

Hospitality Graduate Programmes Available Online

AUT University is making it easier for managers with experience in the hospitality industry to study at a university level in 2011 with an exciting opportunity to study online.

The Graduate Diploma and Graduate Certificate in International Hospitality Management are undergraduate degree equivalents now offered online. The following papers can be specially tailored to fit the needs of busy industry professionals:

- **Competitive Strategic Management for Hospitality Organisations**
This paper explores the unique characteristics of the hospitality industry and the resulting strategic management practices. The operating, industry and internal environments will be examined and a range of strategic choices will be explored.
- **Contemporary Issues in Hospitality Human Resource Management**
This paper examines the underlying assumptions and approaches to managing human behaviour in hospitality organisations. Students will analyse and evaluate traditional and contemporary organisational behaviour and human resource management theories and practices.
- **Hospitality Financial Management**
Students will calculate and analyse key accounting and financial measures. Key financial and accounting tasks commonly used in the industry will be covered. The paper will also provide understanding of the issues surrounding the financial viability of hospitality organisations. Students will develop their analytical skills in making financial decisions.
- **Professional Wine Studies for Hospitality Managers**
The paper is designed to engage practitioners who want to amplify wine tasting, wine and food pairing and wine list development skills. This paper focuses on the understanding and application of Vinification, Viticulture, New Zealand as a wine producing nation and other wine producing nations.

If you are interested in gaining insights into areas that are applicable to your current workplace, which enhance your chance for promotion or help launch you onto a new career path, consider tertiary study at AUT.

For more information contact:

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