



# Solomon Islands International Visitor Survey

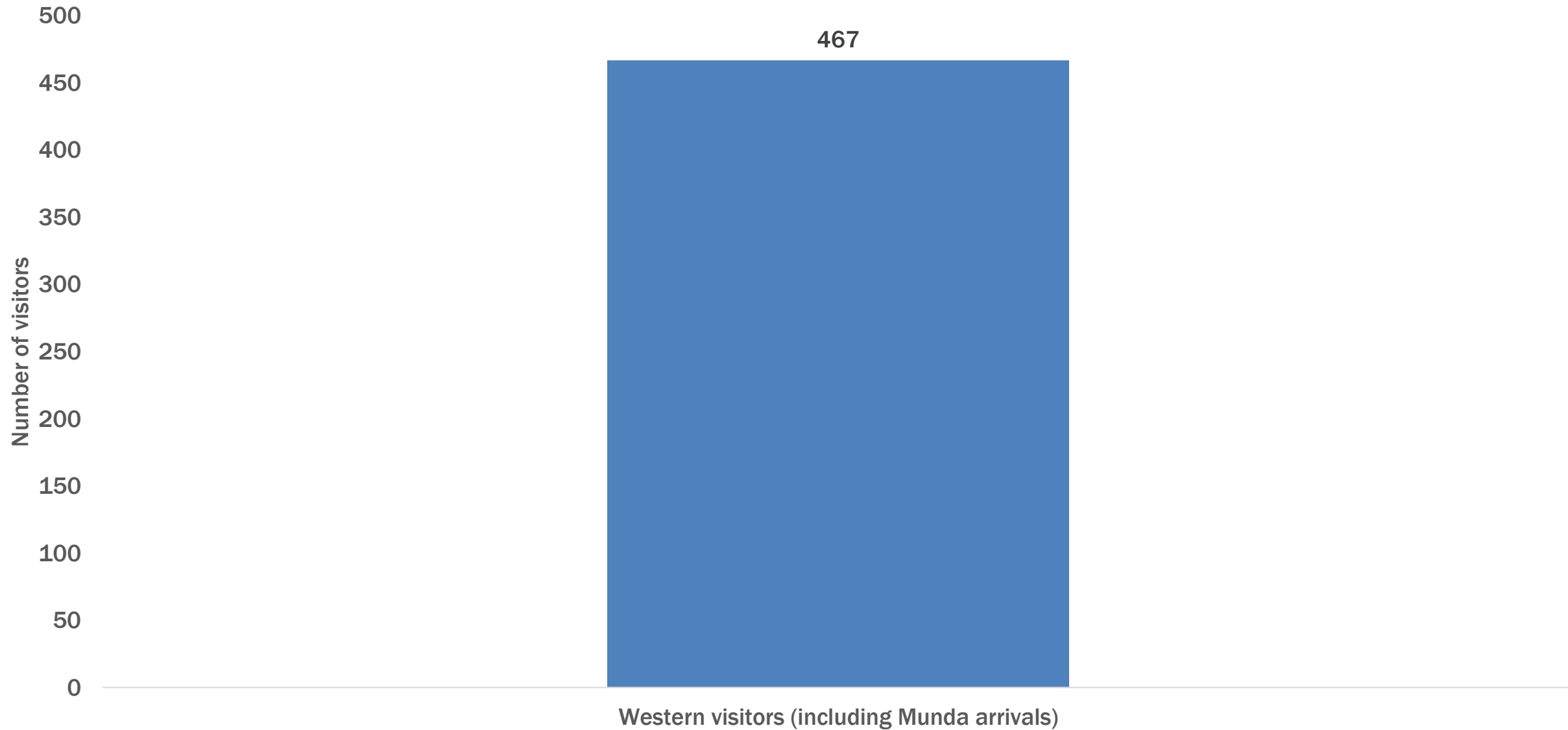
Western visitors (including Munda arrivals)  
(Jan – Dec 2019)



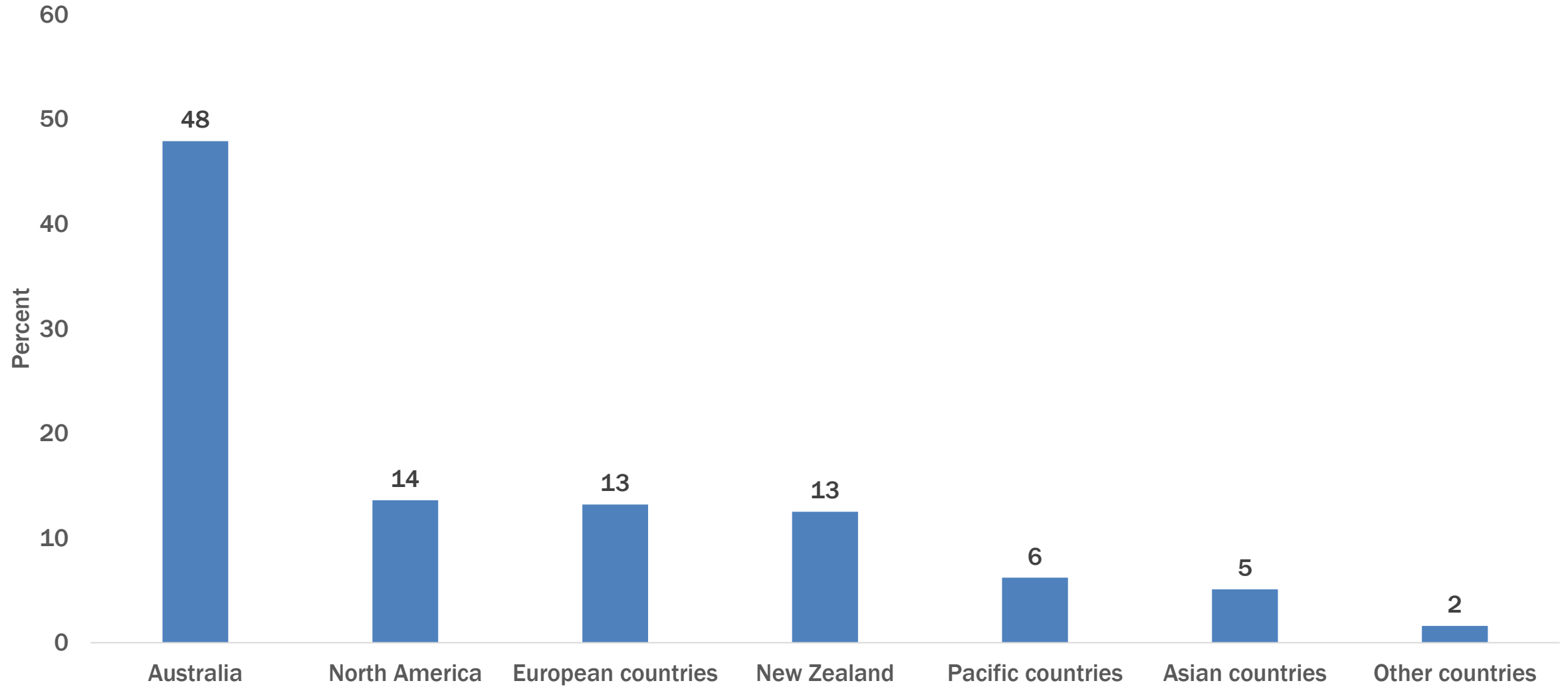
SOLOMON ISLAND GOVERNMENT



# Visitors (Jan – Dec 2019)

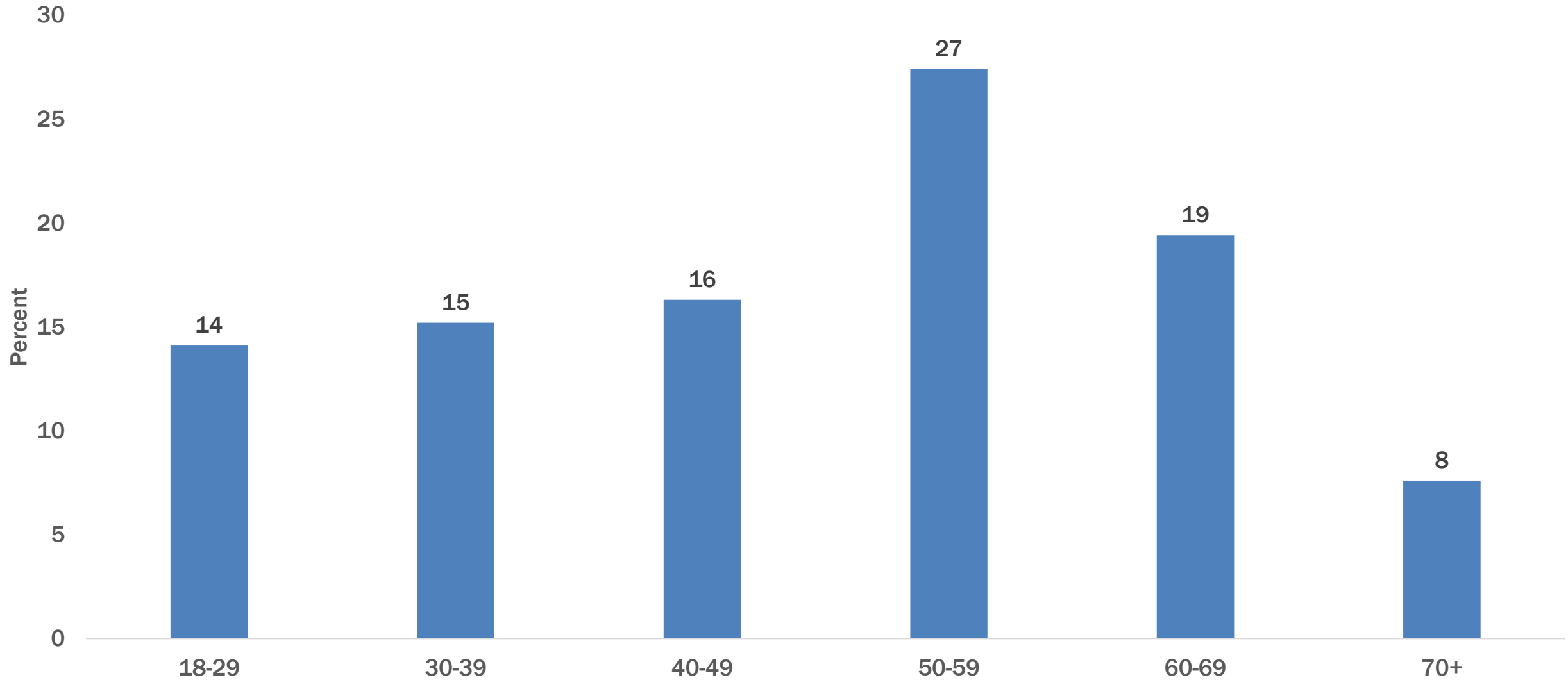


# Country Of Origin



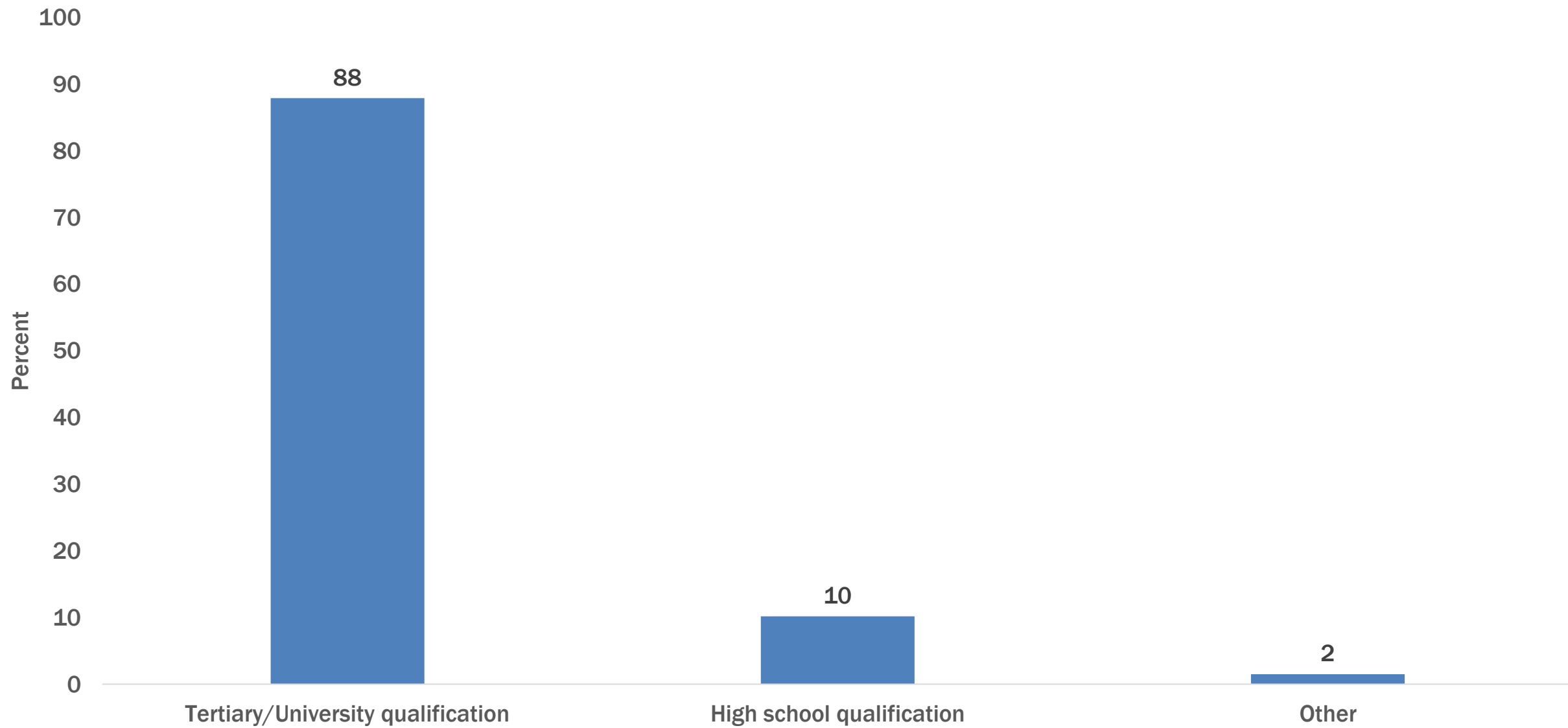
Note: Number may not sum to 100% due to rounding.

# Age Distribution

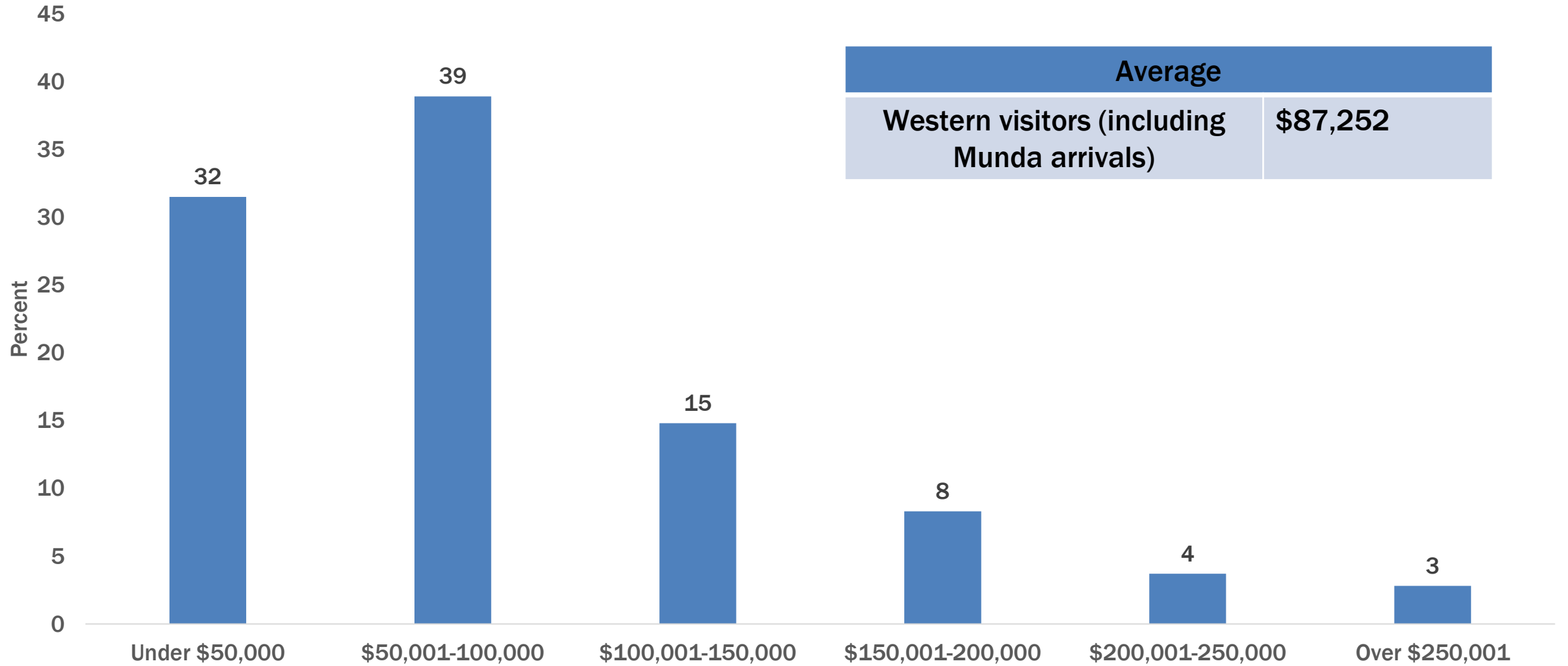


Note: Number may not sum to 100% due to rounding.

# Highest Qualifications

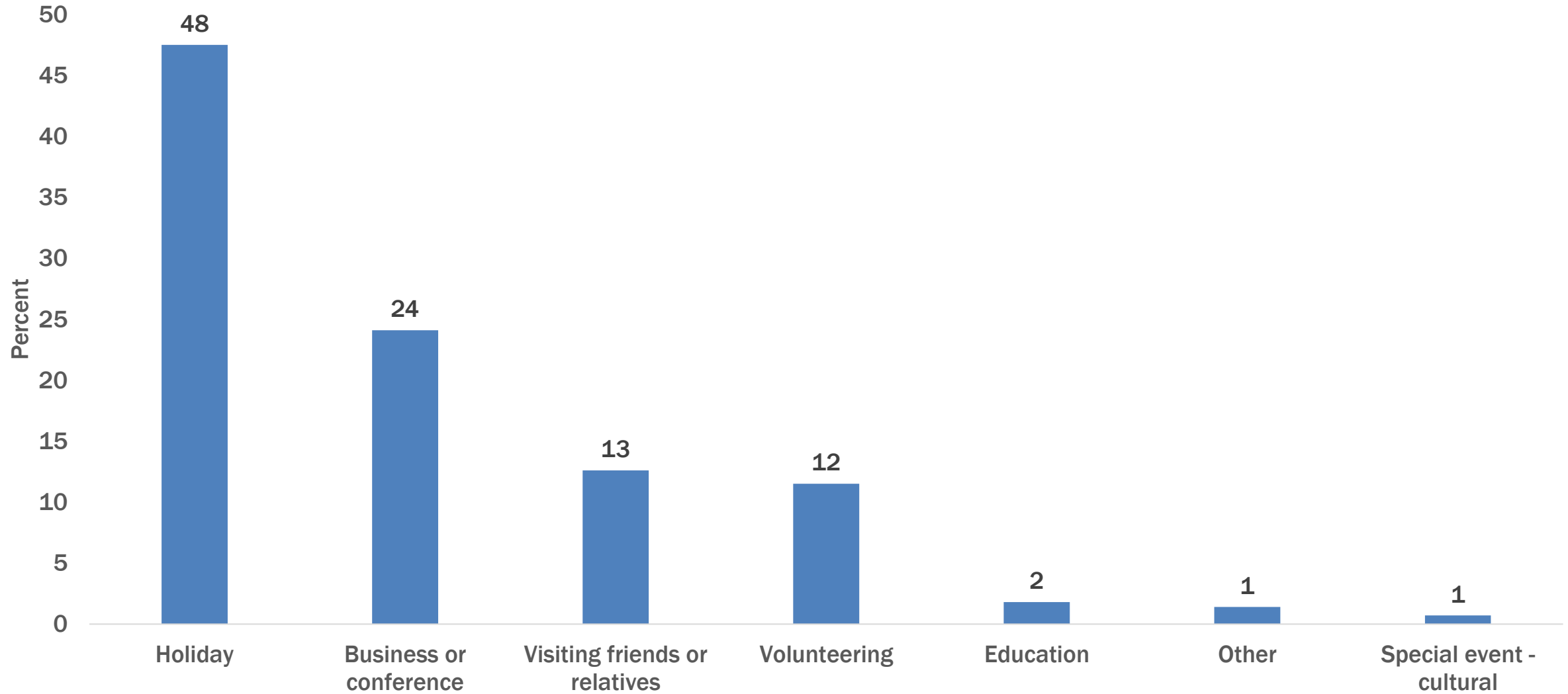


# Annual Household Income In USD



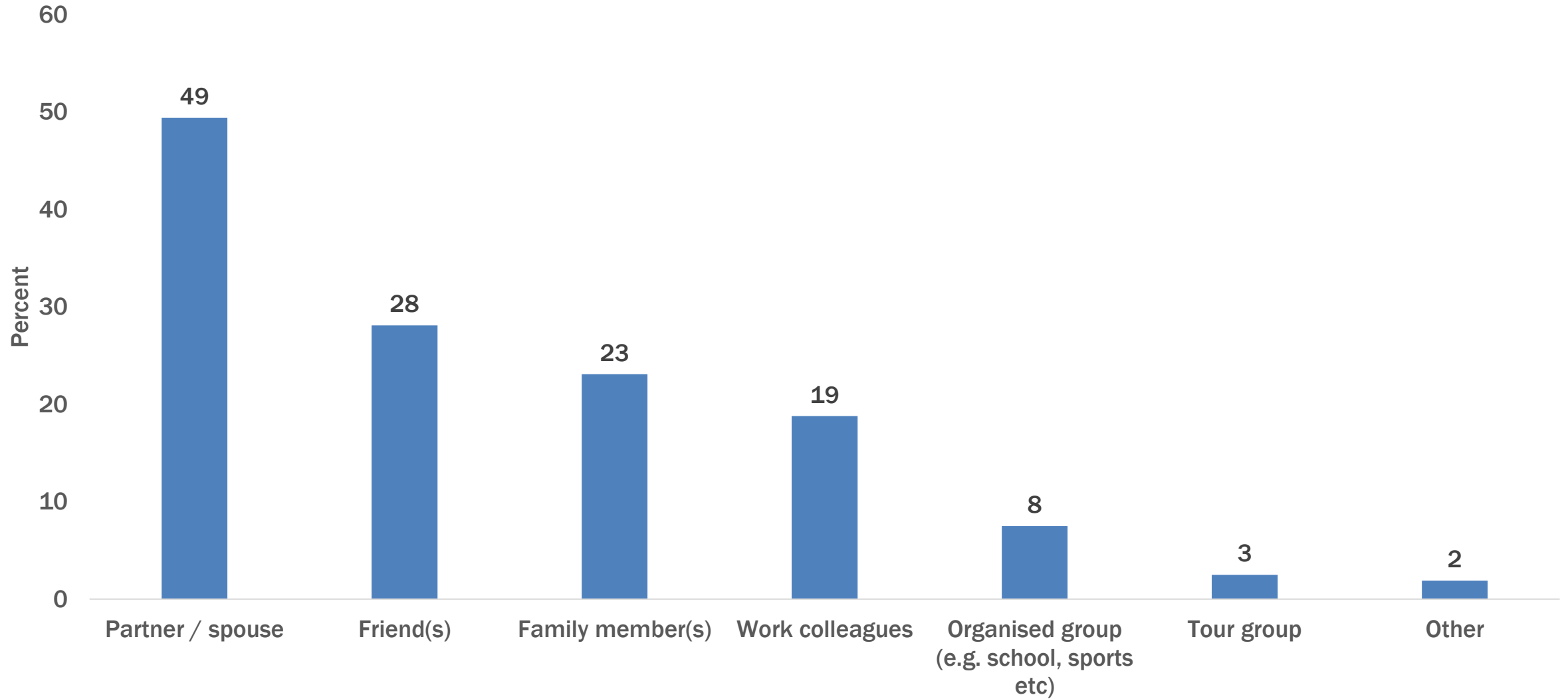
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# Main Purpose Of Visit



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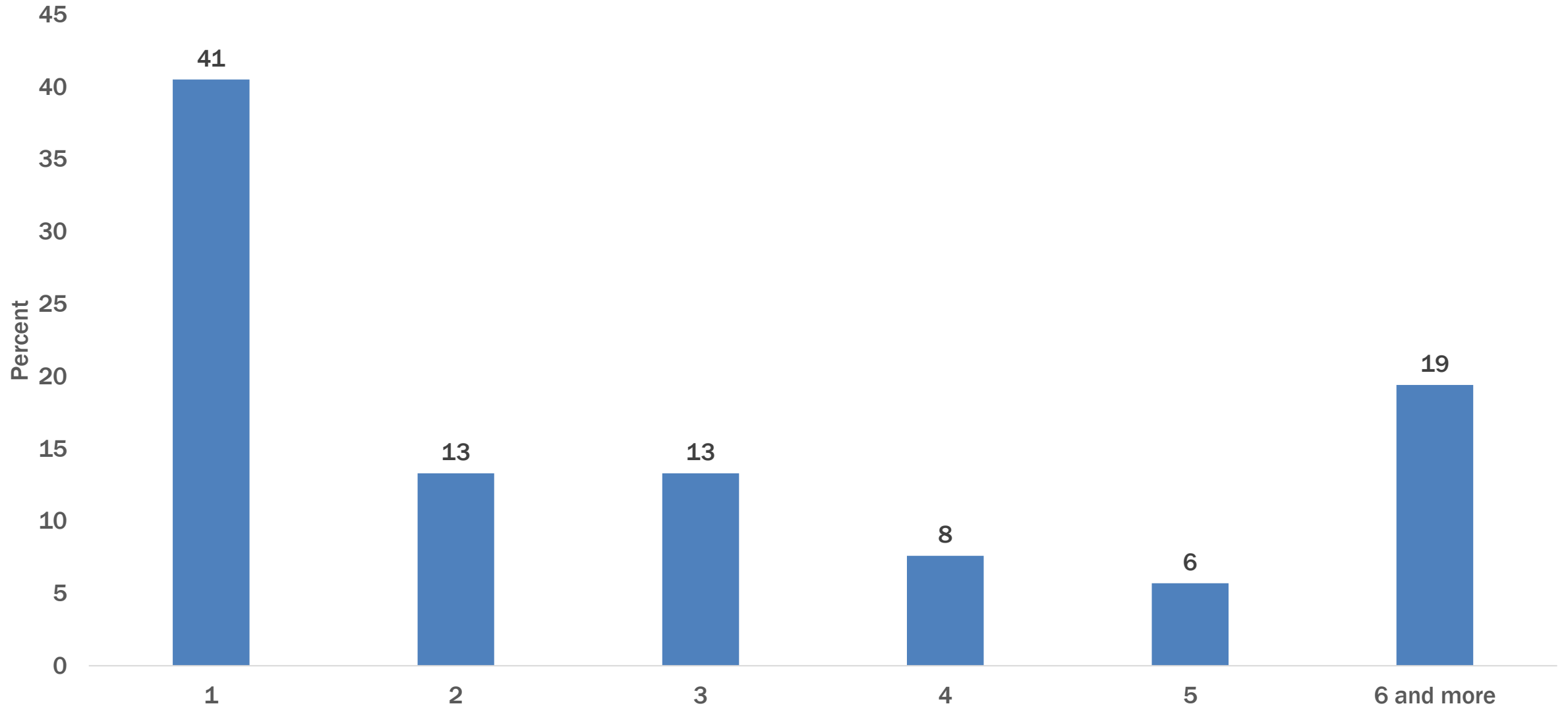
# Travelling With Whom?



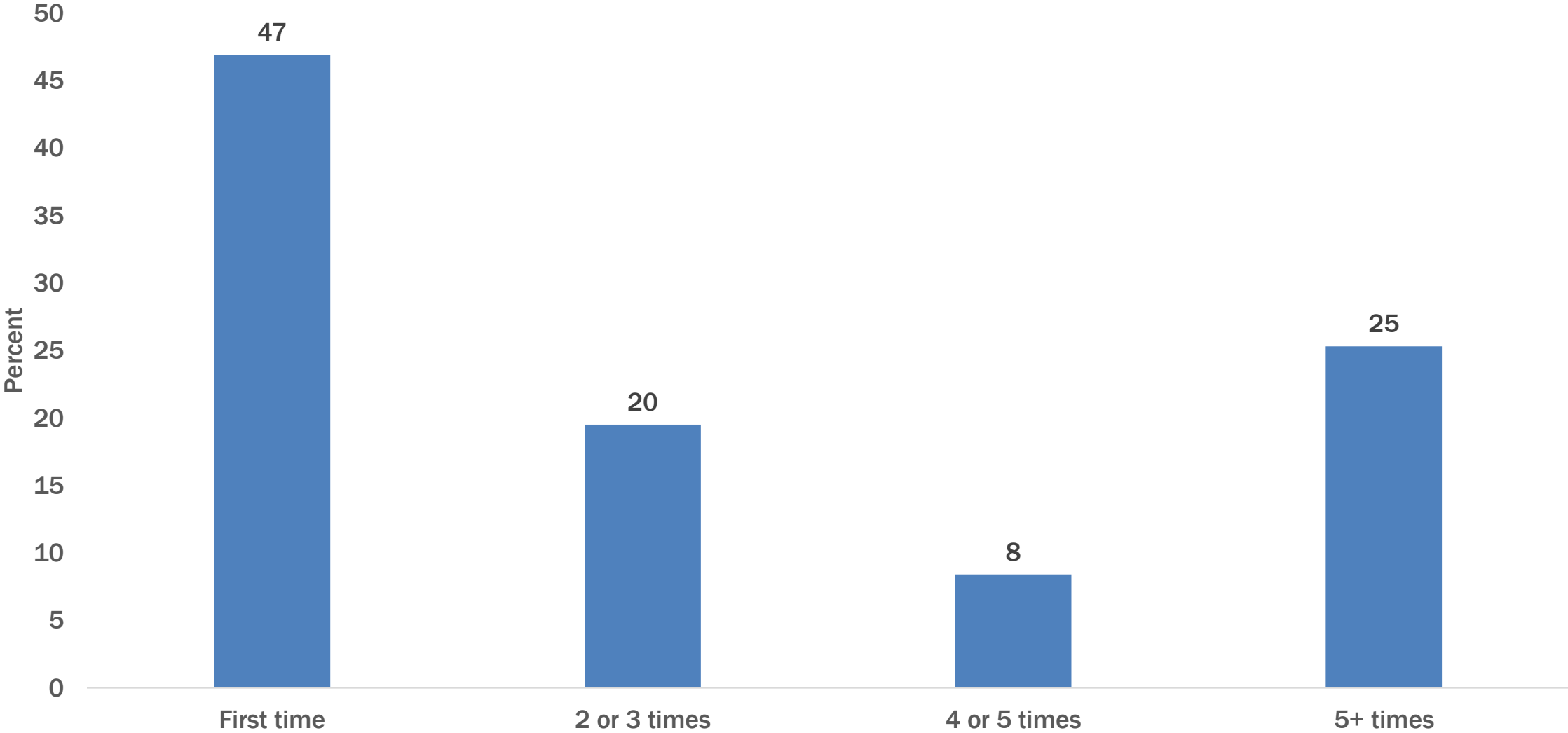
Note: Multiple responses, therefore total does not add up to 100%.



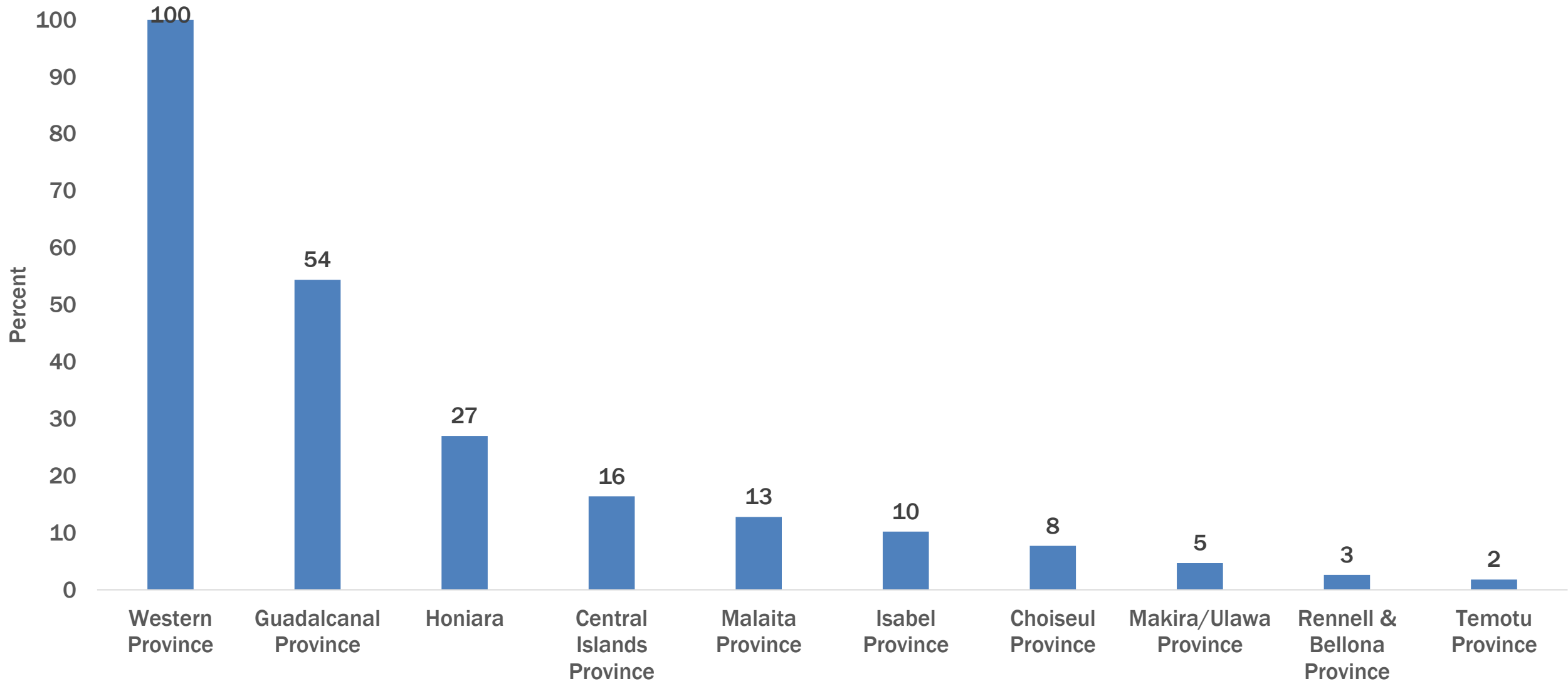
# Number Of Companions



# Previous Visits (Including Most Recent)

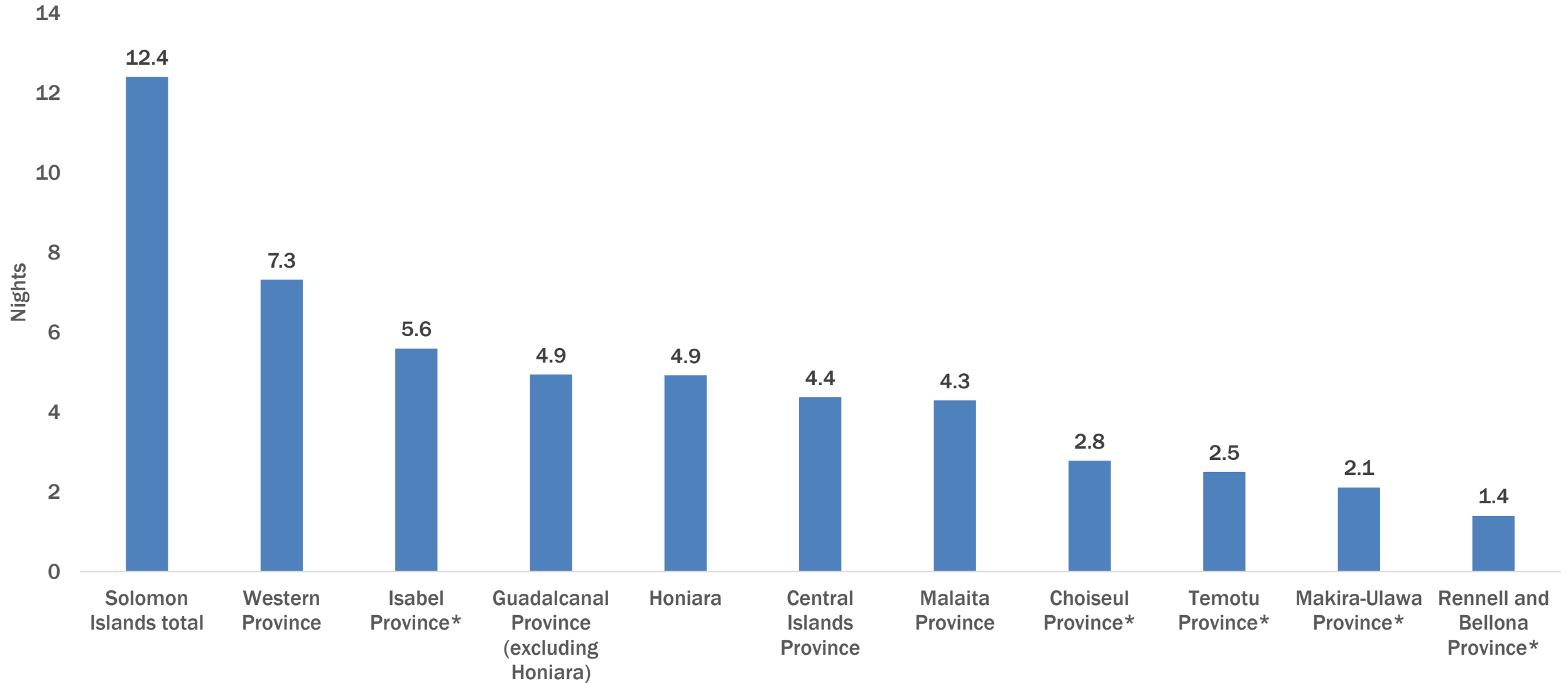


# Provinces Visited



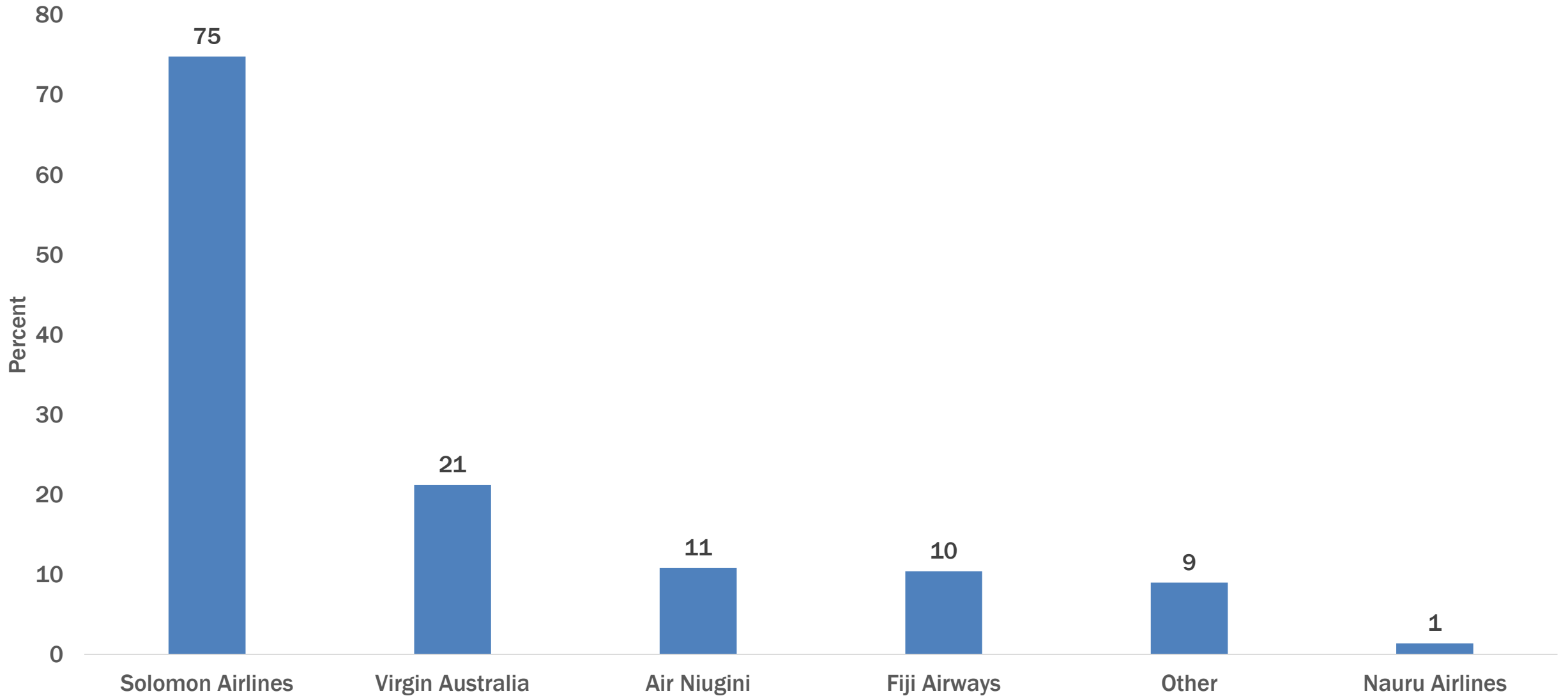
Note: Multiple responses, therefore total does not add up to 100%.

# Overall And Provincial Length Of Stay



Note:\* n<30

# Airlines Used



Note: Multiple responses, therefore total does not add up to 100%.

# Future Intentions

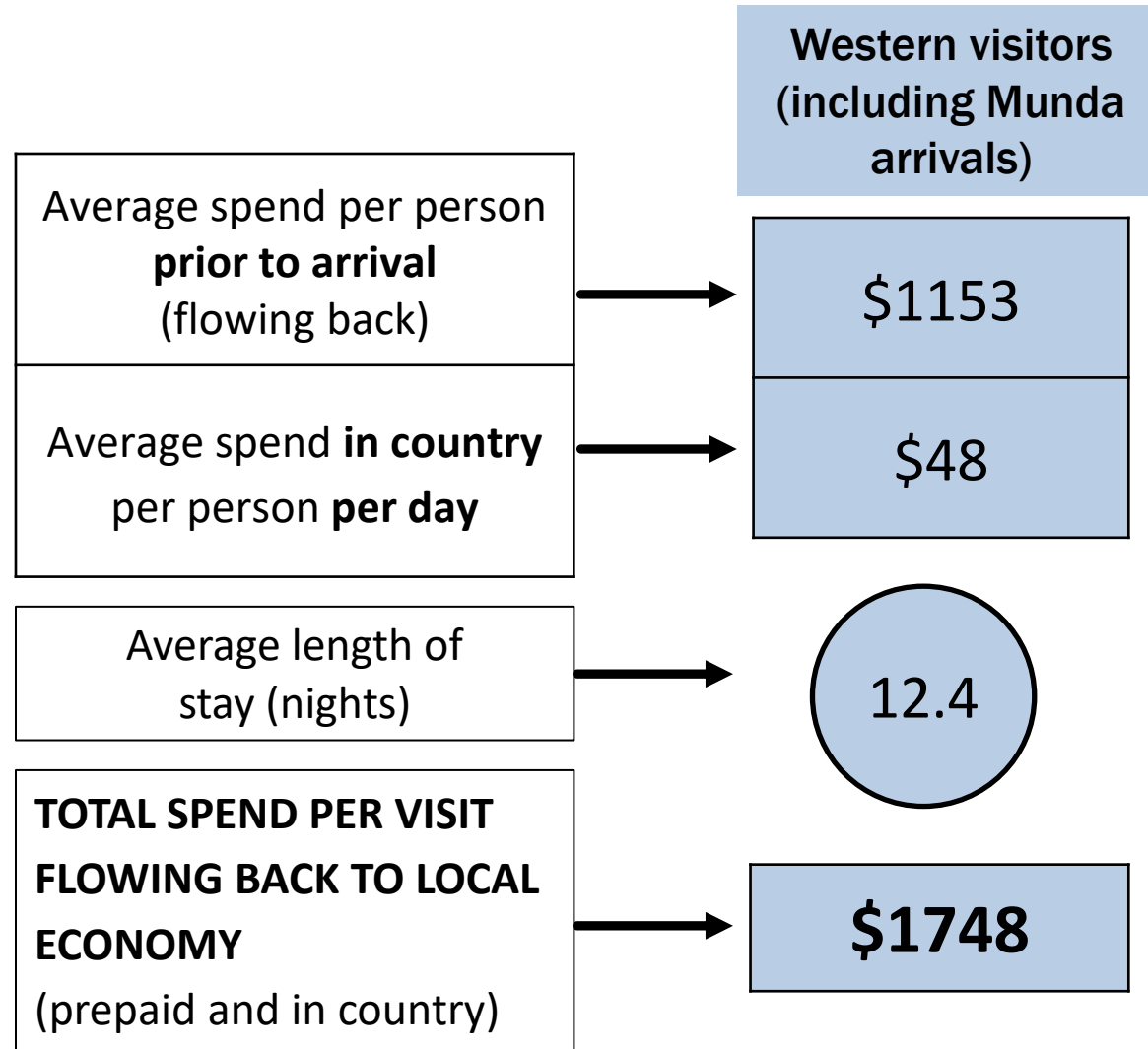


**Western visitors (including Munda arrivals)**

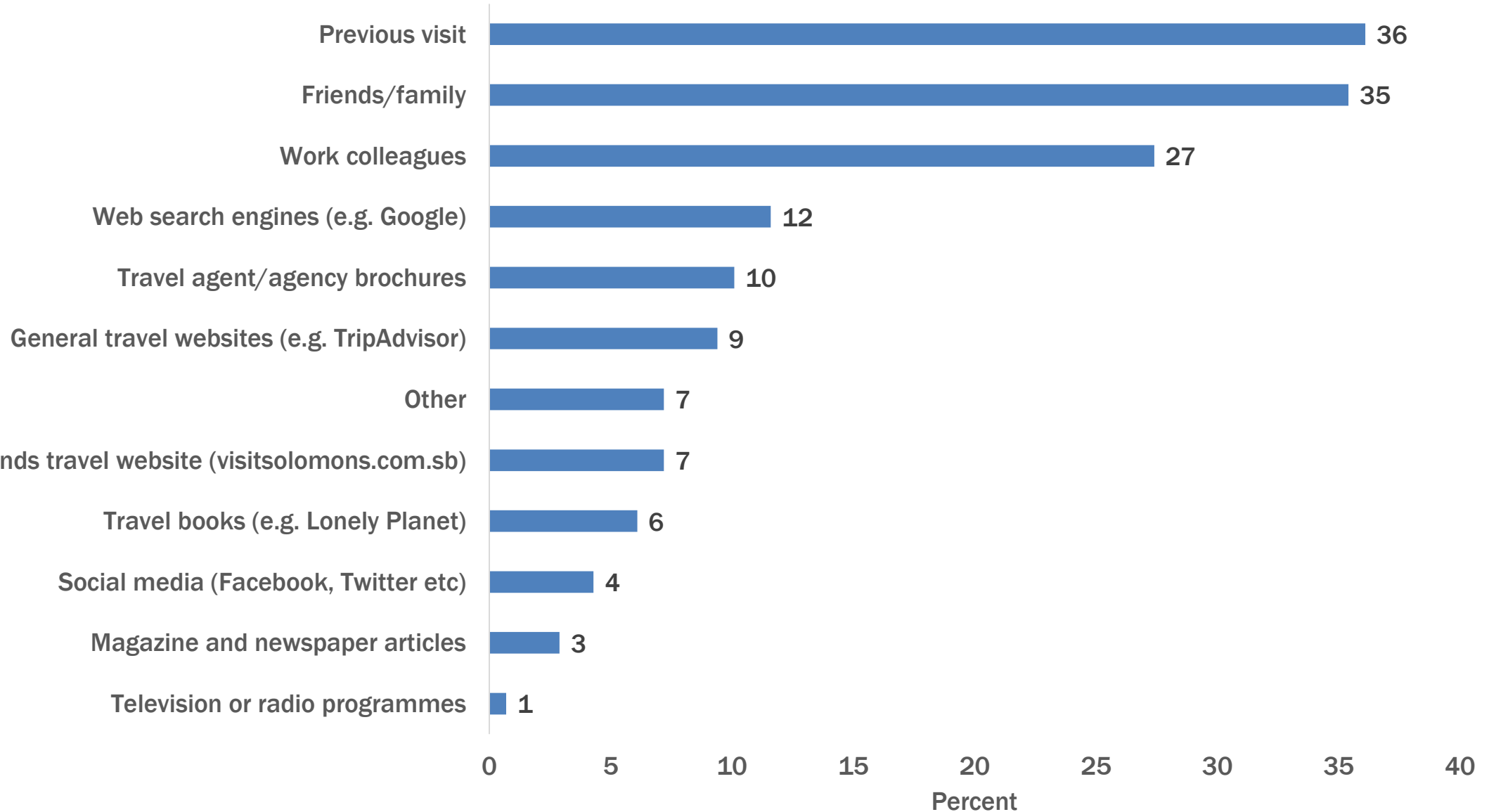
**93% would like to return**

**90% would recommend the Solomon Islands**

# Expenditure



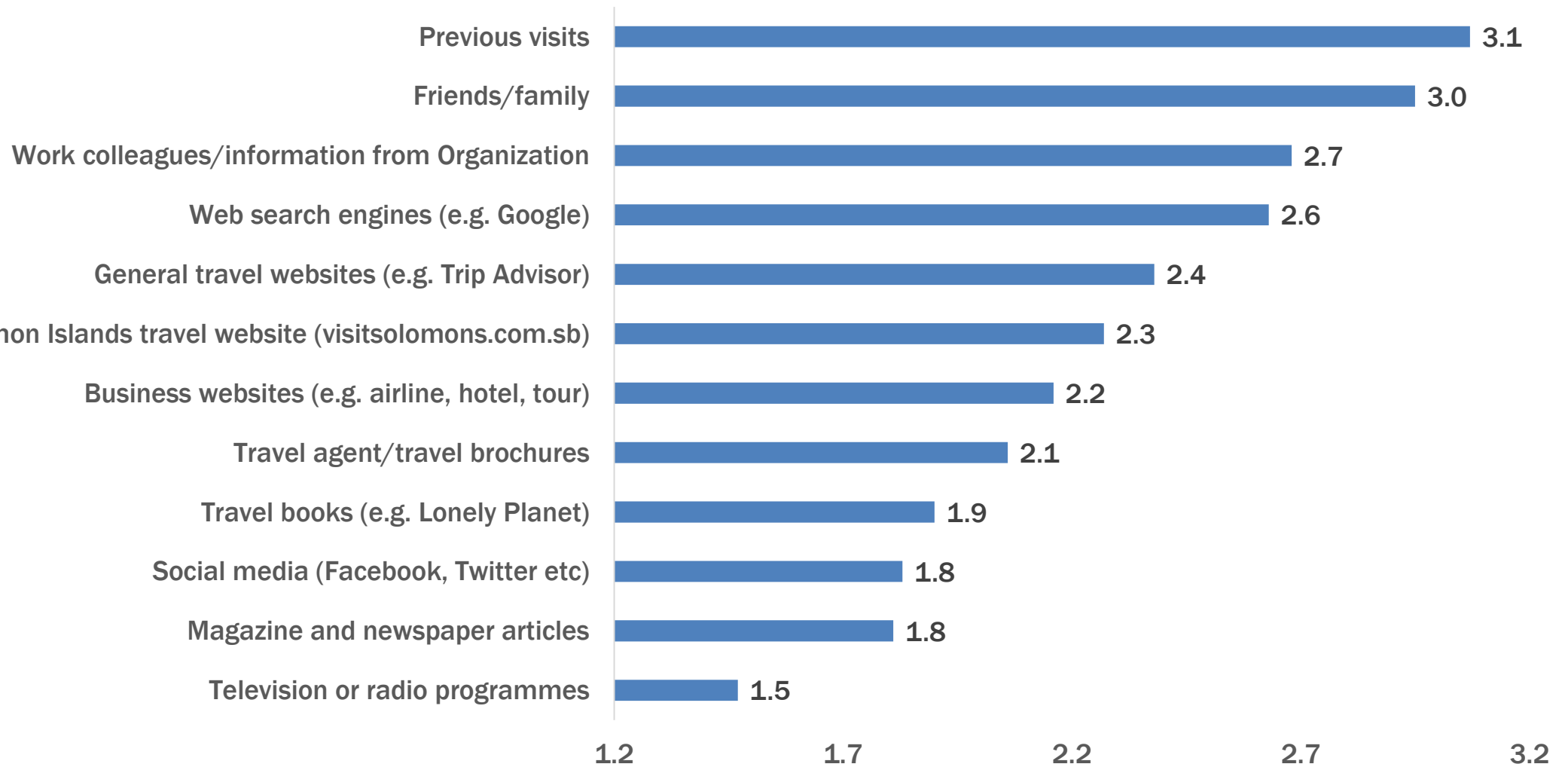
# How Did You Find Out About The Solomon Islands?



Note: Multiple responses, therefore total does not add up to 100%.

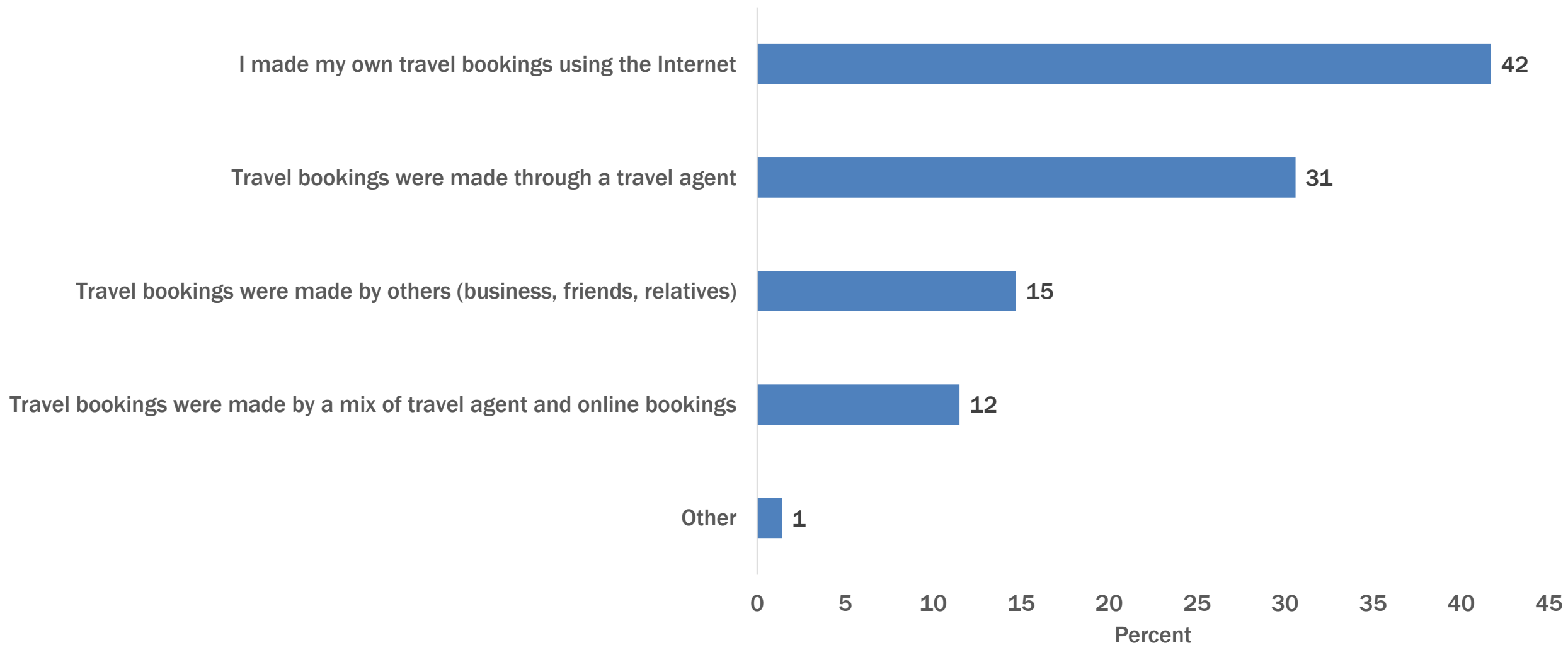


# Importance of Information Sources Used For Planning



Mean  
1= Not at all important  
5= Extremely important

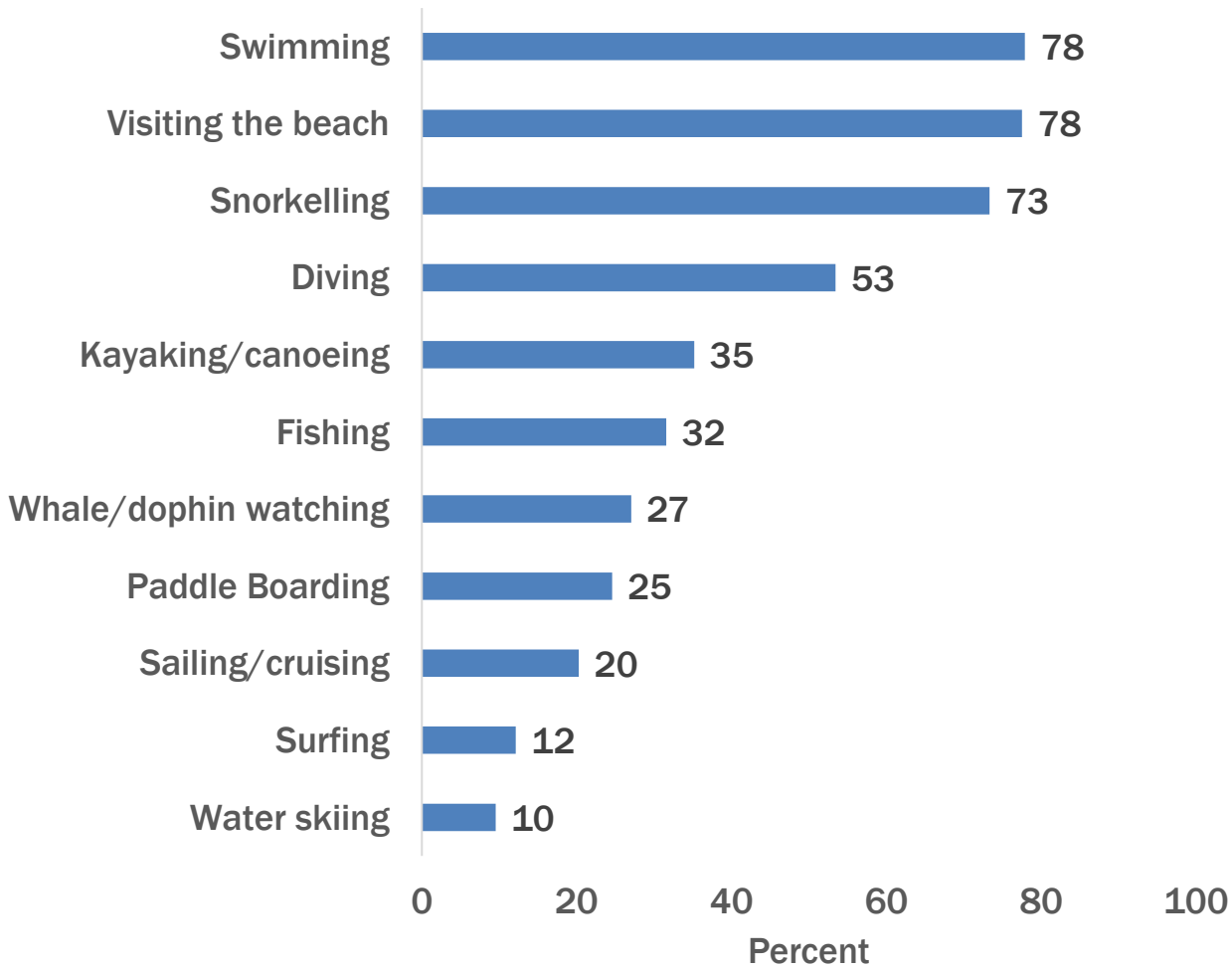
# How Did You Purchase Your Travel?



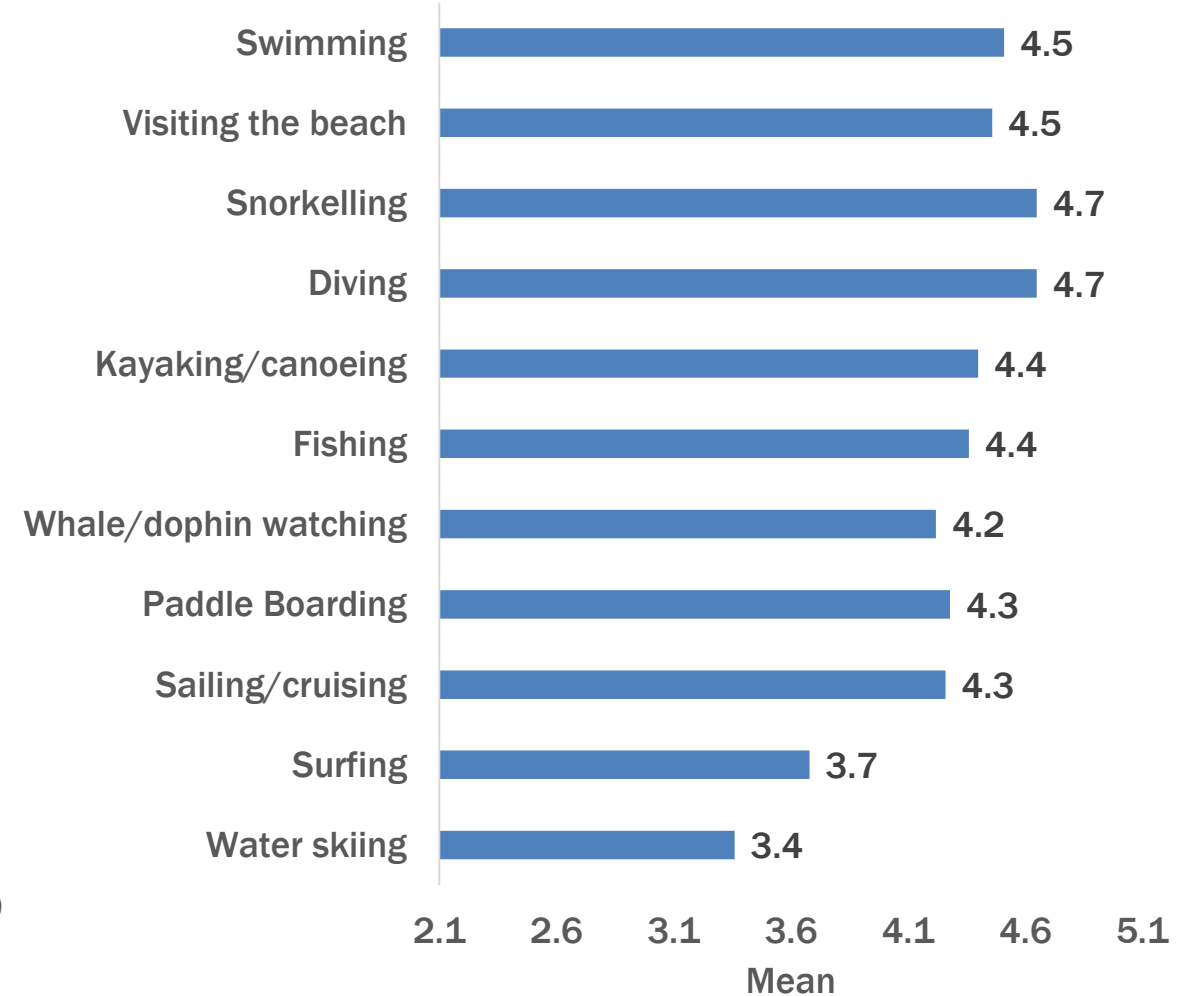
Note: Number may not sum to 100% due to rounding.

# Water Based Activities

## Degree of participation



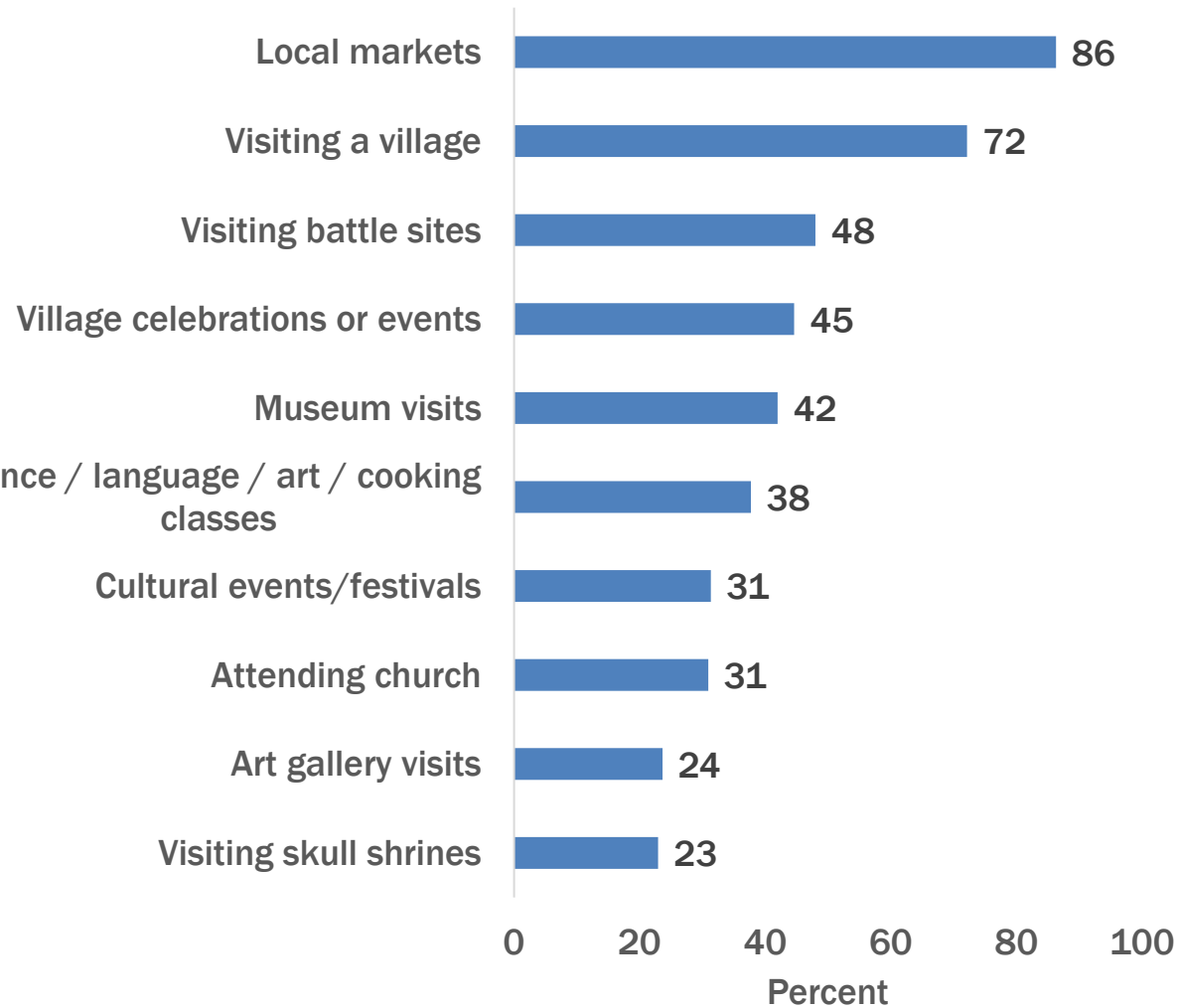
## Satisfaction



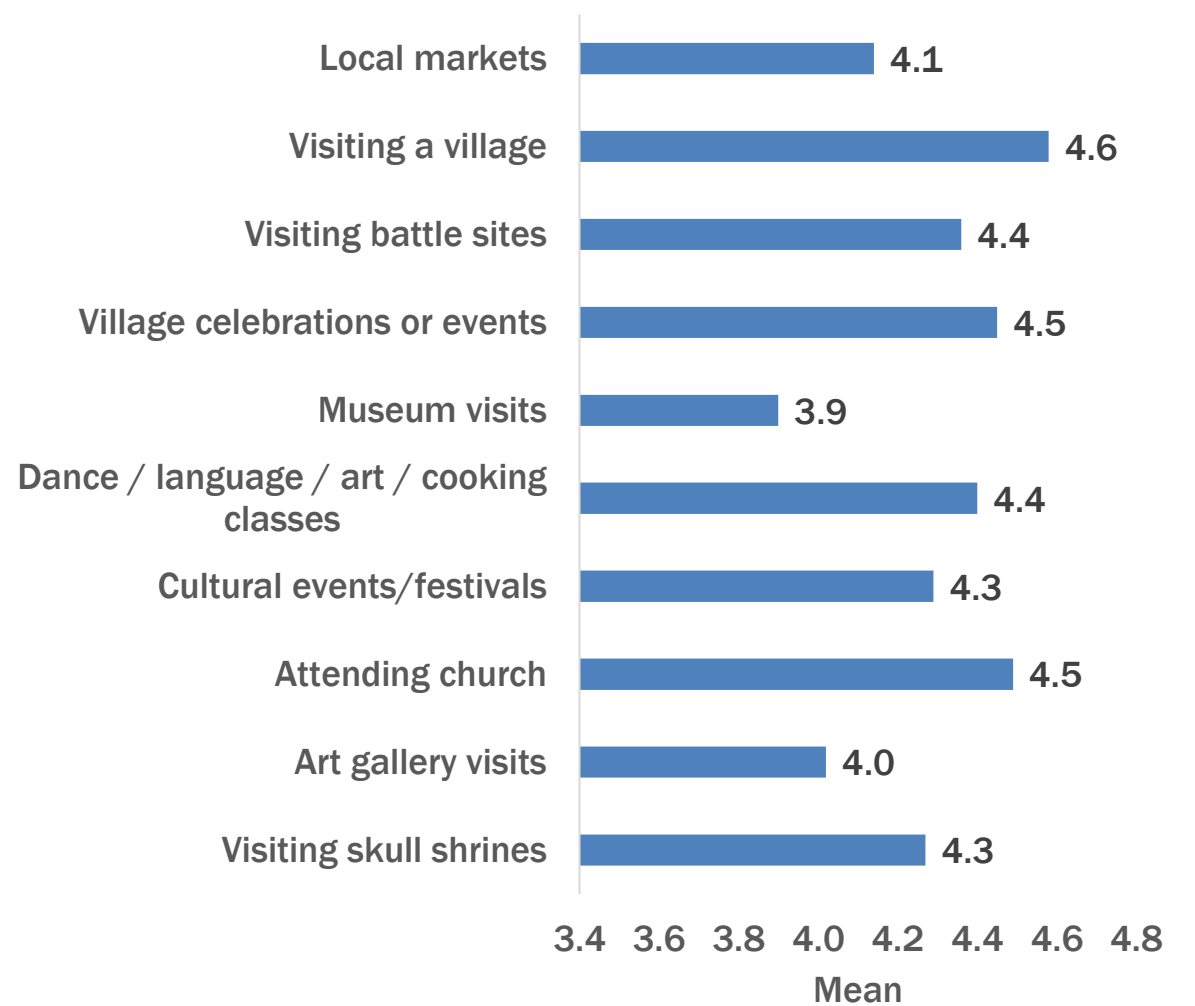
Note: Multiple responses, therefore total does not add up to 100%.

# Cultural Interaction Activities

## Degree of participation



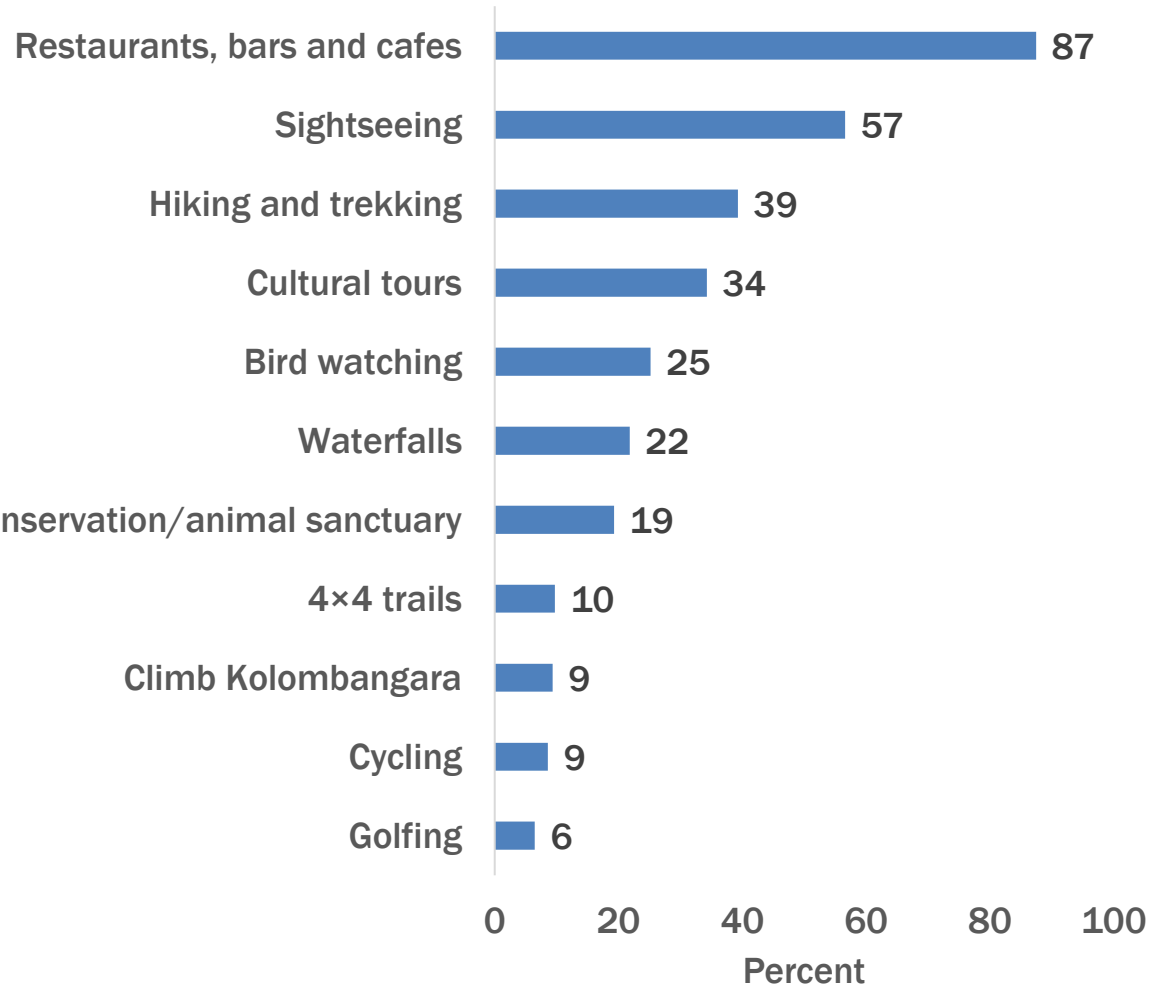
## Satisfaction



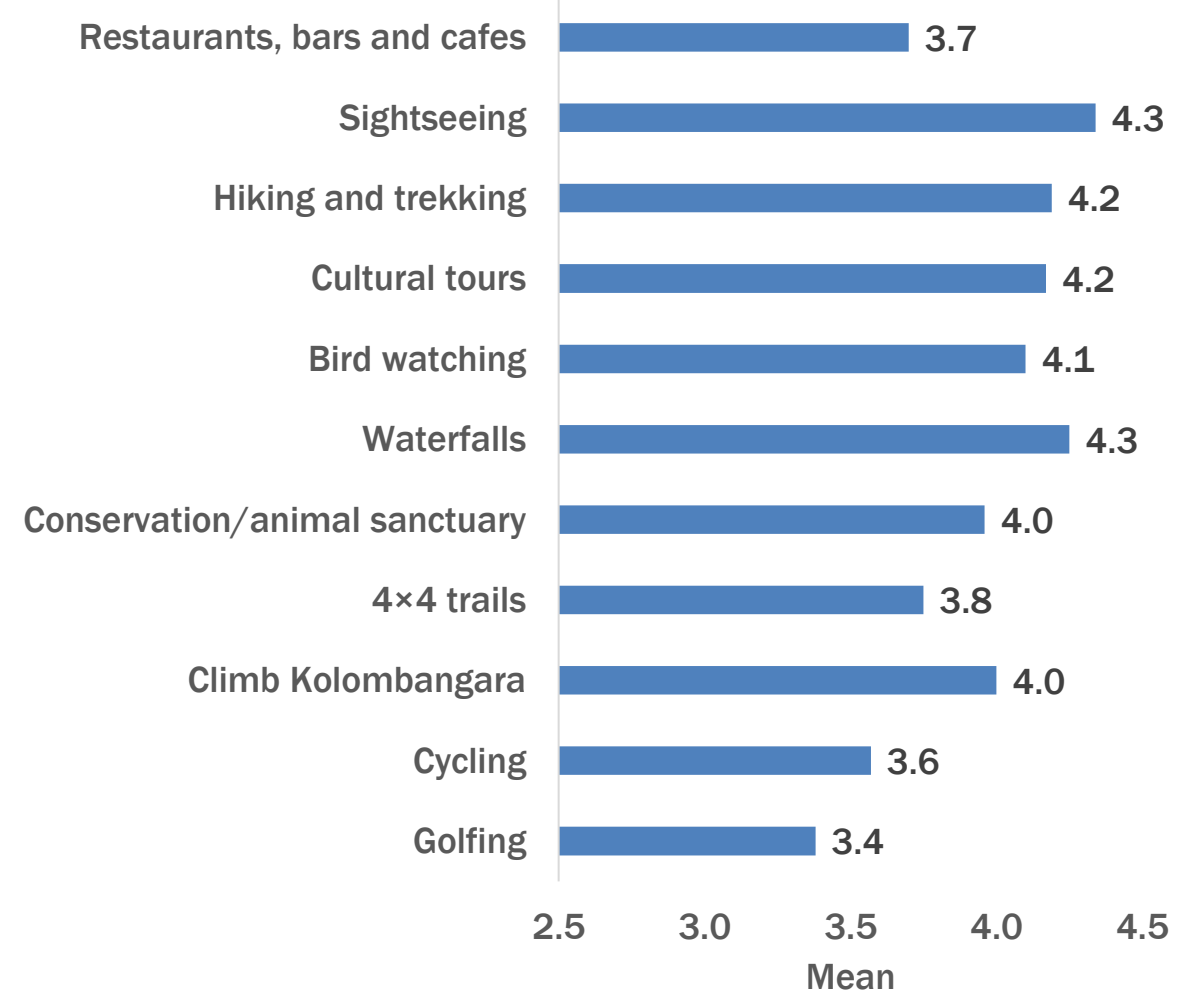
Note: Multiple responses, therefore total does not add up to 100%.

# Land Based Activities and Touring

## Degree of participation



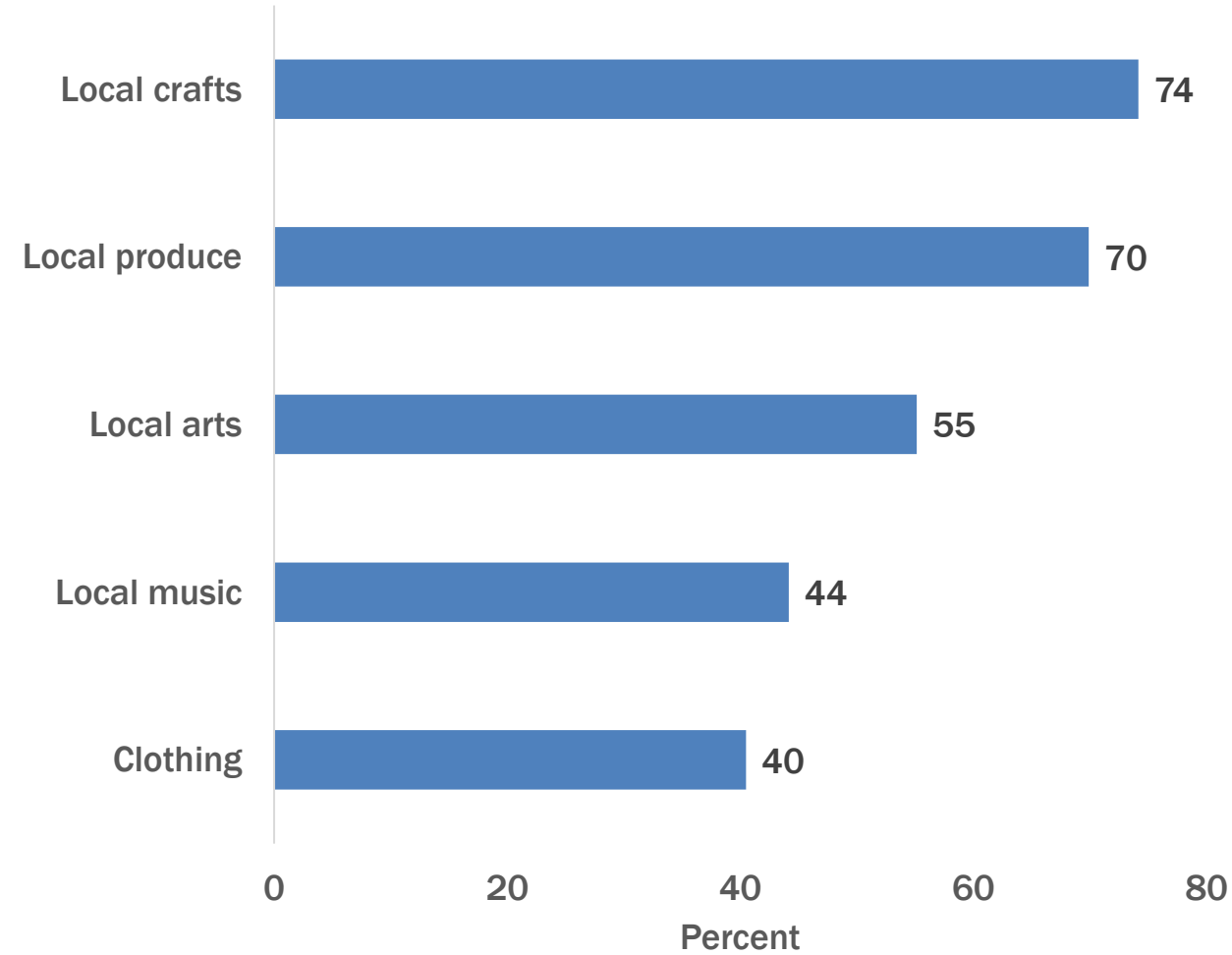
## Satisfaction



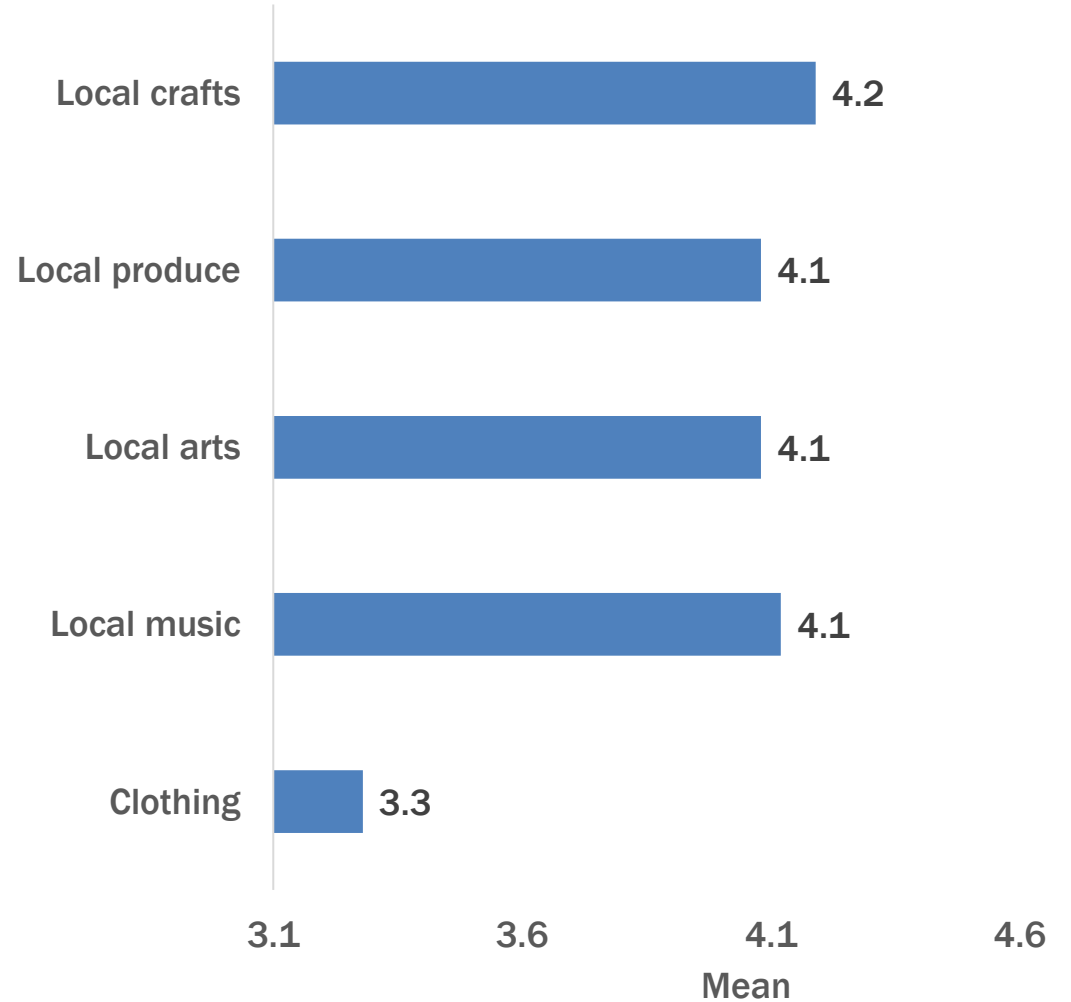
Note: Multiple responses, therefore total does not add up to 100%.

# Shopping

## Degree of Participation

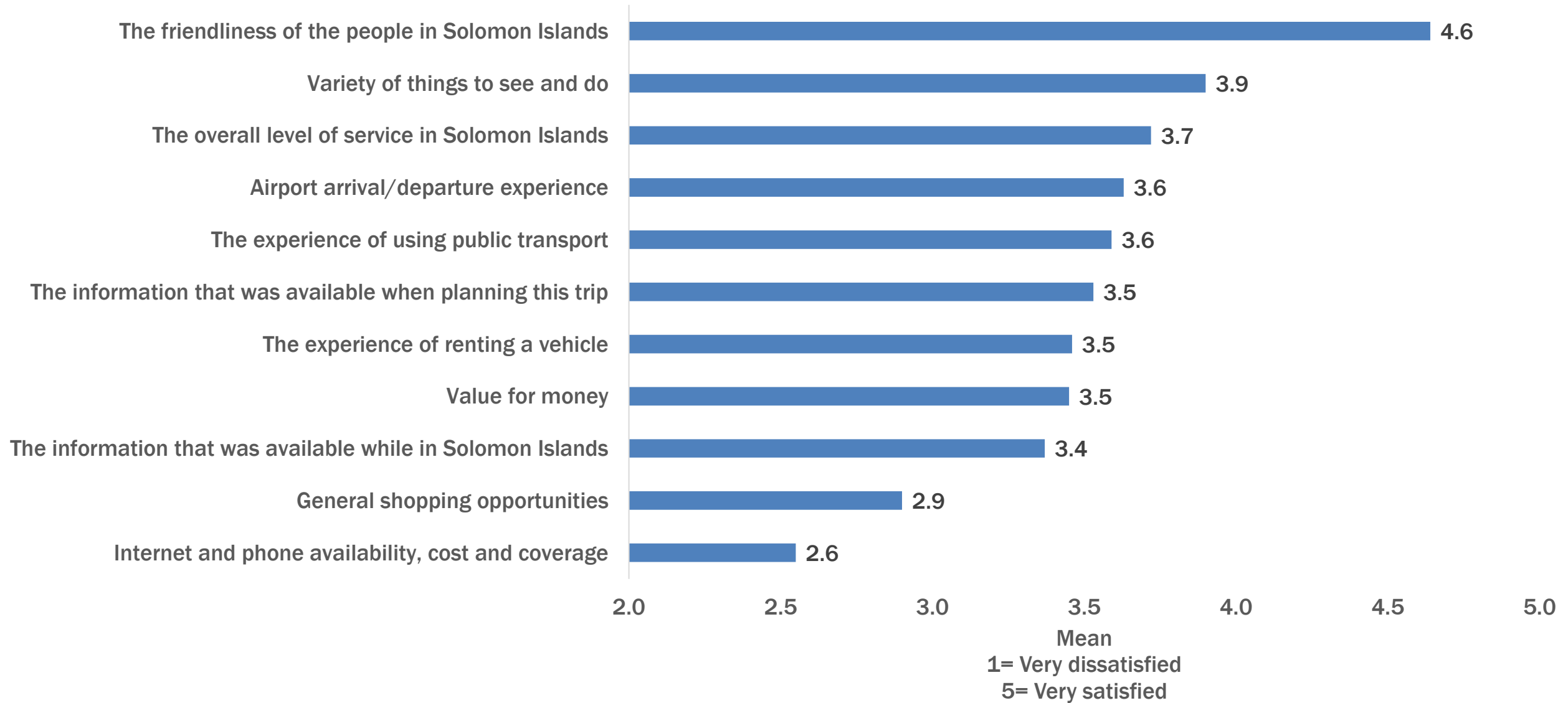


## Satisfaction

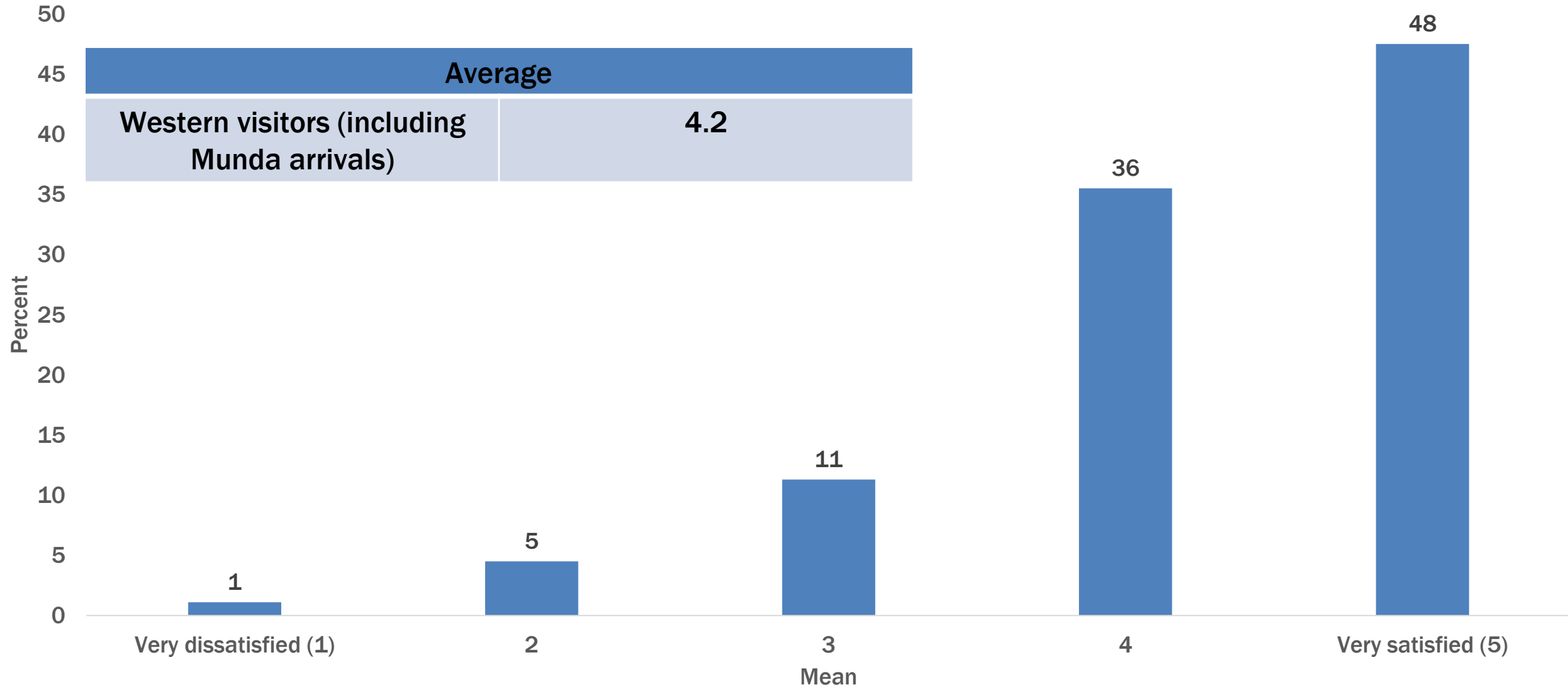


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# Satisfaction with the Solomon Islands



# Overall Satisfaction



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An aerial photograph of a tropical island. The island is covered in dense green vegetation, including palm trees. A white sand beach is visible along the edge of the island. The water is a vibrant blue, transitioning from a shallow turquoise near the shore to a deeper blue further out. In the background, there are more islands and a range of mountains under a blue sky with scattered white clouds.

**Thank you**

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