



# Solomon Islands International Visitor Survey

## Visitors to Choiseul or Isabel

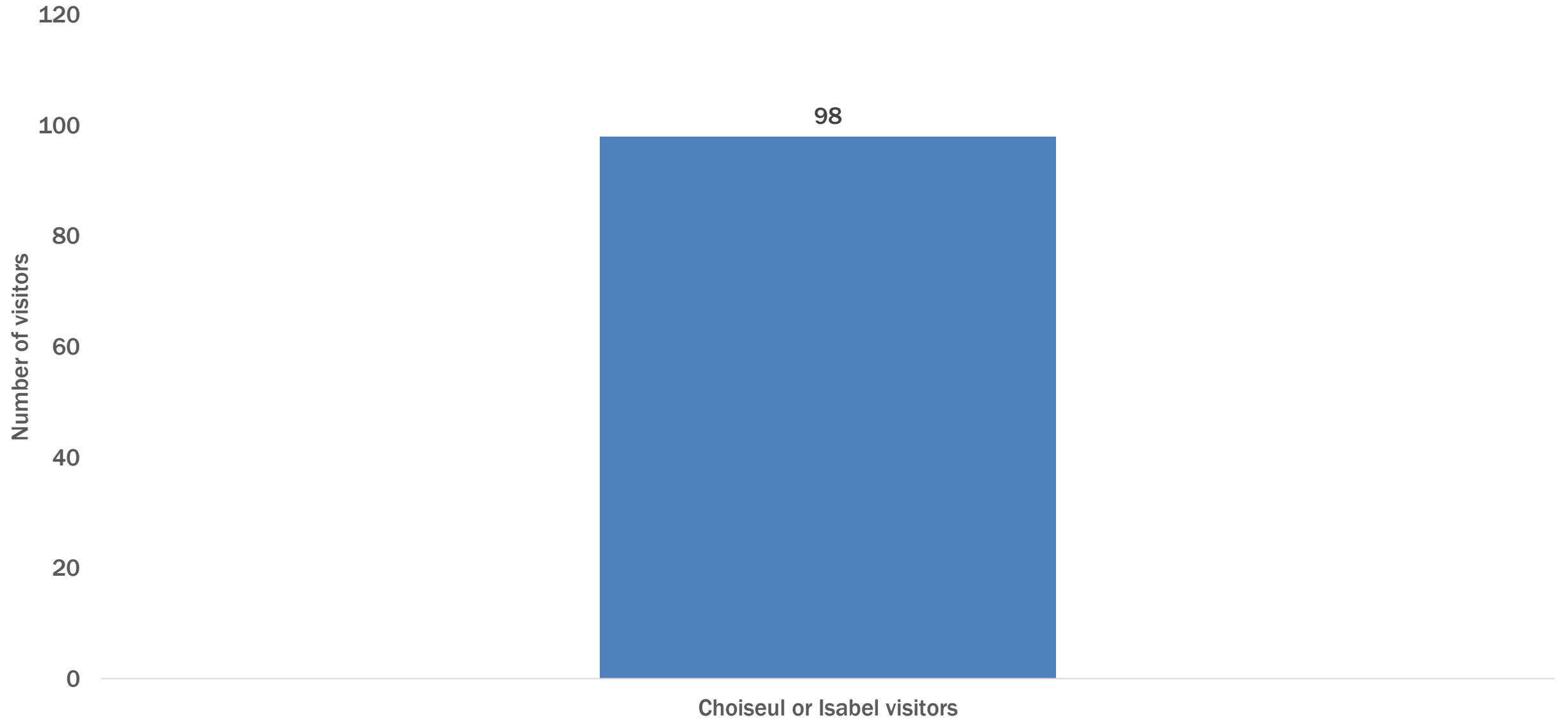
(Jan – Dec 2019)



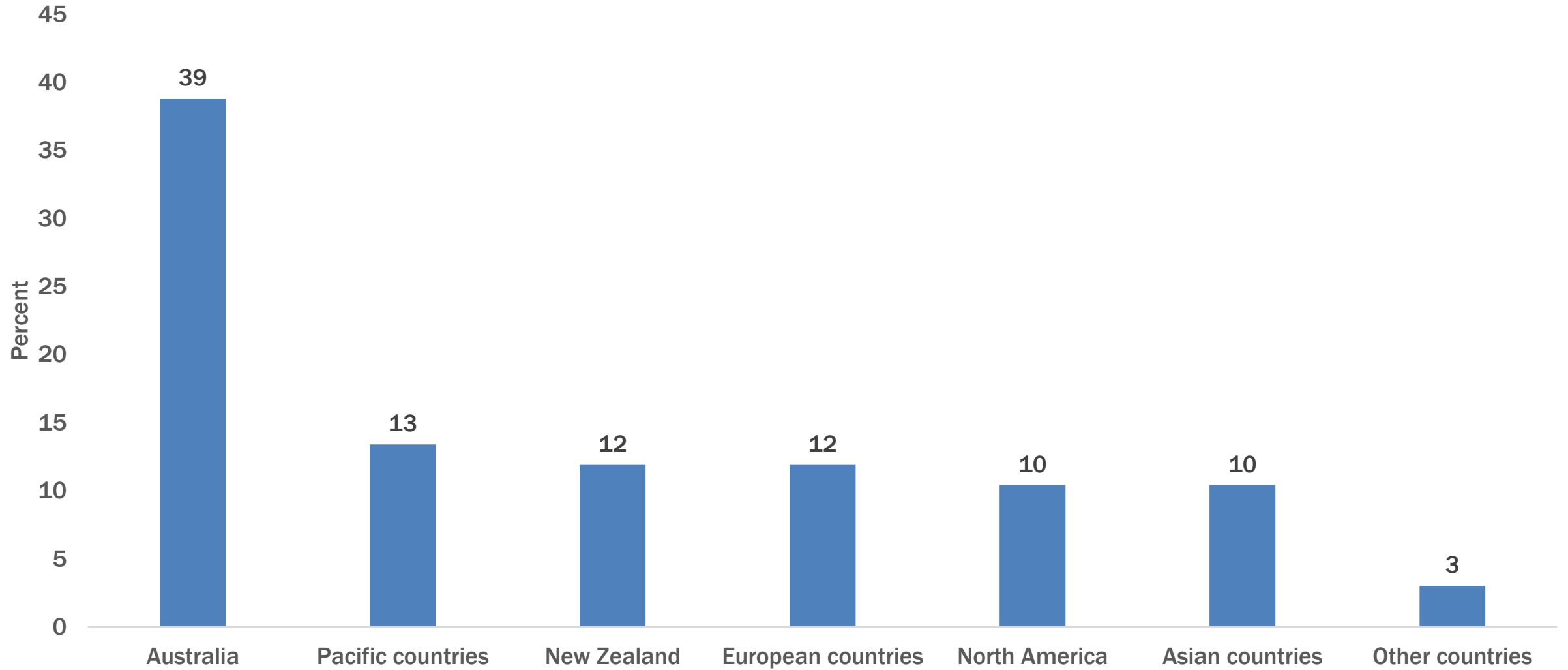
SOLOMON ISLAND GOVERNMENT



# Visitors (Jan - Dec 2019)

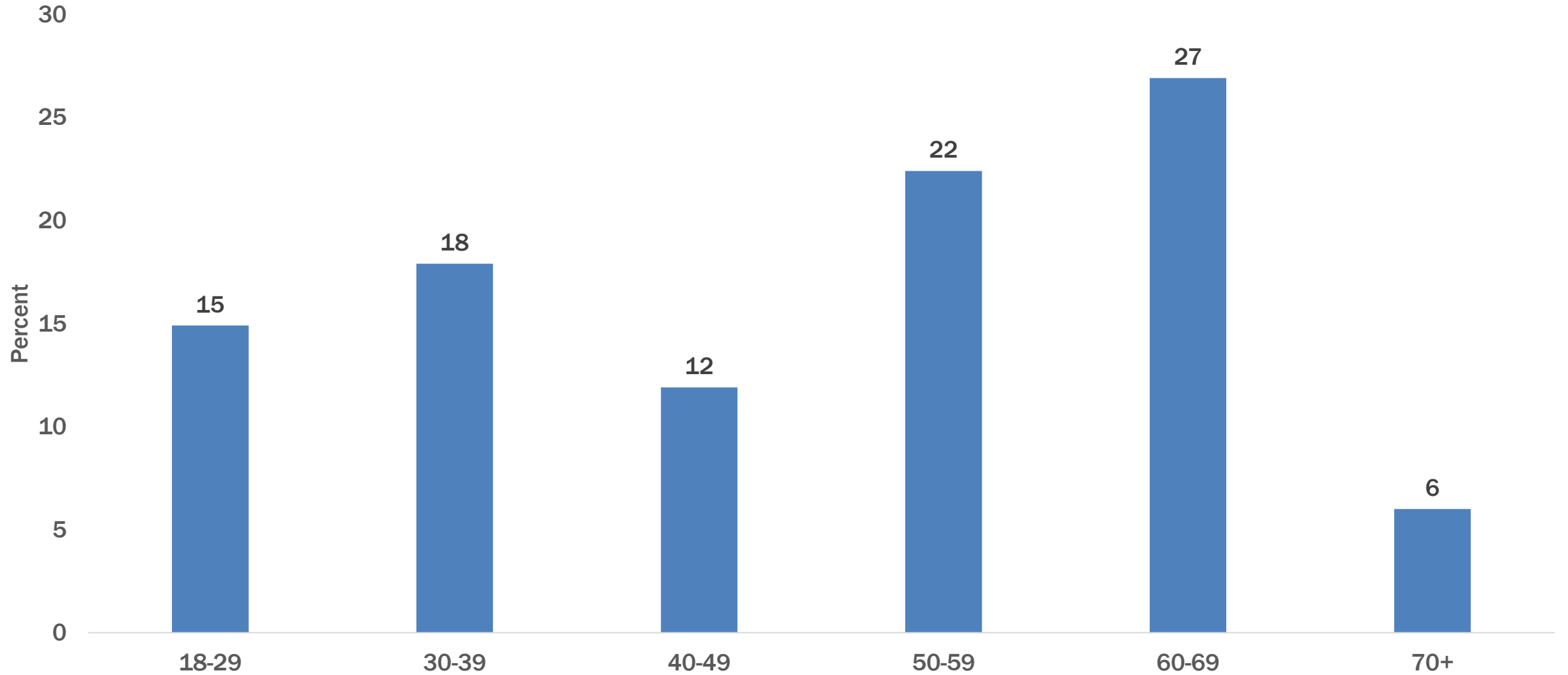


# Country Of Origin

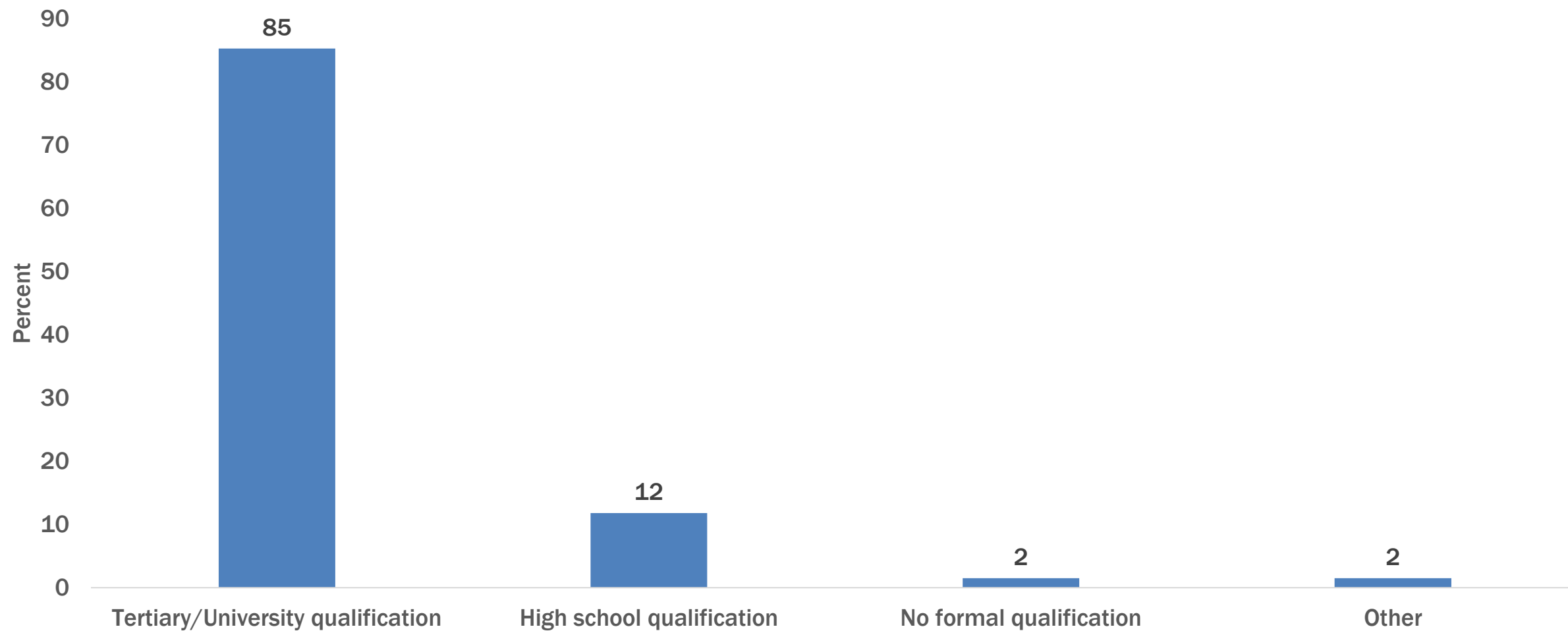


Note: Number may not sum to 100% due to rounding.

# Age Distribution

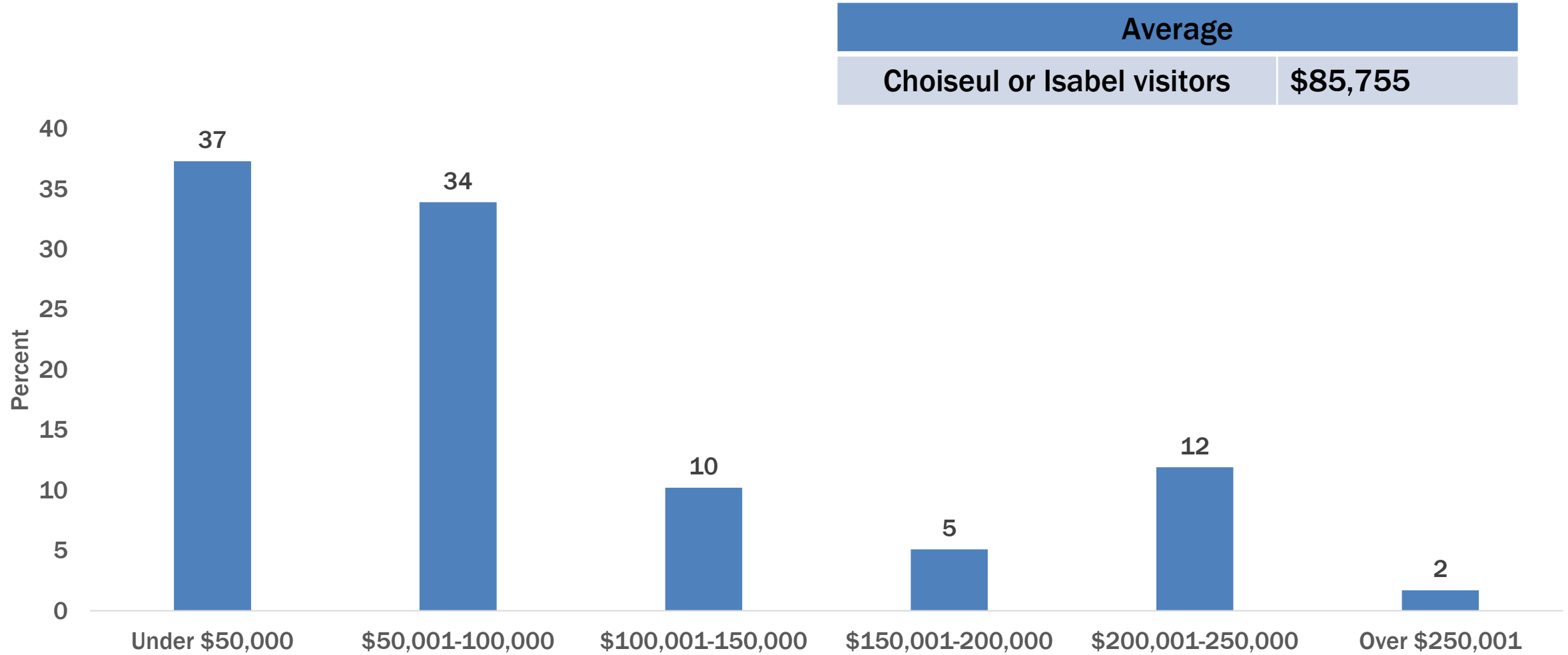


# Highest Qualifications

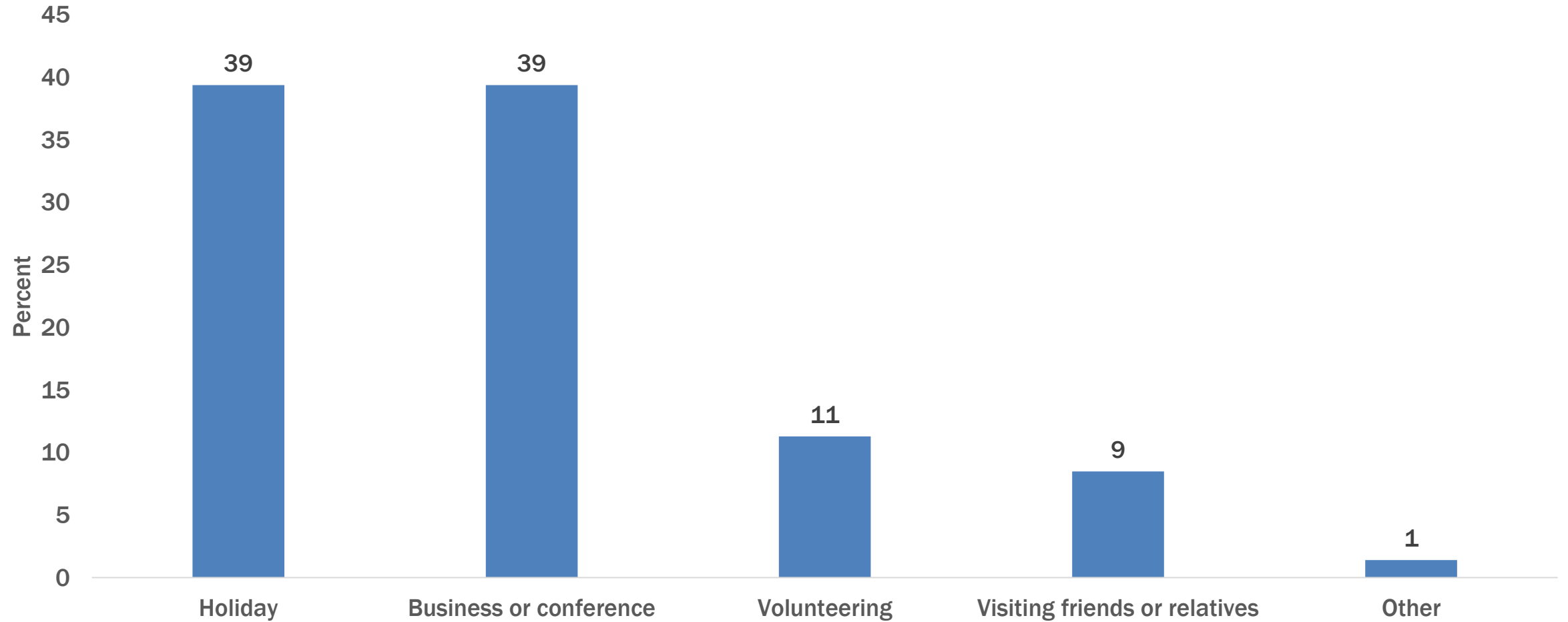


Note: Number may not sum to 100% due to rounding.

# Annual Household Income In USD

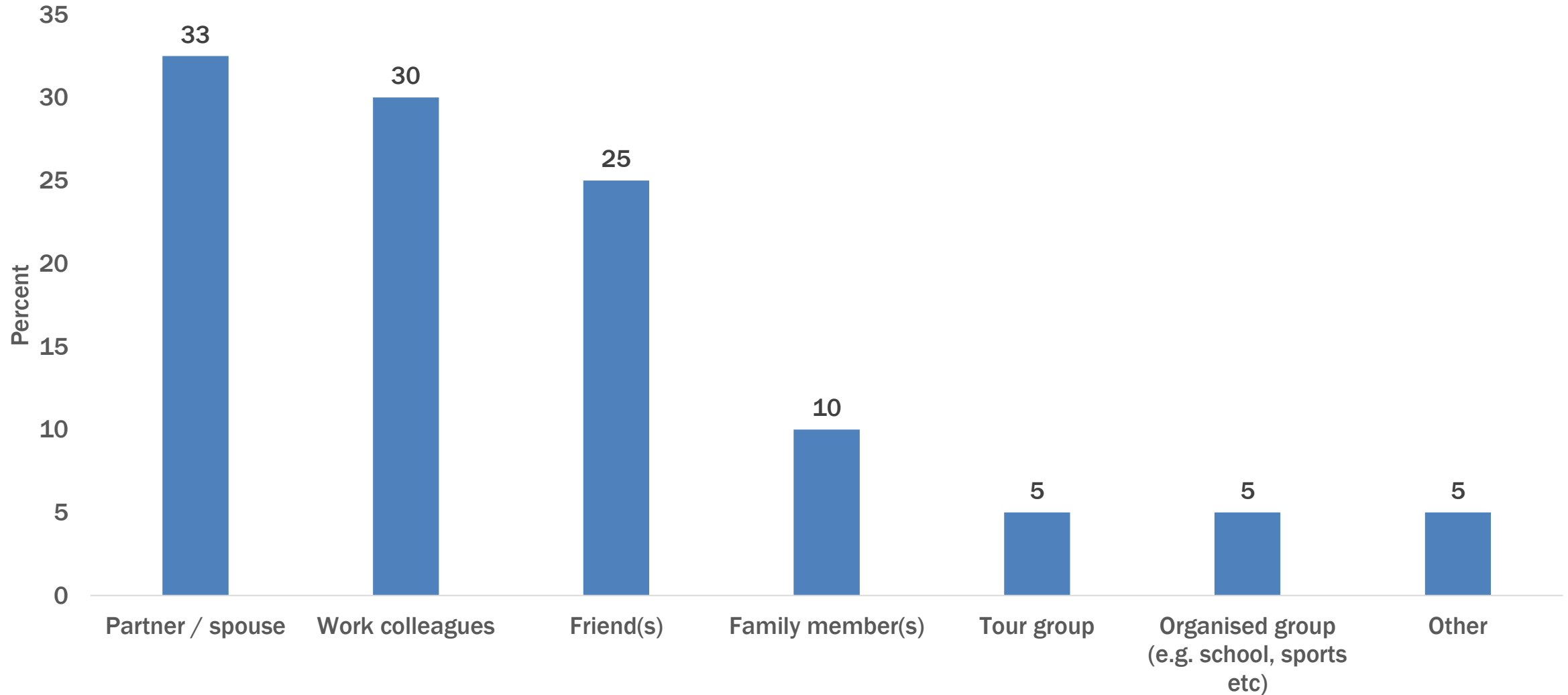


# Main Purpose Of Visit



Note: Number may not sum to 100% due to rounding.

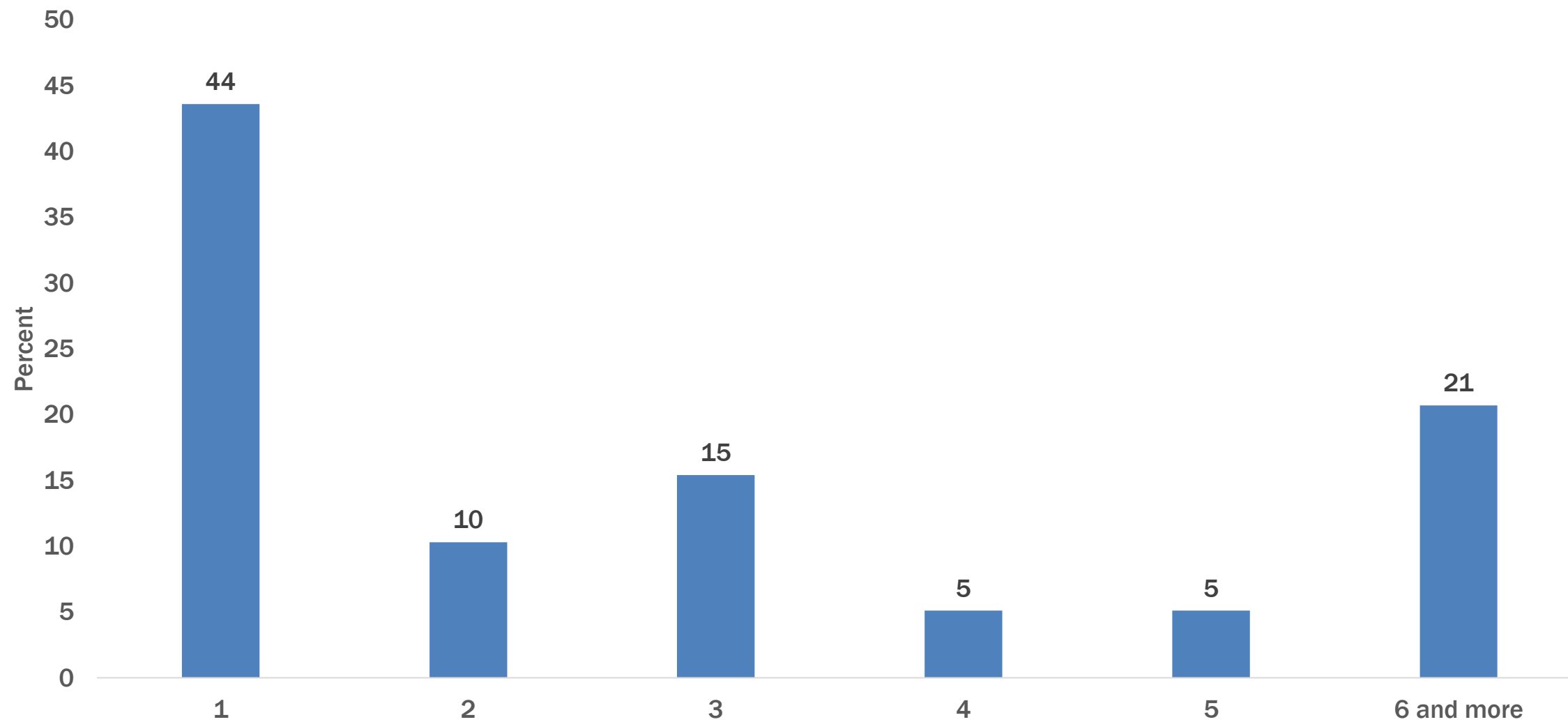
# Travelling With Whom?



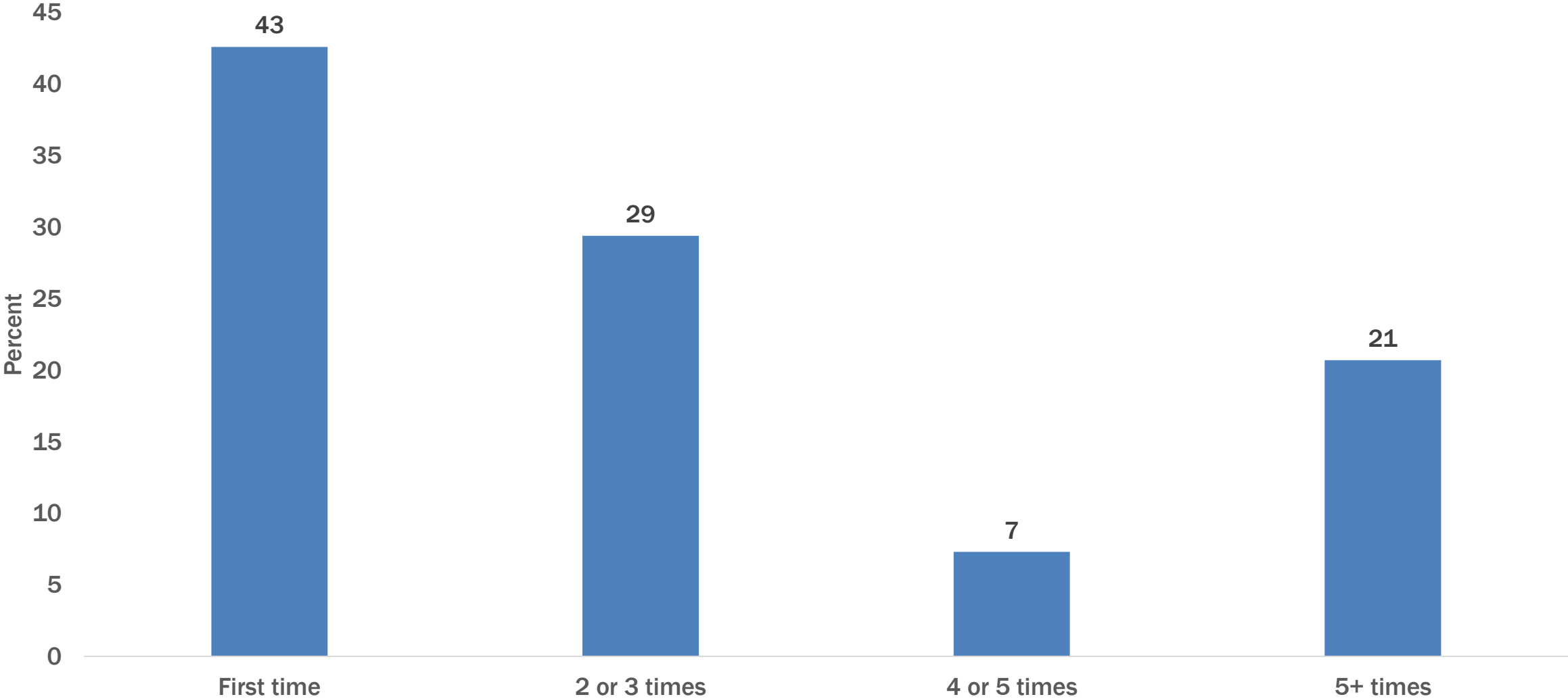
Note: Multiple responses, therefore total does not add up to 100%.



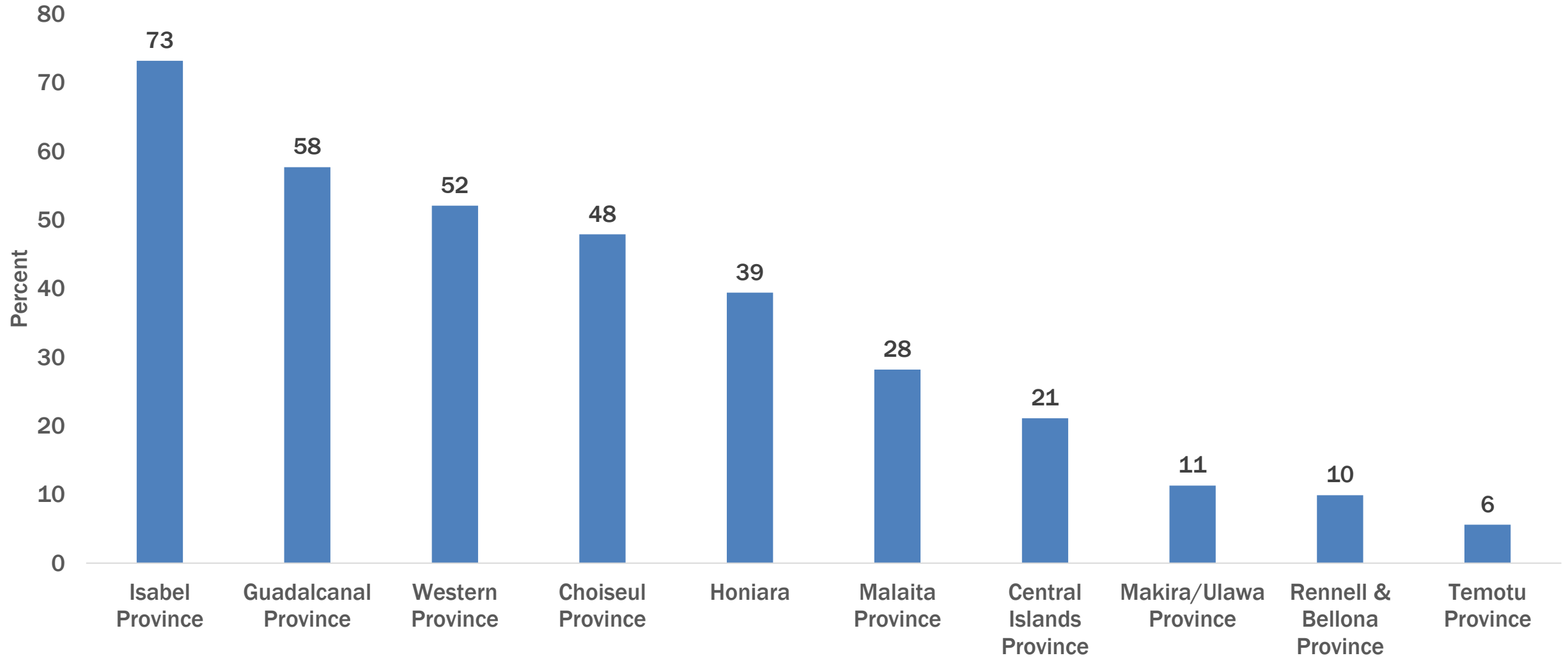
# Number Of Companions



# Previous Visits (Including Most Recent)

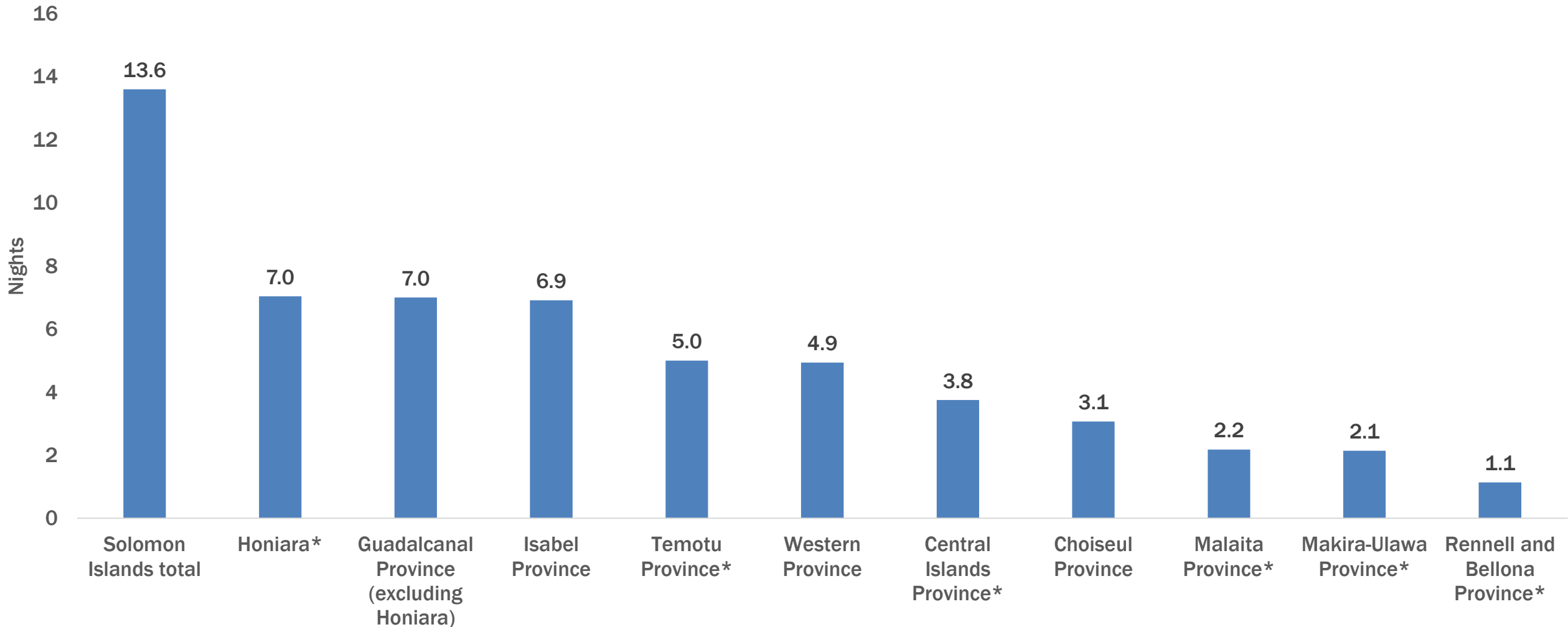


# Provinces Visited



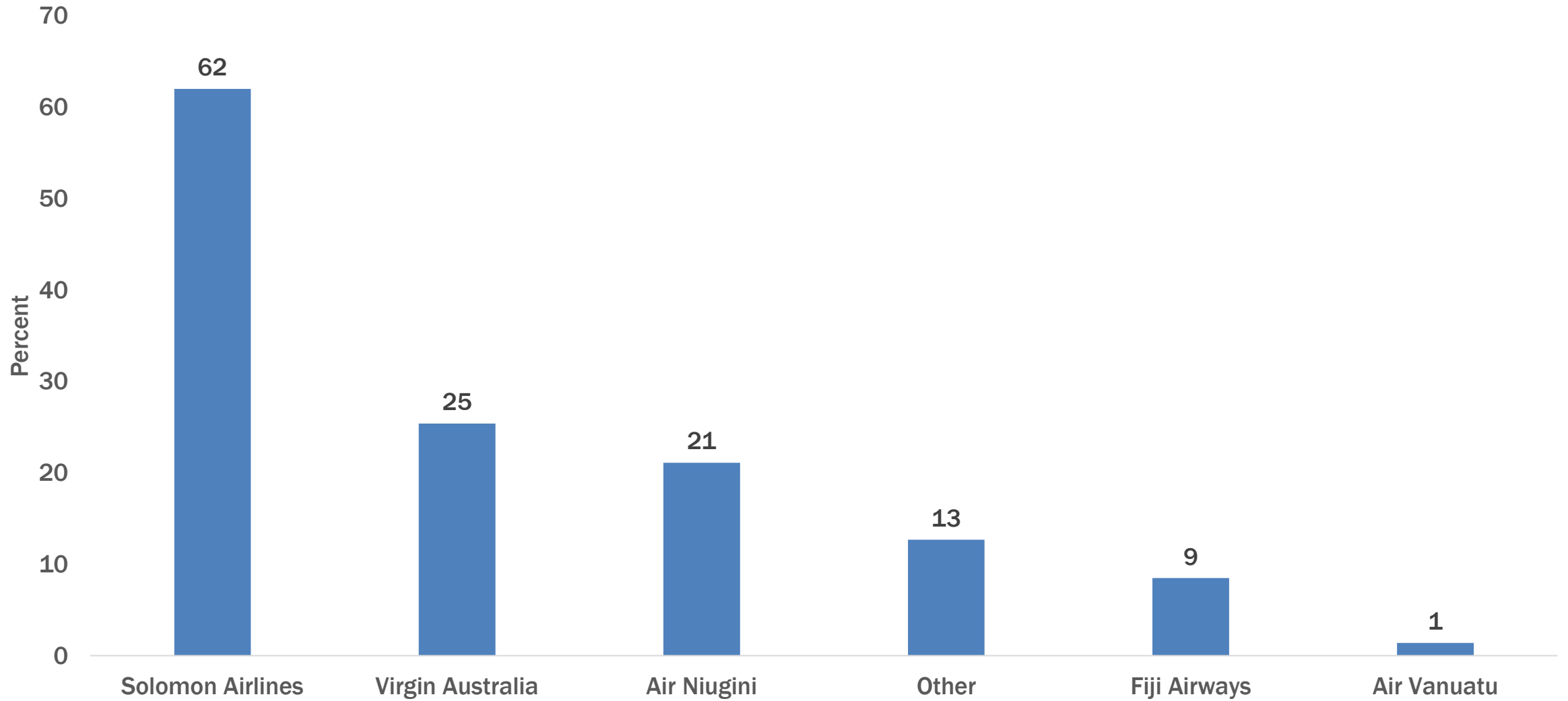
Note: Multiple responses, therefore total does not add up to 100%.

# Overall And Provincial Length Of Stay



Note: \* n<30

# Airlines Used



Note: Multiple responses, therefore total does not add up to 100%.

# Future Intentions

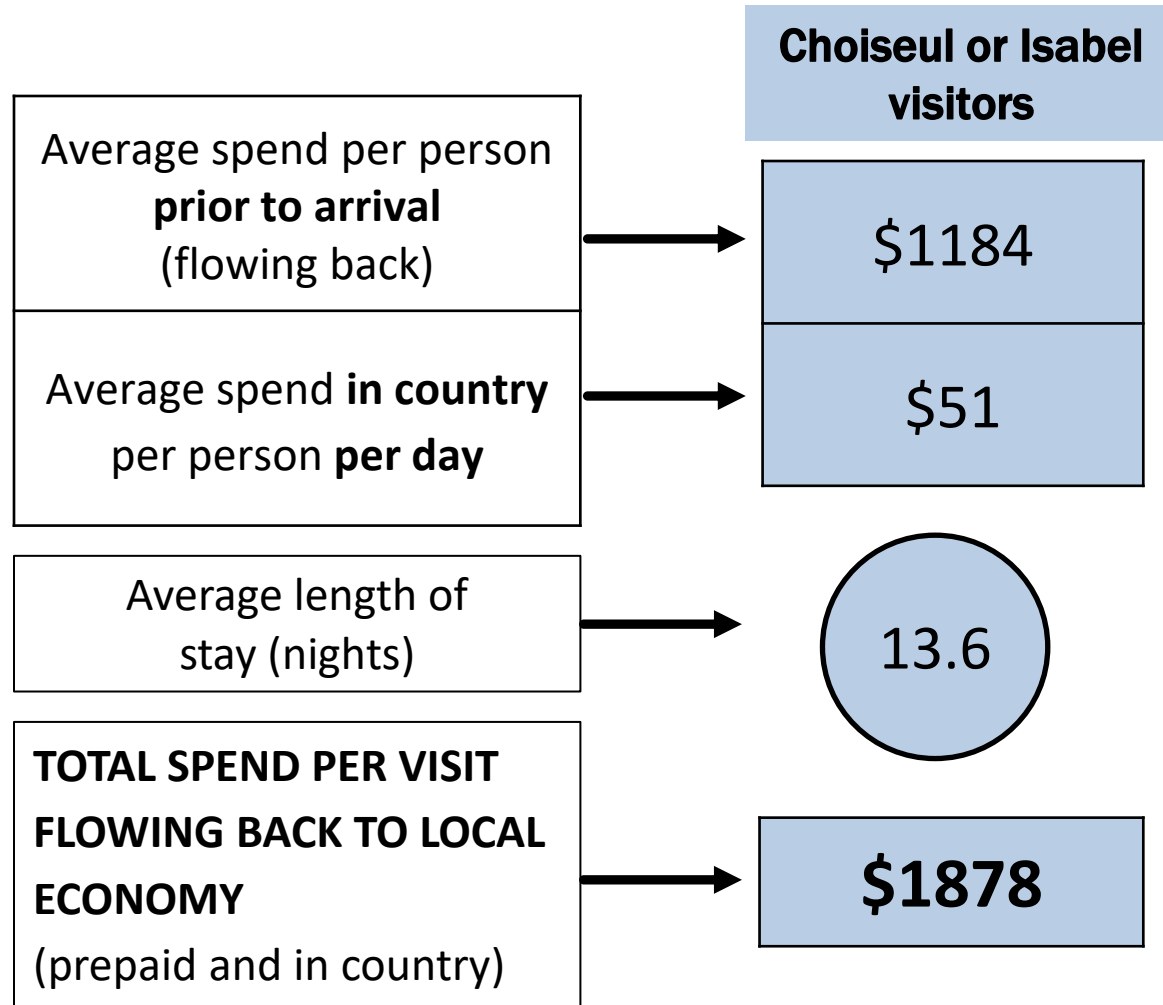


## Choiseul or Isabel visitors

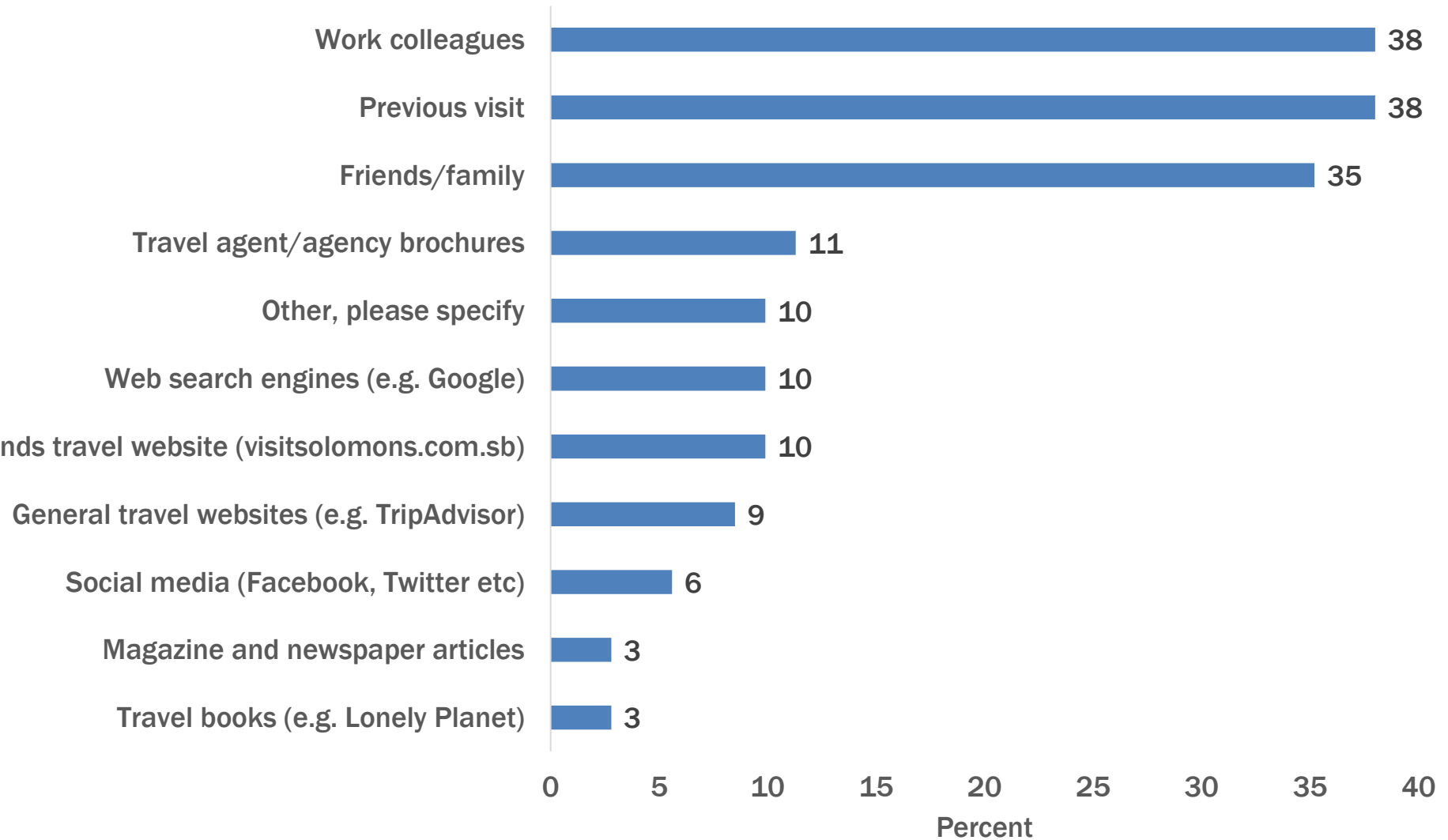
**91% would like to return**

**93% would recommend the Solomon Islands**

# Expenditure



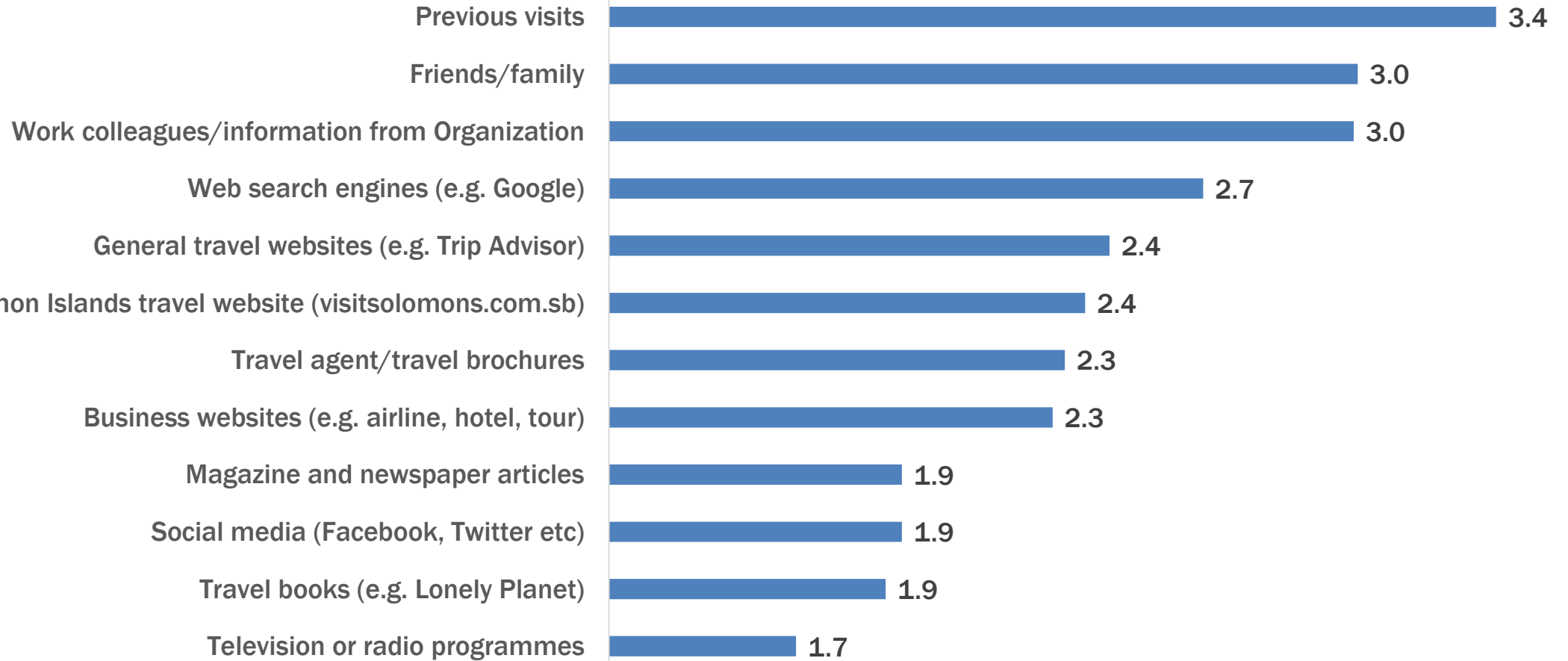
# How Did You Find Out About The Solomon Islands?



Note: Multiple responses, therefore total does not add up to 100%.



# Importance of Information Sources Used For Planning



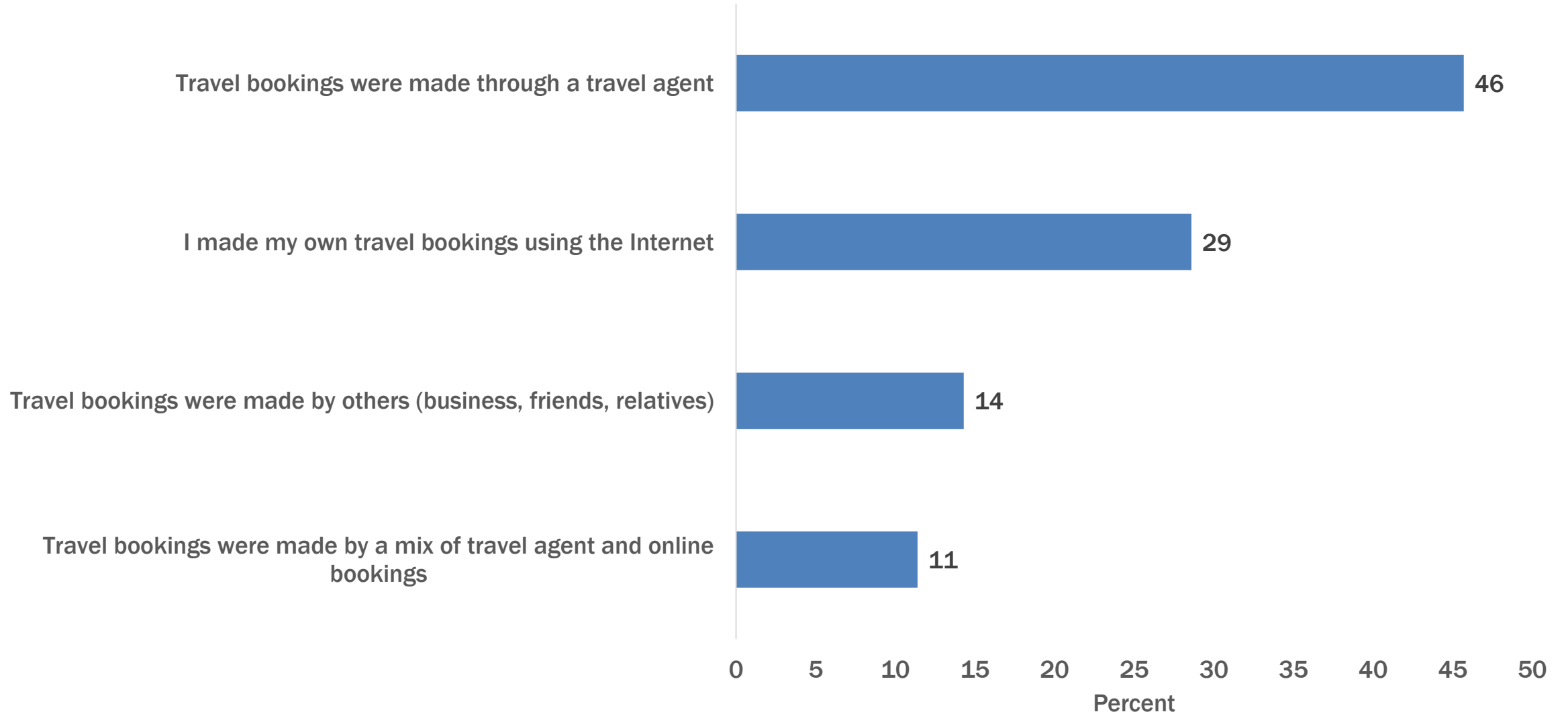
1.2 1.7 2.2 2.7 3.2

Mean

1= Not at all important

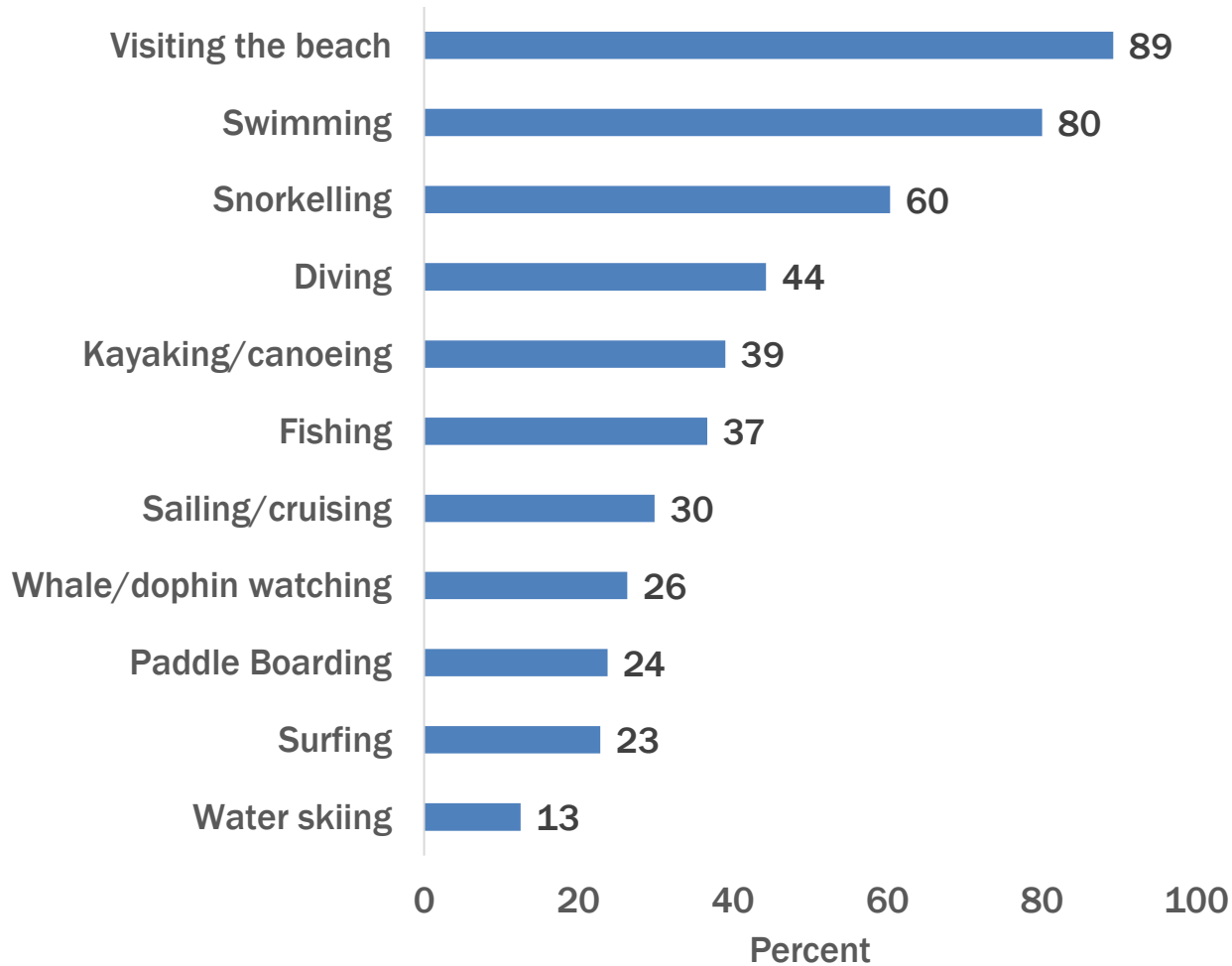
5= Extremely important

# How Did You Purchase Your Travel?

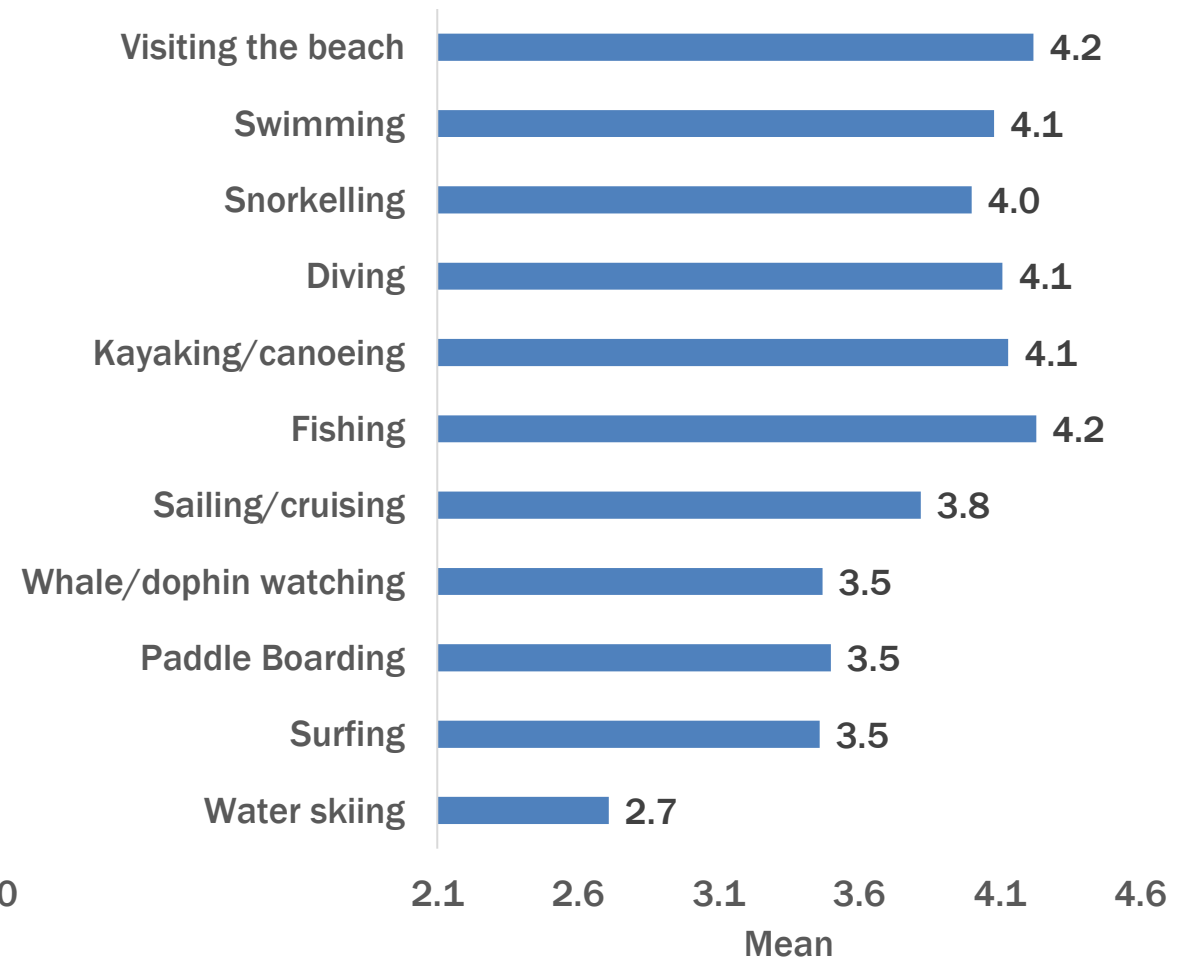


# Water Based Activities

## Degree of participation



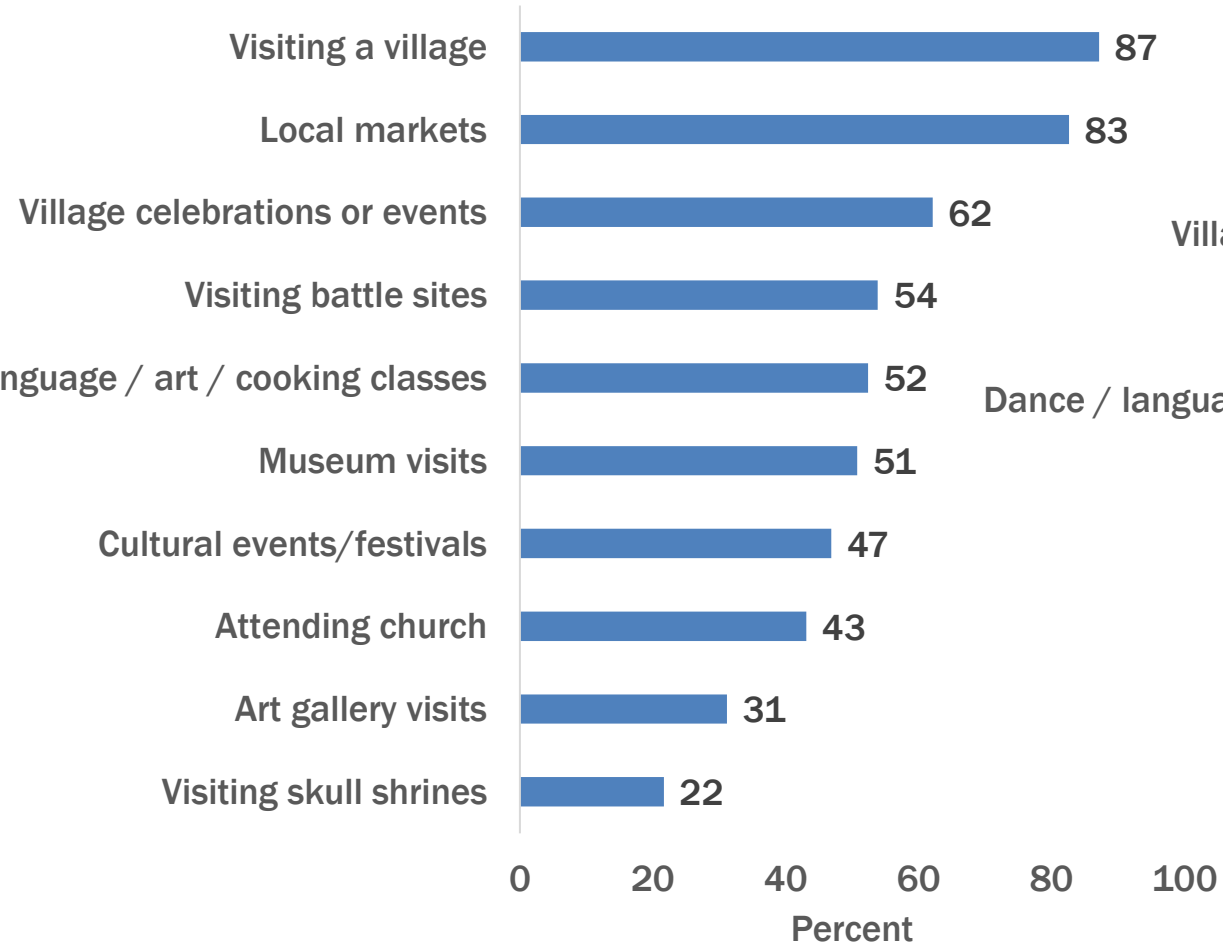
## Satisfaction



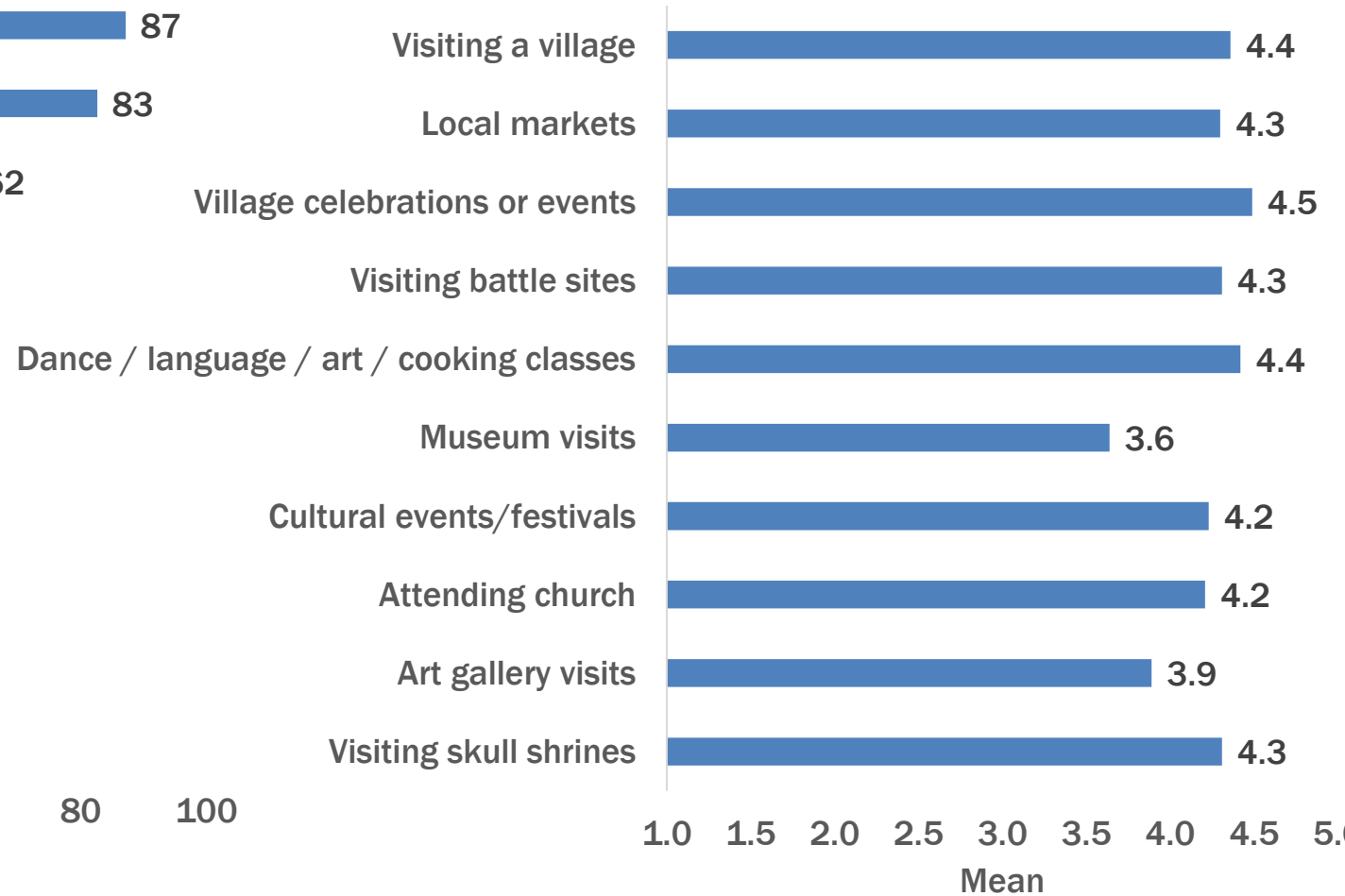
Note: Multiple responses, therefore total does not add up to 100%.

# Cultural Interaction Activities

## Degree of participation



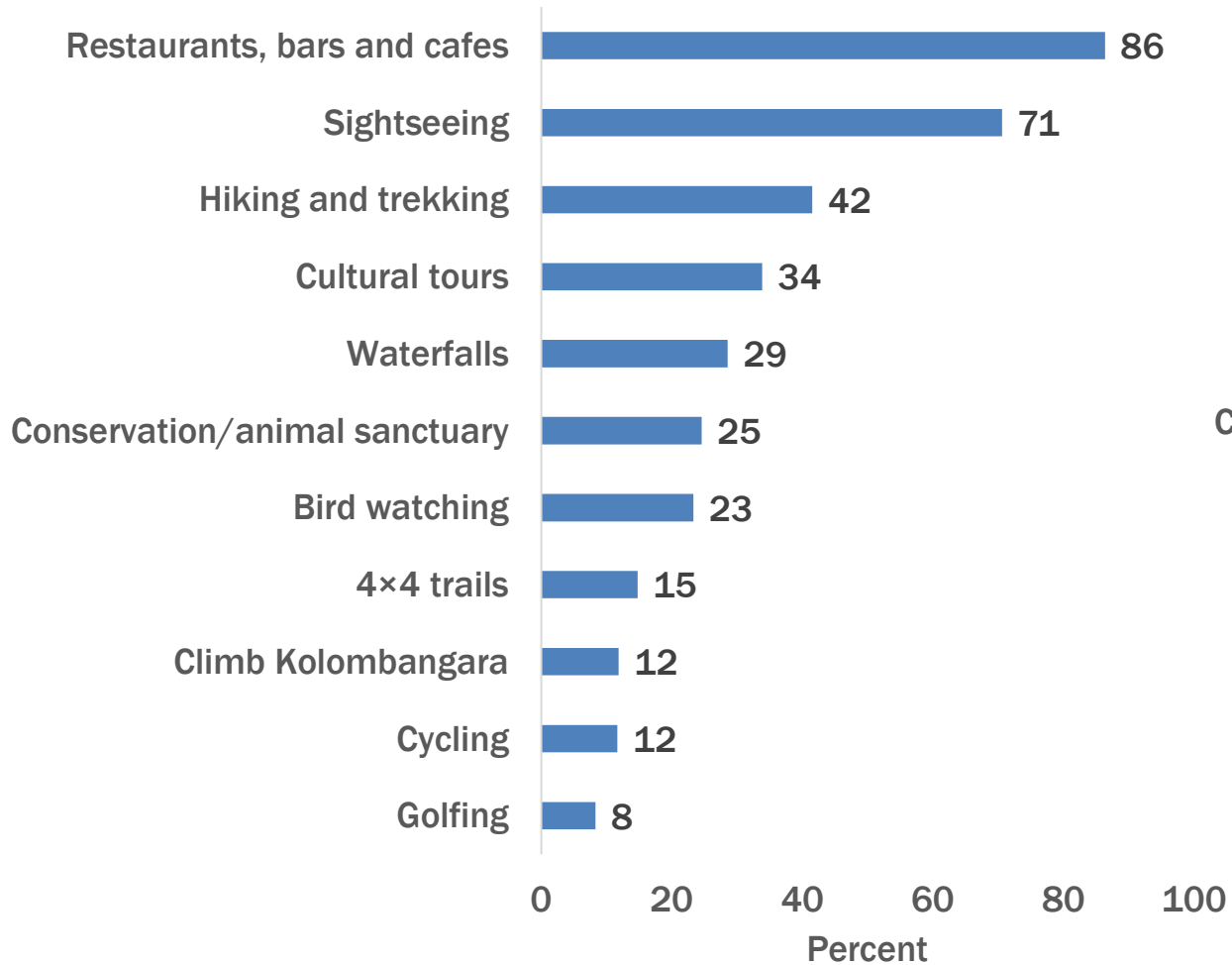
## Satisfaction



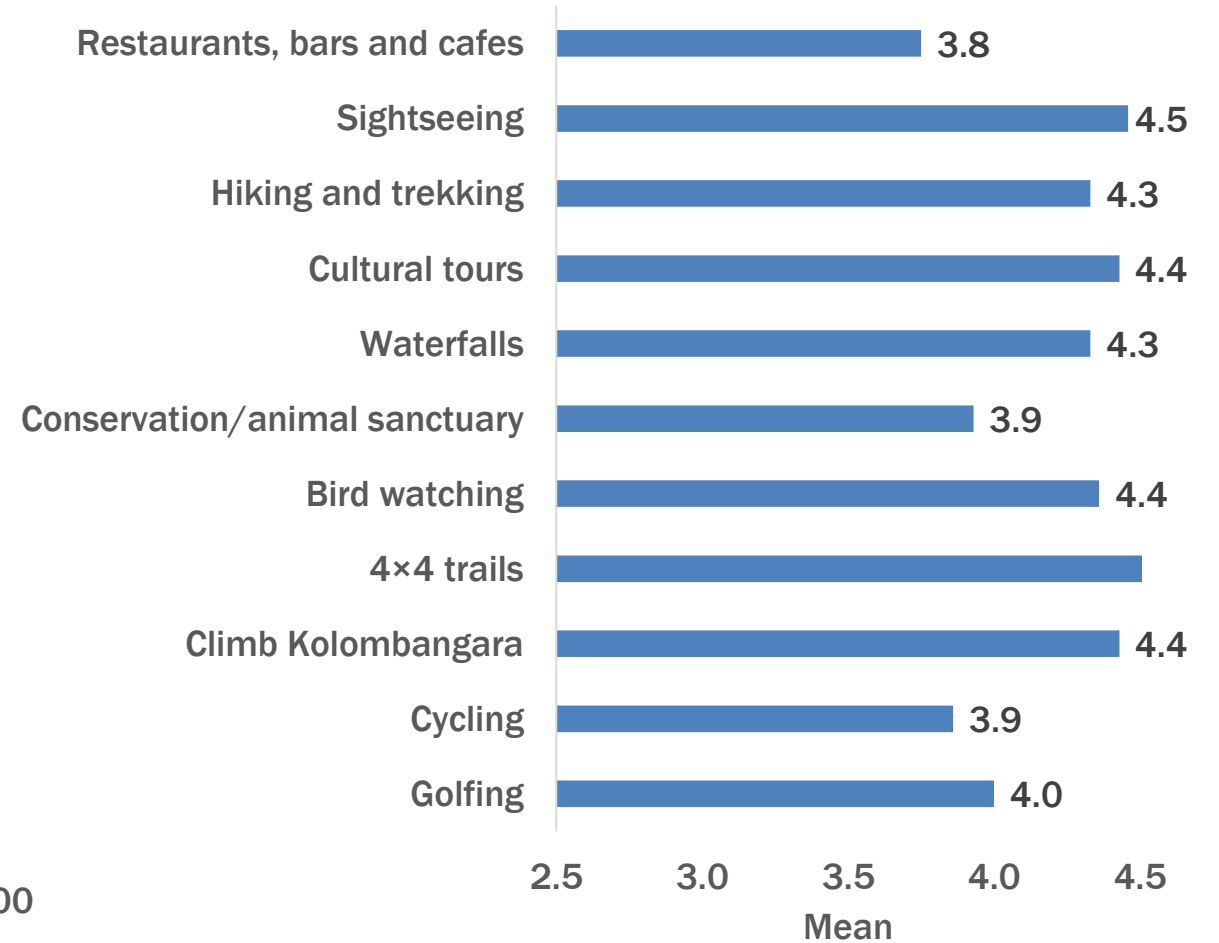
Note: Multiple responses, therefore total does not add up to 100%.

# Land Based Activities and Touring

## Degree of participation



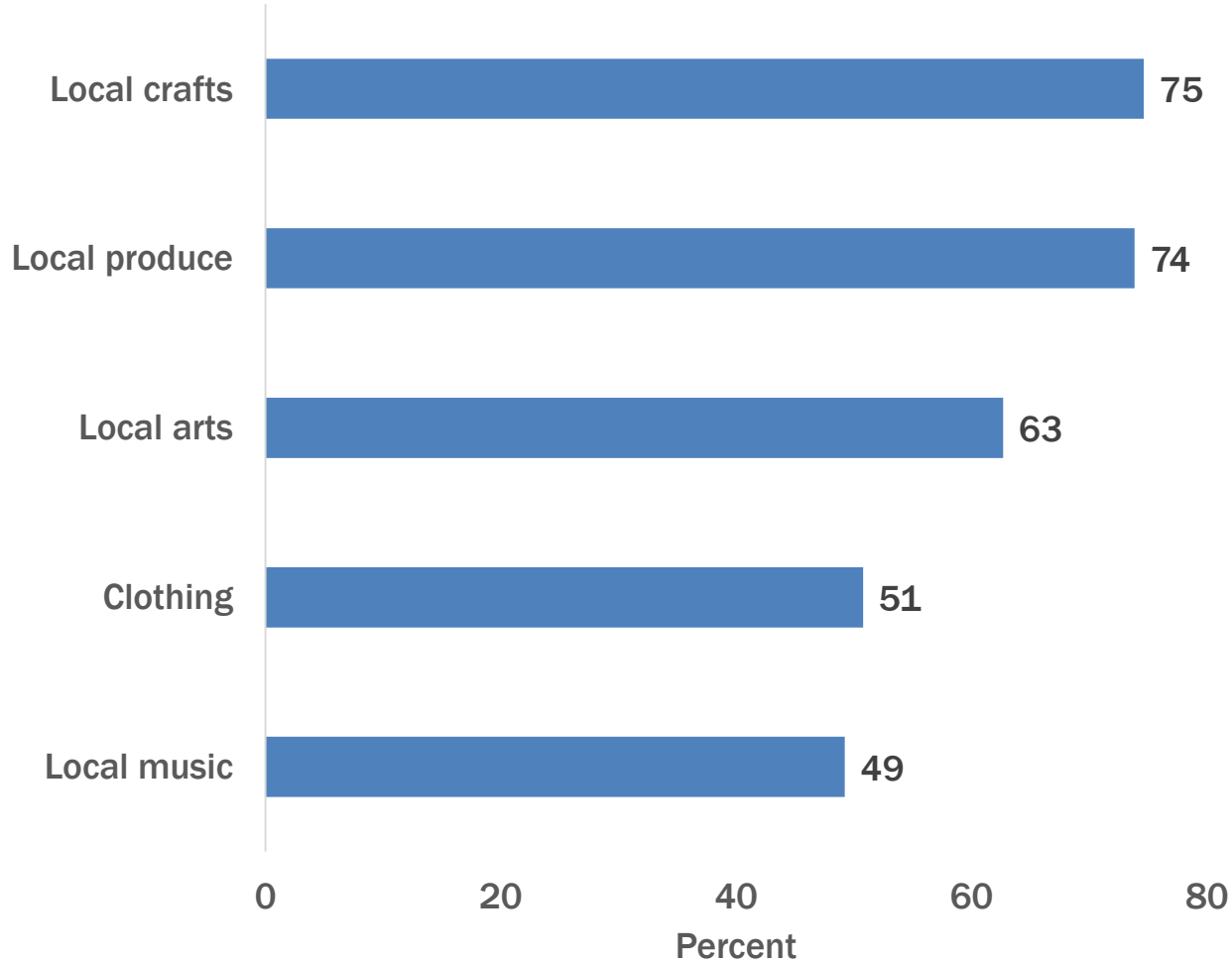
## Satisfaction



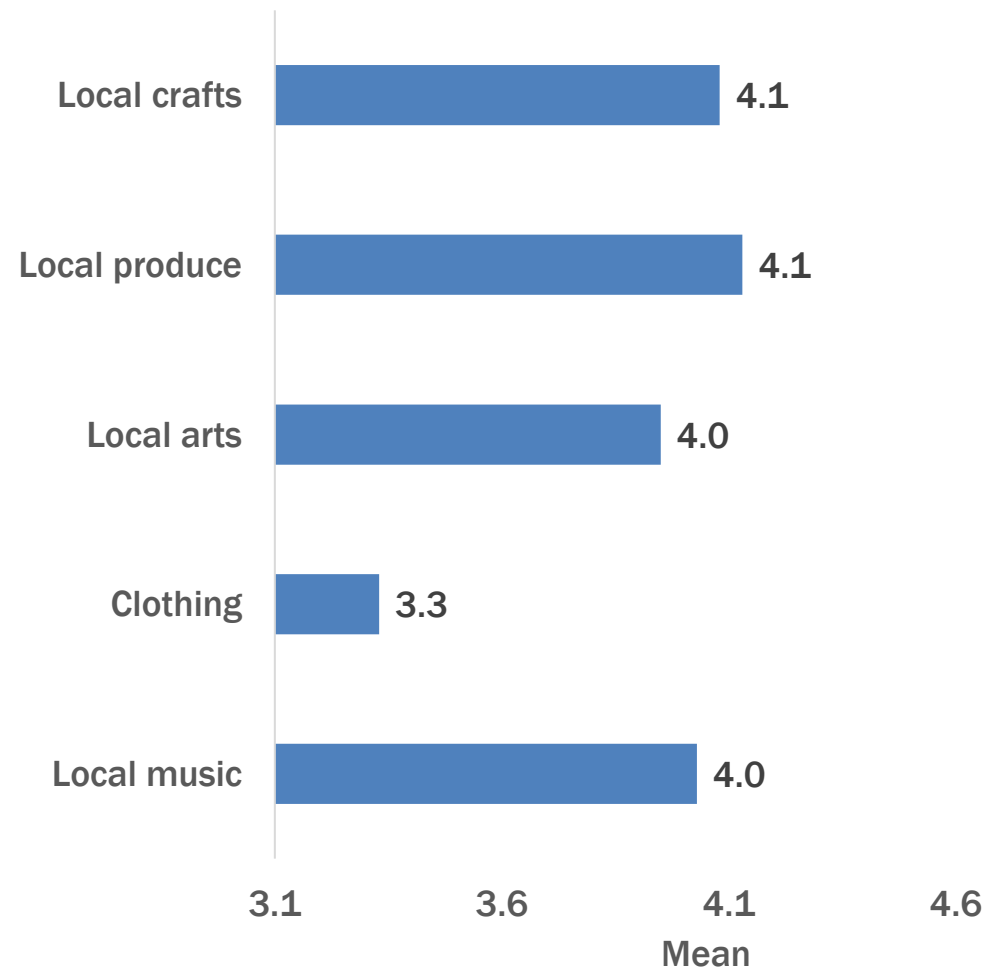
Note: Multiple responses, therefore total does not add up to 100%.

# Shopping

## Degree of Participation

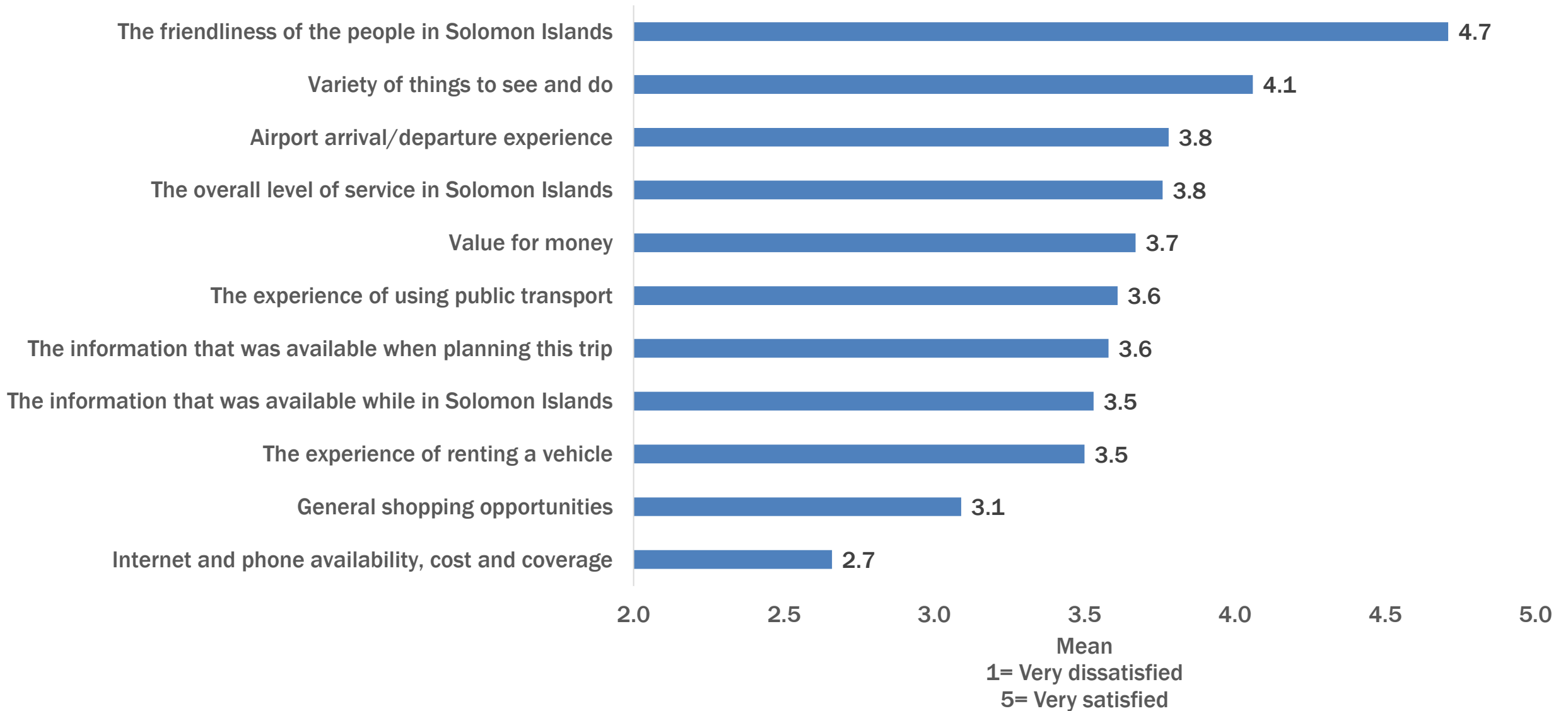


## Satisfaction

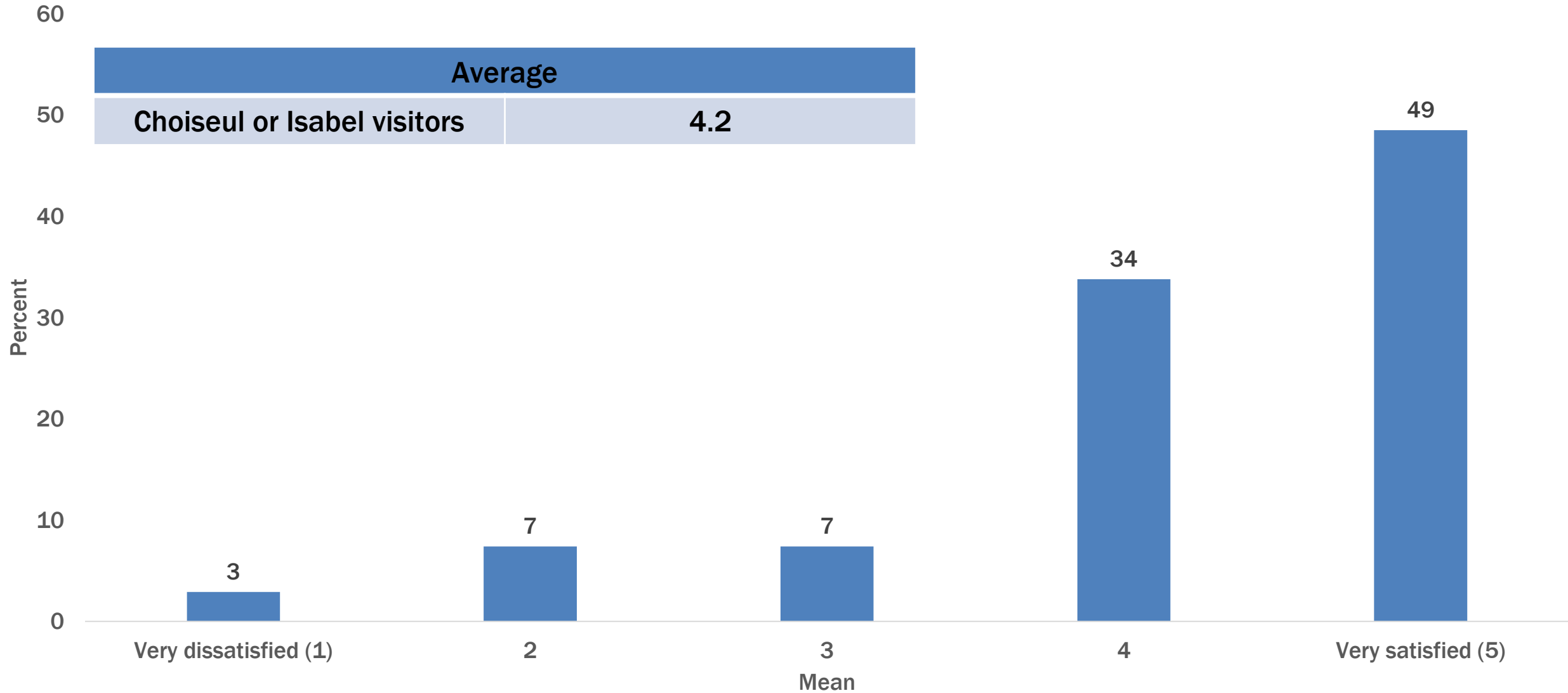


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# Satisfaction with the Solomon Islands



# Overall Satisfaction





An aerial photograph of a tropical island. The island is covered in dense green vegetation, primarily palm trees. A white sand beach is visible along the coast. The water is clear and turquoise, showing the shallow reef flat. In the background, there are other islands and a blue sky with scattered white clouds.

**Thank you**

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