

MAY 2011

INSIDE | AUT

NEWS FROM AUT UNIVERSITY | TE WĀNANGA ARONUI O TĀMAKI MAKAU RAU

Crowds fill arena at Māori Expo

MORE than 25,000 students, whānau, friends and the public packed into Auckland's Vector Arena this month to celebrate AUT Māori Expo 2011, making it the most successful event of its kind ever held.

Now in its 14th year, the event celebrated the best of Māori achievement in the fields of education, art, sport and business. Visitors participated in a range of activities, from leadership workshops and kapa haka to fashion shows and music performances. Secondary school students wandered through the packed market area to find out about a range of careers and tertiary education programmes, and took part in interactive displays.

Coverage of this year's event hit the television screens, with popular Breakfast weather presenter Tamati Coffey doing live coverage from the event.

The political debate also made the headlines with new Mana party leader Hone Harawira in attendance. Harawira, who announced his resignation from parliament the night before, debated with other Māori MPs including Metiria Turei, Georgina te Heuheu, Kelvin Davis and Te Ururoa Flavell.

Vice-Chancellor Derek McCormack says Māori Expo is a fantastic showcase of the very best in Māori culture and achievement. "Research conducted at the 2009 expo showed that the event helps achieve our aim

of guiding young Māori towards participation in tertiary study, and I have no doubt that this year's findings will be equally positive."

For more photos from the event, see page 7.



Energy drink research considered in trans-Tasman review

THE COMBINATION of caffeine and sugar in energy drinks promotes the formation of fat in the body within 30 minutes of consumption, according to preliminary research from AUT University.

Researchers also observed that after having energy drinks, respiratory rhythm became more irregular.

"Never before have so many people consumed so much caffeine. There is very little known about the acute and long-term effects of the consumption of caffeine and

caffeine with sugar in sedentary people," says Professor of nutrition Elaine Rush, associate director of AUT's Centre for Physical Activity and Nutrition.

Diverse concerns relating to the adverse health effects of the caffeine-containing products have prompted New Zealand and Australia to order a review of caffeinated energy drink guidelines.

Meeting in Australia in May, ministers responsible for the trans-Tasman group that regulates food and beverage agreed to

look into a range of issues surrounding all caffeine-containing products.

The group will also receive advice from the inter-governmental committee on drugs on the issue of mixing alcohol with caffeinated energy drinks.

Professor Rush, who specialises in body composition, energy expenditure and nutrition, will look at how energy drinks affect a group of 20 men aged 18 to 30.

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LETTER FROM THE VC



THIS issue of *Inside AUT* shows AUT experts making a solid contribution to New Zealand and the world. Professor Marilyn Waring's far-reaching impact on economic study and practice will be recognised in a new book about her, not by her. Professor Elaine Rush continues her record of nutritional research and regular media comment on topical nutrition issues. Professor Charles Crothers has collaborated with

the Auckland Communities Foundation to shed light on pressing social issues for Auckland, and Professor John Raine has lent his expertise to a panel advising government on strategies to increase industry research and development.

The above is a mere snapshot of the breadth of research and engagement undertaken by AUT academics, just as the student and graduate activity reported this month offers only a small window into the range of opportunities our students are able to take up. We have postgraduate journalism students on internships in overseas newsrooms, film students showing their work at an indigenous film festival in Nepal, and a business school graduate seeing the whole world after beating strong competition to become a global youth ambassador. And that's just this month. From local to global and everything in between – AUT is there.

The government delivered its budget on May 19, and with it a two percent increase for student tuition funding. This is welcome in a constrained fiscal environment. However, the increase doesn't keep pace with inflation and the budget offered no additional funding for research. The challenge remains for government to increase real investment in future budgets to ensure New Zealand's university system can continue to deliver internationally competitive education and research. Nevertheless, while the budget gave the sector little to celebrate this year, AUT's excellent record of operational efficiency means we are well placed to continue our success. Our students and staff, like those featured this month, will continue to thrive.

Energy drink research considered in trans-Tasman review *From page 1*



The men will be characterised by level of physical activity, caffeine phenotype, habitual caffeine intake and body lean mass.

The study will investigate the acute interactive effects of caffeine, with and without sugar, on resting metabolism of fat and carbohydrate, and respiratory and cardiac rhythms.

It is hoped that evidence from this study will inform diet and public health advice around the consumption of caffeine and sugar.

Professor Rush says the growth in popularity of energy shots has driven the increase in demand for caffeine-containing products in this country.

"Community debate should be about the need to protect children and support parents through better regulation."

Currently those selling caffeine-containing products must adhere to the New Zealand supplemented food standard. This requires the drinks to be labelled with their caffeine content and advise the product is not recommended for children, women who are breastfeeding, or people sensitive to caffeine.

While their sale is still permitted in New Zealand, this is not the case across the Tasman.

Australian-made energy drinks and shots with high caffeine levels cannot be sold in Australia. However an agreement between the two countries means that if the product can be sold in New Zealand, it can be exported to Australia.

This has given New Zealand manufacturers a lucrative marketing and exporting opportunity.

AUT graduates off to France

TWO AUT graduates from the School of Communication Studies have won a national competition which will see them compete in France. Pip Perkins and Jennie Ko, who graduated from AUT in 2009, are now both working at Auckland advertising agency DDB. They recently won the opportunity to compete at the Cannes Lions international festival of creativity.

The pair, who became a creative team while at university, beat 26 other teams in the 2011 Fairfax Media young print Lions competition. This year's category was "print" and teams comprised an art director and copywriter who responded to a brief to create an advertisement. They did it with a print advertising idea that showed Amish folk wearing Calvin Klein underwear.

Perkins and Ko will compete in France at the end of June with only 24 hours to create and execute their campaign.

Book celebrates ‘mother of feminist economy’

YOU KNOW you’ve reached the top of your field when people start writing books about your work – so a book about Professor Marilyn Waring is probably long overdue.

A Canadian publisher is calling for submissions for *Counting on Marilyn Waring* which will highlight the work, vision and achievements of the Institute of Public Policy’s Professor Waring.

The idea for the book came from Demeter Press, which is the publishing arm of the Motherhood Initiative for Research and Community Involvement (MIRCI) Canada.

The editors of the book, Margunn Bjørnholt and Ailsa McKay both met Professor Waring at a MIRCI conference last year in Toronto, where she was the keynote speaker.

Bjørnholt says Professor Waring’s work has international appeal and has been a great source of inspiration all over the world.

“She is, above all, the mother of feminist economy, and a leading intellectual on a global scale, as well as a practitioner in making the world a better place, globally as well as locally. This combination of scholarship and activism makes her both special and important,” says Bjørnholt.

“Marilyn’s work definitely has international appeal, of which we had proof at the conference in Toronto last year: when she finished her keynote address she received a standing ovation from a packed audience, which is rather rare in the context of an academic conference.”

The book will explore the impact, range and influence of Professor Waring’s work since the publication of her book *If Women Counted*. Submissions are encouraged that explore how her critical perspective on the system of national accounts has drawn attention to the nature and value of women’s work, and especially how that perspective has inspired activist groups in both community and global settings. Contributions from both a theoretical and a practical, policy-oriented focus, that highlight her impact on teaching, research and social/ public policy interventions, will be welcomed.

Professor Waring says the book comes as a great surprise and she is honoured and humbled that her peers would do this.

“I have always been amazed at the extent of use made of my work. It has influenced the evolution of the women’s budget movement, and the development, expansion and application of time use studies. Lately, it has underpinned the breakthrough of Canadian and New Zealand human rights cases on the unpaid caring work of immediate family members.”

Submissions can be sent to margunn.bjornholt@gmail.com

Aucklanders feel neighbourhoods not safe after dark

AUCKLANDERS are significantly more likely to be the victims of burglary and vehicle offences than other New Zealanders, and although the city’s overall crime rate is decreasing, too many Aucklanders continue to feel unsafe.

The *Macro Auckland* report looks at Auckland’s most pressing social issues and brings together information, research and data from more than 200 diverse sources.

The vast majority (92 percent) of Aucklanders feel safe in their own homes. However, only 57 percent feel safe enough to walk alone in their own neighbourhood after dark, a rate significantly lower than in other major New Zealand centres.



The co-author of the report, AUT’s Professor Charles Crothers, along with fellow author Deb Schwarz, from the Auckland Communities Foundation, says the report acts to inform interested Aucklanders about the areas of need, deprivation, resilience, activity and growth. It also highlights the perceptions and the realities of being an Aucklander and living in Auckland.

“The report gives people an explicitly honest picture of Auckland and the way we live in it and how we feel about it. It charts issues where there’s consensus and where there is dissension and points of both concern and hope,” says Professor Crothers.

“We all want a good job and a safe home. However we’re far more wasteful than we should be if we want to achieve a sustainable city, and if we are to build more cohesive communities, we will need to be more tolerant and accommodating of immigrants and others outside the mainstream.”

Some of the stand-out statistics include:

- Reported crime in Auckland has declined since its peak in 2002/03.
- If you want to feel safe in your home after dark, move to the North Shore. Ninety percent of residents reported they feel safe in their homes after the sun sets, compared to 89 percent for Rodney followed by Waitakere (87 percent), Auckland (86 percent) and Manukau (80 percent).
- Rodney and North Shore residents again feel the safest in their local neighbourhoods after dark, with 80 percent and 77 percent, respectively, feeling safe.
- Only 59 percent of Manukau residents feel safe after dark in their neighbourhoods.

For more information and to see the full and summary reports visit, www.aucklandcf.org.nz.

■ BRIEFLY

Rookies making it on the fashion stage

AUT's Bachelor of Design graduates and Rookie alumni are continuing to make their presence known on the fashion stage. Fashion graduate Renuka Pana has won the Golden Circle best commercial collection category at the iD International Emerging Design awards in Dunedin this month.

Pana graduated last year with a Bachelor of Design (fashion) and was part of AUT Rookie 2010, the annual runway show by final year fashion students.

Fellow Rookie Sam Hickey has also been announced as a new designer for Kiwi clothing label Huffer. Hickey, who graduated last year, showed his collection of wearable menswear at Rookie. Huffer's Steve Dunstan says he first became aware of Hickey's skill after seeing his brother, Noah Hickey, wearing one of his coats – and his collection at the Rookie show confirmed his talents.

"I think with Sam's attention to detail, tailoring and innovation, we should see our product improve," says Dunstan.

Graduates to tackle Asian newsrooms on internships

THREE AUT University graduates are heading to China and Indonesia this year on Pacific Media Centre (PMC) international internships.

Kim Bowden, Yvonne Brill and Corazon Miller all graduated last year as journalists with a Postgraduate Diploma in Communication Studies, and also completed AUT's postgraduate Asia-Pacific journalism course.

Associate Professor David Robie, PMC director, says being selected for these internships is an incredible opportunity for practical experience in the field, and a reflection of the graduates' ability as talented journalists.

"These internships are not only great for the personal development of our postgraduates, but also beneficial for the long-term development of New Zealand media expertise in the region."

Kim Bowden, the first to commence her internship at *China Daily.com* in April, says it's an experience she expects to stand her in good stead as she embarks on her journalism career.

"I believe the best journalists bring with them a complex range of experience. I am grateful for the opportunity this internship provides to broaden my own experience."

Corazon Miller will be next to depart Auckland in July to occupy a desk at the *Jakarta Globe*.

"It's an opportunity to gain invaluable knowledge about international affairs and use this to influence how I report on matters within the region," she says.

Yvonne Brill will then head to Beijing later in the year.

"The internship is a great opportunity to spend three months living and working in a country that is so culturally different to New Zealand. I'm looking forward to seeing how a Chinese newsroom functions."

Bei Chen, *China Daily's* deputy editor for new media, will be joining AUT's School of Communication Studies on exchange for the second semester as part of this programme.

Dr Robie developed the internships over six years ago with Asia New Zealand Foundation grants to support the link with the postgraduate Asia-Pacific journalism course.

Story by Yvonne Brill, PMC

Auckland teams dominate at Unigames 2011

AUT has wrapped up hosting a successful 2011 supercity Unigames last month, with the University of Auckland and AUT finishing in the top two spots. The games

brought together more than 1,000 students from 15 universities and tertiary institutions for four days of competition, across 21 sporting codes.

The games, which were officially opened by former Olympic champion and Auckland City councillor Sir John Walker, follow a 109-year-old sporting tradition, and are the second largest multi-sport event in New Zealand.

Hosted in partnership with students' association AuSM, the event is New Zealand's leading inter-university sporting event, and for the first time a team from Australia participated in the competition.

As well as showcasing New Zealand's emerging sporting talent, AUT sport and development support manager Bruce Meyer, says the games were an opportunity to highlight AUT's facilities, study and career opportunities.

Coming first in the men's indoor cricket, women's karate, netball, rugby sevens and touch rugby, the AUT Titans team came second overall in the tournament.

In addition to the AUT Titans, more than 100 AUT student volunteers helped support the games event delivery.

Final overall results for the university games shield:

1. University of Auckland
2. AUT University
3. Victoria University
4. Otago University
5. Massey University, Albany
6. University of Waikato
7. Massey University, Palmerston North
8. Canterbury University
9. Lincoln University



Writing competition winners announced

TWO of New Zealand's most well-known writers have judged the AUT creative writing competition, and say they've unearthed some brilliant talent.

Now in its second year, the competition, which received hundreds of entries, is open to unpublished New Zealand residents, and gives emerging writers a chance to get some recognition and feedback.

The 2011 competition categories, short story and screenplay, reflect the dynamic, mixed-genre and multi media focus of AUT's centre for creative writing, says chair Paul Mountfort. The competition provides an opportunity for young and emerging writers to showcase their talents and, in the case of prize winners and highly commended entrants, receive vital recognition.

"As with last year's competition, the range and diversity of submissions has been stunning," says Mountfort.

Judges for this year's three categories included Tessa Duder and Nick Ward.

Duder says both winning short stories stood out for their freshness of material, interesting voices and the authors' clear willingness to take risks. "All finalists were successful stories, engagingly written and showing a pleasing awareness of the importance of self-editing and proofing."

Of the top five entries that Ward judged in the screenplay category, all were of a very high standard, he says. "People were writing scripts that actually looked like scripts, people had done their homework and it made judging harder as a result. Instead of just presenting a very linear story, people were doing some really surprising and interesting stuff with their storytelling techniques."

THE WINNERS:

Short story (21 years plus):

Shelly Davies – *Leap* – Hamilton

Short story (15-20 years):

Benjamin Anderson – *Drifting along without hands* – Auckland

Screenplay:

Jacqui Wood – *Still* – Christchurch



Author Tessa Duder (pictured) was one of the judges at this year's national creative writing competition.

Professor appointed to chair study on R&D

PROFESSOR John Raine, head of the School of Engineering and Pro Vice Chancellor – innovation and enterprise, was appointed chair of an independent panel earlier this year, to advise the government on ways in which New Zealand can greatly increase access to and uptake of research and development by the high-value manufacturing and services sector.

"New Zealand businesses invest only 0.54 percent of GDP in research and development (R&D), compared with the OECD average of 1.5 percent," says Professor Raine. "Overall New Zealand invests 1.3 percent of GDP in R&D, about 55 percent of the OECD average, considerably less than economies that have similarities to New Zealand.

"Many other countries, such as Denmark and Singapore, have

successfully implemented programmes to develop the scale and capability of high-value manufacturing and services, and their contribution to economic growth."

It is expected the report will assist officials in further development of policy initiatives to stimulate R&D investment in firms across a range of technologies, including biotechnology, processing, electronics, mechatronics and robotics, sensing and scanning devices, medical technologies, advanced materials and manufacturing technologies, marine technology, pharmaceuticals, agri-technologies, digital and information communication technologies.

The panel submitted their report to the Minister of Science and Innovation at the end of April, and it will be publicly available in due course.

Works displayed at indigenous film festival in Nepal

TWO AUT University postgraduate students have recently returned from Nepal after representing New Zealand at the 2011 Nepalese International Indigenous film festival last month.

Faculty of Design and Creative Technology and Te Ara Poutama students Sophie Aroha Johnson and Tanya Ruka were invited to participate in the film festival after submitting their work for consideration.

Johnson (Ngati Tuwharetoa, Ngāpuhi) had her 12-minute documentary '*Makings of a Kaitiaki*' selected to screen during the festival, while Ruka, a visual artist, was invited to display her artwork '*Tawhirimatea*' (*God of the Wind*) and run a workshop during the festival.

Thirty-four films from 16 countries were selected for the festival, which was dedicated to "the indomitable spirit of the indigenous woman".

Ruka credits her indigenous heritage as being the basis of her art practice, while Johnson acknowledges the importance of encouraging indigenous filmmakers and subject matter.

Dean of Design and Creative Technologies Desna Jury congratulated both women on their success.

"By enabling these students to participate at the festival, they will join an international network of like-minded people and will forge relationships that will help them build their work further."

World is oyster for global ambassador



IN 2010 AUT international business and marketing graduate Michael Teoh fought his way through 45,000 applicants from 168 countries, to become one of two winners of the inaugural Your Big Year competition.

Organised by Smaller Earth, the prize included a 12-month, all-expenses-paid

trip to 20 countries, taking part in environmental activities, animal conservation, humanitarian and community development, as well as fostering diplomatic relations.

His world tour, which kicked off in January 2011, has so far taken him to the United Kingdom, United States, Hungary, Australia, Malaysia, China and Peru. As a global ambassador, Teoh says he is proud to set an example to youth around the world and to represent his home country of Malaysia.

"I hope to inspire young people to get involved in finding solutions to global problems. Our youth may not have wide experience yet, but we do excel when it comes to technology."

When asked where his knowledge and passion for business comes from, Teoh credits his time at AUT.

"Many of the tasks we were asked to complete in the finals of Your Big Year were similar to projects I was involved in through Students in Free Enterprise (SIFE). AUT University has a reputation as a practical institution, and the hands-on industry experience I gained through my business degree and my involvement in SIFE definitely gave me the opportunity to develop my knowledge of business at a young age.

"AUT gave me the confidence and contacts to just go for it. I hold SIFE and AUT University largely responsible for where I am in my career today."

To follow Michael's progress this year, visit www.facebook.com/michaelteohsulim

Creative technology student wins scholarship to Apple conference

BACHELOR of Creative Technologies (BCT) undergraduate Judit Klein has been awarded the Worldwide Developers Conference (WWDC) student scholarship in New Zealand for 2011.

Klein fought off stiff competition for the sought-after funding from Apple University Consortium (AUC) last month. She is one of just 20 students worldwide who will receive a complimentary ticket to the WWDC in San Francisco in June, as well as a financial subsidy to cover the costs of her trip.

The annual conference showcases the latest innovations and technologies from Apple, including in-depth technical sessions and hands-on labs.

With her experience working on application development during the BCT studio programme, Klein will be taking full advantage of the WWDC internship, with an eye on her final-year project.

Library tool key to discovery

INTERNET search tools like Google and Google Scholar can be both a blessing and a curse for academic researchers. While they can provide easy access to academic articles or publications with a minimum of key taps, often you can't reach the full-text of the article, requiring further searches through external databases that often lead to dead ends.

Thankfully a new tool within the AUT library offers the best of both worlds. *Summon* is an easy-to-use search tool, similar to Google, that gives access to authoritative full text resources from the library's many licensed databases and other digital publications. By typing keywords and clicking the 'search' button, users will receive a set of relevant and ranked texts in record time, including journal articles, e-books, newspaper articles, theses and dissertations, and other content drawn from more than half a billion items available.

The *Summon* unified index includes the library's local resources such as the catalogue and ScholarlyCommons, our institutional research repository, as well as licensed content from more than 6,000 publishers, database producers and other content providers.

"*Summon* provides a number of facets or limits which can be used to refine your results using multiple methods, for example, to peer-reviewed articles only," says associate university librarian Shari Hearne.

"The AUT library, in collaboration with Library Consortium of New Zealand (LCoNZ) partners at the universities of Otago and Waikato, worked on acquiring and implementing a web-scale search tool during 2009 and 2010. *Summon*, a Serial Solutions product, was selected as the best on the market in our view, and was launched earlier in the year."

Hearne says the new tool has been well-used and well-received, with many positive comments from both students and staff.

"*Summon* is in continuous development, and Serial Solutions welcomes suggestions for enhancements and improvements from users – so keep them coming in."

For more information or for assistance in using *Summon*, please contact the library or visit <http://aut.summon.serialssolutions.com/help>

AUT Māori Expo

MORE than 25,000 people made their way to Vector Arena this month to take part in AUT Māori Expo – the premier event celebrating Māori achievement and success. From kapa haka, fashion shows, interactive stalls and information sites, to a political debate and musical guests, Māori Expo was deemed an overwhelming success by all those involved. Check out some of the photos from the day's events.



Carnival comes to town

A **VERY** personal thesis has seen plenty of success for AUT master of art and design student Tatiana Tavares.

Tavares has completed a graphic novel called *Carnival Land*, based on her own experiences of immigrating to New Zealand from Brazil. It is now on show at the Satellite Gallery in Newton, Auckland.



The theme of the graphic novel evolved after Tavares made a trip home to Brazil, which coincided with Carnival, one of the biggest events held every year.

“The novel is a metaphor. Carnival is my experience of immigrating to New Zealand,” says Tavares.

The artist says the main character is trying to find her true self, similar to the journey she went on.

“It was quite an intense experience especially when you do your research based on your own story.”

The graphic novel tells of the challenges and eventual transformation of a young girl in a foreign land, where aspirations appear as costumes in an annual carnival parade. The resulting novel is a creative orchestration of bilinguality, metaphor and theatricalised multi-page spreads, says Tavares.

Carnival Land is written, designed, and illustrated solely by Tavares, and while it is told in both English and Portuguese, the images remain the focal point.

“The images tell more than the words.”

Characters are represented by self portraits and images of her friends in New Zealand, using an intricate technique known as digital photomontage.

Following its examination, *Carnival Land* was exhibited as part of the Auckland Writers and Readers Festival.

AUT hosts 2011 sign language conference

THE IMPORTANCE of interpreting, translation and New Zealand Sign Language (NZSL) made the headlines during the Christchurch earthquake along with the popularity surrounding Jeremy ‘the sign language guy’ Borland.

So it seems only fitting Borland will be the guest speaker at the New Zealand Society of Translators and Interpreters (NZSTI) pre-conference event at AUT next month. The event coincides with AUT University’s anniversary celebrating 21 years of teaching in interpreting, translation and NZSL.

Borland was one of the main interpreters working during the Christchurch earthquake at Civil Defence briefings and for the council.

He has recently been awarded the New Zealand Sign Language interpreter of the year award.

His success so far this year follows on from studying at AUT, where the first-ever translation course was taught in 1988.

The first community interpreter course in New Zealand was

developed and taught by Dr Sabine Fenton at Auckland Institute of Technology (now AUT). By 1990, health care and legal interpreting courses were also running. The effect of having trained interpreters in Auckland caused ripples around New Zealand, and after requests, courses were also taught by AIT’s lecturers in Hamilton, Hastings, Palmerston North, Wellington and Christchurch.

As time passed the programme was updated and improved, and AUT now offers qualifications from foundation certificates in both interpreting and translation, to a professional level 6 diploma in interpreting and translation, bachelor’s degrees and graduate diplomas in both disciplines, through to the masters in interpreting, and a PhD in translation.

AUT will be hosting the 2011 NZSTI annual conference. The pre-conference event and social refreshments will be held on June 3 from 6pm until 8pm in the AUT WF building (business building) on the 10th floor.