

# Master of Design

The Master of Design is a practice-led research degree.

Undertaking practice-led design research requires students to engage in rigorous experiential and theoretical exploration focused on critically investigating a particular question. The Master of Design supports practices from across the creative fields of communication, digital (for example film, AR, VR, game design, photogrammetry, motion capture and animation), spatial/interior, industrial, fashion and textile design. Studying the Master of Design will extend your existing body of knowledge in your chosen discipline.

## Duration

Full-time: 1½ years  
Part-time: 3 years

## Two start dates each year

Start in February or July

## Located at

AUT City Campus

## Contact

Postgraduate Coordinator  
[pgartdes@aut.ac.nz](mailto:pgartdes@aut.ac.nz)

## Scholarships

[AUT Research Masters Scholarships – School of Art and Design](#)

## Entry requirements

In order to be admitted to the Master of Design an applicant must have completed the Bachelor of Design or equivalent. An applicant must normally have completed the admission qualification with a B grade average or higher in the papers at level 7 or above.

IELTS 6.5 overall with all bands 6 or higher or equivalent.

## Master of Design structure

The Master of Design offers two research pathways. The first is a 120-point, one-year thesis, the other is a 90-point, one-year research project. All students also need to complete two core papers plus two electives. If you choose the 90-point research option, you must complete two more electives in your second semester.

## Art & design facilities

Available facilities include:

- A 3D Fabrications Lab – wood and metal workshops for metal casting, spray booth, CNC router, wet facilities for casting and ceramics
- A 3D Printing Lab for rapid prototyping or 3D printing
- A Motion Capture Lab dedicated to innovative motion capture research, teaching, and practice across a wide spectrum of applications and disciplines
- The Textile Design Lab, which has the latest Shima Seiki Apex 3 knit design systems, electronic intarsia and seamless knitting technology, digital textile and garment printing and an electronic felting machine
- Other facilities include a book bindery, and print and photography workshops

## How to apply

Read the Application Guide on the Master of Design page on the AUT website.

If you are suggesting your own research project, you need to consider the historical, social and cultural implications of your proposal. Locate the project within appropriate contexts, identify a list of methods you might use and provide background to the proposed research. You need to establish the audience or target group and outline prospective outcomes from this research.

If you want to join an existing or advertised research project, you need to state your area of expertise and the research capabilities you can contribute to the project.

Include a reference list of information sources relevant to your research proposal.

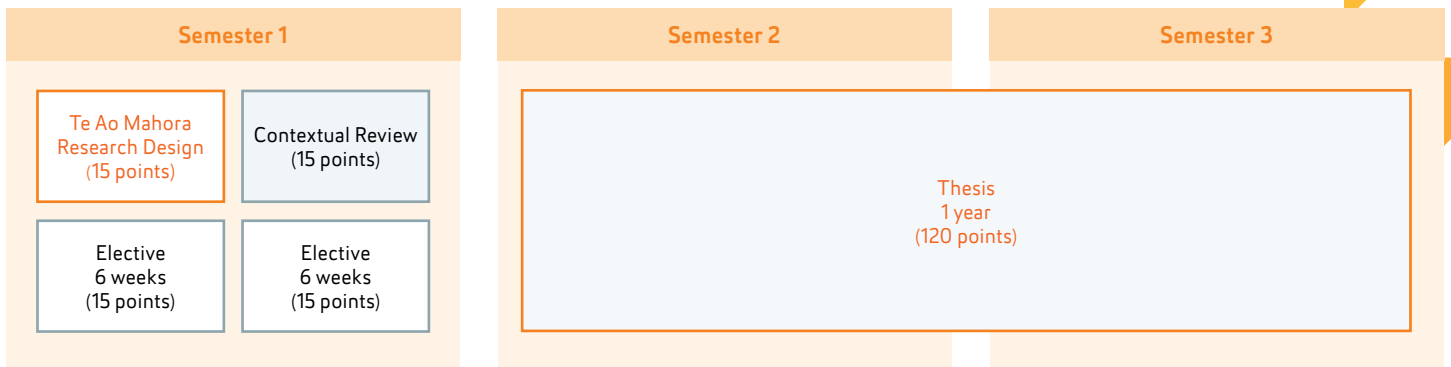
Include a design portfolio that provides evidence of expertise in your chosen field. Your portfolio should include a series of statements that contextualise your design process.

**APPLY NOW**

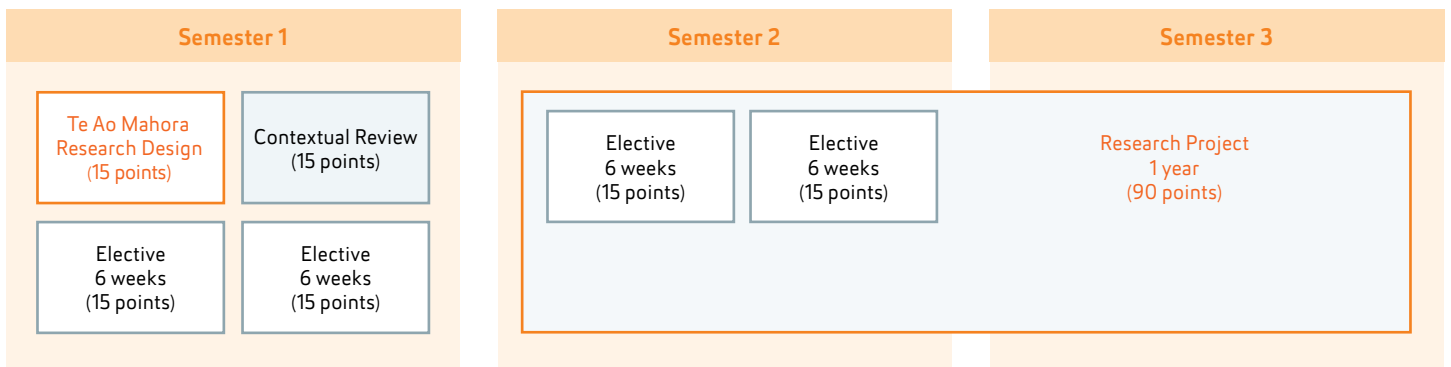
# Master of Design

Programme structure: The 180-point degree has two research pathways.

## Master of Design including thesis



## Master of Design including research project



Correct at time of publication - August 2020



### STUDENT PROFILE

#### Michelle Young

Studio Mac Operator, Ogilvy  
Master of Design  
Bachelor of Design in Communication Design

After completing her bachelor's degree, Michelle decided to stay on at AUT and further her studies with a Master of Design.

"I found myself absolutely loving my time at AUT and felt that I still had questions to answer. I wanted to choose my own research topic of interest and immerse myself in that research."

For her master's research, Michelle explored the paradigm shift in minimalism and information decluttering.

"Our current digital age is characterised by consumerism and the consumption of commodities. I'm very interested in how we can help young adults sift through this barrage of information."

## The learning journey

The Master of Design enables students to progress through a postgraduate educational journey that is self-determined and practice-led. The electives are intensive, practice-rich, six-week block courses that provide opportunities to explore your research question from a range of critical perspectives. The core papers Research Methods and Contextual Review are 12 weeks long. These two papers are designed to support reflective, methodological and contextual knowledge. You need to document your learning journey through an online portfolio of practice that captures your making/experimentation and reflective writing in an integrated discussion. This portfolio is integral to your master's degree; it represents your working and thinking processes across core and elective papers, incorporates assessment events and documents the development of your proposed research.

