

Report on Google Analytics results for ScholarlyCommons@AUT April 2009 update

4 May 2009

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This report outlines some of the key results and interesting highlights from Google Analytics tracking of ScholarlyCommons@AUT usage. Accurate tracking of the entire site began on the 25th of August 2008.

Note: Cumulative figures for 2009 appear in brackets.

1. Visitors

a. Visits

Total visits 1/4/09 to 30/4/09: 6,140 (20,902 ytd)

- New visitors: 5,083
- Returning Visitors: 1,057
- Visits from AUT network: 386 (1,332)

Total unique visitors: 5,294 (18,017)

Total pageviews: 15,823 (57,148)

Average visits per day: 205

Average time on site per visit: 1 minute 48 seconds

Average pageviews per visit: 2.58



Busiest day (visits): April 4, 318 visits

Busiest day (pageviews): April 17, 1080 pageviews

b. Site Search

Number of visits in which visitor did not search within ScholarlyCommons: 5,477

Number of visits in which visitor did search within ScholarlyCommons: 663

Those who searched within ScholarlyCommons spent 7.8 times more time on the site and viewed 6.4 times more pages than those who didn't (on average).

c. Browser Share

Browser	% Share
Internet Explorer	69
Firefox	24
Safari	4
Chrome	2
Opera	1
All others	<1

d. Countries

Top 20 countries ranked by visits:

Country/Territory	Visits - Feb 09	Country/Territory	Visits - YTD
New Zealand	1861	New Zealand	5736
United States	830	United Kingdom	2580
United Kingdom	626	United States	2533
Australia	524	Australia	1548
Malaysia	216	India	939
India	176	Malaysia	691
Canada	142	Canada	538
China	138	China	403
Indonesia	77	Philippines	307
South Africa	68	Indonesia	253
Egypt	64	South Africa	229
Germany	58	Germany	218
Ireland	54	Thailand	215
Hong Kong	52	Egypt	215
Pakistan	50	Iran	190
Philippines	48	Netherlands	188
Thailand	48	Hong Kong	185
Turkey	47	Singapore	180
Iran	46	Ireland	176
Saudi Arabia	46	Saudi Arabia	171

New countries in April (with multiple visits): Mongolia.

2. Traffic Sources

a. Summary

Source of Traffic - April 09



■ Search Engines (54.89%) ■ Referring Sites (34.92%) ■ Direct Traffic (10.19%)

Source of Traffic - 2009 ytd



■ Search Engines (59.56%) ■ Referring Sites (32.91%) ■ Direct Traffic (7.53%)

b. Top Search Engines

Note: Google Scholar is not considered part of Google and is listed under referring sites below.

Search Engine	Visits - Apr 09	Search Engine	Visits - YTD
Google	3279	Google	12099
search.com	24	MSN	87
AOL	20	search.com	70
Yahoo	12	MS Live	55
MS Live	12	AOL	54
MSN	12	Yahoo	51
Ask	11	Ask	31

c. Top Referring Sites

Referring Site	Visits	Notes
adt.caul.edu.au	791	
aut.ac.nz	301	
repositoryaut.lconz.ac.nz	173	Redirections from the old repository
scholar.google.com	159	
aut.lconz.ac.nz	130	The Library catalogue
search.arrow.edu.au	97	
m1d.maktoobblog.com	72	Blog of Professor Mubarak Al-Dosar, Saudi Arabia
nzresearch.org.nz	58	KRIS
scirus.com	37	
arden.aut.ac.nz	29	Art & Design PG Research Community
yu7rz9hn8y.cs.serialssolutions.com	18	multisearch

d. Top Keywords used in Search Engines

Keywords	Visits - Apr 09	Keywords	Visits - YTD
repositioning mcdonalds	60	repositioning mcdonalds	97
samoan patterns	18	samoan patterns	64
rugby analysis	18	rugby analysis	57
modernisation theory	17	creatine	55
ethical issues workplace	17	modernisation theory	54
travel agents internet	13	ethical issues workplace	54
obesity in children	13	otago exercise program	48
neuromuscular fatigue	12	scholarly commons aut	46
strategy implementation	12	code switching	41
manaakitanga	11	strategy implementation	39

3. Content

a. Top Pages

Page	Pageviews	Notes
/	1107	Home
/tools/edit-item	495	
/submit	356	
/myspace	337	
/handle/10292/5	313	Masters Theses collection
/community-list	209	List of communities and collections
/handle/10292/480	164	"Repositioning: a case study of McDonald's New Zealand"
/password-login	152	
/browse-title	133	Title browse result page
/handle/10292/4	123	Doctoral Theses collection

b. Usage by Item

Note: It's not clear what "Unique Pageviews" exactly is, but given the context it most likely means number of views from different addresses. Thus it would eliminate the issue of a Library staff member or an author repeatedly viewing one item.

Note: Pageviews is **not** the same as downloads of the associated pdf. For that we need the DSpace internal statistics. However Pageviews is a valid measure of an item's popularity.

Top 20 Items by Pageviews:

Page Title	Pageviews	Unique Pageviews
Repositioning: a case study of McDonald's New Zealand	171	141
Ethical issues and workplace problems in commercial hospitality: a New Zealand study	90	78
Students' motivation to learn, academic achievement, and academic advising	82	69
Corporate social responsibility in Islam	81	62
Students' stories of self case study while learning cognitive therapy: a New Zealand narrative study	73	58
Code-switching and identity on the blogs : An analysis of Taglish in computer mediated communication	67	50
Physical activity and obesity in children: Measurement, associations, and recommendations	64	54
Barriers to strategy implementation: a case study of Air New Zealand	62	49
Achieving successful cross-cultural and management integration: the experience of Lenovo and IBM	61	55
Family factors in bilingual children's code-switching and language maintenance : a New Zealand case study	57	46
Game analysis in Rugby Union	57	49
Patterns and Motifs in the Va: a Samoan concept of a space between	51	43
The cross-cultural leader: A comparative study of leadership behaviours in China and New Zealand	46	35
What influence does brand image and brand reputation have towards achieving a sustained competitive advantage in the sports apparel industry?	46	44
A study of the academic writing problems of New Zealand-born Samoan students in tertiary institutions	45	27
Career expectations and requirements of undergraduate hospitality students and the hospitality industry: An analysis of differences	44	38
The application of modernisation theory to phases in Maori development since 1800	44	35
The effect of water immersion, active recovery and passive recovery on repeated bouts of explosive exercise and blood plasma fraction	42	38
Mapping the self-portrait: navigating identity and autobiography in visual art	40	32

Factors influencing the adoption and usage of internet banking : a New Zealand perspective	39	32
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All Items by Title:

Page Title	Pageviews	Unique Pageviews
"Patterns in a world in slippage": Playback theatre as professional development in three primary healthcare centres in Aotearoa New Zealand	30	26
10 Bowen St.	10	10
A comparative analysis of New Zealand and Australian offshore investment rules	14	12
A comparative study of mobile internet deployment models in New Zealand	25	20
A comparison between media representation of Asian international students and their own accounts of experience in New Zealand	28	21
A comparison of physiotherapy and RICE self treatment advice for early management of ankle sprains	34	30
A comparison of surface EMG temporal and spectral parameters from the vastus medialis of subjects with and without knee joint osteoarthritis during a sustained, fatiguing submaximal isometric contraction	7	7
A critical evaluation of policies and programmes that mitigate the effects of free trade on unemployment	3	2
A familiar villain : surveillance, ideology and popular cinema	4	4
A fatal cycle	1	1
A field study of domain knowledge sharing in the software development industry in New Zealand	10	8
A fine balance	18	16
A framework for intercultural training in hotel workplaces	32	24
A longitudinal study of corporate social disclosure in Chinese listed companies' annual reports: 2002 to 2006	13	11
A phenomenological and thematic interpretation of the experience of creativity	3	3
A phenomenological study of the experience of psychotherapists who meditate	20	16
A philosophical critique of the best interests test as a criterion for decision making in law and clinical practice	11	10
A pilot study to develop and validate a traditional Chinese medicine (TCM) questionnaire : a health status instrument for TCM assessment in patients with Osteoarthritis (OA) of the hip or knee	21	17
A scope of human experience and memory	2	2
A study of the academic writing problems of New Zealand-born Samoan students in tertiary institutions	45	27

A survey of technologies and algorithms for parsing and indexing multimedia databases	23	16
A thematic analysis of recent PHARMAC new medicines' subsidy decisions	6	6
A visual interpretation of Chinese immigrants' identity dilemma in New Zealand	12	9
Abstract reality: the alienating gaze	11	11
Accounting developments in China: the progress of harmonisation	27	17
Accruals: signalling or misleading? Evidence from New Zealand	14	10
Achieving successful cross-cultural and management integration: the experience of Lenovo and IBM	61	55
Acid hydrolysis of neutral glycosphingolipids	12	11
Acuity of force appreciation in the osteoarthritic knee joint	9	7
Adult NZ Chinese comparative study of body composition measured by DEXA	25	23
Alienation theory and its relationship to contemporary Arte Povera practice	2	2
All dolled up and no place to go	18	16
Alternative accountability in the Ugandan community-led HIV/AIDS programme	14	14
An analysis of the impact of the Priority Club Rewards programme on the Crowne Plaza Auckland Hotel's revenue development performance	14	12
An empirical investigation of category-level effects of consumer factors on private label purchase	32	20
An ethnography of children with dyspraxia participating in gymnastics	9	8
An examination of how product involvement affects brand loyalty	35	33
An exploration of inter-firm knowledge transfer in multinational organisations	10	8
An exploration of systematic strategies for representing three-dimensional space on a two-dimensional surface	4	4
An exploration of the experience of children and prospective parents as they transition into a permanent placement arrangement: An interpretive collective case study	5	4
An exploratory study aimed to determine the efficacy of an assessment battery designed to examine oral English language acquisition in refugee and migrant children.	28	21
An investigation into 5-lobe lung modelling	11	7
An investigation into the dynamic response of vocal folds	6	4
An investigation into the effect of stretching frequency on range of motion at the ankle joint	6	6
An investigation into the reuse of organic waste produced by the New Zealand mussel industry	12	8
An investigation into the thesis/dissertation writing experiences of Mandarin-speaking Masters students in New Zealand	3	3

An investigation of assessed writing requirements at undergraduate level in the humanities	6	5
An investigation of ESOL teachers' attitudes towards teaching about taboo English in the second language classroom	36	34
An investigation of service delivery : the difference between front-line employees' and customer's perception of the service delivery within the New Zealand real estate industry	16	12
Analysing the nature of relationships between organisations and their stakeholders: a stakeholder and organisational enablers relationships (SOER) framework	24	21
Analysis & reform: a review of section HK11 of the Income Tax Act 2004 and its effectiveness	3	1
Anatomics	8	8
Anticipatory lower limb muscle activity during a turning task	14	14
Application of choice doctrine: the lessons learnt from Trinity	2	1
Applying post-critical approaches to refugee-centred education	21	14
Aquatic invertebrate fauna of Matapouri, Northland.	14	10
Arguments, argumentation and agreement: a symbolic convergence study of the Lake Omapere Project	26	22
Ashes without reserve	7	7
Assessment of ethanol, honey, milk and essential oils as potential postharvest treatments of New Zealand grown fruit.	13	12
Assessment of seedling recruitment under manuka (<i>Leptospermum scoparium</i>) and kanuka (<i>Kunzea ericoides</i>) plantings at Shakespear and Wenderholm regional parks	7	7
Assessment of the effect of a civics information intervention on the participation of year 13 students in the 2004 local body elections in North Shore City	5	2
Association of ABO, Lewis and Secretor phenotypes and genotypes with <i>Neisseria gonorrhoeae</i>	6	5
Attitudinal Shifting: A Grounded Theory of Health Promotion in Coronary Care	17	15
Backpackers: The next generation?	34	29
Balancing recognition and disrespect: recovery as the process of identity formation. A New Zealand study of how services shape recovery from sexual abuse	16	14
Balancing the desirable with the feasible: a study of how marketing and operations need to work together to ensure that branding promises can be delivered in practice.	16	15
Barriers to strategy implementation: a case study of Air New Zealand	62	49
Being constrained and enabled : a study of pre-registration nursing students ethical practice	8	5
Being together and separate : a grounded theory study of the experience of first-time fathers during childbirth	11	9
Benthic-invertebrate diversity of <i>Tucetona laticostata</i> (Mollusca: Bivalvia) biogenic substrata in Hauraki Gulf	6	5

Between Likeness and Unlikeness: A Fusion of Chinese Ink Painting Aesthetics Into the Medium of Photography	5	4
Board characteristics and firm performance: evidence from New Zealand	18	17
Border crossing: Work-life balance issues with Chinese entrepreneurs in New Zealand	24	21
Breaking the silence : a critical analysis of integrating a community level intervention model within a domestic violence public awareness campaign in New Zealand	19	17
Bridging to new possibilities: A case study of the influence of a bridging education programme	16	14
Building trust to work with : a grounded theory study of paediatric acute care nurses work	14	11
Bursting bubbles: A moving image exploration of contemporary Chinese individuality	11	9
Career expectations and requirements of undergraduate hospitality students and the hospitality industry: An analysis of differences	44	38
Caregiving for children who have had a traumatic brain injury : structuring for security	7	5
Choice determinants of donors giving to charities	3	3
Code-switching and identity on the blogs : An analysis of Taglish in computer mediated communication	67	50
Cognitive inspired mapping by an autonomous mobile robot	11	9
Commercialising national identity : a critical examination of New Zealand's America's Cup campaigns of 1987, 1992 and 1995	5	5
Commercialising national identity : a critical examination of New Zealand's America's Cup campaigns of 1987, 1992 and 1995	1	1
Common success factors when bidding for sporting events in New Zealand	11	11
Computerised detection and classification of five cardiac conditions	12	12
Confronting design : case studies in the design of ceramics in New Zealand	2	2
Constructing, contesting and consuming New Zealand's tourism landscape : a history of Te Wairoa	6	5
Consumer evaluations of brand imitations : an investigation	21	19
Contextual information retrieval from the WWW	13	12
Corporate reputation: Ontology and measurement	16	16
Corporate social responsibility in Islam	81	62
Critical factors that influence staff retention in an acute perioperative environment	17	17
Cultural identity in the child psychotherapy environment: A Maori perspective	12	7
Dance and stillness: a phenomenological hermeneutic inquiry into the experience of stillness: presented through the medium of dance performance and written exegesis	12	12

Desperately seeking a national identity : an examination of narrative in the Heartland television series and its influence in defining New Zealanders	16	13
Destruction of polycyclic aromatic hydrocarbons (PAH's) and aliphatic hydrocarbons in soil using ball milling	12	12
Determinant attributes of customer choice of banks, supplying mortgage products	14	12
Determining differences between novice and expert physiotherapists in the emergency on-call environment: a vignette-based study	6	6
Developing and implementing a user-centred intranet organisational culture, communication and knowledge management	12	11
Developing positive physical activity experiences, perceptions and habits: a soccer based intervention in children	4	4
Development of a gluten-free commercial bread	25	22
Development of a grapefruit-flavoured spirit with the opalescence properties of pastis	10	10
Development of Very Long Baseline Interferometry (VLBI) techniques in New Zealand: Array simulation, image synthesis and analysis	7	6
Drawing from Voice: An exploration of sound in search of representational codes of the unseen	1	1
Dwelling in architecture: Design for a house for two strangers.	5	4
Dynamic credit scoring using payment prediction	9	6
Effect of brief-intermittent hypoxic exposure on high-intensity kayaking and cycling performance	22	17
Effect of caffeine on simulated intermittent high-intensity sport performance	15	14
Effect of cooling circuit duration on formation of solidification shrinkage in A356 casting automotive wheels	12	12
Effect of cyclodextrins on the flavour of goat milk and its yoghurt	13	11
Effect of diet and physical activity on the markers of oxidative stress	6	3
Effect of simulated altitude exposure on sea level performance	6	5
Effects of extrusion conditions on "Die Pick-Up" formed during extrusion of aluminium alloy AA6060	32	24
Electronic commerce and internationalisation in New Zealand SMEs	30	27
Emotion and function: rethinking display and shelving	13	10
Employment and earnings gaps: the disparity in labour market outcomes in New Zealand and the U.S.	23	14
Emptiness as a visual strategy: an exploration of visual absence in contemporary art practice	9	9
Enhancing governance in the voluntary and community sector: a case study of organisations in the Taranaki region	12	11
Entering the void	18	16
Entrepreneurs and organisations: A case study of the Gisborne aquaculture cluster	16	12
Envy amongst psychotherapists in a psychotherapeutic community : a hermeneutic inquiry	2	2

Ethical issues and workplace problems in commercial hospitality: a New Zealand study	90	78
Ethnic minority migrant Chinese in New Zealand: a study into their acculturation and workplace interpersonal conflict experiences	32	26
Euthanasia : a Foucauldian analysis	29	20
Evaluation of the conflict resolution questionnaire	18	15
Evolving Spiking Neural Networks for Adaptive Audiovisual Pattern Recognition	21	19
Examining ICD-10 coding for family violence within a New Zealand District Health Board	6	4
Exegesis and screenplay for a film entitled Mangrove	4	4
Experiential learning in journalism education: a New Zealand case study	6	6
Experimental techniques to determine the Young's Modulus of the trachea	8	8
Exploring physiotherapists' participation in peer review in New Zealand	9	8
Exploring the supervision of occupational therapists in New Zealand	14	10
Exposure assessment of traffic-related pm10 pollution in outdoor play areas of early childhood centres	25	22
Facing up to cancer : the lived experience of being diagnosed with a life threatening form of cancer	7	6
Factors affecting the implementation of enterprise systems within government organisations in New Zealand	24	17
Factors influencing students' approaches to learning : a case study of postgraduate students at a New Zealand university	32	28
Factors influencing the adoption and usage of internet banking : a New Zealand perspective	39	32
Family factors in bilingual children's code-switching and language maintenance : a New Zealand case study	57	46
Fate of vitamin C in commercial fruit juices	35	28
Feels like at home - a study of local Chinese media in New Zealand	2	2
Finding the shadows in the mirror of experience: An ontological study of the global-co-worker	14	11
Flaws in New Zealand tax disputes process	9	3
Fuzzy ontology and intelligent systems for discovery of useful medical information	9	9
Game analysis in Rugby Union	57	49
Gāpatia i Fa'anoanoaga'	2	2
Gendered embodiment and critical tourism - Exploring Italian women's sensuality	31	28
Gene selection based on consistency modelling, algorithms and applications	9	8
GIS model for assessment of land use and urban development effects on stormwater runoff: Puhinui Catchment case study	20	15

Graphic film: a new genre of moving image	16	11
Growing through adversity : becoming women who live without partner abuse : a grounded theory study	18	13
He matatika Maori : Maori and ethical review in health research	19	16
He tirohanga a Ngāti Awa uri taone mo ngā ahuatanga Māori: An urban Ngāti Awa perspective on identity and culture	6	6
Heavy metal concentrations in the Pacific oyster <i>Crassostrea gigas</i>	9	7
Hesitating Performance	4	4
Hollywood, Wellywood or the backwoods?	16	11
House and contents insurance: an exploration of tactility and narrative	2	2
How do Chinese print media in New Zealand present ideas of Chinese cultural identity?	11	11
How do teachers with different ESOL teaching backgrounds approach form-focused instruction?	12	8
How New Zealand universities present themselves to the public: An analysis of communication strategies	9	9
Http://www.100types.com : Developing a computer-mediated model for the teaching of type design history	15	14
Hyphenated living: between longing and belonging, an exposition of displacement as liminality in the transnational condition	14	13
ICT in community-based lifelong learning center: model for northeast Thailand	14	13
Immigrant medical practitioners' experience of seeking New Zealand registration: a participatory study	15	12
Immobilisation of metal in quartz sands by ball milling	13	9
Impact of perceived security on consumer trust in online banking	8	6
Impact of perceived security on trust in online banking	6	5
Importance of ethical public relations in non-profit organisations	31	29
in form: The performative object: The exploration of body, motion and form	9	6
Inclusive education a decade after democratisation: The educational needs of children with disabilities in KwaZulu-Natal	25	19
Indian preadolescent girls: Lifestyle patterns and accumulated risk factors	17	16
Information and communication technology in Auckland hotels: context and impact	24	20
Integrative approaches to modelling and knowledge discovery of molecular interactions in bioinformatics	7	7
Integrative methods for gene data analysis and knowledge discovery on the case study of KEDRI's brain gene ontology	2	2
Intellectual capital reporting in New Zealand: Refining content analysis as a research method	17	16
Inter-organisational cooperation and network influences in destination marketing: the case of www.purenz.com	14	11

Investigating suitable pitch sizes for young football players in New Zealand	28	23
Is Auckland ready for Chinese travellers?	15	12
Keeping birth normal : midwives experiences in a secondary care setting : a qualitative study	20	19
Kinetics and kinematics of strength and power development	21	19
Knowing reality : psychotherapists' and counsellors' experiences and understandings of inexplicable phenomena while working with clients	3	1
Ko Marouna te toa: The effects of the Cook Islands public sector reform on the delivery of education	6	5
Languages of psychotherapy: the therapist's bilingualism in the psychotherapeutic process	14	6
Last Man Hanging	21	18
Learning to do, learning to be: the transition to competence in critical care nursing	12	11
Lesbian mothers : queer families : the experience of planned pregnancy	17	12
Lightness, sustainability, design: framing product design	31	27
Limitlessness and the sublime: illuminating notions	1	1
Listening to New Zealand nurses : a survey of intent to leave, job satisfaction, job stress, and burnout	19	16
Locating interiority: text, image, identity, and the domestic	4	4
Locotypes: an exploration of an alternative signage system that challenges the current approach of prioritising conformity in designing and reading of wayfinding signage systems	3	3
Loss before life begins : the invisible babies and their invisible deaths	4	1
Luminosity and Illusion in the Bardo	17	13
Maintaining enjoyment of life in the process of living with high cholesterol : a grounded theory study	11	9
Managing employee customer service interpersonal exchanges in the hospitality industry: A New Zealand hotel case study	28	22
Māori leadership: what role can rugby play?	18	17
Mapping the self-portrait: navigating identity and autobiography in visual art	40	32
Masqueulinities	10	6
Menace or moral panic? Methamphetamine and the New Zealand press	19	16
Midwives' experiences of working with women in labour : interpreting the meaning of pain	34	28
Minimum cost polygon overlay with rectangular shape stock panels	7	5
Mobile location-based services in New Zealand	25	22
Mode of entry observations for environmental based INVs (International New Ventures)	3	3
Modeling of an electroactive polymer hydrogel for optical applications	13	10

Modern women or tree-hugging hippies? A Foucauldian discourse analysis of the New Zealand media's representation of waterbirth.	36	32
Moment beyond moment	5	5
Monitor setups for IT helpdesk workers: A comparison study	8	7
Motivation factors for online buying: the price driver	14	8
Motivations for Chinese and Indian consumers to buy luxury brands	13	10
Multi-stakeholder organising for sustainability	9	9
Muscle power after stroke	3	3
Narratwist: Alteration in meaning in a short film text	5	5
Neoliberalism and discourse: case studies of knowledge policies in the Asia-Pacific	32	25
Networks, technology and regional development: small tourism enterprises in Western Southland, New Zealand	14	11
Neuromuscular fatigue in people with chronic stroke	25	21
New sport teams and the development of brand community	16	13
New Zealand businesses in India: opportunities and challenges	18	16
New Zealand household debt: is it too high?	35	27
New Zealand travel agents in the internet era: impacts, responses, and relationships	25	23
New Zealanders making advance directions: A discourse analysis	9	9
New Zealand's destination image and the Chinese outbound market : a comparative study between the Beijing (north) and Guangdong (south) markets	35	21
Nga kapua whakapipi a tamamutu - Strength in unity nurturing future Turangitukua leaders	2	2
Nurturing Servant Leaders in Religious Education	18	15
Nutrition knowledge of New Zealand premier club rugby coaches	38	33
Obesity and its determinants in girls from five ethnic groups	38	36
Observing mothers lifting their children in their own home to identify factors which might give rise to musculoskeletal disorders	37	33
Obtaining business benefits from IT : factors that influence the adoption of benefit realisation methodologies in New Zealand organisations	12	11
Ontology engineering: the brain gene ontology case study	12	11
Organisational learning : managing environmental complexity and change	20	12
Osteoporosis prevention education for adolescents: a systematic review	39	29
Passionate dedication: A qualitative and descriptive study of nurses' and hospital play specialists' experiences on a children's burn ward	18	16
Patterns and Motifs in the Va: a Samoan concept of a space between	51	43
Perceptions of teacher bilingualism	8	5
Performance appraisal of administrative staff in a Tertiary institution : usage and perception	27	22

Personalized call center traffic prediction to enhance management solution with reference to call traffic jam mitigation - A case study on Telecom New Zealand Ltd.	17	16
Photographic estrangement: the measure of distance in photographic relationships	4	3
Physical activity and obesity in children: Measurement, associations, and recommendations	64	54
Physical activity in a sample of New Zealand professional employees	9	9
Physical activity in New Zealand preschoolers: Amount, associations, and accounts	14	9
Physiological response to sport-specific aerobic interval training in high school male basketball players	33	30
Poly'nAsia: a fashionable fusion of Tongan & Indian textile traditions	3	2
Power in religion: A critical discourse analysis of the Greek Orthodox Liturgy	5	4
Power output of America's Cup grinders can be improved with a biomechanical technique intervention	9	6
Power relationships within a corporate finance department: a Foucauldian approach to corporate hierarchies and resistance	11	10
PR, Journalism and Democracy : How individuals might guard themselves against the manipulation of public opinion	18	16
Preexercise strategies : the effects of warm-up, stretching, and massage on symptoms of eccentric exercise-induced muscle damage and performance	29	28
Preserve, Renew, Invent [Light Bytes]: An art exploration into disseminating aphorisms	13	8
Prevalence, perceptions, and correlates of physical activity among youth in New Zealand	12	11
Process mapping software: vendor business benefit claims	17	12
Project risk management in smaller software teams	25	22
Protecting management information systems: Virtual Private Network competitive advantage	33	32
PTCR effect in La ₂ CO ₃ doped BaTiO ₂ ceramic sensors	8	6
Quadriceps strength prediction equations in individuals with ligamentous injuries, meniscal injuries and/or osteoarthritis of the knee joint	13	12
Quantifying sustainability for Industry: a New Zealand electricity power sector case study	20	16
Radio on the internet: opportunities for new public spheres?	8	6
Raising half the sky: work-life balance of Chinese female administrative workers	22	17
Reactive milling of organic compounds	2	2
Rebuilding lives after intimate partner violence in Aotearoa: women's experiences ten or more years after leaving	12	9
Reduction of risk for lifestyle diseases : group diet and physical activity intervention in the workplace	9	6

Reflections on Lal Batti	27	19
Repositioning: a case study of McDonald's New Zealand	171	141
Resident perceptions of event Impacts: Taupo and Ironman New Zealand	19	17
Resituating the meaning of occupation in the context of living	12	12
Resurgence	5	4
Seeing the world through orthopaedic eyes: the experience of being an orthopaedic nurse: a hermeneutic study	6	5
Sexual abuse prevalence and association with adverse labour and birth outcomes	11	8
Shapeshifting: prostitution and the problem of harm: a discourse analysis of media reportage of prostitution law reform in New Zealand in 2003	21	18
Shifting focus : how registered nurses in residential aged care organise their work : a grounded theory study	16	13
Silence speaks volumes	10	8
Simulation of variable fluid-properties plate heat exchanger for educational purposes.	11	10
Soft systems analysis of ecosystems	13	11
Somatic and cognitive stress management techniques: their effect on measures of stress and competency in managers	31	30
Spaces between us	5	5
Sperm whale diet in New Zealand	31	30
Statements issued by the Commissioner of Inland Revenue - with recent legislative changes what is their legal status?	4	2
Stepping through different realities: a phenomenological hermeneutic study of psychotherapists' spiritual experience	10	10
Students' motivation to learn, academic achievement, and academic advising	82	69
Students' stories of self case study while learning cognitive therapy: a New Zealand narrative study	73	58
Study of shoulder flow zone formation in thick section FSW of 6061 Al alloy using scroll shoulder tool	19	15
Systematics of the Onychoteuthidae Gray, 1847 (Cephalopoda: Oegopsida)	11	11
Tacit knowledge: to what degree do older women understand, value, and utilise their tacit knowledge in the workplace context?	9	7
Take away stories	7	6
Talanoa: matala 'oe fonua	11	7
Talking pictures : a creative utilization of structural and aesthetic profiles from narrative music videos and television commercials in a non-spoken film text	34	28
Tax avoidance: causes and solutions	36	30
Te hau ora o naga kaumatau o Tuhoe : a study of Tuhoe kaumatau mental wellness	19	16

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