

BACHELOR OF BUSINESS AK3693

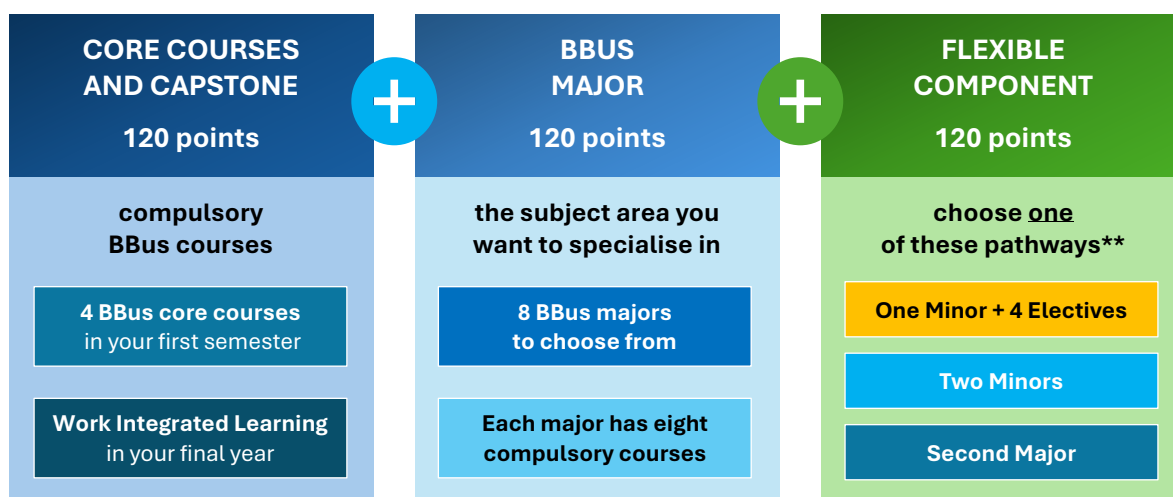
2027 Programme Structure and Pathways

The BBus is a flexible degree which can be designed in line with your interests and aspirations. Beginning with four core courses in your first semester, you then start your BBus major and Flexible Component from your second semester.

Support is available to help you choose the major and pathway that is the right fit for you.

BBus Structure Overview

Complete 360 points in total



** can be from the BBus or another AUT degree programme – see our [degree builder](#) for all the options

If you're choosing a non-BBus major or minor/s, please reach out to our Course Advisors as some options have limited course offerings which can impact your progression

BBus Majors and Minors

8 BBus Majors each major is 120 points	13 BBus Minors each minor is 60 points
Accounting	Accounting
Economics	Business Law
Finance	Data Analytics for Business
Human Resource Management and Employment Relations	Economics
Information Systems	Entrepreneurship and Innovation
International Business and Strategy	Finance
Management and Leadership	Human Resource Management and Employment Relations
Marketing	Information Systems
	International Business and Strategy
	Management and Leadership
	Marketing
	Supply Chain Management
	Sustainable Enterprise

Information about the BBus majors and minors can be found on the [AUT website](#)

Courses completed for a major cannot be counted towards a minor, and courses completed for a minor cannot be counted towards a second minor

2027 BBus Major and Minor Requirements

KEY: Available as a Major or Minor Compulsory Minor course

Courses are 15 points unless otherwise shown. Pre-requisites are indicated

Course Descriptors and Timetables can be found by entering the Course Code into the [AUT Course Search](#)

ACCOUNTING MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including ACCT502 and at least one level 7

ACCT502	Accounting Essentials
ACCT602	Financial Accounting ^{ACCT502}
ACCT603	Management Accounting ^{ACCT502}
ACCT604	Taxation ^{ACCT502 or LAWS541}
ACCT608	Accounting for Social Impact ^{ACCT502}
ACCT702	Advanced Financial Accounting ^{ACCT602}
ACCT703	Advanced Management Accounting ^{ACCT603}
ACCT704	Auditing ^{ACCT602}

PROFESSIONAL ACCOUNTING CONCENTRATION

Accounting major students wanting to meet accountancy membership requirements will need to complete the 4 courses below
PAC requirements will be the 4 electives shown for Pathway 1

ACCT503	Accounting Systems and Analytics ^{ACCT502 (CO)}
ECON505	Business Economics and Data Analysis
ACCT605	Accounting Legal and Regulatory Framework
ACCT606	Financial Management for Accountants ^{ACCT502, ACCT503}

BUSINESS LAW MINOR

Complete 4 courses including LAWS541 and at least one level 7

LAWS541	Law for New Zealand Business
ACCT604	Taxation ^{ACCT502 or LAWS541}
LAWS641	Law of Business Organisations ^{LAWS541}
EMPL704	The Dynamics of Employment Regulations
LAWS717	Health and Safety Law ^{75pts from LLB Part II}
LAWS775	Negotiation ^{75pts from LLB Part II}
LAWS780	Justice ^{195pts from a bachelor's degree}
LAWS783	Human Rights and Business ^{75pts from LLB Part II}
MGMT707	Risk Management

DATA ANALYTICS FOR BUSINESS MINOR

Complete 4 courses including one level 7

BUSS511	Introduction to Programming for Business Analytics
BUSS613	Managing Business Data for Analytics
FINA606	Data Analysis for Business ^{BUSS511}
BUSS719	Data Strategy ^{BUSS613 or FINA606}

ECONOMICS MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including at least one level 7

ECON522	Economics for Social Impact
ECON523	Money, Banking, and Global Financial Markets
ECON623	Behavioural Economics
ECON624	Strategy and Competition
ECON625	Data, Deception, and Decisions
ECON722	Applied Econometrics ^{ECON625}
ECON723	Microeconomics ^{ECON522}
ECON724	Macroeconomics ^{ECON523}

ENTREPRENEURSHIP AND INNOVATION MINOR

Complete 4 courses including ENTR501 and at least one level 7

ENTR501	Introduction to Entrepreneurship and Innovation
INTB501	Business and Strategy in a Changing World
ENTR601	Māori Indigenous Entrepreneurship and Social Innovation
MGMT601	Organisational Behaviour ^{60PTS L5}
ENTR701	Social Entrepreneurship: Inspiring Innovation and Impact
ENTR702	Business Models for Commercialising Innovation
INTB708	Innovation and Technology Strategy ^{30PTS L6}

FINANCE MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including FINA501 and at least one level 7

FINA501	Introduction to Finance
FINA503	Financial Analysis
FINA601	Corporate Finance ^{FINA501}
FINA602	Investment and Portfolio Analysis ^{FINA501}
FINA608	Social Impact for Finance
FINA701	International Corporate Finance ^{FINA601 or FINA602}
FINA702	Financial Risk Management ^{FINA602}
FINA706	Financial Institutions and Markets ^{FINA501 or FINA605}

HUMAN RESOURCE MANAGEMENT AND EMPLOYMENT RELATIONS MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete MGMT501, EMPL601, HRMG601 and one level 7

MGMT501	Managing and Organising
EMPL601	Employment Relations
HRMG601	Human Resource Management
HRMG602	Learning and Development
EMPL702	Workplace Health and Safety
EMPL704	The Dynamics of Employment Regulations
HRMG701	Workforce Strategies for Social Impact
HRMG703	Global Mobility

INFORMATION SYSTEMS MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including BSYS501 and at least one level 7

BSYS501	Business Information Systems
BSYS601	Business Process Management ^{BSYS501 (CO)}
BSYS602	Business Data Management ^{BSYS501 (CO)}
BSYS603	Project Management
BSYS701	Enterprise Information Systems ^{BSYS601 or BSYS602}
BSYS702	Cyber-Security and Risk Management ^{BSYS601 or BSYS602}
BSYS705	Digital Transformation and Social Impact
BSYS706	Designing Systems for Contemporary Enterprises ^{BSYS601 or BSYS602}

2027 BBus Major and Minor Requirements

KEY: Available as a Major or Minor Compulsory Minor course

Courses are 15 points unless otherwise shown. Pre-requisites are indicated

Course Descriptors and Timetables can be found by entering the Course Code into the [AUT Course Search](#)

INTERNATIONAL BUSINESS AND STRATEGY MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including INTB501 and at least one level 7

INTB501	Business and Strategy in a Changing World
INTB603	Dynamic Environments
INTB604	International Business Management
INTB605	Business Strategy
INTB706	Global Social Impact INTB603 (CO), INTB604 (CO)
INTB707	Strategy in Uncertain Times INTB605
INTB708	Innovation and Technology Strategy 30PTS L6
INTB709	Strategic Design 30PTS L6

MANAGEMENT AND LEADERSHIP MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including MGMT501 and at least one level 7

MGMT501	Managing and Organising
HRMG601	Human Resource Management
INTB605	Business Strategy
MGMT601	Organisational Behaviour 60PTS L5
MGMT603	Leadership for Change
MGMT704	Management for Social Impact
MGMT705	Wellbeing and Stress in Organisations
MGMT708	Contemporary Issues in Work and Workplaces

MARKETING MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including MKTG501 and at least one level 7

MKTG501	Marketing Insights
MKTG601	Marketing Research MKTG501
MKTG602	Marketing Relationships MKTG501
MKTG603	Consumer Behaviour MKTG501
MKTG701	Strategic Marketing 30 points MKTG601/602/603
MKTG702	Integrated Marketing Communications 30 points MKTG601/602/603
MKTG703	Digital, Social Media and Mobile Marketing 30 points MKTG601/602/603
MKTG704	Marketing for Social Impact MKTG501

SUPPLY CHAIN MANAGEMENT MINOR

Complete 4 courses including **BSYS604** and one level 7

BSYS604	Operations Management
ENTR501	Introduction to Entrepreneurship and Innovation
BSYS601	Business Process Management BSYS501 (CO)
BSYS605	Goods and Services Procurement
BUSS613	Managing Business Data for Analytics
SUSE602	Managing Environmental Issues in Business
BSYS704	Logistics and Supply Chain Management

SUSTAINABLE ENTERPRISE MINOR

Complete 4 courses including **at least one of SUSE501, SUSE602 or SUSE701** and at least one level 7

ARDN504	Introduction to Social and Environmental Justice
SUSE501	Sustainability Leadership
ACCT607	Sustainability Accounting and Reporting
SUSE602	Managing Environmental Issues in Business
ENTR701	Social Entrepreneurship: Inspiring Innovation and Impact
MGMT704	Management for Social Impact
SUSE701	Sustainability Consultant Project SUSE602 or any L6 with approval

Don't guess if you're on the right track – come and see us and we can help you map out your study

Email: business@aut.ac.nz

Course Advice: We have daily drop-in sessions at our City Campus, plus weekly sessions during the semester at our South Campus. You can also make a time to see us online

Structuring your Study

- ✓ Core courses are completed first
- ✓ **Take your courses in the order you prefer, subject to levels, pre-requisites and offerings**
- ✓ Plan your study carefully as some courses are only offered once a year
- ✓ Full-time study is 4 courses / 60 points per semester
- ✓ Consider an **international exchange**** for 1-2 semesters

Use this Study Template to map your progression

1: check your major/minor requirements | 2: add in Course Codes | 3: tick the courses you successfully complete

Bachelor of Business				360 points	
4 Core Courses		COURSE CODE		60 points	
☐	COURSE 1	BUSS512	Accounting and Information Systems	15 points	
☐	COURSE 2	BUSS513	Economics and Finance: Understanding Markets	15 points	
☐	COURSE 3	BUSS514	Marketing and Global Business	15 points	
☐	COURSE 4	BUSS515	Responsible Management	15 points	
8 BBus Major Courses				**120 points	
☐	COURSE 1		Level 5 major course	15 points	
☐	COURSE 2		Level 6 major course	15 points	
☐	COURSE 3		Level 6 major course	15 points	
☐	COURSE 4		Level 6 major course	15 points	
☐	COURSE 5		Level 7 major course	15 points	
☐	COURSE 6		Level 7 major course	15 points	
☐	COURSE 7		Level 7 major course	15 points	
☐	COURSE 8		Level 5/6/7 major course (subject to major choice)	15 points	
8 Flexible Component Courses		☐ Pathway 1	☐ Pathway 2	☐ Pathway 3	**120 points
☐	COURSE 1				15 points
☐	COURSE 2				15 points
☐	COURSE 3				15 points
☐	COURSE 4				15 points
☐	COURSE 5				15 points
☐	COURSE 6				15 points
☐	COURSE 7				15 points
☐	COURSE 8				15 points
Capstone		BUSS701	Work Integrated Learning or approved alternative		60 points
**International Exchange					
Consider completing 60-120pts of your major / flexible component courses overseas as part of an international exchange.					
To be eligible you need to have completed at least one year of full-time study before the start of the exchange and achieved a B grade average. Apply by: 1 July for a Semester 1 start 1 December for a Semester 2 start. Scholarships are available.					
More information is on the AUT website					

The [additional majors or minors](#) or [electives](#) can be from the BBus or another AUT degree programme

If you're completing another degree alongside the BBus, you can choose to have four of the other degree courses cross-credited to the BBus in place of Pathway 1 electives

Overview of Key Points

Your Study	The BBus is 360 points, equivalent to 3 years of full-time study or part-time equivalent • Courses are normally 15 points. Four 15-point courses per semester are equivalent to full-time study • Each course requires around 10 hours of individual study per week in addition to lectures/workshops • Attending your lectures/workshops and submitting all assessments are key to your success
Full-time Study	4 courses 60 points per semester or 8 courses 120 points per year <i>For StudyLink purposes, 0.8fte is considered full-time study (7 courses per year)</i>
Part-time Study	Students who want to study part-time can do so, but there are time limits for completion and specific rules to consider for student loans and allowances. There are limited evening classes, and these are not offered in every major. You may want to attend a course advice session to discuss the part-time options available for you
Time Limits	The total time from first enrolment until the successful completion of all requirements must not normally exceed six years
Fast-tracking	• Year 2/3 students can complete more than 60 points in a semester by applying for a Variation of Study – a B+ average is required, and students must apply prior to the semester start • You can also fast-track your study by completing courses in Summer School (subject to offerings). Summer School is an intensive period of study taught over 4 teaching weeks in December/January, where each week of Summer School is equivalent to 3 weeks of a normal semester's study • Completing the Capstone at the end of Year 2 over summer enables you to finish your degree in 2½ years. Some organisations offer summer internships but applications often close in March, so plan ahead early
International Exchange	Gain a life-changing international experience; build your network, immerse yourself in a new culture and increase your employability, all whilst studying towards your degree. Consider whether you'd like to go on student exchange as early as possible. This will need to be factored into your study plan as application deadlines are around six months before you commence studies overseas
Compulsory BBus courses	In your first semester you complete four core courses which introduce you to each of our majors: BUSS512, BUSS513, BUSS514, BUSS515. You also complete a one-semester Capstone course in your final year (see below)
Course Descriptors	Course Descriptors and Timetables can be found by entering the Course Code into the AUT Course Search
Enrolment	New students are normally enrolled by us Returning students can enrol via My AUT or the AUT App prior to the semester start (see guide for details)
Class occurrences	Every course has a code and an occurrence number, eg. BUSS512/W101, BUSS512/M205 W: City Campus; M: South Campus; A: North Campus; N: online W1/M1/N1: Semester 1 occurrence; W2/M2/N2: Semester 2 occurrence You can change occurrences via MyAUT until the end of Week 1 (subject to availability)
Pre-requisites & Co-requisites	A pre-requisite is a specific course that must be successfully completed <u>before</u> studying another course. A co-requisite is a course that must either be studied <u>before</u> or <u>with</u> another course
BBus Major 120 points 8 courses	This is the subject area you want to specialise in. There are 8 BBus majors to choose from
Minor 60 points 4 courses	A minor offers you the chance to specialise, but with fewer courses than a major. If you choose a minor pathway, there are a large range of BBus minors to choose from plus many other options across AUT. A minor can complement your BBus major, or it can be an area of interest that gives an extra edge to your resume
Second Major 120 points 8 courses	If you're choosing a second major, it can be from the BBus or from another AUT degree programme. Note: some non-BBus majors have limited course offerings which can impact progression and course advice is encouraged
Electives	You may need elective courses to complete the 360 points required for your BBus. These can be from the BBus or from subject areas across AUT. Electives can be level 5, 6 or 7 and are "your choice" courses, ie. a course of interest to you, such as a language course, or a course complementary to your major/s
Capstone: Work Integrated Learning (WIL)	WIL is a supervised placement related to your major/s where you apply the theory and concepts you have learnt and gain valuable workplace experience. It is usually completed in your final year and it's the equivalent of a full semester of study (60 points). There are 5 intakes to choose from each year, including one intake over Summer. You should start thinking about WIL in Year 2 or earlier if you plan to apply for a summer internship
Progression	It is important to reach out early if you are struggling with any of your courses, and there are many resources and services available to help you get back on track. We encourage you to contact our Course Advice team who can advise on your situation and refer you as appropriate. Students who fail a core course or more than half of their enrolment will be referred to support services. Students who fail a course on the second attempt, or who fail more than half of their enrolment for a second consecutive semester, will need to apply for approval to continue
Graduation	When you have completed all your requirements and 360 points overall for the BBus you will be eligible to graduate. Eligible students will be invited to attend an upcoming ceremony usually held in winter or summer. Your qualification will also be made available through My eEquals