

Research Proposal (PGR2) Guidelines for Applicants for the PhD programme in the Faculty of Business, Economics and Law

Proposal Word Limit

Please note that the expected length of the “Doctoral Students Research Proposal” section of the PGR2 is between 1,000-1,500 words.

Proposals exceeding 1,500 words may be returned to the applicant for revisions.

Proposals should be concise yet cover each of the following areas:

- 1. Background and significance of the research**
Introduce the topic of the research and why the research is important.
- 2. Brief literature review and theoretical base for the research**
Provide an overview of the key literature and theories that are most important to the topic, demonstrating your understanding of the research issues, and highlighting key gap(s) in the literature that your research addresses.
- 3. Research question**
Clearly define the question the research intends to address.
- 4. Research design – brief outline of the potential methodology and methods to be employed in the study**
Provide a description of which research methodology will likely be employed to answer the research question, identifying the likely sources of data, and methods used for collecting and analysing data.