288 288) to speak to one of our friendly advisors.

Drop in and see us

AUT Student Hub

City Campus

Level 2, ground entry, WA building, 55 Wellesley Street East, Auckland

North Campus

AS building, 90 Akoranga Drive, Northcote, Auckland

South Campus

MB building, 640 Great South Road, Manukau, Auckland

Take a virtual campus tour

To take a virtual tour of our campuses visit aut.ac.nz/virtualtour



This booklet is printed on paper which is certified by the Forest Stewardship Council (FSC). It is manufactured using FSC Mix source pulp from well managed and legally harvested forests. The inks are 100 percent vegetable oil based and the printer is FSC certified.

Campus maps



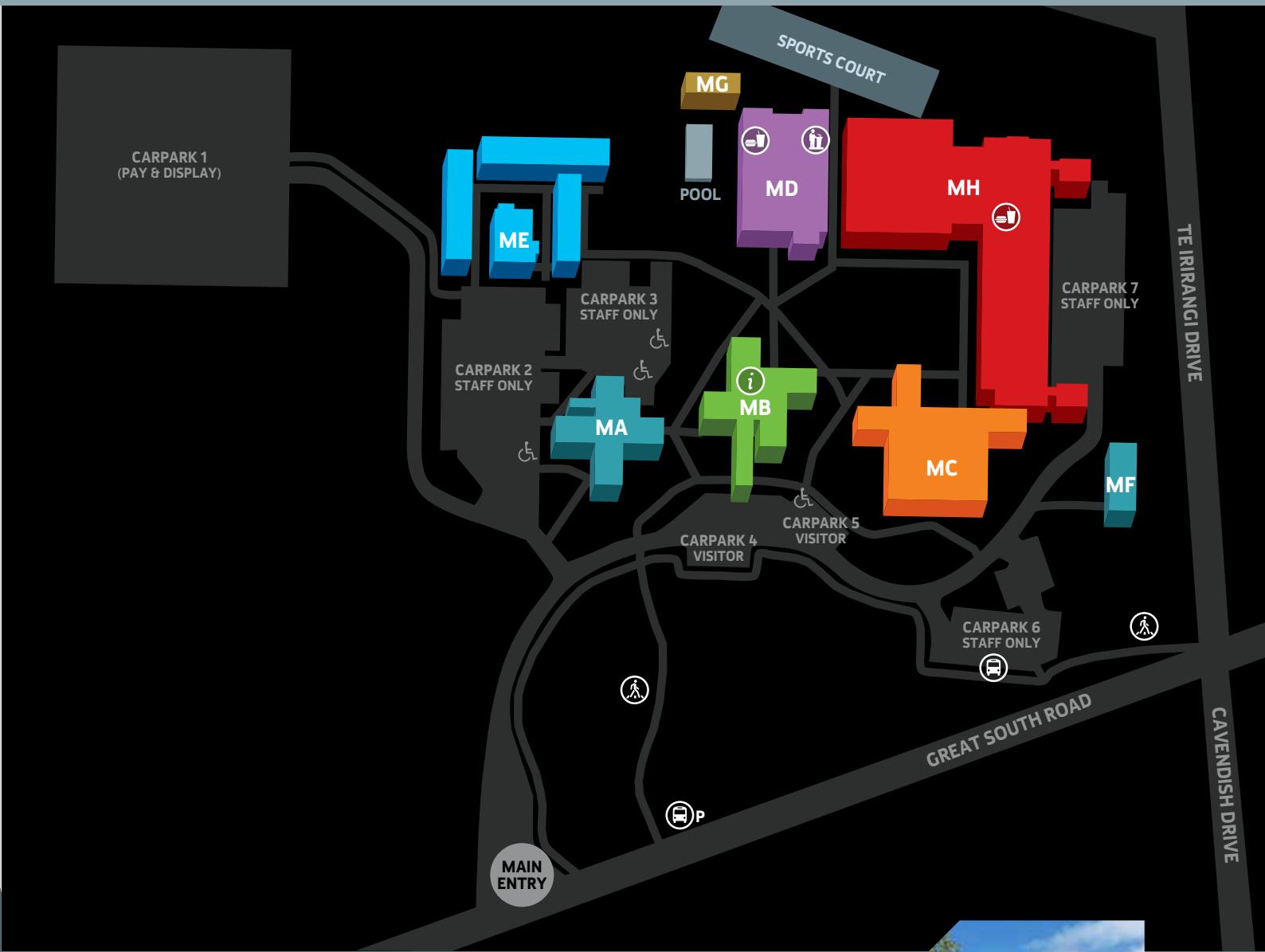
Key

- AUT Student Hub
- Café
- Conference facility
- Intercampus shuttle bus stop
- Mobility parks
- Student lounge
- Gym
- Library
- Creche
- Breastfeeding and baby change room

City Campus

55 Wellesley Street East
Auckland Central





Key

- (i) AUT Student Hub
- (☕) Café
- (🏢) Conference facility
- (🚶) Pedestrian access
- (🚌) Intercampus shuttle bus stop
- (🚌 P) Public bus stop
- (♿) Mobility parks

South Campus

640 Great South Road
Manukau, Auckland





0800 AUT AUT (0800 288 288)

Auckland University of Technology

Auckland, New Zealand

aut.ac.nz

Enquire now

aut.ac.nz/enquire

CITY CAMPUS

55 Wellesley Street East, Auckland Central

NORTH CAMPUS

90 Akoranga Drive, Northcote, Auckland

SOUTH CAMPUS

640 Great South Road, Manukau, Auckland

Connect with us now:



@autuni

#autuni