

DIGITAL MOBILE BACHELOR OF BUSINESS SALES SCHOLARSHIP

CLOSING DATE: 12 JANUARY 2012

The Digital Mobile Bachelor of Business Sales Scholarship is for a student who is majoring in Sales in the Bachelor of Business in the following semester and has demonstrated a good record of academic achievement in their tertiary study.

AMOUNT AND TYPE OF AWARD

- There is one Digital Mobile Bachelor of Business Sales Scholarships offered on a contestable basis.
- This scholarship is awarded for the payment of the recipient's tuition and learner services levy fees in the Bachelor of Business (up to a maximum of 120 points).
- The scholarship does not include the Students' Association fee.
- Digital Mobile will make available to the recipient an offer of part-time employment for the 12 months of the scholarship.

TENURE

- The tenure of this scholarship is for one year of full-time study (120 points) of the Bachelor of Business programme starting from the semester following receipt of the scholarship.
- In exceptional circumstances, recipients may apply to the Scholarships Office for a deferment of their scholarship.

CRITERIA

- Each applicant must complete a Digital Mobile Bachelor of Business Sale Scholarship Application Form and submit with their application a 200 word sales pitch.
- Applicants short-listed for an interview must present a five (5) minute "Sell Yourself" sales pitch to the Business School Scholarships Selection Panel. The interviews will be held on 25 January 2012.
- All applicants for these scholarships must:
 - Be NZ citizens or permanent residents.
 - Be full-time students enrolled in the Bachelor of Business programme at AUT and majoring in Sales.

- Demonstrate good academic performance in their tertiary study up to the time of application.

CONDITIONS OF SELECTION AND ACCEPTANCE

- The recipient will be selected by the Business School Scholarships Selection Panel. The Selection Panel will consist of the Chair of the Marketing Discipline or their designate, and Digital Mobile representatives.
 - The award of this scholarship will be based on the applicant's academic record and sales pitch (both written and oral).
- This scholarship may not be held in conjunction with any other fees scholarship.
 - The recipient may hold additional non-tuition fee based scholarships with the approval of the Business School and the Scholarships Office.
- The Business School has the power to terminate or suspend a scholarship if it received an unsatisfactory report on the progress of a recipient.
- The recipient may be required to participate in a service activities organised by the AUT Business School.
- The final decision for the award of a Digital Mobile Bachelor of Business Sales Scholarship is held by the Business School Scholarships Selection Panel. If the Panel is of the opinion that there is no suitable applicant of sufficient merit applying for a scholarship, no scholarship will be awarded.