

Report on Google Analytics results for ScholarlyCommons@AUT June 2009 update

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This report outlines some of the key results and interesting highlights from Google Analytics tracking of ScholarlyCommons@AUT usage. Accurate tracking of the entire site began on the 25th of August 2008.

Note: Cumulative figures for 2009 appear in brackets.

1. Visitors

a. Visits

Total visits 1/6/09 to 30/6/09: 5,379 (32,371 ytd)

- New visitors: 4,333
- Returning Visitors: 1,046
- Visits from AUT network: 484 (2,345)

Total unique visitors: 4,571 (27,398)

Total pageviews: 17,819 (91,992)

Average visits per day: 179

Average time on site per visit: 2 minutes 17 seconds

Average pageviews per visit: 3.31



Busiest day (visits): June 2, 256 visits

Busiest day (pageviews): June 25, 1255 pageviews

b. Site Search

Number of visits in which visitor did not search within ScholarlyCommons: 4,715

Number of visits in which visitor did search within ScholarlyCommons: 664

Those who searched within ScholarlyCommons spent 4.8 times more time on the site and viewed 4.4 times more pages than those who didn't (on average).

c. Browser Share

Browser	% Share
Internet Explorer	67
Firefox	26
Safari	4
Chrome	2
Opera	1
All others	<1

d. Countries

Top 20 countries ranked by visits:

Country/Territory	Visits - June 09	Country/Territory	Visits - YTD
New Zealand	1994	New Zealand	9964
Australia	468	United Kingdom	3544
United Kingdom	431	United States	3374
United States	335	Australia	2618
China	325	India	1292
India	195	Malaysia	959
Thailand	129	China	904
Malaysia	119	Canada	695
Indonesia	90	Thailand	413
Canada	85	Indonesia	398
Germany	64	Philippines	390
Iran	59	South Africa	349
South Africa	53	Egypt	337
Philippines	51	Germany	336
Egypt	47	Iran	335
Singapore	43	Netherlands	267
Netherlands	39	Singapore	266
Turkey	36	Ireland	253
Pakistan	36	Hong Kong	251
France	31	Saudi Arabia	250

New countries in June (with multiple visits): none.

2. Traffic Sources

a. Summary

Source of Traffic - June 09



■ Search Engines (48.60%) ■ Referring Sites (40.99%) ■ Direct Traffic (10.41%)

Source of Traffic - 2009 ytd



■ Search Engines (56.82%) ■ Referring Sites (34.99%) ■ Direct Traffic (8.19%)

b. Top Search Engines

Note: Google Scholar is not considered part of Google and is listed under referring sites below.

Search Engine	Visits - June 09	Search Engine	Visits - YTD
Google	2546	Google	17879
search.com	25	search.com	119
bing	16	MSN	105
AOL	12	AOL	83
Yahoo	9	MS Live	81
Ask	6	Yahoo	67
		Ask	42

c. Top Referring Sites

Referring Site	Visits	Notes
adt.caul.edu.au	980	
aut.ac.nz	350	
scholar.google.com	160	
nzresearch.org.nz	135	KRIS
repositoryaut.lconz.ac.nz	111	Redirections from the old repository
aut.lconz.ac.nz	105	The Library catalogue
search.arrow.edu.au	45	
m1d.maktoobblog.com	37	Blog of Professor Mubarak Al-Dosar, Saudi Arabia
e-book.com.au	28	Online newsletter about e-books
arden.aut.ac.nz	21	Art & Design PG Research Community

d. Top Keywords used in Search Engines

Keywords	Visits - June 09	Keywords	Visits - YTD
otago exercise programme	23	repositioning mcdonalds	119
manaakitanga	21	ethical issues workplace	82
strategy implementation	18	otago exercise programme	78
h bug	16	samoan patterns	76
tax avoidance	16	scholarly commons aut	74
sperm whale diet	11	strategy implementation	69
work-life balance hong kong	11	modernisation theory	67
scholarly commons aut	10	h bug	65
corporate social responsibility	9	rugby analysis	65
childhood obesity	8	creatine	60

3. Content

a. Top Pages

Page	Pageviews	Notes
/	1455	Home
/submit	662	
/tools/edit-item	434	
/myspace	355	
/community-list	253	List of communities and collections
/handle/10292/5	247	Masters Theses collection
/browse?type=author	194	Author browse result page
/password-login	172	
/browse?type=title	147	Title browse result page
/handle/10292/4	131	Doctoral Theses collection

b. Usage by Item

Note: It's not clear what "Unique Pageviews" exactly is, but given the context it most likely means number of views from different addresses. Thus it would eliminate the issue of a Library staff member or an author repeatedly viewing one item.

Note: Pageviews is **not** the same as downloads of the associated pdf. For that we need the DSpace internal statistics. However Pageviews is a valid measure of an item's popularity.

Top 20 Items by Pageviews:

Page Title	Pageviews	Unique Pageviews
Corporate social responsibility in Islam	71	60
Barriers to strategy implementation: a case study of Air New Zealand	58	45
Ethical issues and workplace problems in commercial hospitality: a New Zealand study	57	50
What a photograph can and cannot do: a visual investigation into the social phenomena of photographs as a memory device	54	53
Development of a gluten-free commercial bread	47	27
Perception of restaurateurs on the sustainability of the concept of dining out 'organically' in New Zealand	47	28
A comparison of physiotherapy and RICE self treatment advice for early management of ankle sprains	46	43
Protecting management information systems: Virtual Private Network competitive advantage	46	38
Students' motivation to learn, academic achievement, and academic advising	46	37
Talanoa: matala 'oe fonua	45	31
Repositioning: a case study of McDonald's New Zealand	44	32
The Otago exercise programme : do strength and balance improve?	44	40
Physical activity and obesity in children: Measurement, associations, and recommendations	41	36
Physiological response to sport-specific aerobic interval training in high school male basketball players	41	39
Accounting developments in China: the progress of harmonisation	40	28
Te Manaakitanga i roto i ngā ahumahi Tāpoi - the interpretation of manaakitanga from a Māori tourism supplier perspective	40	32
Visual communication design strategies: multidisciplinary human-centred approach in branding and marketing	38	30
Tax avoidance: causes and solutions	37	27
Achieving successful cross-cultural and management integration: the experience of Lenovo and IBM	35	27
Rural tourism development in the eastern Hokianga area	33	26
Talking pictures : a creative utilization of structural and aesthetic profiles from narrative music videos and television commercials in a non-spoken film text	33	27

All Items by Title:

Page Title	Pageviews	Unique Pageviews
"Patterns in a world in slippage": Playback theatre as professional development in three primary healthcare centres in Aotearoa New Zealand	15	11
"Programming in the large" and the need for professional discrimination	2	2
10 Bowen St.	10	7
2D & 3D introductory processes in virtual groups	14	9
A civil and ecclesiastical union? The development of prison chaplaincy in Aotearoa-New Zealand	14	11
A Collaborative Learning Trial Between New Zealand and Sweden - Using Lotus Notes Domino in Teaching the Concepts of Human Computer Interaction	3	2
A comparative analysis of New Zealand and Australian offshore investment rules	11	11
A comparative study of mobile internet deployment models in New Zealand	6	5
A comparison between media representation of Asian international students and their own accounts of experience in New Zealand	6	5
A comparison of physiotherapy and RICE self treatment advice for early management of ankle sprains	46	43
A comparison of surface EMG temporal and spectral parameters from the vastus medialis of subjects with and without knee joint osteoarthritis during a sustained, fatiguing submaximal isometric contraction	5	5
A computational neurogenetic model of a spiking neuron	2	2
A critical evaluation of policies and programmes that mitigate the effects of free trade on unemployment	8	4
A cyber-icebreaker for an effective virtual group?	3	2
A familiar villain : surveillance, ideology and popular cinema	2	1
A fatal cycle	5	5
A field study of domain knowledge sharing in the software development industry in New Zealand	31	23
A fine balance	15	15
A framework for intercultural training in hotel workplaces	10	7
A generic platform for the evolution of hardware	18	9
A longitudinal study of corporate social disclosure in Chinese listed companies' annual reports: 2002 to 2006	10	9
A phenomenological and thematic interpretation of the experience of creativity	17	16
A phenomenological study of the experience of psychotherapists who meditate	13	12

A philosophical critique of the best interests test as a criterion for decision making in law and clinical practice	3	3
A pilot study to develop and validate a traditional Chinese medicine (TCM) questionnaire : a health status instrument for TCM assessment in patients with Osteoarthritis (OA) of the hip or knee	19	14
A scope of human experience and memory	8	6
A split & merge approach to metric-topological map-building	3	3
A study of the academic writing problems of New Zealand-born Samoan students in tertiary institutions	25	18
A survey of technologies and algorithms for parsing and indexing multimedia databases	7	6
A thematic analysis of recent PHARMAC new medicines' subsidy decisions	10	5
A two-stage methodology for gene regulatory network extraction from time-course gene expression data	3	3
A versatile quantum-inspired evolutionary algorithm	18	11
A visual interpretation of Chinese immigrants' identity dilemma in New Zealand	10	9
Abstract reality: the alienating gaze	8	8
Accounting developments in China: the progress of harmonisation	40	28
Accruals: signalling or misleading? Evidence from New Zealand	24	16
Achieving successful cross-cultural and management integration: the experience of Lenovo and IBM	35	27
Acid hydrolysis of neutral glycosphingolipids	11	6
Active Online Student Feedback	3	3
Acuity of force appreciation in the osteoarthritic knee joint	9	7
Adult NZ Chinese comparative study of body composition measured by DEXA	19	16
Alienation theory and its relationship to contemporary Arte Povera practice	11	7
Aligning business and information systems thinking: a cognitive approach	19	12
All dolled up and no place to go	10	7
Alternative accountability in the Ugandan community-led HIV/AIDS programme	7	7
An adaptive model of person identification combining speech and image information	4	4
An analysis of the impact of the Priority Club Rewards programme on the Crowne Plaza Auckland Hotel's revenue development performance	18	11
An empirical investigation of category-level effects of consumer factors on private label purchase	12	12
An ethnography of children with dyspraxia participating in gymnastics	16	14
An examination of how product involvement affects brand loyalty	20	18

An exploration of inter-firm knowledge transfer in multinational organisations	9	6
An exploration of systematic strategies for representing three-dimensional space on a two-dimensional surface	3	3
An exploration of the experience of children and prospective parents as they transition into a permanent placement arrangement: An interpretive collective case study	9	8
An exploratory investigation of the effects of form-focused instruction on implicit linguistic knowledge	3	3
An exploratory study aimed to determine the efficacy of an assessment battery designed to examine oral English language acquisition in refugee and migrant children.	17	13
An exploratory study into the impact of NACCQ Research	15	10
An incremental principal component analysis for chunk data	7	7
An investigation into 5-lobe lung modelling	12	7
An investigation into the dynamic response of vocal folds	9	7
An investigation into the effect of stretching frequency on range of motion at the ankle joint	13	9
An investigation into the reuse of organic waste produced by the New Zealand mussel industry	14	12
An investigation into the thesis/dissertation writing experiences of Mandarin-speaking Masters students in New Zealand	15	11
An investigation of assessed writing requirements at undergraduate level in the humanities	10	8
An investigation of ESOL teachers' attitudes towards teaching about taboo English in the second language classroom	26	17
An investigation of service delivery : the difference between front-line employees' and customer's perception of the service delivery within the New Zealand real estate industry	9	6
Analysing the nature of relationships between organisations and their stakeholders: a stakeholder and organisational enablers relationships (SOER) framework	10	9
Analysis & reform: a review of section HK11 of the Income Tax Act 2004 and its effectiveness	6	6
Anatomics	9	8
Anticipatory lower limb muscle activity during a turning task	8	8
Application of choice doctrine: the lessons learnt from Trinity	11	7
Applying post-critical approaches to refugee-centred education	15	10
Aquatic invertebrate fauna of Matapouri, Northland.	18	12
Arguments, argumentation and agreement: a symbolic convergence study of the Lake Omapere Project	9	6
Ashes without reserve	4	4
Assessment of ethanol, honey, milk and essential oils as potential postharvest treatments of New Zealand grown fruit.	12	10

Assessment of seedling recruitment under manuka (<i>Leptospermum scoparium</i>) and kanuka (<i>Kunzea ericoides</i>) plantings at Shakespear and Wenderholm regional parks	15	14
Assessment of the effect of a civics information intervention on the participation of year 13 students in the 2004 local body elections in North Shore City	1	1
Association of ABO, Lewis and Secretor phenotypes and genotypes with <i>Neisseria gonorrhoeae</i>	4	2
Attitudinal Shifting: A Grounded Theory of Health Promotion in Coronary Care	10	8
Backpackers: The next generation?	18	17
Balancing recognition and disrespect: recovery as the process of identity formation. A New Zealand study of how services shape recovery from sexual abuse	5	5
Balancing the desirable with the feasible: a study of how marketing and operations need to work together to ensure that branding promises can be delivered in practice.	17	12
Balancing work and life among students	21	19
Barriers to strategy implementation: a case study of Air New Zealand	58	45
Being constrained and enabled : a study of pre-registration nursing students ethical practice	5	4
Being together and separate : a grounded theory study of the experience of first-time fathers during childbirth	15	12
Benthic-invertebrate diversity of <i>Tucetona laticostata</i> (Mollusca: Bivalvia) biogenic substrata in Hauraki Gulf	5	5
Between Likeness and Unlikeness: A Fusion of Chinese Ink Painting Aesthetics Into the Medium of Photography	12	10
Bioinformatics: a knowledge engineering approach	5	4
Biomechanical analysis of a heavy load calf muscle rehabilitation exercise in persons with Achilles tendinosis	20	17
Board characteristics and firm performance: evidence from New Zealand	27	21
Border crossing: Work-life balance issues with Chinese entrepreneurs in New Zealand	24	21
Boredom: uncovering feelings from beneath a psychic fog	10	7
Brain-gene ontology: Integrating bioinformatics and neuroinformatics data, information and knowledge to enable discoveries	4	4
Breaking the silence : a critical analysis of integrating a community level intervention model within a domestic violence public awareness campaign in New Zealand	9	7
Bridging to new possibilities: A case study of the influence of a bridging education programme	9	8
Building trust to work with : a grounded theory study of paediatric acute care nurses work	18	15
Bursting bubbles: A moving image exploration of contemporary Chinese individuality	10	10

Can busy classroom teachers really do action research: An action research study in an EAL [English as Additional Language] tertiary setting	6	6
Career expectations and requirements of undergraduate hospitality students and the hospitality industry: An analysis of differences	32	26
Caregiving for children who have had a traumatic brain injury : structuring for security	4	4
Choice determinants of donors giving to charities	5	4
Code-switching and identity on the blogs : An analysis of Taglish in computer mediated communication	37	31
Cognitive inspired mapping by an autonomous mobile robot	2	2
Commercialising national identity : a critical examination of New Zealand's America's Cup campaigns of 1987, 1992 and 1995	3	3
Common success factors when bidding for sporting events in New Zealand	21	19
Competition versus cooperation: models for computing education	9	7
Comprehending Large Code Bases - The Skills Required for Working in a ""Brown Fields"" Environment	3	3
Computational neurogenetic modeling: A methodology to study gene interactions underlying neural oscillations	3	2
Computational neurogenetic modelling: gene networks within neural networks	5	5
Computerised detection and classification of five cardiac conditions	19	16
Computing a network of ASRs using a mobile robot equipped with sonar sensors	5	4
Confronting design : case studies in the design of ceramics in New Zealand	13	9
Constructing, contesting and consuming New Zealand's tourism landscape : a history of Te Wairoa	23	16
Consumer evaluations of brand imitations : an investigation	29	23
Contextual information retrieval from the WWW	11	11
Corporate reputation: Ontology and measurement	17	13
Corporate social responsibility in Islam	71	60
Critical factors that influence staff retention in an acute perioperative environment	13	12
Cultural identity in the child psychotherapy environment: A Maori perspective	11	8
Dance and stillness: a phenomenological hermeneutic inquiry into the experience of stillness: presented through the medium of dance performance and written exegesis	19	15
DENFIS: dynamic evolving neural-fuzzy inference system and its application for time series prediction	7	7
Deriving activity from RFID detection records in an assisted living context	4	4
Design Preferences of U.S. and Chinese Virtual Communities: An Exploratory Study	7	4

Desperately seeking a national identity : an examination of narrative in the Heartland television series and its influence in defining New Zealanders	10	9
Destruction of polycyclic aromatic hydrocarbons (PAH's) and aliphatic hydrocarbons in soil using ball milling	13	11
Determinant attributes of customer choice of banks, supplying mortgage products	18	15
Determining differences between novice and expert physiotherapists in the emergency on-call environment: a vignette-based study	11	11
Developing an English language/literacy course for adult deaf learners: Insights from the chalk-face	8	8
Developing and implementing a user-centred intranet organisational culture, communication and knowledge management	12	6
Developing novice researchers understandings of research	7	6
Developing positive physical activity experiences, perceptions and habits: a soccer based intervention in children	15	14
Development of a gluten-free commercial bread	47	27
Development of a grapefruit-flavoured spirit with the opalescence properties of pastis	9	8
Development of Very Long Baseline Interferometry (VLBI) techniques in New Zealand: Array simulation, image synthesis and analysis	7	6
Dimensions of distance learning for computer education	17	11
Disciplined design practices: a role for refactoring in software engineering?	3	3
Discovering Rules of Adaptation and Interaction: From Molecules and Gene Interaction to Brain Functions	1	1
Discussing the nature of painting through the poetics of transaction and experience	10	8
Documentation and agile methods: Striking a balance	1	1
Drawing from Voice: An exploration of sound in search of representational codes of the unseen	4	4
Drivers of Australian merger waves: industry shocks, mis-valuation and capital liquidity	13	12
Dwelling in architecture: design for a house for two strangers.	6	6
Effect of brief-intermittent hypoxic exposure on high-intensity kayaking and cycling performance	6	6
Effect of caffeine on simulated intermittent high-intensity sport performance	7	7
Effect of cooling circuit duration on formation of solidification shrinkage in A356 casting automotive wheels	26	14
Effect of cyclodextrins on the flavour of goat milk and its yoghurt	17	13
Effect of diet and physical activity on the markers of oxidative stress	6	5
Effect of simulated altitude exposure on sea level performance	3	3
Effects of extrusion conditions on "Die Pick-Up" formed during extrusion of aluminium alloy AA6060	19	16
Efficient global clustering using the greedy elimination method	5	5

E-learning or e-lemmings? Who pipes the tune?	13	7
Elearning to whose agenda? The discourse of enterprise v the discourse of community	2	2
Electronic commerce and internationalisation in New Zealand SMEs	24	20
Emotion and function: rethinking display and shelving	3	3
Employment and earnings gaps: the disparity in labour market outcomes in New Zealand and the U.S.	5	4
Emptiness as a visual strategy: an exploration of visual absence in contemporary art practice	7	6
Enhancing governance in the voluntary and community sector: a case study of organisations in the Taranaki region	8	8
Entering the void	9	7
Entrepreneurs and organisations: A case study of the Gisborne aquaculture cluster	18	14
Envy amongst psychotherapists in a psychotherapeutic community : a hermeneutic inquiry	10	4
Epicardial pacing in New Zealand (1977-2002)	8	6
Ethical issues and workplace problems in commercial hospitality: a New Zealand study	57	50
Ethnic minority migrant Chinese in New Zealand: a study into their acculturation and workplace interpersonal conflict experiences	26	18
Euthanasia : a Foucauldian analysis	12	12
Evaluation of the conflict resolution questionnaire	24	20
Evolutionary Computation for Dynamic Parameter Optimisation of Evolving Connectionist Systems for On-line Prediction of Time Series with Changing Dynamics	1	1
Evolving connectionist systems based role allocation of robots for soccer playing	4	3
Evolving intelligent systems: methods, learning, & applications	11	9
Evolving Spiking Neural Networks for Adaptive Audiovisual Pattern Recognition	20	13
Examining ICD-10 coding for family violence within a New Zealand District Health Board	9	9
Exegesis and screenplay for a film entitled Mangrove	9	9
Experiential learning in journalism education: a New Zealand case study	11	9
Experimental techniques to determine the Young's Modulus of the trachea	10	6
Exploring experiences of the re-accreditation process: A case study	13	9
Exploring physiotherapists' participation in peer review in New Zealand	5	5
Exploring the supervision of occupational therapists in New Zealand	5	4
Exploring the teacher-student relationship in teacher education: A hermeneutic phenomenological inquiry	40	34

Exploring website evaluation criteria using the repertory grid technique: A web designers' perspective	12	9
Exposure assessment of traffic-related pm10 pollution in outdoor play areas of early childhood centres	11	11
Facing up to cancer : the lived experience of being diagnosed with a life threatening form of cancer	6	6
Factors affecting the implementation of enterprise systems within government organisations in New Zealand	17	14
Factors influencing students' approaches to learning : a case study of postgraduate students at a New Zealand university	22	18
Factors influencing the adoption and usage of internet banking : a New Zealand perspective	31	23
Family factors in bilingual children's code-switching and language maintenance : a New Zealand case study	27	23
Fast Neural Network Ensemble Learning via Negative-Correlation Data Correction	5	5
Fate of vitamin C in commercial fruit juices	32	21
Feels like at home - a study of local Chinese media in New Zealand	5	3
Financial outcomes of manufacturer brands: a scale development	9	6
Finding the shadows in the mirror of experience: An ontological study of the global-co-worker	6	5
Flaws in New Zealand tax disputes process	19	10
Fluency in Information Technology - FITNZ: an ICT Curriculum Meta-Framework for New Zealand high schools	10	7
From spatial perception to cognitive mapping: how is the flow of information controlled?	12	10
Fuzzy ontology and intelligent systems for discovery of useful medical information	15	13
Game analysis in Rugby Union	30	28
Gāpatia i Fa'anoanoaga'	12	8
Gasoline and diesel pricing New Zealand	16	13
Gendered embodiment and critical tourism - Exploring Italian women's sensuality	15	13
Gene selection based on consistency modelling, algorithms and applications	8	7
Gene trajectory clustering with a hybrid genetic algorithm and expectation maximization method	6	6
Genre structuring In a web-based groupware medium: The evolution of a project progress report	5	4
GIS model for assessment of land use and urban development effects on stormwater runoff: Puhinui Catchment case study	18	15
Graphic film: a new genre of moving image	10	9
Group assessments: Dilemmas facing lecturers in multicultural tertiary classrooms	17	13
Growing through adversity : becoming women who live without partner abuse : a grounded theory study	8	6

He matatika Maori : Maori and ethical review in health research	27	19
He tirohanga a Ngāti Awa uri taone mo ngā ahuatanga Māori: An urban Ngāti Awa perspective on identity and culture	10	9
Heavy metal concentrations in the Pacific oyster <i>Crassostrea gigas</i>	7	7
Hesitating Performance	11	10
Hollywood, Wellywood or the backwoods?	15	8
House and contents insurance: an exploration of tactility and narrative	3	2
How do Chinese print media in New Zealand present ideas of Chinese cultural identity?	9	9
How do teachers with different ESOL teaching backgrounds approach form-focused instruction?	2	2
How does the quality of the mother-infant relationship influence the baby's capacity to be alone and develop play?	12	5
How New Zealand universities present themselves to the public: an analysis of communication strategies	7	7
Http://www.100types.com : Developing a computer-mediated model for the teaching of type design history	17	15
Hyphenated living: between longing and belonging, an exposition of displacement as liminality in the transnational condition	12	11
I understand it well, but I cannot say it proper back: language use among older Dutch migrants in New Zealand	21	17
ICT in community-based lifelong learning center: model for northeast Thailand	22	17
Immigrant medical practitioners' experience of seeking New Zealand registration: a participatory study	10	7
Immobilisation of metal in quartz sands by ball milling	14	11
Impact of perceived security on consumer trust in online banking	6	5
Importance of ethical public relations in non-profit organisations	18	18
Improving the teaching of casual conversation through collaborative action research - a 'Leap in the Dark' or a 'Shot in the Arm'?	4	4
in form: The performative object: The exploration of body, motion and form	12	7
Inclusive education a decade after democratisation: The educational needs of children with disabilities in KwaZulu-Natal	30	24
Incremental learning for online face recognition	8	6
Incremental learning in autonomous systems: Evolving connectionist systems for on-line image and speech recognition	1	1
Incremental Linear Discriminant Analysis for Classification of Data Streams	1	1
Indian preadolescent girls: lifestyle patterns and accumulated risk factors	12	10
Inductive vs transductive inference, global vs local models: SVM, TSVM, and SVMT for gene expression classification problems	5	5
Information and communication technology in Auckland hotels: context and impact	22	18

Information technology audit: systems alignment and effectiveness measures	28	20
Integrated Gene Expression Analysis of Multiple Microarray Data Sets Based on a Normalization Technique and on Adaptive Connectionist Model	4	4
Integrative approaches to modelling and knowledge discovery of molecular interactions in bioinformatics	4	4
Integrative methods for gene data analysis and knowledge discovery on the case study of KEDRI's brain gene ontology	6	5
Intellectual capital reporting in New Zealand: Refining content analysis as a research method	12	9
International Collaborative Learning - The Facilitation Process	5	4
Inter-organisational cooperation and network influences in destination marketing: the case of www.purenz.com	17	12
Investigating suitable pitch sizes for young football players in New Zealand	22	19
Is Auckland ready for Chinese travellers?	6	6
Keeping birth normal : midwives experiences in a secondary care setting : a qualitative study	10	10
Kinetics and kinematics of strength and power development	14	12
Knowing reality : psychotherapists' and counsellors' experiences and understandings of inexplicable phenomena while working with clients	4	3
Knowledge skills and abilities demanded of graduates in the new learning environment	10	7
Ko Marouna te toa: The effects of the Cook Islands public sector reform on the delivery of education	4	4
Languages of psychotherapy: the therapist's bilingualism in the psychotherapeutic process	2	2
Last Man Hanging	24	19
Learning to do, learning to be: the transition to competence in critical care nursing	4	4
Lesbian mothers : queer families : the experience of planned pregnancy	11	11
Lightness, sustainability, design: framing product design	28	18
Limitlessness and the sublime: illuminating notions	10	5
Listening to New Zealand nurses : a survey of intent to leave, job satisfaction, job stress, and burnout	20	16
Locating interiority: text, image, identity, and the domestic	4	4
Locotypes: an exploration of an alternative signage system that challenges the current approach of prioritising conformity in designing and reading of wayfinding signage systems	9	7
Loss before life begins : the invisible babies and their invisible deaths	8	6
Luminosity and Illusion in the Bardo	14	8
Maintaining enjoyment of life in the process of living with high cholesterol : a grounded theory study	6	5

Managing employee customer service interpersonal exchanges in the hospitality industry: A New Zealand hotel case study	28	24
Māori leadership: what role can rugby play?	32	24
Map compression for a RFID-based two-dimensional indoor navigation system	12	8
Mapping the self-portrait: navigating identity and autobiography in visual art	7	6
Marketing the visual arts in New Zealand: a critical analysis of promotional material by Christchurch's art galleries	9	8
Masqueulinities	5	5
Me mau kia ita ki te tuakiri o te whanau / Whanau identity and whanau development are Interdependent	18	16
Menace or moral panic? Methamphetamine and the New Zealand press	27	25
Messaging media perceptions and preferences: A pilot study in two distinct cultures	5	5
Met a researcher? Research paradigms among those new to research	8	7
MICE and local economic development in New Zealand: defining a role for the web	18	16
Midwives' experiences of working with women in labour : interpreting the meaning of pain	6	6
Mind shift: creating change through narrative learning cycles	16	15
Minimum cost polygon overlay with rectangular shape stock panels	5	4
Mission as Good Neighbour: Social policy of the Methodist Mission Northern in the 21st century	7	7
Mobile data services adoption in New Zealand: future predictions	17	16
Mobile location-based services in New Zealand	12	11
Mobile phone based remote monitoring system	29	23
Mode of entry observations for environmental based INVs (International New Ventures)	1	1
Modeling a Real Time Operating System Using SpecC	1	1
Modeling of an electroactive polymer hydrogel for optical applications	11	8
Modelling and performance studies of integrated network scenarios in a hospital environment	2	2
Modelling tribal genealogies for information systems design and development	4	4
Modern women or tree-hugging hippies? A Foucauldian discourse analysis of the New Zealand media's representation of waterbirth.	18	18
Moment beyond moment	2	2
Monitor setups for IT helpdesk workers: A comparison study	8	6
Motivation factors for online buying: the price driver	16	13
Motivations for Chinese and Indian consumers to buy luxury brands	30	25
Mrs Gallagher, Acts of disobedience: performance and installation in rural New Zealand	2	2

Multi-stakeholder organising for sustainability	20	17
Muscle power after stroke	9	6
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