

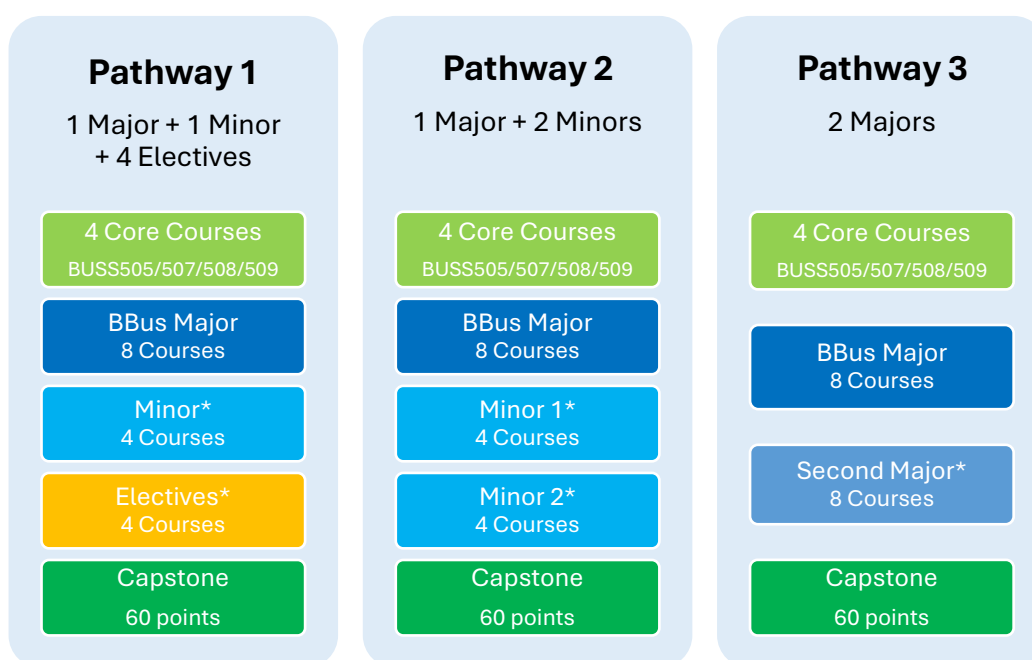
BACHELOR OF BUSINESS AK3693

2026 Programme Structure and Pathways

The BBus is a flexible degree which can be designed in line with your interests and future career needs. You begin with four core courses in your first semester and then start your BBus major from your second semester. Alongside your BBus major courses you will also complete a Second Major or Minor/s via one of the Pathways below.

Choose Your Pathway

Each Pathway is 360 points over 3 years of full-time study or part-time equivalent



Courses are normally 15 points | Full-time students will complete 4 courses each semester

* can be from the BBus or another AUT degree programme

There are a wide range of [additional majors or minors](#) to choose from across AUT and many that can complement your BBus major

If you are choosing non-BBus options, please reach out to our Course Advisors as some additional majors have limited course offerings which can impact your progression

BBus Majors and Minors

Major – a primary area of specialisation – 8 courses

Minor – a secondary area of specialisation – 4 courses

Overviews of each Major or Minor can be found on the following pages

BBus Majors	BBus Minors
Accounting Economics Finance Human Resource Management and Employment Relations Information Systems International Business and Strategy Management and Leadership Marketing	Accounting Business Law Data Analytics for Business Economics Entrepreneurship and Innovation Finance Human Resource Management and Employment Relations Information Systems International Business and Strategy Management and Leadership Marketing Supply Chain Management Sustainable Enterprise

Courses completed for a major cannot be counted towards a minor,
and courses completed for a minor cannot be counted towards a second minor

2026 BBus Major and Minor Requirements

KEY: Available as a Major or Minor Compulsory Minor course

Courses are **15 points** unless otherwise shown. Pre-requisites are indicated

Course Descriptors and Timetables can be found by entering the Course Code into the [AUT Course Search](#)

ACCOUNTING MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including ACCT502 and at least one level 7

ACCT502	Accounting Essentials
ACCT602	Financial Accounting ^{ACCT502}
ACCT603	Management Accounting ^{ACCT502}
ACCT604	Taxation ^{ACCT502 or LAWS541}
ACCT608	Accounting for Social Impact ^{ACCT502}
ACCT702	Advanced Financial Accounting ^{ACCT602}
ACCT703	Advanced Management Accounting ^{ACCT603}
ACCT704	Auditing ^{ACCT602}

PROFESSIONAL ACCOUNTING CONCENTRATION

Accounting major students wanting to meet accountancy membership requirements will need to complete the 4 courses below
PAC requirements will be the 4 electives shown for Pathway 1

ACCT503	Accounting Systems and Analytics ^{ACCT502 (CO)}
ECON505	Business Economics and Data Analysis
ACCT605	Accounting Legal and Regulatory Framework
ACCT606	Financial Management for Accountants ^{ACCT502, ACCT503}

BUSINESS LAW MINOR

Complete 4 courses including LAWS541 and at least one level 7

LAWS541	Law for New Zealand Business
ACCT604	Taxation ^{ACCT502 or LAWS541}
LAWS641	Law of Business Organisations ^{LAWS541}
EMPL704	The Dynamics of Employment Regulations
LAWS717	Health and Safety Law ^{75pts from LLB Part II}
LAWS775	Negotiation ^{75pts from LLB Part II}
LAWS780	Justice ^{195pts from a bachelor's degree}
LAWS783	Human Rights and Business ^{75pts from LLB Part II}
MGMT707	Risk Management

DATA ANALYTICS FOR BUSINESS MINOR

Complete 4 courses including one level 7

BUSS511	Introduction to Programming for Business Analytics
BUSS613	Managing Business Data for Analytics
FINA606	Data Analysis for Business ^{BUSS511}
BUSS719	Data Strategy ^{BUSS613 or FINA606}

ECONOMICS MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including at least one level 7

ECON522	Economics for Social Impact OR ECON520
ECON523	Money, Banking, and Global Financial Markets OR ECON521
ECON623	Behavioural Economics OR ECON620 / ECON621 **
ECON624	Strategy and Competition OR ECON620 / ECON621 **
ECON625	Data, Deception, and Decisions OR ECON622
ECON722	Applied Econometrics ^{ECON625 OR ECON622}
ECON723	Microeconomics ^{ECON522} RESTRICTION ECON620 **
ECON724	Macroeconomics ^{ECON523} RESTRICTION ECON621 **

**** Economics major students who started pre-2026 and have completed ECON620 and/or ECON621 – please seek urgent course advice if you still have any LEVEL 7 courses to complete**

ENTREPRENEURSHIP AND INNOVATION MINOR

Complete 4 courses including ENTR501 and at least one level 7

ENTR501	Introduction to Entrepreneurship and Innovation
INTB501	Business and Strategy in a Changing World
ENTR601	Māori Indigenous Entrepreneurship and Social Innovation
MGMT602	Small and Medium Enterprise Management
ENTR701	Social Entrepreneurship: Inspiring Innovation and Impact
ENTR702	Business Models for Commercialising Innovation
INTB708	Innovation and Technology Strategy

FINANCE MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including FINA501 and at least one level 7

FINA501	Introduction to Finance
FINA503	Financial Analysis
FINA601	Corporate Finance ^{FINA501}
FINA602	Investment and Portfolio Analysis ^{FINA501}
FINA608	Social Impact for Finance
FINA701	International Corporate Finance ^{FINA601 or FINA602}
FINA702	Financial Risk Management ^{FINA602}
FINA706	Financial Institutions and Markets ^{FINA501 or FINA605}

HUMAN RESOURCE MANAGEMENT AND EMPLOYMENT RELATIONS MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete MGMT501, EMPL601, HRMG601 and one level 7

MGMT501	Managing and Organising
EMPL601	Employment Relations
HRMG601	Human Resource Management
HRMG602	Learning and Development
EMPL702	Workplace Health and Safety
EMPL704	The Dynamics of Employment Regulations
HRMG701	Workforce Strategies for Social Impact
HRMG703	Global Mobility

INFORMATION SYSTEMS MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including BSYS501 and at least one level 7

BSYS501	Business Information Systems
BSYS601	Business Process Management ^{BSYS501 (CO)}
BSYS602	Business Data Management ^{BSYS501 (CO)}
BSYS603	Project Management
BSYS701	Enterprise Information Systems ^{BSYS601 or BSYS602}
BSYS702	Cyber-Security and Risk Management ^{BSYS601 or BSYS602}
BSYS705	Digital Transformation and Social Impact
BSYS706	Designing Systems for Contemporary Enterprises ^{BSYS601 or BSYS602}

INTERNATIONAL BUSINESS AND STRATEGY MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including INTB501 and at least one level 7

INTB501	Business and Strategy in a Changing World
INTB603	Dynamic Environments
INTB604	International Business Management
INTB605	Business Strategy
INTB706	Global Social Impact ^{INTB603 (CO), INTB604 (CO)}
INTB707	Strategy in Uncertain Times ^{INTB605}
INTB708	Innovation and Technology Strategy
INTB709	Strategic Design

2026 BBus Major and Minor Requirements

KEY: Available as a Major or Minor Compulsory Minor course

Courses are 15 points unless otherwise shown. Pre-requisites are indicated

Course Descriptors and Timetables can be found by entering the Course Code into the [AUT Course Search](#)

MANAGEMENT AND LEADERSHIP MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including MGMT501 and at least one level 7

MGMT501	Managing and Organising
HRMG601	Human Resource Management
INTB605	Business Strategy
MGMT602	Small and Medium Enterprise Management
MGMT603	Leadership for Change
MGMT704	Management for Social Impact
MGMT705	Stress and Resilience at Work
MGMT708	Organising for the Future of Work

MARKETING MAJOR OR MINOR

BBus Major: Complete all 8 courses listed below

Minor: Complete 4 courses including MKTG501 and at least one level 7

MKTG501	Marketing Insights
MKTG601	Marketing Research ^{MKTG501}
MKTG602	Marketing Relationships ^{MKTG501}
MKTG603	Consumer Behaviour ^{MKTG501}
MKTG701	Strategic Marketing ^{30 points MKTG601/602/603}
MKTG702	Integrated Marketing Communications ^{30 points MKTG601/602/603}
MKTG703	Digital, Social Media and Mobile Marketing ^{30 points MKTG601/602/603}
MKTG704	Marketing for Social Impact ^{MKTG501}

SUPPLY CHAIN MANAGEMENT MINOR

Complete 4 courses including **BSYS604** and one level 7

BSYS604	Operations Management
ENTR501	Introduction to Entrepreneurship and Innovation
BSYS601	Business Process Management ^{BSYS501 (CO)}
BSYS605	Goods and Services Procurement
BUS613	Managing Business Data for Analytics
SUSE602	Managing Environmental Issues in Business
BSYS704	Logistics and Supply Chain Management

SUSTAINABLE ENTERPRISE MINOR

Complete 4 courses including at least one of SUSE501, SUSE602 or SUSE701 and at least one level 7

ARDN504	Introduction to Social and Environmental Justice
SUSE501	Sustainability Leadership
ACCT607	Sustainability Accounting and Reporting
SUSE602	Managing Environmental Issues in Business
ENTR701	Social Entrepreneurship: Inspiring Innovation and Impact
MGMT704	Management for Social Impact
SUSE701	Sustainability Consultant Project ^{SUSE602 or any L6 with approval}

Don't guess if you're on the right track – come and see us and we'll help you map out your study

Email: business@aut.ac.nz

Course Advice: We have drop-in sessions at City and South, or you can make a time to see us in-person or online – see [Canvas](#) for the times and booking link

The following minors are closed to new enrolments

Students already underway with a minor prior to their closure, please seek course advice if you need completion advice

Closed 2025
Māori Indigenous Business
Hospitality

Overview of BBus Majors and Minors

Click on a Major/Minor to view the course requirements

Accounting Major or Minor	Accounting is a dynamic career, delivering multifaceted business analysis, and contributing to the strategic development of business, public sector, or not-for-profit organisations. Accountants must be excellent communicators and strongly analytical, as well as having the required technical skills specific to the vocation. They must relate to people from all walks of life, as they're frequently called upon to explain concepts and strategies to those outside the financial sphere	Information Systems Major or Minor	Do you like the idea of developing innovative systems to support business? Information systems is the crucial area between an organisation's technological systems and its users – from software, data and business process improvements to social media operations. A well-developed information systems team is essential for the success of any business. It can improve business processes, help an organisation stay competitive, and increase efficiency, share information and make effective decisions. Skills in this area can help you play an essential role in the new world of business
Business Law Minor	It is useful for business owners, managers, and other professionals to have a basic understanding of business law to help them make better decisions. Laws apply to people and to business. Businesses need these laws for the same reasons that people do: to define acceptable behaviour, provide certainty and stability, protect the public, and provide a mechanism for businesses to resolve disputes. This minor introduces students to how laws are identified and classified in New Zealand	International Business and Strategy Major or Minor	Driven by disruptive changes in technology, policy and globalisation, today's dynamic business environment presents new challenges and opportunities. In New Zealand, international trade accounts for nearly two thirds of total economic activity, multinationals dominate business, and many SMEs are internationalising early. If you study international business and strategy, you can make the most of the opportunities this global environment offers
Data Analytics for Business Minor	Data analytics is the process of deriving knowledge from the vast amount of information that companies, government agencies and other bodies have about their customers and the population in general. In this minor you develop an understanding of the methods, models and software used to draw conclusions from large data sets, and how to use those conclusions to aid businesses and organisations in decision-making and value creation. Students with these skillsets are employable in a wide range of jobs and organisations	Management and Leadership Major or Minor	Do you like the idea of developing innovative ways to make businesses and other organisations run as efficiently as possible? Organisations of all sizes and types need managers who can deal with the myriad demands of leadership in the modern environment. Profitability, sustainability, innovation, social responsibility, stakeholder relations, market share and resource utilisation are just some of the issues that managers must face. A key aspect of management is the ability to get the best out of people, to motivate them and integrate their own professional development with the requirements of the business. This calls for extremely well-developed interpersonal skills and emotional intelligence, allied to a strong sense of commercial awareness
Economics Major or Minor	Economics is the study of how societies, governments, businesses, households and individuals allocate their scarce resources. It is founded on the three fundamental fields of microeconomics, macroeconomics and econometrics. Concepts from these areas can be combined to provide answers to some of the most pressing problems facing the world, such as poverty, unemployment, climate change, crime and inequality	Marketing Major or Minor	Curious about how the marketplace operates and why consumers response as they do? New media channels are emerging and rivalling traditional ways of going to market. Integrated shopping experiences extend from the shop floor to Facebook, X, email marketing, texting, television, radio, direct mail and catalogues. Businesses need staff who are confident and competent at taking an interactive, omni-channel approach to business solutions and who know how to identify customers and connect with them in meaningful ways
Entrepreneurship and Innovation Minor	Entrepreneurship and Innovation involves creating and developing new ideas into products, services, technologies and businesses. It's a vital component in ensuring strong social and economic development. It plays a crucial role in creating jobs and expanding economies and can help address social problems and environmental issues like poverty and climate change	Supply Chain Management Minor	Almost all products or services that serve the consumer require the efforts of multiple organisations. Collectively, these organisations make up the supply chain. Supply chain management (SCM) is the management of supply chain activities and relationships to maximise customer value and achieve a sustainable competitive advantage. Supply chain activities cover everything from product/service development, sourcing and production to logistics, as well as the information systems to co-ordinate these activities
Finance Major or Minor	Whether launching an entrepreneurial start-up or working in a giant multinational corporation, finance is at the heart of business operations. Finance is a dynamic field within the modern global economy. Professionals in this field could work with anyone from small private investors in a financial advising role to guiding large companies through the process of listing their shares on stock exchanges	Sustainable Enterprise Minor	Sustainable enterprise is about business of the future. Sustainability triggers innovation and creativity, new forms of entrepreneurship and participative people management. In focusing on the role of business and organisations to support both social and environmental sustainability, this minor gives you the skills to work successfully in, as well as question, the current socio-economic system
Human Resource Management and Employment Relations Major or Minor	Interested in diversity and organisational culture, and want to influence people at all levels of an organisation? Human resources professionals are the oil between management and employees, ensuring that staff are productive, safe and developing as valued and skilled workers. Careers in human resources and employment relations encompass planning, recruitment, learning and development, health and safety, commercial law and employer/employee relations. A key aspect of this work is change management, as companies are constantly adapting to and influencing the environment in which they operate		

Overview of Key Points

Your Study	The BBus is 360 points, equivalent to 3 years of full-time study or part-time equivalent - Courses are normally 15 points. Four 15-point courses per semester are equivalent to full-time study - Each course requires around 10 hours of individual study per week in addition to lectures/workshops - Attending your lectures/workshops and submitting all assessments are key to your success
Full-time Study	4 courses 60 points per semester or 8 courses 120 points per year <i>For StudyLink purposes, 0.8fte is considered full-time study (7 courses per year)</i>
Part-time Study	Students who want to study part-time can do so, but there are time limits for completion and specific rules to consider for student loans and allowances. There are limited evening classes, and these are not offered in every major. You may want to attend a course advice session to discuss the part-time options available for you
Time Limits	The total time from first enrolment until the successful completion of all requirements must not normally exceed six years
Fast-tracking	- Year 2/3 students can fast-track their study and complete more than 60 points in a semester by applying for a Variation of Study – a B+ average is required, and students must apply prior to the semester start - You can also fast-track your study by completing courses in Summer School (subject to offerings). Summer School is an intensive period of study taught over 4 teaching weeks in December/January, where each week of Summer School is equivalent to 3 weeks of a normal semester's study
International Exchange	Gain a life-changing international experience ; build your network, immerse yourself in a new culture and increase your employability, all whilst studying towards your degree. Consider whether you'd like to go on student exchange as early as possible. This will need to be factored into your study plan and application deadlines are around six months before you commence studies overseas. More information is on Canvas
Core courses	There are 120 points of core courses required for your BBus and you will complete 60 points in your first semester: BUSS505, BUSS507, BUSS508, BUSS09. The remaining 60 points is a Capstone course (see below)
Compulsory courses	Some majors and minors have compulsory courses. Specific requirements can be found on Canvas or under the additional majors and minors
Course Descriptors	Course Descriptors and Timetables can be found by entering the Course Code into the AUT Course Search
Enrolment	New students are normally enrolled by us. Returning students can enrol via My AUT or the AUT App prior to the semester start (see guide for details). In Weeks 1-2 you will need to contact us to be enrolled
Class occurrences	Every course has a code and an occurrence number, eg. BUSS505/W101, BUSS505/M205 W: City Campus; M: South Campus; A: North Campus; N: online W1/M1/N1: Semester 1 occurrence; W2/M2/N2: Semester 2 occurrence You can change occurrences via MyAUT until the end of Week 1 (subject to availability)
Pre-requisites & Co-requisites	A pre-requisite is a specific course that must be successfully completed <u>before</u> studying another course. A co-requisite is a course that must either be studied <u>before or with</u> another course
BBus Major 120 points 8 courses	This is your primary area of specialisation. There are 8 BBus majors to choose from
Minor 60 points 4 courses	This is a secondary area of specialisation, with less depth than a major. There are a large range of BBus minors to choose from or you can choose from one of AUT's additional majors and minors
Second Major 120 points 8 courses	You can choose a second BBus major or a major from another degree programme at AUT – see additional majors and minors . Note: some non-BBus majors have limited course offerings which can impact progression and course advice is encouraged
Electives	You may need elective courses to complete the 360 points required for your BBus. These can be from the BBus, or you can take an elective course from any other degree programme at AUT Electives can be level 5, 6 or 7 and are “your choice” courses, ie. a course of interest to you, such as a language course, or a course complementary to your major/s. More information can be found on Canvas
Capstone: Co-operative Education Experience	Co-op is usually completed in your final semester and is the equivalent of a full semester of study (60 points). It is a supervised placement related to your major/s where you apply the theory and concepts you have learnt and gain valuable experience. There are 5 intakes to choose from each year, including one intake in Summer School. You should start thinking about Co-op during Year 2 . More information can be found on Canvas
Progression	It is important to reach out early if you are struggling with any of your courses, and there are many resources and services available to help you get back on track. We encourage you to contact our Course Advice team who can advise on your situation and refer you as appropriate. Student progression is monitored and students who fail a core course or more than half of their enrolment will be referred to support services. Students who do not pass a course on the second attempt, or who fail more than half of their enrolment for a second consecutive semester, will need to apply for approval to continue
Graduation	When you have completed all your requirements and 360 points overall for the BBus you will be eligible to graduate. Eligible students will be invited to attend an upcoming ceremony usually held in winter or summer. Your qualification will also be made available through My eEquals