

AUT BUSINESS POSTGRADUATE STAFF CONTACT LIST

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Professor Ray Markey	Research
Dr Geoff Perry	Development
Roger Stokell	International

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Prof Deryl Northcott	Accounting	Prof Thomas Lange	Business Economic
Prof Noel Cox	Commercial Law	Prof Alireza Tourani-Rad	Finance
Prof Peter Enderwick	International Business	Prof Judith Pringle	Management
Prof Roger Marshall	Marketing, Sales & Advertising		

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RESEARCH INTEREST

Accountability and Control in Non-Profit Organisations
Management Control in Developing Countries
Neo-Marxist Theory, Organisational Learning

Auditing

Auditing and New Technology
Management Control of Inter-Firm Relationships
Outsourcing of Accounting Services

Financial Communications, Financial History
International Financial Reporting
Investor Relations

Market-based Accounting Research
Earnings Management: Incentives, consequences and constraints factors
Accounting Information and Corporate Governance

Accounting History, Asset Valuation
Financial Accounting, Leadership, Hypocrisy and Accountability
Theoretical Applications

Financial Accounting and Corporate Governance
International Accounting Harmonisation

Capital Investment Decision-Making
Management Accounting
Performance Management, Benchmarking and Costing Practices in New Zealand Hospitals
Public Sector Financial Management Practice and Policy

Accounting Information Systems
Information Systems
Organisations

Pacific Island Business Sustainability

Accounting Education
The Accounting Profession

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RESEARCH INTEREST

Economic Development
Labour Markets
Public Policy

Gender and Economics, Institutional and Social Economics
Models of Interactive Economic Behaviour
Natural Environment and Economics

Job-life Satisfaction Interlink
Culture and Trust as Determinants of Job Satisfaction
Multiple Domains of Workers' Wellbeing

Gender Issues, Intergenerational Effects
Labour Participation Rates, Minimum Wage
Welfare Policies Youth Labour Market

Labour Market Policy
Evaluation of Policy Interventions
Parametric and Non-Parametric Estimation

Business Cycles, Financial Fragility and Crisis
Models of International Financial Markets
Macroeconomics, Country Risk Assessment

Intellectual Property
Public Law

Business and Legal Compliance
Consumer Protection
Environmental Policy and History, Government Enterprises

Asset, Contingent and Futures Pricing, Emerging Markets Finance
International Financial Markets, Investment Decisions and
Portfolio Choice
Quantitative and Mathematical Finance

Corporate Finance
Corporate Governance
Law and Finance

Behavioural Finance
Empirical Finance
Stock Market Anomalies

Applied Econometrics, Asia-Pacific Financial Markets
Financial Economics
International Finance, International Trade

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RESEARCH INTEREST

Health Economics, International Finance
Monetary and Financial Economics, Productivity Analysis
Theoretical and Applied Econometrics

Banking, Financial Markets
Financial Risk Management
Investment

Corporate Finance, Corporate Governance/Restructuring
Financial Markets, International Finance
Investments and Portfolio Analysis

Financial Risk Management
Finite Mixture Models and their Applications
Applied Econometrics

China-Related Financial Studies
Corporate Finance
International Finance, Investments

Asia-Pacific Regional Studies, Globalisation
International Business Environment
International Business Management
International Human Resource Management, International Strategy

Internationalisation Strategy
Export Barriers of New Zealand's Exporters
Cross Cultural Issues of the New Zealand Police

International Business, International HR Management
Leadership Across Cultures, Management Across Cultures
Managing the International Enterprise
Organisational Behaviour Across Cultures

Foreign Direct Investment
International Marketing, Cross Cultural Management
Human Resources, Ethics

Health Care System Modelling, Operations Management Issues
Project Management, Quality Management and Six Sigma
Reverse Logistics and Supply Chain Management

Knowledge and Entrepreneurial Initiatives, Small and Medium Sized
Enterprises, SME Sustainability, Collective and Cognition and
Strategic Decision Processes
Strategic Entrepreneurship, Strategic Leadership

Electronic Business
Information Technology Adoption and Use
Organisation Studies, Sociology of Technology

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RESEARCH INTEREST

Gender Issues in Management and Tourism
Human Resource Management
Qualitative Research Methodologies

Human Resource Management
Organisational Behaviour
Work-Life Balance

Biotechnology Start-up and Growth
Employment Systems, Founders' Mental Models and
Organisation Building
HR Systems in Start-ups and High Technology

Board Dynamics, Board Effectiveness, Board Leadership
Corporate Governance, Governance of SMEs
Strategic Management, Top Teams

Alternative Paradigms for Justice and Conflict Resolution
Costing Analyses of Violence against Women and Children
Intersection of Justice and Recovery, Social Policy

Business and Sustainability, Corporate Social Responsibility
Environmental Management
Organisational Power and Politics

Employment Relations, Small Business
Business and Labour History
Occupational Health and Safety

Family Violence and the Workplace
Gender and Work

Group Dynamics and Team Effectiveness
Stress and Performance in the Workplace
Stress Management

High-performance, high-involvement & high-commitment work
systems, Teams and Performance, Employee Wellbeing
Why People Do and Don't Join Unions
Impact of Large Scale Organisational Change on Employees

Employee Participation and Corporate Governance
European Works Councils, Gender and Employment Relations
International Comparative Employment Relations
International Comparative Labour History, Labour History
Peak Union Bodies, Regional Employment Relations, Trade Unions
Occupational Health & Safety, Work-Life Balance

Business Ethics
Organisational Learning: Complexity Theory
Spirituality in the Workplace

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Friendships in the Workplace,
Gender Differences in Organisational Relationships
Negative Relationships at Work, Psychometrics/Individual Differences
The Psychology of Entrepreneurship, Work-Life Balance

Business History, Comparative Management
Innovation and Technology
Strategy, Networks and Alliances

eBusiness, Online Communities/Communications
Online Facilitation, Small and Medium Sized Enterprises
Strategic Information Systems, Supply Chain Management

Ethnic Studies
Migrant Women
Spiritual Capital, Workplace Diversity

Gendered Organisations, Identity Construction in Organisations
Organisation Cultures, Reframing Careers, Women in Management
Intersections of Gender/Ethnicity/Sexuality/Age
Film Work, Workplace Diversity

New Zealand and Comparative Employment Relations

Intrinsic and Extrinsic Motivation and their Effects on Performance in
Education and the Workplace, Intrinsic Motivation (in general)
The Flow Experience, Peak Experiences and Self-Actualisation
Workplace Spirituality, Stress Management, Business Ethics

Organisational Change, Emotions in Organisations
Emotional Intelligence, Emotional Labour
Organisational Justice

Sustainability and Reporting, Organisation Studies
Sustainable Development and New Zealand Organisations
Understanding of Sustainable Organisations, Discourse Theory and
Method

Operations Management, Organisational Culture
Performance Management, Service Industries
Supply Chain Value Chain, Total Systems

Technology-based Entrepreneurship, Radical Innovation Process
Inter-Organisational Learning, Knowledge Management
Social Network and Social Capital, Market Creation for New
Technologies

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RESEARCH INTEREST

History and Politics of Maori Language
Maori Assertions to Sovereignty, Maori Leadership
Maori Pedagogy and Epistemology
Contemporary Issues in Maori

Maori Development, Competition Law and Policy
Intellectual Property Law, New Zealand Primary Goods
Corporate Governance and Economics

Cultural Sustainability and its link to Maori Wellbeing

New Zealand History
Treaty of Waitangi

Youth Development

Maori Language and Maori Literature
Maori Culture
Independent Learning Digital Platform Learning

Business to Business Marketing; Relationship Issues
Relationship and Value Assessment Issues in International Settings
Technology Management & Innovation Across Buyer-Seller Relations
The Assessment of Value in Buyer-Seller Relationships

Corporate Social Responsibility
Destination Marketing, International Marketing Networks
Strategic Alliances, Inter-Organisational Cooperation

Marketing Strategy and Performance
Marketing Engineering and Decision-Making

Brand Management
Consumer Behaviour and Marketing Communications
Social Marketing and Conscientious Consumption

Buyer-Seller Relationships, Relationship Selling Behaviour
Small Group Buying Behaviour, TBSS Adoption Behaviour
Market Orientation and its Impact on Firms in Emerging Economies

Brand Extension, Brand Management, Branding of Services
Buyer-Seller Relationships, Market-Based Assets
Private Label Branding, Research Methodology, Retail Channels

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RESEARCH INTEREST

Consumer Behaviour
Research Methodologies
Tourism Marketing

Consumer Behaviour, Business to Business Marketing
Buying Centre Dynamics, Valuation of Marketing Assets
Applications of Evolving Connectionist Systems

Advertising, Consumer Behaviour
Advertising of Services
Information Processing, Marketing Communications

Retailing, Shopper Behaviour
Retailing and Society
Gifts and Collecting

Internationalisation
SME Relationship Marketing
Research Methodologies

Advertising, Consumer Behaviour
Entertainment Marketing, Health Promotion
Media Influences, Product Placement

Anti-Americanism, Corporate Social Responsibility
Cross-Cultural Consumer Behaviour
Health Promotion, Marketing and Public Policy

Services Marketing
Consumer Service Relations and Satisfaction
Service Employee Job Satisfaction

Taxation

ICT Governance
ICT Security
Information Systems

Corporate Governance
Sport and Event-Related Tourism
Sport Fan Identification, Sport Management

Organisational Behaviour, Organisational Theory
Sport Marketing, Sport National Governing Bodies
Sport and Triathlon

For further details on research activities and recent publications of the Business School academic staff see the Business website: http://www.aut.ac.nz/schools/business/business_research/