



# AUT

## WOMEN IN TECH

## SPONSORSHIP PROSPECTUS 2021

**We are seeking sponsors to support our 2021 Women in Tech initiatives.**

We want to connect our students with industry professionals to complement students' programmes of study in engineering, computer sciences, technology and digital disciplines. This collaboration will help retain and develop the female STEM skill pipeline. This is a real opportunity for tertiary institutions and industry to collaborate and help close the gap in STEM diversity.

We are seeking organisations who:

- Want to work with us in supporting under-represented students.
- Have a committed diversity and inclusion focus.
- Can help inspire, support and encourage women in tech.

**Is your organisation interested in becoming a Women in Tech sponsor in 2021?**

### PROGRAMME FOR 2021

#### Networking events

Two networking industry events will showcase stories and presentations from experts in their fields. This is a great opportunity to meet and connect with students.

A panel discussion will also be facilitated by Dr Mahsa Mohaghegh, Director of Women in Tech.

**Thursday 15 April, 12pm-2pm**

**Thursday 16 September, 12pm-2pm**  
AUT City Campus



#### Mentor students

Industry professionals are invited to participate in AUT's mentoring programme to support postgraduate and senior undergraduate students during 2021. A mentoring framework can be provided by AUT. Play your part in guiding students to achieve their best.

**Tuesday 23 March, 12.30pm-1.30pm**  
(induction day for mentors)

**November 2021** (end-of-year event)  
AUT City Campus



## BENEFITS FOR SPONSORS

- Exposure for your organisation's brand
- Contribute to engagement and capability development in ICT and engineering
- Be part of leading New Zealand's under-represented minority groups in the STEM economy
- Help prepare and develop tertiary students for the careers of the twenty-first century
- A new flavour of industry-tertiary engagement
- Become aligned with New Zealand's second-largest university and one of the most innovative
- Build opportunities to engage with AUT's expertise and develop networks

## SPONSORSHIP PACKAGES

Choose from one of the following sponsorship packages then complete the 'Application to sponsor' form and return it to Leanne Bint [lbint@aut.ac.nz](mailto:lbint@aut.ac.nz)



### GOLD SPONSOR

**\$2,500 + GST**

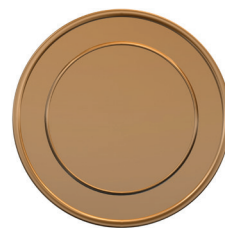
Includes a speaking slot at networking industry events (an expo stand would also be available), and taking part in the 2021 mentoring programme.



### SILVER SPONSOR

**\$1,500 + GST**

Participate in networking industry events in both Semester 1 and Semester 2.



### BRONZE SPONSOR

**\$1,000 + GST**

Mentor a student, attend induction day and end-of-year event.



## MORE INFORMATION

### Leanne Bint

Coordinator for External Relations and Development  
School of Engineering, Computer and Mathematical Sciences



☎ (09) 921 9999 ext 6301 or (021) 022 14107

✉ [lbint@aut.ac.nz](mailto:lbint@aut.ac.nz)

# APPLICATION TO SPONSOR FORM

# AUT

## YOUR DETAILS:

ORGANISATION:

CONTACT NAME:

POSITION:

EMAIL:

MOBILE:

POSTAL ADDRESS:

## SPONSORSHIP PACKAGE – PLEASE TICK ONE:

**Gold sponsor**  
\$2,500 + GST

**Silver sponsor**  
\$1,500 + GST

**Bronze sponsor**  
\$1,000 + GST

I/we have read the Terms and Conditions in this prospectus and understand that I/we are bound by them.

SIGNED:

DATE: DD/MM/YYYY

NAME: PLEASE PRINT

## TERMS AND CONDITIONS

All prices are exclusive of GST and are quoted in New Zealand Dollars.

### Payment:

All sponsorship must be paid to and recorded by AUT. AUT will issue a tax invoice. Any tax benefits associated with the money received from the sponsorship package are available to registered NZ businesses. Payment must be made in full.

### Regulations at events:

- Any sound utilised is to remain at a low level so as not to interfere with participants.

- Material may not be suspended from the ceiling or attached to AUT's walls. Exhibition dividers or poster boards to be arranged at sponsor's expense.
- Exhibitors are financially responsible for any loss or damage caused to the property or equipment by organisers and guests before, during and after the event. Includes failure to return equipment such as power boards, cables and other such items.
- It's the responsibility of exhibitors to ensure their stand and goods on display are adequately insured for theft and damage.

### Allocation of exhibition space:

Any exhibition spaces will be allocated by AUT Hospitality Services according to the type of sponsorship package. A trestle table with two chairs, and power boards will be supplied. Any further requirements will need to be managed by the sponsor.

### Cancellation:

A sponsor must inform AUT by written notice if they wish to cancel their sponsorship. A cancellation fee of 60% will be applicable for any sponsor who cancels one month after initial agreement with AUT.