

## Bachelor of Business (Honours) (AK3712)

The Bachelor of Business (Honours) – BBus (Hons) is a one-year programme that provides exceptional Bachelor of Business graduates with postgraduate study and research experience. Honours students develop postgraduate research capability and extend their understanding of a specialist business field. They work closely with academic staff, researchers and other high-performing students in a learning environment that challenges them to excel. An honours degree demonstrates a high level of achievement that is recognised by employers in New Zealand and overseas and leads to greater opportunities for further study.

The Honours is completed in one specialisation so students who have been studying two majors for the BBus must specify the specialisation which they will study in the honours degree.

### STUDENTS STARTED BEFORE SEMESTER 1 2022

**Bachelor of Business  
(Honours)  
(BBus (Hons))  
120 points**

=

75 points in specialisation  
and research methods  
courses  
45 points dissertation

**Duration:** 1 year full-time  
2 years part-time

**Level of Study:** Level 8

#### Points

Coursework and research components carry 15, 30 and 45 points. They are based upon proportions of an annual full-time student study load of 120 points. One point represents 10 hours of student learning. Accordingly, a 15-point course represents 150 hours of student learning or 12.5% of an annual full-time programme of study. On a weekly basis a 15-point course has an expectation of 10-12 hours of independent learning.

For the research component of the BBus (Hons), students must consult the Faculty Research Processes Handbook and the University Postgraduate Handbook.

### STUDENTS STARTING FROM SEMESTER 1 2022

**Bachelor of Business  
(Honours)  
(BBus (Hons))  
120 points**

=

30 points in your specialisation  
and 30 points research methods  
courses\*

\*Economics will be required to complete 45  
points of research methods

60 points dissertation

**Duration:** 1 year full-time  
2 years part-time

**Level of Study:** Level 8

#### Points

Coursework and research components carry 15, 30 and 60 points. They are based upon proportions of an annual full-time student study load of 120 points. One point represents 10 hours of student learning. Accordingly, a 15-point course represents 150 hours of student learning or 12.5% of an annual full-time programme of study. On a weekly basis a 15-point course has an expectation of 10-12 hours of independent learning.

For the research component of the BBus (Hons), students must consult the Faculty Research Processes Handbook and the University Postgraduate Handbook.

### **Time Limit**

The total time from first enrolment in the BBus (Hons) until the completion of all requirements must not exceed two years.

### **Course descriptors**

All course descriptors offered in 2022 can be found via the specialisation checklist and the timetable on the Study Planning 2022 tab.

### **Entry to the Master of Business for BBus (Hons) graduates**

BBus (Hons) graduates may apply to be admitted to the MBus with Advanced Standing. Honours graduates admitted in this way will be eligible to complete the MBus with a programme of 120 points.

Acceptance of applications for MBus is dependent upon availability of staff to supervise research in the student's specialist field of study.

### **Awards**

Awards of the BBus (Hons) are made with classes of honours in accordance with the University's regulations.

The classes are based on Grade Point Average (GPA) as follows:

First Class	A- grade average or better
Second Class First Division (2:1)	B+ grade average
Second Class Second Division (2:2)	B - B grade average

In the case of a student who is not maintaining a B grade average in the coursework component, or has failed to maintain an overall B- grade average, may be required by the Examination Board to have their points reassigned to the Postgraduate Diploma or Postgraduate Certificate in Business.

### **Tuition Fees**

The 2022 tuition are shown on the AUT website here [www.aut.ac.nz/fees](http://www.aut.ac.nz/fees)

Please refer to the AUT website for the updated fees structure.

### **Programme advice**

Students requiring programme advice can email [bpostgra@aut.ac.nz](mailto:bpostgra@aut.ac.nz).

### **Enrolments**

Access Arion through the link from Student Hub Online at <https://student.aut.ac.nz>

### **Postgraduate Research Induction**

Induction for the BBus (Hons) programme is held the week prior to the start of semester. This half-day event welcomes you to the programme and provides you with introduction to research and the information you need about Business Postgraduate Research Programmes. Students will be contacted prior to induction with more details.

Click on the course to view the course descriptor.

<b>BBus (Hons) - Accounting Checklist</b>			
<b>30 points:</b>	<input type="checkbox"/> BUSS823 Qualitative Research Design and Analysis <input type="checkbox"/> BUSS824 Quantitative Research Design and Analysis	15 points each	*Only applies to students who commence from 2022 onward
<b>AND</b>			
<ul style="list-style-type: none"> <li>- 60 points from the below if you have started before S1 2022:</li> <li>- 30 points from the below if you started from S1 2022:</li> </ul>			
	<input type="checkbox"/> ACCT805 Issues in Auditing	15 points	
	<input type="checkbox"/> ACCT808 Issues in Sustainability Accounting	15 points	
	<input type="checkbox"/> ACCT810 Issues in Taxation	15 points	
	<input type="checkbox"/> ACCT811 Issues in Financial Reporting	15 points	
	<input type="checkbox"/> ACCT812 Issues in Management Accounting	15 points	
<b>And</b> This must be undertaken at the final stage of the degree			
<b>STUDENTS STARTED BEFORE SEMESTER 1 2022</b>			
<b>45 points:</b>	<input type="checkbox"/> BUSS896 Dissertation 45 points	45 points	Pre-requisite: 15 points of research methods courses
<b>STUDENTS STARTING FROM SEMESTER 1 2022</b>			
<b>60 points</b>	<input type="checkbox"/> BUSS897 Dissertation 60 points	60 points	Prerequisite: BUSS823 and BUSS824

Click on the course to view the course descriptor.

## BBus (Hons) – Economics Checklist

45 points:	<input type="checkbox"/> ECON802 Macroeconomic Theory and Policy	15 points	
	<input type="checkbox"/> ECON803 Econometric Theory and Applications	15 points	
	<input type="checkbox"/> ECON811 Foundations for Economic Research	15 points	
AND			
<ul style="list-style-type: none"> <li>- 30 points from the below if you have started before S1 2022:</li> <li>- 15 points from the below if you started from S1 2022:</li> </ul>			
	<input type="checkbox"/> ECON801 Microeconomic Theory and Policy	15 points	<i>*Highly recommended if considering PhD studies</i>
	<input type="checkbox"/> ECON808 International Trade Theory and Policy	15 points	
AND This must be undertaken at the final stage of the degree			
<b>STUDENTS STARTED BEFORE SEMESTER 1 2022</b>			
45 points:	<input type="checkbox"/> BUSS896 Dissertation 45 points	45 points	Pre-requisite: 15 points of research methods courses
<b>STUDENTS STARTING FROM SEMESTER 1 2022</b>			
60 points	<input type="checkbox"/> BUSS897 Dissertation 60 points	60 points	Prerequisite: BUSS823 and BUSS824

Click on the course to view the course descriptor.

## BBus (Hons) – Finance Checklist

15 points:	<input type="checkbox"/> FINA801 Research Methods in Finance	15 points	*Only applies to students who commence from 2022 onward
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AND

15 points:	<input type="checkbox"/> BUSS824 Quantitative Research Design and Analysis	15 points	*Only applies to students who commence from 2022 onward
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AND

- 60 points from the below if you have started before S1 2022:
- 30 points from the below if you started from S1 2022:

<input type="checkbox"/>	FINA803 Advanced Corporate Finance	15 points	
<input type="checkbox"/>	FINA804 Empirical Asset Pricing	15 points	
<input type="checkbox"/>	FINA807 Financial Econometrics	15 points	
<input type="checkbox"/>	FINA809 Current Issues in Corporate Governance	15 points	

AND

This must be undertaken at the final stage of the degree

### STUDENTS STARTED BEFORE SEMESTER 1 2022

45 points:	<input type="checkbox"/> BUSS896 Dissertation 45 points	45 points	Prerequisite: FINA808
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### STUDENTS STARTING FROM SEMESTER 1 2022

60 points	<input type="checkbox"/> BUSS897 Dissertation 60 points	60 points	Prerequisite: FINA801 and BUSS824
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Click on the course to view the course descriptor.

## BBus (Hons) –Information Systems Checklist

30 points	<input type="checkbox"/> BUSS823 Qualitative Research Design and Analysis <input type="checkbox"/> BUSS824 Quantitative Research Design and Analysis	15 points each	*Only applies to students who commence from 2022 onward
AND			
- 60 points from the below if you have started before S1 2022: - 30 points from the below if you started from S1 2022:			
	<input type="checkbox"/> BSYS803 Managing Information Systems Risk and Cybersecurity	15 points	
	<input type="checkbox"/> BSYS804 Business Analytics	15 points	
	<input type="checkbox"/> BSYS805 Business Process Transformation	15 points	
	<input type="checkbox"/> BSYS808 Digital Technology: Theoretical Foundations and Implications	15 points	*Highly recommended prior to dissertation
	<input type="checkbox"/> BSYS809 Advanced Project Management	15 points	
AND This must be undertaken at the final stage of the degree			
STUDENTS STARTED BEFORE SEMESTER 1 2022			
45 points:	<input type="checkbox"/> BUSS896 Dissertation 45 points	45 points	Pre-requisite: 15 points of research methods courses
STUDENTS STARTING FROM SEMESTER 1 2022			
60 points:	<input type="checkbox"/> BUSS897 Dissertation 60 points	60 points	Prerequisite: BUSS823 and BUSS824

Click on the course to view the course descriptor.

## BBus (Hons) – International Business Checklist

30 points:	<input type="checkbox"/> BUSS823 Qualitative Research Design and Analysis	15 points each	*Only applies to students who commence from 2022 onward
	<input type="checkbox"/> BUSS824 Quantitative Research Design and Analysis		

AND

- 60 points from the below if you have started before S1 2022:
- 30 points from the below if you started from S1 2022:

<input type="checkbox"/>	INTB801 International Business Management	15 points	
<input type="checkbox"/>	INTB803 International Business and Large Emerging Markets	15 points	
<input type="checkbox"/>	INTB804 The International Business Environment	30 points	
<input type="checkbox"/>	INTB806 Contemporary Challenges in International Business	15 points	
<input type="checkbox"/>	INTB807 Strategic Management	15 points	

AND

This must be undertaken at the final stage of the degree

### STUDENTS STARTED BEFORE SEMESTER 1 2022

45 points:	<input type="checkbox"/> BUSS896 Dissertation 45 points	45 points	Prerequisite: 15 points of research methods courses
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### STUDENTS STARTING FROM SEMESTER 1 2022

60 points	<input type="checkbox"/> BUSS897 Dissertation 60 points	60 points	Prerequisite: BUSS823 and BUSS824
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Click on the course to view the course descriptor.

## BBus (Hons) - Management Checklist

<b>30 points:</b>	<input type="checkbox"/> BUSS823 Qualitative Research Design and Analysis <input type="checkbox"/> BUSS824 Quantitative Research Design and Analysis	15 points each	*Only applies to students who commence from 2022 onward
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AND

- 60 points from the below if you have started before S1 2022:
- 30 points from the below if you started from S1 2022:

	<input type="checkbox"/> EMPL802 Global Employment	15 points	
	<input type="checkbox"/> EMPL803 Occupational Health and Safety	15 points	
	<input type="checkbox"/> ENTR801 Entrepreneurship	15 points	
	<input type="checkbox"/> INTB807 Strategic Management	15 points	
	<input type="checkbox"/> MGMT804 Organisational Change	15 points	
	<input type="checkbox"/> MGMT805 Diversity in Organisations	15 points	
	<input type="checkbox"/> MGMT807 Organisational Behaviour	15 points	
	<input type="checkbox"/> SUSE801 Leadership for Sustainable Organisations	15 points	

AND

This must be undertaken at the final stage of the degree

### STUDENTS STARTED BEFORE SEMESTER 1 2022

<b>45 points:</b>	<input type="checkbox"/> BUSS896 Dissertation 45 points	45 points	Pre-requisite: 15 points of research methods courses
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### STUDENTS STARTING FROM SEMESTER 1 2022

<b>60 points:</b>	<input type="checkbox"/> BUSS897 Dissertation 60 points	60 points	Prerequisite: BUSS823 and BUSS824
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Click on the course to view the course descriptor.

## BBus (Hons) – Marketing Checklist

<b>30 points:</b>	<input type="checkbox"/> BUSS823 Qualitative Research Design and Analysis <input type="checkbox"/> BUSS824 Quantitative Research Design and Analysis	15 points each	*Only applies to students who commence from 2022 onward
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AND

- 60 points from the below if you have started before S1 2022:
- 30 points from the below if you started from S1 2022:

<b>15 points:</b>	<input type="checkbox"/> MKTG804 Advances in Services Research	15 points	
<b>15 points:</b>	<input type="checkbox"/> MKTG806 Consumption and Consumer Behaviour	15 points	
<b>15 points:</b>	<input type="checkbox"/> MKTG808 Product Development and Brand Strategies	15 points	
<b>15 points:</b>	<input type="checkbox"/> MKTG810 Cotemporary Marketing theory and Practice	15 points	
<b>15 points:</b>	<input type="checkbox"/> RETL803 Shopping Environment Studies	15 points	

AND

This must be undertaken at the final stage of degree

### STUDENTS STARTED BEFORE SEMESTER 1 2022

<b>45 points:</b>	<input type="checkbox"/> BUSS896 Dissertation 45 points	45 points	Pre-requisite: 30 points of research methods courses
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### STUDENTS STARTING FROM SEMESTER 1 2022

<b>60 points:</b>	<input type="checkbox"/> BUSS897 Dissertation 60 points	60 points	Prerequisite: BUSS823 and BUSS824
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Click on the course to view the course descriptor.

<b>BBus (Hons) – Sport Leadership and Management</b>			
<b>30 points:</b>	<input type="checkbox"/> BUSS823 Qualitative Research Design and Analysis <input type="checkbox"/> BUSS824 Quantitative Research Design and Analysis	15 points each	*Only applies to students who commence from 2022 onward
<b>AND</b>			
<ul style="list-style-type: none"> <li>- 60 points from the below if you have started before S1 2022:</li> <li>- 30 points from the below if you started from S1 2022:</li> </ul>			
	<input type="checkbox"/> SPMG801 Advanced Sport Development	15 points	
	<input type="checkbox"/> SPMG802 Advanced Sport Leadership and Management	15 points	
	<input type="checkbox"/> SPMG803 Advanced Sport Marketing	15 points	
	<input type="checkbox"/> SPMG804 Advanced Sports Event Management	15 points	
<b>AND</b> This must be undertaken at the final stage of the degree			
<b>STUDENTS STARTED BEFORE SEMESTER 1 2022</b>			
<b>45 points:</b>	<input type="checkbox"/> BUSS896 Dissertation 45 points	45 points	Pre-requisite: 15 points of research methods courses
<b>STUDENTS STARTING FROM SEMESTER 1 2022</b>			
<b>60 points</b>	<input type="checkbox"/> BUSS897 Dissertation 60 points	60 points	Prerequisite: BUSS823 and BUSS824