

Report on Google Analytics results for ScholarlyCommons@AUT May 2009 update

1 July 2009

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This report outlines some of the key results and interesting highlights from Google Analytics tracking of ScholarlyCommons@AUT usage. Accurate tracking of the entire site began on the 25th of August 2008.

Note: Cumulative figures for 2009 appear in brackets.

1. Visitors

a. Visits

Total visits 1/5/09 to 31/5/09: 6,124 (27,006 ytd)

- New visitors: 5,023
- Returning Visitors: 1,101
- Visits from AUT network: 536 (1,864)

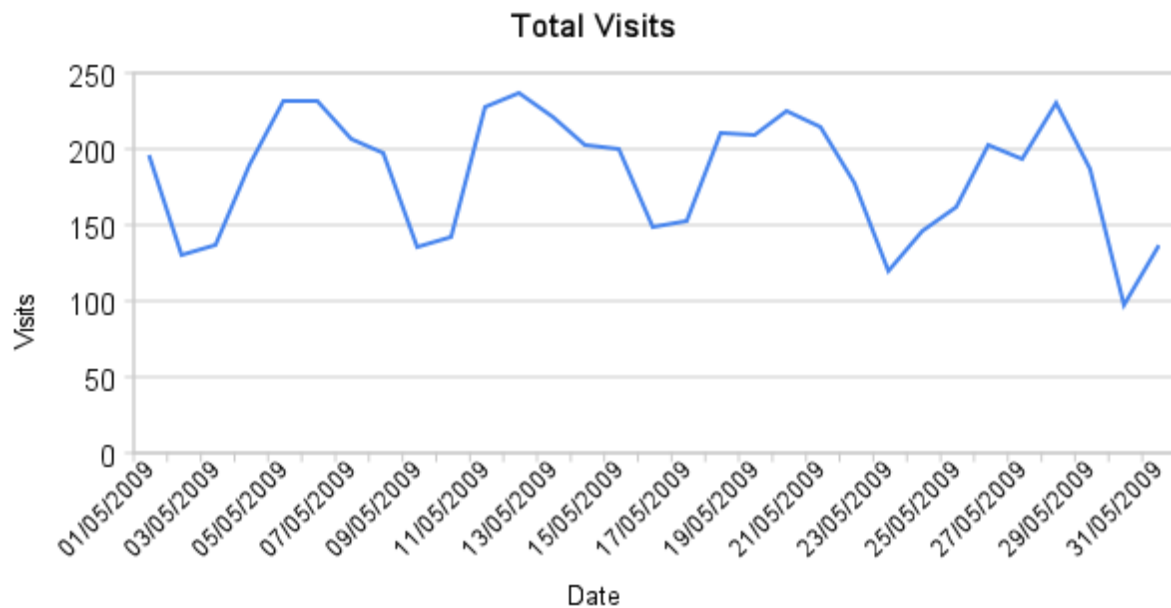
Total unique visitors: 5,282 (23,054)

Total pageviews: 17,136 (74,218)

Average visits per day: 198

Average time on site per visit: 1 minute 50 seconds

Average pageviews per visit: 2.80



Busiest day (visits): May 12, 237 visits

Busiest day (pageviews): May 28, 951 pageviews

b. Site Search

Number of visits in which visitor did not search within ScholarlyCommons: 5,383

Number of visits in which visitor did search within ScholarlyCommons: 741

Those who searched within ScholarlyCommons spent 5.8 times more time on the site and viewed 5.4 times more pages than those who didn't (on average).

c. Browser Share

Browser	% Share
Internet Explorer	66
Firefox	25
Safari	4
Chrome	3
Opera	1
All others	<1

d. Countries

Top 20 countries ranked by visits:

Country/Territory	Visits - May 09	Country/Territory	Visits - YTD
New Zealand	2250	New Zealand	7977
Australia	602	United Kingdom	3113
United Kingdom	536	United States	3042
United States	513	Australia	2150
China	176	India	1097
India	158	Malaysia	840
Malaysia	149	Canada	611
Iran	86	China	579
Canada	77	Philippines	339
Egypt	75	Indonesia	308
Thailand	69	South Africa	296
South Africa	67	Egypt	290
Saudi Arabia	56	Thailand	284
Indonesia	55	Iran	276
Germany	54	Germany	272
Ireland	49	Netherlands	228
Turkey	46	Saudi Arabia	227
Singapore	43	Ireland	225
Hong Kong	40	Hong Kong	225
Netherlands	40	Singapore	223

New countries in May (with multiple visits): Monaco, Uzbekistan.

2. Traffic Sources

a. Summary

Source of Traffic - May 09



■ Search Engines (54.74%) ■ Referring Sites (36.77%) ■ Direct Traffic (8.49%)

Source of Traffic - 2009 ytd



■ Search Engines (58.45%) ■ Referring Sites (33.79%) ■ Direct Traffic (7.75%)

b. Top Search Engines

Note: Google Scholar is not considered part of Google and is listed under referring sites below.

Search Engine	Visits - May 09	Search Engine	Visits - YTD
Google	3253	Google	15339
MS Live	26	MSN	105
search.com	24	search.com	94
MSN	18	MS Live	81
AOL	17	AOL	71
Yahoo	7	Yahoo	58
Ask	5	Ask	36

c. Top Referring Sites

Referring Site	Visits	Notes
adt.caul.edu.au	789	
aut.ac.nz	371	
repositoryaut.lconz.ac.nz	116	Redirections from the old repository
scholar.google.com	219	
aut.lconz.ac.nz	191	The Library catalogue
search.arrow.edu.au	97	
m1d.maktoobblog.com	68	Blog of Professor Mubarak Al-Dosar, Saudi Arabia
nzresearch.org.nz	59	KRIS
scirus.com	37	
arden.aut.ac.nz	30	Art & Design PG Research Community
biblioteca.universia.net	16	Spanish language higher education site

d. Top Keywords used in Search Engines

Keywords	Visits - May 09	Keywords	Visits - YTD
manaakitanga	25	repositioning mcdonalds	115
neural networks	24	ethical issues workplace	77
ethical issues workplace	22	samoan patterns	69
scholarly commons	18	modernisation theory	67
strategy implementation	17	scholarly commons aut	66
traffic jam problem	16	rugby analysis	61
cyclodextrins	13	strategy implementation	58
modernisation theory	12	creatine	57
preeclampsia	12	otago exercise programme	55
tax avoidance	11	h bug	49

3. Content

a. Top Pages

Page	Pageviews	Notes
/	1286	Home
/submit	392	
/community-list	330	List of communities and collections
/handle/10292/5	330	Masters Theses collection
/tools/edit-item	210	
/handle/10292/4	202	Doctoral Theses collection
/browse?type=title	186	Title browse result page
/myspace	178	
/handle/10292/476	117	Masters Dissertations collection
/password-login	105	

b. Usage by Item

Note: It's not clear what "Unique Pageviews" exactly is, but given the context it most likely means number of views from different addresses. Thus it would eliminate the issue of a Library staff member or an author repeatedly viewing one item.

Note: Pageviews is **not** the same as downloads of the associated pdf. For that we need the DSpace internal statistics. However Pageviews is a valid measure of an item's popularity.

Top 20 Items by Pageviews:

Page Title	Pageviews	Unique Pageviews
Repositioning: a case study of McDonald's New Zealand	95	84
Corporate social responsibility in Islam	83	65
Barriers to strategy implementation: a case study of Air New Zealand	81	59
Ethical issues and workplace problems in commercial hospitality: a New Zealand study	79	70
Students' motivation to learn, academic achievement, and academic advising	64	54
Evaluation of the conflict resolution questionnaire	62	54
Backpackers: The next generation?	61	45
Tax avoidance: causes and solutions	55	37
New Zealand travel agents in the internet era: impacts, responses, and relationships	54	33
Talking pictures : a creative utilization of structural and aesthetic profiles from narrative music videos and television commercials in a non-spoken film text	53	41
Building trust to work with : a grounded theory study of paediatric acute care nurses work	52	42
Obesity and its determinants in girls from five ethnic groups	50	35
Code-switching and identity on the blogs : An analysis of Taglish in computer mediated communication	49	38
Physical activity and obesity in children: Measurement, associations, and recommendations	49	45
Visual communication design strategies: multidisciplinary human-centred approach in branding and marketing	49	43
Exploring the teacher-student relationship in teacher education: A hermeneutic phenomenological inquiry	48	34
Family factors in bilingual children's code-switching and language maintenance : a New Zealand case study	48	44
Māori leadership: what role can rugby play?	45	27

Te Manaakitanga i roto i ngā ahumahi Tāpoi - the interpretation of manaakitanga from a Māori tourism supplier perspective	45	40
An examination of how product involvement affects brand loyalty	43	37

All Items by Title:

Page Title	Pageviews	Unique Pageviews
"Patterns in a world in slippage": Playback theatre as professional development in three primary healthcare centres in Aotearoa New Zealand	23	15
10 Bowen St.	12	9
2D & 3D introductory processes in virtual groups	3	2
A civil and ecclesiastical union? The development of prison chaplaincy in Aotearoa-New Zealand	4	4
A comparative analysis of New Zealand and Australian offshore investment rules	8	6
A comparative study of mobile internet deployment models in New Zealand	11	10
A comparison between media representation of Asian international students and their own accounts of experience in New Zealand	18	14
A comparison of physiotherapy and RICE self treatment advice for early management of ankle sprains	42	41
A comparison of surface EMG temporal and spectral parameters from the vastus medialis of subjects with and without knee joint osteoarthritis during a sustained, fatiguing submaximal isometric contraction	2	2
A critical evaluation of policies and programmes that mitigate the effects of free trade on unemployment	5	5
A familiar villain : surveillance, ideology and popular cinema	5	5
A fatal cycle	3	2
A field study of domain knowledge sharing in the software development industry in New Zealand	17	16
A fine balance	8	7
A framework for intercultural training in hotel workplaces	21	14
A longitudinal study of corporate social disclosure in Chinese listed companies' annual reports: 2002 to 2006	8	7
A phenomenological and thematic interpretation of the experience of creativity	8	7
A phenomenological study of the experience of psychotherapists who meditate	18	15
A philosophical critique of the best interests test as a criterion for decision making in law and clinical practice	9	7
A pilot study to develop and validate a traditional Chinese medicine (TCM) questionnaire : a health status instrument for TCM assessment in patients with Osteoarthritis (OA) of the hip or knee	20	17

A scope of human experience and memory	3	3
A study of the academic writing problems of New Zealand-born Samoan students in tertiary institutions	41	37
A survey of technologies and algorithms for parsing and indexing multimedia databases	9	8
A thematic analysis of recent PHARMAC new medicines' subsidy decisions	5	5
A visual interpretation of Chinese immigrants' identity dilemma in New Zealand	11	9
Abstract reality: the alienating gaze	13	12
Accounting developments in China: the progress of harmonisation	40	34
Accruals: signalling or misleading? Evidence from New Zealand	21	12
Achieving successful cross-cultural and management integration: the experience of Lenovo and IBM	41	33
Acid hydrolysis of neutral glycosphingolipids	14	10
Acuity of force appreciation in the osteoarthritic knee joint	4	3
Adult NZ Chinese comparative study of body composition measured by DEXA	21	17
Alienation theory and its relationship to contemporary Arte Povera practice	12	10
Aligning business and information systems thinking: a cognitive approach	3	3
All dolled up and no place to go	19	14
Alternative accountability in the Ugandan community-led HIV/AIDS programme	10	8
An adaptive model of person identification combining speech and image information	2	2
An analysis of the impact of the Priority Club Rewards programme on the Crowne Plaza Auckland Hotel's revenue development performance	19	16
An empirical investigation of category-level effects of consumer factors on private label purchase	17	14
An ethnography of children with dyspraxia participating in gymnastics	14	13
An examination of how product involvement affects brand loyalty	43	37
An exploration of inter-firm knowledge transfer in multinational organisations	14	14
An exploration of systematic strategies for representing three-dimensional space on a two-dimensional surface	2	2
An exploration of the experience of children and prospective parents as they transition into a permanent placement arrangement: An interpretive collective case study	21	16
An exploratory investigation of the effects of form-focused instruction on implicit linguistic knowledge	1	1

An exploratory study aimed to determine the efficacy of an assessment battery designed to examine oral English language acquisition in refugee and migrant children.	22	19
An investigation into 5-lobe lung modelling	5	5
An investigation into the dynamic response of vocal folds	5	5
An investigation into the effect of stretching frequency on range of motion at the ankle joint	8	6
An investigation into the reuse of organic waste produced by the New Zealand mussel industry	4	4
An investigation into the thesis/dissertation writing experiences of Mandarin-speaking Masters students in New Zealand	16	15
An investigation of assessed writing requirements at undergraduate level in the humanities	8	8
An investigation of ESOL teachers' attitudes towards teaching about taboo English in the second language classroom	40	34
An investigation of service delivery : the difference between front-line employees' and customer's perception of the service delivery within the New Zealand real estate industry	8	7
Analysing the nature of relationships between organisations and their stakeholders: a stakeholder and organisational enablers relationships (SOER) framework	14	14
Analysis & reform: a review of section HK11 of the Income Tax Act 2004 and its effectiveness	18	14
Anatomics	4	4
Anticipatory lower limb muscle activity during a turning task	13	11
Application of choice doctrine: the lessons learnt from Trinity	7	7
Applying post-critical approaches to refugee-centred education	11	9
Aquatic invertebrate fauna of Matapouri, Northland.	13	11
Arguments, argumentation and agreement: a symbolic convergence study of the Lake Omapere Project	22	18
Ashes without reserve	8	6
Assessment of ethanol, honey, milk and essential oils as potential postharvest treatments of New Zealand grown fruit.	18	17
Assessment of seedling recruitment under manuka (<i>Leptospermum scoparium</i>) and kanuka (<i>Kunzea ericoides</i>) plantings at Shakespear and Wenderholm regional parks	20	20
Assessment of the effect of a civics information intervention on the participation of year 13 students in the 2004 local body elections in North Shore City	2	2
Association of ABO, Lewis and Secretor phenotypes and genotypes with <i>Neisseria gonorrhoeae</i>	3	3
Attitudinal Shifting: A Grounded Theory of Health Promotion in Coronary Care	16	13
Backpackers: The next generation?	61	45
Balancing recognition and disrespect: recovery as the process of identity formation. A New Zealand study of how services shape recovery from sexual abuse	13	11

Balancing the desirable with the feasible: a study of how marketing and operations need to work together to ensure that branding promises can be delivered in practice.	22	19
Balancing work and life among students	18	16
Barriers to strategy implementation: a case study of Air New Zealand	81	59
Being constrained and enabled : a study of pre-registration nursing students ethical practice	6	5
Being together and separate : a grounded theory study of the experience of first-time fathers during childbirth	14	13
Benthic-invertebrate diversity of <i>Tucetona laticostata</i> (Mollusca: Bivalvia) biogenic substrata in Hauraki Gulf	4	4
Between Likeness and Unlikeness: A Fusion of Chinese Ink Painting Aesthetics Into the Medium of Photography	17	11
Biomechanical analysis of a heavy load calf muscle rehabilitation exercise in persons with Achilles tendinosis	10	9
Board characteristics and firm performance: evidence from New Zealand	23	19
Border crossing: Work-life balance issues with Chinese entrepreneurs in New Zealand	29	24
Brain-gene ontology: Integrating bioinformatics and neuroinformatics data, information and knowledge to enable discoveries	3	1
Breaking the silence : a critical analysis of integrating a community level intervention model within a domestic violence public awareness campaign in New Zealand	24	14
Bridging to new possibilities: A case study of the influence of a bridging education programme	18	11
Building trust to work with : a grounded theory study of paediatric acute care nurses work	53	43
Bursting bubbles: A moving image exploration of contemporary Chinese individuality	5	4
Career expectations and requirements of undergraduate hospitality students and the hospitality industry: An analysis of differences	40	32
Caregiving for children who have had a traumatic brain injury : structuring for security	12	11
Choice determinants of donors giving to charities	7	6
Code-switching and identity on the blogs : An analysis of Taglish in computer mediated communication	50	39
Cognitive inspired mapping by an autonomous mobile robot	6	6
Commercialising national identity : a critical examination of New Zealand's America's Cup campaigns of 1987, 1992 and 1995	10	9
Common success factors when bidding for sporting events in New Zealand	14	14
Computerised detection and classification of five cardiac conditions	11	11
Confronting design : case studies in the design of ceramics in New Zealand	4	4
Constructing, contesting and consuming New Zealand's tourism landscape : a history of Te Wairoa	25	18

Consumer evaluations of brand imitations : an investigation	14	11
Contextual information retrieval from the WWW	13	12
Corporate reputation: Ontology and measurement	18	17
Corporate social responsibility in Islam	85	67
Critical factors that influence staff retention in an acute perioperative environment	19	18
Cultural identity in the child psychotherapy environment: A Maori perspective	17	13
Dance and stillness: a phenomenological hermeneutic inquiry into the experience of stillness: presented through the medium of dance performance and written exegesis	35	22
Deriving activity from RFID detection records in an assisted living context	17	10
Desperately seeking a national identity : an examination of narrative in the Heartland television series and its influence in defining New Zealanders	10	10
Destruction of polycyclic aromatic hydrocarbons (PAH's) and aliphatic hydrocarbons in soil using ball milling	17	12
Determinant attributes of customer choice of banks, supplying mortgage products	23	18
Determining differences between novice and expert physiotherapists in the emergency on-call environment: a vignette-based study	14	14
Developing an English language/literacy course for adult deaf learners: Insights from the chalk-face	1	1
Developing and implementing a user-centred intranet organisational culture, communication and knowledge management	4	4
Developing novice researchers understandings of research	2	1
Developing positive physical activity experiences, perceptions and habits: a soccer based intervention in children	20	15
Development of a gluten-free commercial bread	21	21
Development of a grapefruit-flavoured spirit with the opalescence properties of pastis	6	6
Development of Very Long Baseline Interferometry (VLBI) techniques in New Zealand: Array simulation, image synthesis and analysis	5	4
Drawing from Voice: An exploration of sound in search of representational codes of the unseen	8	6
Dwelling in architecture: Design for a house for two strangers.	15	11
Dynamic credit scoring using payment prediction	10	7
Effect of brief-intermittent hypoxic exposure on high-intensity kayaking and cycling performance	17	13
Effect of caffeine on simulated intermittent high-intensity sport performance	30	22
Effect of cooling circuit duration on formation of solidification shrinkage in A356 casting automotive wheels	14	12
Effect of cyclodextrins on the flavour of goat milk and its yoghurt	30	19
Effect of diet and physical activity on the markers of oxidative stress	4	3

Effect of simulated altitude exposure on sea level performance	2	2
Effects of extrusion conditions on "Die Pick-Up" formed during extrusion of aluminium alloy AA6060	16	15
Electronic commerce and internationalisation in New Zealand SMEs	35	31
Emotion and function: rethinking display and shelving	7	7
Employment and earnings gaps: the disparity in labour market outcomes in New Zealand and the U.S.	11	8
Emptiness as a visual strategy: an exploration of visual absence in contemporary art practice	15	12
Enhancing governance in the voluntary and community sector: a case study of organisations in the Taranaki region	9	8
Entering the void	16	11
Entrepreneurs and organisations: A case study of the Gisborne aquaculture cluster	13	11
Envy amongst psychotherapists in a psychotherapeutic community : a hermeneutic inquiry	8	6
Ethical issues and workplace problems in commercial hospitality: a New Zealand study	79	70
Ethnic minority migrant Chinese in New Zealand: a study into their acculturation and workplace interpersonal conflict experiences	31	26
Euthanasia : a Foucauldian analysis	23	18
Evaluation of the conflict resolution questionnaire	62	54
Evolving Spiking Neural Networks for Adaptive Audiovisual Pattern Recognition	37	30
Examining ICD-10 coding for family violence within a New Zealand District Health Board	12	9
Exegesis and screenplay for a film entitled Mangrove	20	17
Experiential learning in journalism education: a New Zealand case study	11	10
Experimental techniques to determine the Young's Modulus of the trachea	8	8
Exploring physiotherapists' participation in peer review in New Zealand	12	9
Exploring the supervision of occupational therapists in New Zealand	8	7
Exploring the teacher-student relationship in teacher education: A hermeneutic phenomenological inquiry	48	34
Exposure assessment of traffic-related pm10 pollution in outdoor play areas of early childhood centres	14	14
Facing up to cancer : the lived experience of being diagnosed with a life threatening form of cancer	15	12
Factors affecting the implementation of enterprise systems within government organisations in New Zealand	20	20
Factors influencing students' approaches to learning : a case study of postgraduate students at a New Zealand university	37	30
Factors influencing the adoption and usage of internet banking : a New Zealand perspective	25	24

Family factors in bilingual children's code-switching and language maintenance : a New Zealand case study	48	44
Fast Neural Network Ensemble Learning via Negative-Correlation Data Correction	1	1
Fate of vitamin C in commercial fruit juices	22	21
Feels like at home - a study of local Chinese media in New Zealand	2	2
Financial outcomes of manufacturer brands: a scale development	7	6
Finding the shadows in the mirror of experience: An ontological study of the global-co-worker	5	5
Flaws in New Zealand tax disputes process	14	8
Fuzzy ontology and intelligent systems for discovery of useful medical information	9	8
Game analysis in Rugby Union	38	31
Gāpatia i Fa'anoanoaga'	3	3
Gasoline and diesel pricing New Zealand	4	2
Gendered embodiment and critical tourism - Exploring Italian women's sensuality	29	25
Gene selection based on consistency modelling, algorithms and applications	3	3
GIS model for assessment of land use and urban development effects on stormwater runoff: Puhinui Catchment case study	25	17
Graphic film: a new genre of moving image	10	6
Group assessments: Dilemmas facing lecturers in multicultural tertiary classrooms	14	5
Growing through adversity : becoming women who live without partner abuse : a grounded theory study	4	4
He matatika Maori : Maori and ethical review in health research	31	28
He tirohanga a Ngāti Awa uri taone mo ngā ahuatanga Māori: An urban Ngāti Awa perspective on identity and culture	11	10
Heavy metal concentrations in the Pacific oyster <i>Crassostrea gigas</i>	3	3
Hesitating Performance	5	5
Hollywood, Wellywood or the backwoods?	8	8
House and contents insurance: an exploration of tactility and narrative	1	1
How do Chinese print media in New Zealand present ideas of Chinese cultural identity?	8	8
How do teachers with different ESOL teaching backgrounds approach form-focused instruction?	7	5
How New Zealand universities present themselves to the public: An analysis of communication strategies	9	9
Http://www.100types.com : Developing a computer-mediated model for the teaching of type design history	14	12
Hyphenated living: between longing and belonging, an exposition of displacement as liminality in the transnational condition	2	2

I understand it well, but I cannot say it proper back: language use among older Dutch migrants in New Zealand	13	9
ICT in community-based lifelong learning center: model for northeast Thailand	26	19
Immigrant medical practitioners' experience of seeking New Zealand registration: a participatory study	5	5
Immobilisation of metal in quartz sands by ball milling	14	9
Impact of perceived security on consumer trust in online banking	22	20
Importance of ethical public relations in non-profit organisations	18	14
Improving the teaching of casual conversation through collaborative action research - a 'Leap in the Dark' or a 'Shot in the Arm'?	1	1
Inclusive education a decade after democratisation: The educational needs of children with disabilities in KwaZulu-Natal	24	22
Incremental learning for online face recognition	1	1
Incremental Linear Discriminant Analysis for Classification of Data Streams	1	1
Indian preadolescent girls: Lifestyle patterns and accumulated risk factors	9	9
Inductive vs transductive inference, global vs local models: SVM, TSVM, and SVMT for gene expression classification problems	1	1
Information and communication technology in Auckland hotels: context and impact	24	18
Integrative approaches to modelling and knowledge discovery of molecular interactions in bioinformatics	7	6
Integrative methods for gene data analysis and knowledge discovery on the case study of KEDRI's brain gene ontology	3	3
Intellectual capital reporting in New Zealand: Refining content analysis as a research method	18	12
Inter-organisational cooperation and network influences in destination marketing: the case of www.purenz.com	18	17
Investigating suitable pitch sizes for young football players in New Zealand	37	34
Is Auckland ready for Chinese travellers?	11	11
Keeping birth normal : midwives experiences in a secondary care setting : a qualitative study	22	17
Kinetics and kinematics of strength and power development	26	22
Knowing reality : psychotherapists' and counsellors' experiences and understandings of inexplicable phenomena while working with clients	8	8
Ko Marouna te toa: The effects of the Cook Islands public sector reform on the delivery of education	4	4
Languages of psychotherapy: the therapist's bilingualism in the psychotherapeutic process	7	5
Last Man Hanging	39	32
Learning to do, learning to be: the transition to competence in critical care nursing	12	10

Lesbian mothers : queer families : the experience of planned pregnancy	36	30
Lightness, sustainability, design: framing product design	23	14
Limitlessness and the sublime: illuminating notions	1	1
Listening to New Zealand nurses : a survey of intent to leave, job satisfaction, job stress, and burnout	20	16
Locating interiority: text, image, identity, and the domestic	8	4
Locotypes: an exploration of an alternative signage system that challenges the current approach of prioritising conformity in designing and reading of wayfinding signage systems	8	8
Loss before life begins : the invisible babies and their invisible deaths	8	7
Luminosity and Illusion in the Bardo	6	4
Maintaining enjoyment of life in the process of living with high cholesterol : a grounded theory study	2	2
Managing employee customer service interpersonal exchanges in the hospitality industry: A New Zealand hotel case study	31	28
Māori leadership: what role can rugby play?	45	27
Mapping the self-portrait: navigating identity and autobiography in visual art	22	15
Marketing the visual arts in New Zealand: a critical analysis of promotional material by Christchurch's art galleries	17	14
Masqueulinities	5	4
Me mau kia ita ki te tuakiri o te whanau / Whanau identity and whanau development are Interdependent	29	22
Menace or moral panic? Methamphetamine and the New Zealand press	37	32
MICE and local economic development in New Zealand: defining a role for the web	12	11
Midwives' experiences of working with women in labour : interpreting the meaning of pain	16	15
Mind shift: creating change through narrative learning cycles	30	23
Minimum cost polygon overlay with rectangular shape stock panels	3	3
Mission as Good Neighbour: Social policy of the Methodist Mission Northern in the 21st century	9	6
Mobile data services adoption in New Zealand: future predictions	17	16
Mobile location-based services in New Zealand	19	15
Mobile phone based remote monitoring system	39	32
Mode of entry observations for environmental based INVs (International New Ventures)	4	3
Modeling a Real Time Operating System Using SpecC	10	9
Modeling of an electroactive polymer hydrogel for optical applications	8	7
Modelling and performance studies of integrated network scenarios in a hospital environment	23	12
Modelling tribal genealogies for information systems design and development	5	5

Modern women or tree-hugging hippies? A Foucauldian discourse analysis of the New Zealand media's representation of waterbirth.	34	26
Moment beyond moment	1	1
Monitor setups for IT helpdesk workers: A comparison study	19	9
Motivation factors for online buying: the price driver	25	22
Motivations for Chinese and Indian consumers to buy luxury brands	22	19
Mrs Gallagher, Acts of disobedience: performance and installation in rural New Zealand	2	2
Multi-stakeholder organising for sustainability	20	14
Muscle power after stroke	10	8
Narratwist: Alteration in meaning in a short film text	22	15
Neoliberalism and discourse: case studies of knowledge policies in the Asia-Pacific	23	16
Networks, technology and regional development: small tourism enterprises in Western Southland, New Zealand	14	13
Neural Systems for Solving the Inverse Problem of Recovering the Primary Signal Waveform in Potential Transformers	1	1
Neuromuscular fatigue in people with chronic stroke	15	14
New sport teams and the development of brand community	22	19
New Zealand businesses in India: opportunities and challenges	5	5
New Zealand household debt: is it too high?	35	29
New Zealand travel agents in the internet era: impacts, responses, and relationships	54	33
New Zealanders making advance directions: A discourse analysis	19	13
New Zealand's destination image and the Chinese outbound market : a comparative study between the Beijing (north) and Guangdong (south) markets	34	26
Nga iwi o Ngapuhi membership system: Relationship management and relational design	1	1
Nga kapua whakapipi a tamamutu - Strength in unity nurturing future Turangitukua leaders	11	8
Nurturing Servant Leaders in Religious Education	22	14
Nutrition des connaissances de la Nouvelle-Zélande, premier club de rugby entraîneurs	2	1
Nutrition knowledge of New Zealand premier club rugby coaches	43	37
Obesity and its determinants in girls from five ethnic groups	50	35
Observing mothers lifting their children in their own home to identify factors which might give rise to musculoskeletal disorders	24	21
Obtaining business benefits from IT : factors that influence the adoption of benefit realisation methodologies in New Zealand organisations	16	16
Ontology engineering: the brain gene ontology case study	6	5
Organisational learning : managing environmental complexity and change	7	6

Osteoporosis prevention education for adolescents: a systematic review of the literature	19	18
Passionate dedication: A qualitative and descriptive study of nurses' and hospital play specialists' experiences on a children's burn ward	18	14
Patterns and Motifs in the Va: a Samoan concept of a space between	23	21
Pedagogical options for teaching grammar	1	1
Perceived benefits for customer service of ITIL IT control use	4	3
Perception of restaurateurs on the sustainability of the concept of dining out 'organically' in New Zealand	22	8
Perceptions of teacher bilingualism	13	12
Performance appraisal of administrative staff in a Tertiary institution : usage and perception	29	25
Personalized call center traffic prediction to enhance management solution with reference to call traffic jam mitigation - A case study on Telecom New Zealand Ltd.	28	27
Photographic estrangement: the measure of distance in photographic relationships	2	2
Physical activity and obesity in children: Measurement, associations, and recommendations	49	45
Physical activity in a sample of New Zealand professional employees	3	3
Physical activity in New Zealand preschoolers: Amount, associations, and accounts	16	14
Physiological response to sport-specific aerobic interval training in high school male basketball players	35	33
Poly'nAsia: a fashionable fusion of Tongan & Indian textile traditions	3	3
Power output of America's Cup grinders can be improved with a biomechanical technique intervention	5	5
Power relationships within a corporate finance department: a Foucauldian approach to corporate hierarchies and resistance	11	11
PR, Journalism and Democracy : How individuals might guard themselves against the manipulation of public opinion	12	12
Preexercise strategies : the effects of warm-up, stretching, and massage on symptoms of eccentric exercise-induced muscle damage and performance	37	35
Preparing EAL students for the interactional demands of mainstream group assessment projects	3	3
Preserve, Renew, Invent [Light Bytes]: An art exploration into disseminating aphorisms	3	2
Prevalence, perceptions, and correlates of physical activity among youth in New Zealand	30	26
Process mapping software: vendor business benefit claims	13	11
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