

AK3693 Bachelor of Business

Graduate Profile for the **Bachelor of Business, Management major**

In addition to achieving the broader outcomes of the Bachelor of Business, a graduate of the **Management major** will be able to:

- a. Analyse and synthesise information to find solutions to strategic management issues and concerns facing managers. (*Knowledge/Understanding; Inquiry/Research/Creativity*)
- b. Critique and reflect on the dynamics of individual, group and organisational behaviour (*Inquiry/Research/Creativity; Personal/Intellectual Autonomy*)
- c. Evaluate the ethical implications, strengths and weaknesses of management theories and relate these theories to their own experiences and those of others (*Ethical/Professional Disposition*)
- d. Critically evaluate paradigms in management and assess their influence on the organisation and its environments from a holistic and integrative point of view (*Inquiry/Research/Creativity*)
- e. Research and analyse information from a wide range of sources. (*Inquiry/Research/Creativity*)
- f. Apply concepts, techniques and processes in management to practice (*Skills/Application*)
- g. Apply analytical and critical thinking in management processes. (*Skills/Application; Inquiry/Research/Creativity*)
- h. Demonstrate understanding of group dynamics and apply this knowledge to the contributing and management of effective teams. (*Communication*)
- i. Communicate effectively using appropriate verbal, written and presentation skills in a variety of contexts. (*Communication*)