NIUE INTERNATIONAL VISITOR SURVEY

COVID responses and comments: July 2022 Visitors







Strong response rate and robust sample

IVS Sending date	Valid emails	Respondents	Response Rate
19-July*	175	49	28%
9-Aug	124	52	42%
17 Aug	86	35	41%
Total	385	136	35%

* Includes NZ armed forces group

There are more "very satisfied" visitors from the July 2022 period than in the previous pre-covid period (Oct 19 - Mar 20).



Oct2019-Mar2020

No quarantine requirement tends to be the most important COVID related factor in the decision to travel to Niue.

Q How important were the following factors in your decision to travel to Niue?



Mean: 1=Not at all important to 5=extremely important

Visitors are generally satisfied with COVID health and safety practices in Niue, especially with the ease of access to hand cleaning facilities.



Mean: 1=very dissatisfied to 5=very satisfied

Visitors are generally satisfied with health and safety measures in different settings: especially local transfers, flights and restaurants/cafes/bars.

Q Satisfaction with Health and Safety Measures



Mean: 1=very dissatisfied to 5=very satisfied

COVID related quotes – general comments

"Felt safe at all times."

"Niue has a well planned and well run Covid 19 mitigation system."

"The island is doing a good job to control community spread."

"Your attitude to COVID response is magnificent...Niue puts its vulnerable people as the top priority which is fantastic to see. Incredible education and health measure uptake by your community."

"The rules around vaccination and testing for tourists are a good balance to protect Niue's people without too much impact on tourist's ability to make the most of their holiday."

"I felt the covid protection put in place was excellent. Mask wearing was excellent and the cafes and shops were vigilant."

"The compulsory testing is a necessary thing to protect the people of Niue and is managed well and I am pleased to see that those cases that Niue is getting are being contained."

"Niue needs to get with the rest of the world... it's open and Covid is not such a life threatening disease anymore."

"Very sad that it was our flight that enabled the first community cases in Niue."

COVID related quotes – RAT /PCR Tests

"Testing on day 1 & 3 very easy & efficient."

"Good quick PCR test results via email. And free of charge"

"Tested 5 times NEGATIVE ."

"The test process was really efficient. We weren't given the card at the airport but they had spares at the testing station."

"The testing procedures in Niue were great and easily accessible for us with the two tests we had to do. And mask wearing was observed in most places which was totally fine!"

"The PCR testing was very efficient and made me feel very confident that I was helping the people of Niue continue to be safe from covid."

"The spit test prior was expensive, difficult to organize and stressful as a faulty test would have not given enough time to re-test. A regular nasal PCR should have been enough."

"2 PCR testing is a waste of time. Travelling family members caught it off a local anyway."

"The pre-departure PCR requirement was expensive and a hassle. There was some stress around obtaining the Travel Entry Pass with the online form and needing to attach the required documents after the PCR test results were obtained."

"Too much testing! If I had known I had to do 2 PCR tests then I may not have toured at this time."

"I believe Niue can adopt RAT tests before departing Auckland rather than PCR tests."

"Nose sampling was more brutal than in New Zealand."

"Having to do the PCR tests - 3 in one week - was off-putting."



COVID related quotes – Protocols

"All businesses we visited were following excellent COVID19 protocols."

"Good mask wearing generally within the population."

"Delighted to see that mask use is much more prevalent that in complacent New Zealand."

"Mask wearing on flight to Niue was not enforced. Testing in Niue was excellent."

"The flights were very empty yet they jammed us into areas seated together rather than spreading us out socially distanced - complete madness."

"Limit the arrival passengers in the one room to check papers ."

"RAT test kits should be given out to all incoming passengers at the Hannan Airport including Masks."

"Health staff at hospital did not facilitate rock pass card, no security to monitor traffic in & out of facility, reception staff very unwelcoming ... we contacted Covid and there was a great lack of support and transparency through out the process."

"As previously stated I found out on arrival (from someone at my accommodation) that all passengers would need to self isolate if any other passenger tested positive for Covid 19."

"I understand the need, but the pre-departure test is a blocker for many people wanting to visit Niue"

"Did not receive the Rocksafe scan code until day 1 testing."

"Insurance a cost impediment."



COVID related quotes - Information

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"More information on what is open."

"Up to date online information re. closures of cafes / museums etc. would have been helpful."

"Need more information re having a fit to fly letter, went to have a test and told it wasn't needed, this info should have been shared prior for us instead of wasting our time at the testing centre."

"We only found out on accident before flying that we had to do PCRs post arrival. Lots of people didn't know until they arrived. This info would have been better if it were more accessible and issued at booking".

"We were quarantined for 4 days of a 6 day holiday. Not a great experience. We weren't given enough inf on when we would be let out. It seemed very hit and miss who they let out early. I wouldn't go back to Niue until this is sorted."

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